

Failing Continuous Delivery

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Omegapoint

ABOUT US...



Daniel Deogun



Daniel Sawano

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Stockholm - Gothenburg - Malmoe - Umea - New York

ABOUT US...



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[vanishing point]

omega
point

Prima

Dream Inc.

omega
point

CONTINUOUS DELIVERY OR CONTINUOUS DEPLOYMENT?

Continuous
Delivery

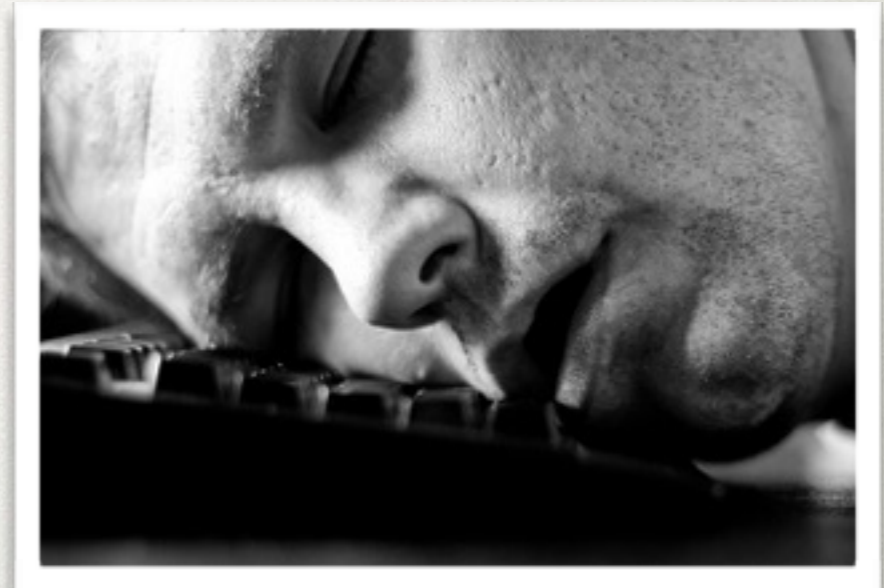


Continuous
Deployment

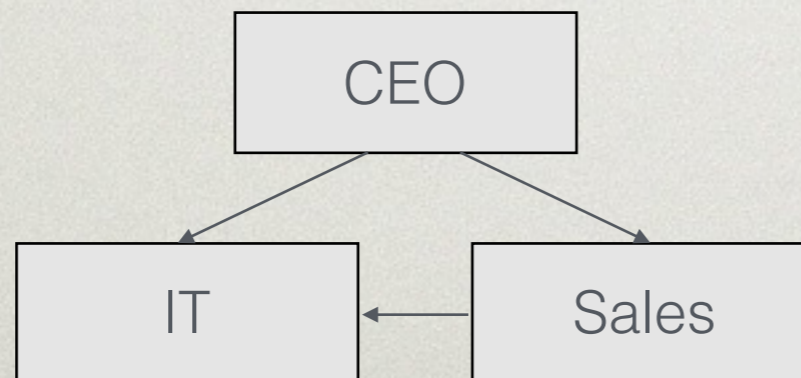
WHAT DRIVES CD IN AN ORGANIZATION?



[Wallstreet]



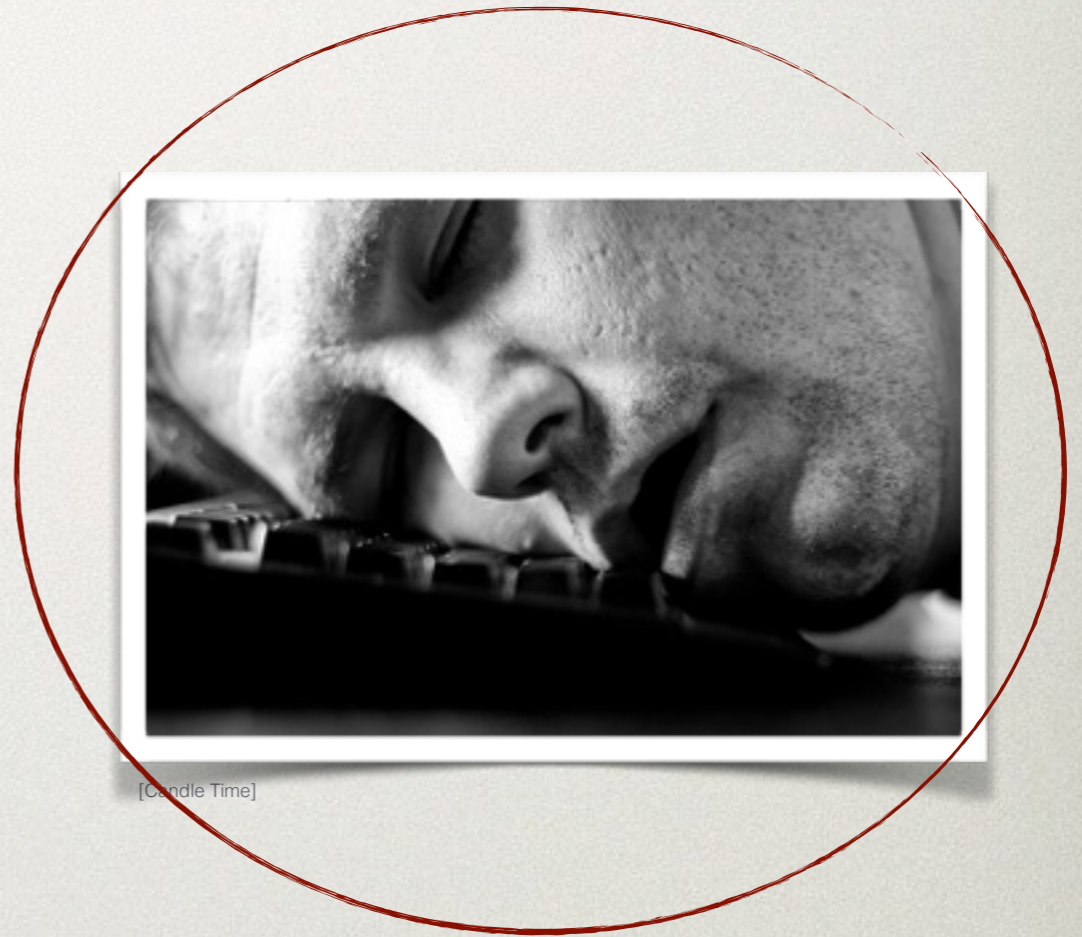
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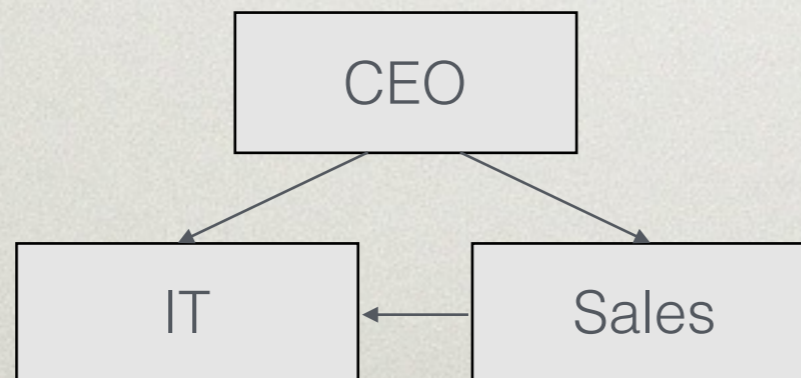
WHAT DRIVES CD IN AN ORGANIZATION?



