



# Let's Live Code an App that Texts us NBA News!



**Anthony Dellavecchia**  
Developer Evangelist





# Let's Connect



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# Phone Numbers   Programmable Chat    **SDK**    **TaskRouter**    **MessagingX**

 Programmable Wireless    WhatsApp Business API    Programmable Fax    **Twilio IoT**    Connected Devices

 Programmable Messaging    **Add-ons**    Programmable Video    <sup>\*</sup> **Super SIM**    **Microvisor**

 Support Center    Two-Factor Authentication    **Autopilot**    <sup>u</sup> **Narrowband**    **Trust Hub**

 Conversations    **Runtime**    Twilio Frontline    Marketing Campaigns    <sup>\*</sup> **eSIM**

 **Developer Center**    **Copilot**    Twilio for Salesforce    <sup>B</sup> **Trust Onboard**    **Media Streams**

 Programmable Voice    Verified by Twilio    Email Validation    Embedded SIM





# Programmable Messaging

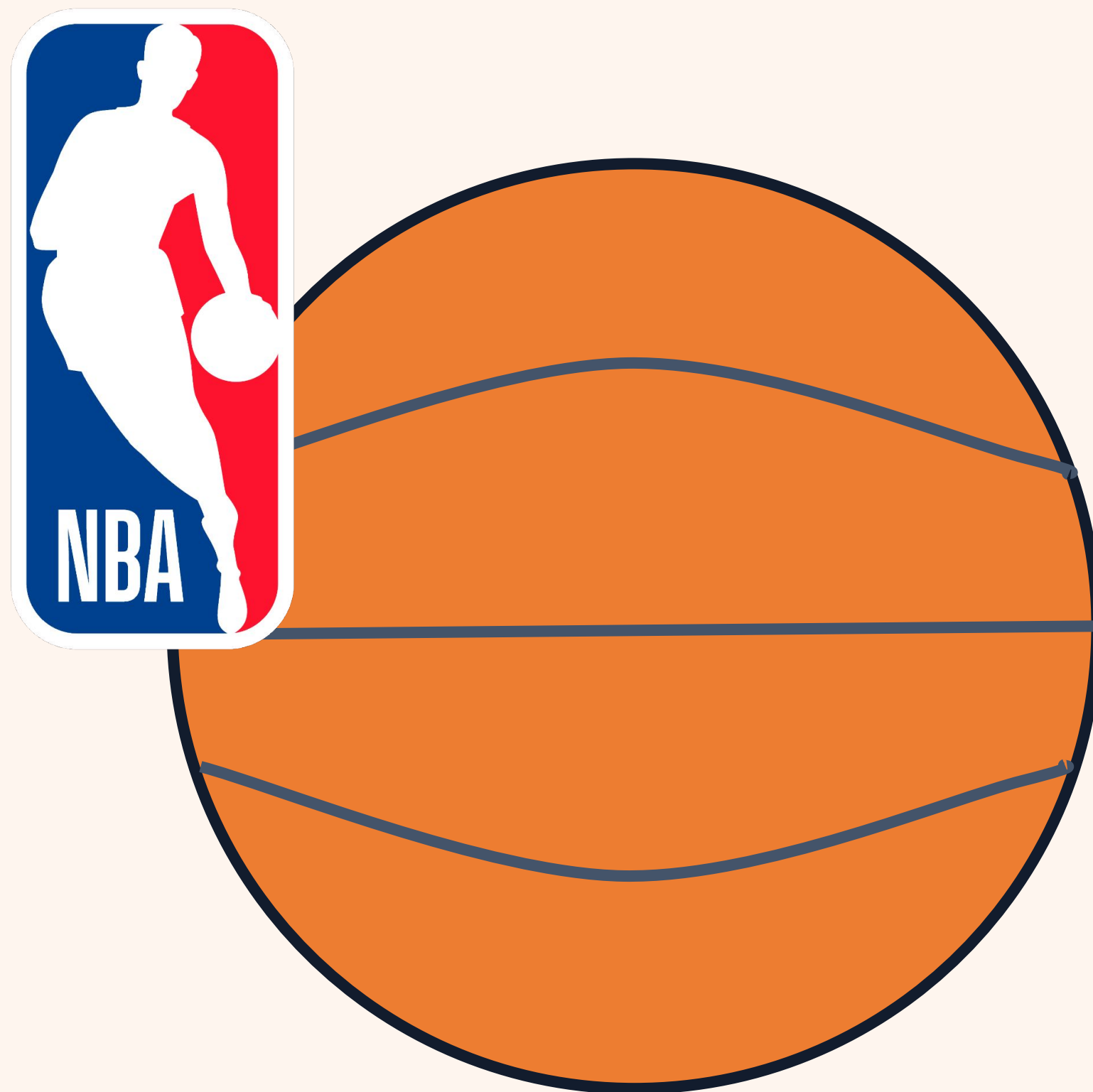
**6B** texts sent every day

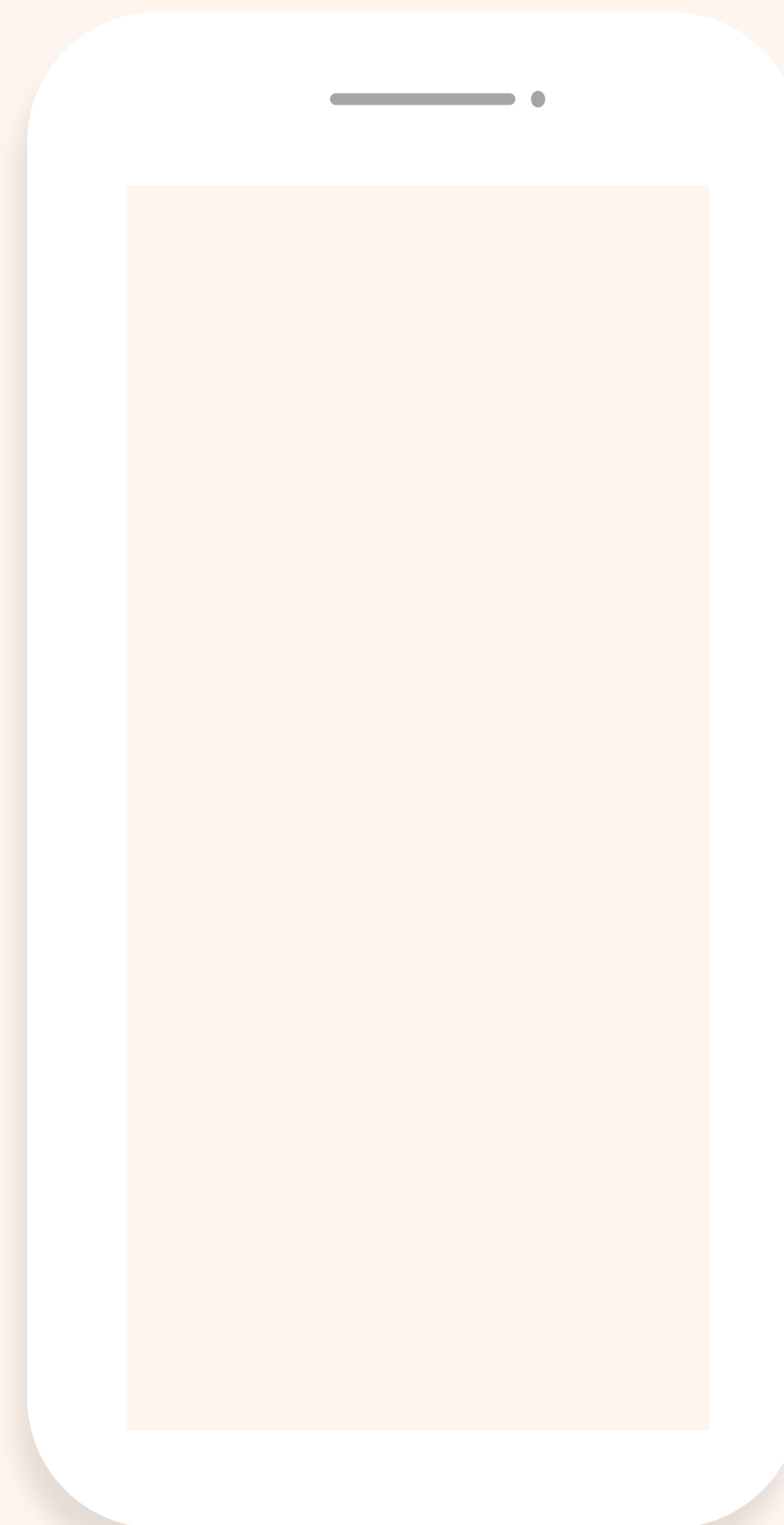
**180B** texts sent every month

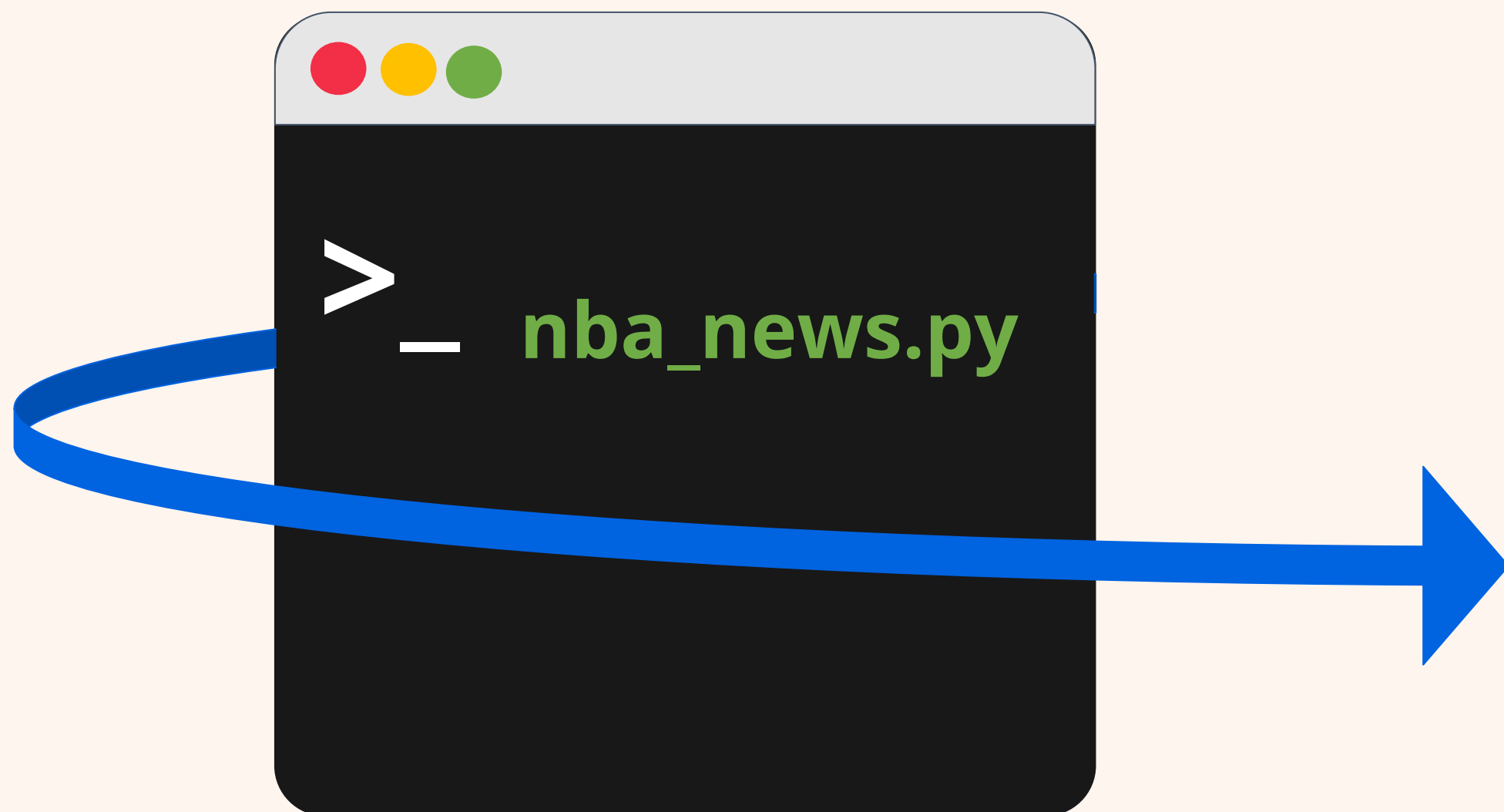
**27T** texts sent every year

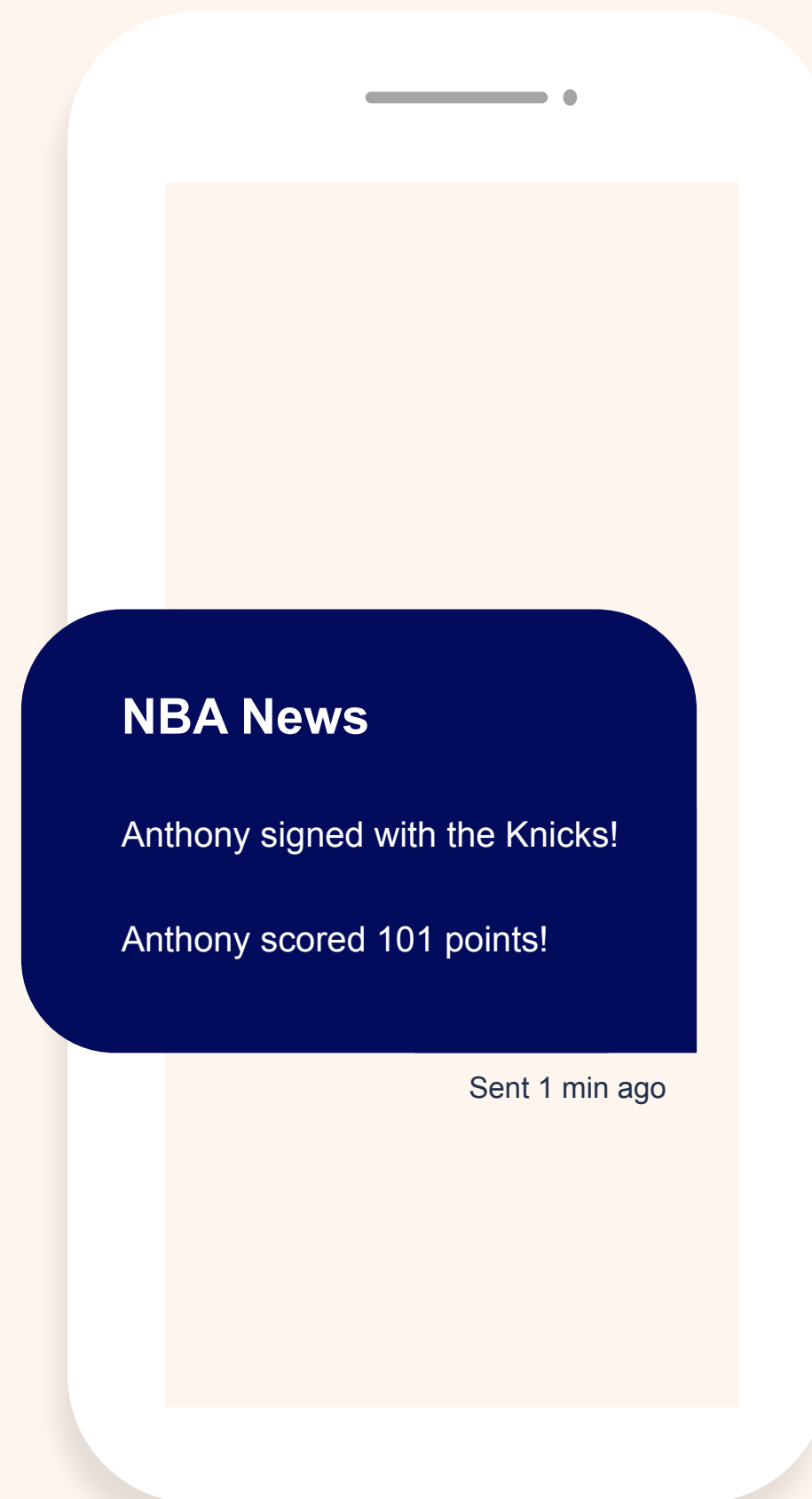
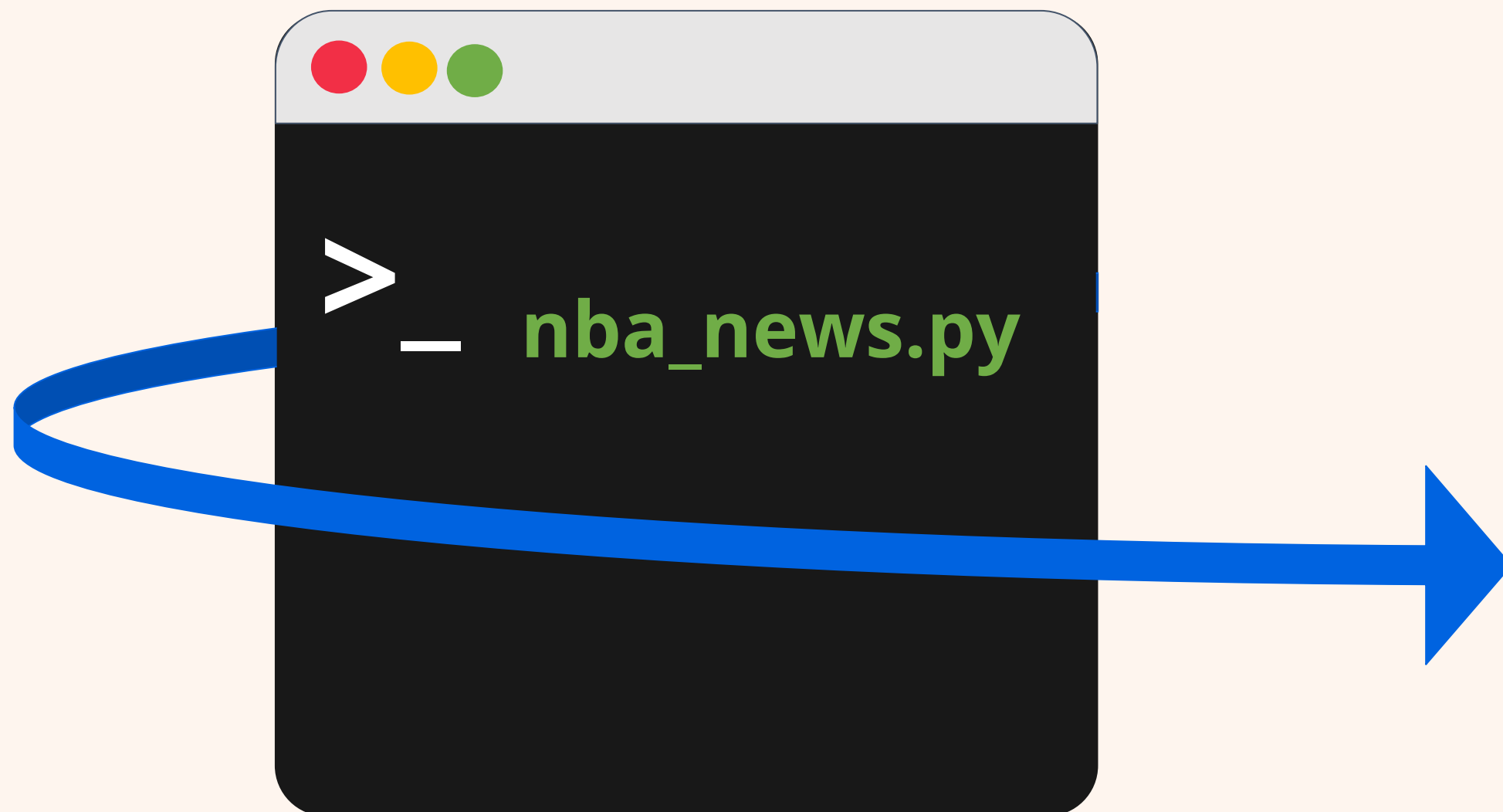




