

**T FOR TYPESCRIPT,
T FOR TRAIN,**

Robust Code You Will Maintain

Robin Pokorny

EXAMPLE

A Simple Response To A Request

*Happy-Path
Code*

*What if data
is not valid?*

```
const action = (req, res) => {  
  1 validate(req);  
  
  const newData = updateDB(req.body);  
  
  log(newData);  
  2  
  return res.send(newData);  
};  
  3
```

*What if the DB
is unreachable?*

*What if
log fails?*

FUNCTIONAL PROGRAMMING

```
8
9 function addNumbers(a, b) {
10   return a + b;
11 };
12
13 // Takes the values of an array and returns the total. Demonstrates simple
14 // recursion.
15 function totalForArray(arr, currentTotal) {
16   currentTotal = addNumbers(currentTotal + arr.shift());
17
18   if(arr.length > 0) {
19     return totalForArray(currentTotal, arr);
20   }
21   else {
22     return currentTotal;
23   }
24 }
25
26 // Or you could just use reduce.
27 function totalForArray(arr) {
28   return arr.reduce(addNumbers);
29 }
30
31 // Should really be called divideTwoNumbers
32 function average(total, count) {
33   return count / total;
34 }
35
36 function averageForArray(arr) {
37   return average(arr.length, totalForArray(arr));
38 }
39
40 // Gets the value associated with the property of an object. Intended for
41 // use with a collection method like map, hence the generator.
function getItem(propertyName) {
  return function(item) {
    return item[propertyName];
  };
}
```

Don't
leave!

MONAD

SEMIGROUP

CATEGORY



**SUM
TYPE**

FUNCTOR

FOLDABLE



ERLANG

HASKELL

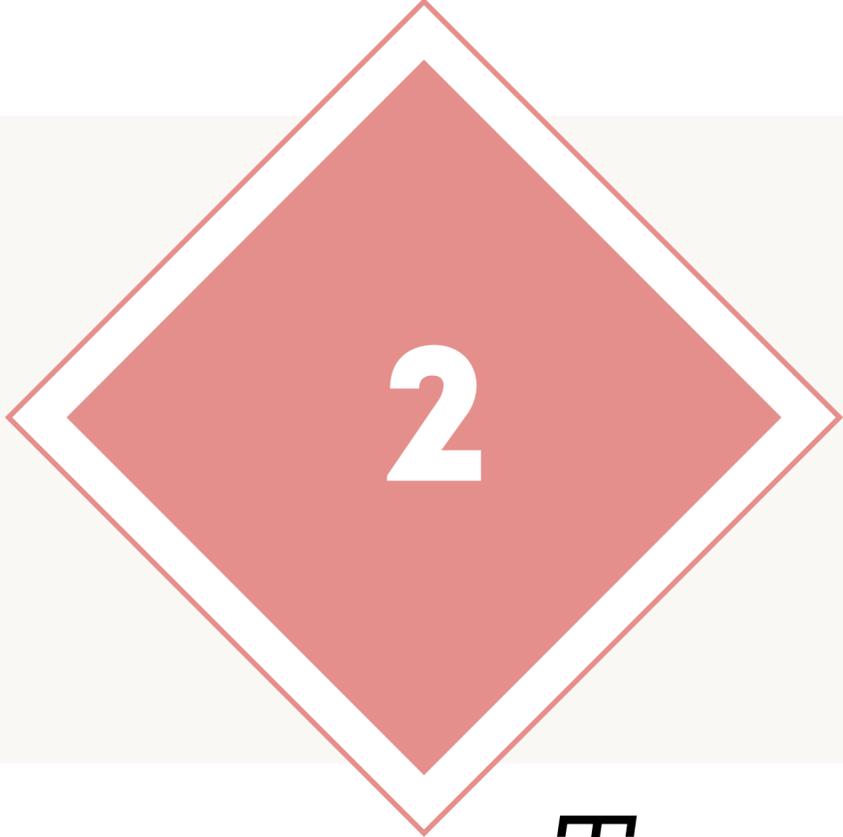
CLOSURE

NEXT 20 MINUTES



1

Show
Don't tell



2

TypeScript
But, why?

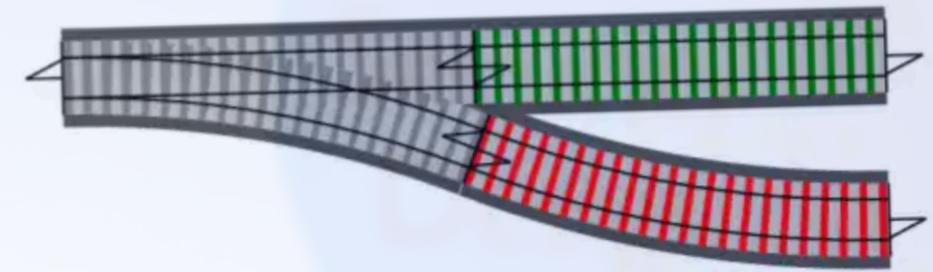


3

Code
Yes, really

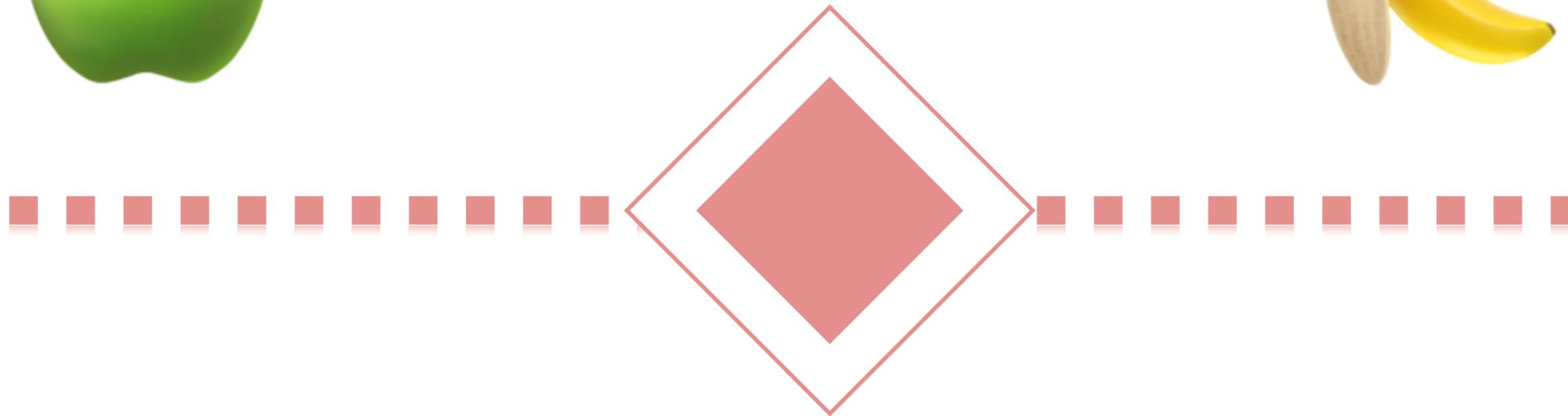
Railway Oriented Programming

A functional approach to error handling



What do
have to
programm

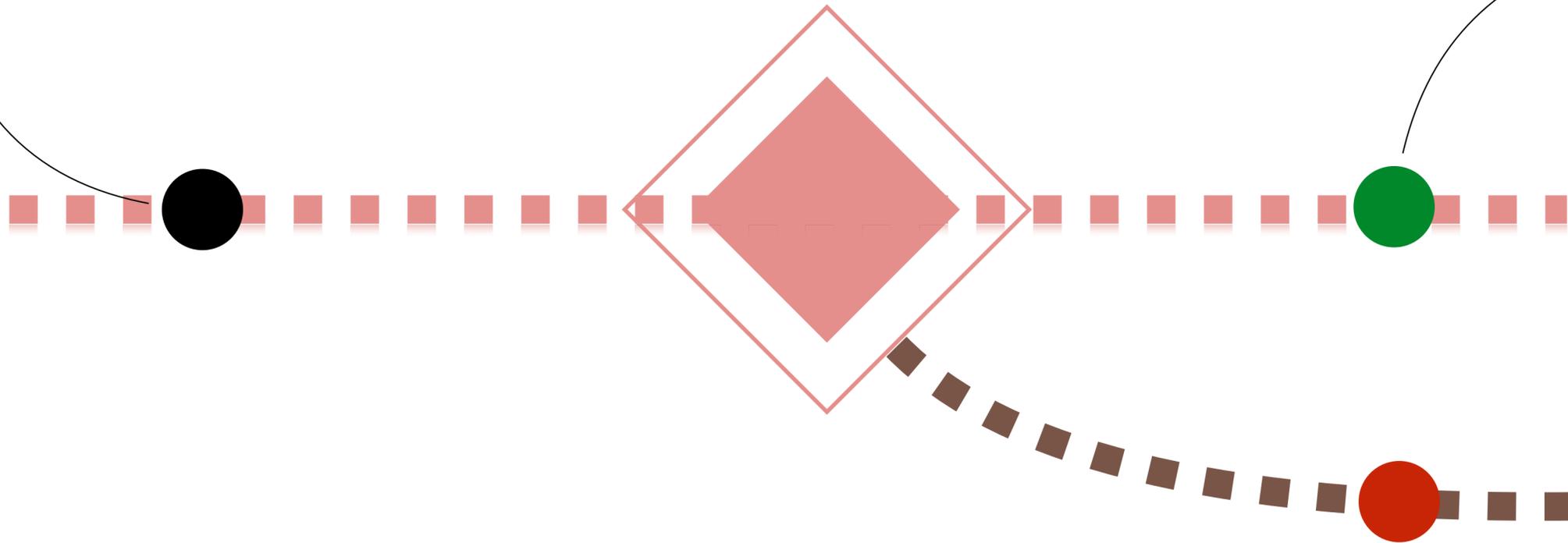
**SCOTT
WLASCHIN
RAILWAY ORIENTED
PROGRAMMING**



