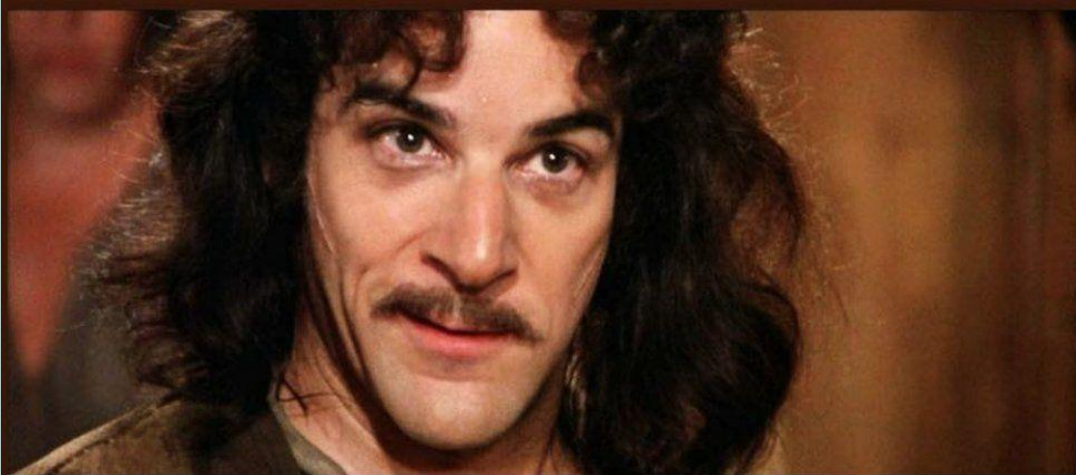




# How To Talk Really Good

*(and how to get the chance to)*



**HELLO. MY NAME IS INIGO MONTOYA.  
YOU KILLED MY FATHER. PREPARE TO DIE.**

## **INIGO'S GUIDE TO NETWORKING SUCCESS**

- 1. POLITE GREETING**
- 2. NAME**
- 3. RELEVANT PERSONAL LINK**
- 4. MANAGE EXPECTATIONS**

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**Coming up with an idea**

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Nothing is  
easy until you  
know it

- It's easy to dismiss the things you've learnt as easy

## Coming up with ideas

- What do you get excited about?
- What lessons did you learn?
- What can be learnt from your experience?

But you could  
also learn  
something  
new...

- Some people find fear a great motivator

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# Writing a Biography

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# Bio

- Who are you?
- What's your experience in this area?
- Something fun



## Bio

Jessica is a developer, international speaker & avid learner. She is currently working for Experian and has spoken about numerous topics including community building, monitoring and continuous improvement of systems.

Outside of work, she is a co-founder and co-organiser of DDD East Midlands Conference. Previous to this she has founded or been involved in the organisation and coordination of other events. She also mentors and helps other speakers.

She is easily bribed with coffee & loves hearing about other people's experiences.

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# The talk title

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It's tricky

- Short and simple
- Check the event's previous titles
- Align to Code of Conduct

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# Writing the talk description

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# Be Clear

- Purpose
- Grammar
- Plain English

Why will  
people care?

- How is the talk useful?
- Who is it useful to?

How is it  
different?

What value do  
you add?

- Will your audience take anything from this talk?
- Can it be applied or is it just entertainment?



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# The Secret

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# The Secret

- Don't worry about writing the talk until it's accepted

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# The Form

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# Writing the talk

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## Clear points

- Write out what you want to cover
- Can you clearly talk about all the material in the time you have?
- Do you need more depth in any areas?

# Flow

- Organise your thoughts
- Story telling technique
- Do all your points make sense and fit?

# Accessibility

- Capitalisation & dyslexia
- Not too much text
- Colour Blindness
- Language
- Participation

# Rehearse

- Rehearse the full thing
- Rehearse the bits you falter on individually
- Cut back on your notes
- Timing and pacing tricks
- Do what's right for you.



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**Why bother?**

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Make  
friends





Challenge  
yourself  
& learn



**Travel the world**

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# Important Dates

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**CFP Opens: 7th Feb**

**2nd Ticket Release: 10th April**

**CFP Closes: 16th March**

**Voting Opens: 13th April**

**1st Ticket Release: 20th March**

**Voting Closes: 11th May**



**3rd October**

**See you there!**

