



set the basics right
for better templating

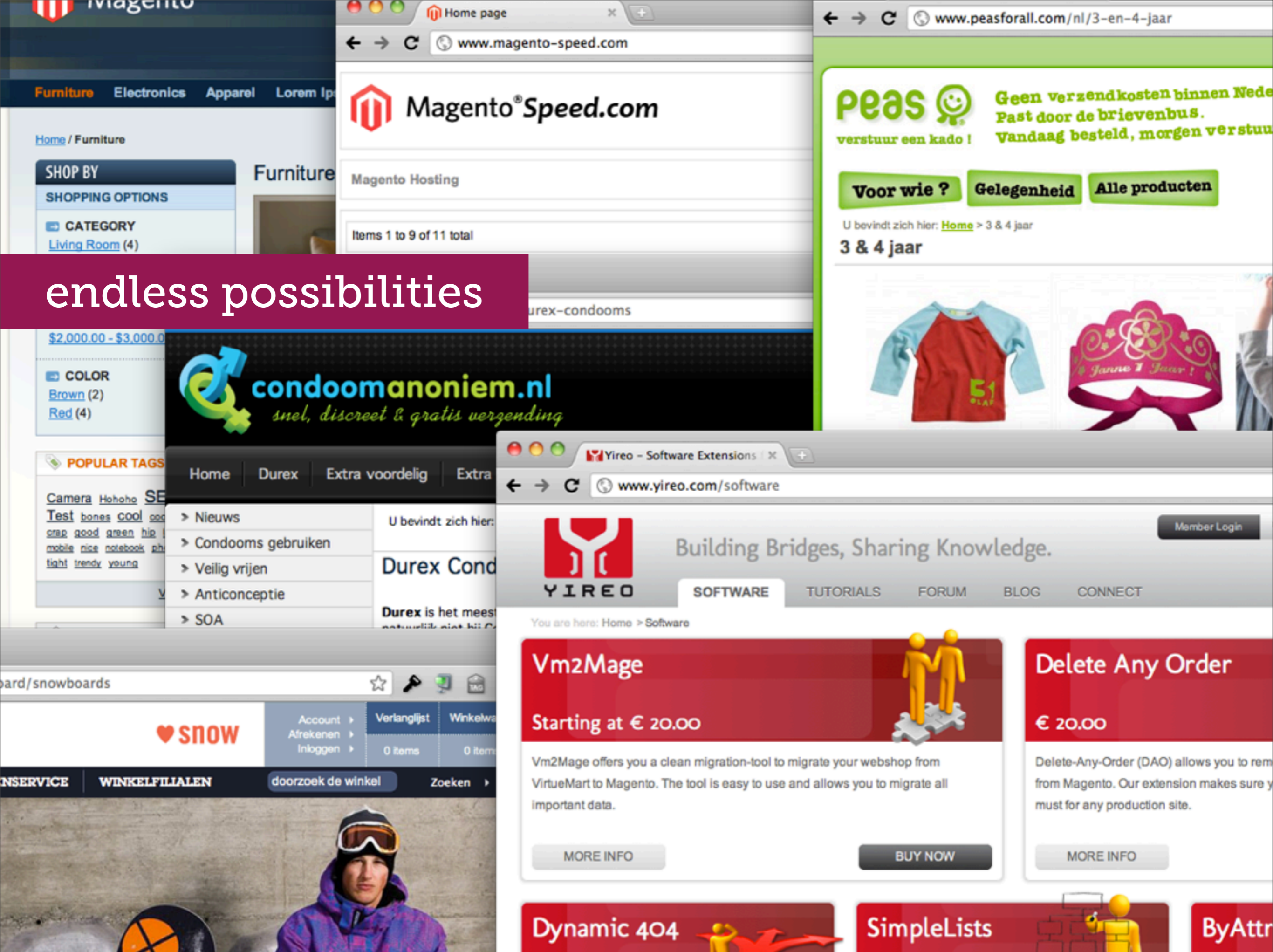


boring stuff first



<http://www.flickr.com/photos/swiv/5719738832>

endless possibilities



Design / System / Magento

magento1510.magebridge.com/index.php/admin/system_design/index/key/c7c150e3bba7f5ca9ce9840...

Magento Admin Panel

Global Record Search

Logged in as jiraict | Monday, May 16, 2011 | Try Magento Go for Free | Log Out

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports System

Get help for this page

Design

Page 1 of 1 pages | View 20 per page | Total 0 records found

Store	Design	Date From
		From: To:
No records found.		

My Account

Notifications

Tools

Web Services

Design

Import/Export

Manage Currency Rates

Transactional Emails

Custom Variables

Permissions

Magento Connect

Cache Management

Index Management

Manage Stores

Order Statuses

Configuration

Design Change

Filter Search

temporary design change

Help Us Keep Magento Healthy - Report All Bugs

Interface Locale: English (United States) / English

Magento ver. 1.5.1.0

Connect with the Magento Community

Magento™ is a trademark of Magento Inc.

Configuration / System / Ma X

← → ↻ magento1510.magebridge.com/index.php/admin/system_config/edit/section/design/key/5c25556d185... ☆ 🔑 TAG ⚙️ 📁 🔧

Magento Admin Panel Global Record Search Logged in as jiraict | Monday, May 16, 2011 | [Try Magento Go for Free](#) | [Log Out](#)

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System** ? Get help for this page

Current Configuration Scope:
Default Config
[Manage Stores](#)

Configuration

- GENERAL
 - General
 - Web
- Design**
 - Currency Setup
 - Store Email Addresses
 - Contacts
 - Reports
 - Content Management
- CATALOG
 - Catalog
 - Inventory
 - Google Sitemap
 - RSS Feeds
 - Email to a Friend
- THE FIND
 - Feed

Design

Package	Themes
Translations	<input type="text"/>
Templates	<input type="text"/>
	Add Exception ▲ Match expressions in the same order as the configuration.
Skin (Images / CSS)	<input type="text"/>
	Add Exception
Layout	<input type="text"/>
	Add Exception
Default	yourtheme
	Add Exception

HTML Head
Header
Footer
Product Image Watermarks
Pagination

My Account
Notifications
Tools
Web Services
Design
Import/Export
Manage Currency Rates
Transactional Emails
Custom Variables
Permissions
Magento Connect
Cache Management
Index Management
Manage Stores
Order Statuses
Configuration

[Save Config](#)

[STORE VIEW]

set your theme based on default Magento

Configuration / System / Ma X

magento1510.magebridge.com/index.php/admin/system_config/edit/section/design/key/5c25556d185...

