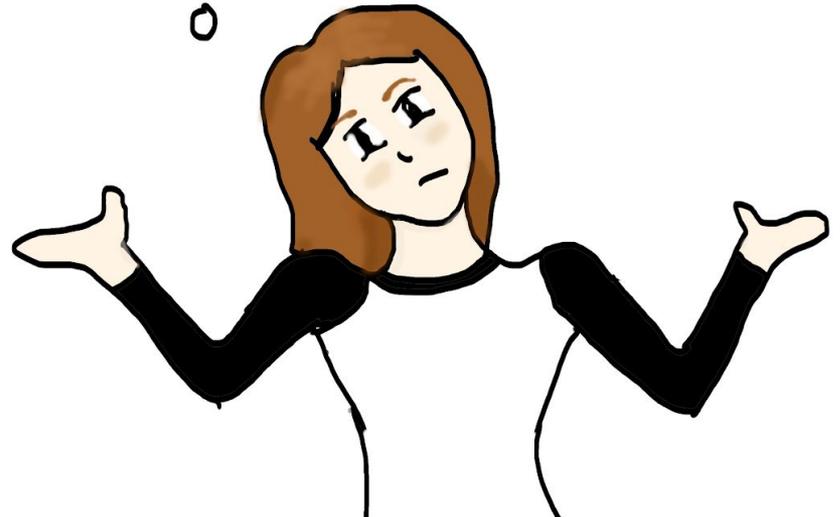


How To Talk Really, Really Good

(and how to get the chance to)



**I don't know
anything that anyone
will find interesting**



**Nothing
is easy
until you
know it**

- **It's easy to dismiss the things you've learnt as easy**
- **What do you get excited about?**
- **What lessons did you learn?**
- **What can be learnt from your experience?**

**But you
could also
learn
something
new...**

- **Some people find fear a great motivator**
- **But remember: You must be prepared enough for questions. Learning content takes time.**

**But why would
anyone care what /
have to say?**



Bio

- **Who are you**
- **What's your experience in this area?**
- **Something fun**

Bio (Tech talk)

Jessica is a software developer, international speaker & avid learner. Topics that they are interested in include community building, monitoring and continuous improvement of systems.

They have been involved and lead a number of projects relating to continuous improvement, diagnostics and metrics including introducing standards across teams.

Before switching to technology, they spent a previous life as a neuroscientist. They are easily bribed with coffee & loves hearing about other people's experiences.

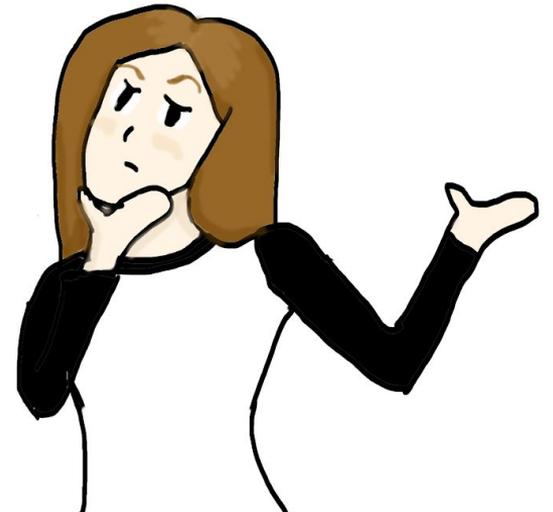
Bio (WiT talk)

Jessica is a software developer, international speaker & avid learner.

They founded and organised Women In Tech Nottingham from 2015 to 2017, a meetup that continues today with over 40 regular members. Currently, they are a Director and Co-Founder of DDD East Midlands, a technology conference which will take place in 2019.

Before switching to technology, they spent a previous life as a neuroscientist. They are easily bribed with coffee & loves hearing about other people's experiences.

**How do I write the
description of the
talk**



Be Clear

- Purpose
- Grammar
- Plain English

Why will people care?

- How is the talk useful?
- Who is it useful to?

How is it different?

- What makes this different from the other talks?



What value do you add?

- Will your audience take anything from this talk?
- Can it be applied or is it just entertainment?

The Proposal

- Hook & what problem are you solving.
- Briefly, what does the talk include?
- Who is it useful for & last hook.

A cartoon illustration of a woman with long, wavy brown hair, wearing a black jacket over a white top. She has a shocked expression, with wide eyes and an open mouth showing a red tongue. Her hands are raised to her cheeks. A jagged, black-outlined thought bubble originates from her head, containing the text.