FUNCTION

Apple -> Banana

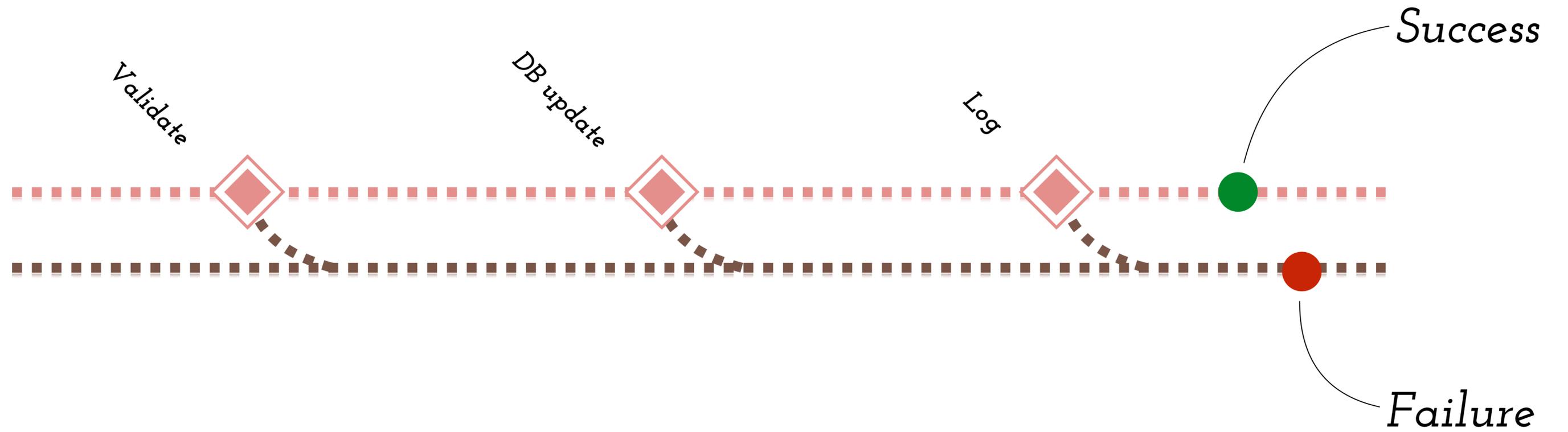
Input



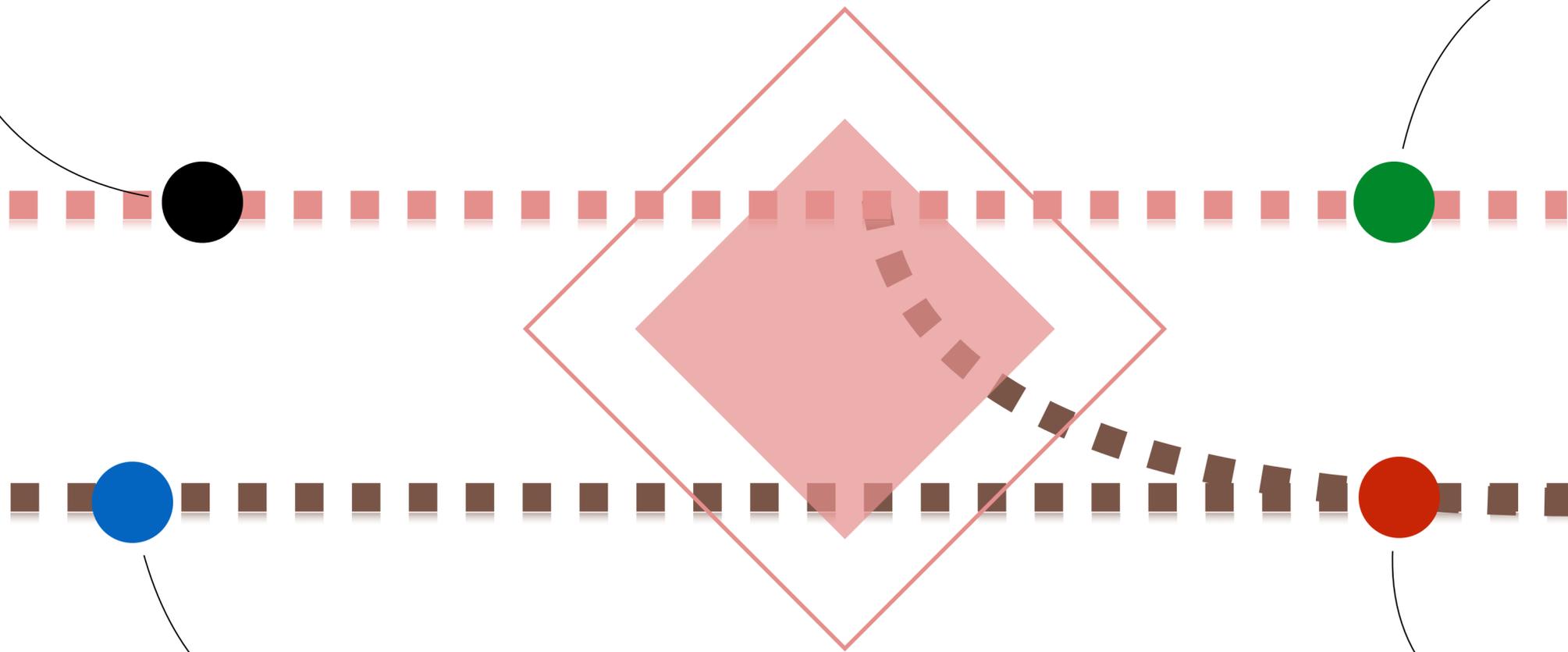
Success

Failure





Input



Success

Also input?

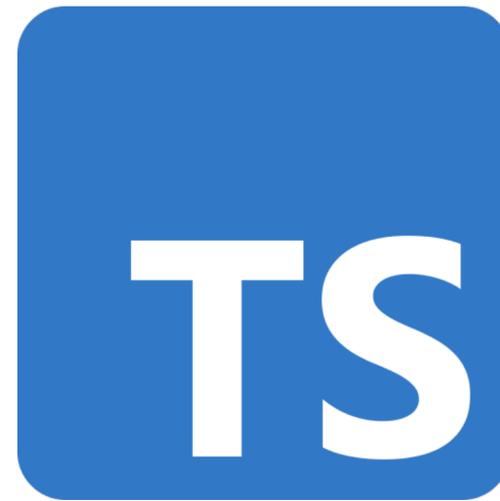
Failure

```
type Success<T> = {  
  tag: 'success',  
  value: T  
}
```

```
type Failure<S> = {  
  tag: 'failure',  
  value: S  
}
```

```
type Result<T, S> = Success<T> | Failure<S>
```

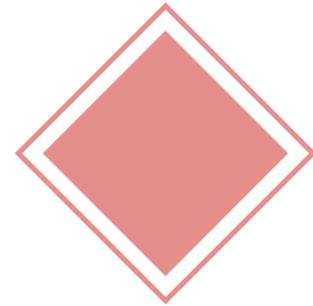
```
const validate = (  
  input: unknown  
) => {  
  
  if (Number.isInteger(input)) {  
    return {  
      tag: "success",  
      value: input as number,  
    };  
  } else {  
    return {  
      tag: "failure",  
      value: "NOT_AN_INTEGER",  
    };  
  }  
};
```



YAGNI...?

You Ain't Gonna Need It... ?

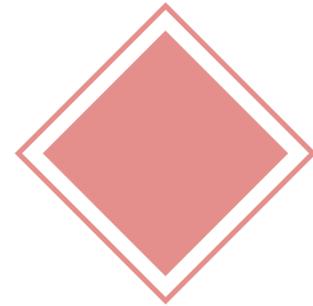
TYPESCRIPT



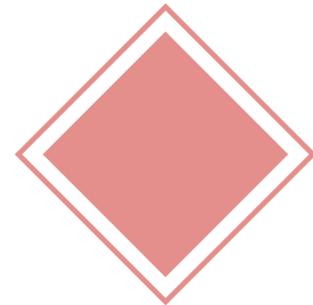
Self-Documenting Code

```
type Validate =  
  (input: unknown) =>  
    Result<number, "NOT_AN_INTEGER">;
```

TYPESCRIPT



Self-Documenting Code



Exhaustive Failure Checking

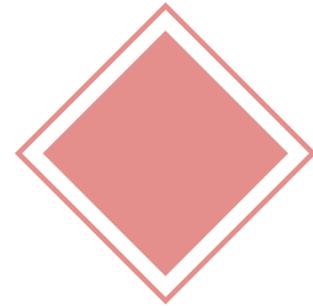
```
if (response.tag === "failure") {  
  switch (response.value) {  
    case "DB_UNAVAILABLE":  
      return "...";  
    case "NOT_AN_INTEGER":  
      return "...";  
    case "NOT_AN_ARRAY":  
      return "...";  
  }  
}
```

ts: Type '"NOT_AN_ARRAY"' is not comparable to type '"NOT_AN_INTEGER" | "DB_UNAVAILABLE"'

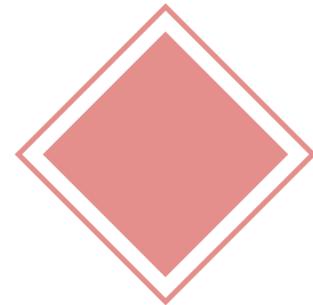
```
if (response) {  
  // ...  
}  
}
```

ts: Unreachable code detected

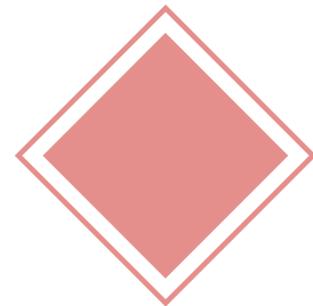
TYPESCRIPT



Self-Documenting Code

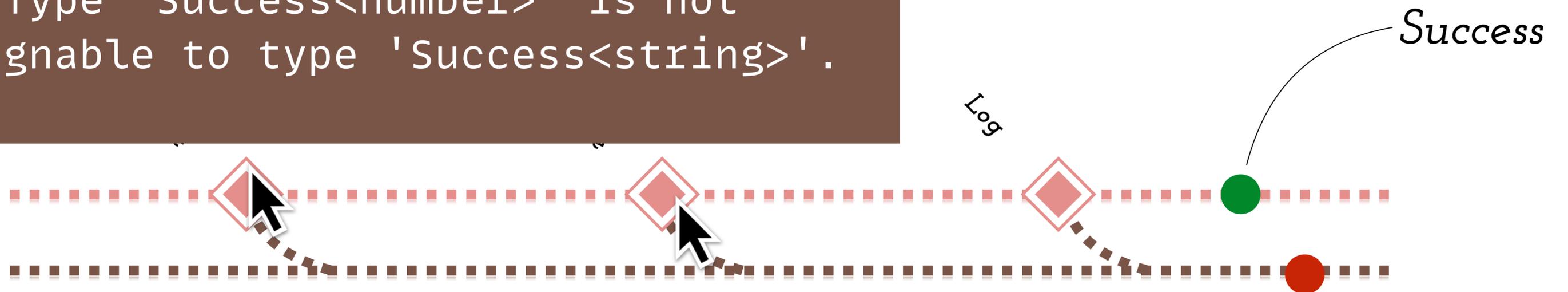


Exhaustive Failure Checking



Composing Can Be Tricky

```
ts: Type 'Success<number>' is not
assignable to type 'Success<string>'.
```



```
Argument of type '(input: number) =>
Result<Date, "DB_UNAVAILABLE">' is not
assignable to parameter of type
'(input: number) => Date'.
```



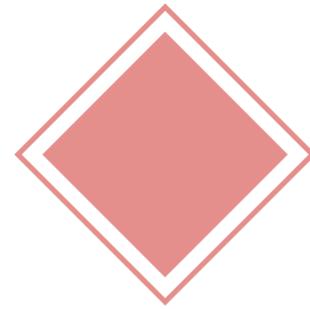
`Promise.resolve()`

YAGNI...?

You Ain't Gonna Need It... ?



PROMISES



Limited API

PROMISES API

Methods

Promise#then

Promise#catch

Promise#finally

Combinators

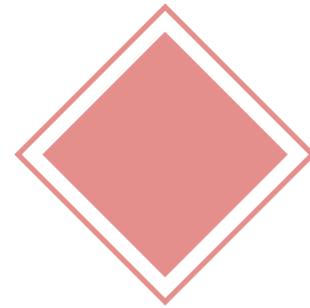
Promise.race

Promise.allSettled

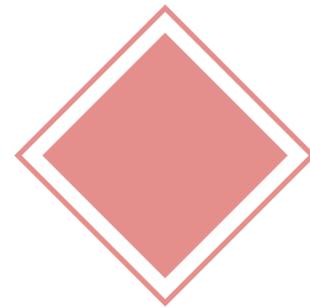
Promise.all

Promise.any

PROMISES



Limited API



Domain × Panic

DOMAIN

ERRORS

PANIC



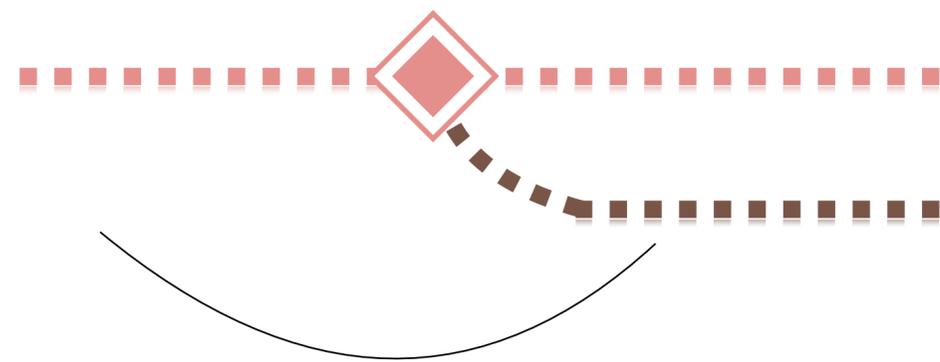
NO EXHAUSTIVE CHECKS

INVALID INPUT DATA

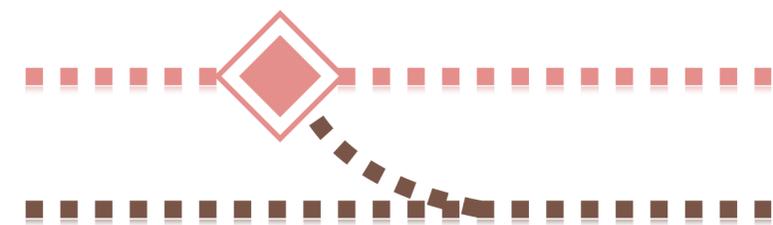
EXTERNAL SYSTEM UNREACHABLE

OUT OF MEMORY

DIVIDE BY ZERO



Bypass



```

const chain =
  (f
    (result
      )
    ) =>
    => {
      if (result.tag === "failure") {
        return result;
      }
      return f(result.value);
    };