Magento Admin Panel

Global Record Search

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Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports System Get help for this page

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Default Config

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Design

Package	Themes
Translations	yourtheme
Templates	yourtheme
	Add Exception ▲ Match expressions in the same order as the configuration.
Skin (Images / CSS)	yourtheme
	Add Exception
Layout	yourtheme
	Add Exception
Default	modern
	Add Exception

first fallback

HTML Head

Header

Footer

Product Image Watermarks

Pagination

My Account

Notifications

Tools

Web Services

Design

Import/Export

Manage Currency Rates

Transactional Emails

Custom Variables

Permissions

Magento Connect

Cache Management

Index Management

Manage Stores

Order Statuses

Configuration

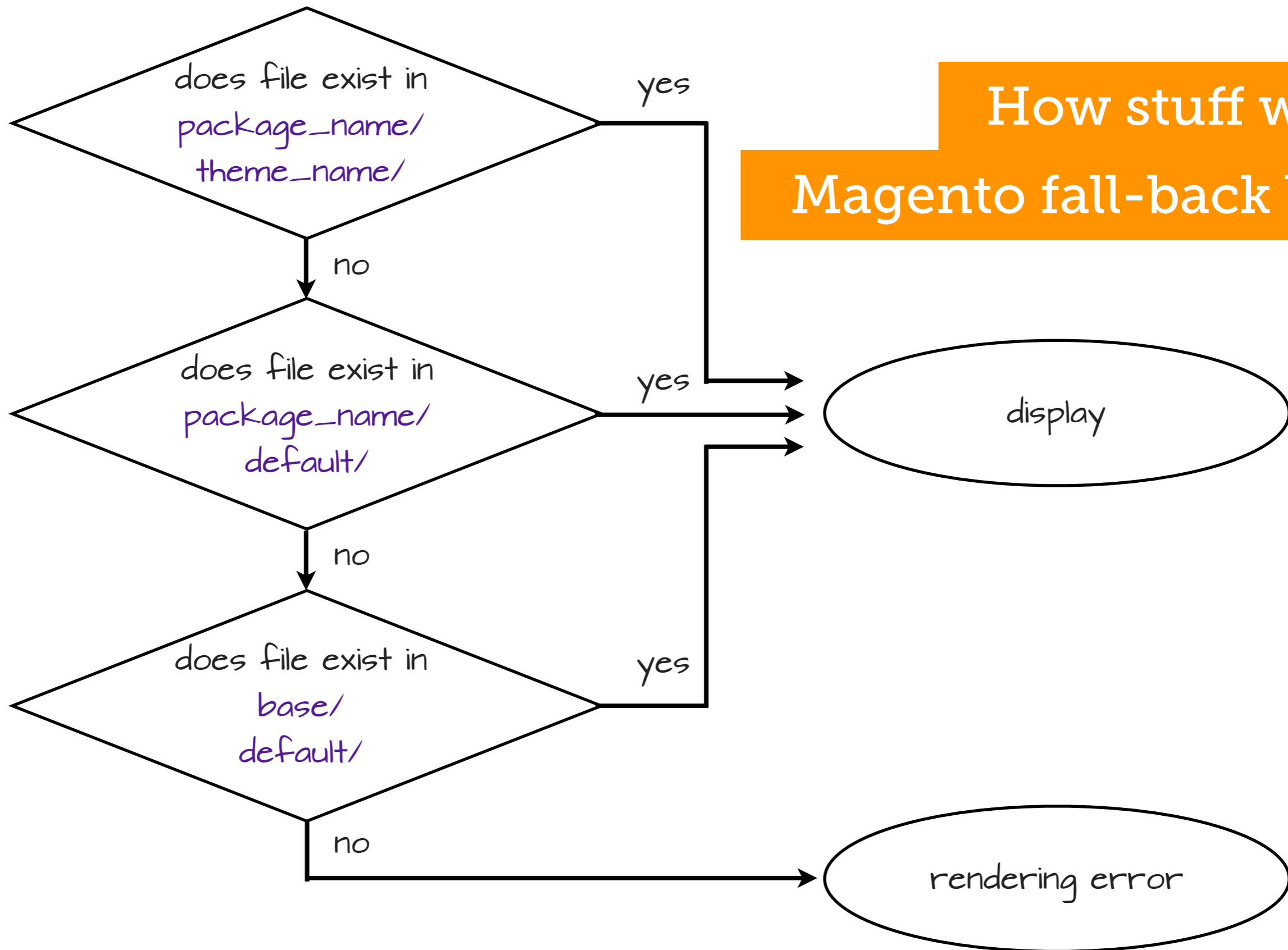
[STORE VIEW]

Save Config

set your theme based on default Modern

How stuff works

Magento fall-back logic





DO NOT
DUPLICATE

an existing theme

<http://www.flickr.com/photos/popilop/331357312>

create your own

Page generation xml instructions
for each module



app/design/frontend/default/yourtheme/**layout**

app/design/frontend/default/yourtheme/**template**

Content block .phtml files for
each module



skin/frontend/default/yourtheme/**css**

skin/frontend/default/yourtheme/**images**

Visual layout info and files &
UI-specific Javascript



a well coded theme should have to following traits

- a single layout file, named local.xml, where all layout updates are placed.
- no layout files with the same name as any layout file in the base theme
- no css files with the same name as any css file in the default skin ← *create local.css*
- no .phtml template files, except for those that were modified to support the new theme.

↑
usually this number will be very small

```
<?xml version="1.0" encoding="UTF-8"?>
```

```
<layout>  
  <default>
```

Remove callouts and rarely used stuff



```
    <remove name="right.poll"/>  
    <remove name="right.permanent.callout"/>  
    <remove name="left.permanent.callout"/>  
    <remove name="paypal.partner.right.logo"/>
```

```
    <reference name="head">  
      <action method="addCss"><stylesheet>css/local.css</stylesheet></action>  
    </reference>
```



Add the local stylesheet

```
  </default>  
</layout>
```

your theme starts
with local.xml

Configuration / System / Ma

magento1510.magebridge.com/furniture

Search entire store here... Search

Default welcome msg!

My Account | My Wishlist | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY
[Living Room](#) (4)
[Bedroom](#) (2)

PRICE
[\\$0.00 - \\$1,000.00](#) (5)
[\\$2,000.00 - \\$3,000.00](#) (1)

COLOR
[Brown](#) (2)
[Red](#) (4)

POPULAR TAGS


Camera Hohoho **SEXY**
Test bones cool cool t-shirt
crap good green hip laptop
mobile nice notebook phone red
tight trendy young

[View All Tags](#)

NEWSLETTER


Sign Up for Our Newsletter:

Furniture




6 Item(s) Show 9 per page


View as: Grid [List](#) Sort By Position



Ottoman
★★★★★ 4 Review(s)



Chair
★★★★★ 1 Review(s)



Couch
★★★★★ 1 Review(s)

not much is changed

A hand is holding a white card in the center of the frame. The card features the Google logo in its multi-colored font. Below the logo is a solid green horizontal banner with white text. The background is a blurred image of a person's face and shoulders.

Google™


earn money with adsense

Configuration / System / Ma

Furniture

magento1510.magebridge.com/furniture

Search entire store here... Search

 **Magento®**

Default welcome msg!

