

20 Tips, Tricks, and Free Tools from a Web Pro

May 31, 2018

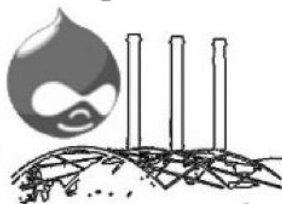
oomph

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Helpful Links

<https://johnpicozzi.com/nim-2018>

ALL THE STUFF WE ARE USING

This link will be up for a very long time. So feel free to jot it down and check it out later, or if you are interested check it out now.



Topics

Web

Business

**Task /
Office**

General

Web



- 1 -

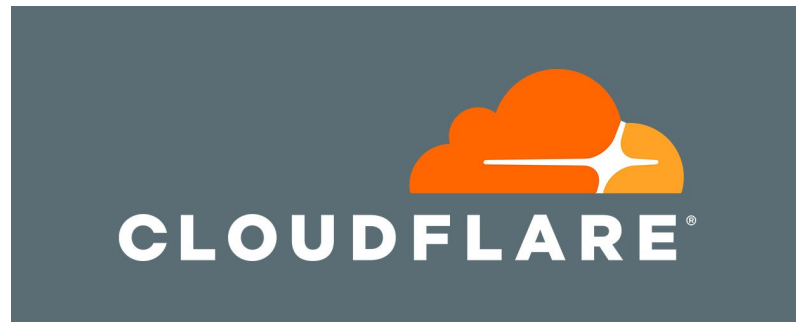
Own your own
domain name.

2. Hover over Godaddy or Network Solutions



3. Cloudflare or Sucuri

- Content Delivery Network (CDN)
- Spam / DDOS
- DNS Management
- Speed up site

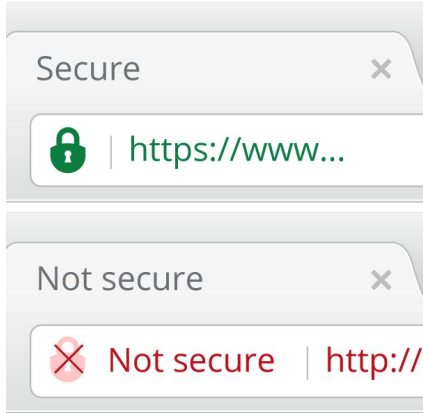




- 4 -

Send Email from
your domain

5. Get an SSL certificate



Force HTTPS



Protects Users



Google Will Love It



It's Good For
Everyone

- 6 -

Squarespace

Create your own
SPACE

WEBSITES • DOMAINS • COMMERCE • MOBILE • 24/7 SUPPORT

GET STARTED

• • • • •

Business

7. Use a Password Manager



8. Auto Renew is Your Friend



Domain Names



SSL Certificates



Hosting



Everything!



Accounting. Invoicing. Free.