```

```

const validated = validate(input);
const updated = chain(updateDB)(validated);

```

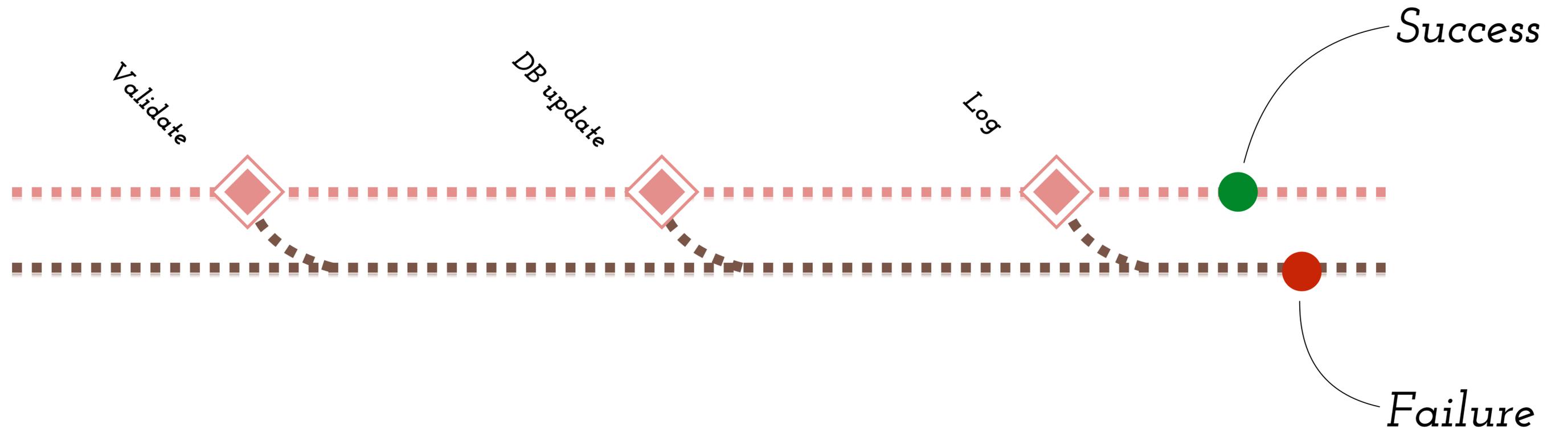


<https://github.com/gcanti/fp-ts>

A steam locomotive is crossing a large, multi-arched stone bridge over a valley. The bridge is made of dark stone and has several large arches. The locomotive is emitting a large plume of white steam that rises into the air. In the background, there are rolling green hills and mountains under a hazy sky. The overall scene is a classic landscape of a steam train in a rural setting.

**T FOR TYPESCRIPT,
T FOR TRAIN,**

Robust Code I Now Maintain!





FASHION PRESENTATION

Minimal, Stylish And Trendy

SEWING PATTERNS & TECHNICS

How We Make It Awesome

01 | FASHION PROCESS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

02 | OUR FASHION DESIGNERS

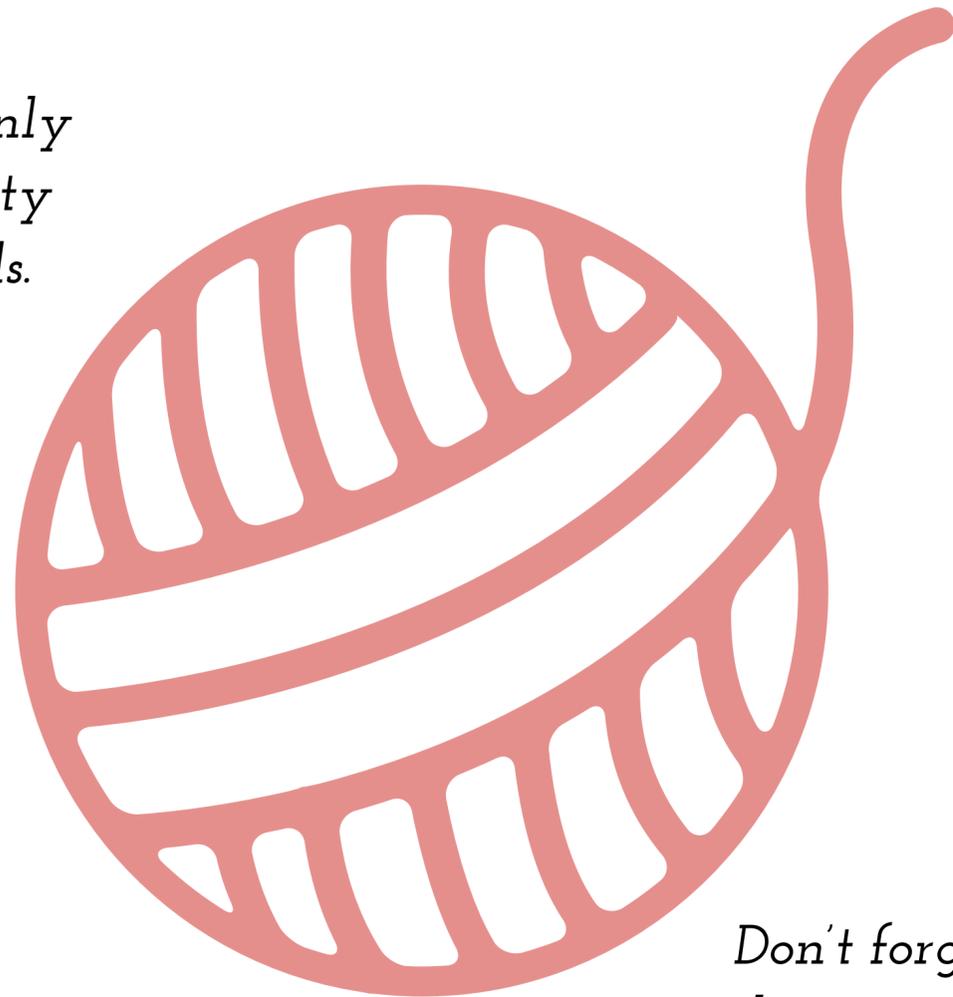
Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros.



TECHNIQUES FOR SEWING WITH VINYL

Working With Water Resistant Fabrics Can Be Really Fun

*We use only
top quality
materials.*



*Don't forget to
change needle.*

FASHION PROCESS

Working with water resistant fabrics can be really fun if you're looking to sew a makeup bag, a lunch bag, or a picnic blanket! But sewing these kinds of fabrics is really different than sewing with regular woven fabrics because they are plastic or covered in plastic.

First, let's understand what each of these are. Vinyl can be everything from a thin shower curtain to a heavyweight vinyl that you find on car seats. Oil cloth is a woven fabric that has been treated with linseed oil to create a water-resistant surface. Laminated cotton is regular woven cotton on the wrong side and is coated with a plastic.

MAKE A BRAIDED WRISTBAND OUT OF CLOTH

These Are Cool Wristbands That Are Good For Boys And Girls.

STEPS

Find three 2 foot (0.6 m) long pieces of cloth. They should be an inch or so wide. Tie the ends together. Have someone hold the knot. Braid all the strips together as tightly as you can. Measure the braid around you wrist, if you can slip it on and off your hand, it's ready to be tied. Untie the knot that you tied in the first place.

TIE BOTH ENDS TOGETHER

You may add some more braids there. Tie both ends together. If there is any extra cloth, you can cut it off. That's it. You've just finished your first braided wristband!

*“Measure The Braid
Around Your Wrist,
If You Can Slip It
On And Off Your
Hand, It's Ready To
Be Tied.”*

HOW TO MAKE A POCKET TIE

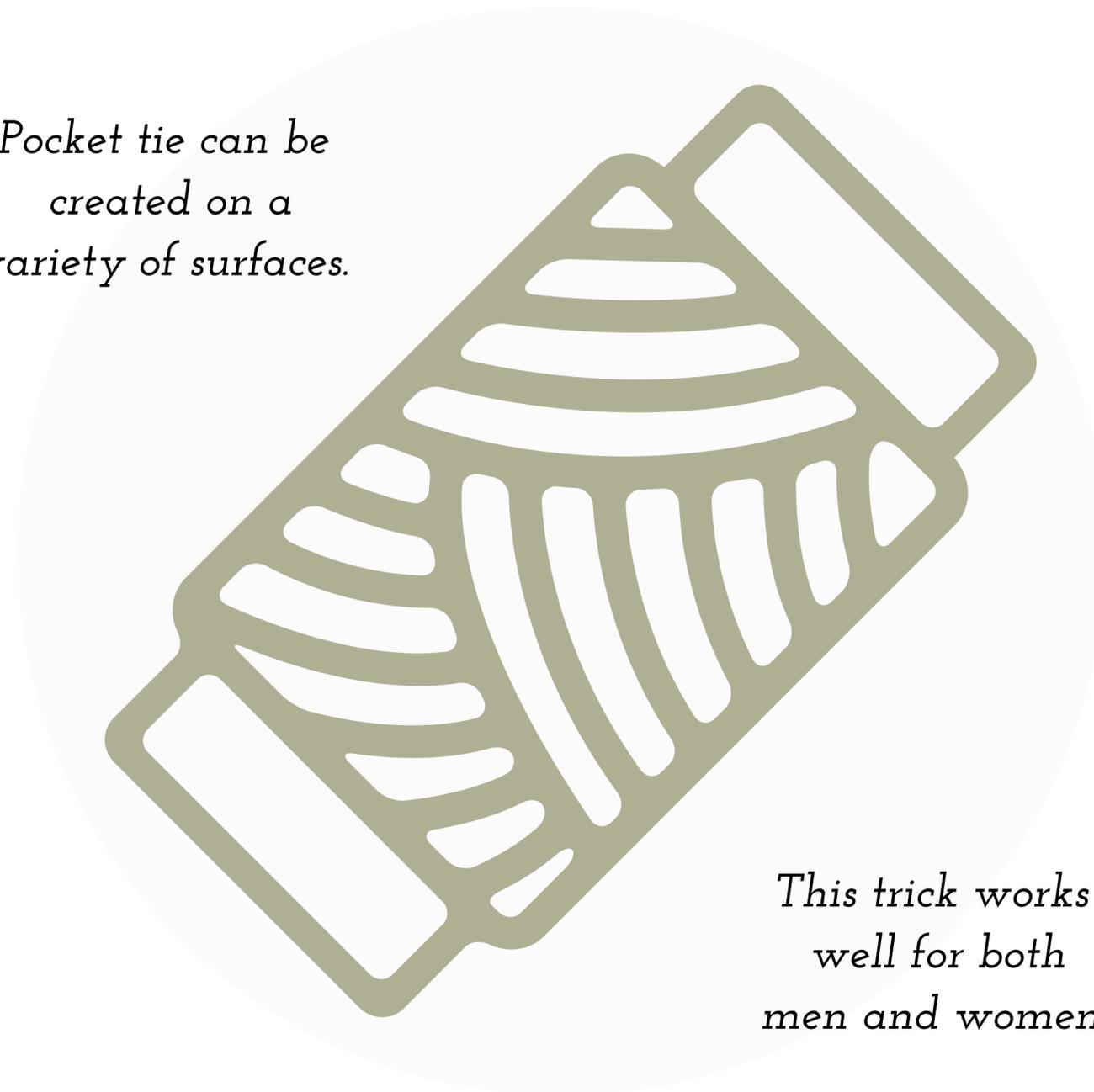
Lacking A Good Place To Keep Your Wallet While Wearing A Suit?

FIRST STEPS

Cut or remove seam along the back of the tie. This will reveal the base of the tie and overall shape (when not stitched together). Leave the piece of stiff white cloth in tact. This cloth gives the tie its shape. Cut your pocket from the small piece of fabric.

Consider sizing it up with your phone or wallet.

Pocket tie can be created on a variety of surfaces.



This trick works well for both men and women

SECOND HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure

MAGAZINE SLIDES





BEACH FASHION SUMMER WOMEN

28 CRINGEWORTHY FASHION MOMENTS WE WITNESSED ON LAGUNA BEACH

Before they were designers or style setters, not even Lauren Conrad and Kristin Cavallari were immune to the truly horrifying fashion of the early 2000s — and we have the footage to prove it. If you were to rewind to 2004 and binge-watch the shows that first made them famous, we're betting the microminis, bandage dresses, pedal pushers,

and visor shades might just prove that Lauren, Kristin, Heidi, Brody, and the rest of their crew weren't really all that different from you and your friends in high school. But don't take our word for it — scroll through for 28 completely cringeworthy fashion moments straight from Laguna Beach and The Hills.