[My Account](#) | [My Wishlist](#) | [My Cart](#) | [Checkout](#) | [Log In](#)

Your Language: English

Furniture Electronics Apparel

[Home](#) / [Furniture](#)

SHOP BY

SHOPPING OPTIONS

CATEGORY
[Living Room](#) (4)
[Bedroom](#) (2)


PRICE
[\\$0.00 - \\$1,000.00](#) (5)
[\\$2,000.00 - \\$3,000.00](#) (1)

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[Brown](#) (2)
[Red](#) (4)

POPULAR TAGS
Camera Hohoho **SEXY**
Test bones cool cool t-shirt
crap good green hip laptop
mobile nice notebook phone red
tight trendy young
[View All Tags](#)

NEWSLETTER
Sign Up for Our Newsletter:


Furniture




Magento Collection
SAVE 20%
on all selected items
ON SALE
We're clearing out our
2007 collection and
introducing the 2008 line
available September 21st

6 Item(s) Show 9 per page


View as: [Grid](#) [List](#) Sort By [Position](#)



Ottoman
★★★★★ 4 Review(s)



Chair
★★★★★ 1 Review(s)



Couch
★★★★★ 1 Review(s)

MY CART
You have no items in your shopping cart.

COMPARE PRODUCTS
You have no items to compare.

Cheap hotels
Find Hotels By Price, Star Rating
Or Location. Cheap hotels
[www.ResortGateway.com](#)

Save on Las Vegas Hotels
Amazing Las Vegas hotel
discounts. Easily book your room
today.
[www.Tripres.com](#)

Ads by Google

Google AdSense Code Gener. X

www.adsense-generator.com/#

☆ 🔑 🖨️ TAG ⚙️ 📁 🔧

Google Adsense Generator

This simple but effective code generator for Adsense provides a handy tool to instantly create some coding for your advertising campaign. No more log-ins or clumpy menus, but instant code-generation for convenient Ad-generation. Happy Ad(d)ing!

Ad Type

☒ Ad unit
Text and image ads (default)

☐ Link unit

Corner style

Select corner style

Client number

save number

Format

180x150 Small Rectangle

Color

Border #	FFFFFF	<div></div>
Title #	0000FF	<div></div>
Background #	FFFFFF	<div></div>
Text #	000000	<div></div>
URL #	008000	<div></div>

More options

☒ Show public service ads
☐ Show non-Google ads from another URL
☐ Fill space with a solid color

Notepad (for your own convenience)

save notepad

Pallete

Default Google pallete

Your Adsense Code (copy & paste)

```
<script type="text/javascript">
google_ad_client = "pub-";
google_ad_width = 180;
google_ad_height = 150;
google_ad_format = "180x150_as";
google_ad_type = "text_image";
google_color_border = "FFFFFF";
google_color_bg = "0000FF";
google_color_link = "FFFFFF";
google_color_text = "000000";
google_color_url = "008000";
</script> <script type="text/javascript"
src="http://pagead2.googlesyndication.com/pagead/show_ads.js"> </script>
```

<http://www.adsense-generator.com>

Developed by Open Steppe Web & Internet Services, Mongolia

Configuration / System / Main Website Configuration / Developer

Magento Admin Panel

Global Record Search

Logged in as jiraict | Monday, May 16, 2011 | [Try Magento Go for Free](#) | [Log Out](#)

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System** [Get help for this page](#)

Current Configuration Scope: Main Website [Manage Stores](#)

Configuration

- GENERAL
 - General
 - Web
 - Design
 - Currency Setup
 - Store Email Addresses
 - Contacts
 - Content Management
- CATALOG
 - Catalog
 - Google Sitemap
 - RSS Feeds
 - Email to a Friend
- THE FIND
 - Feed
- CUSTOMERS
 - Newsletter
 - Customer Configuration

Developer

Developer Client Restrictions

Debug

Profiler No

Template Path Hints Yes

Add Block Names to Hints Yes

set both to yes

Template Settings

Translate Inline

Log Settings

Enabled Yes

System Log File Name system.log ☒ Use Default [STORE VIEW]

Exceptions Log File Name

Logging from Mage::logException(). File is located in {{base_dir}}/var/log

JavaScript Settings

Merge JavaScript Files Yes ☒ Use Default [STORE VIEW]

My Account

Notifications

Tools

Web Services

Design

Import/Export

Manage Currency Rates

Transactional Emails

Custom Variables

Permissions

Magento Connect

Cache Management

Index Management

Manage Stores

Order Statuses

Configuration

[Save Config](#)

scroll down to Developer

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

Magento®

Search entire store here...

Default welcome msg!

My Wishlist | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

SAVE 20%

referral to catalog.xml

Magento Page Block Html

Magento Page Block Html Head

Magento Page Block Js Cookie

Magento Core Block Template

Magento Page Block Html Notices

Magento Page Block Html Header

Magento Core Block Template

Magento Page Block Template Links

Magento Page Block Switch

Magento Catalog Block Navigation

Magento Directory Block Currency

Magento Catalog Block Category View

Magento Checkout Block Cart Sidebar

Magento Catalog Block Layer View

Magento Catalog Block Layer State

Magento Catalog Block Product Compare

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

Magento®

frontend/base/default/template/catalogsearch/form.mini.phtml ch entire store here... Mage_Core_Block_Template

Default welcome msg!

frontend/base/default/template/page/template/links.phtml Mage_Page_Block_Template_Links

frontend/base/default/template/page/switch/languages.phtml Mage_Page_Block_Switch /page/template

My Wishlist | My Cart | Checkout | Log In

Your Language: English

frontend/base/default/template/catalog/navigation/top.phtml Mage_Catalog_Block_Navigation

Furniture Electronics Apparel

frontend/base/default/template/page/html/breadcrumbs.phtml almost every time the same .xml Jira_MageBridge_Block_Breadcrumbs

Home / Furniture

Magento Directory Block Currency y/currency.phtml e/default/template/catalog/category/view.php Mage_Catalog_Block_Category_View

Magento Checkout Block Cart Sidebar ut/cart/sidebar.