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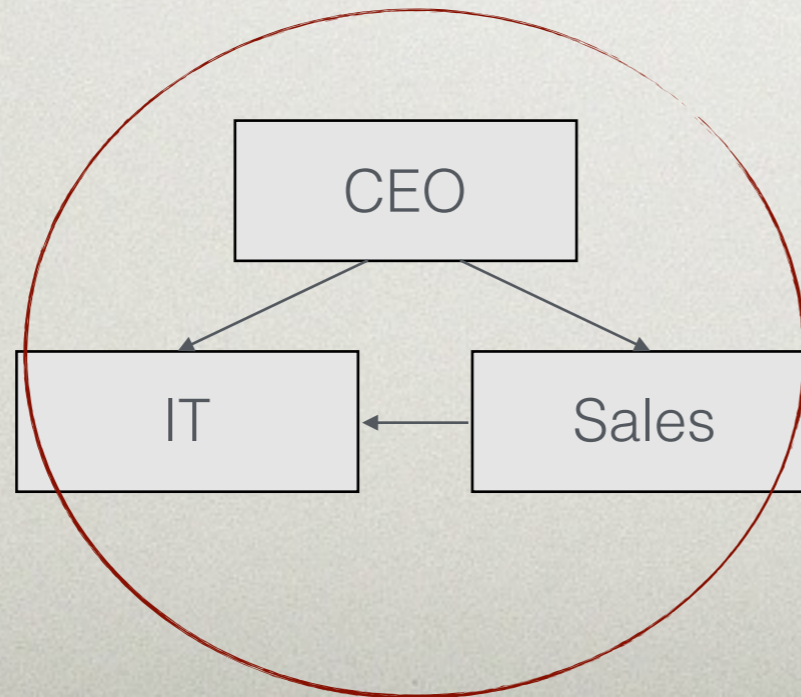
WHAT DRIVES CD IN AN ORGANIZATION?



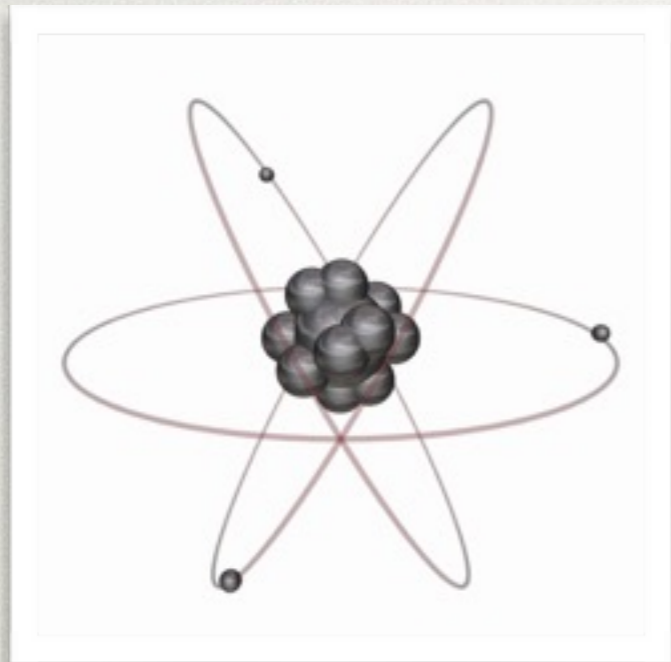
[Wallstreet]



[Candle Time]

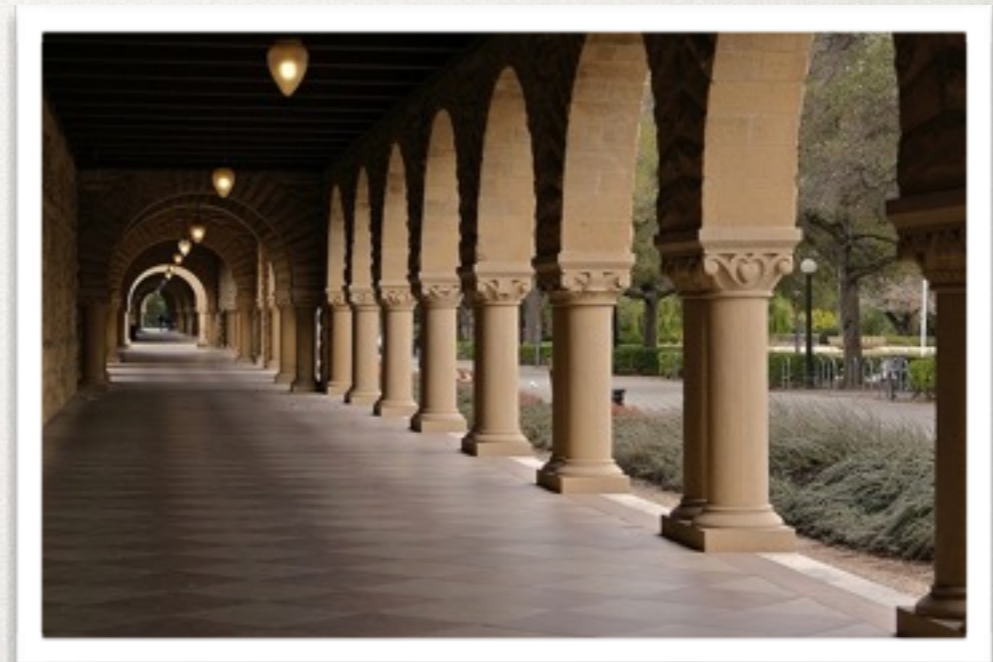


CORE VS SUPPORTIVE IT



[Atom]

Core



[Quad Hall]

Supportive

IT - SUPPORTIVE OR CORE?

IT - SUPPORTIVE OR CORE?

Google

IT - SUPPORTIVE OR CORE?



IT - SUPPORTIVE OR CORE?



IT - SUPPORTIVE OR CORE?