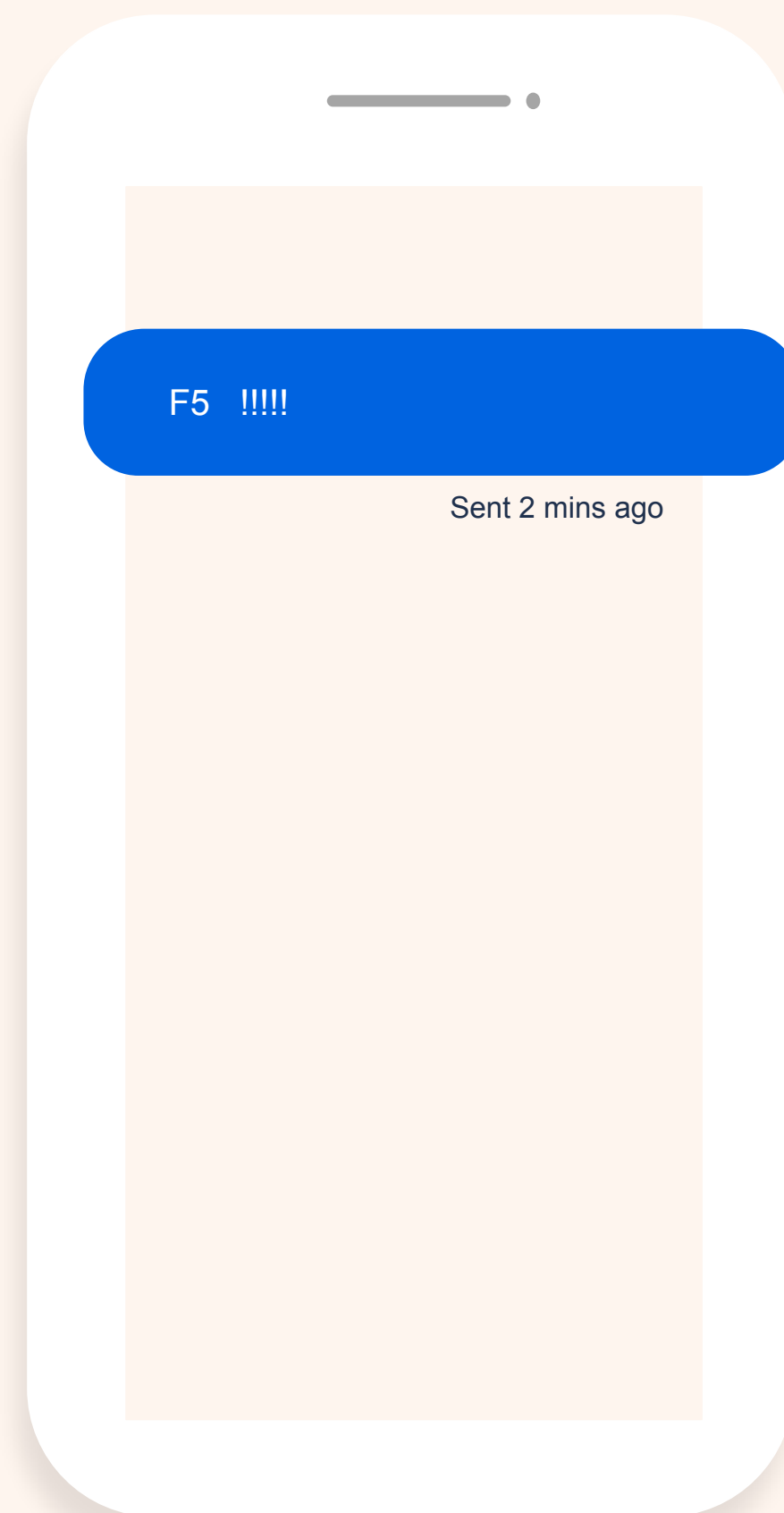


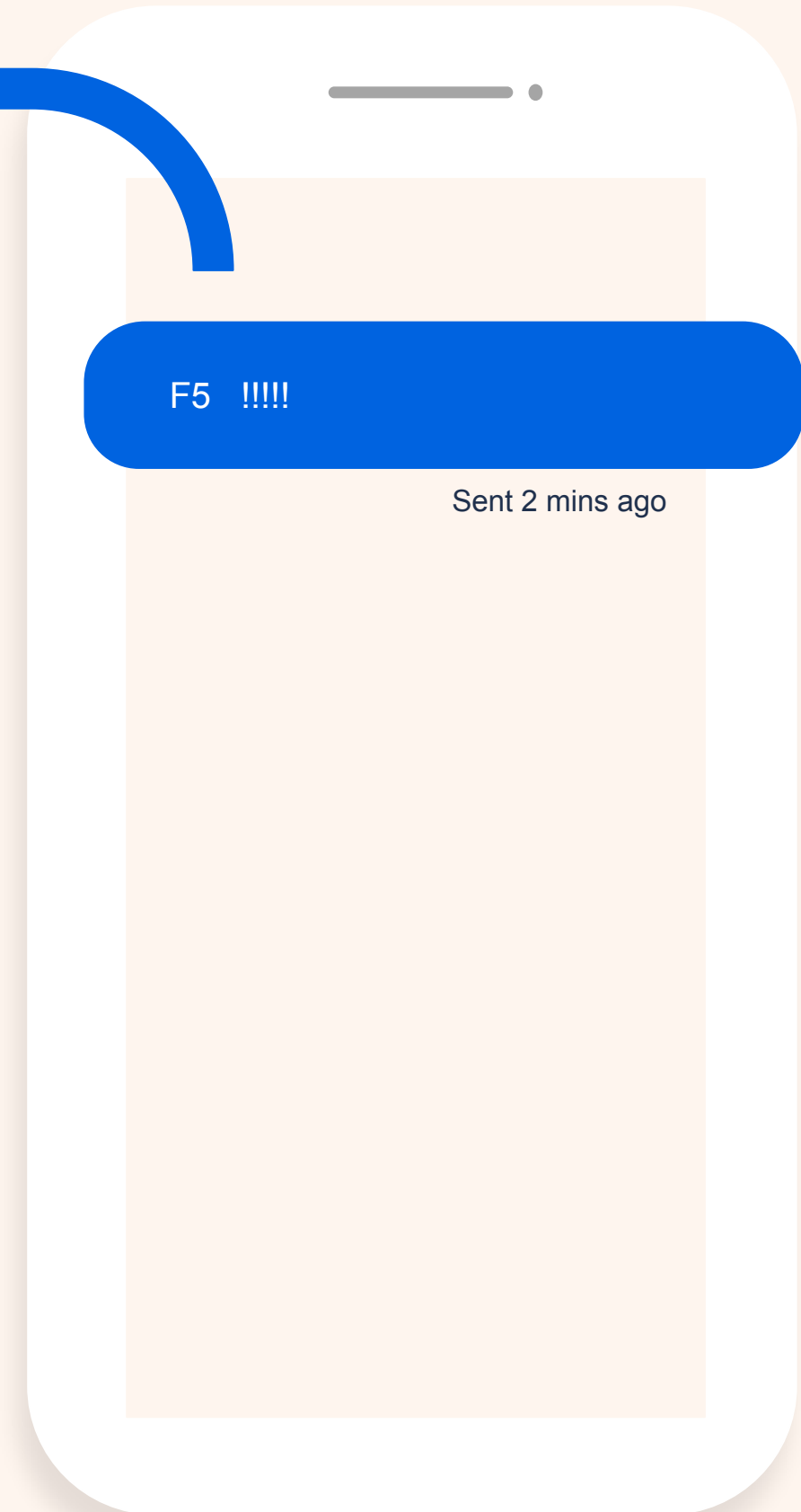
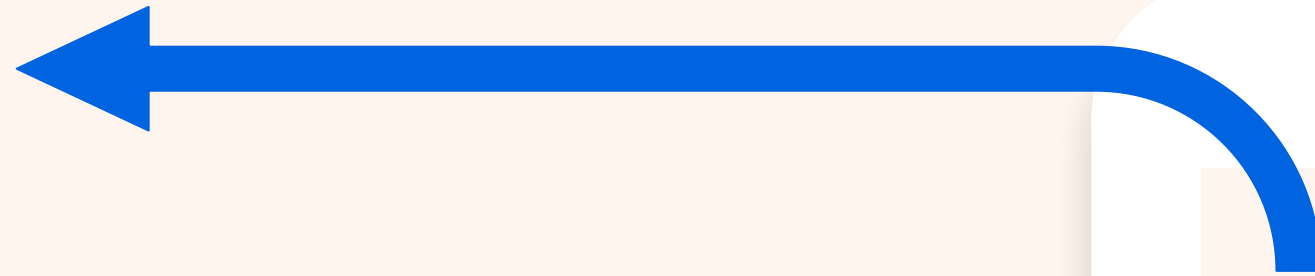