Magento Catalog Block Layer View /layer/view.phtml

SHOP BY

Magento Catalog Block Layer State og/layer/state.phtml

SAVE 20%

referral to catalog.xml

this is base/default/layout/catalog.xml

don't edit this file

only copy this handle to local.xml

```
</reference>
<reference name="right">
  <block type="catalog/product_compare_sidebar" before="cart_sidebar" name="catalog.compare.sidebar" template="catalog/product/compare/s
  <block type="core/template" name="right.permanent.callout" template="callouts/right_col.phtml">
    <action method="setImgSrc"><src>images/media/col_right_callout.jpg</src></action>
    <action method="setImgAlt" translate="alt" module="catalog"><alt>Keep your eyes open for our special Back to School items and save
  </block>
</reference>
<reference name="footer_links">
  <action method="addLink" t
</reference>
<block type="catalog/product_p
</default>

<!--
Category default layout
-->

<catalog_category_default translate="label">
  <label>Catalog Category (Non-Anchor)</label>
  <reference name="left">
    <block type="catalog/navigation" name="catalog.leftnav" after="currency" template="catalog/navigation/left.phtml"/>
  </reference>
  <reference name="content">
    <block type="catalog/category_view" name="category.products" template="catalog/category/view.phtml">
      <block type="catalog/product_list" name="product_list" template="catalog/product/list.phtml">
        <block type="catalog/product_list_toolbar" name="product_list_toolbar" template="catalog/product/list/toolbar.phtml">
          <block type="page/html_pager" name="product_list_toolbar_pager"/>
          <!-- The following code shows how to set your own pager increments -->
          <!--
            <action method="setDefaultListPerPage"><limit>4</limit></action>
            <action method="setDefaultGridPerPage"><limit>9</limit></action>
            <action method="addPagerLimit"><mode>list</mode><limit>2</limit></action>
            <action method="addPagerLimit"><mode>list</mode><limit>4</limit></action>
            <action method="addPagerLimit"><mode>list</mode><limit>6</limit></action>
            <action method="addPagerLimit"><mode>list</mode><limit>8</limit></action>
            <action method="addPagerLimit" translate="label"><mode>list</mode><limit>all</limit><label>All</label></action>
          -->
        </block>
        <action method="addColumnCountLayoutDepend"><layout>empty</layout><count>6</count></action>
        <action method="addColumnCountLayoutDepend"><layout>one_column</layout><count>5</count></action>
        <action method="addColumnCountLayoutDepend"><layout>two_columns_left</layout><count>4</count></action>
        <action method="addColumnCountLayoutDepend"><layout>two_columns_right</layout><count>4</count></action>
        <action method="addColumnCountLayoutDepend"><layout>three_columns</layout><count>3</count></action>
        <action method="setToolbarBlockName"><name>product_list_toolbar</name></action>
      </block>
    </block>
  </reference>
</catalog_category_default>

<!--
Category layered navigation layout
-->

<catalog_category_layered translate="label">
  <label>Catalog Category (Anchor)</label>
  <reference name="left">
    <block type="catalog/layer_view" name="catalog.leftnav" after="currency" template="catalog/layer/view.phtml"/>
  </reference>
</catalog_category_layered>
```

```
<?xml version="1.0" encoding="UTF-8"?>
```

```
<layout>
  <default>

    <remove name="right.poll"/>
    <remove name="right.permanent.callout"/>
    <remove name="left.permanent.callout"/>
    <remove name="paypal.partner.right.logo"/>

    <reference name="head">
      <action method="addCss"><stylesheet>css/local.css</stylesheet></action>
    </reference>

  </default>

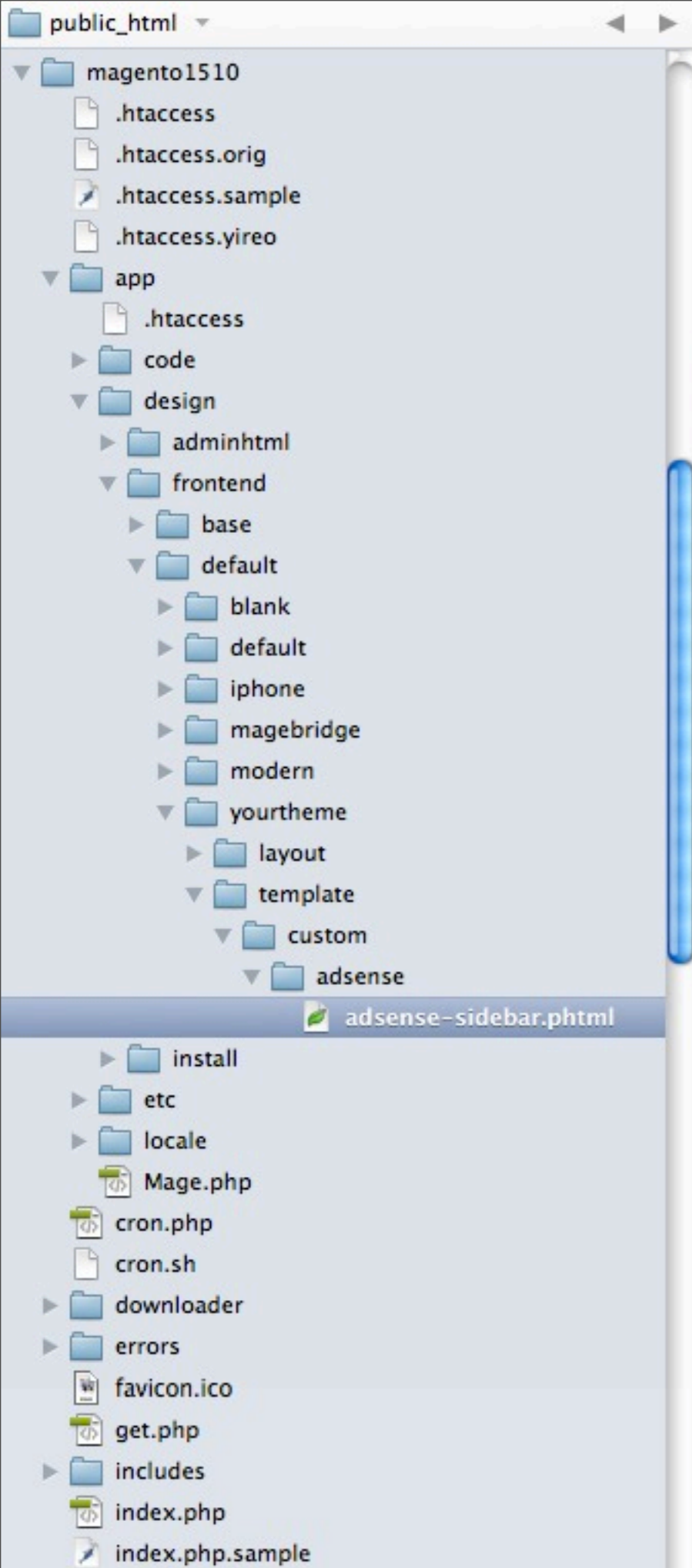
  <catalog_category_default translate="label">
    <reference name="right">
      <block type="core/template" template="custom/adsense/adsense-sidebar.phtml" />
    </reference>
  </catalog_category_default>

  <catalog_category_layered translate="label">
    <reference name="right">
      <block type="core/template" template="custom/adsense/adsense-sidebar.phtml" />
    </reference>
  </catalog_category_layered>
</layout>
```

only change
what needs to be changed

call for your adsense script





```
1 <script type="text/javascript">
2 google_ad_client = "pub-XXXXXXX";
3 google_ad_width = 180;
4 google_ad_height = 150;
5 google_ad_format = "180x150_as";
6 google_ad_type = "text_image";
7 google_color_border = "FFFFFF";
8 google_color_bg = "0000FF";
9 google_color_link = "FFFFFF";
10 google_color_text = "000000";
11 google_color_url = "008000";
12 </script><script type="text/javascript" src="http://pagead2.googlesyndic
```

← newly created file
in newly created directory
in yourtheme

create your .phtml file

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

Search entire store here... Search

Magento®

Default welcome msg!

My Account | My Wishlist | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY

[Living Room](#) (4)

[Bedroom](#) (2)

PRICE

[\\$0.00 - \\$1,000.00](#) (5)

[\\$2,000.00 - \\$3,000.00](#) (1)

Furniture

Magento Collection

SAVE 20% on all selected items

ON SALE

We're clearing out our 2007 collection and introducing the 2008 line, available September 21st

MY CART

You have no items in your shopping cart.

COMPARE PRODUCTS

You have no items to compare.

