

**Clever,
stop being so**

@HugoGiraudel — Accessibility advocate @N26 (Berlin, Germany)

May 20th, 2017

**From The
Front**



Create new contact

SAVE



Marco From The Front



Surname



Phone

Mobile



Email

Home










Grint

Front

Front of

☰ **Contacts** 🔍

- E**  [Redacted]
- F**  [Redacted]
-  [Redacted]
-  [Redacted]
-  [Redacted]
-  Front, Marco From The
- G**  [Redacted]



**Clever,
stop being so**

**Asking for
info online**

Freaking hard

Inclusivity
Diversity

**We all
suck at it**

**Name &
gender**

**What's in
a name?**

**First name +
last name**



**Hi, nice to meet
you!**

**Hi, what is your
first name and
your last name?**



Not so fast





Iceland

Patronymic

**<parentName>
- dóttir/son**

Björk

Guðmundsdóttir

Björk



Mrs. Guðmundsdóttir

- 1. Given name**
- 2. Patronymic**

A woman in a yellow and red sari is performing a ritual. She has a large, ripe pumpkin in front of her and a metal pot on her head. She is looking down at the pumpkin with a focused expression. The background shows a stone pillar and a peacock. Another woman in a yellow sari is visible on the right, also performing a ritual.

Malaysia

bin/binti

<parentName>

Isa bin Osman

Isa / Isa bin Osman
/ Isa Osman



Osman



China

**Generation
name**

Mao Ze Dong
(毛泽东)

Mao xiān shēng
(毛先生)



Mr. Ze Dong

Ze Dong (泽东)



Dong (东)

**“Western”
name**

Jin Peng

(金鹏)

Jean-Pierre

Spain

A wide-angle landscape photograph of Spain during sunset. The scene is dominated by rolling hills and a winding road in the foreground. In the middle ground, a large body of water, possibly a bay or a wide river, is visible, reflecting the golden light of the setting sun. The sky is filled with scattered, dark clouds, creating a dramatic and atmospheric effect. The overall color palette is warm, with deep blues, oranges, and yellows.

Multiple names

**Names of
father and
mother**

**María-Jose
Carreño
Quiñones**

Born from

Sr. Carreño

Sra. Quiñones

Sra. Carreño



Sra. Quiñones

France



(Aristocratic)
particle

**Jean De
Jouvencourt**

Mr. De Jouvencourt



Mr. Jouvencourt

Germany

A scenic view of a German town street at dusk. The street is paved with cobblestones and lined with traditional half-timbered houses. In the background, a stone tower with a clock face and a small dome is visible. To the right, a large stone column stands prominently. The sky is a soft, hazy blue. The word "Germany" is overlaid in large, white, sans-serif font across the center of the image. In the foreground, there are blurred flowers and a railing. A person is riding a bicycle on the left, and another person is standing near a bicycle in the middle ground. The overall atmosphere is peaceful and historic.

Academic degrees & titles

**Doktor,
professor...**

**Herr Professor
Doktor Schmidt**



Herr Schmidt

Japan



**Relationship
context**

**Shigeru
Miyamoto
(宮本 茂)**

Miyamoto-san
(宮本 茂さん)

Vietnam



**Given name
is formal**

Nguyễn Tấn
Dũng

Mr. Dũng



Thailand

Nickname(s)

**Yingluck
Shinawatra**

Pu (“crab”)

(ปู)

India



Patronymic

Location

Caste

Religion

Initials

**Any more
clusterfuck?**

Marital names

**People with a
single name**

Now what?

**Don't ask for
first name
last name**

**Have a
unique field**

**Don't restrict
length**

**Handle
single-letter
names**

**Handle
10000000000ng
names**

**Don't restrict
characters**

**Handle every
character**

**Also
punctuation**

**Don't say
name is
invalid**

**Say you can't
handle it
properly**

**Don't try
to be clever**

**Ask how you
should call
them**

Your full name:

e.g. 東海林賢蔵

How should we call you?

e.g. Shōji

**What's in
a gender?**

**Male /
Female?**

Not so fast

Terminology

Chromosomes

(XX, XY...)

