

# Realistic responsive design

*by Inayaili de León Persson*

*Responsive Day Out, Brighton, 2014*

Type to search

# Perfectly distilled.

Ubuntu takes on the phone.

Explore



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[What is Ubuntu?](#)


[Make the most of Ubuntu](#)

[Your wish is our command](#)



1 It's not about you

## 2 Make a plan

- 
- Slowly, slowly
  - List your constraints
  - One thing at a time
  - Go shopping!



DEC 2012

FEB 2013

APR

JUN

AUG

OCT

DEC

FEB 2014

APR

JUN



Grid to percentages



Style guide



Responsive grid prototype



Canonical.com project



Design and font end sprint



Web team scoping



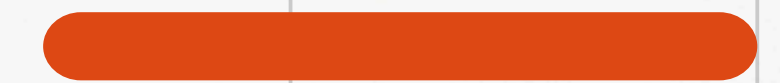
Ubuntu Insights project



Responsive navigation



Responsive release

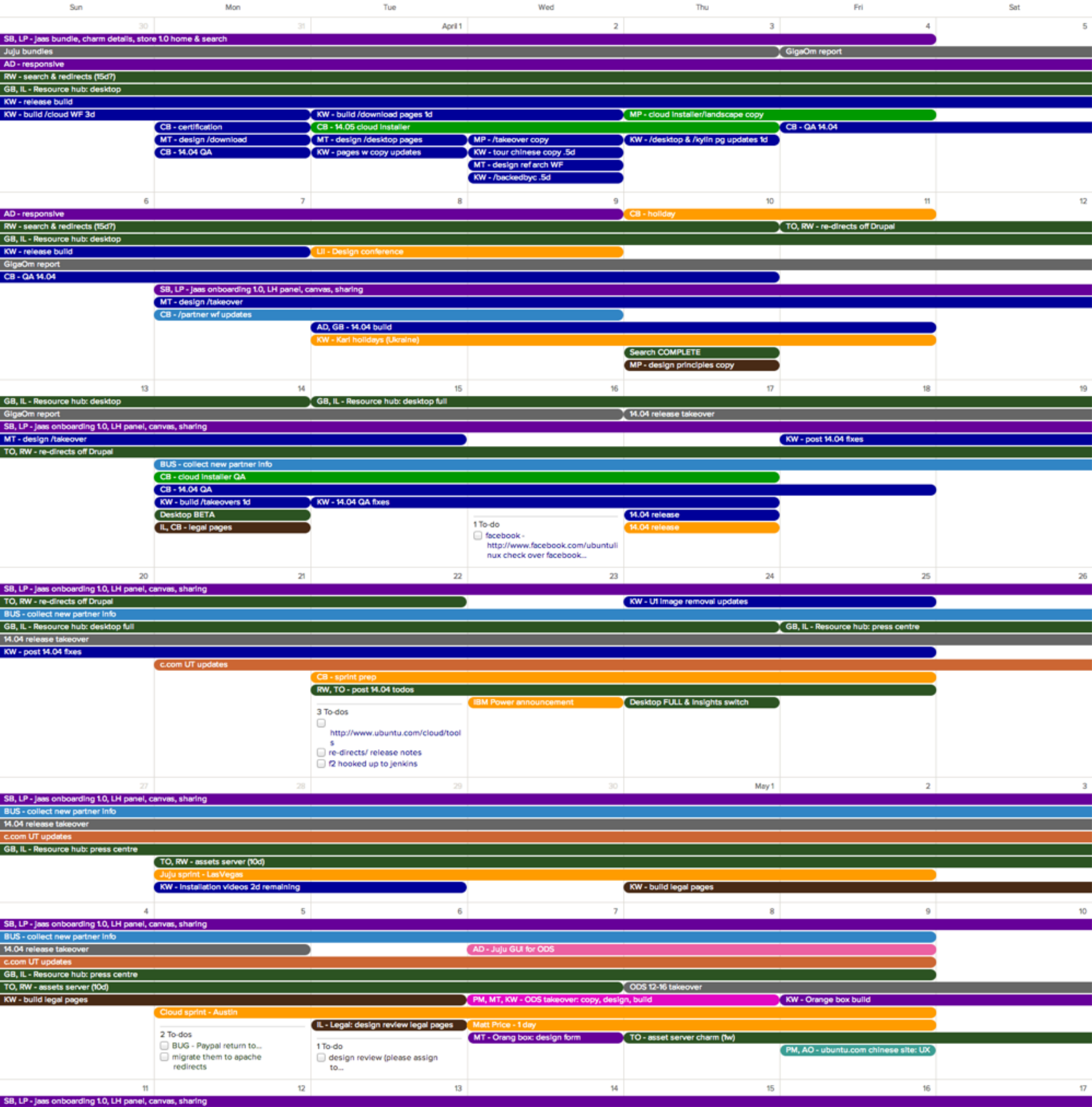


Blogging