Cheap hotels

Find Hotels By Price, Star Rating Or Location. Cheap hotels

www.ResortGateway.com

Save on Las Vegas Hotels

Amazing Las Vegas hotel discounts. Easily book your room today.

www.Tripres.com

Ads by Google

and you're done

View as: Grid List

Sort By Position

POPULAR TAGS

Camera Hohoho SEXY Test bones cool cool t-shirt crap good green hip laptop mobile nice notebook phone red tight trendy young

View All Tags

NEWSLETTER

Sign Up for Our Newsletter:

Ottoman

★★★★★ 4 Review(s)

Chair

★★★★★ 1 Review(s)

Couch

★★★★★ 1 Review(s)

timesaver



<http://www.flickr.com/photos/maigh/2141921845>

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

Magento®

Furniture Electronics Apparel

Home / Furniture

SHOP BY

Magento Collection

SAVE 20%

Magento backend
goto System >> Configuration
goto Developer
change Scope
expand Debug
set Template Path Hints to Yes
save Config
(clean Cache)
Magento frontend
refresh page

Configuration / System / Furniture

← → ↻ magento1510.magebridge.com/furniture

Search entire store here... Search

Magento®

Furniture Electronics Apparel

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY
[Living Room](#) (4)
[Bedroom](#) (2)

PRICE
[\\$0.00 - \\$1,000.00](#) (5)
[\\$2,000.00 - \\$3,000.00](#) (1)

COLOR
[Brown](#) (2)
[Red](#) (4)

POPULAR TAGS
[Camera](#) [Hohoho](#) **[SEXY](#)**
[Test](#) [bones](#) [cool](#) [cool t-shirt](#)
[crap](#) [good](#) [green](#) [hip](#) [laptop](#)
[mobile](#) [nice](#) [notebook](#) [phone](#) [red](#)
[tight](#) [trendy](#) [young](#)
[View All Tags](#)

NEWSLETTER
Sign Up for Our Newsletter:

Furniture

Magento Collection
SAVE 20%
on all selected items
ON SALE
We're clearing out our

6 Item(s) Show 9 per page
View as: [Grid](#) [List](#) Sort By [Position](#)

Ottoman
★★★★★ 4 Review(s)

Chair
★★★★★ 1 Review(s)

Couch
★★★★★ 1 Review(s)

Magento backend
goto System >> Configuration
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expand Debug

set Template Path Hints to No

save Config
(clean Cache)

Magento frontend
refresh page

Magento Connect - MW_Developer X

www.magentocommerce.com/module/2271/developer-toolbar

Search entire site SEARCH Get expert training with Magento U Welcome, BelowZero Job Board English

Cart: (0 items) Try the Demo Contact Us

Products Services Support Resources Download Customers Partners Company Blog Community **Magento Connect** 1205 users online

Home > Magento Connect > Mage-World > Extensions > Extension Overview

Magento[®]connect

The Official Marketplace for Magento Extensions

MW_DeveloperToolbar



DEVELOPER TOOLBAR
MAGENTO EXTENSION



Developed by: **Mage-World**
» [View Developer Profile](#)
» [View Extensions by this Developer](#)

Brief Description

A must have extension that allows you to add a toolbar to the Magento interface, making it easier to manage your store. It includes a toolbar for the admin interface, allowing you to add custom links and actions. It also includes a toolbar for the storefront, allowing you to add custom links and actions.

[Read More >](#)

Community

Enterprise

**Community Edition**
Compatibility:
1.2, 1.3, 1.4, 1.4.1.1, 1.4.2, 1.5

FREE

[Get Extension Key](#)

Please note that this extension is provided as is. It is recommended to always backup your installation prior to usage.

Search for Extensions

Enter keyword

EXPLORE MAGENTO CONNECT

By Category

- Administration (446)
- Advertising & Marketing (169)
- Analytics (39)
- Automation (75)
- Billing & Invoicing (66)
- Catalog (656)
- Checkout (129)
- Content Management (99)

[View Live Demo](#)

<http://bit.ly/DeveloperToolbar>

```
root@ns0:/home/mageb01/public_html/magento1510 — ssh — 99x35
[root@ns0.jira.nl /home/mageb01/public_html/magento1510]
# ./mage list-available | grep -i developertoolbar ← find the extension key
DeveloperToolbar: 1.2.1 stable
HM_DeveloperToolbar: 1.0 stable
Cdb_DeveloperToolbar: 1.0.0 beta,0.0.1 alpha
[root@ns0.jira.nl /home/mageb01/public_html/magento1510]
# ./mage install http://connect20.magentocommerce.com/community HM_DeveloperToolbar
Checking dependencies of packages
Starting to download HM_DeveloperToolbar-1.0.tgz ...
...done: 3,804 bytes
Installing package community/HM_DeveloperToolbar 1.0
Package community/HM_DeveloperToolbar 1.0 installed successfully
Package installed: community/HM_DeveloperToolbar 1.0 ← use it to install
[root@ns0.jira.nl /home/mageb01/public_html/magento1510]
# █ ← done
```

I'm a UNIX geek fond of SSH

Configuration / System / Ma X Furniture

magento1510.magebridge.com/index.php/admin/system_config/edit/section/dev/key/dcf803fc0339c4d... ☆

Magento Admin Panel Global Record Search Logged in as jiraict | Tuesday, May 17, 2011 | Try Magento Go for Free | Log Out

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports System ? Get help for this page

Current Configuration Scope:
Default Config

Manage Stores

Configuration

- GENERAL
 - General
 - Web
 - Design
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 - Store Email Addresses
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 - Reports
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 - RSS Feeds
 - Email to a Friend
- THE FIND
 - Feed
- CUSTOMERS

Developer

- Developer Client Restrictions
- Debug
- Template Settings
- Translate Inline
- Log Settings
- JavaScript Settings
- CSS Settings
- Developer Toolbar

Enabled Yes

enabled by default

- My Account
- Notifications
- Tools
- Web Services
- Design
- Import/Export
- Manage Currency Rates
- Transactional Emails
- Custom Variables
- Permissions
- Magento Connect
- Cache Management
- Index Management
- Manage Stores
- Order Statuses
- Configuration

Save Config

scroll down to Developer

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

Search entire store here... Search

Magento®

Default welcome msg!

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Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY

Living Room (4)

Bedroom (2)

PRICE

\$0.00 - \$1,000.00 (5)

\$2,000.00 - \$3,000.00 (1)

COLOR

Brown (2)

Red (4)

POPULAR TAGS

Camera Hohoho SEXY Test bones cool cool t-shirt crap good green hip laptop mobile nice notebook phone red

MY CART

You have no items in your shopping cart.

COMPARE PRODUCTS

You have no items to compare.