Sexual characteristics

Gender expression

Gender identity

Common misconceptions

**Gender is not
binary**

**Even sex isn't
(intersex)**

Gender ≠ sex

**Transgender
is not a gender**

**Non-binary ≠
transgender**

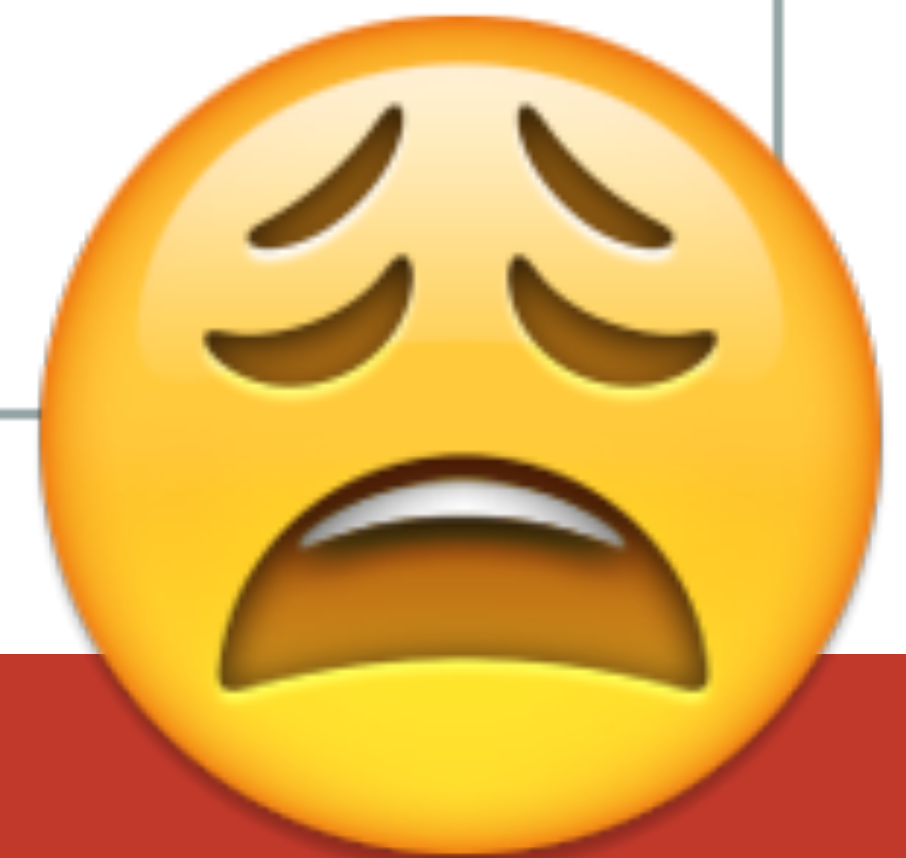
**You don't get
to decide**

Now what?

