



don't panic

don't panic

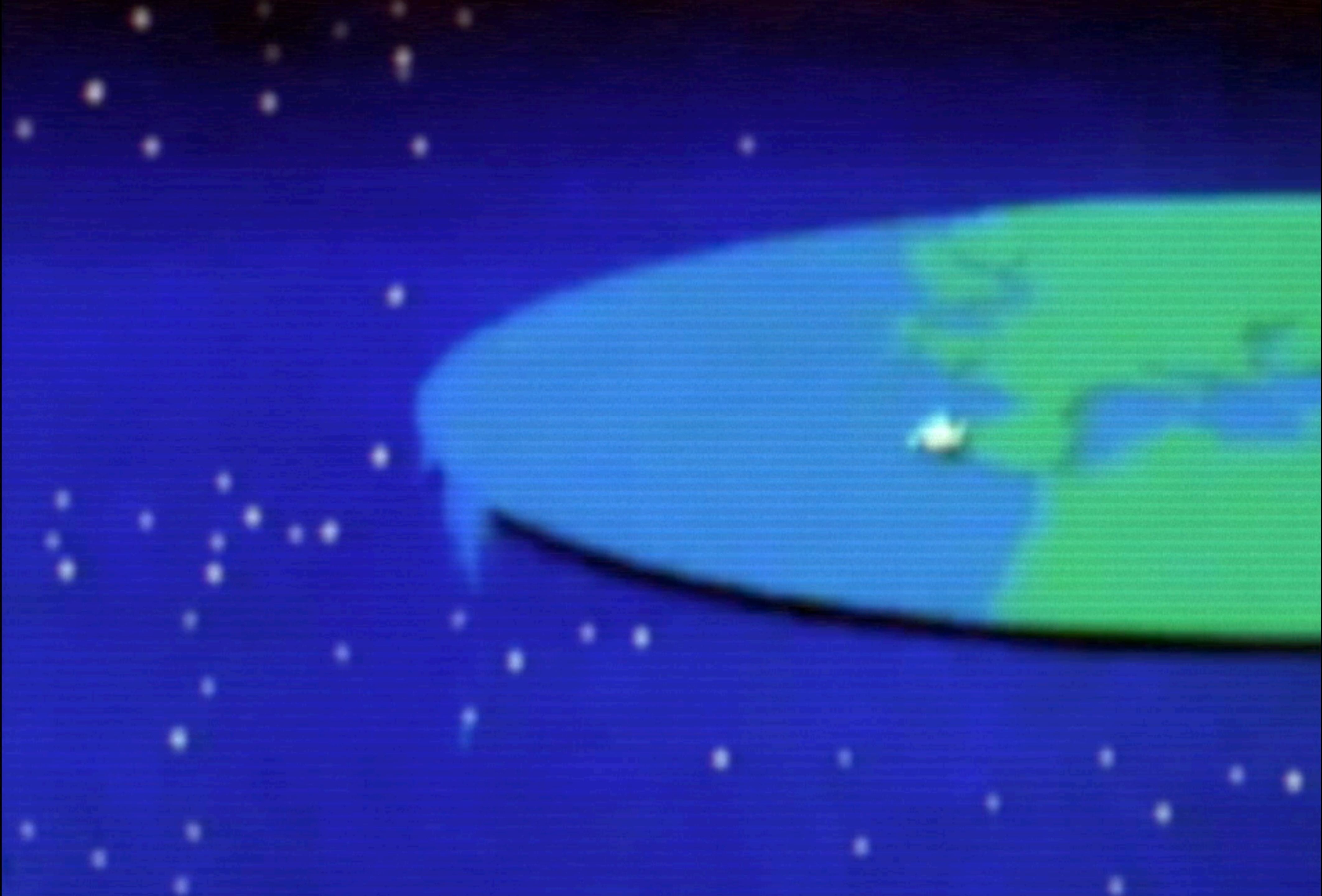
don't panic

don't panic

don't panic



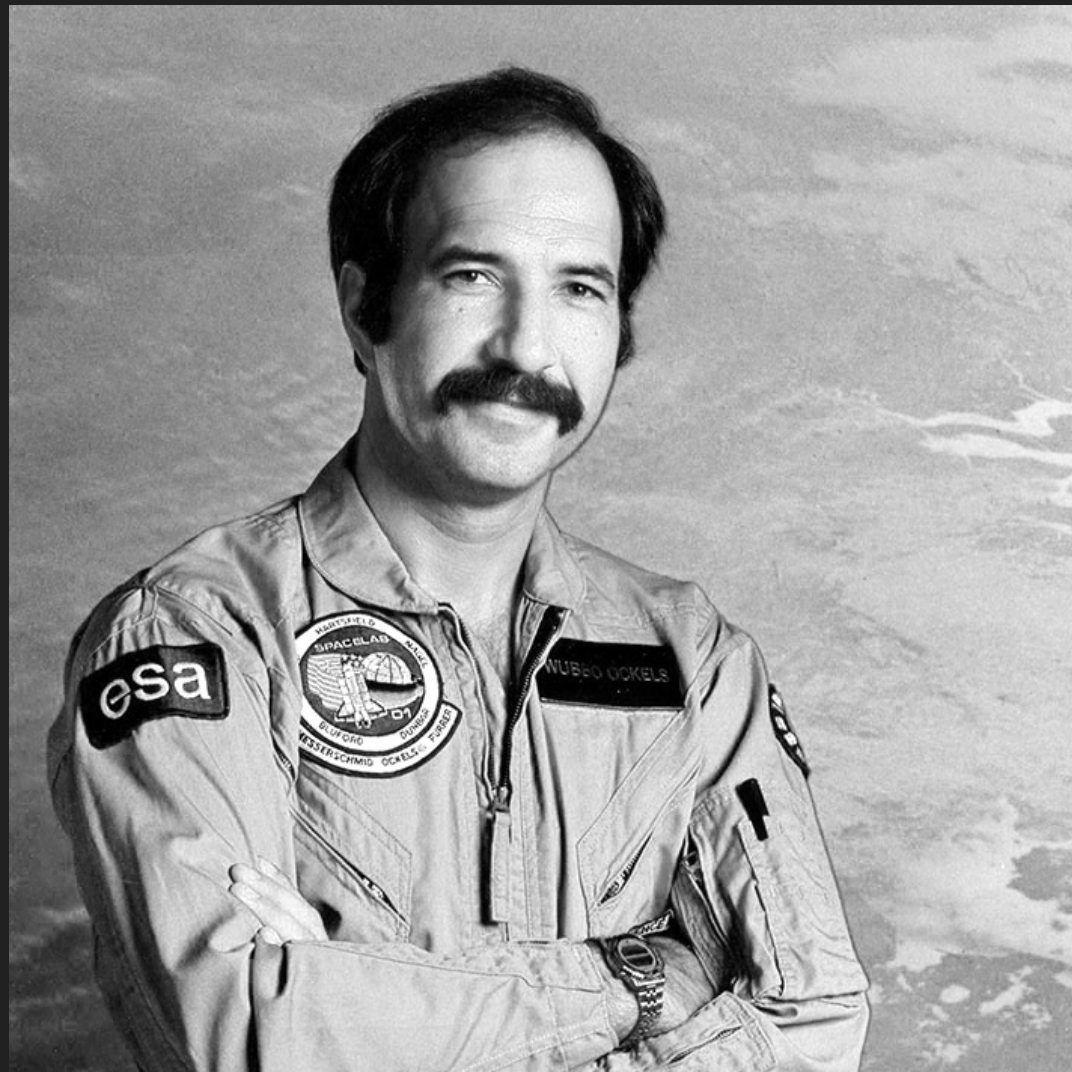
chriet titulaer
1943 — 2017



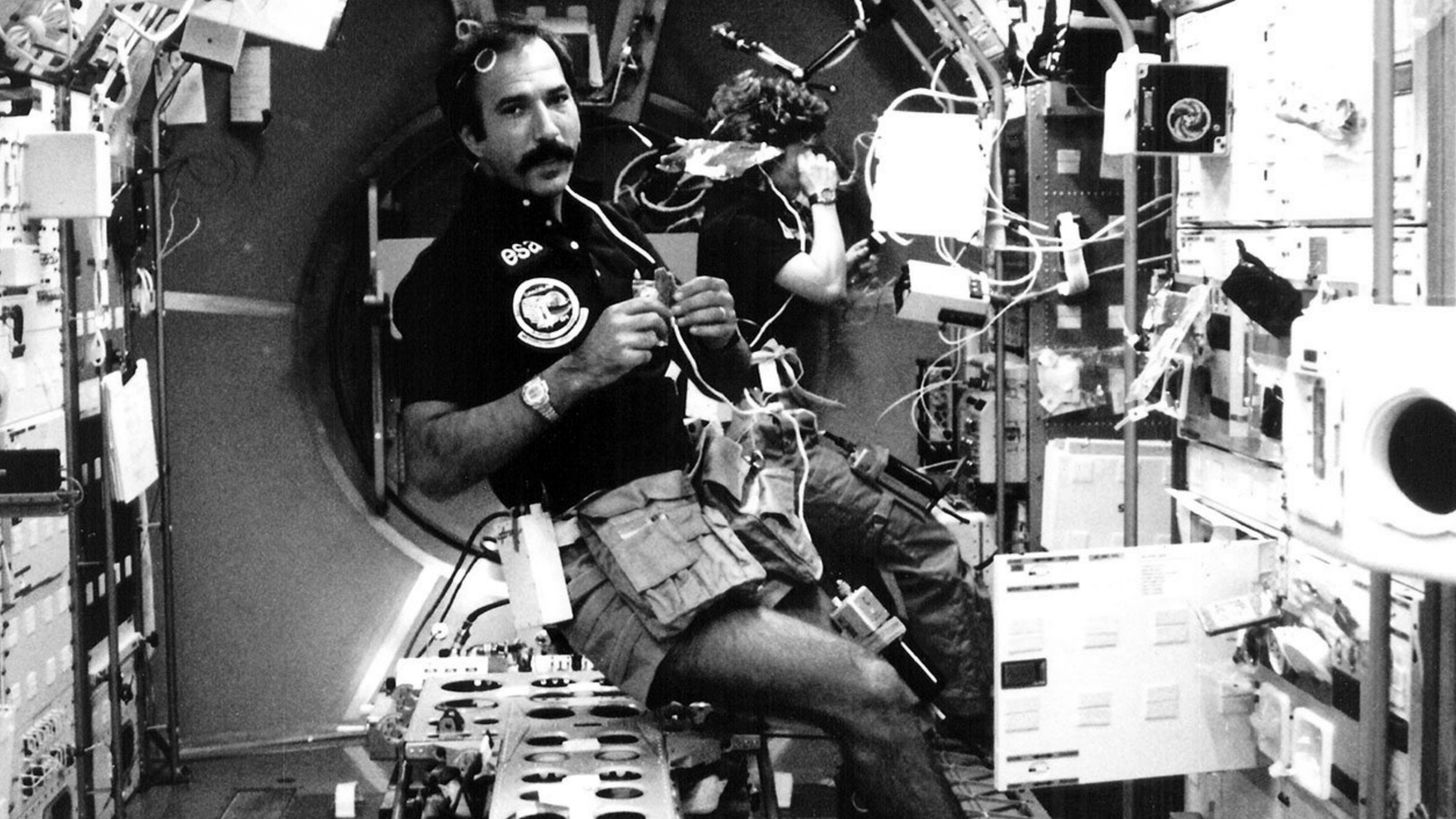


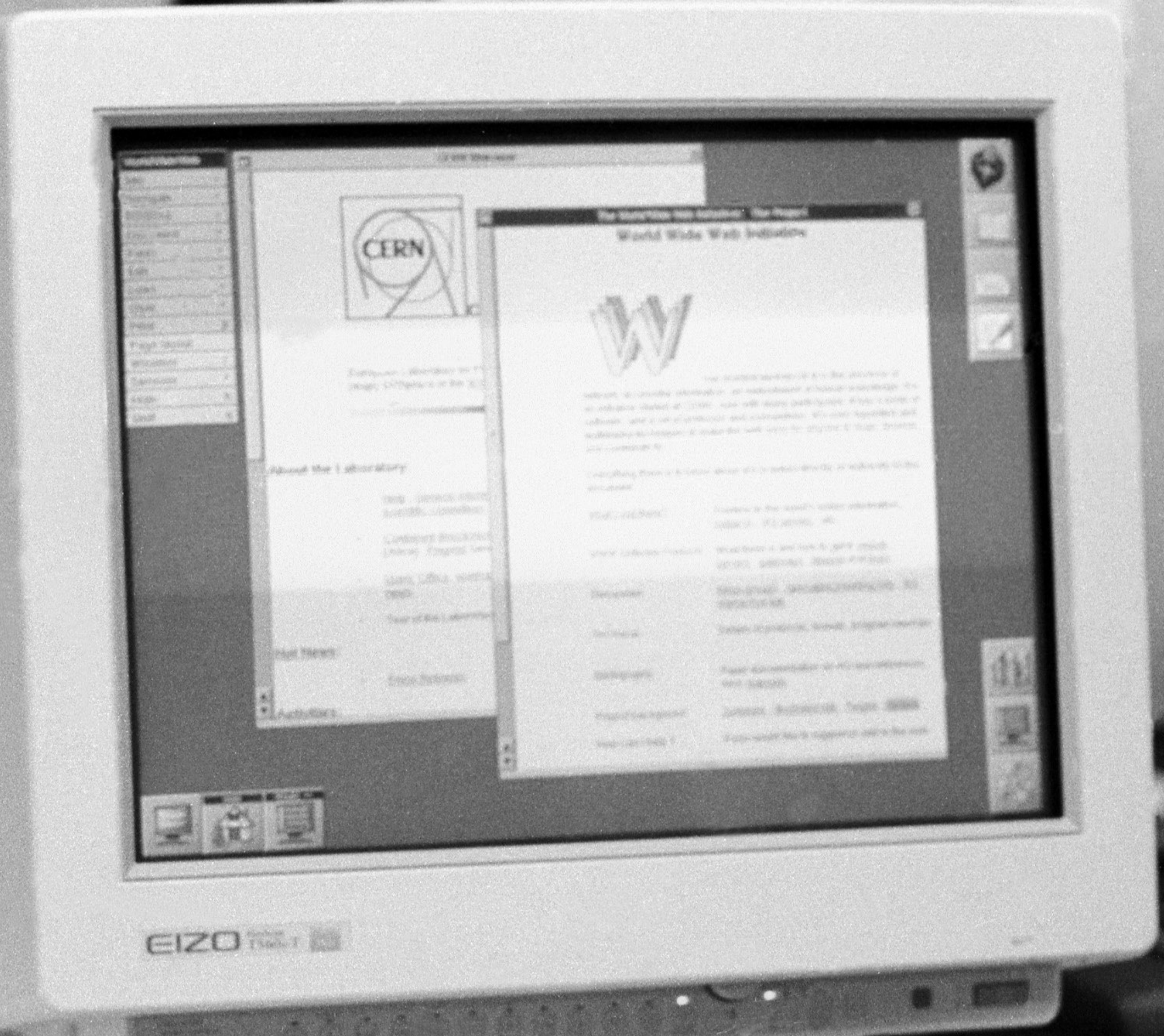


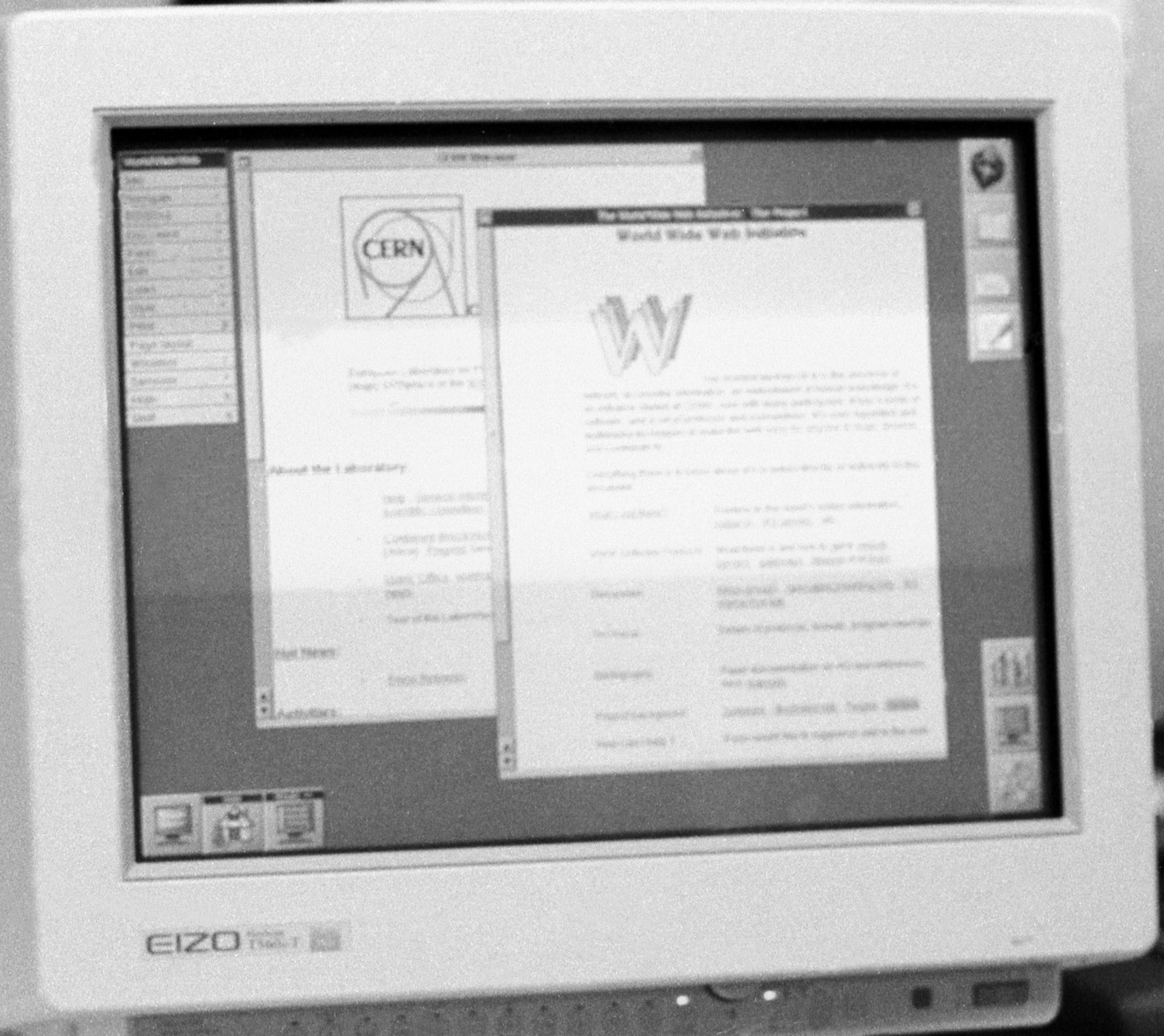




wubbo ockels
1946 — 2014

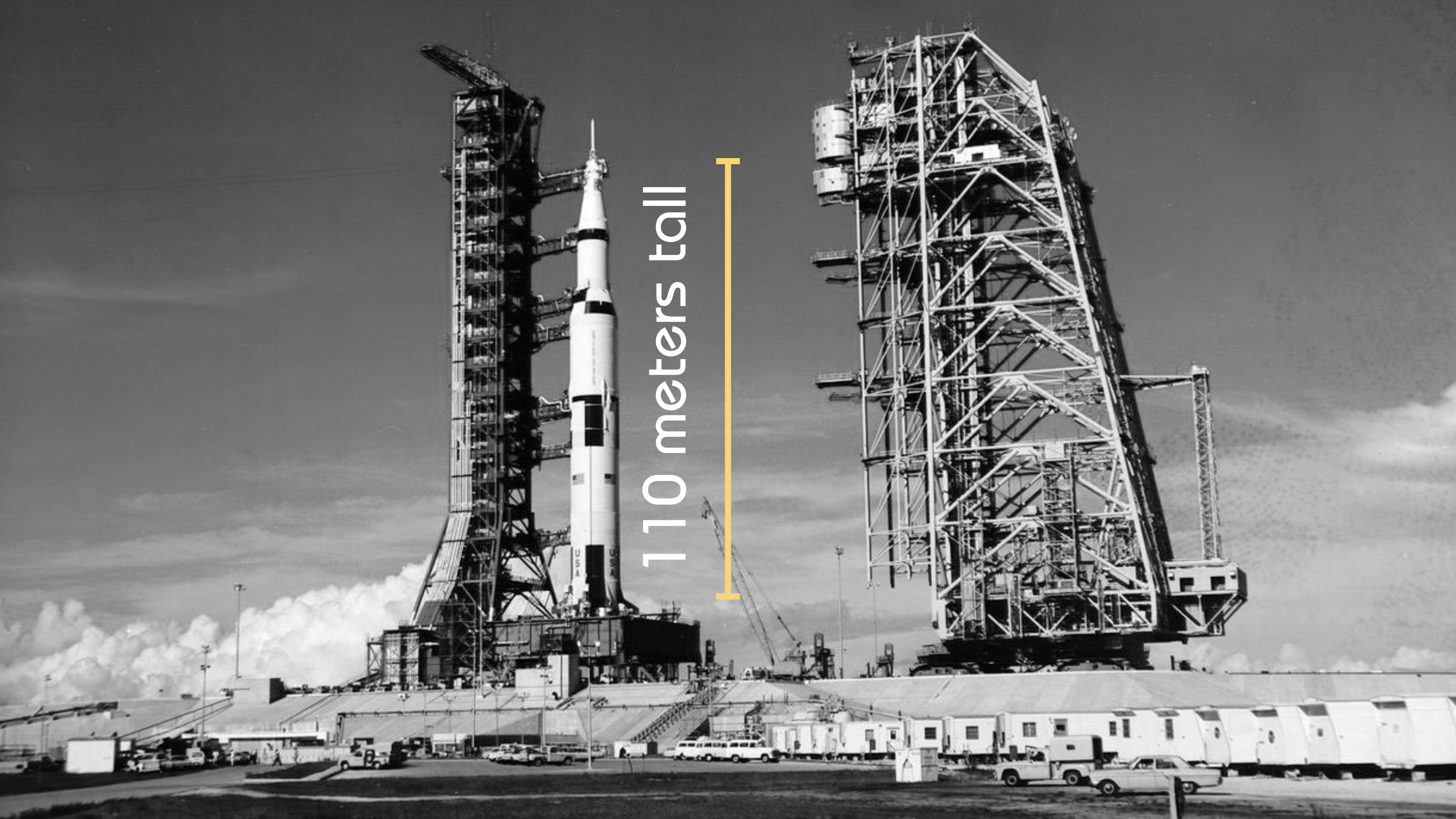




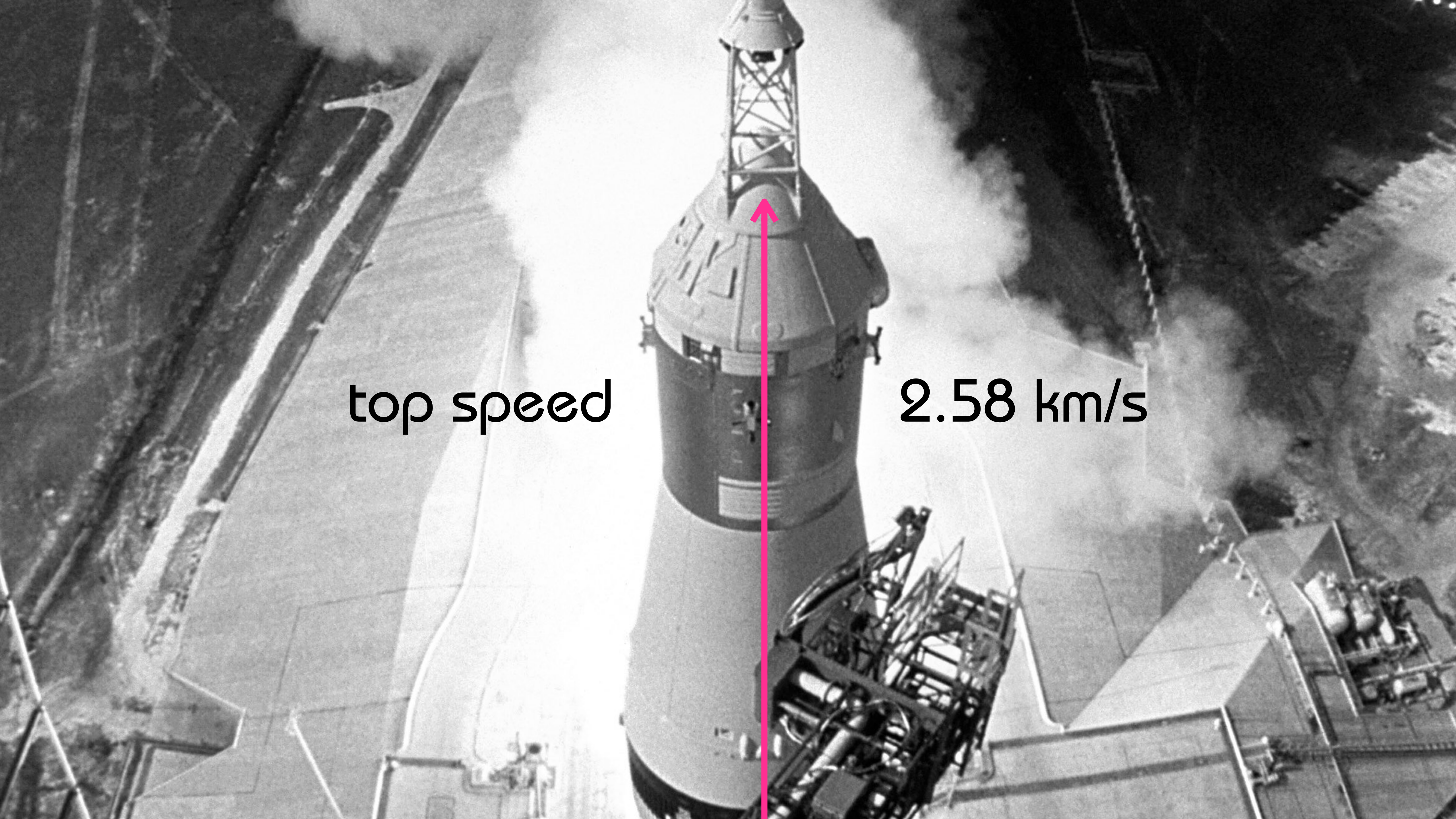


The browser window displays a page titled "World Wide Web Initiative". At the top left is the CERN logo. Below it, there is a large graphic of the letters "W". The page contains several columns of text, including a section titled "About the Laboratory" and a list of links or categories. The browser interface includes a menu bar at the top, a toolbar with various icons, and a status bar at the bottom.