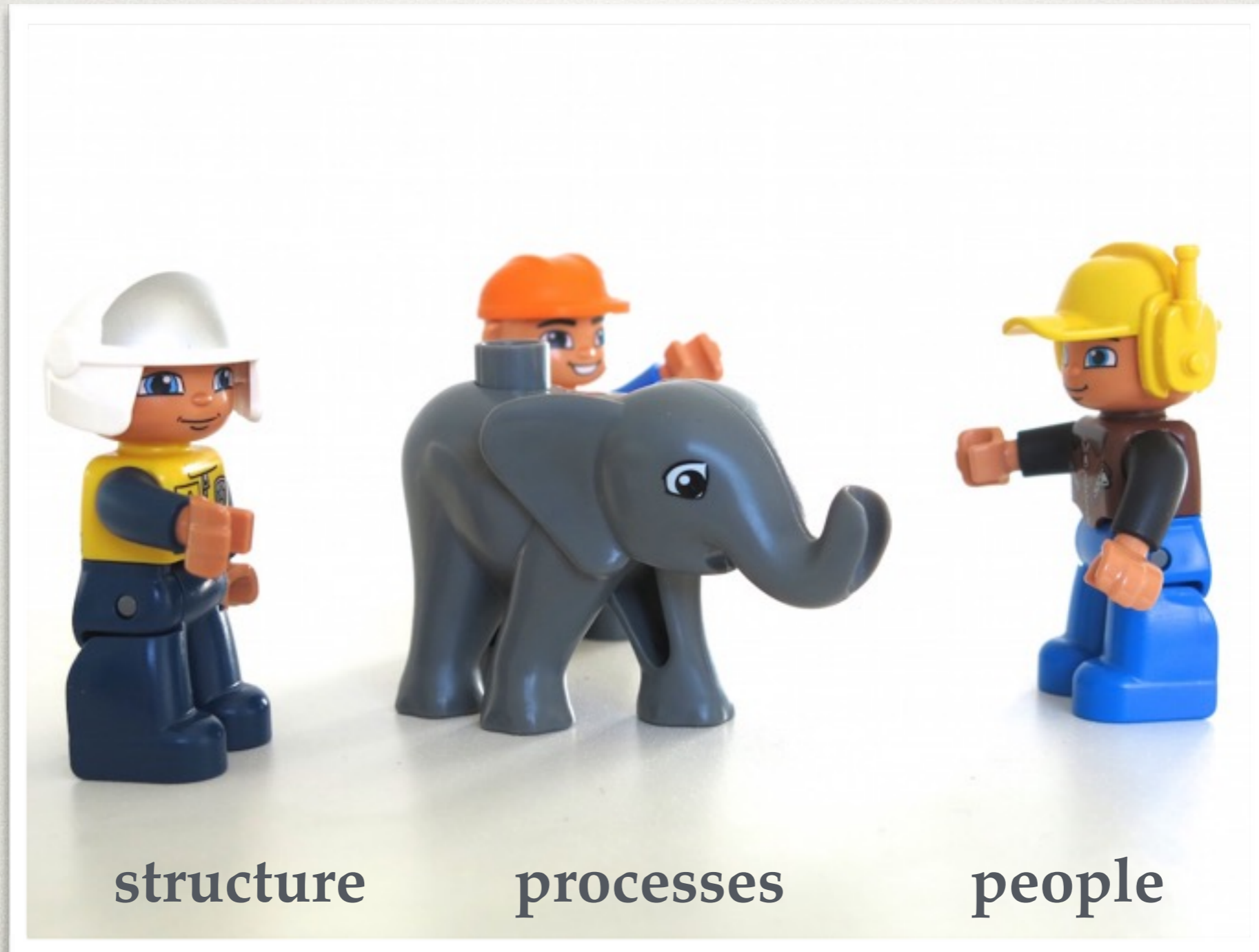
Bank of America

THE CHALLENGES



[Elephant in the Room]

THE CHALLENGES



structure

processes

people

[Elephant in the Room]

**omega
point.**

ORGANIZATION

Current organization is not designed to continuously produce business value

ORGANIZATION

Business case



Operations



Test



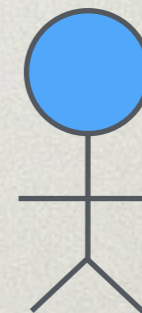
Design



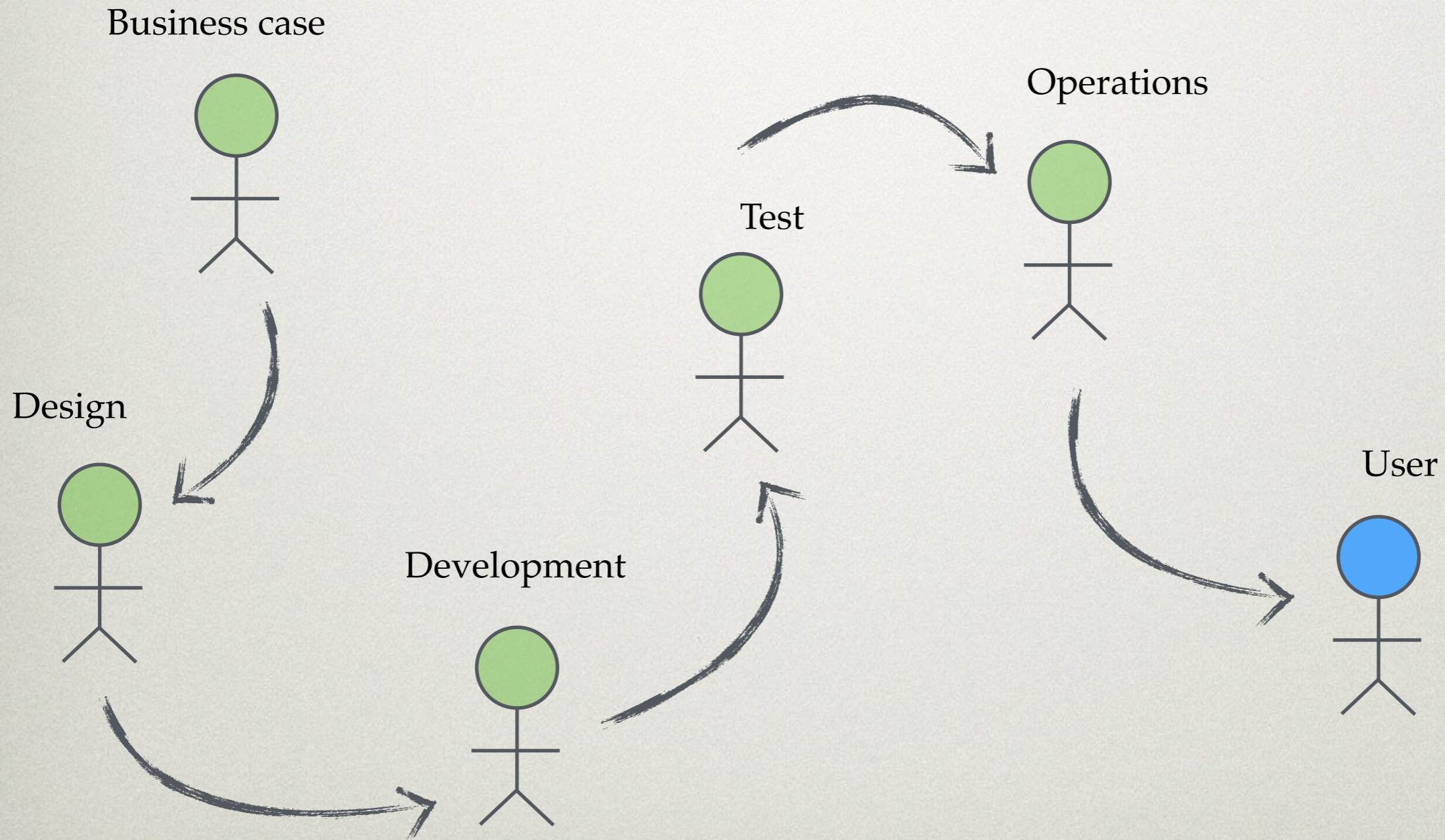
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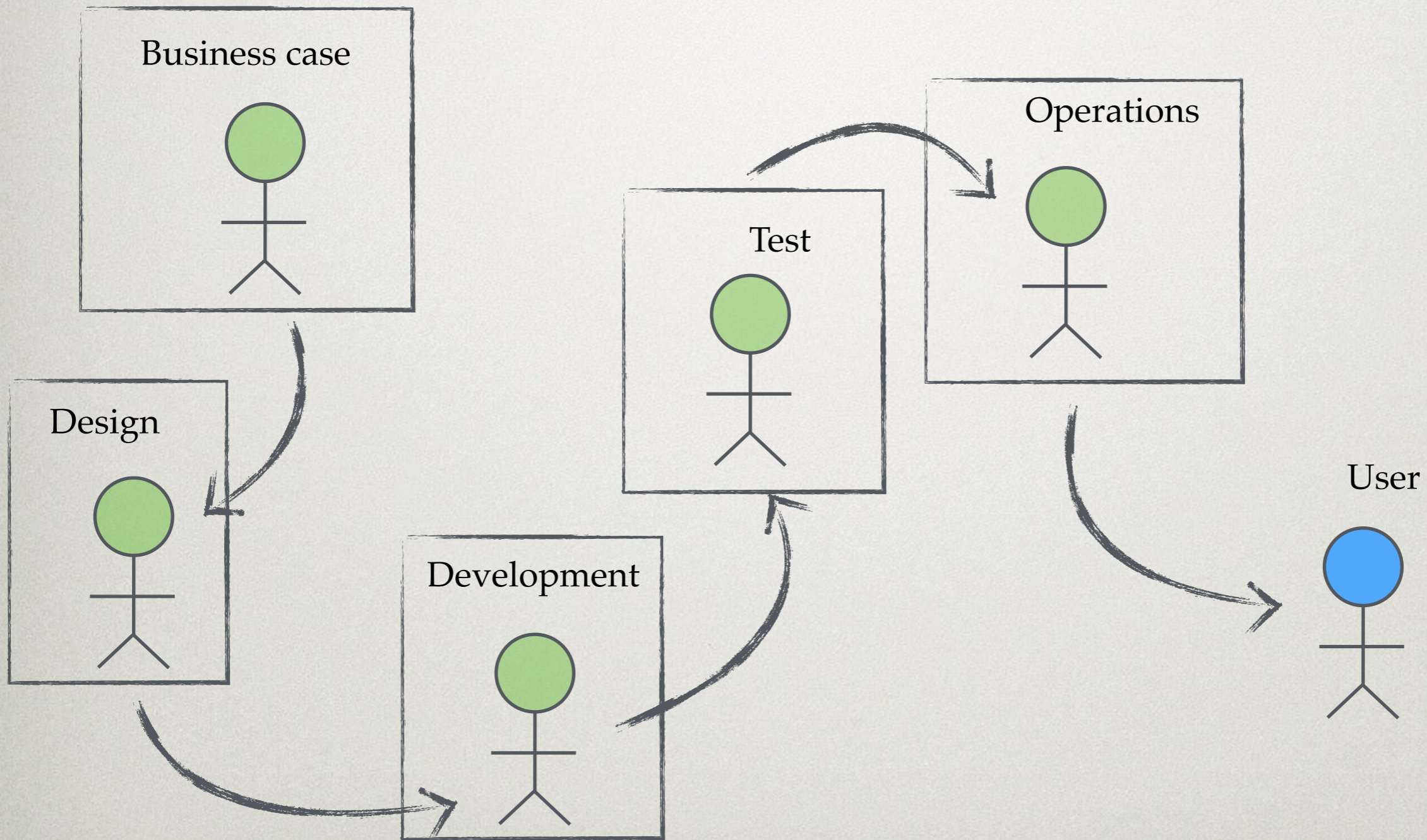
User