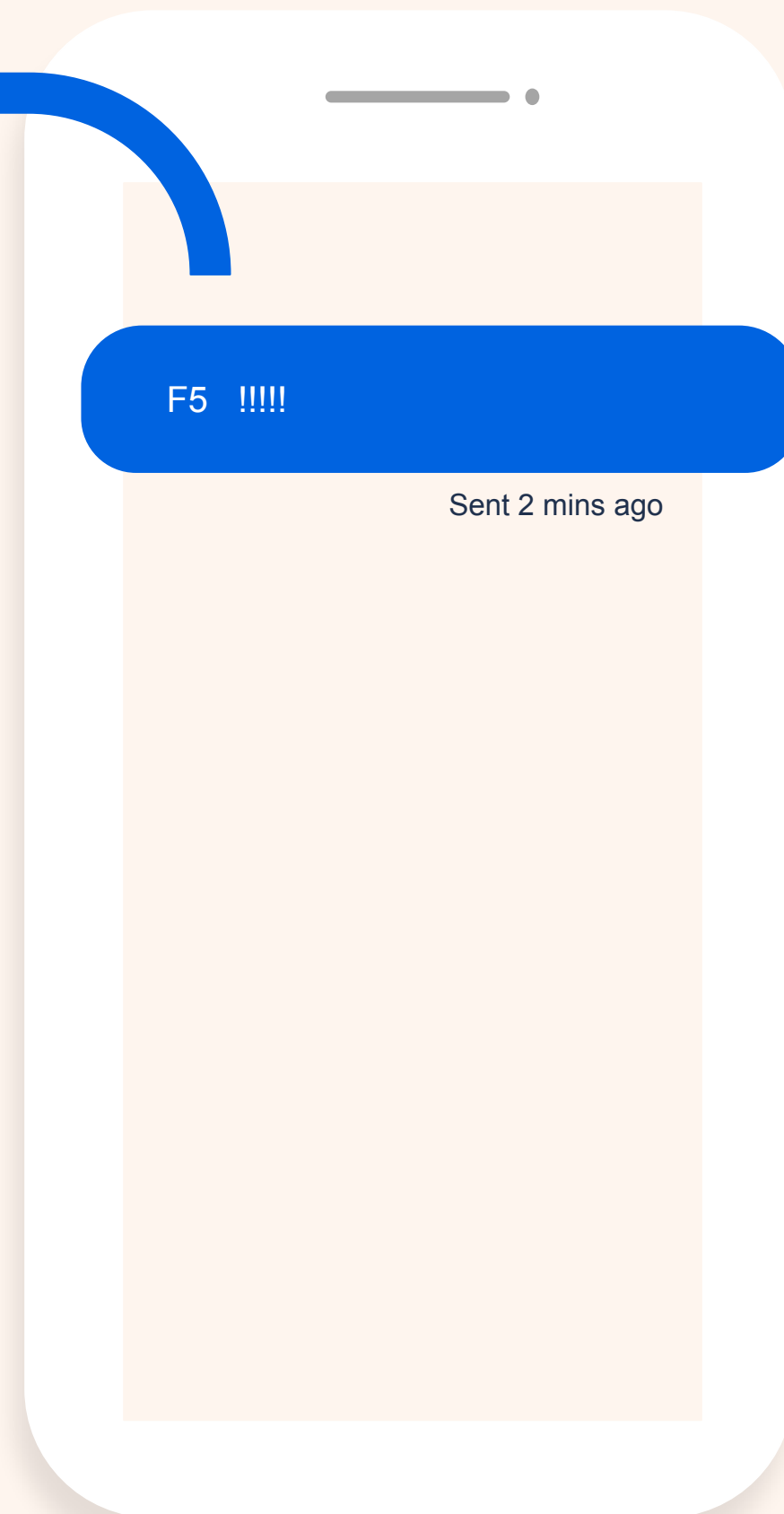
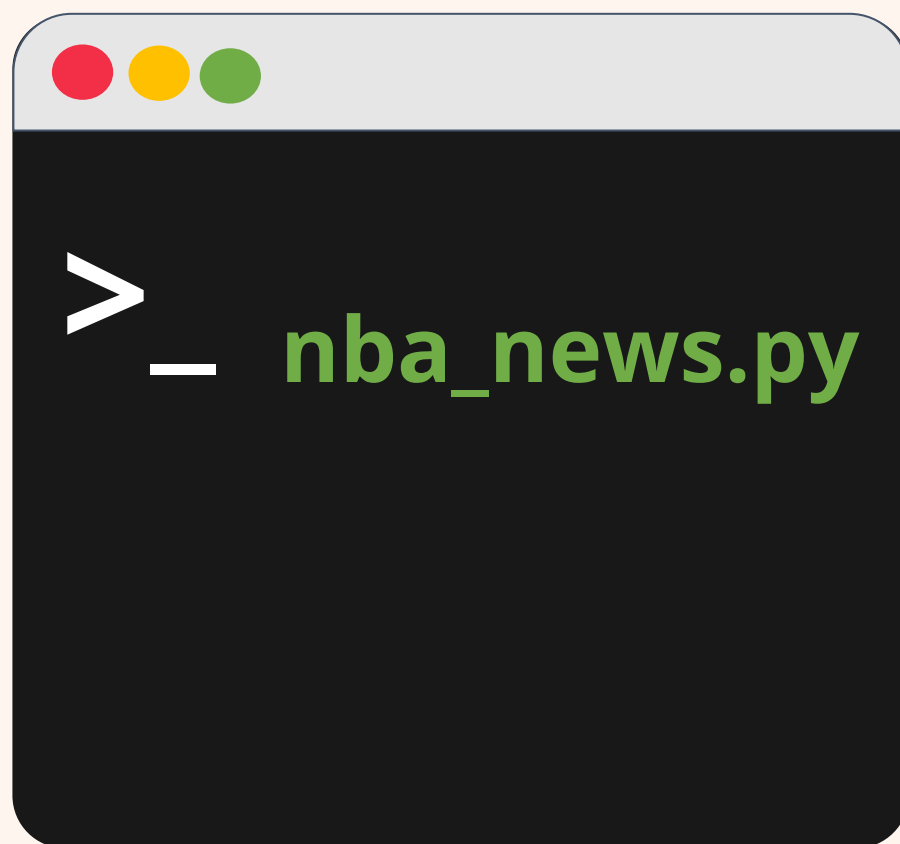
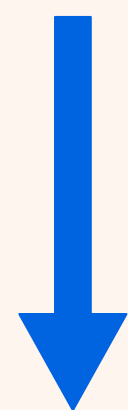
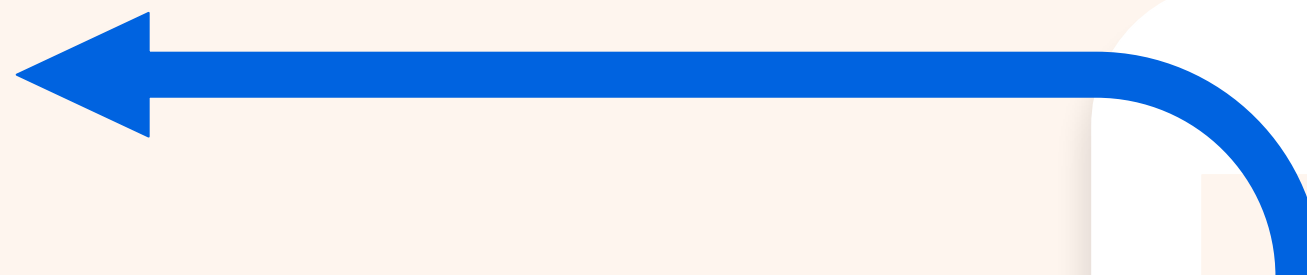