EIZO TRINION

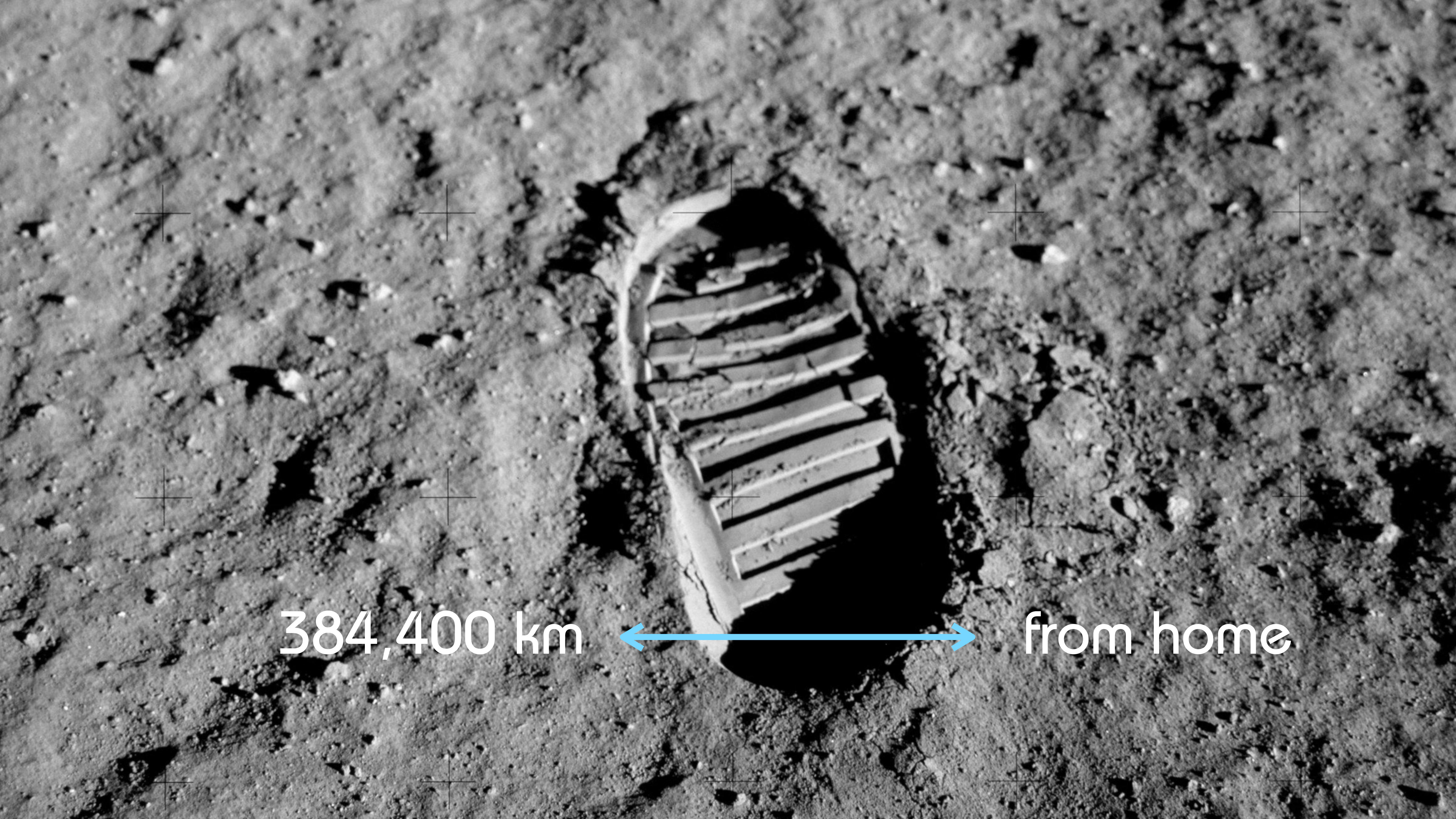


110 meters tall



top speed

2.58 km/s



384,400 km



from home

384,400



[Bootstrap](#)

[Getting started](#)

[CSS](#)

[Components](#)

[JavaScript](#)

[Customize](#)

[Themes](#)

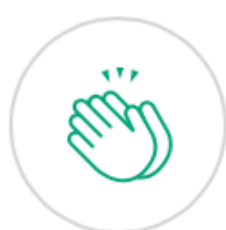
[Jobs](#)

[Expo](#)

[Blog](#)



384,400 almost identical websites



The Death of Creativity

Forget global warming. Ignore the endangered species of the earth. Don't worry too much about the disappearing clean water sources or park lands across the country.

Hands down one of the most dangerous issues affecting our planet today, is the death of creativity and the human imagination.

Gone are the days when children, teens and adults basked in the glory that is mother nature. Road trips that were once consumed by what was seen passing by at 60mph are replaced by glowing screens and the urge to reach the destination faster.

Faster. Give your four year old a leappad or an iPad so they can improve their reading, spelling, comprehension. Waiting for the doctor? Antsy kid? Hand them a device!



BREAK THE INTERNET

**THE WEB IS DEAD. LONG LIVE THE
INTERNET**

WIRED



Flash is dead. Long live HTML5.

A Web Developer Speaks: Flash Player is Dead. HTML5 isn't ready. Long live AIR!





This is how Google is killing the Web

**The Web Is Dying; Apps Are
Killing It**

THE WALL STREET JOURNAL.

Welcome to hell: Apple vs. Google vs. Facebook and the slow death of the web

THE VERGE

**WAIT! THE WEB ISN'T DEAD AFTER
ALL. GOOGLE MADE SURE OF IT**

WIRED

The Future of the Internet Isn't the Web

Contently

Forbes

**The Death Of Mobile Is Coming! Smartphones Are Over!
Apps Are Dead!**



IS AD BLOCKING KILLING THE WEB?

Ad blockers aren't killing the web; ad networks are killing the web

Apps Are Dead: It's All About Channels in 2017

ADWEEK

Kill Google AMP before it **KILLS** the web

Trust, independence, credibility – we've heard of those

**Native Mobile apps are dead: Build a bot or
Progressive Web app**

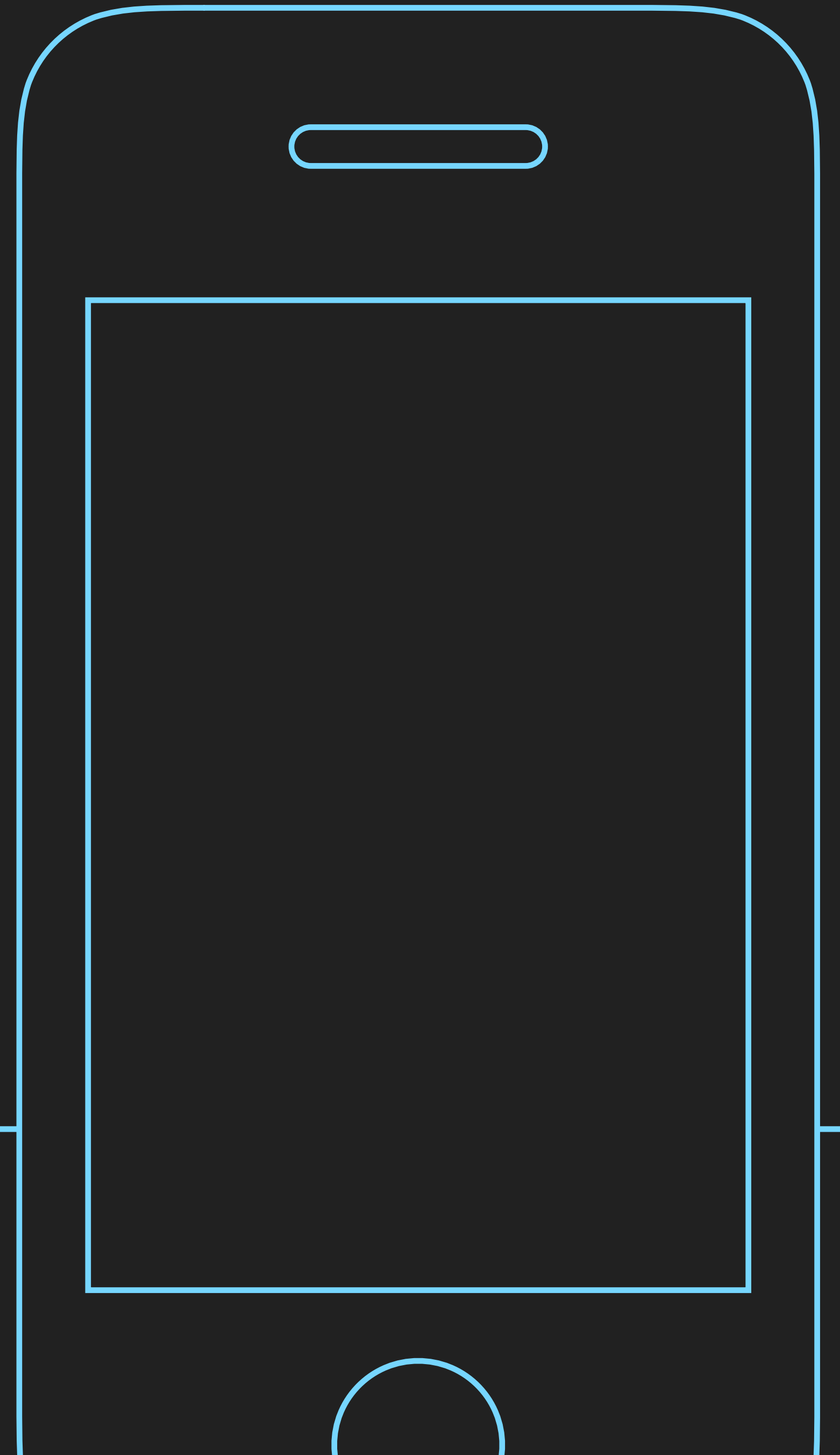


always bet
on the web

the golden age
of frontend
development

platforms

platforms

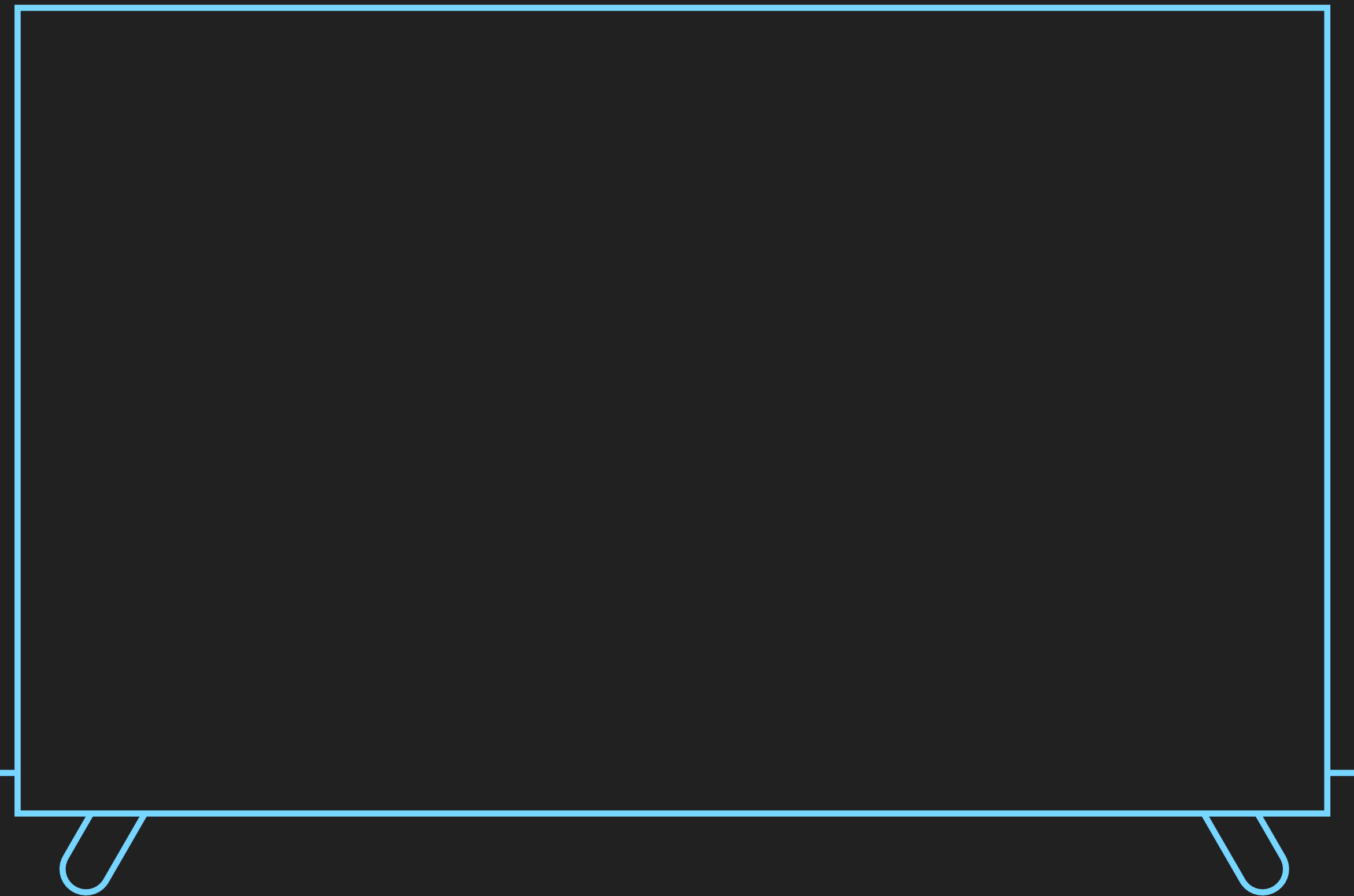
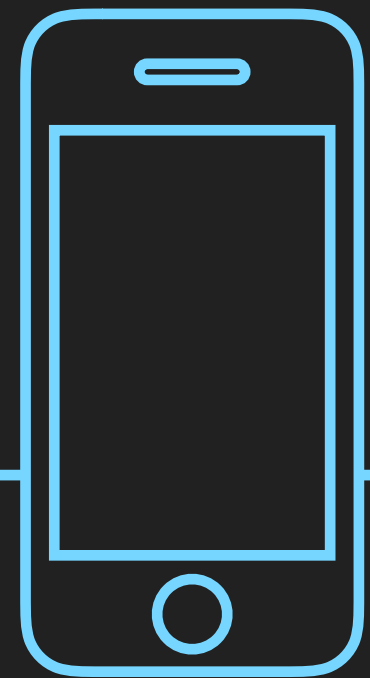


