



A Talk About Talks

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Who Am I?

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Who Are You?

Six Easy* Steps to Giving a Talk

* Easy might be an exaggeration

1. Choose a Topic

Brainstorm



Your Passion
vs.
What's Popular

Talk About
What You
Write About





Image: <https://www.flickr.com/photos/oldpatterns/5879629073/>

Know Your Audience

2. Write a Proposal

Developing Productivity

Learn real world techniques for improving your productivity as a developer. We'll skip past the hype that it's impossible to measure an individual developer or a team's productivity and jump right into the meat of learning how to tweak your personal and team development processes to deliver more value to your clients. This session will take a look at practices to help you improve, processes, and tools - everything from automating your app deployment to using a clipboard manager. As one of the best ways of finding new productivity tweaks is working with other developers, we'll also gather suggestions from the audience on what works in the wild.

[more info](#)



Abstract

but not too abstract

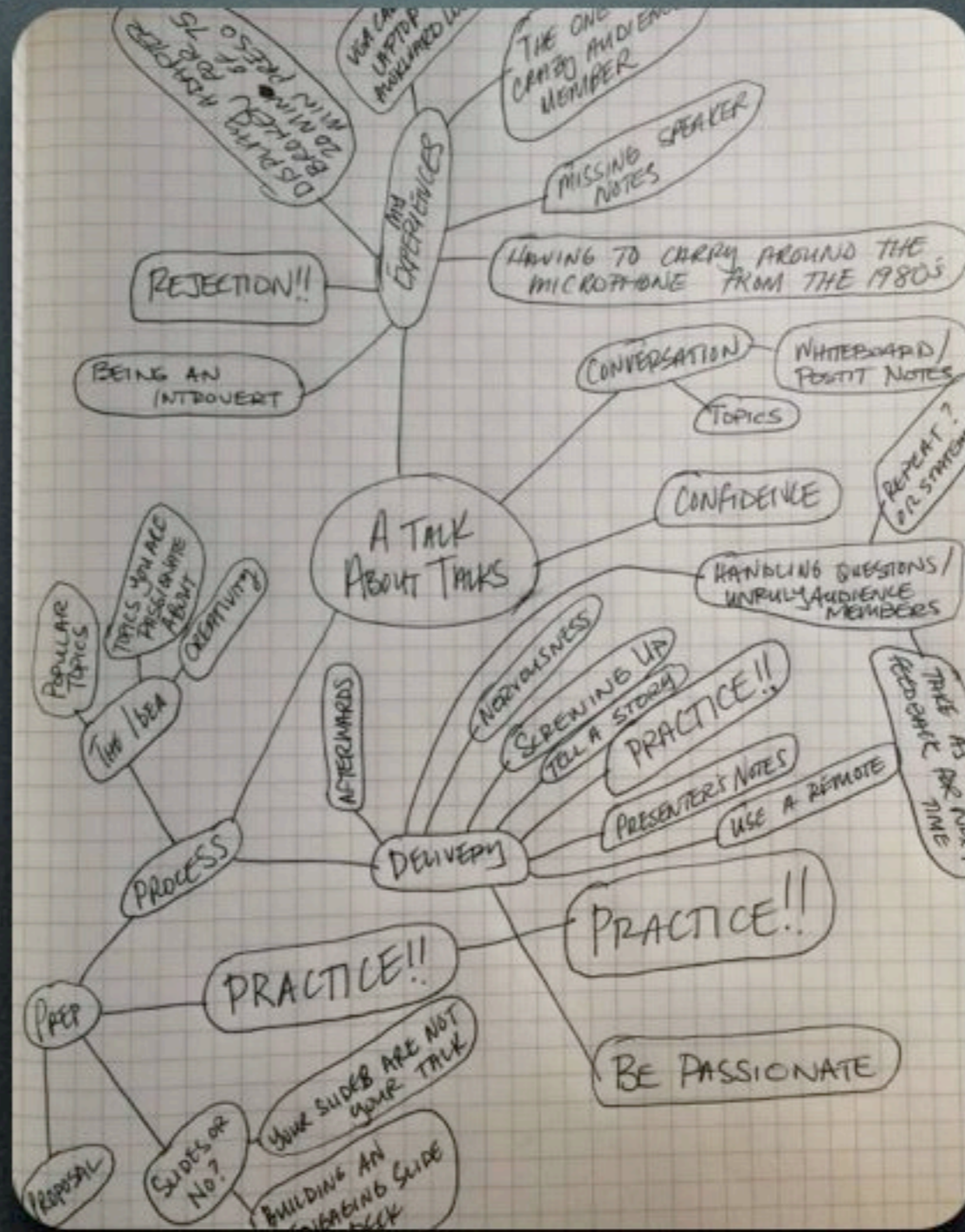
Your Bio

Why Should We Listen to You?

3. Build the Talk

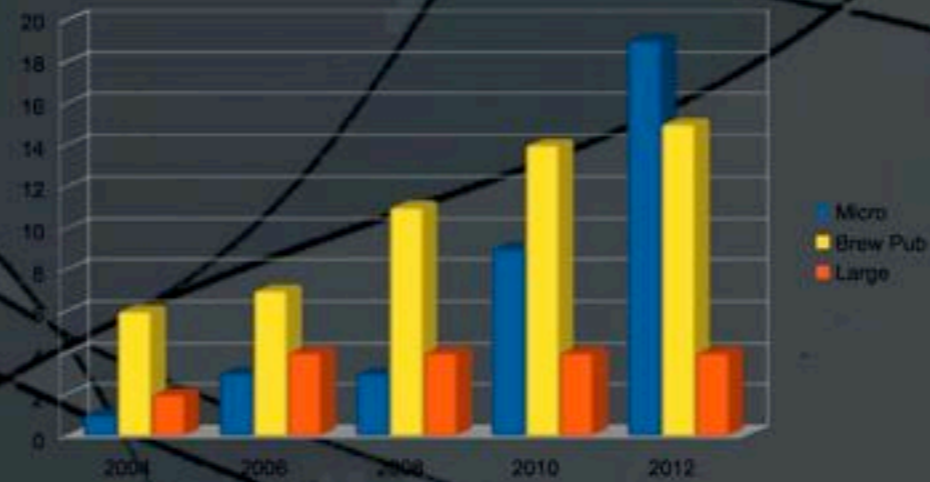


Tell A Story



Brainstorm

MN Brewery Boom



Slide Design

4. Practice It

Nail Down Flow



Image: <https://www.flickr.com/photos/25194439@N05/6724306198/>



"Feeling safe?" by gerriet

CONFIDENCE

If something doesn't work out, we still have plan B.

Image: <https://www.flickr.com/photos/53353720@N00/233718720/>

Handle the Unexpected

5. Deliver It



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Get Comfortable

Calm Your Nerves



Image: <https://www.flickr.com/photos/steph530957751/>

Screw Up



Image: <https://www.flickr.com/photos/whitingstars11/6406943063/>



Image: <https://www.flickr.com/photos/ledactor/1250245485/>

Handle the Audience



Image: <https://www.flickr.com/photos/49703021@N00/5603681663/>

6. Relax & Reflect



Image: <http://www.istock.com/photos/marcvalhieu/2900085794/>

So Let's Talk...

Thank You!

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Resources

[https://github.com/jennapederson/a-talk-
about-talks](https://github.com/jennapederson/a-talk-about-talks)