# Slowly, slowly

Show the calendar list

< April 2014 > Today





List your constraints

- ✓ Same content
- ✓ Same information architecture
- ✓ Same visual direction
- ✓ Existing large screen design



One thing at a time

To do:

1. Create style guide
2. Clean up CSS
3. Convert grid to percentages
4. Create responsive grid prototype
5. Page-by-page estimate
6. Update image assets
7. Prototype responsive navigation
8. Update style guide document



# Go shopping!





17%

APPLE  
IPAD

13%

APPLE  
IPHONE

3%

GOOGLE  
NEXUS 7

3%

LG  
NEXUS 5

2%

GOOGLE  
NEXUS 4

2%

SAMSUNG  
GALAXY S3

1%

SAMSUNG  
GALAXY S4

...



# 3 Evolve



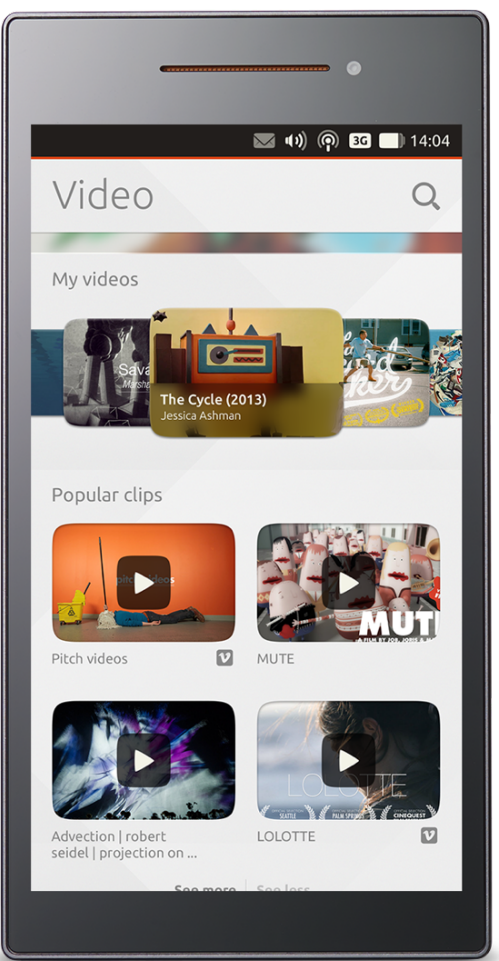
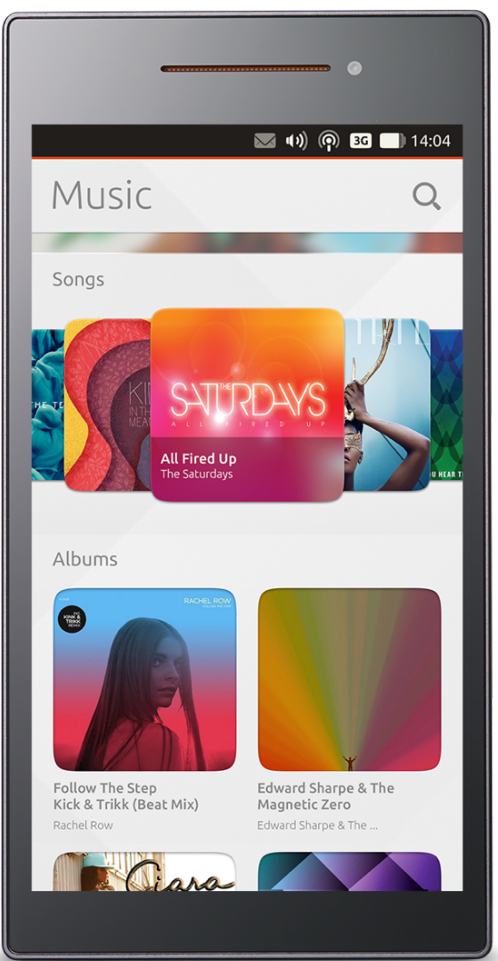
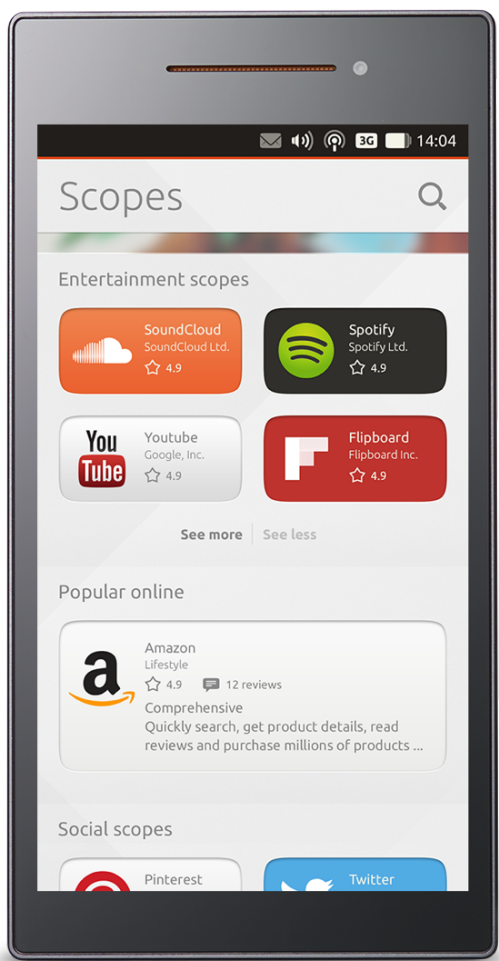
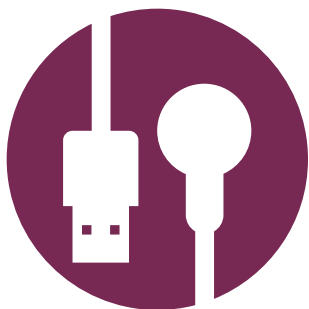
Reuse  
Standardise across  
sites