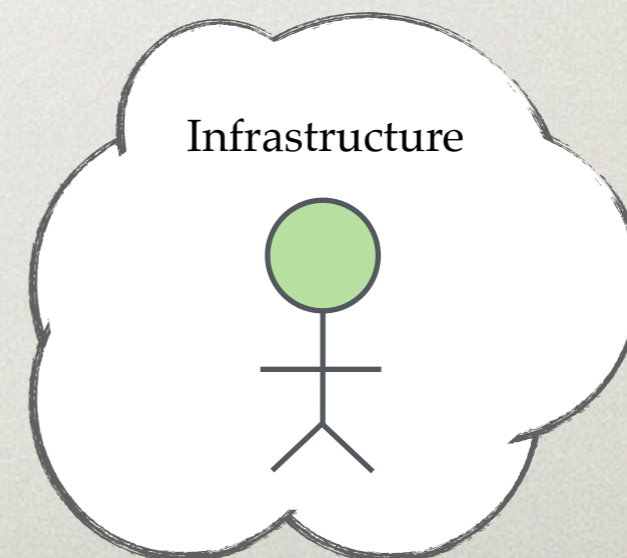
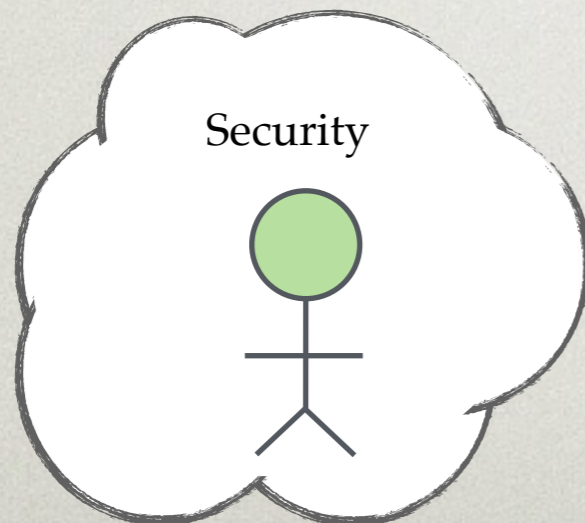
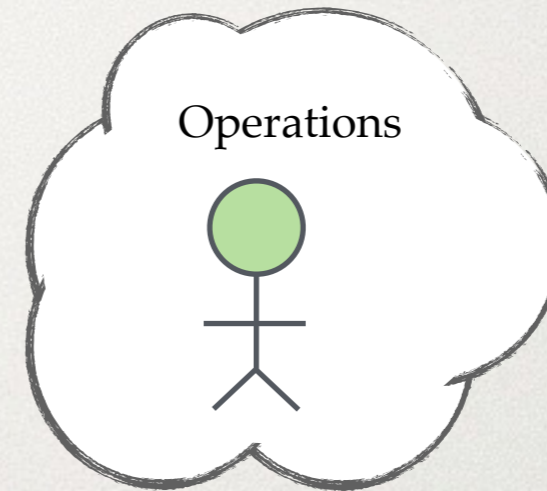
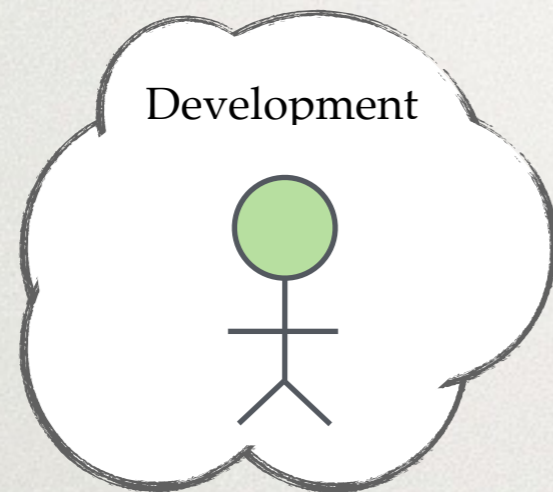
ORGANIZATION