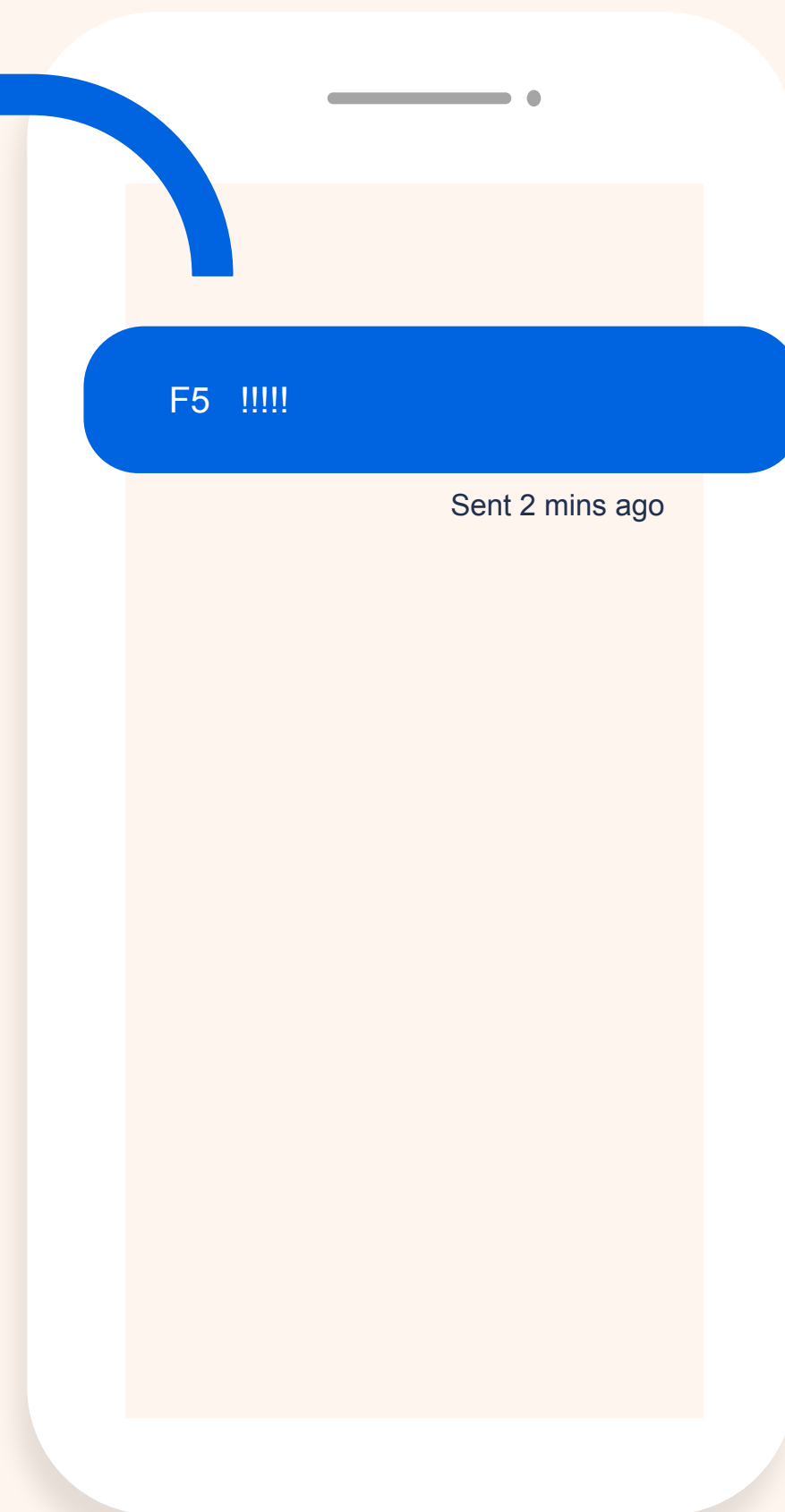
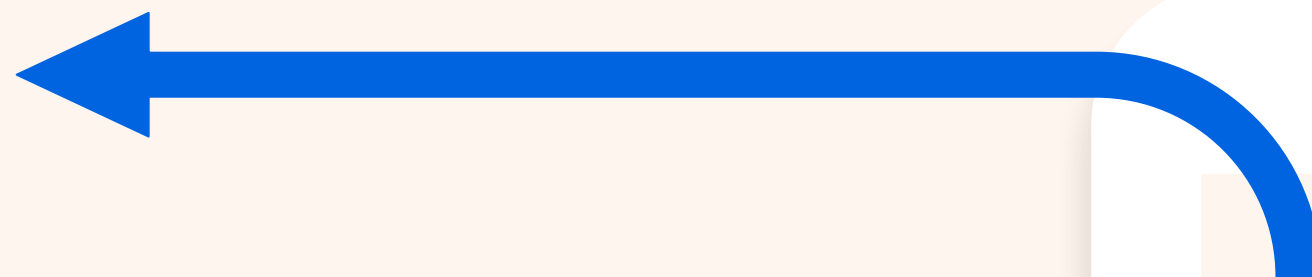
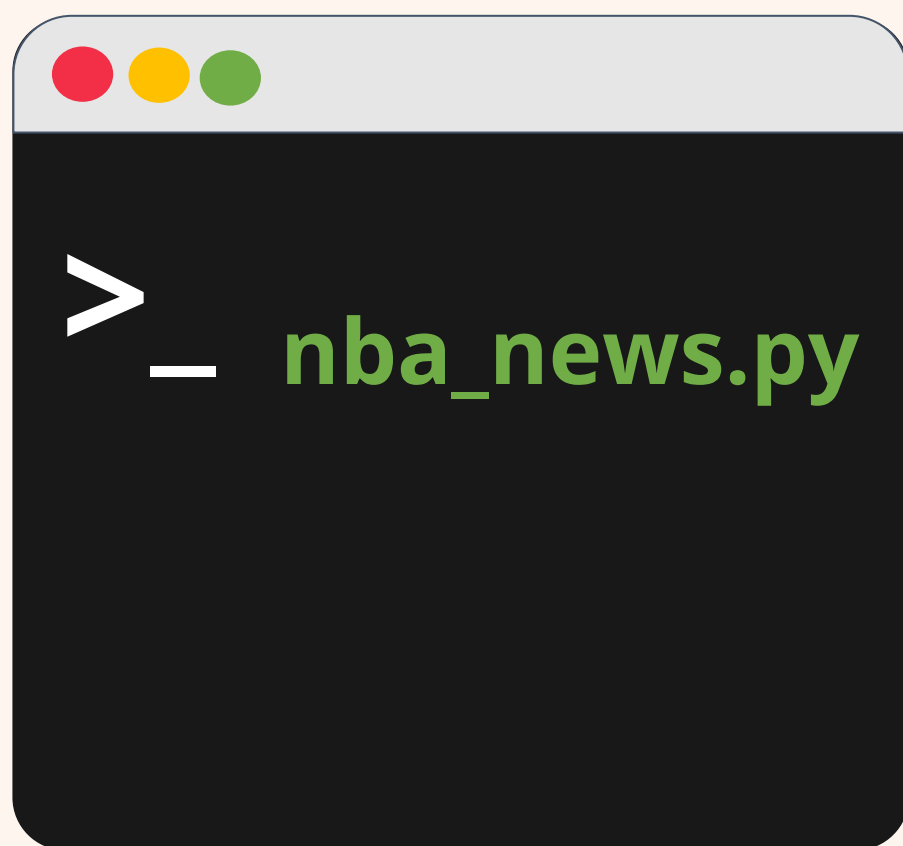
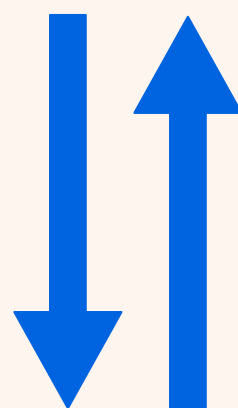