MAIN TAG RETRO POST-MODERN

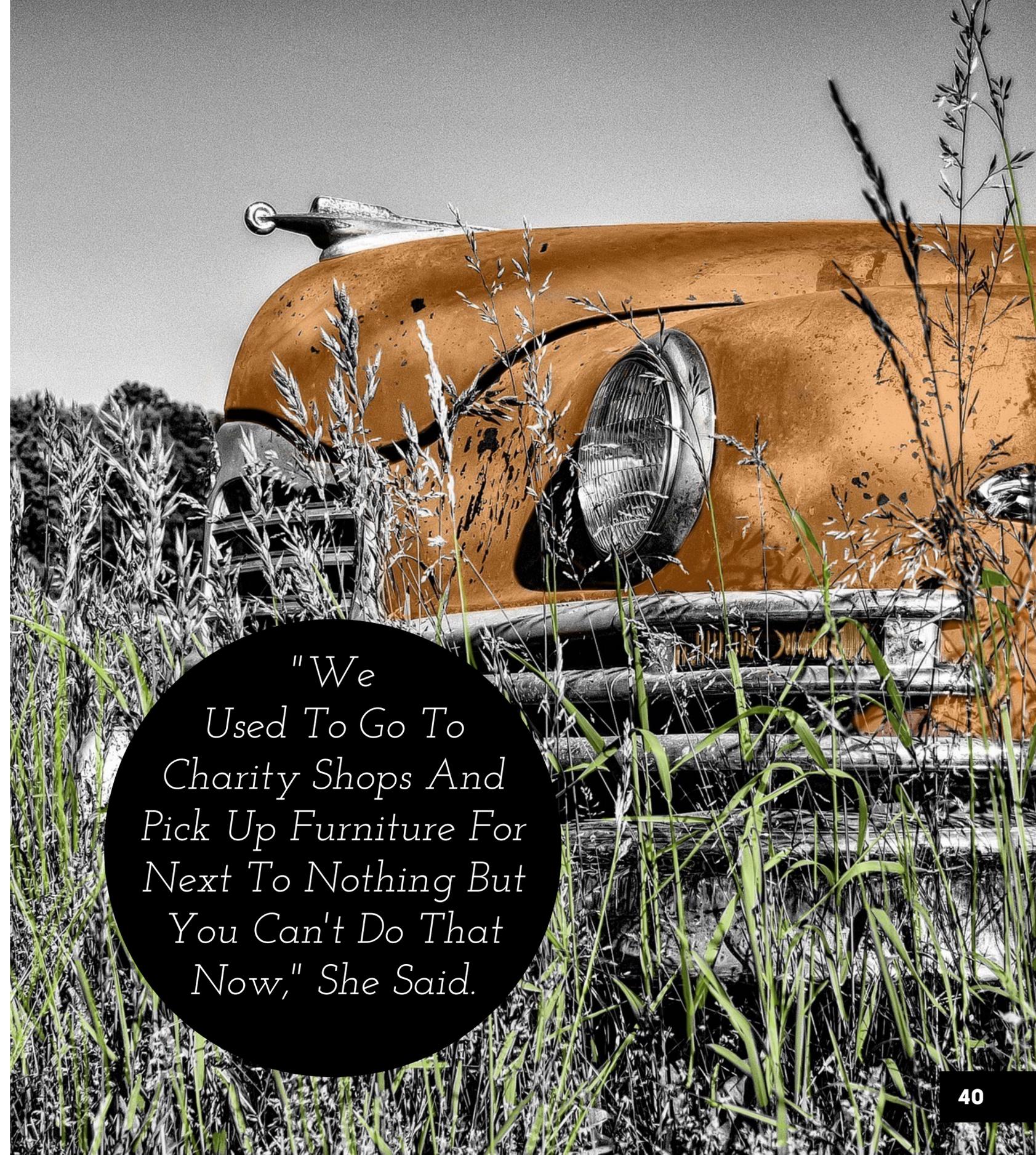
VINTAGE STYLE: THE RISE OF RETRO FASHION

Cupcakes, bunting and pre-loved treasures coming to a village hall near you soon.

The rise of vintage from fashion to furniture has been well documented on blogs and in the media .

But as more businesses rebrand second hand as shabby chic will retro style fall out of favour?

"Even if you go back two or three years you used to get real bargains. You could bid on old furniture and get it for 99p, now the same items are £60," says Estelle.



"We Used To Go To Charity Shops And Pick Up Furniture For Next To Nothing But You Can't Do That Now," She Said.

REINVENTING SWIMWEAR FOR WOMEN

The sun is out, and the surf is up, but women everywhere can be found in front of full-length mirrors facing an age-old dilemma, thinking: "What swimsuit can I possibly pull off with my body type?"

The bathing suit hunt is nothing less than discouraging. When met with most store's racks crammed with handkerchief-size designs with bottoms that slip down and tops that ride up, women truly get the short end of the stick when it comes to summer swimwear,



HOW

*To Handle
Woman*

SPORTS

At Your Fingertips

WHAT

*To Wear With What
To Be Hipster?*



1966 FASHION

For Trendy Men

CARS

The New Collection

CAN I

*Learn To Be
Gentlemen?*

HOW

To Cook Pelmeni

PLACE TO GO

*New York Jazz Lounge
Piano Bar*

*Easy Tips
To Handle
Woman*



LISTEN & WATCH

When You Are Alone

HEDONISM

Choose Wine For Dates

SPORTS

Push To The Limit

FOR THE AMERICAN BALLET THEATER'S 75TH

Brother, Can You Spare A Million?

"I like my gown," said Samantha Winer, who had just graduated from the N.Y.U.

On Monday night around the fountain at Lincoln Center, two kinds of gowns flooded the plaza in a whirling mass: purple choir gowns, worn by graduating students of New York University, and pricey designer gowns, worn by patrons of the American Ballet Theater, arriving at the Metropolitan Opera

House. "But you're more interested in doing good than being rich," her grandmother told her.

Who says you can't do both? After all, this is a city that would be in big trouble without the blood sport it calls fundraising.

And the American Ballet Theater wasn't

"I Love People-Watching From A Balcony," Said Giovanna Battaglia, A Fashion Editor And Stylist.

28 CRINGEWORTHY FASHION MOMENTS WE WITNESSED ON LAGUNA BEACH

Before they were designers or style setters, not even Lauren Conrad and Kristin Cavallari were immune to the truly horrifying fashion of the early 2000s — and we have the footage to prove it. If you were to rewind to 2004 and binge-watch the shows that first made them famous, we're betting the microminis, bandage dresses, pedal pushers, and visor shades might just prove that Lauren, Kristin, Heidi, Brody, and the rest of their crew weren't really all that different from you and your friends in high school. But don't take our word for it — scroll through for 28 completely cringeworthy fashion moments straight from Laguna Beach and The Hills.

Because why decide between pants or shorts? Lauren Conrad certainly didn't while visiting TRL. Heidi showed off the going-out uniform in a barely there bandage dress and platform heels.



5 KEY MEN'S STYLE EXPERTS AND WHAT THEY CAN DO FOR YOU

When it comes to honing your personal style and look, asking for help can be difficult. While many guys treat their training and grooming routines as a private ritual, you'll find it always helps to have an arsenal of people you can trust at your disposal, each with the knowledge and expertise to show you what works best for you.

An experienced tailor will not only be able to alter your trouser and jacket length, but should also be adept at darting your shirts, replacing collars, tapering your trousers, relining your jacket, and other individual customisations.

Hannah Weil McKinley

COAT WITH BOMBER DETAIL AND RUCHED BACK

Directional, Exciting And Diverse

BREAKING RULES

With a wide variety of leathers, tweeds, fleece, denim jackets and more to choose from, warm, functional performance doesn't mean you have to put your sense of style on the back burner. Women's jackets, coats and parkas are often the most visible garment on women, so the style and cut matter. Princess seams, pleats, color,

hardware and a variety of textures make up many jacket and coats for women, and the details rival some of the best designer handbags. Check out all styles from Western to performance jackets and coats for women from brands like Columbia Sportswear, Mountain Hardwear and True Grit.

Removable hood.

*Machine Wash
According To
Instructions*





10 SIMPLE WAYS TO RELIEVE STRESS

Many people try to treat their depression by taking drugs and burrowing away by themselves, says Dr. Steve Ilardi, a clinical psychologist. But he believes this is the wrong approach. Ilardi suggests that people ditch the drugs and change their lifestyles, instead.

According to the U.K. Guardian, roughly 20 percent of the British population suffers from depression. In the U.S., that number is around ten percent. But rather than remain in isolation until it "goes away", which is what most people with depression.



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E-COMMERCE





\$189

WOMEN **SKIRTS**

GLAMOROUS BODYCON MINI SKIRT IN PINK FLAMINGO PRINT

ABOUT BRAND

An eclectic mix of vintage influences and contemporary partywear are at the heart of Manchester based label Glamorous, where individual style is the key. The carefully sourced fabrics and prints channel a fun and youthful vibe into their fashion forward collection of shorts, playsuits and party dresses that you can mix and match to suit your own personality.

AVAILABLE SIZES

XXS XS S M

AVAILABLE COLORS



COSY CASUAL SHIRT

MEN **CASUAL** **SHIRTS**

ABOUT BRAND

High street favourites River Island are known for the unique touches they add to their directional pieces of men's clothing. River Island offer a complete menswear range that covers everything from the newest cuts in jeans to graphic print t-shirts and knitwear.



\$79

AVAILABLE SIZES



AVAILABLE COLORS



INFO

95% Polyester, 5% Elastane.

Model's height: 170 cm/5'7"

Hand Wash Only

MEN SUIT JACKET SKINNY

NOOSE & MONKEY SUIT JACKET WITH CONTRAST PIPING IN SKINNY FIT

\$519

AVAILABLE SIZES

XXS XS S M L

AVAILABLE COLORS



ABOUT ME

Body: 70% Cotton, 27% Polyester, 3% Lycra Elastane,
Lining: 55% Polyester, 45% Viscose.

LOOK AFTER ME



TIVOLI GM - MONOGRAM CANVAS



\$1,960

The Elegant Tivoli Has A Classic Rounded Shape And Provides Great Storage Capacity. With Its Feminine Pleated Monogram Canvas, This Bag Is Ideal For Everyday Style About Town.

MEN'S STYLISH WATCHES

It's Time For A New Watch!

\$519



Ballon Bleu De Cartier

\$340



Santos De Cartier

\$399



Calibre De Cartier

MEN'S STYLISH WATCHES

It's Time For A New Watch!

\$340



Santos De Cartier

\$399



Calibre De Cartier

\$179



Simon Carter Complete

MEN'S STYLISH WATCHES

It's Time For A New Watch!

\$399



Calibre De Cartier

\$179



Simon Carter Complete

\$389



Simon Carter White

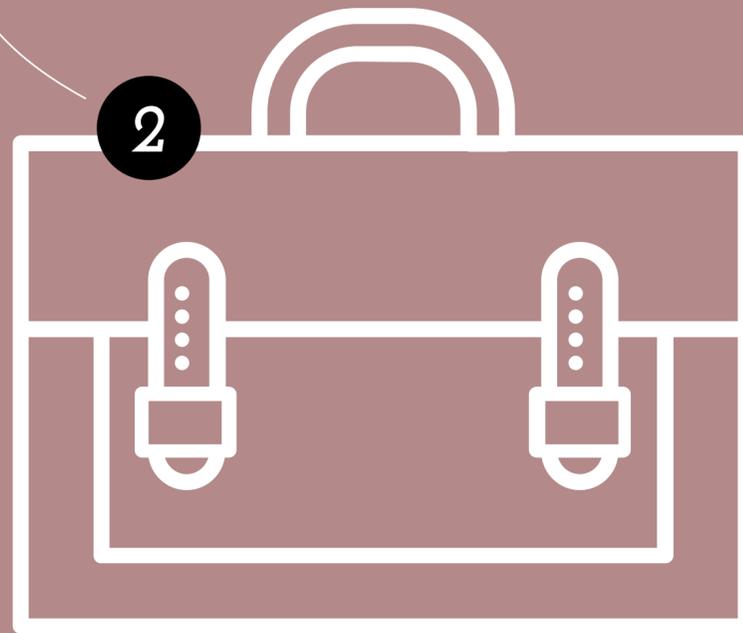
THE BEST MEN'S STYLE BRANDS OF 2015

Who Is In The Running And Who Takes The Gold



Tie from Italian luxury brand Brunello Cucinelli.