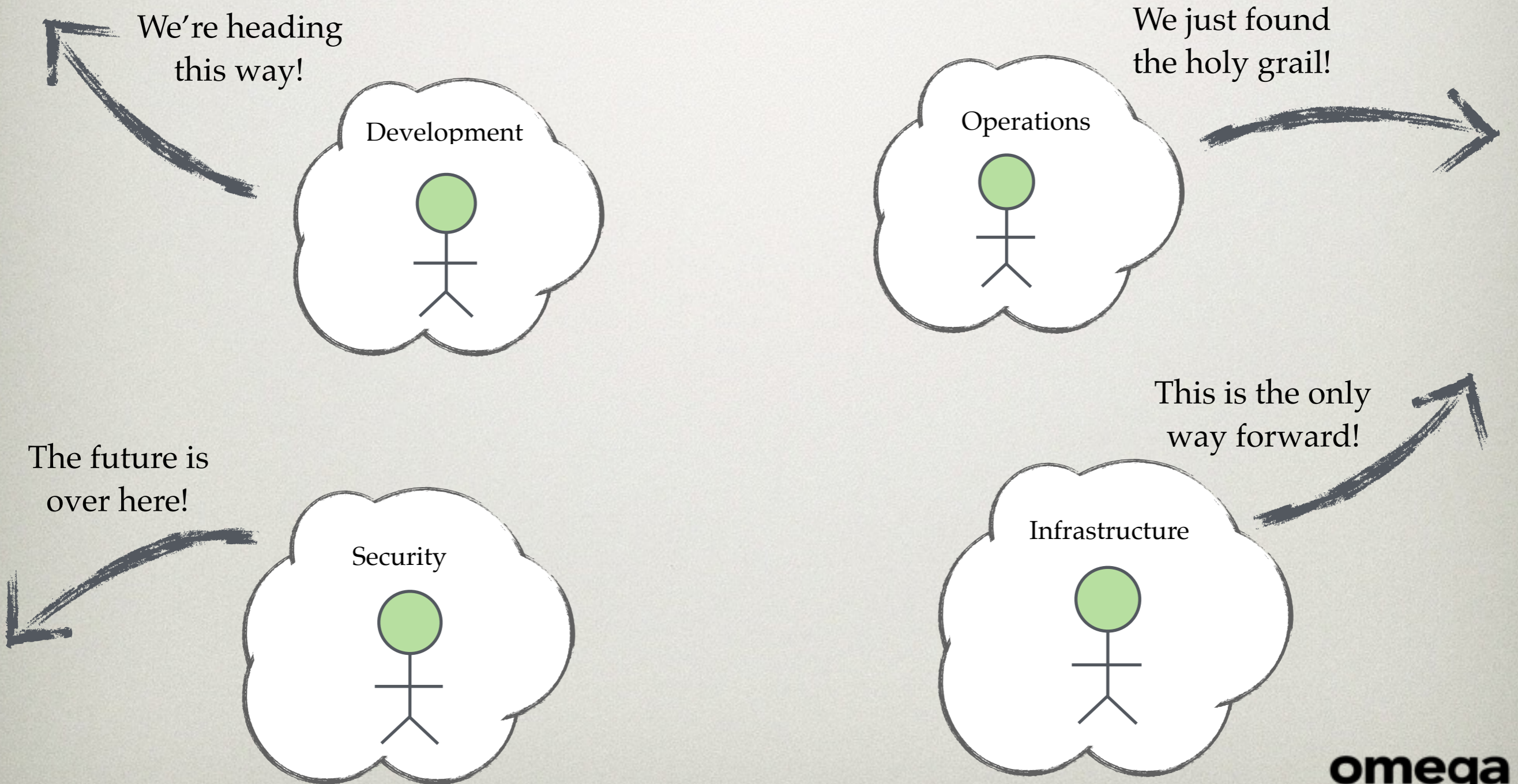
ORGANIZATION



ORGANIZATION



ORGANIZATION



CONWAY'S LAW

“organizations which design systems ... are constrained to produce designs which are copies of the communication structures of these organizations”

- M. Conway, 1967

CONWAY'S LAW APPLIED TO BUSINESS VALUE

“Organizations which design IT products are constrained to produce business value at a rate limited by the organizational structure”

INVERSE CONWAY MANEUVER

“... evolving your team and organizational structure to promote your desired architecture”

- ThoughtWorks Technology Radar

INVERSE CONWAY MANEUVER

Applied to business value:

Be prepared to evolve your organization to enable a
continuous delivery process

PROCESS



[Waterfall]

PROCESS

Know when to stop polishing the diamond

PROCESS

- The only way to know if an idea that looks good on paper will generate revenue is to test it on customers
- Release, measure, improve / abort

BUSINESS



[Business]

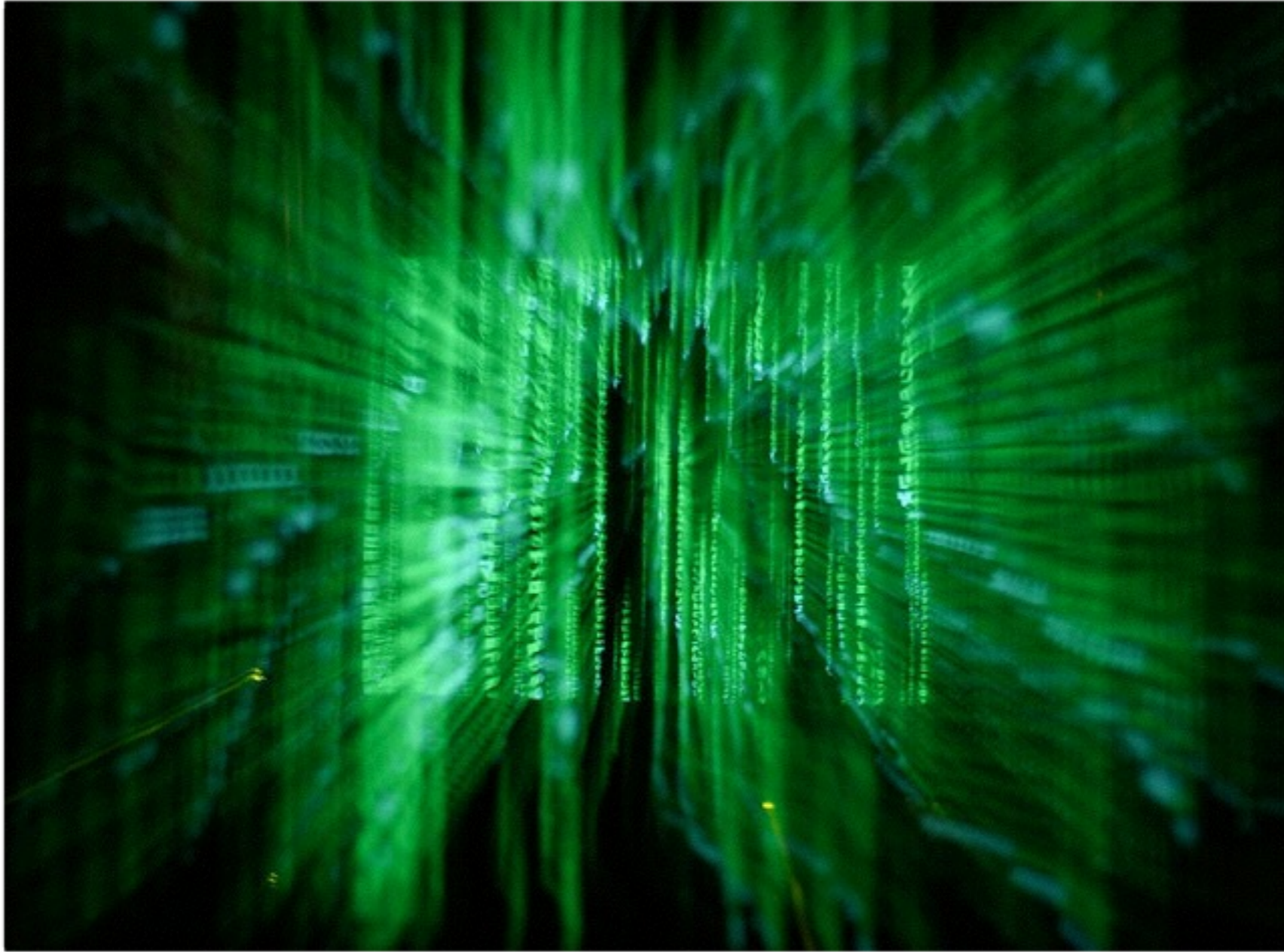
BUSINESS

- Today's market is increasingly competitive and demanding
- You need *IT management*

