## The new browser space



## All the links: aka.ms/berlin0220



## \$ whoami



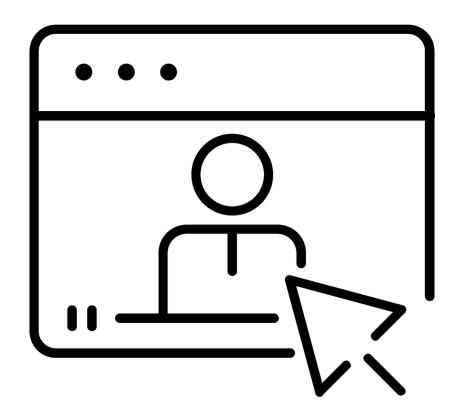
- Chris Heilmann @codepo8 he/him/his
- Principal Program Manager Microsoft Developer Experience (VSCode, Devtools...)
- W3C Member
- 20 years web developer
- eToys, Agilisys, Yahoo, Mozilla...
- Wrote 3 books, contributed to 10(?)...
- Blogged since 2004, loud on Twitter

## I've been working on a lot of things...

Web Sites eCommerce templates Portals Developer Products Browser Tools

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### What is a browser?



### What is a browser?



- Gateway to the internet
- Displays web content
- The last resort app to use on a phone?

### Browsers for end users











### Browsers for end users



- Firewall for annoying/dangerous web content (Ad Blockers, Tracking Protection, Malware Filters)
- High performance media playback solution
- Record keeper (browsing history)
- Convenience method (autofill)
- Online identity keeper
- Conversion tool

## Browsers for developers











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## Browsers for developers



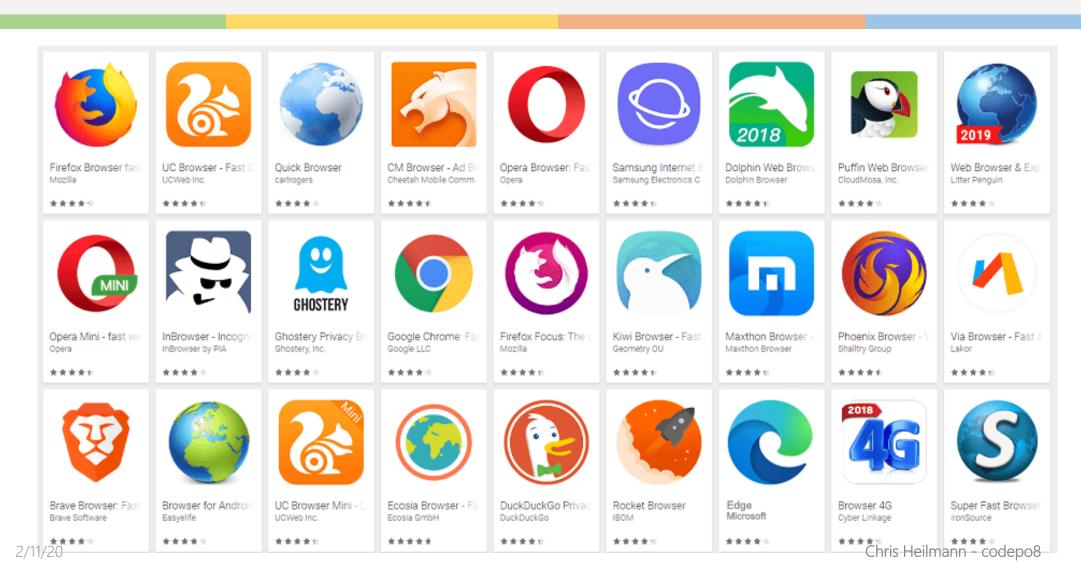
- Consumption and creation platform
- App platform (Progressive Web Apps, Electron...)
- Test platform (Automation with Puppeteer / Playwright)
- Preview of technology of the web to come (Beta, Canary, Developer builds, flags, origin trials)

