

Coworking: A New Way of Working

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Horsham Coworking
horshamcoworking.co.uk

CVW Web Design
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- What is Coworking?
- The Benefits of Coworking
- The story of Horsham Coworking

What is Coworking?

Coworking or *co-working*?

Both are used

Moving towards non-hyphenated version

Most coworking spaces or communities use non-hyphenated version (so there!)

Co-working in a *company* is *not* the same as coworking in a community.

It's **coworking** for me

What is Coworking?

“ the use of an office or other working environment by people who are *self-employed* or *working for different employers*, typically so as to *share* equipment, ideas, and knowledge” - *Google*

“Coworking is *a style of work* that involves a *shared* working environment, often an office, and *independent* activity. Unlike in a typical office environment, those coworking are usually not employed by the same organisation” - *Wikipedia*

“Coworking is also the social gathering of a group of people who are still working independently” - *Wikipedia*

What is Coworking?

- People working alongside each other in a *shared* space
- *Independent* freelancers/consultants and ‘digital’ workers (especially people normally working from a home office)
- Community
- A casual, occasional, but organised, event in a coffee shop (sometimes called a coworking ‘jelly’)
- Working in a permanent office or creative space

Coworking Why?

- Mobility
- Affordability
- Speed And Communications

“It's Never Been Easier To Work Location Independent & Start & Run Your Own Business (From A Technical Perspective)”

Coworking 101: [deskmag.com/en/coworking-statistics-all-results-of-the-global-coworking-survey-research-studies-948](https://www.deskmag.com/en/coworking-statistics-all-results-of-the-global-coworking-survey-research-studies-948)

Coworking

- **1995:** CBase in Berlin - a work/coding/hacker space
- **1999:** Bernard Dekoven launched the word "coworking"
 - a way to identify a method to facilitate collaborative work and business meetings coordinated by computers
- **1999:** 42 West 24, New York City
 - a work environment with flexible desk hire for individuals and teams.
- **2002:** Vienna and Aarhus, Denmark work spaces
- **2005:** The first official "coworking space" in San Francisco
- **2007:** Coworking trending in Google searches
- **2015:** 8700 coworking spaces and 510,000 members
- **2017:** 13800 spaces, 1.18 million members [projected]

The Benefits of Coworking

The Benefits of Coworking

1. Meeting, collaborating and making friends

Coworking can give you the impetus to meet new people, make new friends and develop new business collaborations.

People work with people they trust. By getting to know other people you get a sense of their honesty, background, and skills.

Through Coworking, you will meet a group of skilled professionals, who may just become good friends.

The Benefits of Coworking

2. Creative thinking and new ideas

The opportunity to work across a desk from someone with a different skill set can provide a fresh source of new ideas.

Equally, a new working environment can help your brain work differently.

The Benefits of Coworking

3. Cheap as chips! [1]

- Coworking is cheaper than renting your own office.
- Shared rent and office expenses
- Broadband
- Printing

[1] Not really as cheap as chips

The Benefits of Coworking

4. Working from home is great but ... don't go 'stir crazy'!

- Low cost
- You can create your own workspace
- You have flexibility to stop and start work when you want *but...*
- ... It can be a lonely, solitary environment

“If you work from a home office, you may find the days drag and by the end you haven't had a single conversation with another person”

Coworking is a great way to make a break from your normal routine!

The Story of Horsham Coworking

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Coworking in Lewes, Brighton and Worthing

Great spaces and fab people

Horsham coffee shop coworking meet-ups

March 2012 - Starbucks

..... What next?

The Story of Horsham Coworking

Office Space + Knowledge + Help

October 2016

- The office next to Britweb
- Matt Ide
- Roger Johnson

HORSHAM@WORKING

- A coworking space in the centre of Horsham
- Desk space from 8.30am - 6pm, Mon - Fri
- Rent a desk, £15/day
- Monthly from £50/month
- Super fast broadband
- Free printing
- Free tea and coffee!

HORSHAM@WORKING

- A friendly community
 - e.g web designers, developers, marketing consultant, translator, fundraising consultant, franchisee, photographer, IT trainer
- Events and workshops
- Beer o'clock Fridays!

HORSHAM @WORKING



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With Thanks

Britweb
Hack Horsham
Horsham District Council
Visit Horsham

HORSHAM@COWORKING

- Horshamcoworking.co.uk
- hello@horshamcoworking.co.uk
- Twitter: [@horshamcowork](https://twitter.com/horshamcowork)
- Facebook: Horsham Coworking Group
- Above the “Cook” shop in the Carfax
- Come and see us!

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Thank You!

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