platforms

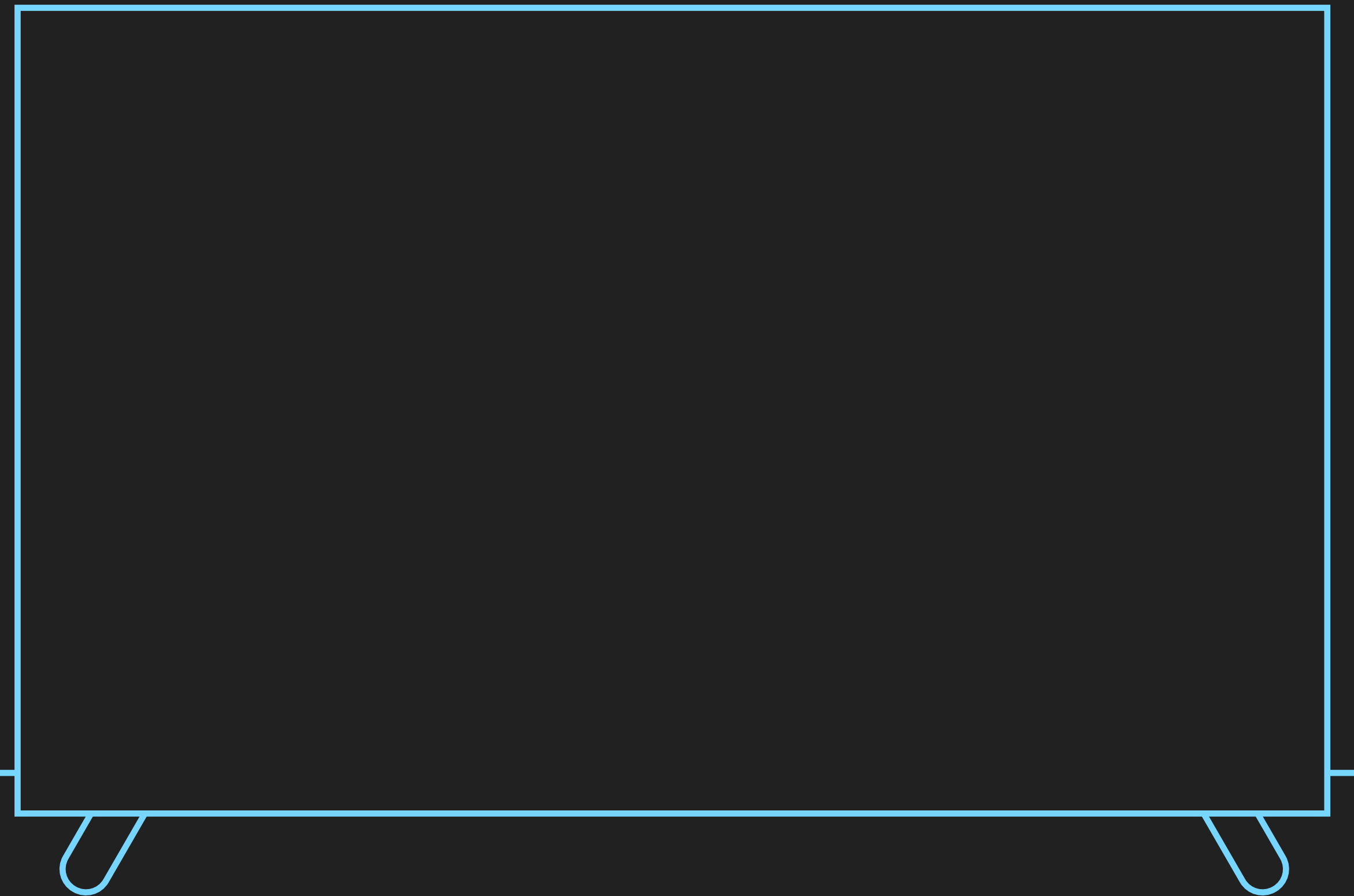
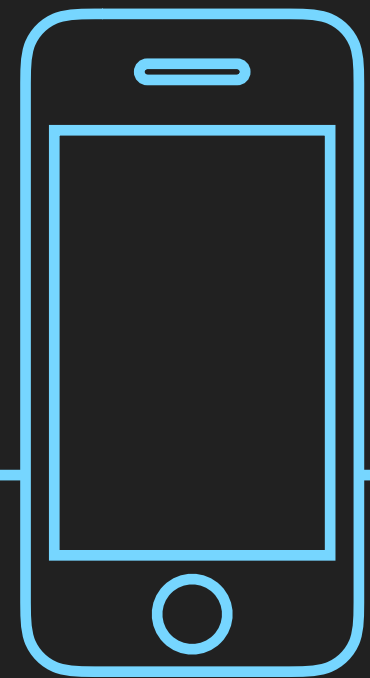


platforms

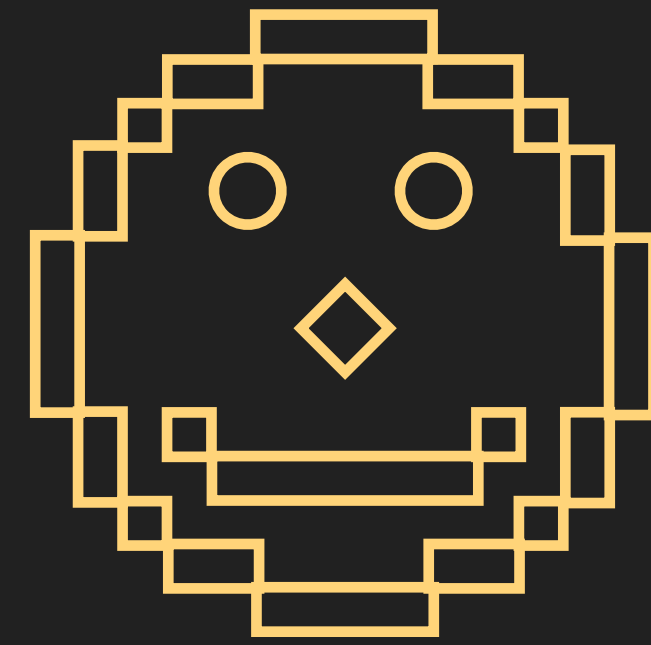
platforms



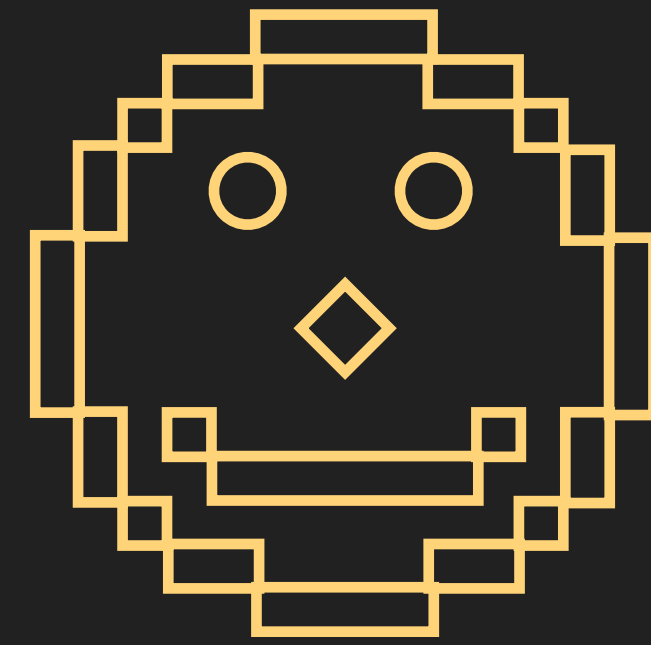
platforms



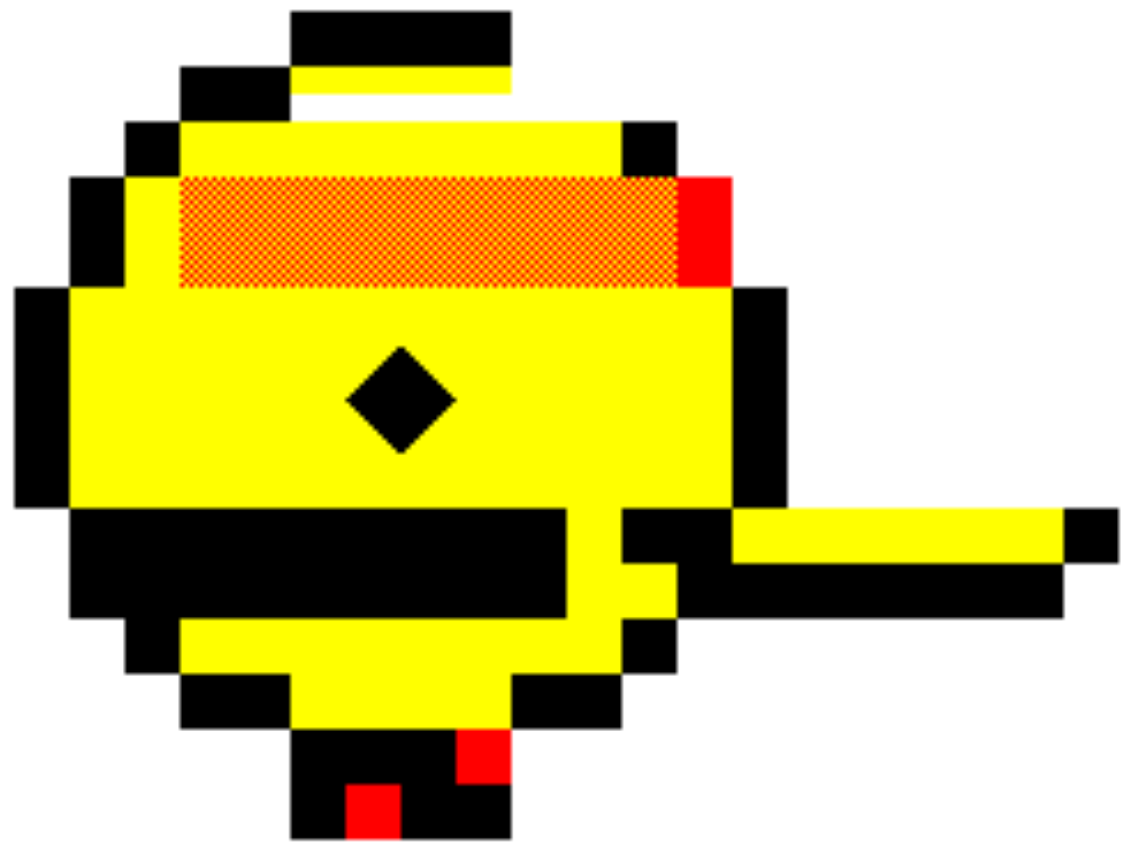
compatibility



compatibility



Hello World!



About Mozilla Firefox



Firefox

version 2.0.0.11

©1998-2007 Contributors. All Rights Reserved. Firefox and the Firefox logos are trademarks of the Mozilla Foundation. All rights reserved. Some trademark rights used under license from The Charlton Company.

Mozilla/5.0 (Windows; U; Windows NT 6.0; en-US; rv:1.8.1.11) Gecko/20071127 Firefox/2.0.0.11



Hello World!



About Internet Explorer



Windows®
Internet Explorer® 7

Version: 7.0.6001.17052
Cipher Strength: 256-bit
Product ID: 89576-009-7594197-71761
Update Versions:0

Warning: This computer program is protected by copyright law and international treaties. Unauthorized reproduction or distribution of this program, or any portion of it, may result in severe civil and criminal penalties, and will be prosecuted to the maximum extent possible under the law.