# Reuse

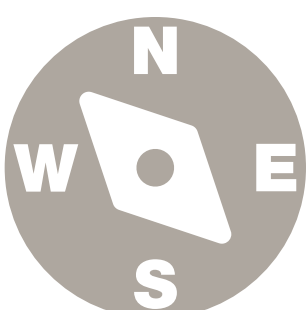


ubuntu



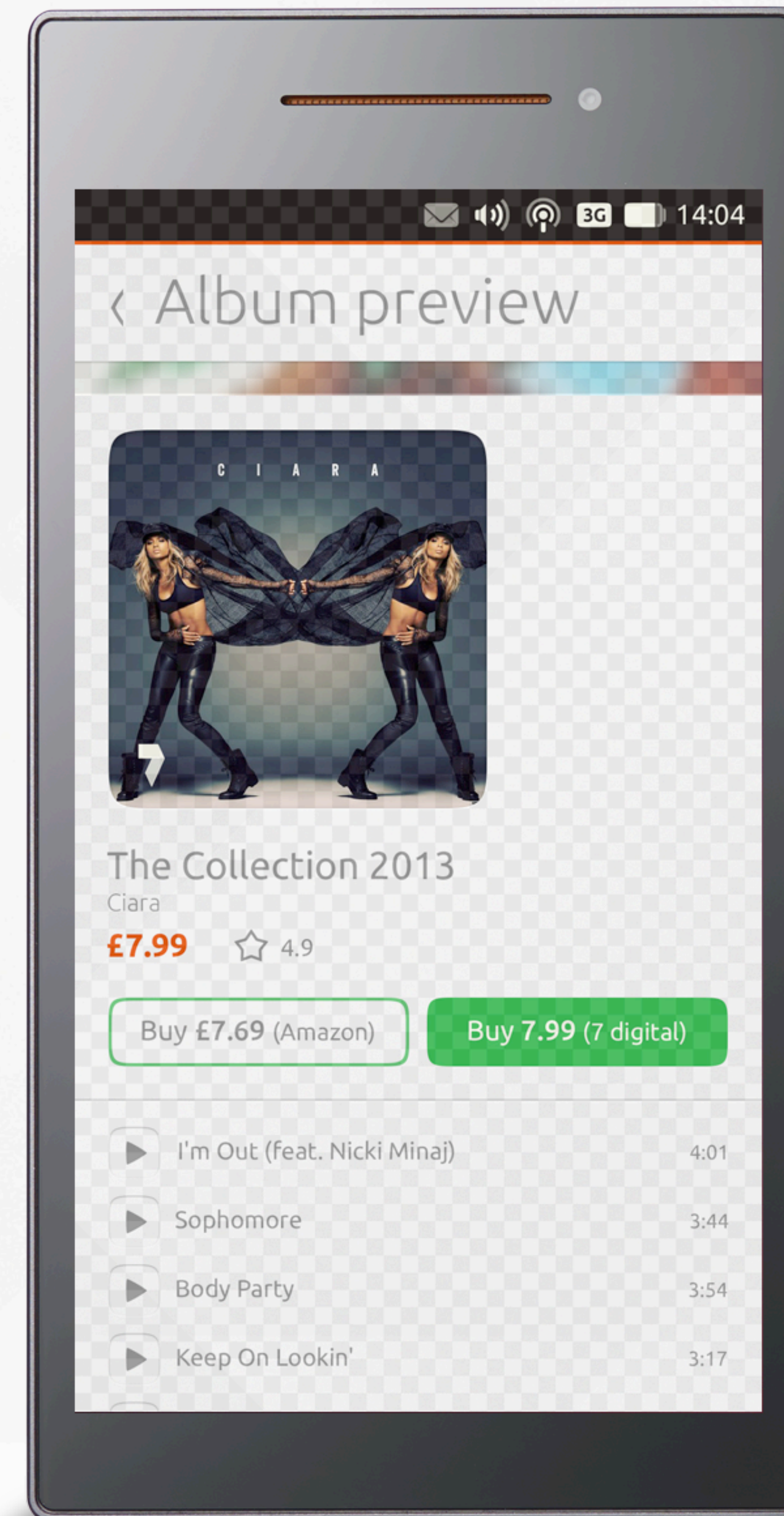
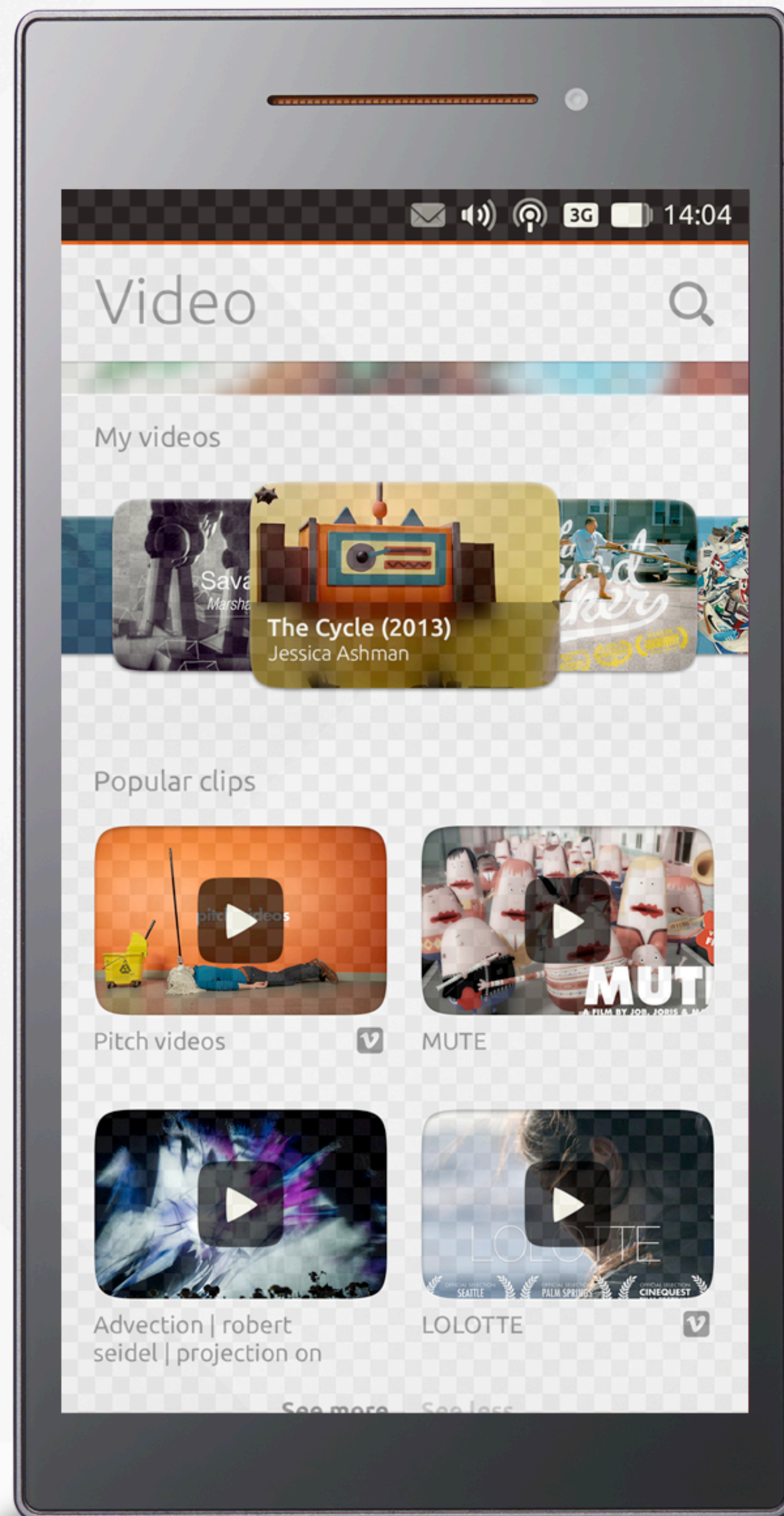
ABC