Furniture

Magento Collection

SAVE 20% on all selected items

ON SALE

We're clearing out our 2007 collection and introducing the 2008 line, available September 21st

6 Item(s)

Show 9 per page

View as: Grid List

Sort By Position

Ottoman

Chair

Couch

click and go

NEWSLETTER

Developer Toolbar

Frontend Hints

Backend Hints

Logs

Merge JS

Store Code in Uris

SEO Rewrites

Translate Inline

Clean & Disable All Cache

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

frontend/base/default/template/page/3columns.phtml Mage_Page_Block_Html

frontend/base/default/template/page/html/head.phtml Mage_Page_Block_Html_Head

frontend/base/default/template/page/js/cookie.phtml Mage_Page_Block_Js_Cookie

frontend/base/default/template/directory/js/optional_zip_countries.phtml Mage_Core_Block_Template

frontend/base/default/template/page/html/notices.phtml Mage_Page_Block_Html_Notices

frontend/base/default/template/page/html/header.phtml Mage_Page_Block_Html_Header

Magento®

frontend/base/default/template/catalogsearch/form.mini.phtml ch entire store here... Mage_Core_Block_Template

Default welcome msg!

frontend/base/default/template/page/template/links.phtml Mage_Page_Block_Template_Links

frontend/base/default/template/page/switch/languages.phtml Mage_Page_Block_Switch

My Wishlist | My Cart |

Checkout | Log In

Your Language: English

frontend/base/default/template/catalog/navigation/top.phtml Mage_Catalog_Block_Navigation

Furniture Electronics Apparel

frontend/base/default/template/page/html/breadcrumbs.phtml Jira_MageBridge_Block_Breadcrumbs

Home / Furniture

Magento Collection

MY CART

You have no items in your shopping cart.

click and go

Developer Toolbar Frontend Hints Backend Hints Logs Merge JS Store Code in Urls SEO Rewrites Translate Inline Clean & Disable All Cache

Configuration / System / Ma X Furniture

magento1510.magebridge.com/furniture

Search entire store here... Search

Magento®

Default welcome msg!

My Account | My Wishlist | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY

Living Room (4)

Bedroom (2)

PRICE

\$0.00 - \$1,000.00 (5)

\$2,000.00 - \$3,000.00 (1)

COLOR

Brown (2)

Red (4)

POPULAR TAGS

Camera Hohoho SEXY Test bones cool cool t-shirt crap good green hip laptop mobile nice notebook phone red

Furniture

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MY CART

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COMPARE PRODUCTS

You have no items to compare.

6 Item(s)

Show 9 per page

View as: Grid List

Sort By Position

from the book: "I always get my sin"

a child can do the laundry

NEWSLETTER

Ottoman Chair Couch

Developer Toolbar

Frontend Hints Backend Hints Logs Merge JS Store Code in Uris SEO Rewrites Translate Inline Clean & Disable All Cache



add more
four ways to add a link

<http://www.flickr.com/photos/farruska/208926935>



New Page / Manage Content x Furniture


← → × magento1510.magebridge.com/index.php/admin/cms_page/new/key/4c7b9c5723e2ef2edd07078aef88... ☆ 🔑 TAG ⚙️ 📄 🔧

Magento Admin Panel Global Record Search Logged in as jiraict | Tuesday, May 17, 2011 | [Try Magento Go for Free](#) | [Log Out](#)

Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System ? Get help for this page

Page Information

Page Information 
Content 
Design
Meta Data

New Page  Back Reset Save Page Save and Continue Edit

Page Information

Page Title * Lorem Ipsum

URL Key * loremipsum
▲ Relative to Website Base URL

Store View *
All Store Views
Main Website
Main Store
English
French
German

Status * Enabled

do not forget to activate

Help Us Keep Magento Healthy - Report All Bugs Magento ver. 1.5.1.0 Connect with the Magento Community



Magento 1510. magebridge.com/furniture

Magento®

Search entire store here...

Default welcome msg!

My Wishlist | Contact Us | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

Magento Collection

MY CART

You have no items in your shopping cart.

Developer Toolbar Frontend Hints Backend Hints Logs Merge JS Store Code in Urls SEO Rewrites Translate Inline Clean & Disable All Cache

Magento Page Block Html

Magento Page Block Html Head

Magento Page Block Js Cookie

Magento Core Block Template

Magento Page Block Html Notices

Magento Page Block Html Header

Magento Core Block Template

Magento Page Block Template Links

Magento Page Block Switch /linksblock

Magento Catalog Block Navigation

Jira_MageBridge_Block_Breadcrumbs

Magento Catalog Block Category View

Magento Checkout Block Cart Sidebar

Magento Catalog Block Layer View

Magento Catalog Block Layer State

```
<layout version="0.1.0">
```

```
<!--  
Default layout, loads most of the pages  
-->
```

```
<default>
```

a call for a template file



```
<!-- Mage_Catalog -->
```

```
<reference name="top.menu">
```

```
<block type="catalog/navigation" name="catalog.topnav" template="catalog/navigation/top.phtml"/>
```

```
</reference>
```

```
<reference name="left">
```

```
<block type="core/template" name="left.permanent.callout" template="callouts/left_col.phtml">
```

```
<action method="setImgSrc"><src>images/media/col_left_callout.jpg</src></action>
```

```
<action method="setImgAlt" translate="alt" module="catalog"><alt>Our customer service is available</alt></action>
```

```
<action method="setLinkUrl"><url>checkout/cart</url></action>
```

```
</block>
```

```
</reference>
```

```
<reference name="right">
```

```
<block type="catalog/product_compare_sidebar" before="cart_sidebar" name="catalog.compare.sidebar" template="catalog/product_compare_sidebar.phtml">
```

```
<block type="core/template" name="right.permanent.callout" template="callouts/right_col.phtml">
```

```
<action method="setImgSrc"><src>images/media/col_right_callout.jpg</src></action>
```

```
<action method="setImgAlt" translate="alt" module="catalog"><alt>Keep your eyes open for our special</alt></action>
```

```
</block>
```

```
</reference>
```

```
<reference name="footer.links">
```

app/design/frontend/base/layout/catalog.xml

```
</default>
```

```
<!--  
Category default layout  
-->
```

```
<catalog_category_default translate="label">
```

```
<label>Catalog Category (Non-Anchor)</label>
```

```
<reference name="left">
```

```
<block type="catalog/navigation" name="catalog.leftnav" after="currency" template="catalog/navigation/left.phtml">
```

```
</reference>
```

```
<reference name="content">
```

```

<?php
/**
 * Top menu for store
 *
 * @see Mage_Catalog_Block_Navigation
 */
?>
<?php
/**
 * $this->renderCategoriesMenuHtml() supports optional arguments:
 * int Level number for list item class to start from
 * string Extra class of outermost list items
 * string If specified wraps children list in div with this class
 */
?>
<?php $_menu = $this->renderCategoriesMenuHtml(0, 'level-top') ?>
<?php if($_menu): ?>
<div class="nav-container">
    <ul id="nav">
        <?php echo $_menu ?>
        <li><a href="<?php echo $this->getUrl('loremipsum')?>"><?php echo $this->__('Lorem Ipsum') ?></a></li>
    </ul>
</div>
<?php endif ?>

```

URL key from CMS page
↓

app/design/frontend/default/yourtheme/template/catalog/navigation/top.phtml

Magento®

Search entire store here... Search

Default welcome msg!