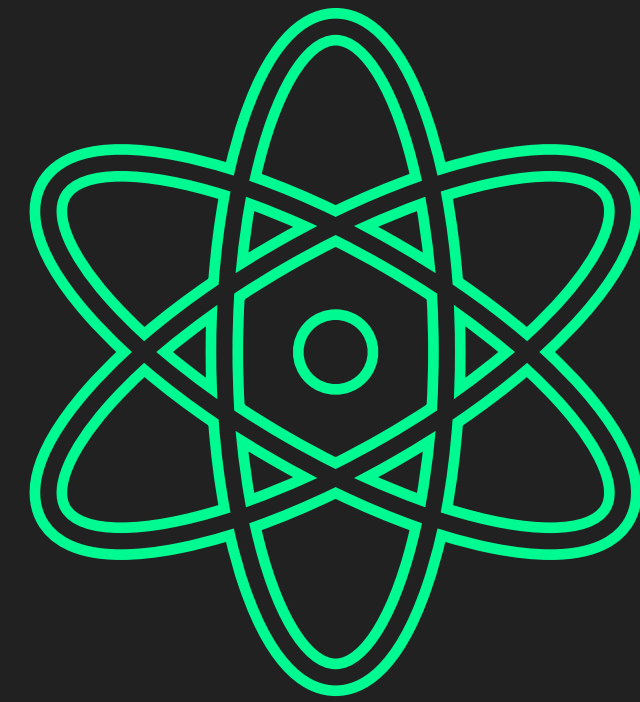
[©2006 Microsoft Corporation](#)