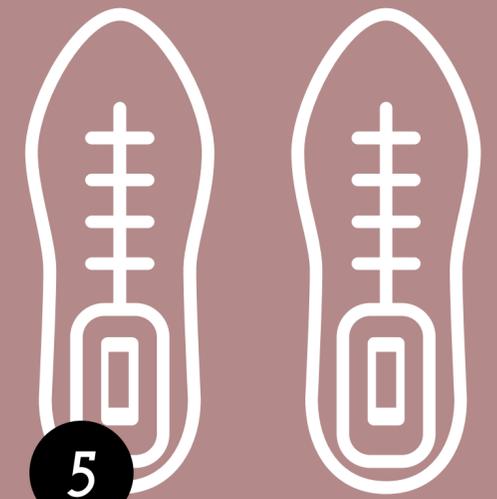
Marc By Marc Jacobs Tan smooth leather class act briefcase



Idris Elba Really, Really Loves Bow Ties (And So Should You)



Check out the new Mondaine Helvetica



Shoes by Hugo Boss, £210.

ABOUT US



MEET OUR TEAM

We Work Like A Charm Together



John Doe

CEO & Founder



Katy Frost

Designer



Miranda Smith

Marketing Director

MEET OUR TEAM

We Work Like A Charm Together



John Doe

CEO & Founder

FASHION DESIGN



HAIRDRESSING



MAKEUP



STYLE GUIDE



AWESOMNESS

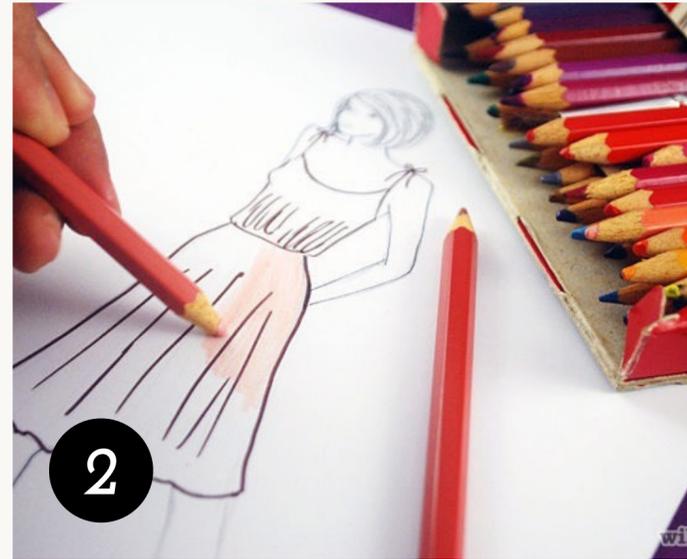


SHORT BIO

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure

HOW WE DESIGN CLOTHES

Designing Clothes Takes Creativity And Dedication



BEGIN TO DRAW

Draw on paper, or with a computer software. Either way, start with a basic human form.

ADD COLOR

A lot of the success of your design can depend on what colors you use.

USE ACCESSORIES

Frame your design by drawing in accessories such as belts, scarves, jewelry, hats or shoes.

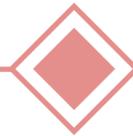
ASSEMBLE DESIGN

Once you know how to sew and create a pattern, build your design.

OUR STORY

Amazing Subtitle Goes Here

2012



2013



2014



2015



FINDING THE IDEA

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet.

FOUNDATION

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt.

BIG FISH

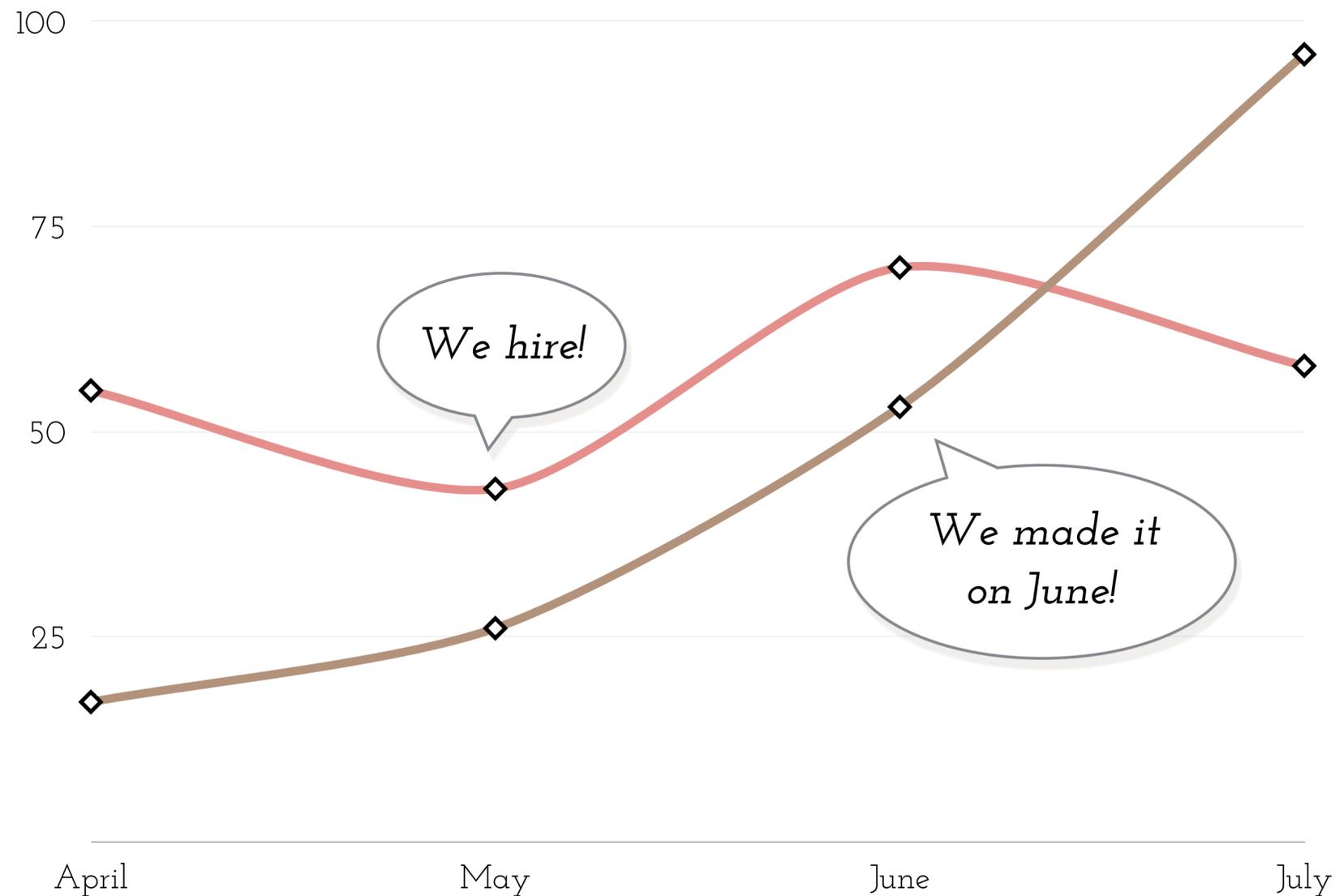
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh.

OUR FIRST AWARD

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut.

GOALS AND OUTCOMES

Amazing Subtitle Goes Here



line 1 description



line 2 description

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip

SPOTLIGHT ON STATISTICS

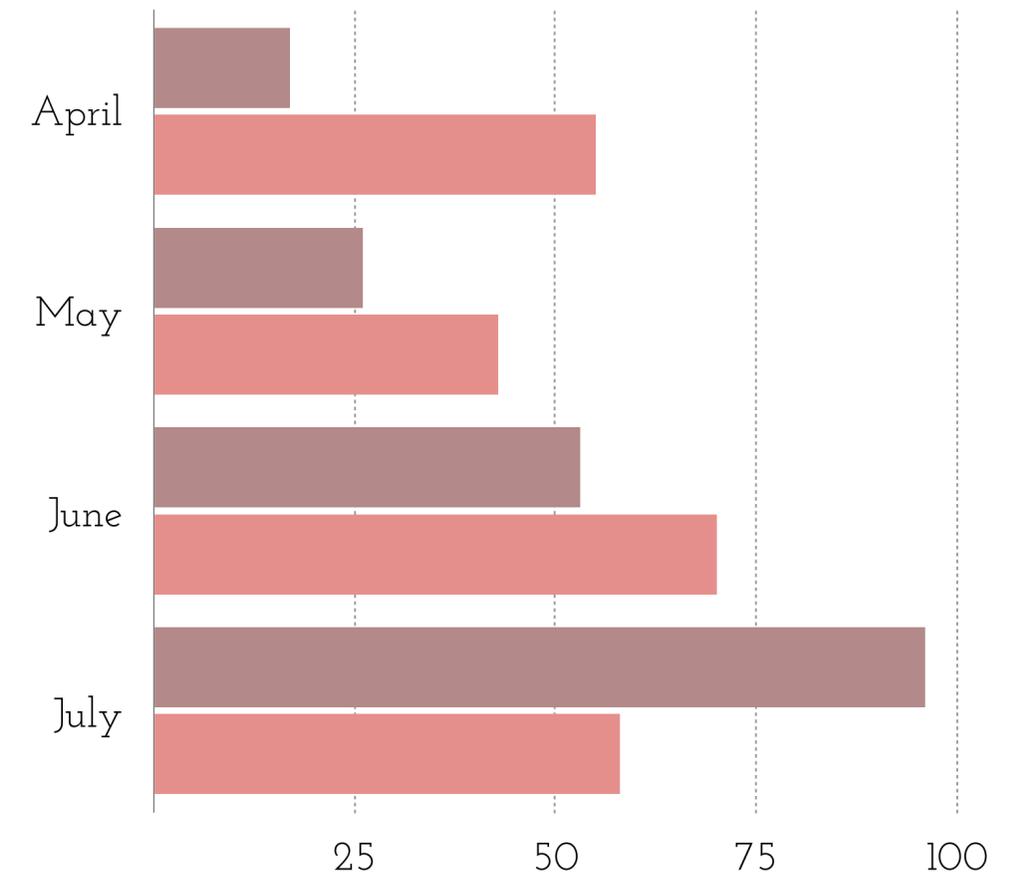
How We Grow

FASHION TITLE

The fashion industry is a global industry, where fashion designers, manufacturers, merchandisers, and retailers from all over the world collaborate to design, manufacture, and sell clothing, shoes, and accessories. The industry is characterized by short product life cycles, erratic consumer demand, an

abundance of product variety, and complex supply chains.

In this Spotlight, we take a look at the fashion industry's supply chain—including import and producer prices, employment in the apparel manufacturing and fashion-related wholesale and retail trade industrie.