BUSINESS

- IT and business is fused together
- New breed of managers

IT



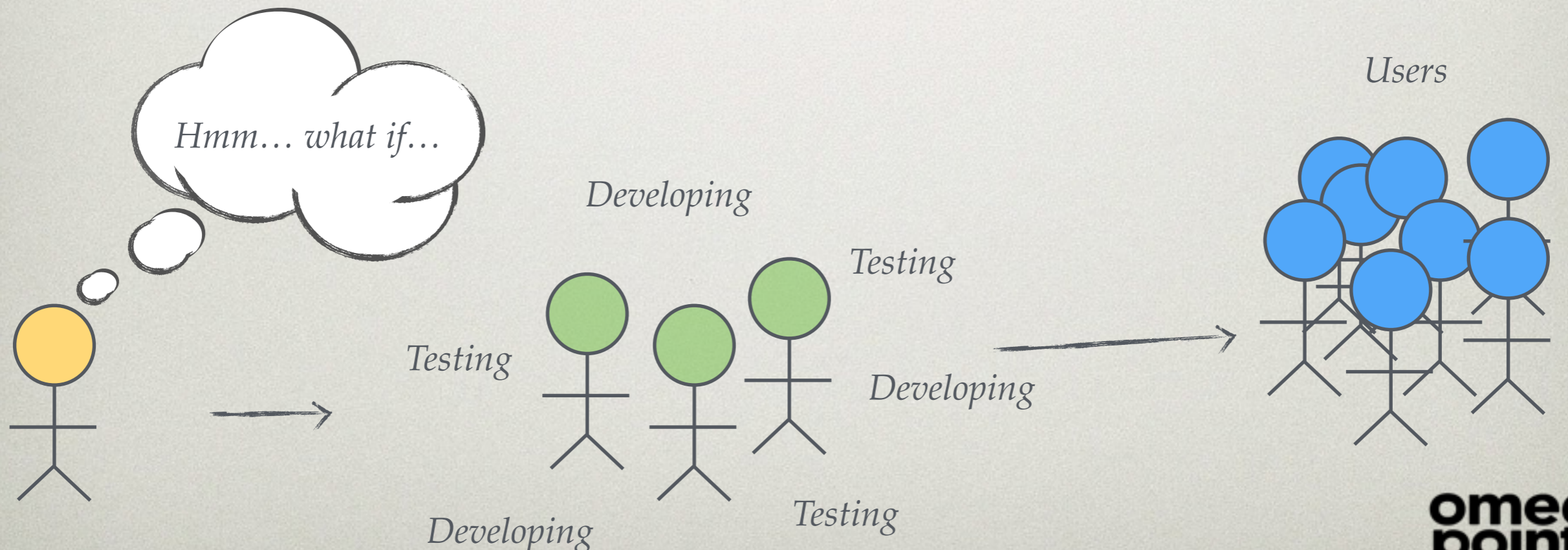
[Matrix Code]

**omega
point.**

CYCLE TIME

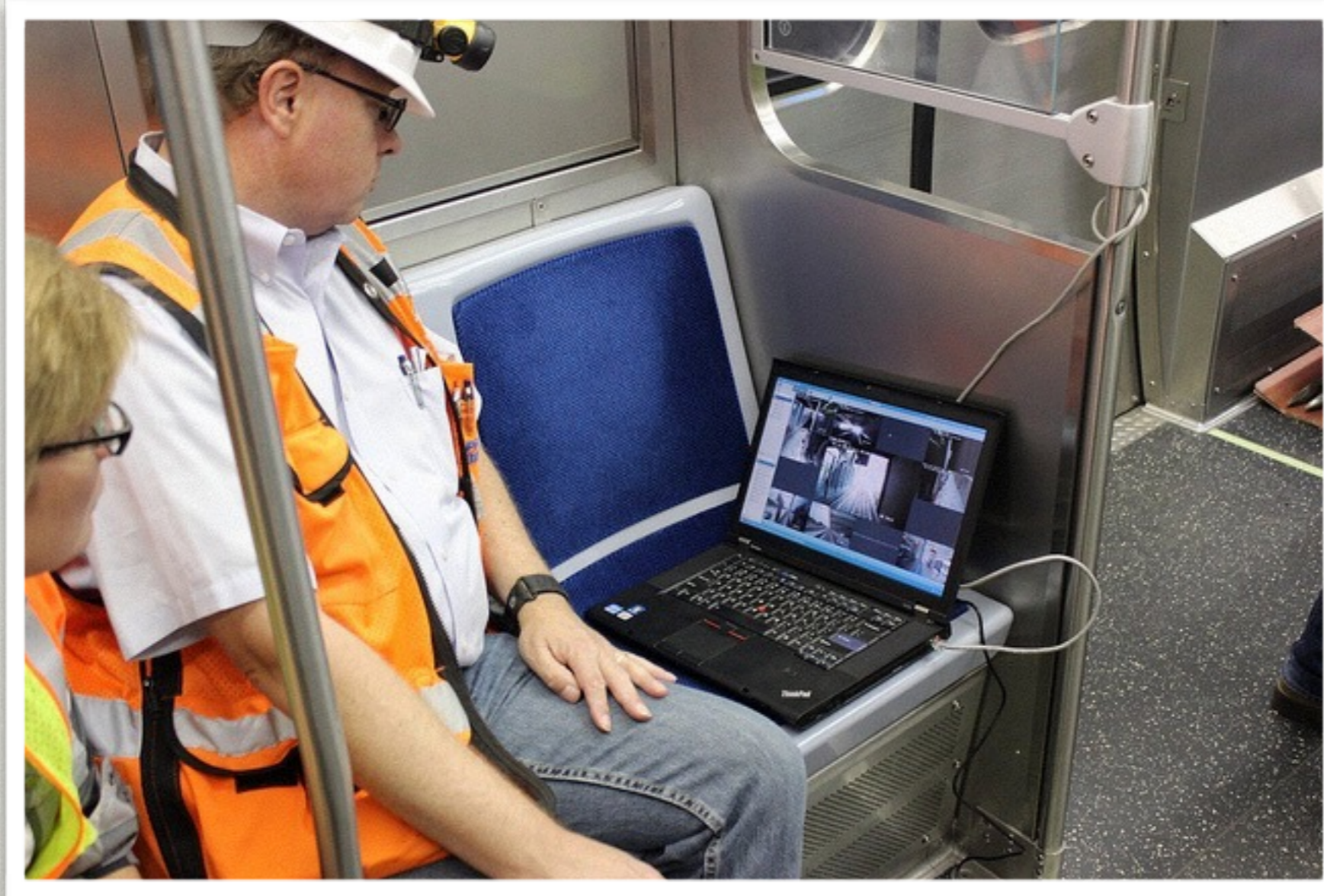
"...the time it takes from deciding to make a change, whether a bug fix or a feature, to having it available to users."