## Spoilt for choice (Desktop)





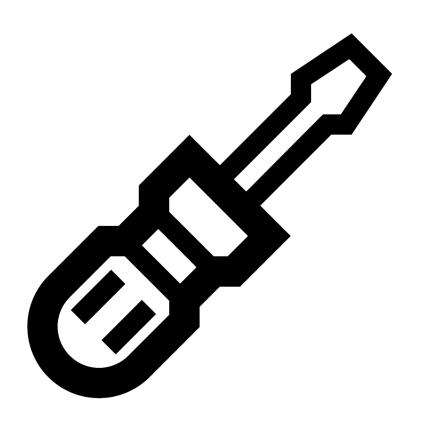
## No way to predict (mobile)



### What are web standards?



## Why do we need web standards?



- Predictability of code outcome
- Prevention of monopolies
- Quality control if your code validates the issue must be somewhere else
- Maintainability, backwards compatibility and future readiness.

## Web standards are an agreement



- They used to be pretty academic
- Nowadays they are informed by use and needs of developers and users collected by browser makers and developers
- Discussions happen in the open and you are welcome to join



The web is a roaring success...

- It is hard to imagine a world without the world wide web
- Web technologies are standardised and browser differences are negligible
- Open source has matured from a niche to the technology that runs the web
- Documentation is plentiful, free and interactive

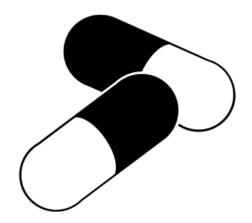


So, why is it all kind of a mess?

- Blatant lack of accessibility
- Security problems
- Performance issues
- A need for blockers to keep the web safe and a lot less annoying

### Different users, different needs



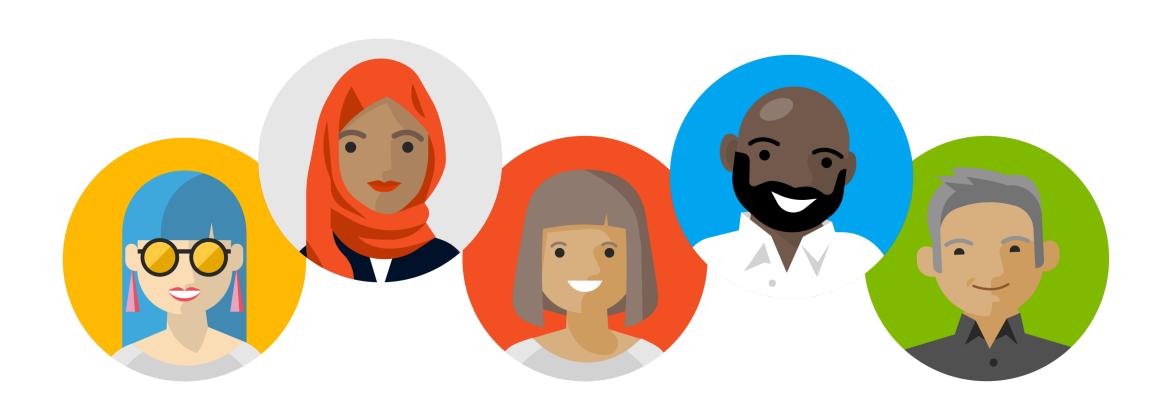


# Somehow bitter pills to swallow

- To different users, a browser is
  - something they can't control
  - something they cherish and highly customize
  - irrelevant, as all of them work OK enough
  - nothing worth changing their habits for
- Security and privacy aren't things that people control, but trust in the platform to do for them

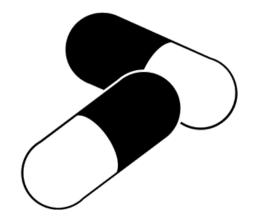
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## Different developers, different needs



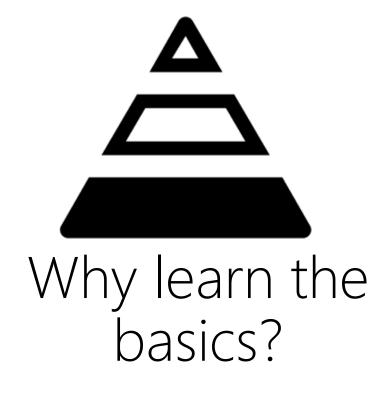
2/6/20 Chris Heilmann - codepo8

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# Somehow bitter pills to swallow (2)

- The caring developer is a tiny fraction of the market
- For many, this is a job to make a living
- New developers don't find an empathic, open world, but an avalanche of choice and opinions
- Satisfying developer needs has no direct correlation to creating better user products



- Browsers can't break the web their forgiveness knows no bounds
- If it works, why bother learning why?
- If it doesn't work, there's ample of resources to learn quick fixes.