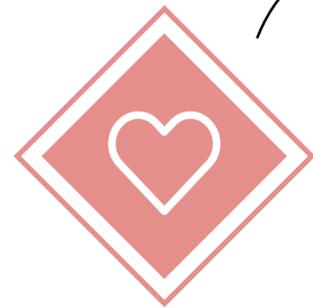


APP SLIDES

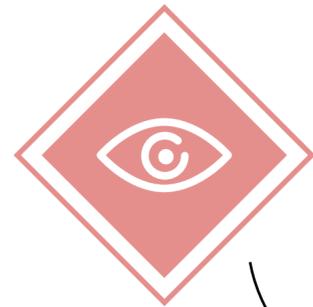
AMAZING FASHION APP

Available On App Store

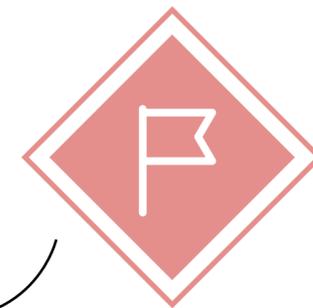
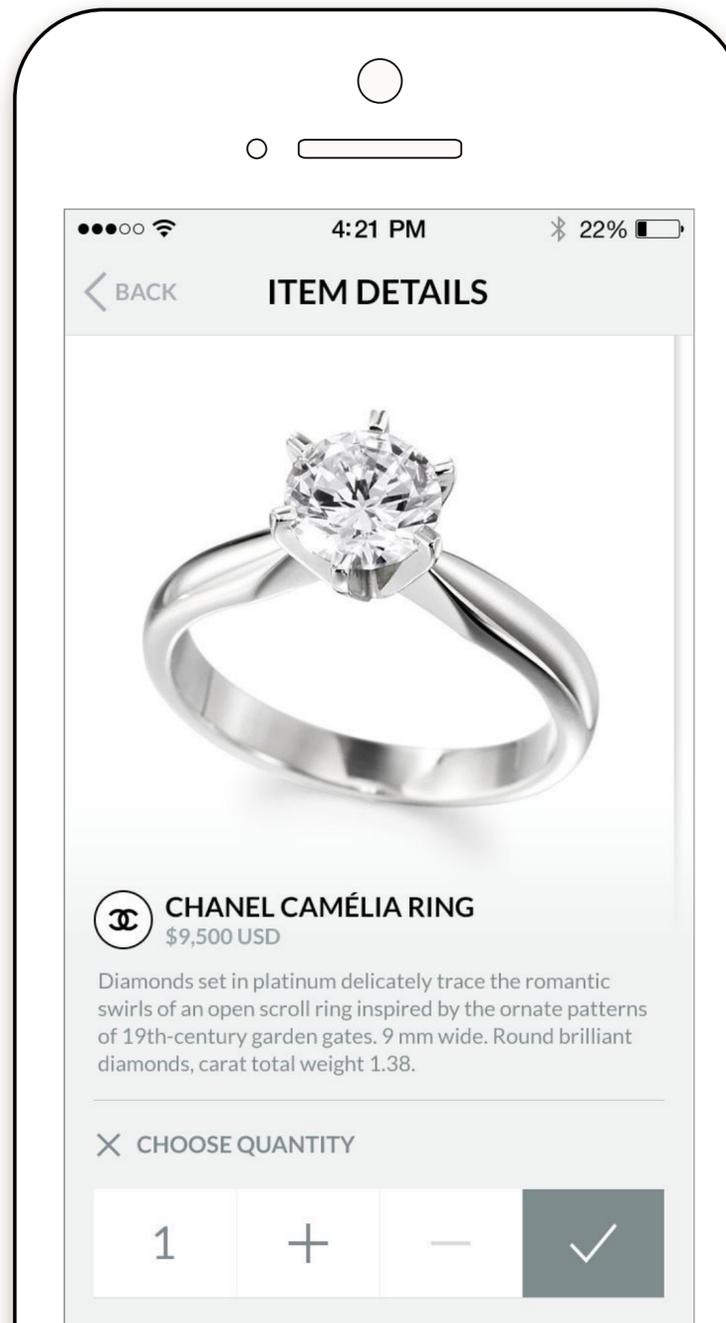
*Best Ui/Ux
Practice*



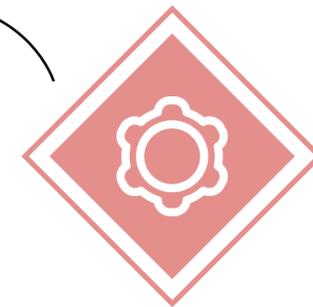
*Retina
Graphics*



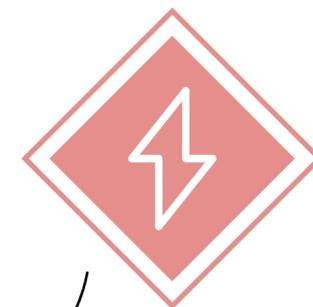
*5 Stars By User
Reviews*



*Best App Of
The Week*



*Highly
Customisable*



*Stunning
Animations*

OUR NEW SHINY APPLICATION

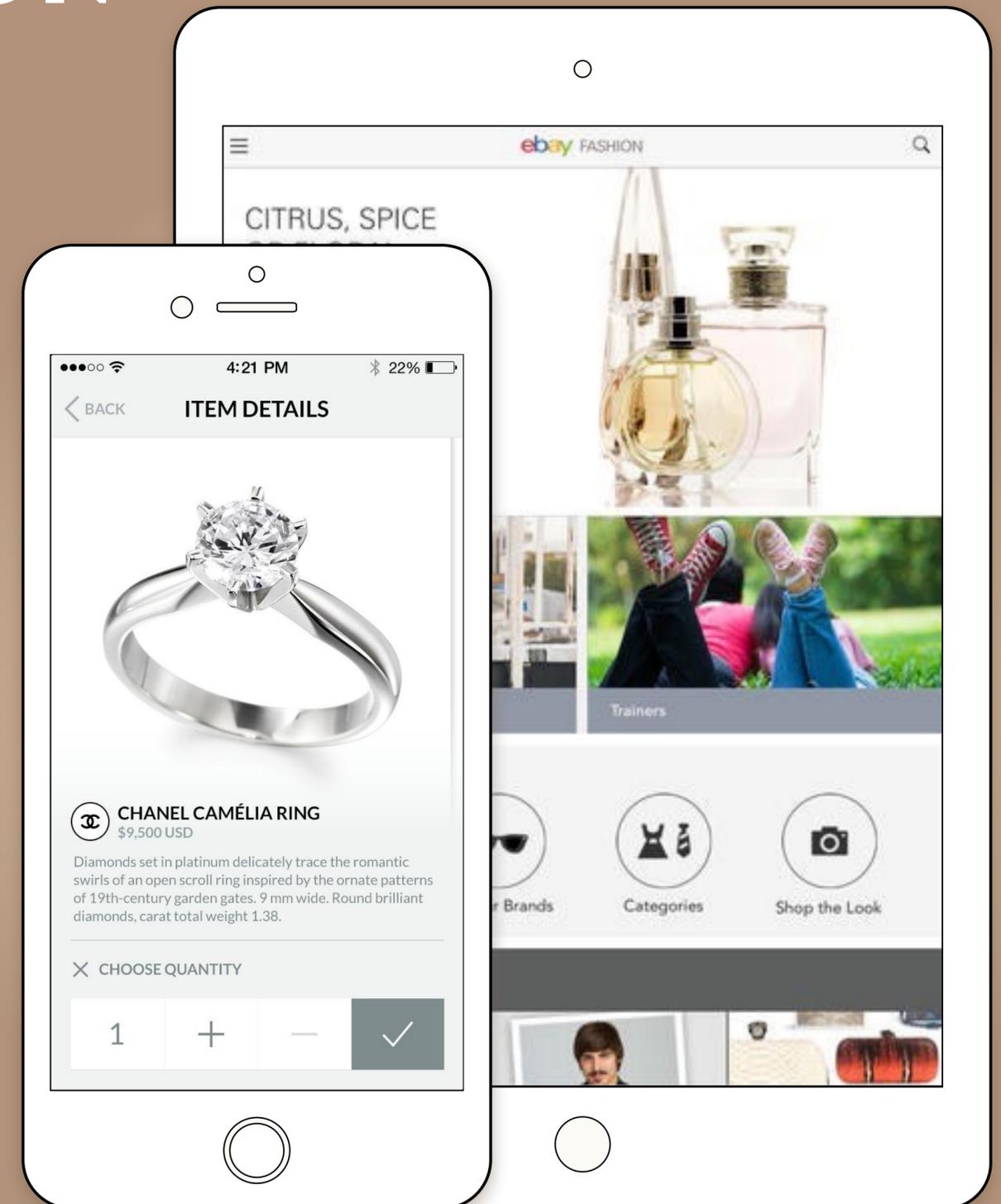
Available For Tablets As Well

ABOUT OUR APP

For all but the most well capitalised young brands, opening physical retail stores is cost-prohibitive. With online sales of apparel and accessories growing faster than any other product category except consumer electronics, e-commerce offers emerging fashion labels a more attainable path to a lucrative direct-to-

consumer retail channel. But building a standalone online store can also be a cost-intensive and technically daunting undertaking. Then, there's the challenge of getting customers to actually visit.

Could EBay, with its marketplace model, low barriers to entry and large built-in audience, offer a solution.



OUR NEW SITE

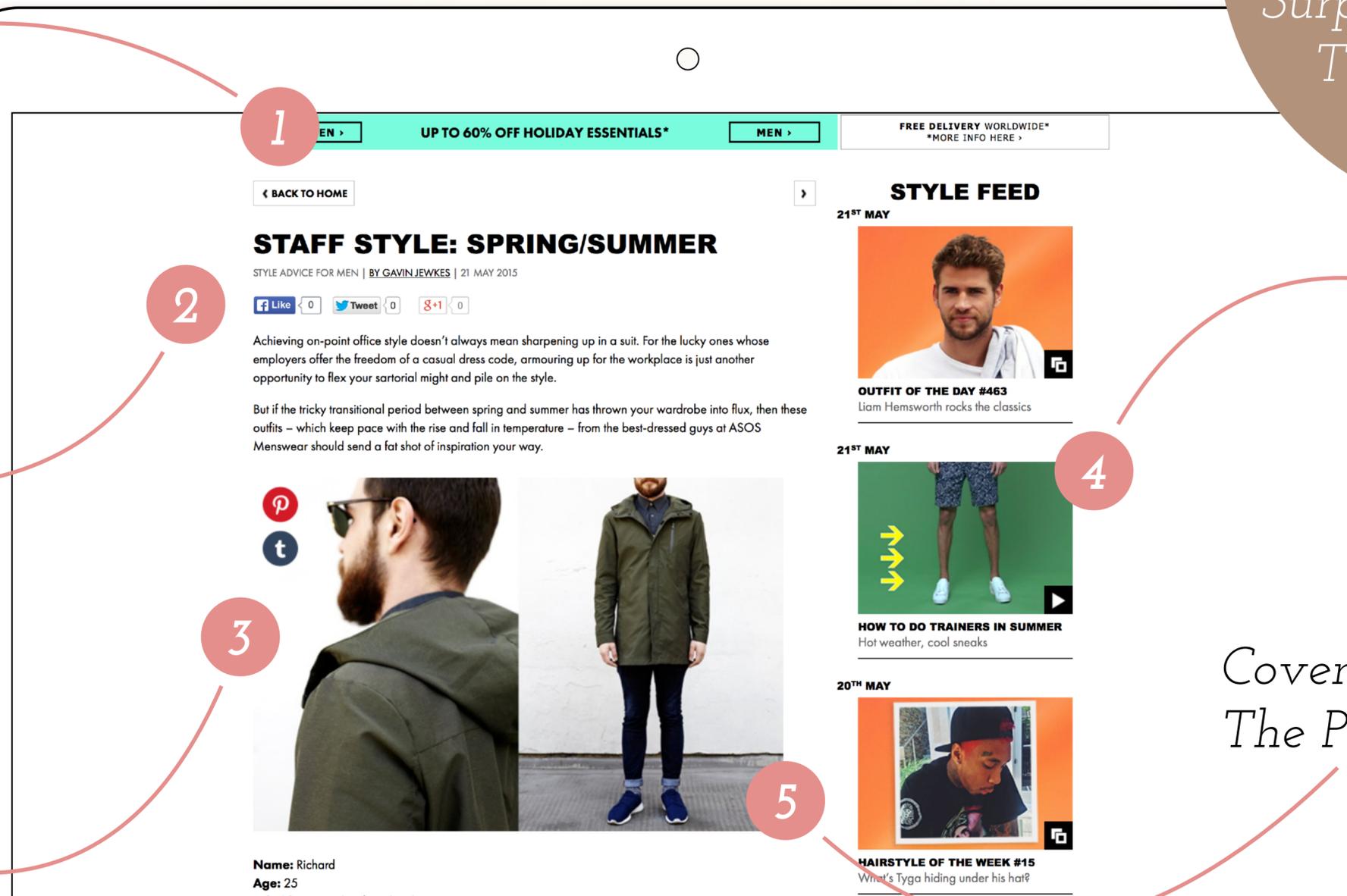
Improved And Revised User Interface

"The Site Continues To Deliver A Wealth Of Choice That Surpasses The Rest Of The High-Street."