abcd



CANONICAL







# Stunning Ubuntu devices at MAE 2014

Come and try for yourself — at stand N2.A10, from 11 to 13 June.

[Learn more](#)



## Ready for smartphones >

Ubuntu on phones is now ready for the mobile phone industry.



## Number one for cloud >

OpenStack Icehouse plus the best deployment and management tools.



## Download Ubuntu >

Smarter and faster than ever, get Ubuntu 14.04 LTS today.





# GRIDINATOR

SHOW GRID

## WIDTHS

number of columns	<input type="text" value="12"/>
column width (px)	<input type="text" value="57"/>
column margins (px)	<input type="text" value="20"/>
container margin (px)	<input type="text" value="40"/>
body font size (px)	<input type="text" value="16"/>

## OPTIONS

- ☐ pixel widths  
☐ em widths  
☒ percentage widths  
☐ show column widths



## POPULAR

970px 16 columns  
970px 12 columns  
980px 12 columns

## INFO

Current version: 0.4.1.  
Need some help? Check out the demo versions of the [fixed](#), [fluid](#) and [elastic](#) layouts.

GET CSS  
TEMPLATE

GET HTML  
TEMPLATE

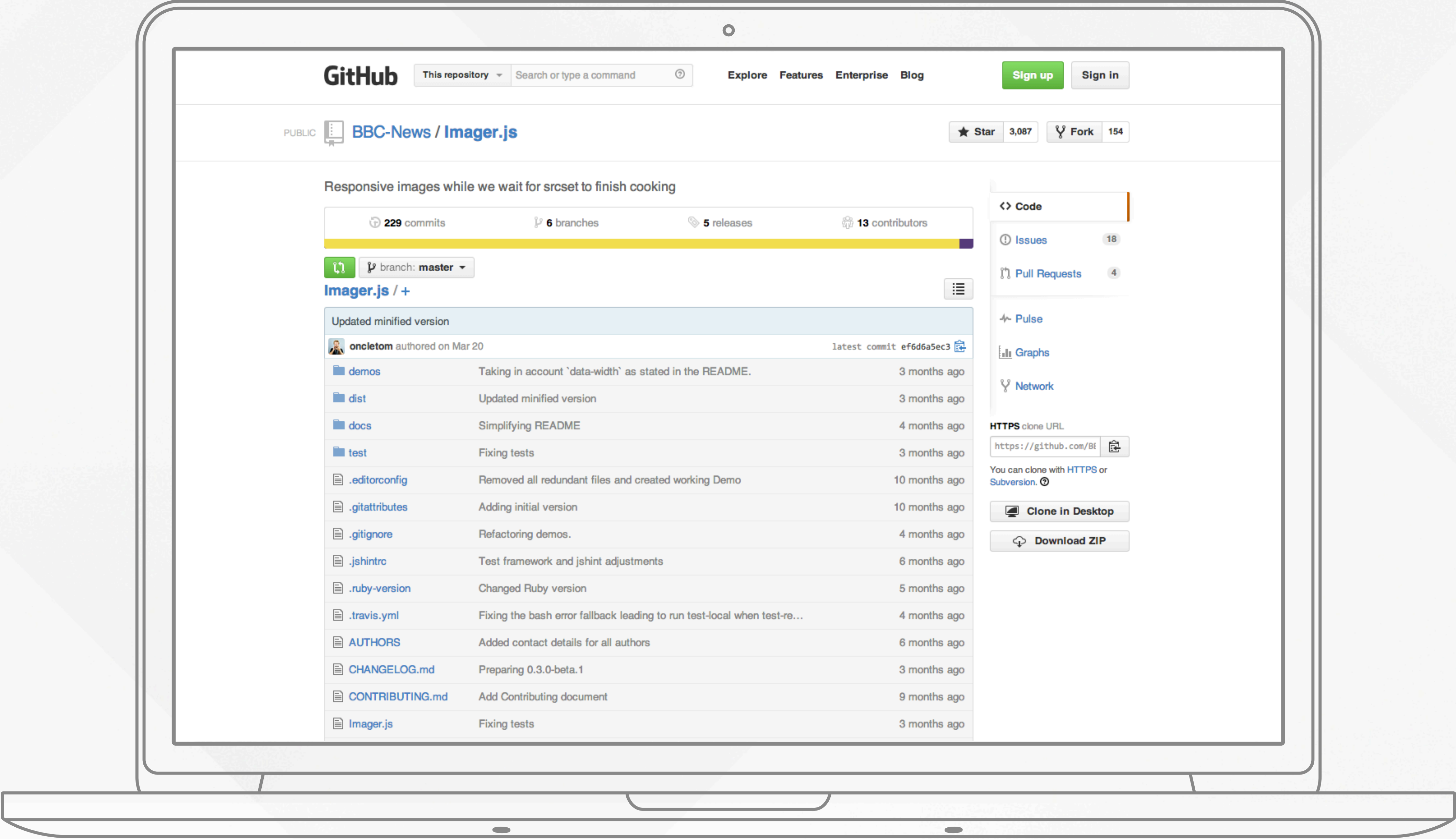
GET GRID  
IMAGE

max-width: 984px

max-width: 904px







GitHub

This repository ▾

Search or type a command



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PUBLIC