OK

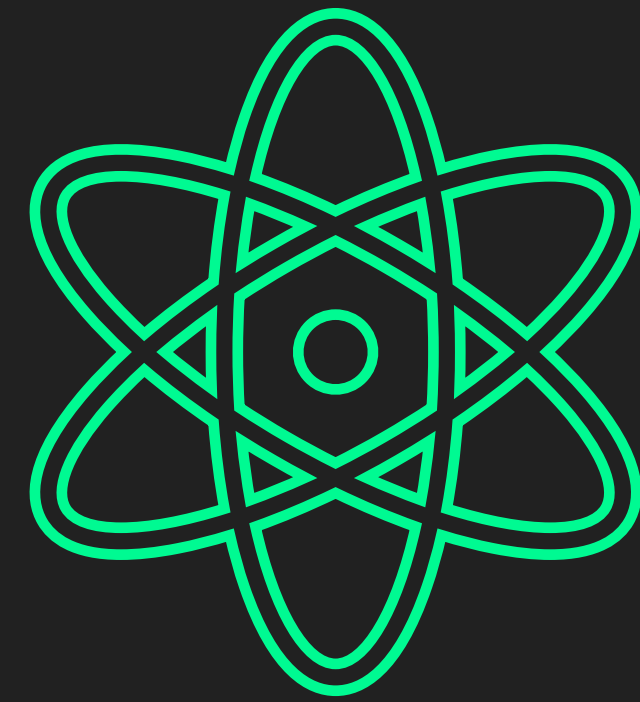
developer tools



frameworks

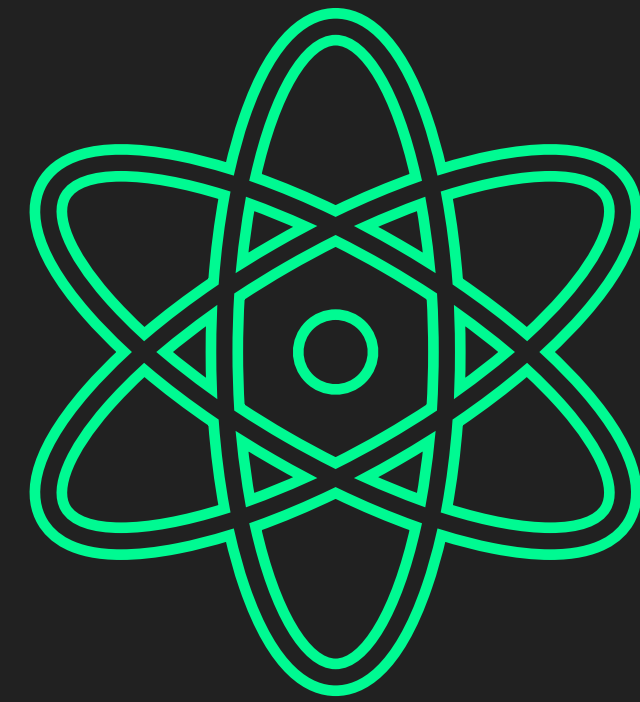


frameworks



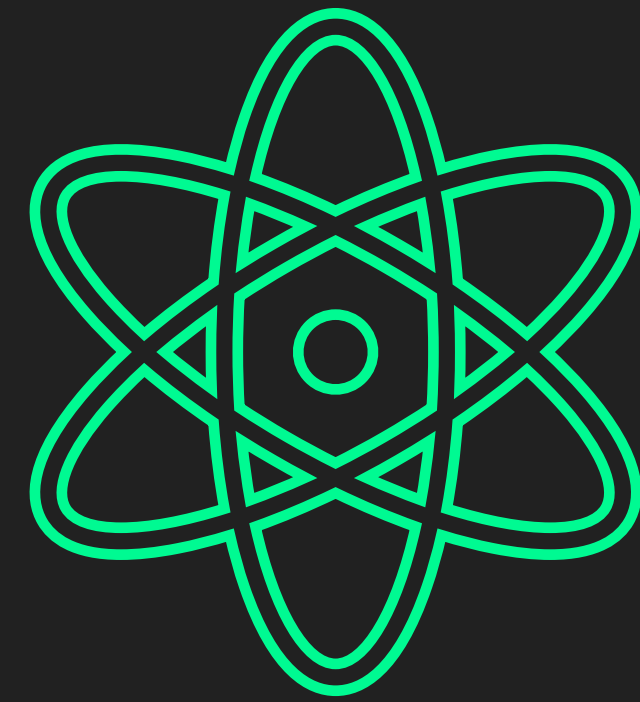
dhhtml

frameworks



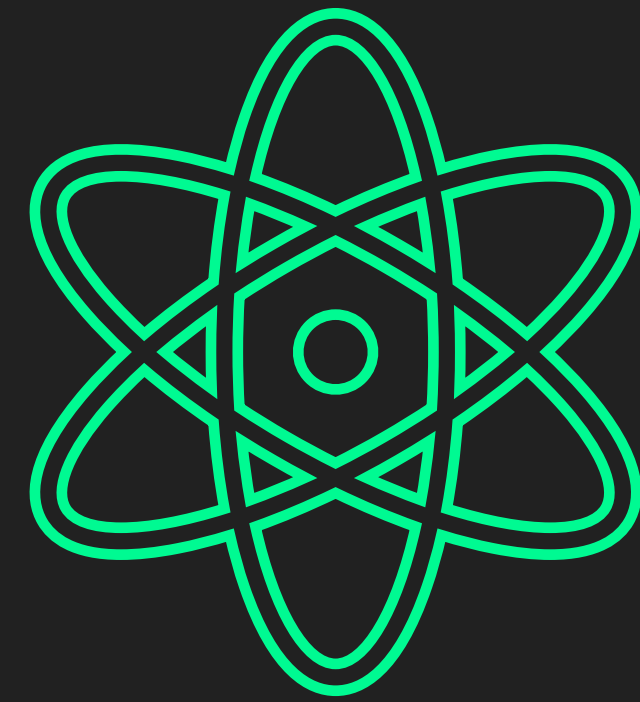
prototype

frameworks



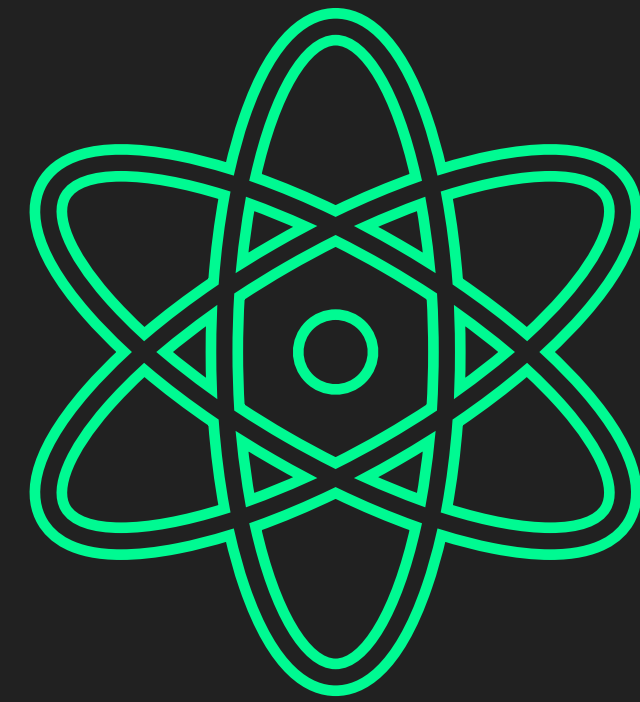
mootools

frameworks



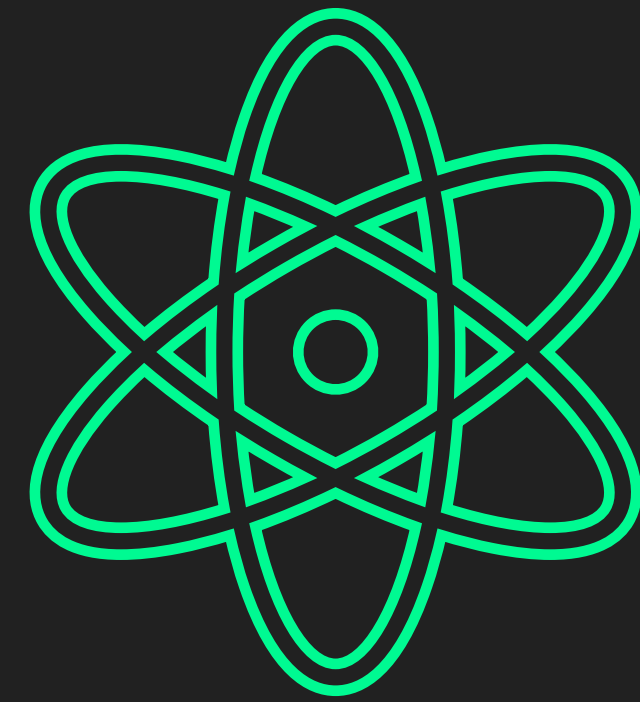
jquery

frameworks



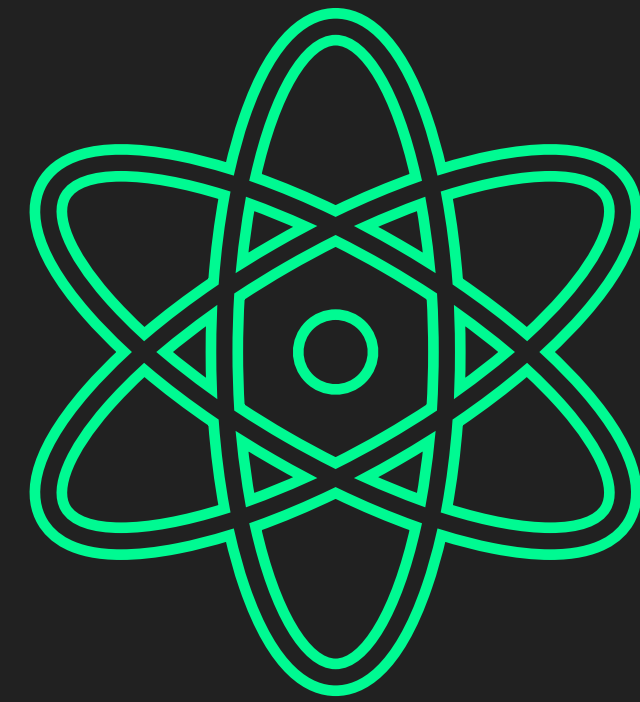
ψυι

frameworks



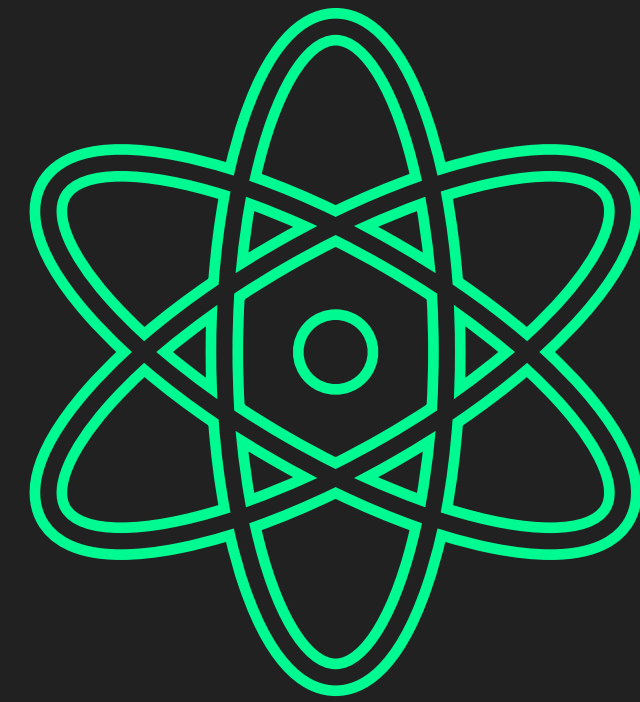
dojo

frameworks



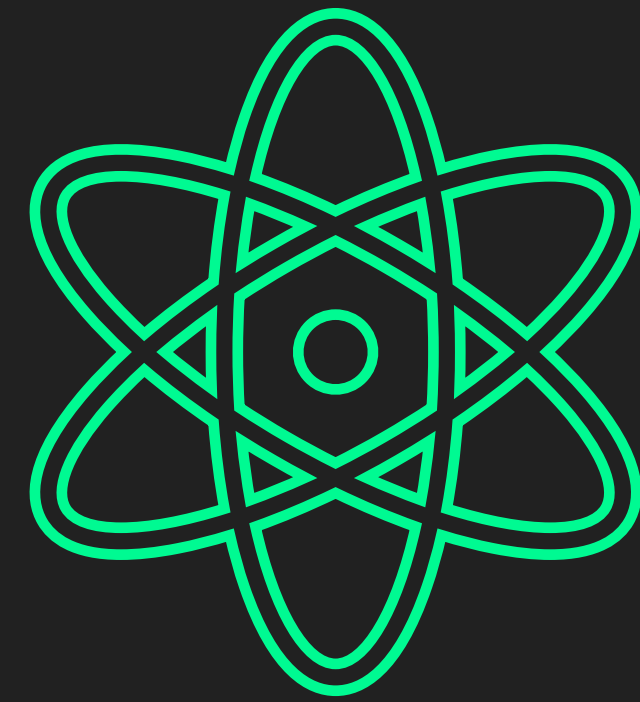
ext

frameworks



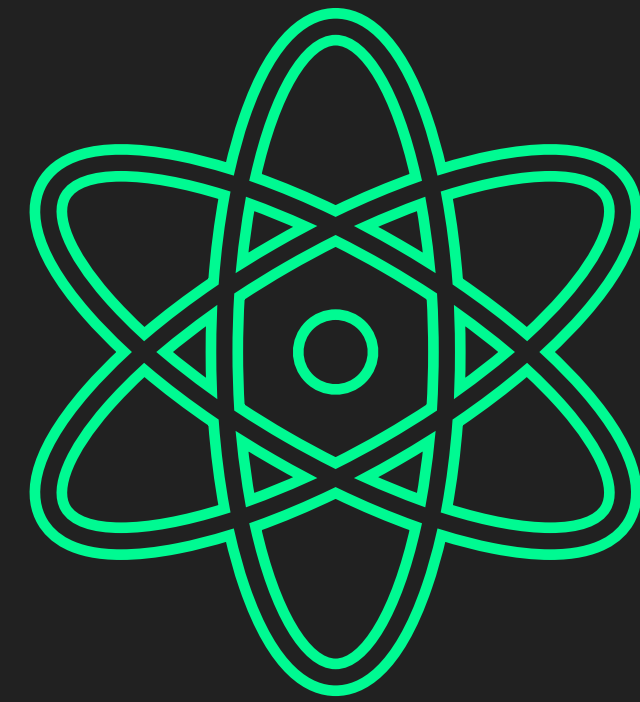
flex

frameworks



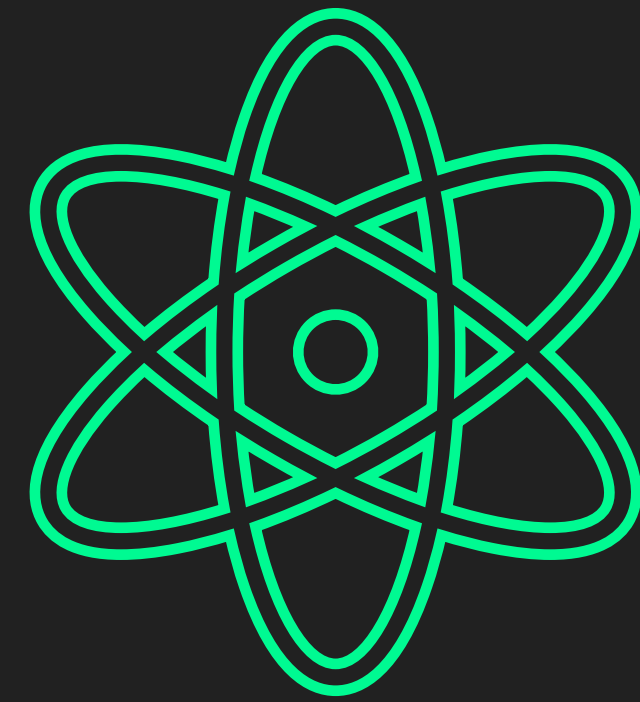
flex?