- Jez Humble, David Farley, Continuous Delivery



MANUAL TESTING

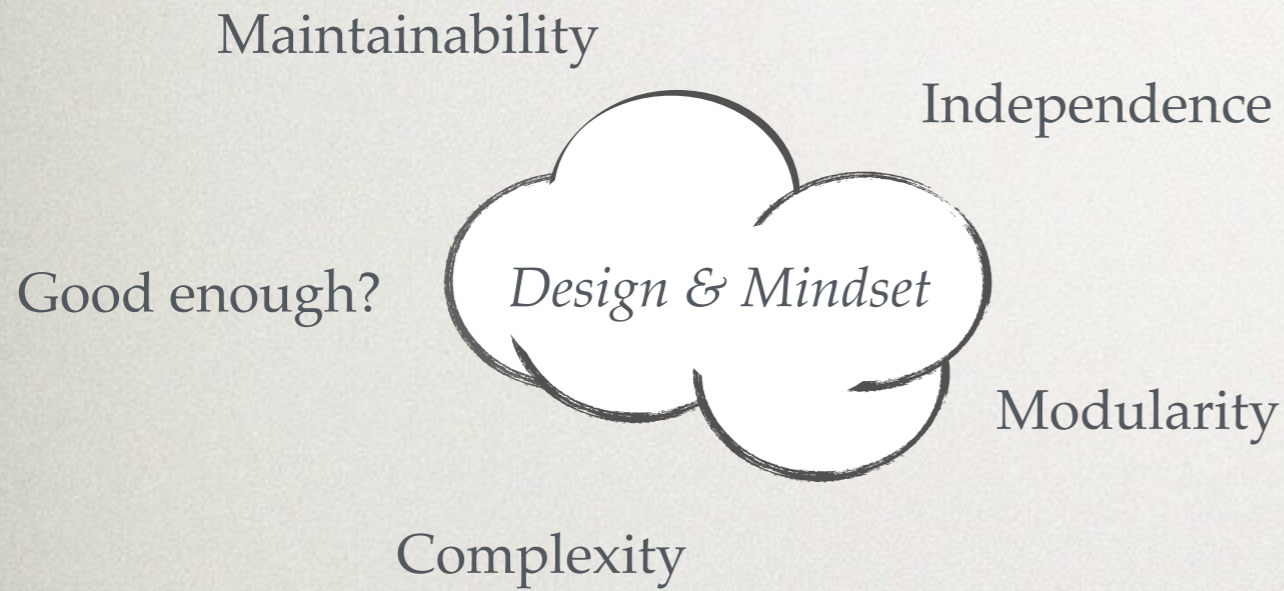
- JUST AUTOMATE THAT SH*T



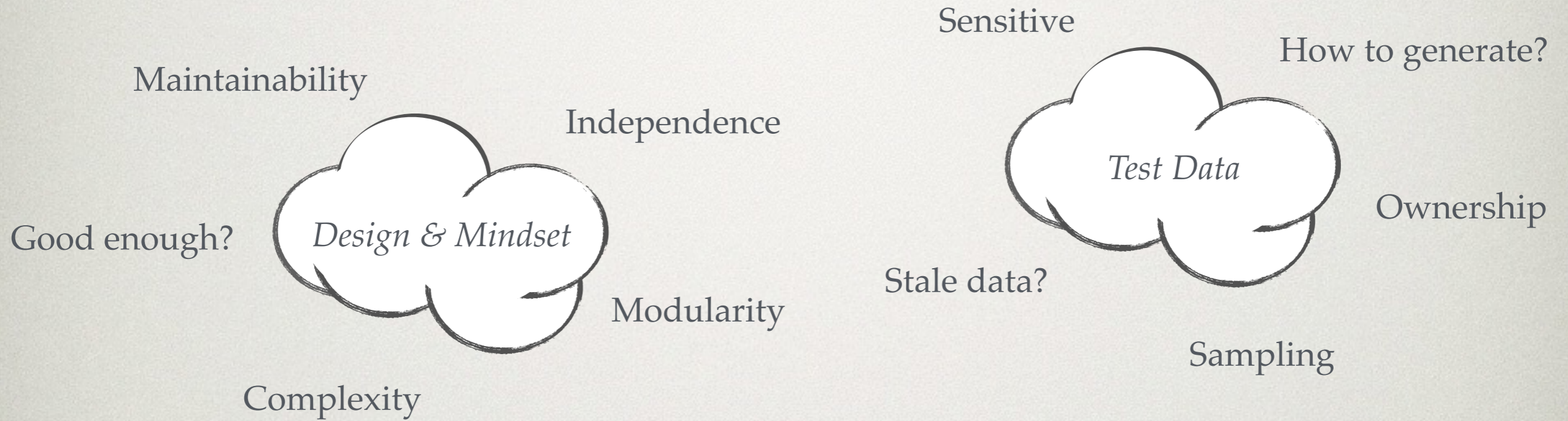
[Testing]

IMPLICATIONS OF JUST AUTOMATE THAT ...

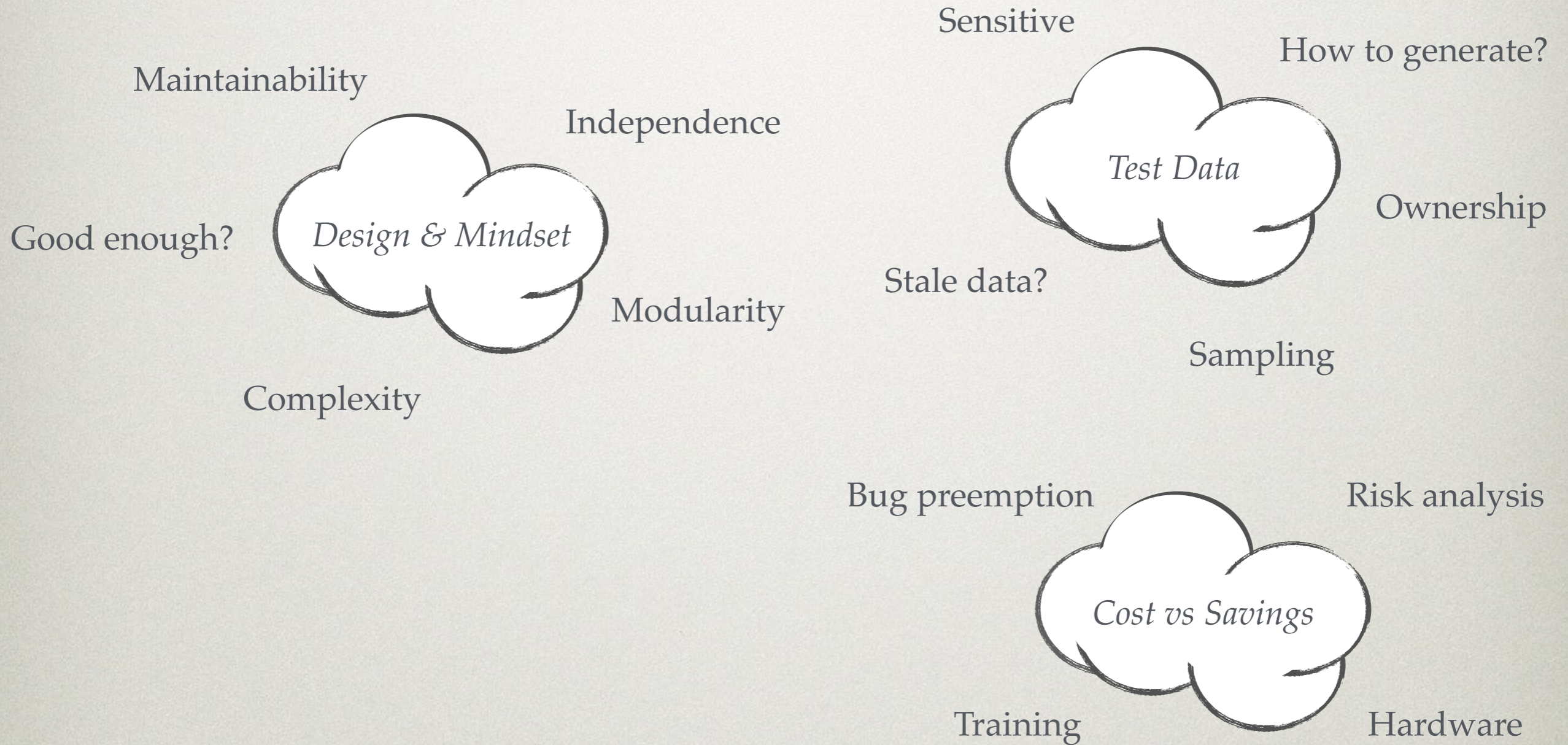
IMPLICATIONS OF JUST AUTOMATE THAT ...