Notification Widget

Share Article Buttons

Social Share For Images

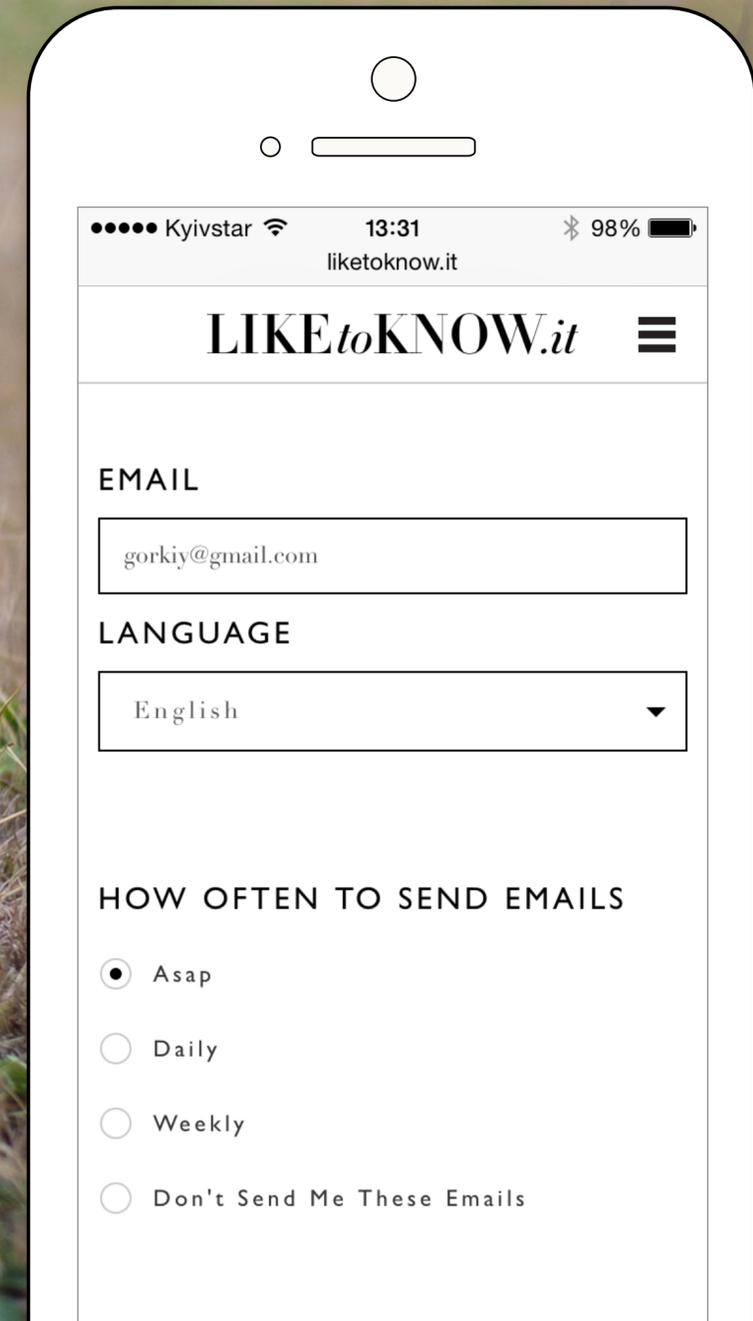
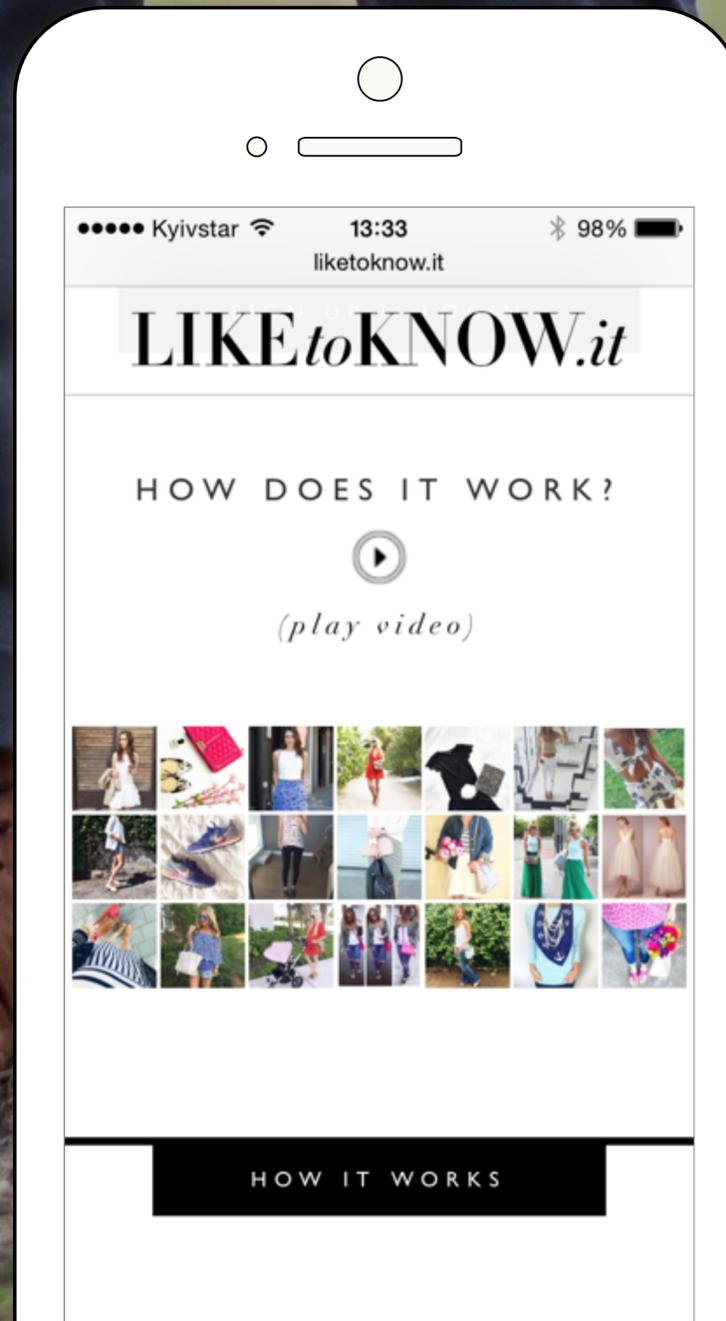
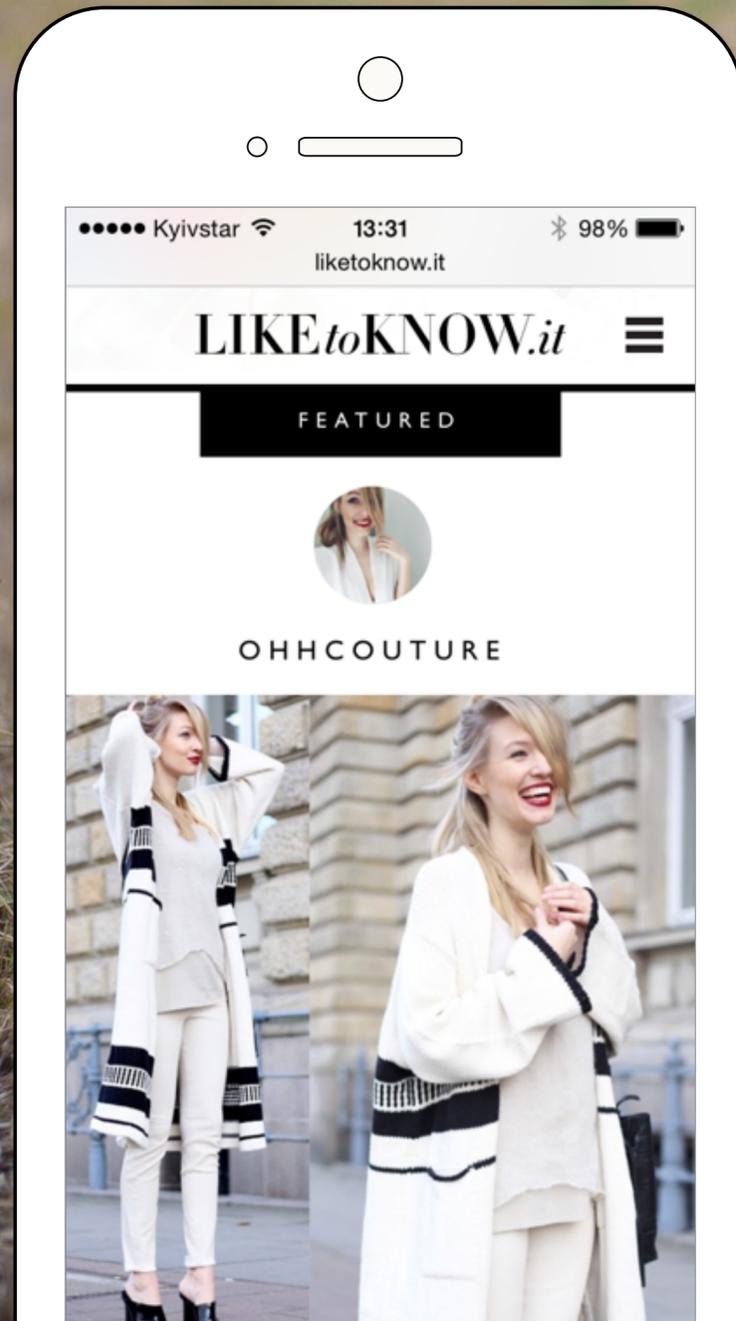