frameworks



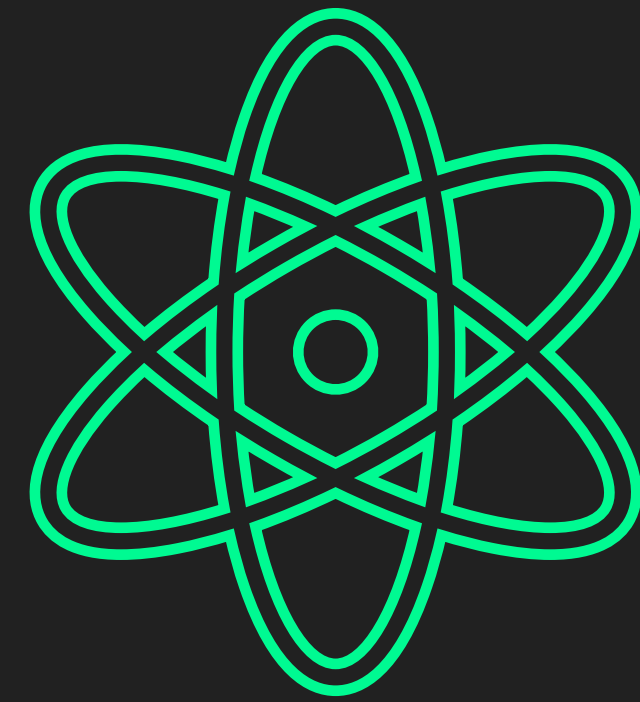
~~flex~~

frameworks



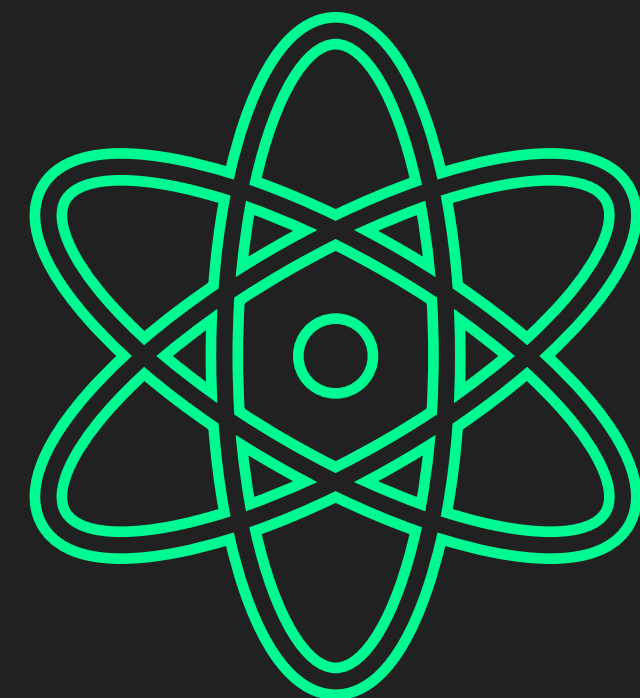
unified

frameworks



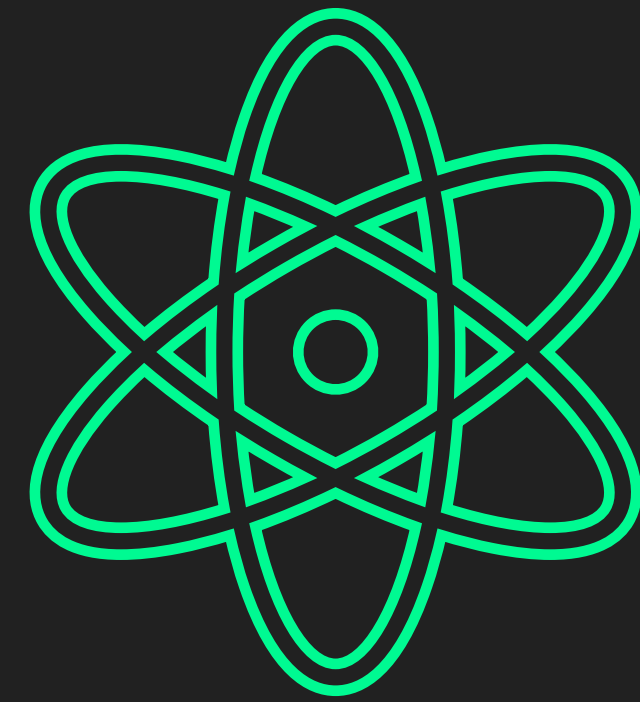
amber.js

frameworks



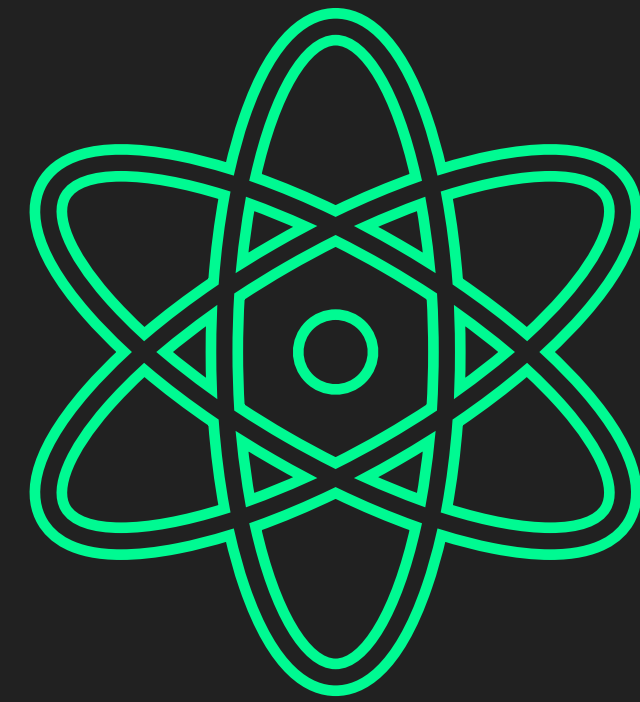
bootstrap

frameworks



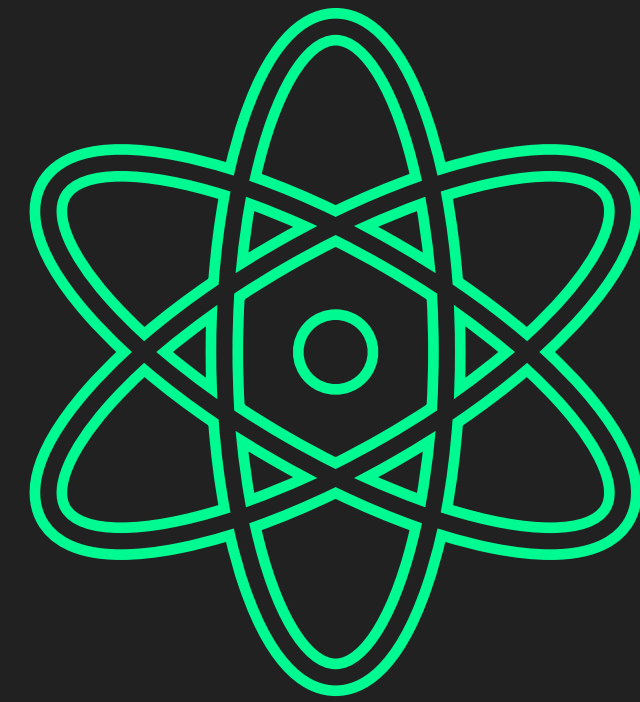
backbone.js

frameworks



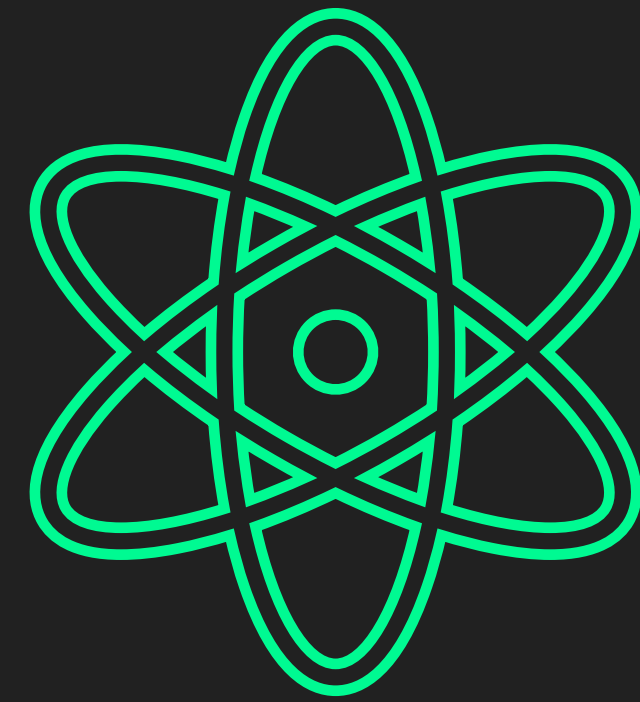
nuclear.js

frameworks



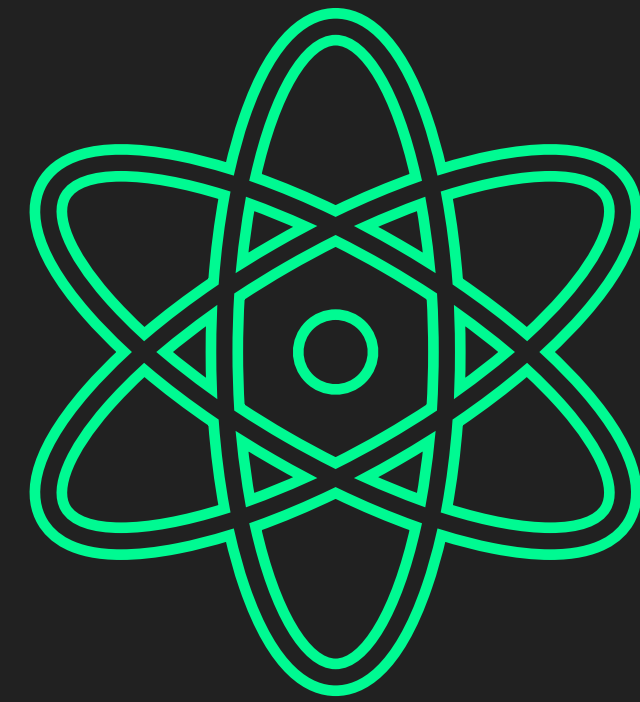
knockout.js

frameworks



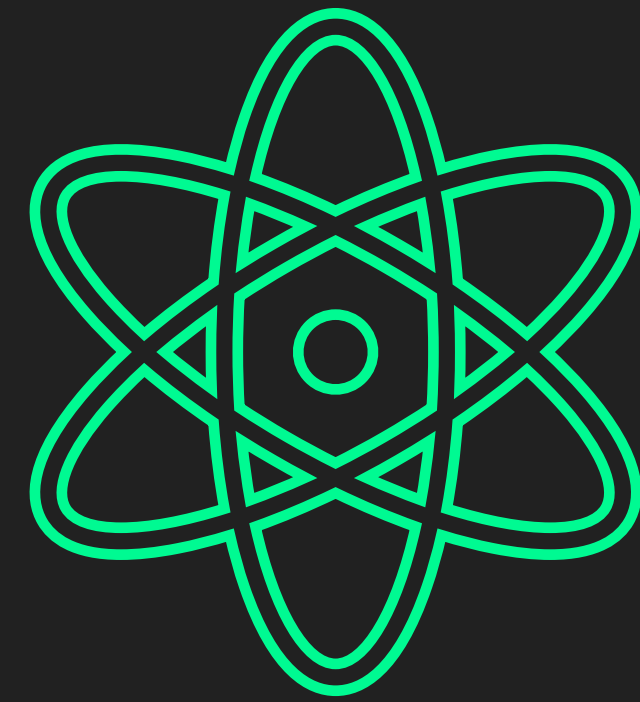
angular-js

frameworks



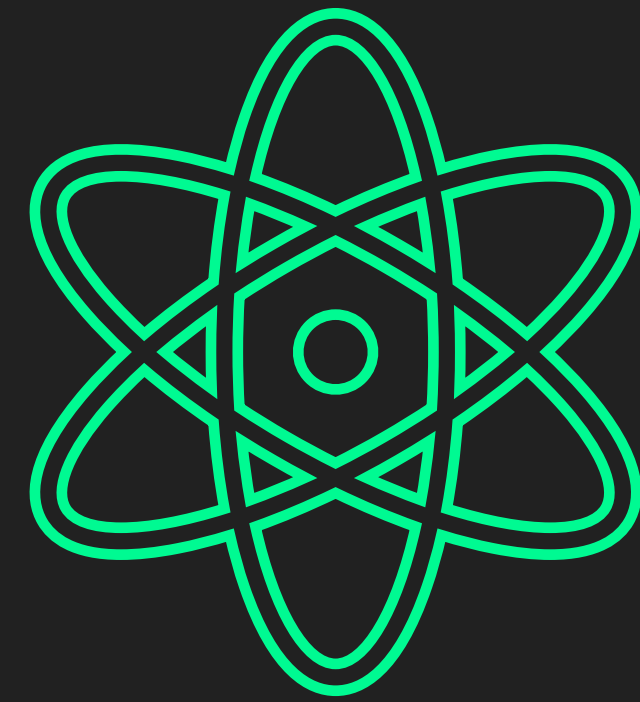
angular 2

frameworks



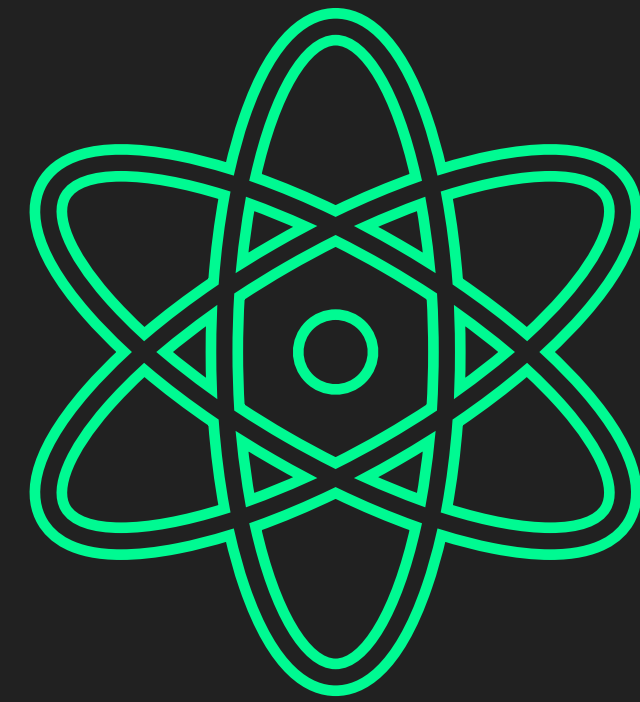
sencha touch

frameworks



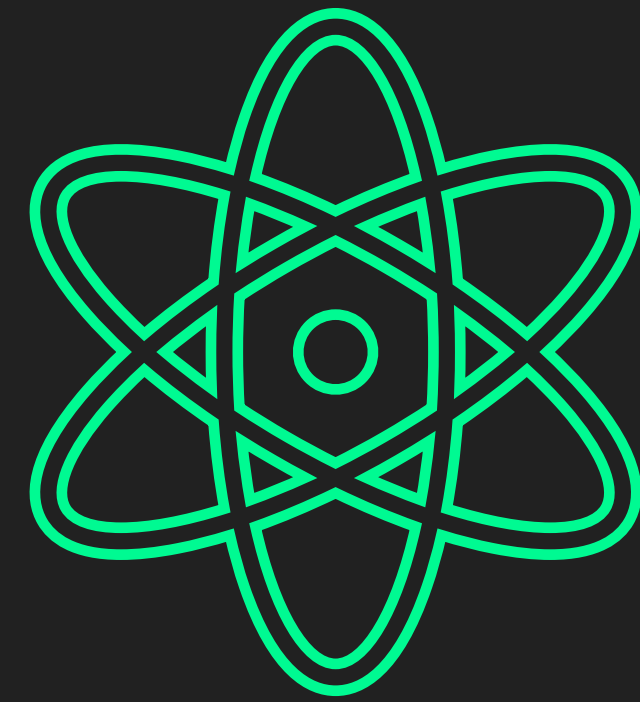
vanilla js

frameworks



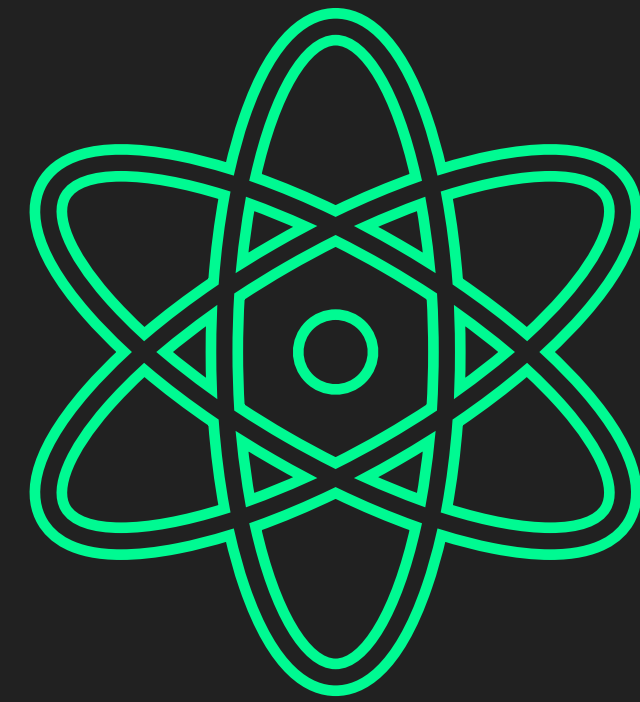
polymer

frameworks



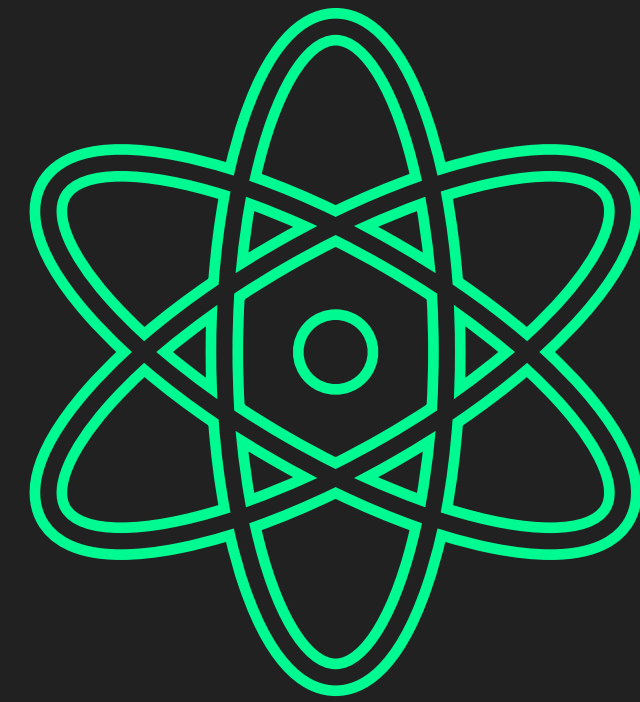
react

frameworks



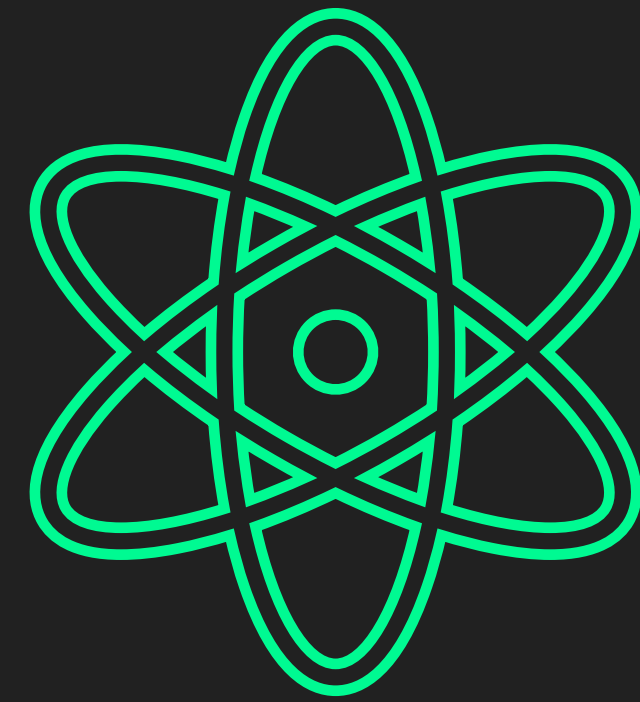
preact

frameworks



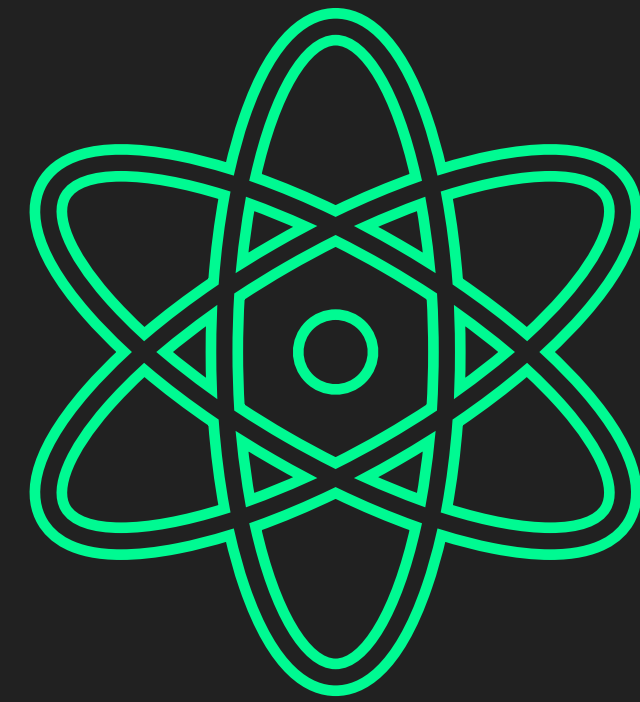
VUE

frameworks



hyperhtml

frameworks



features

features

features

▲ dom

html tokeniser and tree builder, svg without plugins and inline in html5, custom elements, shadow dom and templates

features

▲ elements

new semantic elements like section, nav, article, aside, header, footer and more, new form fields types for search, telephone numbers, urls, email, dates, month, week, time, number, range and color

features

▲ video

the video element, subtitles, track selection,
video streaming and drm plugins

features

▲ audio

the audio element, generating audio using web audio, speech recognition and speech synthesis

features

▲ graphics

responsive images, improvements to canvas,
web animation, requestanimationframe, webgl
and webvr

features

▲ storage

web sql database and indexeddb

features

▲ network

server send event, beacon, fetch, web sockets,
streams, webRTC, peer to peer messaging, CSP
and sub resource integrity

features

▲ devices

gamepad control, pointer lock, access to the webcam, device motion, device orientation, sensor api, web bluetooth and web usb

features

▲ offline support

service workers, cache api, push messages

features

▲ scripting

mutations observer, url api, encoding api,
modules, classes, arrow functions, promises,
template strings, typed arrays,
internationalisation, async and await

