



HERE



1 Pin HERE
48

Session title

RESPONSIVE DESIGN

WORKFLOW

MINDSET

Name

@g16n #uxce15



Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2014

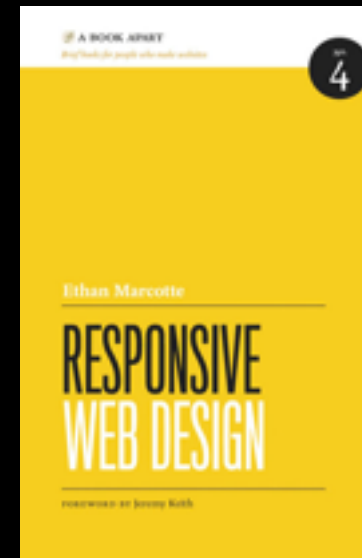
2015



Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2014

2015



Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2010

2011

A LIST APART

Issue No
58

A Dao of Web Design

by JOHN ALLSOPP · April 07, 2000

Published in CSS, Layout & Grids, Typography & Web Fonts, Accessibility

What Zen was to the 70's (most famously with motorcycle maintenance), the *Tao Te Ching* was to the 90's. From Piglet and Pooh to Physics and back, many have sought sense in applying the *Tao Te Ching* to something (the *Tao of Physics*), or something to the *Tao Te Ching* (the *Tao of Pooh*). It can be a cheap trick, but lately it has struck me that there is more than a little to be understood about web design by looking through the prism of the Tao.



Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul A

2000

2001

The control which designers know in the print medium, and often desire in the web medium, is simply a function of the limitation of the printed page. We should embrace the fact that the web doesn't have the same constraints, and design for this flexibility. **But first, we must “accept the ebb and flow of things.”**

—John Allsopp, “A Dao of Web Design”



THIS IS THE WEB.



THIS WILL BE THE WEB.



No!



**Using Photoshop/Fireworks
for responsive design is like
bringing a knife to a gunfight**

—Andy Clarke

Project
mgmt

Wire
frames

Design

HTML
CSS

Backend
development

QA

Done

To do | In progress | Done





Project
mgmt

Wire
frames

Design

HTML
CSS

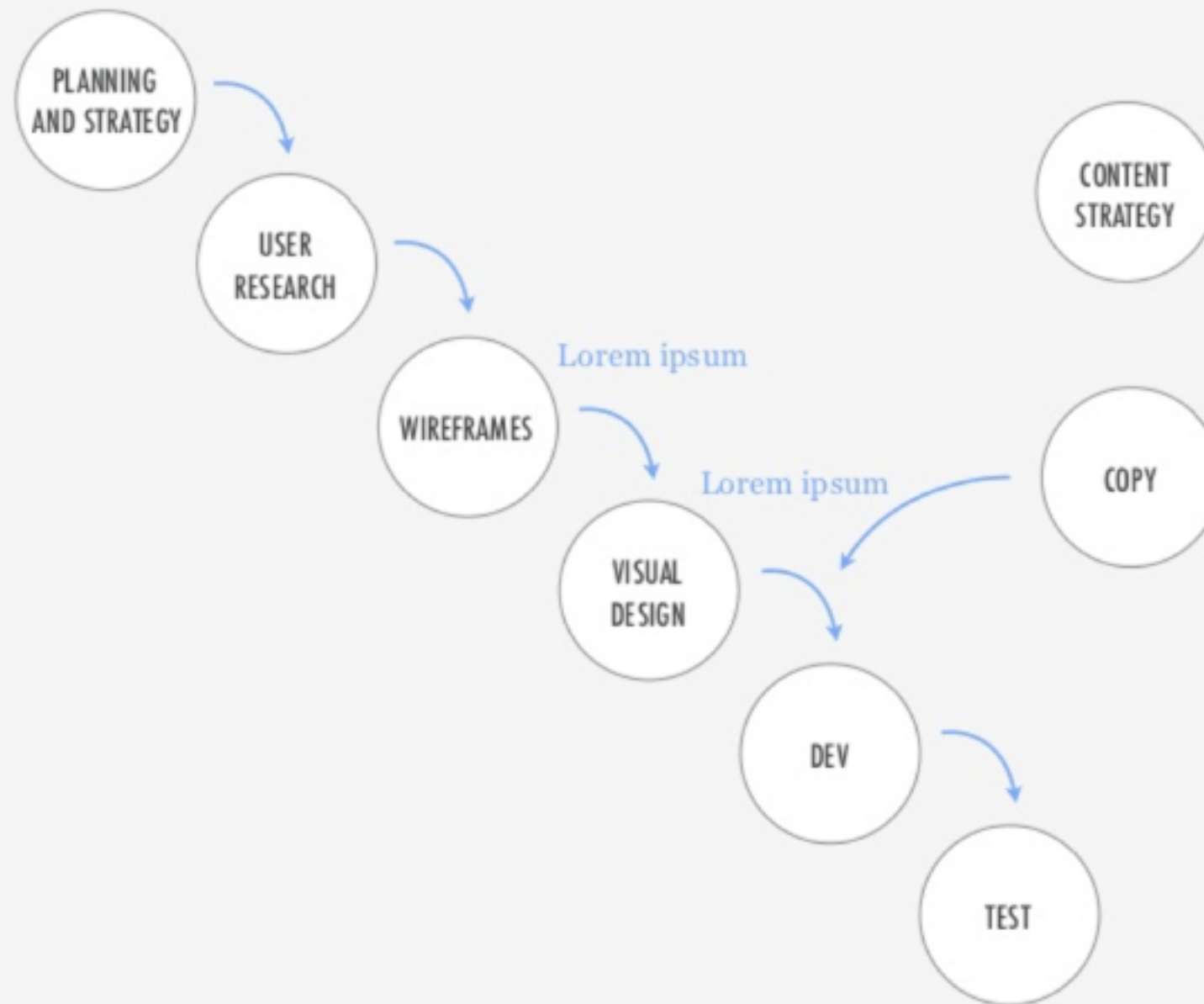
Backend
development

QA

Done

To do | In progress | Done

DOES THIS PROCESS SOUND FAMILIAR?