## Abstraction attraction

- Learning "the web" isn't a desirable skill
- Instead, abstractions get you eyeballs on job boards
- Abstractions promise faster turnaround and great products – big companies use them!



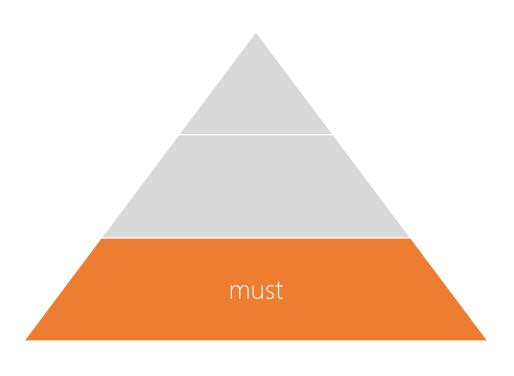
Tech innovation isn't the answer

- Constant change in the developer space is a double-edged sword
- We empower a small group of highly motivated people at the cost of overwhelming others

## Focusing on delivery

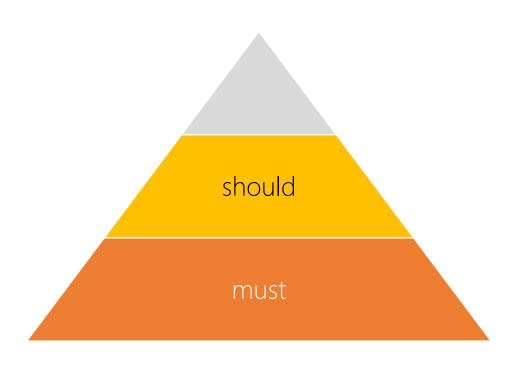


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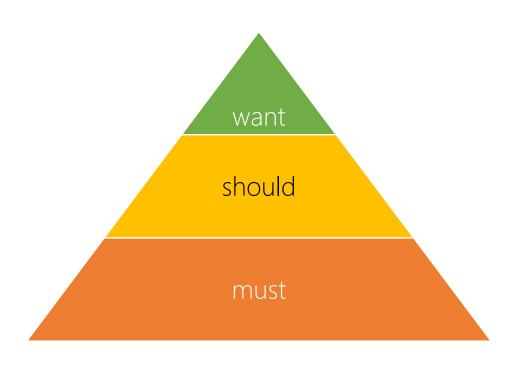
### Filling the needs

- Availability
- Accessibility
- Security
- Mutability to user needs



Adding quality

- Enhanced performance
- Extended availability (offline)
- Customisability



### Creating delight

- Make full use of the platform
- Predict use cases and prevent simple mistakes
- Offer extended functionality



We <3 tools!

- Browser developer tools
- Editors, extensions and themes
- Terminals and their configuration
- Deployment and optimization toolchains
- Abstractions, Components and libraries



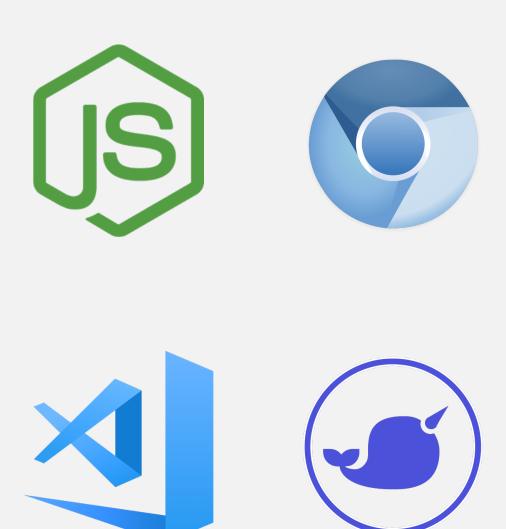
 We overwhelm people who want to start with the web – or just want to do their job