Gender *

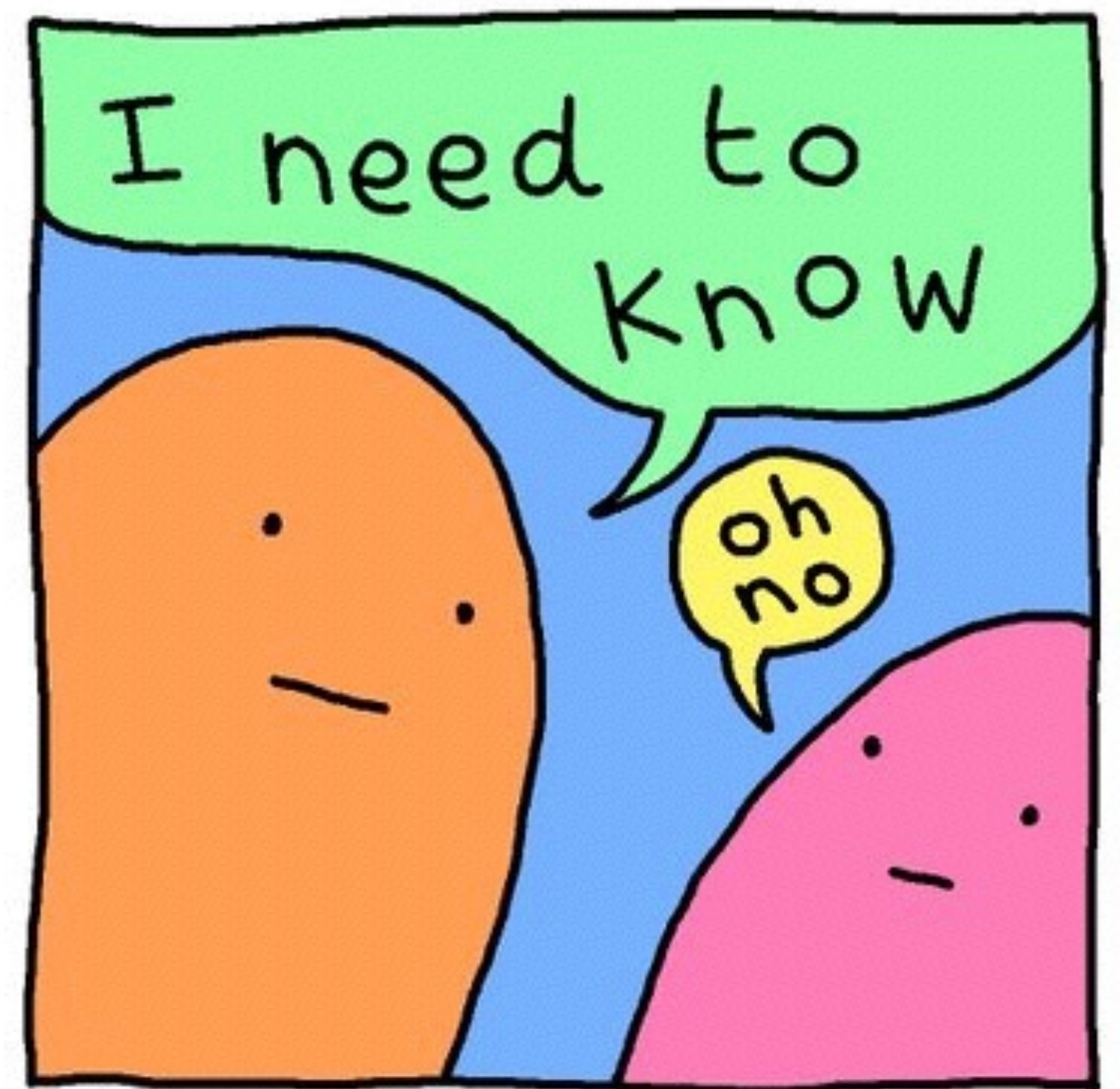
Male

Female



**Ask if
you must**

DOES IT MATTER



Say why

Gender *

Male

Female

Ⓚ This information is required by our legal department to ensure compliance to [Terms & Conditions](#).



**Advertising,
declining
services...**



**Social
profiles, 3rd
parties...**



Monitoring diversity

**Clarify
privacy**

Gender *

Male

Female

② This information is required by our legal department to ensure compliance to [Terms & Conditions](#).

This will remain private.

**Devastating
consequences**

**“Transgender”
isn’t ideal**

Gender *

Man

Woman

⓪ This information is required by our legal department to ensure compliance to [Terms & Conditions](#).

This will remain private.

**Provide a
“non-binary”
option**

Gender *

Man

Woman

Non-binary

② This information is required by our legal department to ensure compliance to [Terms & Conditions](#).

This will remain private.

**Offer a way
to skip**

Gender *

Man

Woman

Non-binary

Prefer not to say

② This information is required by our legal department to ensure compliance to [Terms & Conditions](#).

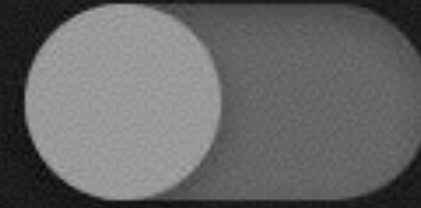
This will remain private.

How should we address you?

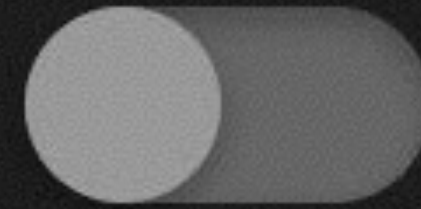
A lady



A gentleman



My dear sir, there are individuals roaming the streets of Fallen London at this very moment with the faces of squid! Squid! Do you ask them their gender? And yet you waste our time asking me trifling and impertinent questions about mine? It is my own business, sir, and I bid you good day.



Avoid “other”

**Provide free
text if you can**

Gender *


Man

Woman

Non-binary

Prefer not to say


Agender

 This information is required by our legal department to ensure compliance to [Terms & Conditions](#).

This will remain private.

Autocomplete

Gender

Custom 

Gender

 Friends 

a

Agender

Androgyne

Androgynous

Non-binary

Male

Male to Female

Pangender

Trans

Trans Female

Trans Male

and can be

About pronouns

**Don't try
to guess**

**Ask which
to use**

What pronoun do you prefer?

Neutral: "Wish them a happy birthday!" ⚡

Your preferred pronoun is 🌐 Public. [Learn more.](#)



Your preferred pronoun is Public and can be seen by anyone.

Default to
singular “they”



public void tef

@tef_ebooks

 **Follow**



hi, call people they by default. singular they is not only right but annoys assholes

Wrapping up

**Don't assume
anything**

**Accept people
as they are**

Inclusivity

Diversity

Accessibility

Thank you!

@HugoGiraudel
May 20th 2017

Special thanks to Chad Gowler for their
inspiring “How to ask about gender” talk