10. Payment Processors



Stripe



Square



Braintree

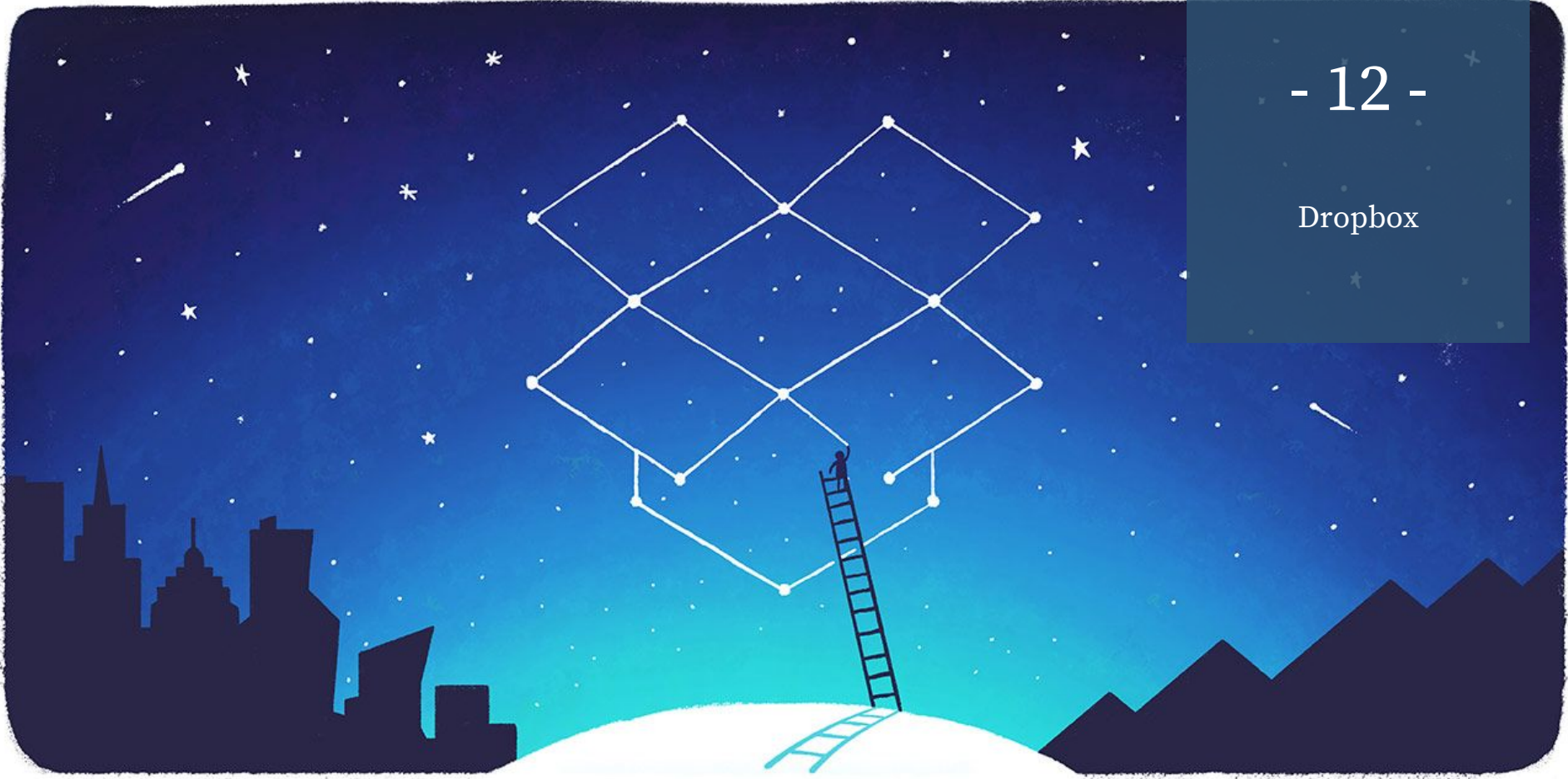


PayPal



- 12 -

Dropbox



- 13 -

Google Photo



Google Photos

14. Hire a Pro (When Possible)

A / Designer

B / Developer

C / SEO Specialist

D / Social Media Expert

1 / Check References

2 / Get Other Projects

3 / Talk to Clients

Task / ToDo List / Office

15. Use a Task List



Google
Tasks

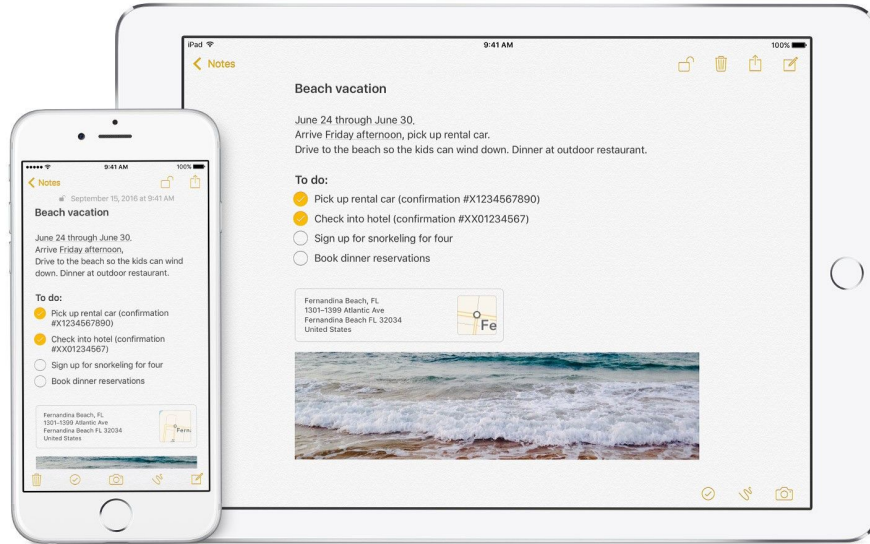
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G Suite
For Business



G Suite

17. Use Notes



18. Have The Assistant Do It



General

19. Listen to Podcasts



This Week In Tech



Big Web Show



Unstrategic



Talking Drupal

20. Ask Questions



Someone You Trust



A Pro



At a Meetup

- 13 -

Slides

noti.st/johnpicozzi

noti.st

Thank You!

John Picozzi, Senior Drupal Architect

Thank you for listening. If you have any questions feel free to contact me with any of the information below.



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