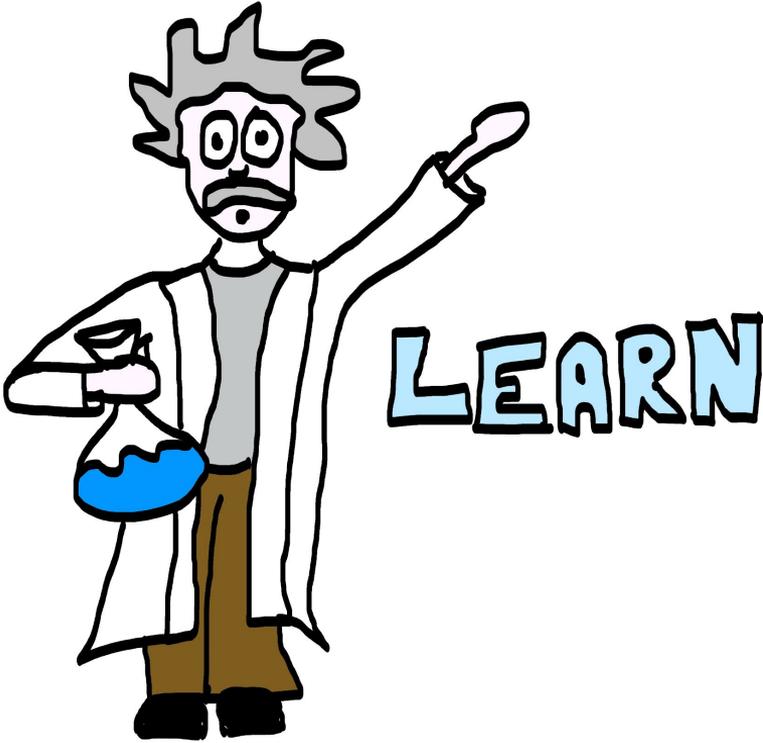
**But what about
writing and doing
the talk?!**



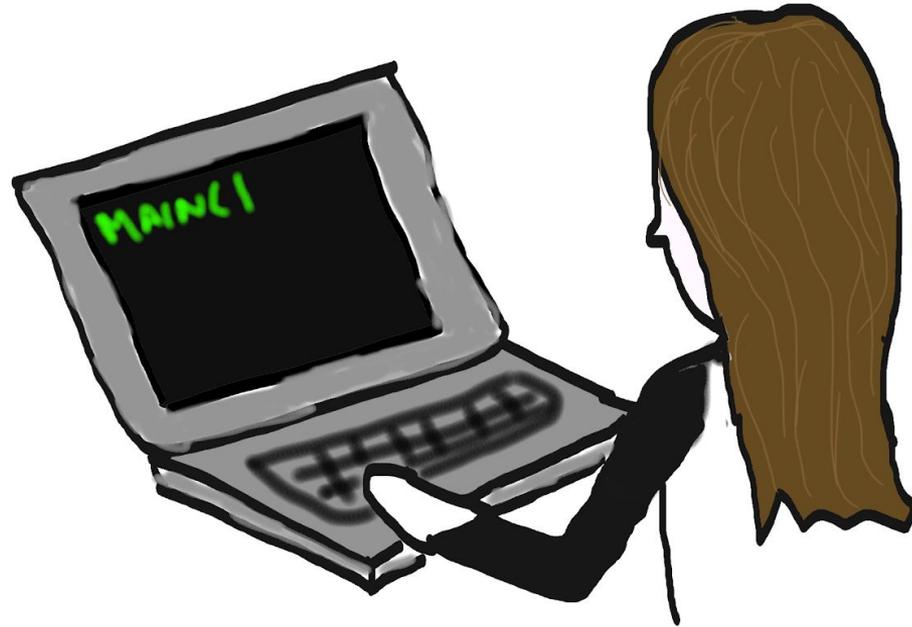
Secret Tip

- Don't worry about writing the talk until it's accepted

Mentorship



Workshop





**I've submitted!
What's next?**

Clear points

- Write out what you want to cover
- Can you clearly talk about all the material in the time you have?
- Do you need more depth in any areas?

Thinking about flow

- Organise your thoughts
- Story telling technique
- Do all your points make sense and fit?

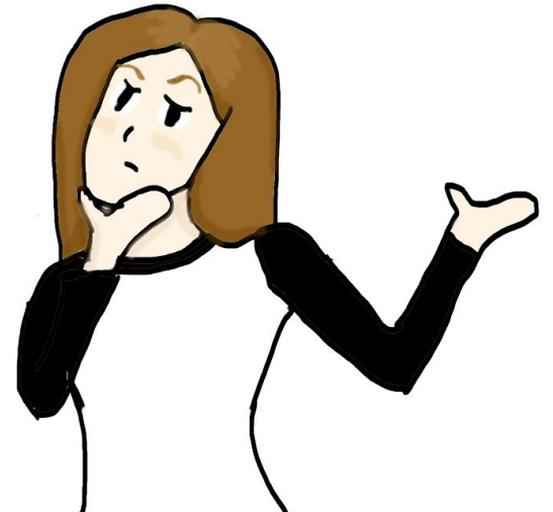
Accessibility

- Capitalisation & dyslexia
- Not too much text
- Colour Blindness
- Language

Rehearse

- Rehearse the full thing
- Rehearse the bits you falter on individually
- Cut back on your notes
- Timing and pacing tricks
- Do what's right for you.