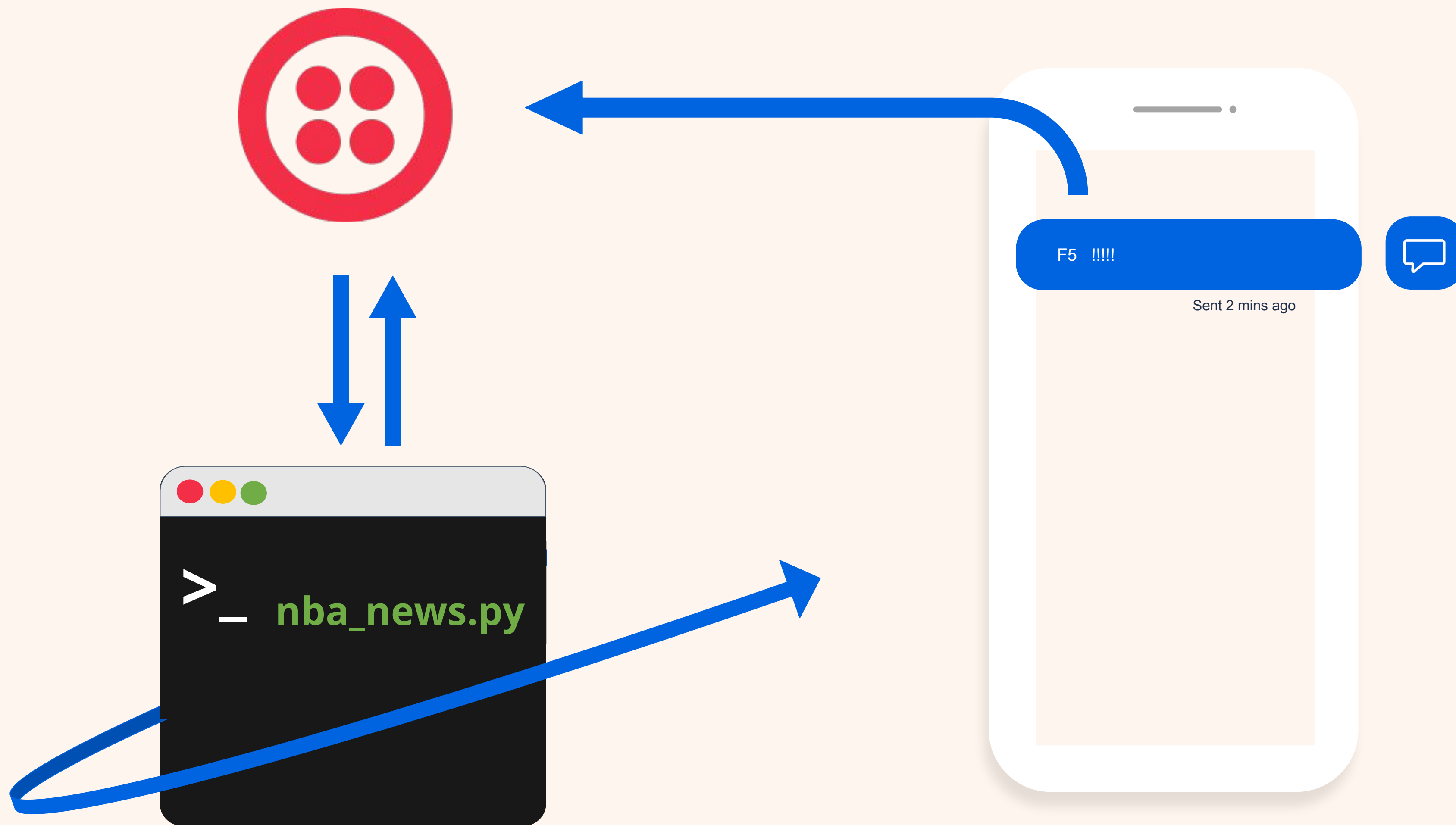


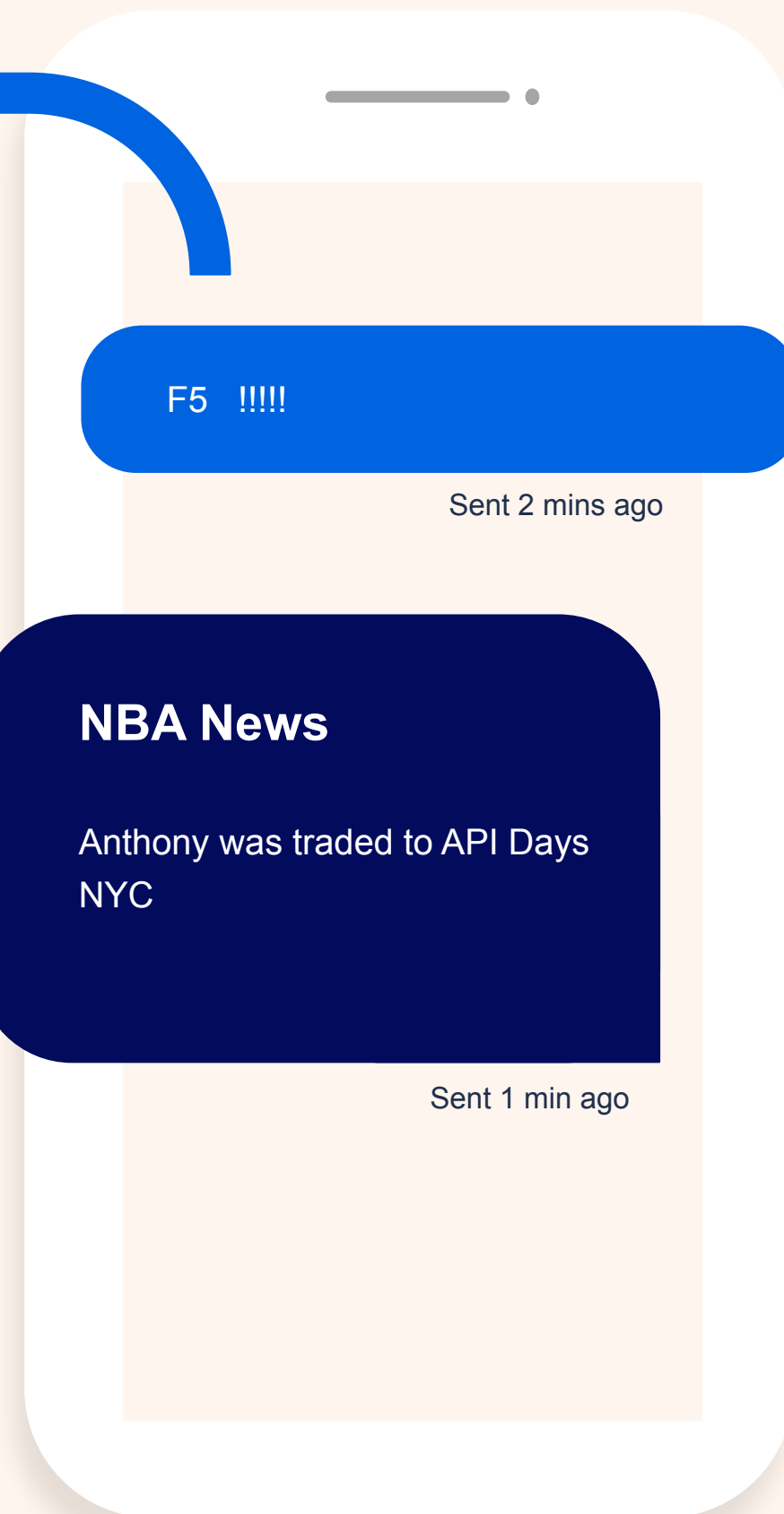
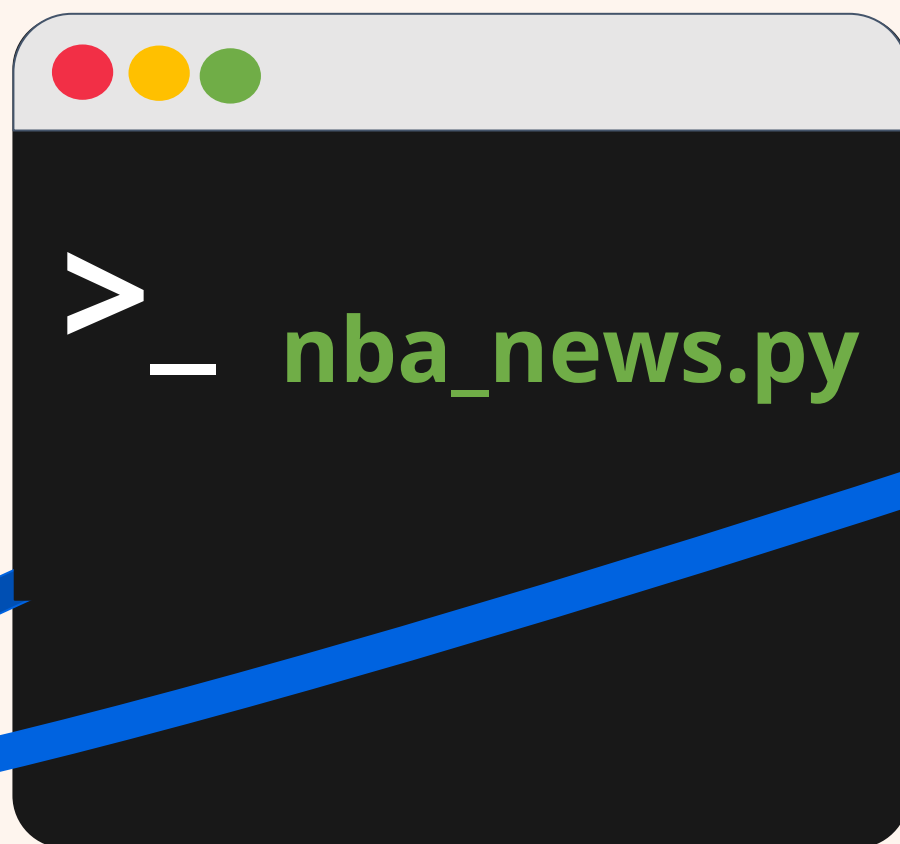
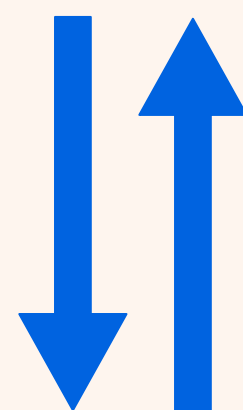
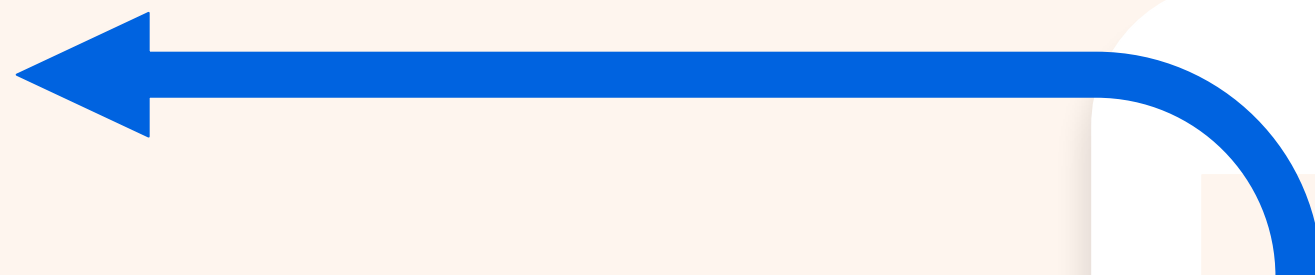








