



The Future of WordPress

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 SiteGround

Ciao!



Sono Francesca

- WordPress Community & Partnership Manager
SiteGround
- Release Co-Lead 5.3 and 5.4
WordPress.org



5.3 + 5.4

How do changes happen

1

Businesses

2

Community

3

Modernization

2020-2021
5.5 + 6.0

Coming up next

✓ 5.5 August 11

✓ 5.6 Mid December

Security Matters

- ✓ **Auto-updates for plugins and themes**
- ✓ Auto-updates for major Core releases
- ✓ Drop PHP 5.6 + Support PHP 8.0
- ✓ Updating jQuery



It Can Be Done!

Security Matters

- ✓ Auto-updates for plugins and themes
- ✓ **Auto-updates for major Core releases**
- ✓ **Drop PHP 5.6 + Support PHP 8.0**
- ✓ **Updating jQuery Version**

Speed Matters

✔ **Lazy-loading** images

from Find Out How You Stack Up to New Industry Benchmarks for Mobile Page Speed



As page load time goes from:

1s to 3s the probability of bounce **increases 32%**

1s to 5s the probability of bounce **increases 90%**

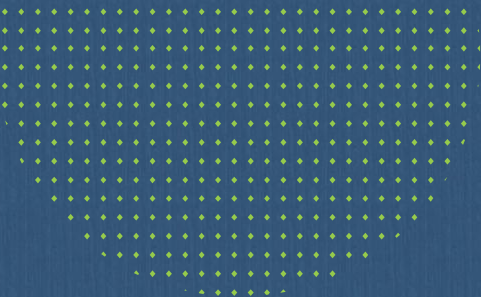
1s to 6s the probability of bounce **increases 106%**

1s to 10s the probability of bounce **increases 123%**

Source: Google/SOASTA Research, 2017.

Accessibility Matters

✓ Better **accessibility**



The WP Campus Gutenberg Accessibility Audit



Gutenberg has significant and pervasive accessibility problems [...] severe in nature. Organizations which have high risk profiles should consult legal counsel before using it and may want to choose to use the legacy editor instead.





*Websites should be compliant with
Web Content Accessibility Guidelines (**WCAG**)
2.0 level AA, as per **Section 508** of the
Rehabilitation Act*



SEO Matters

✓ XML Sitemaps

XML Sitemap

This XML Sitemap is generated by WordPress to make your content more visible for search engines.

[Learn more about XML sitemaps.](#)

Number of URLs in this XML Sitemap: 5.

URL

<https://francescamarano.com/wp-sitemap-posts-post-1.xml>

<https://francescamarano.com/wp-sitemap-posts-page-1.xml>

<https://francescamarano.com/wp-sitemap-taxonomies-category-1.xml>

https://francescamarano.com/wp-sitemap-taxonomies-post_tag-1.xml

<https://francescamarano.com/wp-sitemap-users-1.xml>



What's Next?

Gutenberg (WordPress) Phases

1

The Editor

2

Full Site Editing

3

Collaboration

4

Multilingual

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Concerns

Full Site Editing - Concerns

✓ **Timeline**

Full Site Editing - Concerns

- ✓ The future of WordPress Theme Shops

Full Site Editing - Concerns

✔ What it means for old themes

*There are still more
questions than there are
answers*

Justin Tadlock - WPTavern

Stay in the Loop

- ✓ <https://gutenbergtimes.com>
- ✓ <https://fullsiteediting.com>
- ✓ <https://make.wordpress.org/core/2020/05/20/ways-to-keep-up-with-full-site-editing-fse/>
- ✓ <https://make.wordpress.org> (/Core /Design /Accessibility /Themes)



Beyond 2020



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The Future is Bright



Contribute selfishly & generously



““

*Every good work of software
starts by scratching a developer's
personal itch*

””

The Cathedral and the Bazaar, Eric S. Reymond

Let's continue
the conversation

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<https://2020.wpcampus.org/schedule/the-future-of-wordpress/feedback>

Where

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