**But why put in the
effort?**



**Little acts of
rebellion lead to
greatness**

Building it up

- Asking a question at an event
- Asking the first question at an event
- Attending events
- Volunteering
- Talk at a meetup
- Talk at a conference



Travel the world

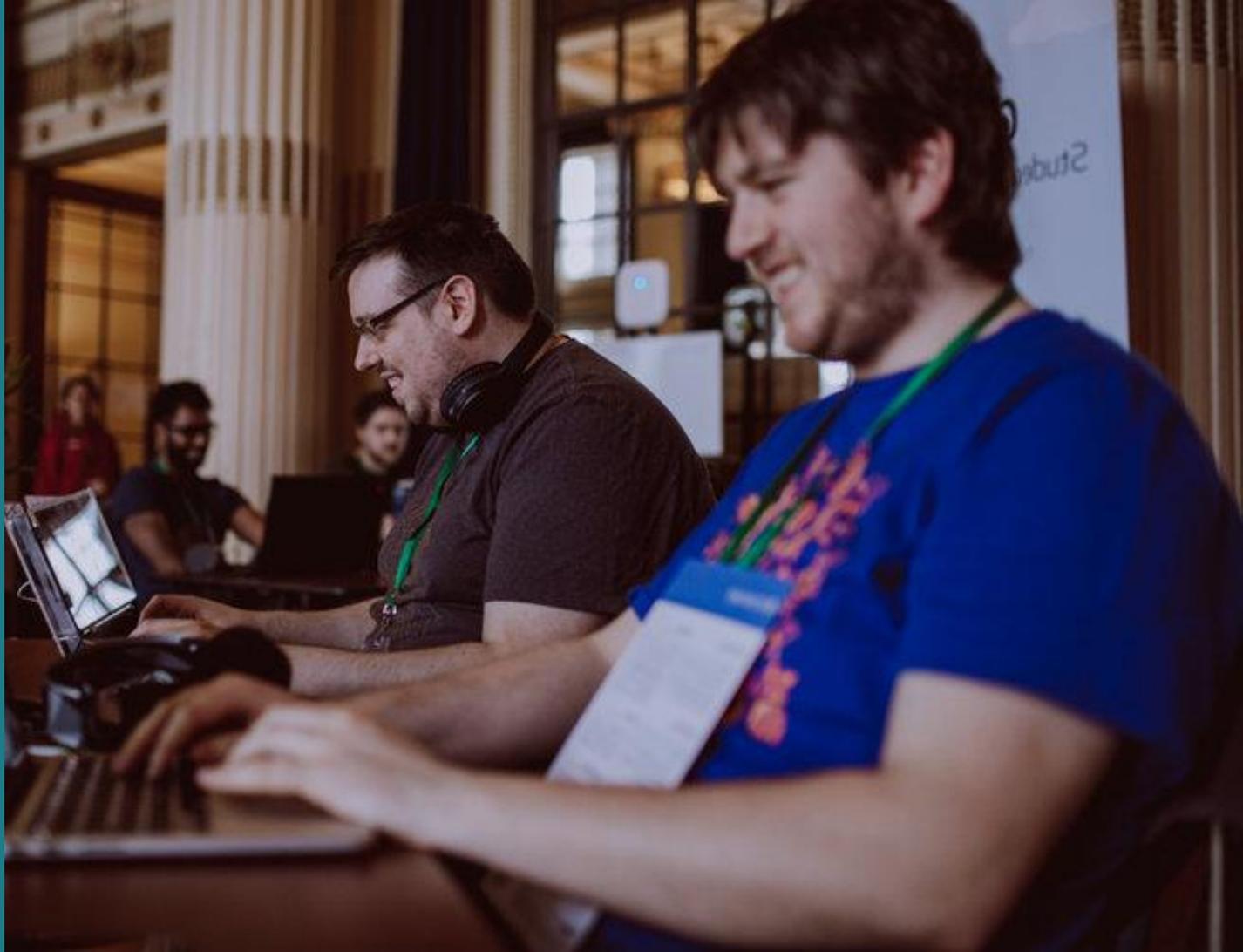
Little
things
have
lead to a
lot.



**Make
friends**



**Challenge
yourself &
learn**



Make your CV shine



{ ddd! }

east midlands

SPONSORED BY:  **bjss**


Blenheim
Chalcot

UNiDAYS


microlise

First Response 
take care of your finance

YOU?

See you there!

{ ddd! }
east midlands

Talk to us on Twitter:

@dddeastmidlands

@JessPWhite

@allmobro

Or by email:

sponsor@dddeastmidlands.com

jessica@dddeastmidlands.com

moreton@dddeastmidlands.com