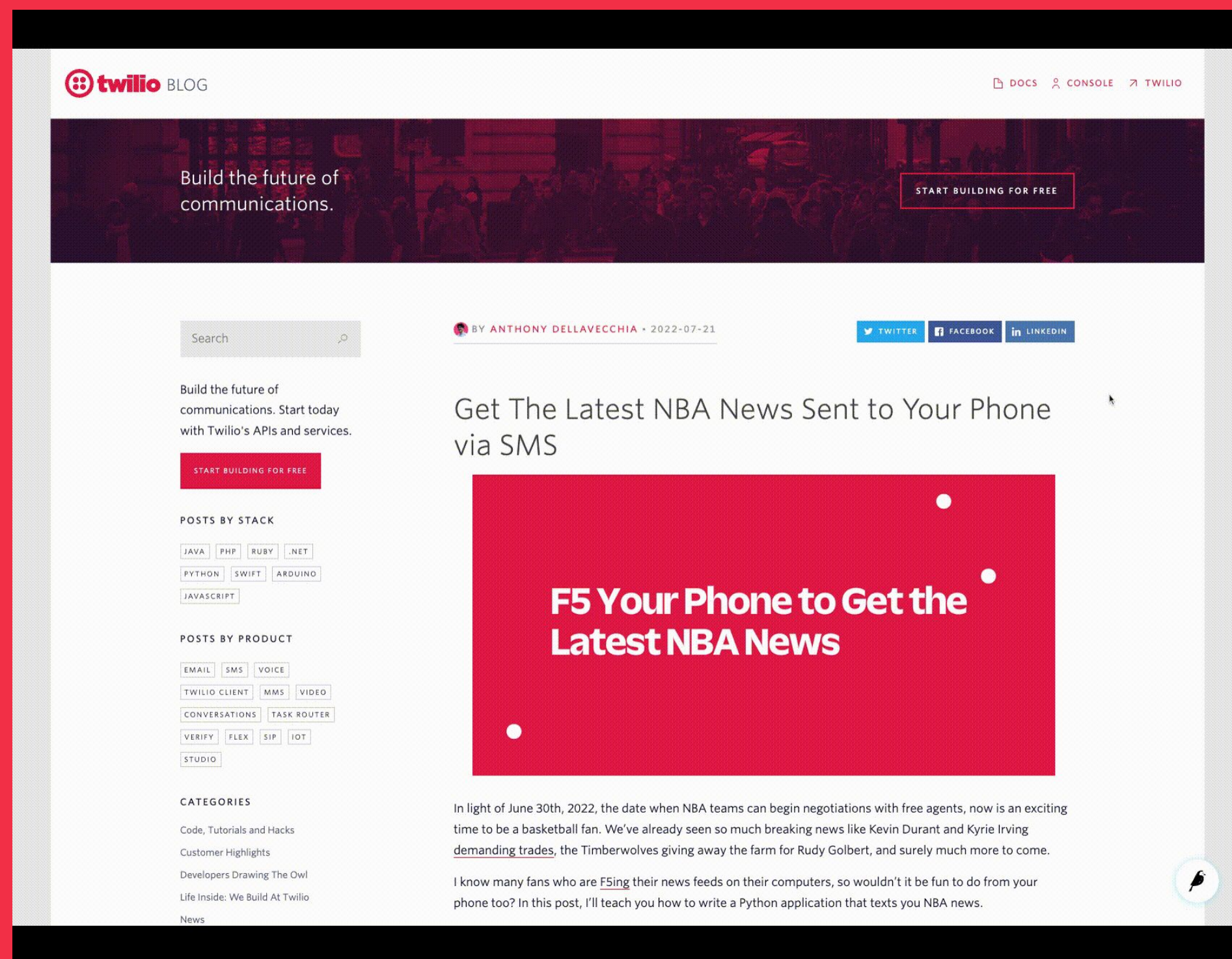








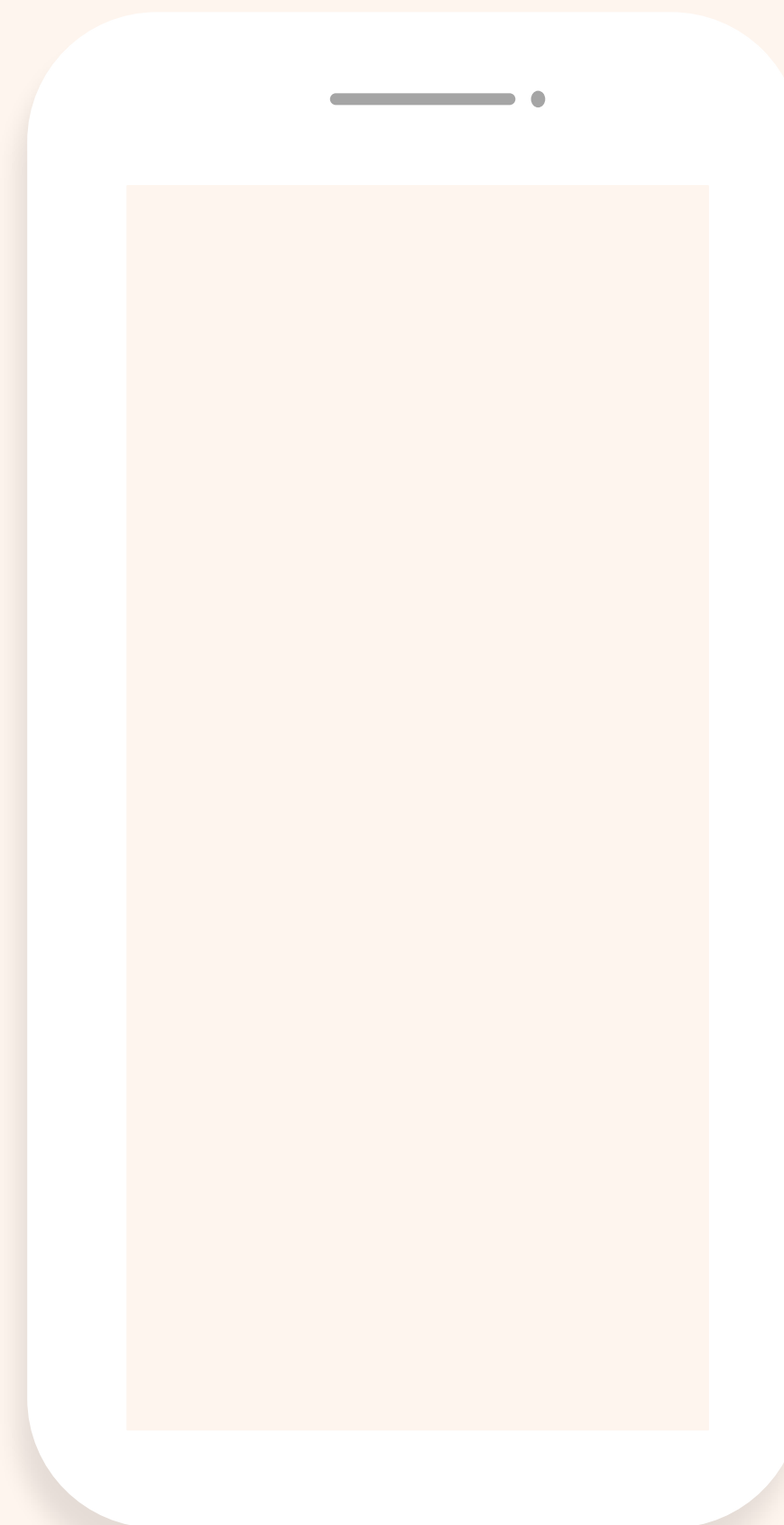
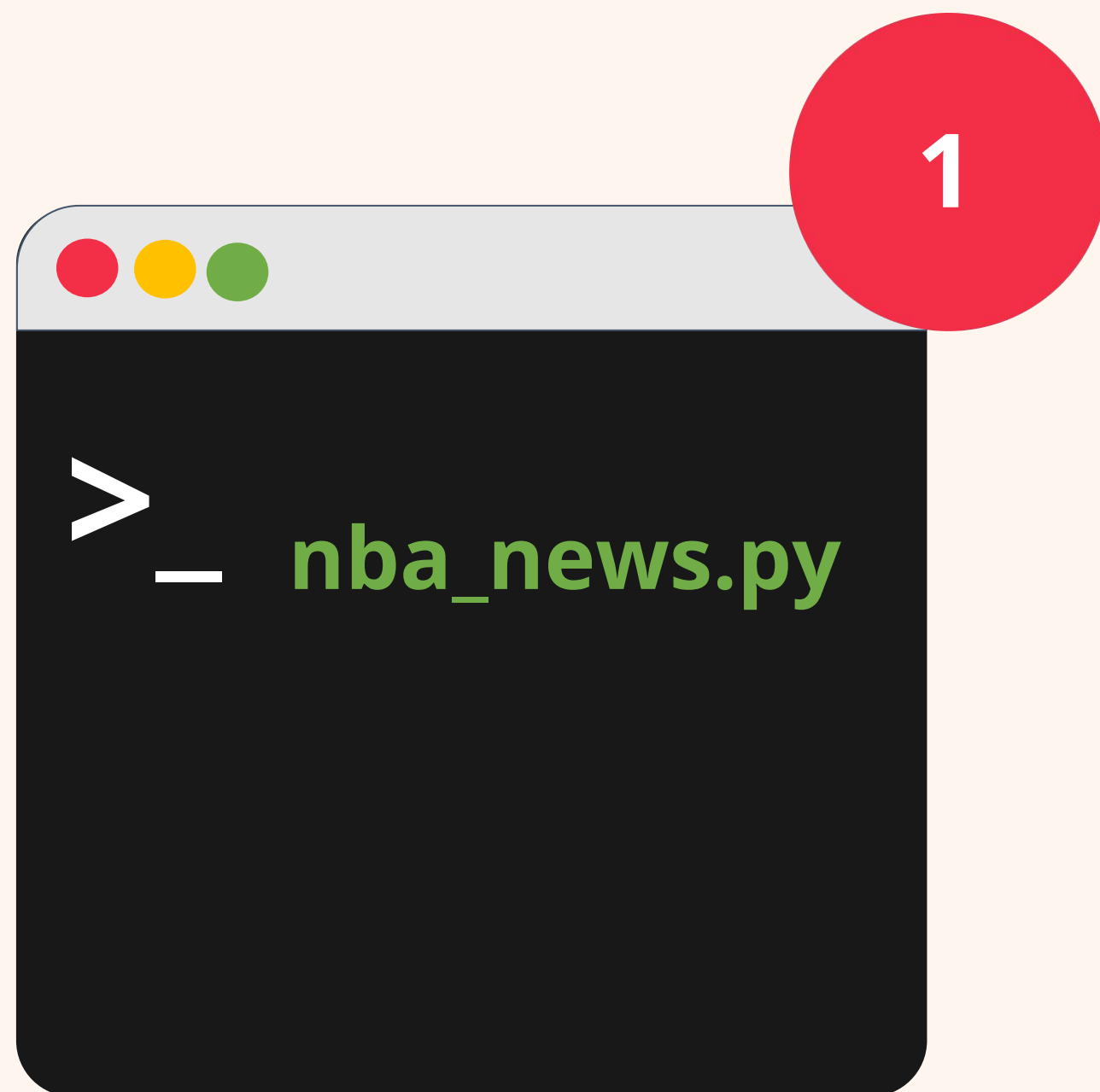
# Blog Post