My Account | My Wishlist | Contact Us | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel Lorem Ipsum

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY

Living Room (4)

Bedroom (2)

PRICE

\$0.00 - \$1,000.00 (5)

\$2,000.00 - \$3,000.00 (1)

COLOR

Brown (2)

Red (4)

POPULAR TAGS

Camera Hohoho SEXY Test bones cool cool t-shirt crap good green hip laptop mobile nice notebook phone red tight trendy young

View All Tags

NEWSLETTER

Furniture

Magento Collection

SAVE 20% on all selected items

ON SALE

We're clearing out our 2007 collection and introducing the 2008 line, available September 21st

6 Item(s)

Show 9 per page

View as: Grid List

Sort By Position

Ottoman

Chair

Couch

Developer Toolbar

Frontend Hints

Backend Hints

Logs

Merge JS

Store Code in Uris

SEO Rewrites

Translate Inline

Clean & Disable All Cache

↑
DONE!!

Pike Street



FLOOR



Magento 1510. magebridge.com/furniture

Magento®

Search entire store here...

Default welcome msg!

My Wishlist | Contact Us | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel

Home / Furniture

SHOP BY

Magento Collection

MY CART

You have no items in your shopping cart.

Developer Toolbar Frontend Hints Backend Hints Logs Merge JS Store Code in Urls SEO Rewrites Translate Inline Clean & Disable All Cache

```

<?php
/**
 * Top menu for store
 *
 * @see Mage_Catalog_Block_Navigation
 */
?>
<?php
/**
 * $this->renderCategoriesMenuHtml() supports optional arguments:
 * int Level number for list item class to start from
 * string Extra class of outermost list items
 * string If specified wraps children list in div with this class
 */
?>
<?php $_menu = $this->renderCategoriesMenuHtml(0, 'level-top') ?>
<?php if($_menu): ?>
<div class="nav-container">
    <ul id="nav">
        <?php echo $_menu ?>
        <?php echo $this->getLayout()->createBlock('cms/block')->setBlockId('menu')->toHtml(); ?>
    </ul>
</div>
<?php endif ?>

```

call for static block in backend



app/design/frontend/default/yourtheme/template/catalog/navigation/top.phtml

Static Blocks / CMS / Magento x Lorem Ipsum

← → ↻ magento1510.magebridge.com/index.php/admin/cms_block/index/key/fabf16631b6054247b21dc5665... ☆ 🔑 🖨️ TAG ⚙️ 📁 🔧

Magento Admin Panel Global Record Search Logged in as jiraict | Tuesday, May 17, 2011 | [Try Magento Go for Free](#) | [Log Out](#)

Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System ? Get help for this page

Static Blocks

Page 1 of 1 pages | View 20 per page | Total 3 records found

Add New Block

Reset Filter **Search**

Title	Identifier	Store View	Status	From:	To:	Last Modified
		All Store Views				
Electronics Landing	electronics-landing	All Store Views	Enabled	Aug 28, 2007 7:33:10 AM	Aug 8, 2008 6:08:37 AM	
Cellphones Landing	cellphones-landing	All Store Views	Enabled	Aug 28, 2007 7:59:44 AM	Aug 8, 2008 6:07:55 AM	
Footer Links	footer_links	All Store Views	Enabled	Aug 30, 2007 7:01:52 AM	Aug 30, 2007 7:02:43 AM	

Pages
MageBridge settings
Static Blocks
Widgets
Polls

Help Us Keep Magento Healthy - Report All Bugs

Interface Locale: English (United States) / English

Magento ver. 1.5.1.0

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create new static block

Magento Admin Panel

Global Record Search

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Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System [Get help for this page](#)

New Block Back Reset Save Block Save and Continue Edit

General Information

Block Title * menu

Identifier * menu

Store View *
All Store Views
Main Website
Main Store
English
French
German

Status * Enabled

Content *
[Show / Hide Editor](#) [Insert Widget...](#) [Insert Image...](#) [Insert Variable...](#)

```
<li><a title="Lorem Ipsum" href="{{store direct_url='loremipsum'}}"><span>Lorem Ipsum</span></a></li>
```

`{{store direct_url="loremipsum"}}`

FLOOR



3

RAGE 

Magento 1510.magebridge.com/furniture

Magento®

Search entire store here...

Default welcome msg!

My Wishlist | Contact Us | My Cart | Checkout | Log In

Your Language: English

Furniture Electronics Apparel Lorem Ipsum

Home / Furniture

SHOP BY

Magento Collection

MY CART

You have no items in your shopping cart.

Developer Toolbar Frontend Hints Backend Hints Logs Merge JS Store Code in Urls SEO Rewrites Translate Inline Clean & Disable All Cache

</block>

```
<block type="core/text_list" name="after_body_start" as="after_body_start" translate="label">
  <label>Page Top</label>
</block>
```

no call for a template file

```
<block type="page/html_notices" name="global_notices" as="global_notices" template="page/html/notices.phtml" />

<block type="page/html_header" name="header" as="header">
  <block type="page/template_links" name="top.links" as="topLinks"/>
  <block type="page/switch" name="store_language" as="store_language" template="page/switch/languages.phtml"/>
  <block type="core/text_list" name="top.menu" as="topMenu" translate="label">
    <label>Navigation Bar</label>
  </block>
  <block type="page/html_wrapper" name="top.container" as="topContainer" translate="label">
    <label>Page Header</label>
    <action method="setElementClass"><value>top-container</value></action>
  </block>
</block>

<block type="page/html_breadcrumbs" name="breadcrumbs" as="breadcrumbs"/>

<block type="core/text_list" name="left" as="left" translate="label">
  <label>Left Column</label>
</block>

<block type="core/messages" name="global_messages" as="global_messages"/>
```

app/design/frontend/base/layout/page.xml

```
  <label>Main Content Area</label>
</block>
```

```
<block type="core/text_list" name="right" as="right" translate="label">
  <label>Right Column</label>
</block>
```

```
<block type="page/html_footer" name="footer" as="footer" template="page/html/footer.phtml">
  <block type="page/html_wrapper" name="bottom.container" as="bottomContainer" translate="label">
    <label>Page Footer</label>
    <action method="setElementClass"><value>bottom-container</value></action>
  </block>
  <block type="page/switch" name="store_switcher" as="store_switcher" template="page/switch/stores.phtml"/>
</block>
```

```
<?xml version="1.0" encoding="UTF-8"?>
```

```
<layout>
  <default>

    <remove name="right.poll"/>
    <remove name="right.permanent.callout"/>
    <remove name="left.permanent.callout"/>
    <remove name="paypal.partner.right.logo"/>

    <reference name="head">
      <action method="addCss"><stylesheet>css/local.css</stylesheet></action>
    </reference>
    <reference name="top.links">
      <action method="addLink" translate="label title">
        <label>Lorem Ipsum</label>
        <url>loremipsum</url>
        <title>Lorem Ipsum</title>
        <prepare>true</prepare>
      </action>
    </reference>

  </default>
```

← URL key from CMS page

app/design/frontend/default/yourtheme/
layout/local.xml

```
<catalog_category_default>

  <reference name="r
    <block type="c
  </reference>

</catalog_category_default>

<catalog_category_layered translate="label">

  <reference name="right">
    <block type="core/template" template="custom/adsense/adsense-sidebar.phtml" />
  </reference>

</catalog_category_layered>

</layout>
```

Magento®

Search entire store here... Search

Default welcome msg!