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 By demanding people to set up complex dev environments we inhibit diverse contribution



Tools to help simplify webdev





Node: the glue

- JavaScript on the server
- Enables a highly customisable web infrastructure (servers, build tools...)
- Elevated JavaScript from "how does browser \$x break" to a solution for all kind of web tasks



# Chromium: the engine

- Open Source
- Multi Platform
- Powers various browsers and App engines (Electron)
- Can be automated and scripted (Puppeteer, Playwright)



Visual Studio Code: the "hackable" editor

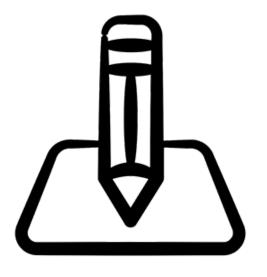
- Open Source
- Multi Platform
- Extensible / Customisable
- Based on Electron/Chromium
- Includes Git version control
- Has built-in terminal
- Lightweight, code focused

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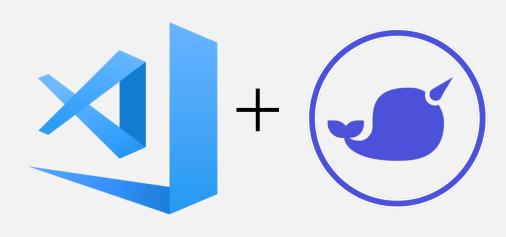


# Webhint: testing and best practices

- Testing tool to check web projects for:
  - Accessibility issues
  - Performance problems
  - App readiness
  - Compatibility with standards
  - Common pitfalls to avoid
  - Security issues
- Online service (webhint.io) or node package to integrate in other tools
- Highly customisable



Show problems with your code while you write it...



aka.ms/webhint4code

<button id="die2" data-val="0"></button>

index.html ×

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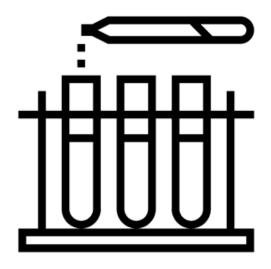
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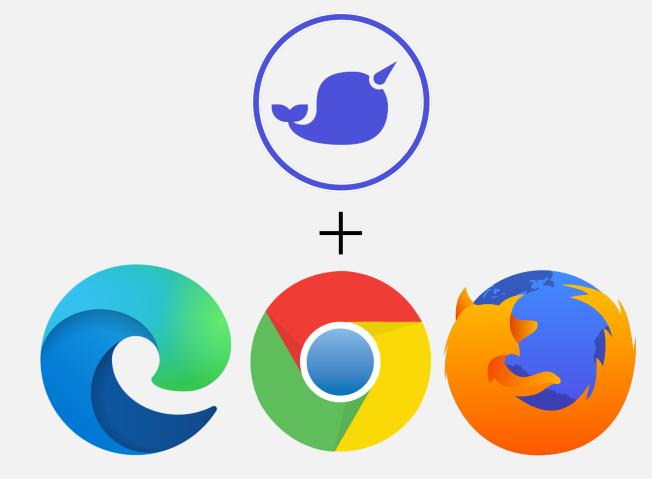
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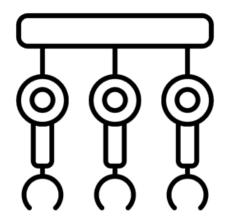
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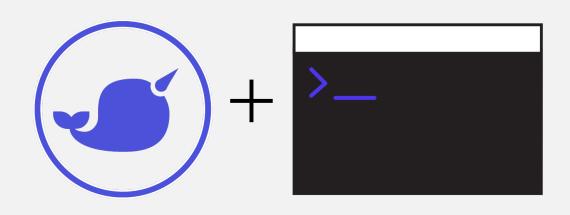
Test your apps in the browser...



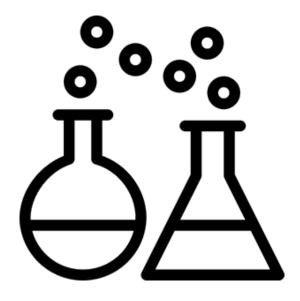
aka.ms/webhint4edge
aka.ms/webhint4firefox
aka.ms/webhint4chrome



Add automated testing to your build process...