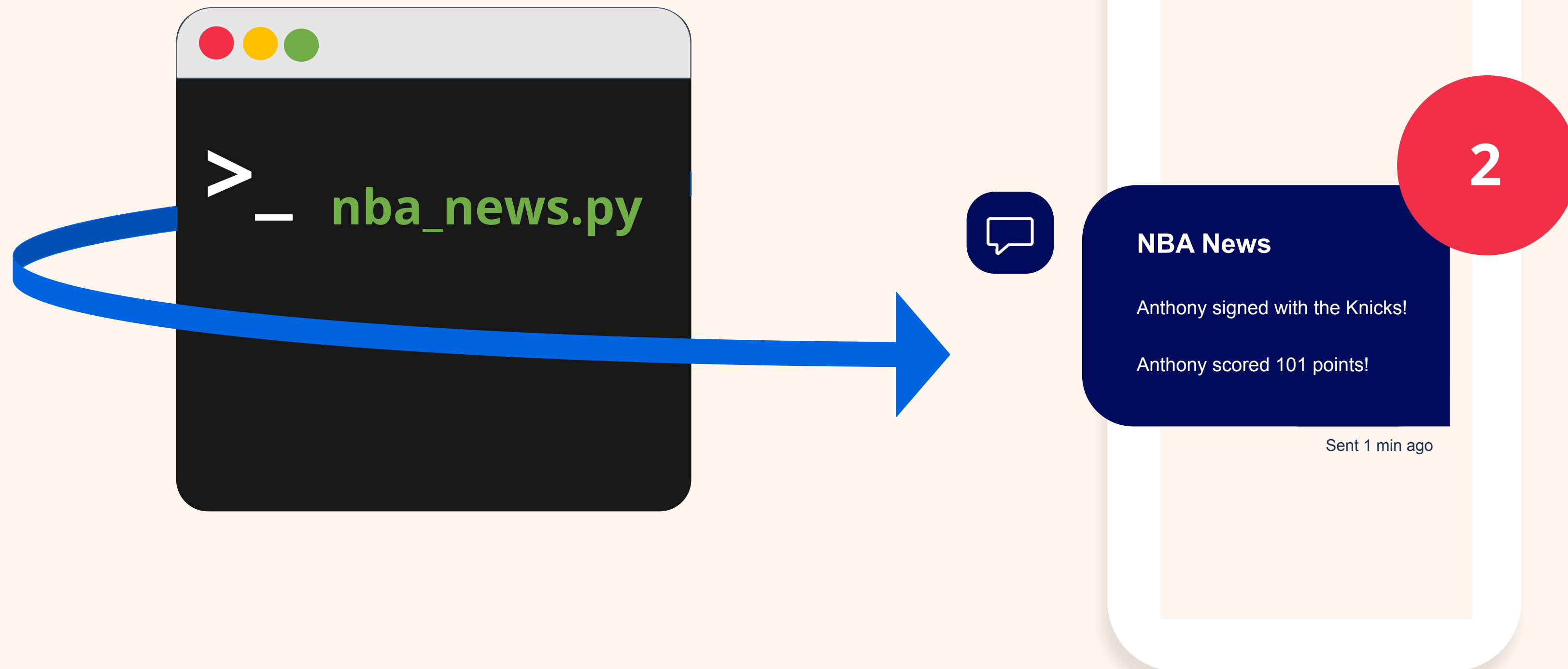
<https://www.twilio.com/blog/get-the-latest-nba-news-sent-to-your-phone-via-sms>

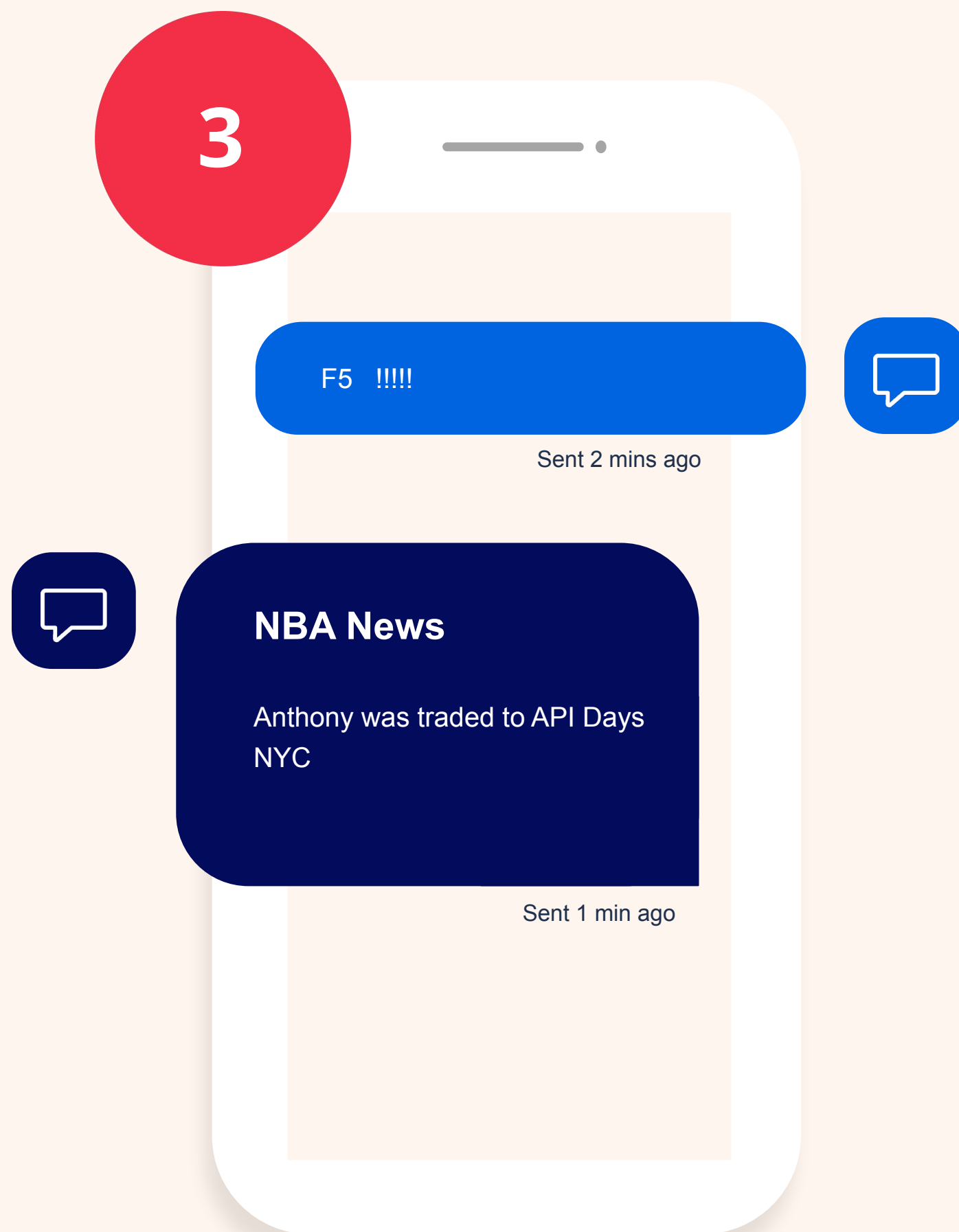


# Live Workshop











**Text**  
**(940) 394-8137**





# Customers

## SMS Customers



## Financial



## Healthcare





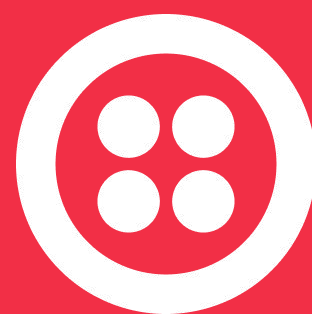
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**Thank you**