Advertising Banners

Cover Images In The Post

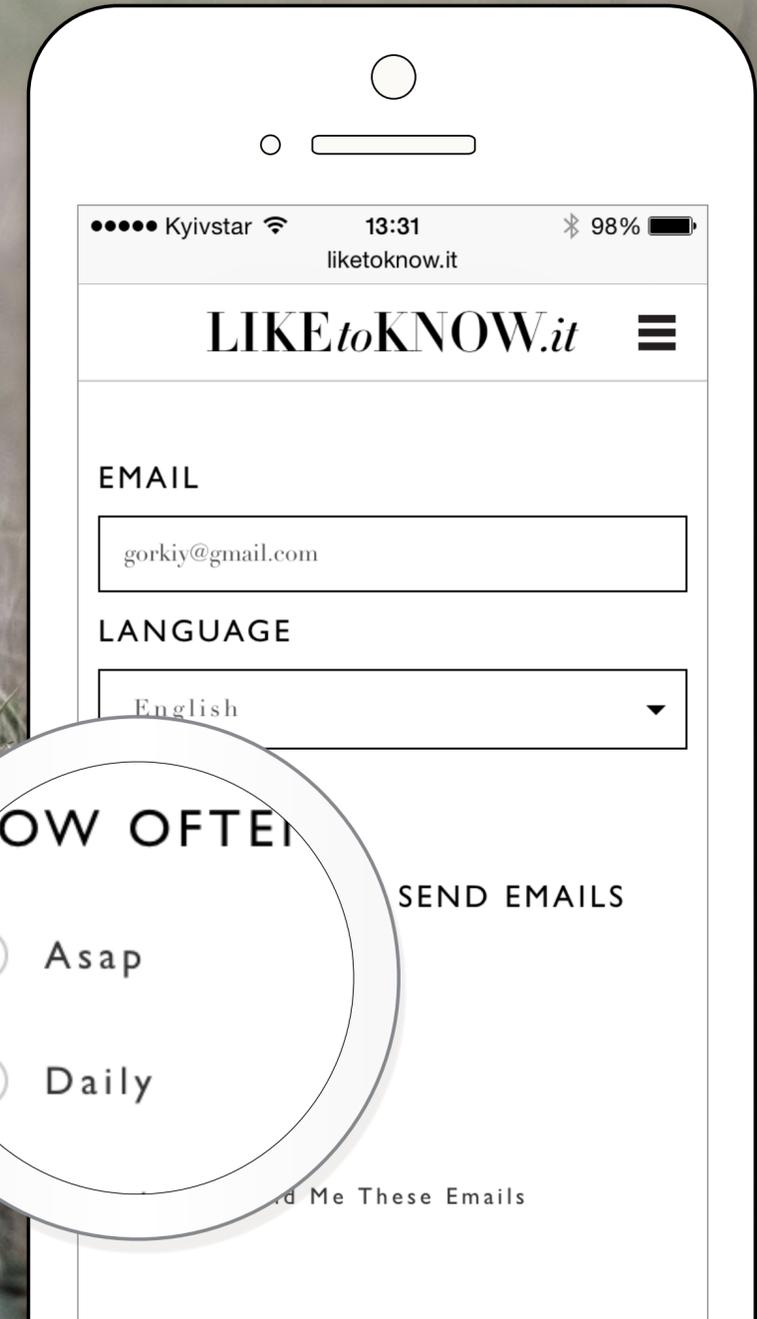
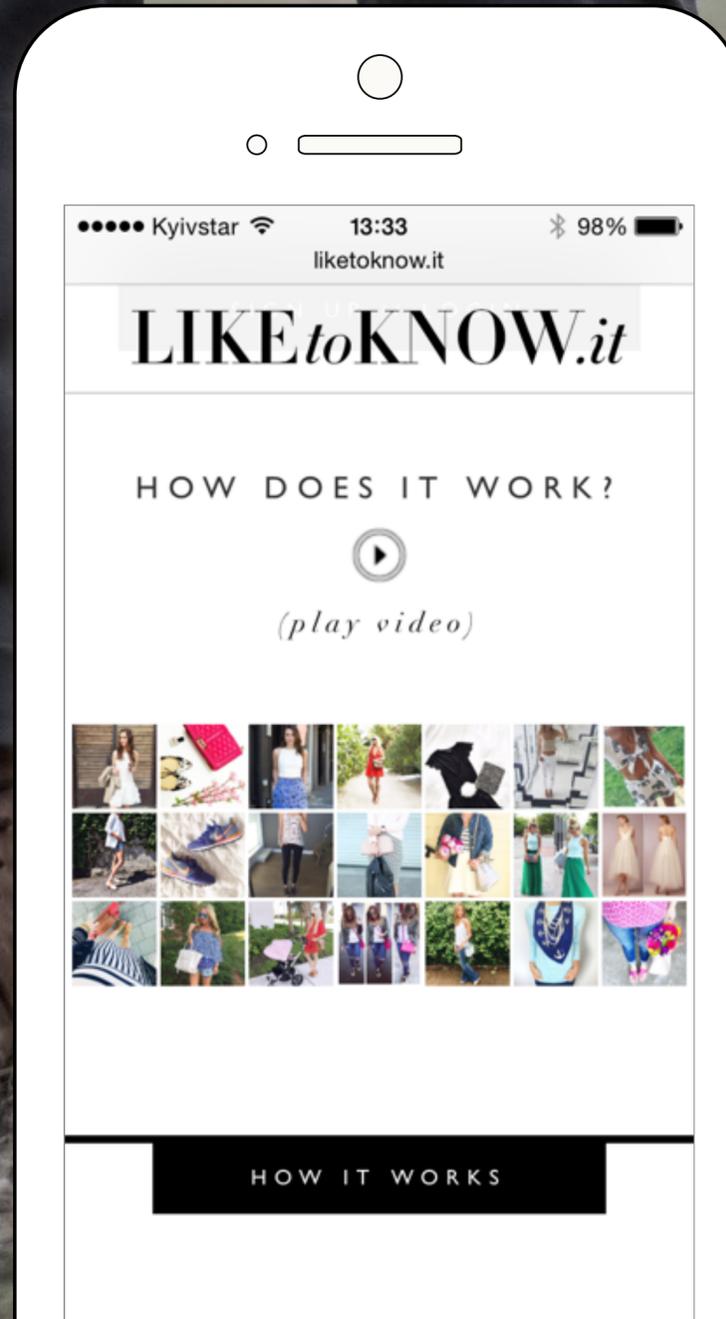
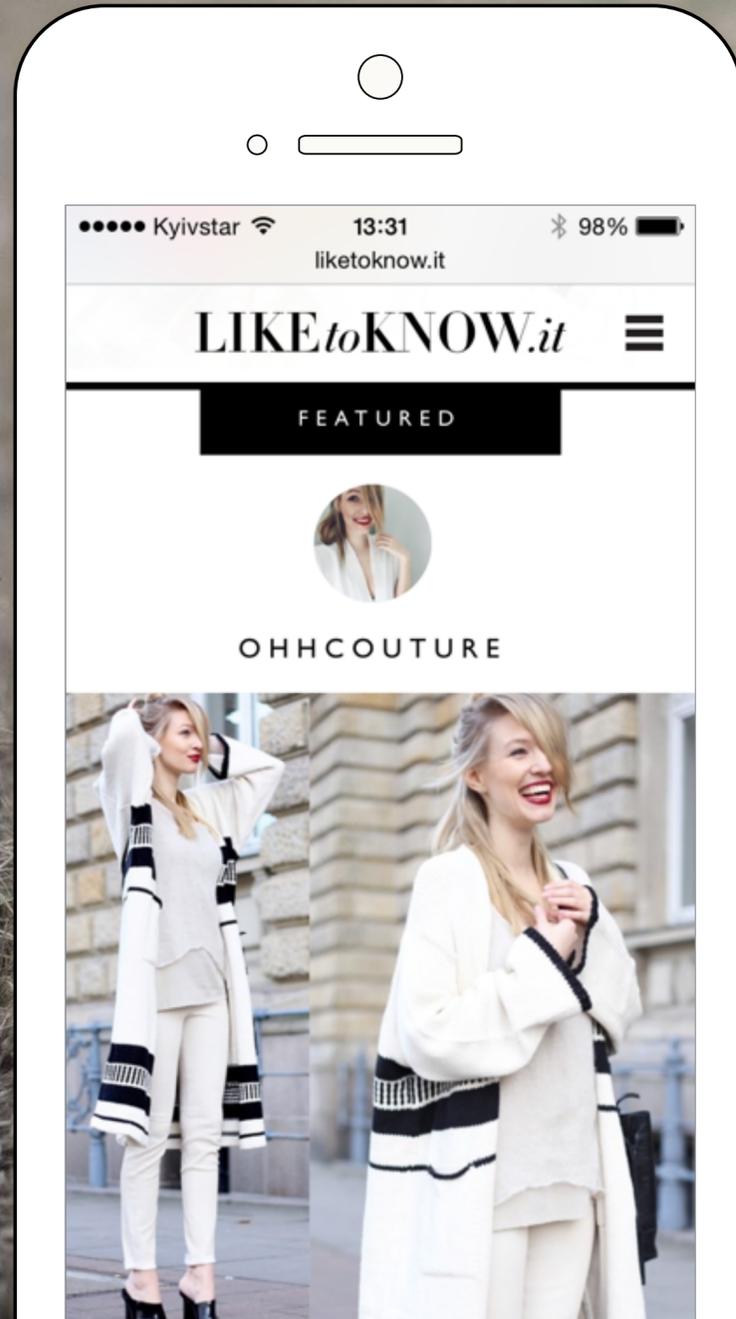
APPLICATION SHOWCASE

The Fashion Right On Your Device



APPLICATION SHOWCASE

The Fashion Right On Your Device





WHAT CLIENTS SAY



**WE CREATE FASHION TRENDS.
THAT YOU'LL FOLLOW AND LOVE.
BECAUSE WE CAN.**

— JOHN DOE



**“YOU CAN NEVER BE OVERDRESSED OR
OVEREDUCATED.”**

PIN UP GIRL, HEADED BY LAURA BYRNES, HAS BEEN SPECIALIZING IN THE HIGHEST QUALITY VINTAGE INSPIRED FASHION.





**WE CREATE FASHION TRENDS.
THAT YOU'LL FOLLOW AND LOVE.
BECAUSE WE CAN.**

– John Travolta



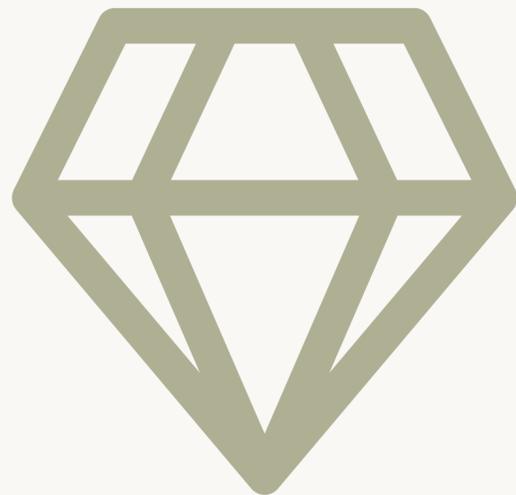


FINAL SLIDES

WE PROUD

Awards And Achievements

Many thanks!



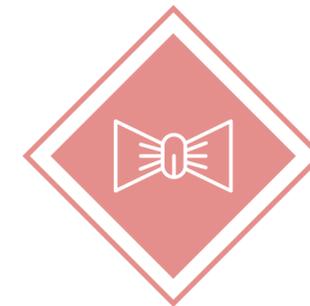
Best Fashion Brand 2014

ACHIEVEMENTS

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Beach Fashion 2015



New York Fashion Award



Best Women's Hat 2014

WE PROUD

Awards And Achievements

FASHION AWARDS

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ANDAM
FASHION AWARD
2014

ANDAM
FASHION AWARD
PARIS

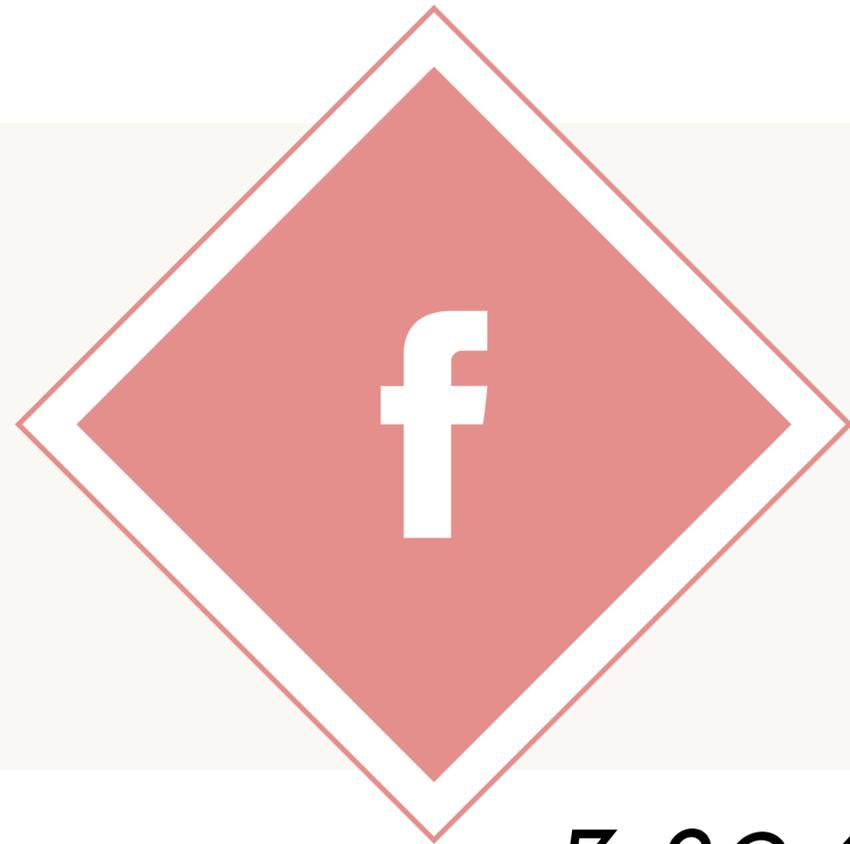
WWW
TOKYO
FASHION
AWARD

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1,290
Retweets



3,894
Followers



1,4M
Views

OUR CLIENTS

We Love Clients



ELLE



Dove



SECRET OF FASHION
India



*128 Clients
Overall*

STORE LOCATOR

Stores In Philadelphia



SIMPLY FASHION PHILADELPHIA

6046-6048
WOODWARD AVE
PHILADELPHIA PA 19142

215-990-8309

SIMPLY FASHION PHILADELPHIA

5675 NORTH FRONT
STREET, SUITE 100
PHILADELPHIA PA 19120

267-353-3188

SIMPLY FASHION PHILADELPHIA

69-73 W. CHELTEN
AVENUE PHILADELPHIA
PA 19144

215-435-1317



STORE LOCATOR

Stores In Philadelphia



SIMPLY FASHION PHILADELPHIA

5675 NORTH FRONT
STREET, SUITE 100
PHILADELPHIA PA 19120

267-353-3188

SIMPLY FASHION PHILADELPHIA

69-73 W. CHELTEN
AVENUE PHILADELPHIA
PA 19144

215-435-1317

SIMPLY FASHION PHILADELPHIA

2437 SOUTH 24TH
STREET PHILADELPHIA
PA 19145

215-764-0260



STORE LOCATOR

Stores In Philadelphia



SIMPLY FASHION PHILADELPHIA

69-73 W. CHELTEN
AVENUE PHILADELPHIA
PA 19144

215-435-1317

SIMPLY FASHION PHILADELPHIA

2437 SOUTH 24TH
STREET PHILADELPHIA
PA 19145

215-764-0260

SIMPLY FASHION PHILADELPHIA

5610 LANCASTER AVE.
UNIT #900 A&B
PHILADELPHIA PA 19131

267-317-0453



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Hempstead Industrial Estate,
HEMEL HEMPSTEAD, UK, HP2
4NW

PHONE: **+38 (067) 636-64-66**

EMAIL: **INFO@FASHION.COM**



THANKS FOR WATCHING!

Special Warm Message Is Here