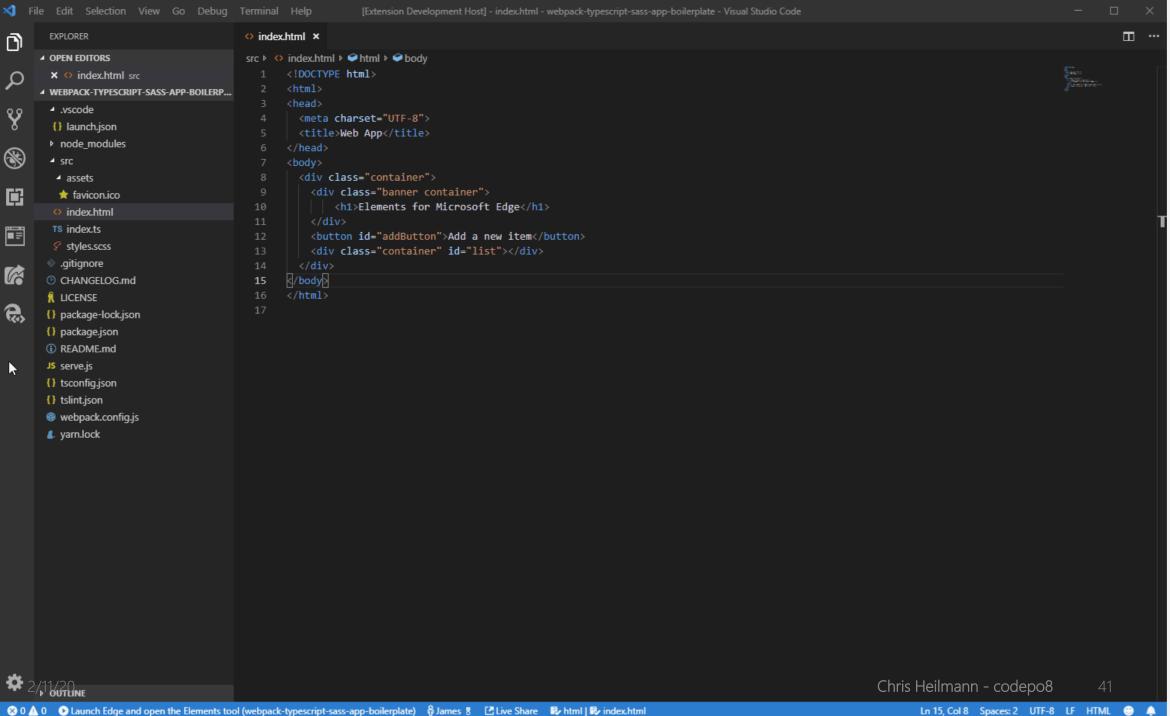
aka.ms/webhint4node



#### Elements for Code

- Edge/Chromium developer tools inside VS Code
- No need to switch to the browser to try a few things out
- No need to replicate the same functionality in both places

aka.ms/elements4code



### What's next?



## https://aka.ms/browsers





text/plain

ericlaw talks about the web and software in general

2020-02-09

#### **Demystifying Browsers**

I started building browser extensions more than 22 years ago, and I started building browsers directly just over 16 years ago. At this point, I think it's fair to say that I'm entering the *grizzled veteran* phase of my career.

With the Edge team <u>continuing to grow</u> with bright young minds from college and industry, I'm increasingly often asked "Where do I learn about browsers?" and I haven't had a ready answer for that question.

#### ABOUT

#### **ERICLAW**

Impatient optimist. Dad.
Author/speaker. Created
Fiddler & SlickRun. PM @ MSFT '01-'12,
and '18-, presently working on Microsoft
Edge. My words are my own.

#### View all posts

2/11/20



What's missing on the web platform?



webwewant.fyi

2/6/20

## In summary...



- The web is a diverse place
- We have a chance to make it easier for everyone to create quality products for all end users
- We have open source platforms with open communication channels that power the web
- We accumulated a lot of knowledge, why not add it to our tools to teach the creators of the web in context?

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## Thanks – your voice matters!