[My Account](#) | [My Wishlist](#) | [Lorem Ipsum](#) | [My Cart](#) | [Checkout](#) | [Log In](#)

Your Language: English

Furniture Electronics Apparel Lorem Ipsum

Home / Furniture

SHOP BY

SHOPPING OPTIONS

CATEGORY

[Living Room](#) (4)

[Bedroom](#) (2)

PRICE

[\\$0.00 - \\$1,000.00](#) (5)

[\\$2,000.00 - \\$3,000.00](#) (1)

COLOR

[Brown](#) (2)

[Red](#) (4)

POPULAR TAGS

Camera Hohoho **SEXY**
Test bones cool cool t-shirt
crap good green hip laptop
mobile nice notebook phone red
tight trendy young

[View All Tags](#)

NEWSLETTER

Furniture

Magento Collection
SAVE 20%
on all selected items

ON SALE
We're clearing out our 2007 collection and introducing the 2008 line, available September 21st

6 Item(s) Show 9 per page

View as: [Grid](#) [List](#) Sort By [Position](#)

Ottoman

Chair

Couch

MY CART
You have no items in your shopping cart.

COMPARE PRODUCTS
You have no items to compare.

Developer Toolbar Frontend Hints Backend Hints Logs Merge JS Store Code in Uris SEO Rewrites Translate Inline Clean & Disable All Cache

DONE!!

FLOOR

4

GARAGE




<http://www.flickr.com/photos/boklm/486676439>


Home page

MageBridge Template Patch

← → ↻ templates.magebridge.com/nano/shop ☆ 🔑 🖨️ TAG ⚙️ 📁 🔧

Tuesday, 17 May 2011 [Features](#) | [Typography](#) | [News](#)




[Home](#) [Features](#) [Icons](#) [ZOO](#)  [Joomla](#)
Subtitle Possible

[Shop](#) [Login](#)
Module Position


search...

6 Item(s) Show 9 per page


View as: [Grid](#) [List](#) Sort By [Position](#) ↑






Nokia 2610 Phone
★★★★★ 3 Review(s)
\$149.99
[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)



BlackBerry 8100 Pearl
★★★★★ 1 Review(s)
\$349.99
[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)



Sony Ericsson W810i
★★★★★ 3 Review(s)
\$399.99
[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)



MageBridge: Custom Block

Camera Hohoho **SEXY** Test
bones cool cool t-shirt crap
good green hip laptop mobile
nice notebook phone red tight
trendy young

[View All Tags](#)

MageBridge: Cart

You have no items in your shopping cart.

MageBridge: Category Menu

Home page

View Menu Item(s)

templates.magebridge.com/nano/administrator/index.php?option=com_menus&task=view&menutype=m...

☆

🔑

🖨️

🏷️

⚙️

📁

🔧

Joomla!

MageBridge Template Patch

Version 1.5.23

Site

Menus

Content

Components

Extensions

Tools

Help

Preview

0

1

Logout

Menu Manager

Menu Trash

Main Menu *

Top Menu

Sidebar Menu

Go

Reset

Menu Manager: [mainmenu]

Menus

Default

Publish

Unpublish

Move

Copy

Trash

Edit

New

Help

Filter

Max Levels 10

- Select State -

#	<input type="checkbox"/>	Menu Item	Default	Published	Order	Access Level	Type	ItemID
1	<input type="checkbox"/>	Home	★	✓	1	Public	Articles » Article	1
2	<input type="checkbox"/>	↳ Profile Default		✓	1	Public	Url	60
3	<input type="checkbox"/>	↳ Profile Header		✓	2	Public	Url	61
4	<input type="checkbox"/>	↳ Profile Blocks		✓	3	Public	Url	63
5	<input type="checkbox"/>	↳ Profile Pop		✓	4	Public	Url	62
6	<input type="checkbox"/>	↳ Profile Page		✓	5	Public	Url	64
7	<input type="checkbox"/>	Features		✓	2	Public	Articles » Article	2
8	<input type="checkbox"/>	↳ Module Variations		✓	1	Public	Articles » Article	3
9	<input type="checkbox"/>	↳ Typography		✓	2	Public	Articles » Article	4
10	<input type="checkbox"/>	Icons		✓	3	Public	Articles » Article	6
11	<input type="checkbox"/>	ZOO		✓	4	Public	Articles » Article	7
12	<input type="checkbox"/>	Joomla Subtitle Possible		✓	5	Public	Articles » Front Page	8
13	<input type="checkbox"/>	↳ Content All com_content views		✓	1	Public	Separator	17




Thursday 19 May 2011 (wk)

Home page x Menu Item: [New] x +

← → ↻ templates.magebridge.com/nano/administrator/index.php?option=com_menus&task=type&menutype=m... ☆ 🔑 🖨️ TAG ⚙️ 📁 🔧

Joomla! MageBridge Template Patch Version 1.5.23

Site Menus Content Components Extensions Tools Help Preview 0 1 Logout

 **Menu Item: [New]**   Cancel Help

Select Menu Item Type

- ☒ Internal Link
 - ☐ Articles
 - ☐ Contacts
 - ☐ MageBridge
 - ☐ Ajax
 - ☐ Catalog
 - ☐ Add to cart
 - ☐ Category
 - ☐ Product
 - ☐ Cms
 - ☐ CMS Page
 - ☐ Specific content
 - ☐ Customer Account
 - ☐ Customer Address
 - ☐ Cart
 - ☐ Checkout
 - ☐ Login
 - ☐ Logout
 - ☐ Newsletter
 - ☐ Customer Orders
 - ☐ Register
 - ☐ Advanced search
 - ☐ Customer Tags
 - ☐ Wishlist

Nokia 2610

View Menu Item(s)

← → ↺

templates.magebridge.com/nano/nokia-2610-phone

☆

🔑

🖨

TAG


⚙

📁

🔧

Tuesday, 17 May 2011

[Features](#) | [Typography](#) | [News](#)




Home

Features

Icons

ZOO


 Joomla
Subtitle Possible

Shop

Nokia 2610 Phone

Login
Module Position

search...





Double click on above image to view full picture

−

+

MORE VIEWS



Details

Nokia 2610 Phone

Email to a Friend

★★★★★3 Review(s) | [Add Your Review](#)

AVAILABILITY: IN STOCK

\$149.99

Qty:

Add to Cart

OR

[Add to Wishlist](#)
[Add to Compare](#)

Quick Overview

The words "entry level" no longer mean "low-end," especially when it comes to the Nokia 2610. Offering advanced media and calling features without breaking the bank

MageBridge: Custom Block

Camera Hohoho SEXY Test
bones cool cool t-shirt crap
good green hip laptop mobile
nice notebook phone red tight
trendy young

[View All Tags](#)

MageBridge: Cart

You have no items in your shopping cart.

MageBridge: Category Menu

The Nokia 2610 is an easy to use device that combines multiple messaging options including email

see you at Magento Competence Center

magento-competence-center.com



hans2103

yireo

jiraict

<http://slideshare.net/hans2103>

<http://www.flickr.com/photos/trasimac/1217071176>