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To do | In progress | Done



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AGILE

Project
mgmt

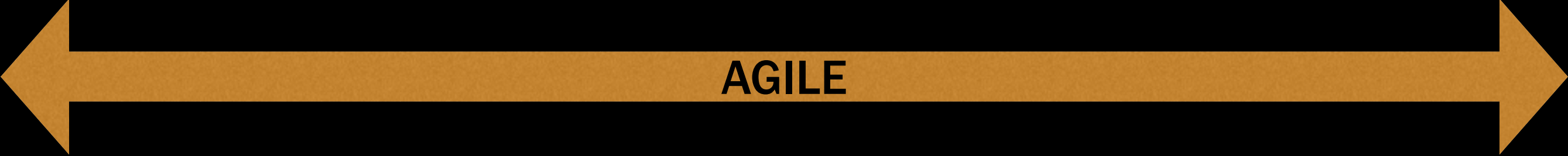
Wire
frames

Design

Development

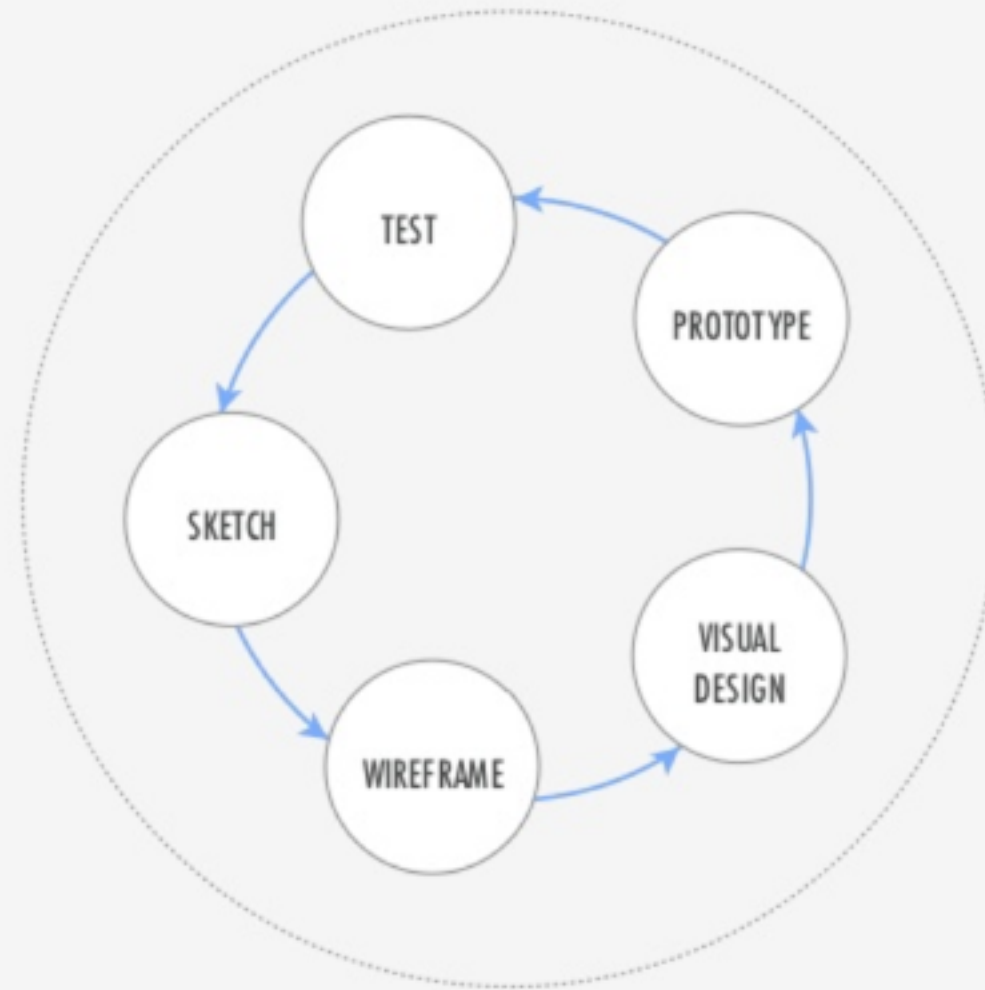
QA

Done



AGILE

ITERATIVE DESIGN AND DEVELOPMENT



Instead of making
websites responsive
we have to make sure
to **keep** them responsive.

—Jeremy Keith

**Remaining on 'm dot' is not
what responsive is about.**

—Andy Hume

Responsive web design
or as I call it: **web design**

—*John Allsopp*

A person in silhouette stands on a grassy hill, reaching up towards a cluster of colorful balloons (red, blue, green, orange) floating in the sky. The background is a soft, hazy sunset or sunrise sky. The text is overlaid in white, bold font.

**“ The journey begins by
letting go of control,
and becoming flexible.**

**John Allsopp
Dao of Web Design**