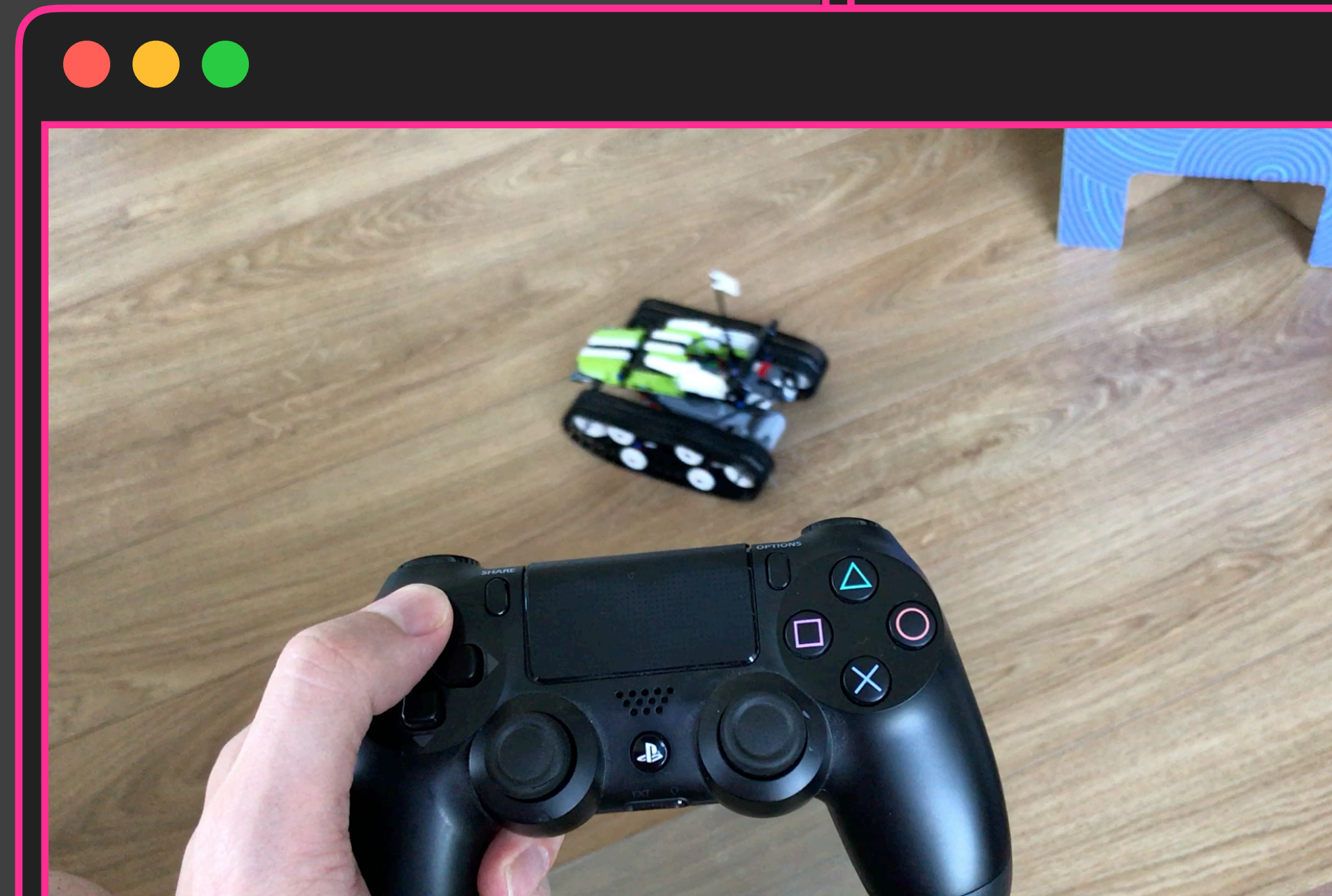
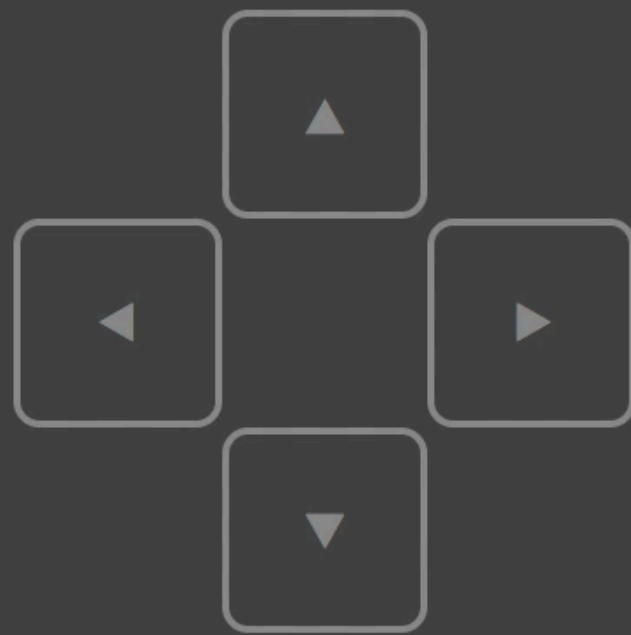
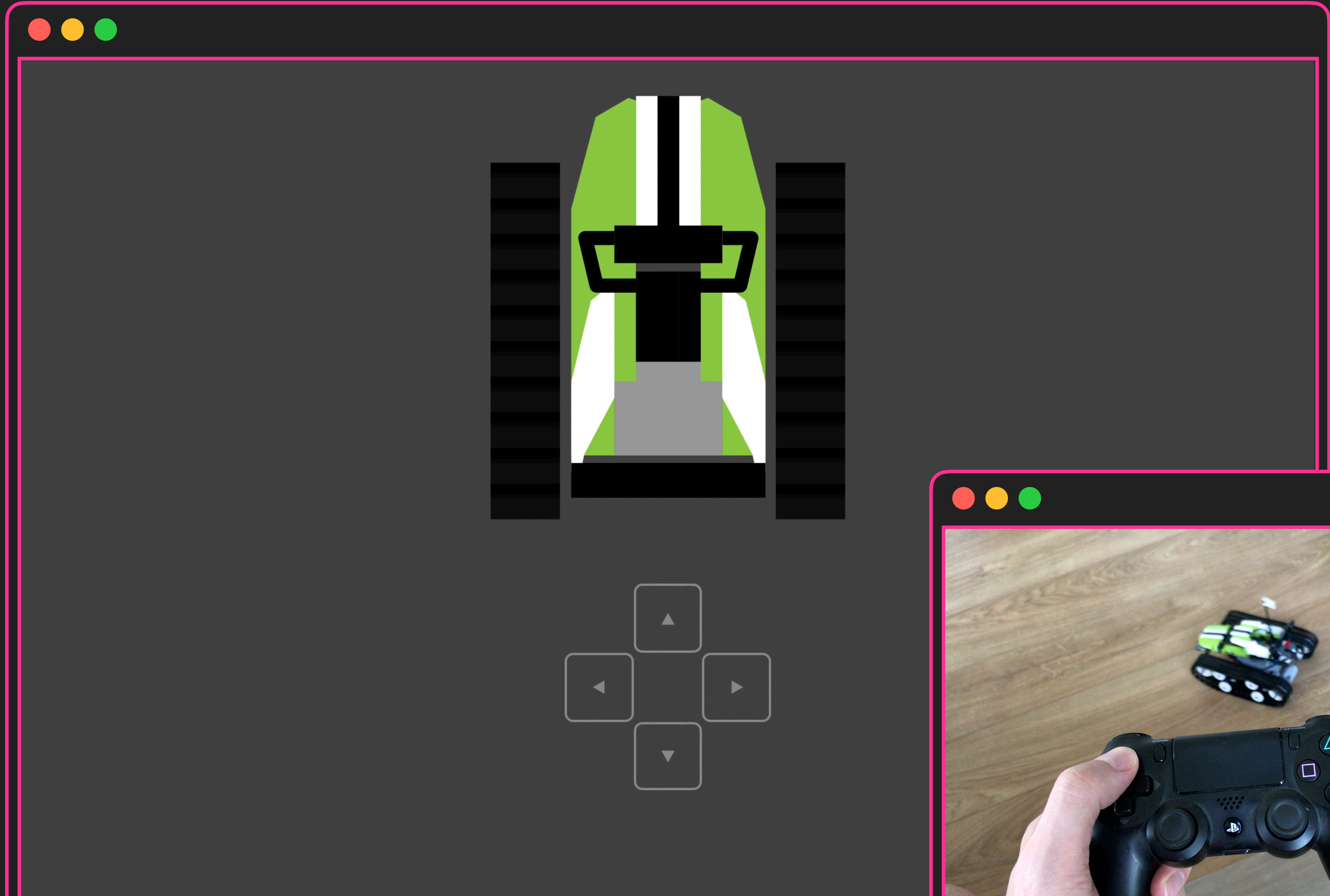
features

▲ CSS

gradients, transforms, transition, animations,
shadow, fonts, media queries, selectors, flex
box, grid

features





goodbye

internet

explorer

internet explorer
is a good browser

internet explorer 6
is a good browser

internet explorer 6
is a great browser

internet explorer 6
is a great browser

(15 years ago)





e



e

it's okay to build
a website that
doesn't work without
javascript









the tinfoil hat
approach to
javascript



**the tinfoil hat
approach to
javascript**



**developers,
developers,
developers**



**the tinfoil hat
approach to
javascript**



**developers,
developers,
developers**



**the tinfoil hat
approach to
javascript**



**developers,
developers,
developers**

progressive
enhancement



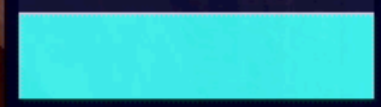
TRANSMIT 5

Try it ↓

Buy it 



60 FPS (54-60)



Controls

Settings

a bad
user experience
is just bad

a bad
user experience
is just bad

a bad
user experience
is just bad

it's okay to build
a ~~website~~ app that
doesn't work without
javascript

the web consists of
three pillars and
javascript
is one of them

users over authors
over implementors
over specifiers over
theoretical purity

– w3c html5 design principles

browser diversity



browser diversity



browser diversity



browser diversity



browser diversity



browser diversity



browser diversity



browser diversity




browser diversity



Allo



Almost there! Just visit g.co/alloforweb in your Chrome browser.

Don't have Chrome? [GET IT](#) 


Don't have Allo? Install it on [Android](#) or [iOS](#).



Allo



Almost there! Just visit g.co/alloforweb in your Chrome browser.

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Allo



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Google Earth

Aw snap! The new Google Earth isn't supported by your browser yet. Try this link in Chrome instead. If you don't have Chrome installed, [download it here](#).

Learn more about the new [Google Earth](#).



Good evening, Henry. 🌙



Make a purchase to start collecting Stars

Collect **2 Stars** for every **\$1 spent**

Redeem **300 Stars** for **Gold Status** and **Rewards**.

Enter a star code



YOUR INPUT HELPS!

We'd love your feedback to make a better app. Tap here to take a one minute survey!

Load your Starbucks Card to get started.

Load my card





Good evening, Henry. 🌙



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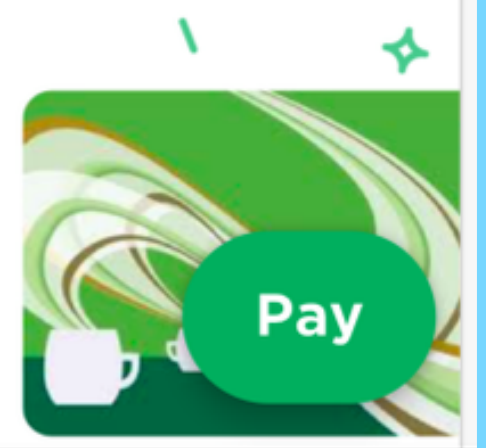


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Load your Starbucks Card to get started.

Load my card



best viewed with



best viewed with



best viewed with



we don't develop
for browsers...

we develop for
the web

ten good
things about
bootstrap

consistency



cheap

#2

free

#2

cheap

#3

easY

#4

delight your

users

delight your

users

delight your

users

make things
a little bit
better

make things

a little bit

better

make things

a little bit

better

experiment

be happy