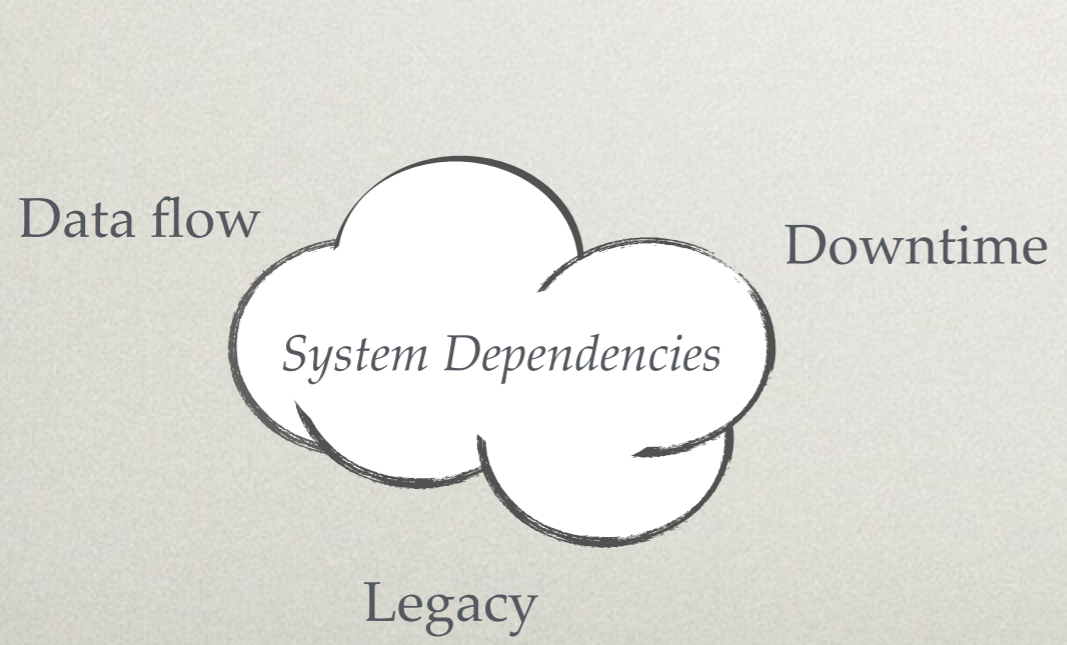
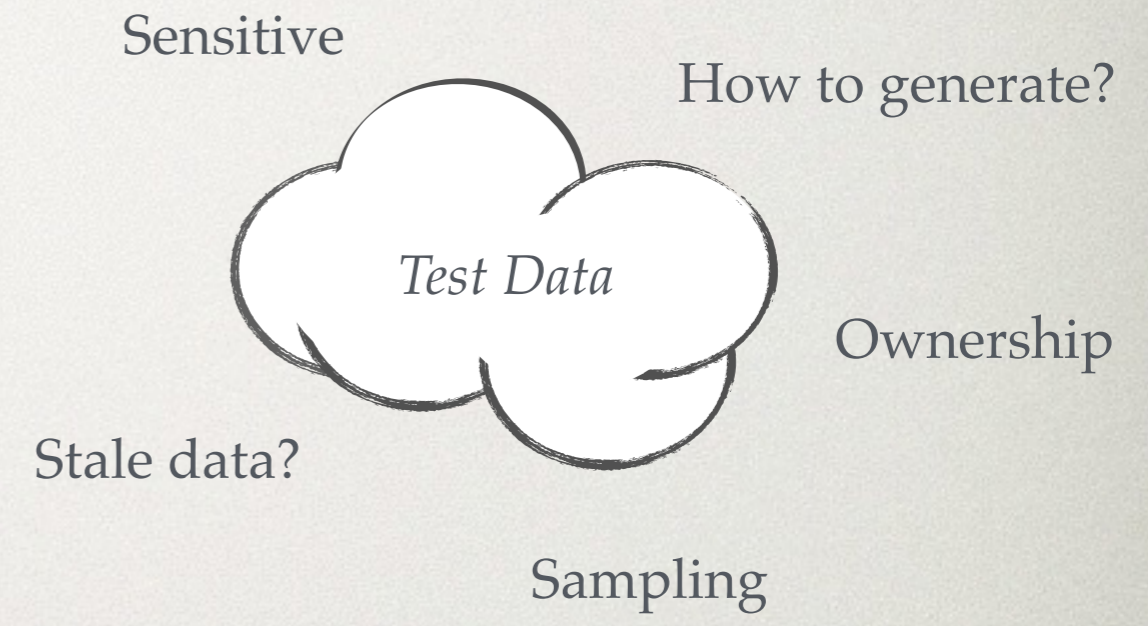
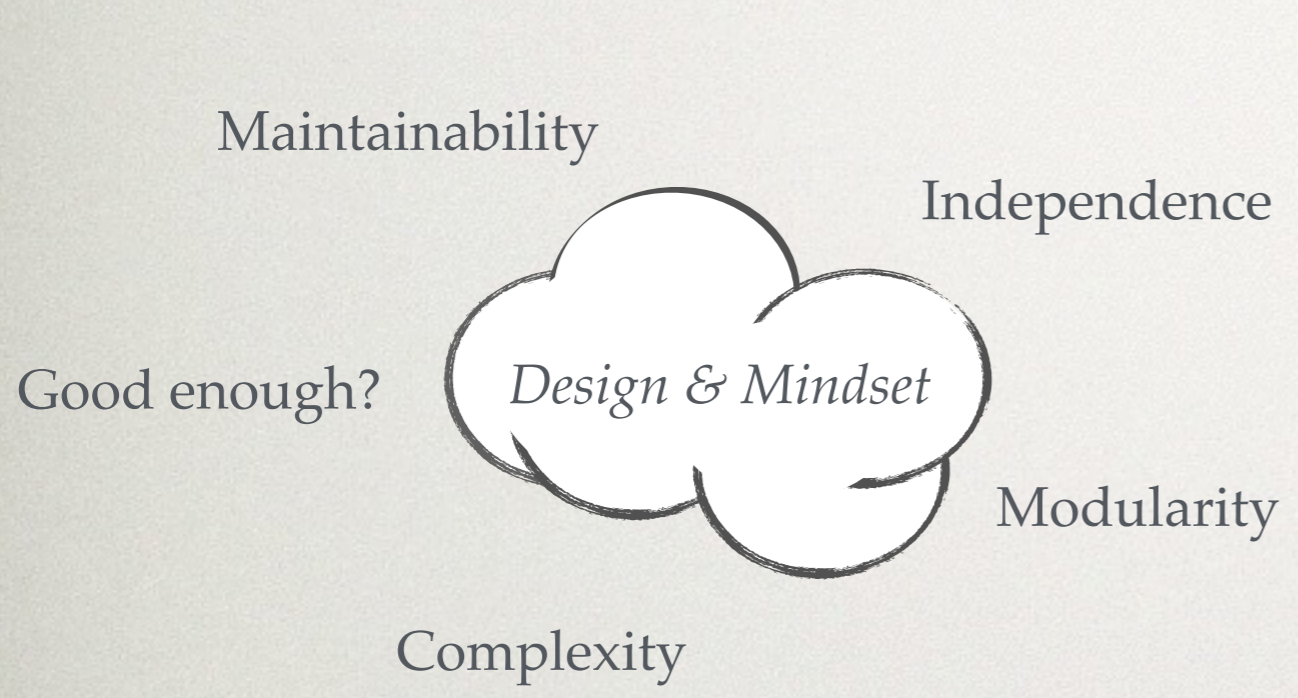
IMPLICATIONS OF JUST AUTOMATE THAT ...



IMPLICATIONS OF JUST AUTOMATE THAT ...



IMPLICATIONS OF JUST AUTOMATE THAT ...



KEY TAKE AWAYS

Continuous Delivery
vs
Continuous Deployment

Core or Supportive IT

Cultural Shift

Processes & Organization

Company Vision

Q & A



[Questions]

AWESOME IMAGES

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Thank you!

@DanielSawano @DanielDeogun