BBC-News / Imager.js

★ Star

3,087

🍴 Fork

154

Responsive images while we wait for srcset to finish cooking

📄 229 commits

🌿 6 branches

📦 5 releases

👤 13 contributors



branch: master ▾

Imager.js / +

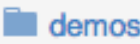


Updated minified version



oncleto authored on Mar 20

latest commit ef6d6a5ec3 📄



demos

Taking in account `data-width` as stated in the README.

3 months ago



dist

Updated minified version

3 months ago



docs

Simplifying README

4 months ago



test

Fixing tests

3 months ago



.editorconfig

Removed all redundant files and created working Demo

10 months ago



.gitattributes

Adding initial version

10 months ago



.gitignore

Refactoring demos.

4 months ago



.jshintrc

Test framework and jshint adjustments

6 months ago



.ruby-version

Changed Ruby version

5 months ago



.travis.yml

Fixing the bash error fallback leading to run test-local when test-re...

4 months ago



AUTHORS

Added contact details for all authors

6 months ago



CHANGELOG.md

Preparing 0.3.0-beta.1

3 months ago



CONTRIBUTING.md

Add Contributing document

9 months ago



Imager.js

Fixing tests

3 months ago

<> Code

🔔 Issues

18

🔗 Pull Requests

4

📡 Pulse

📊 Graphs

🔗 Network

HTTPS clone URL

https://github.com/Bt



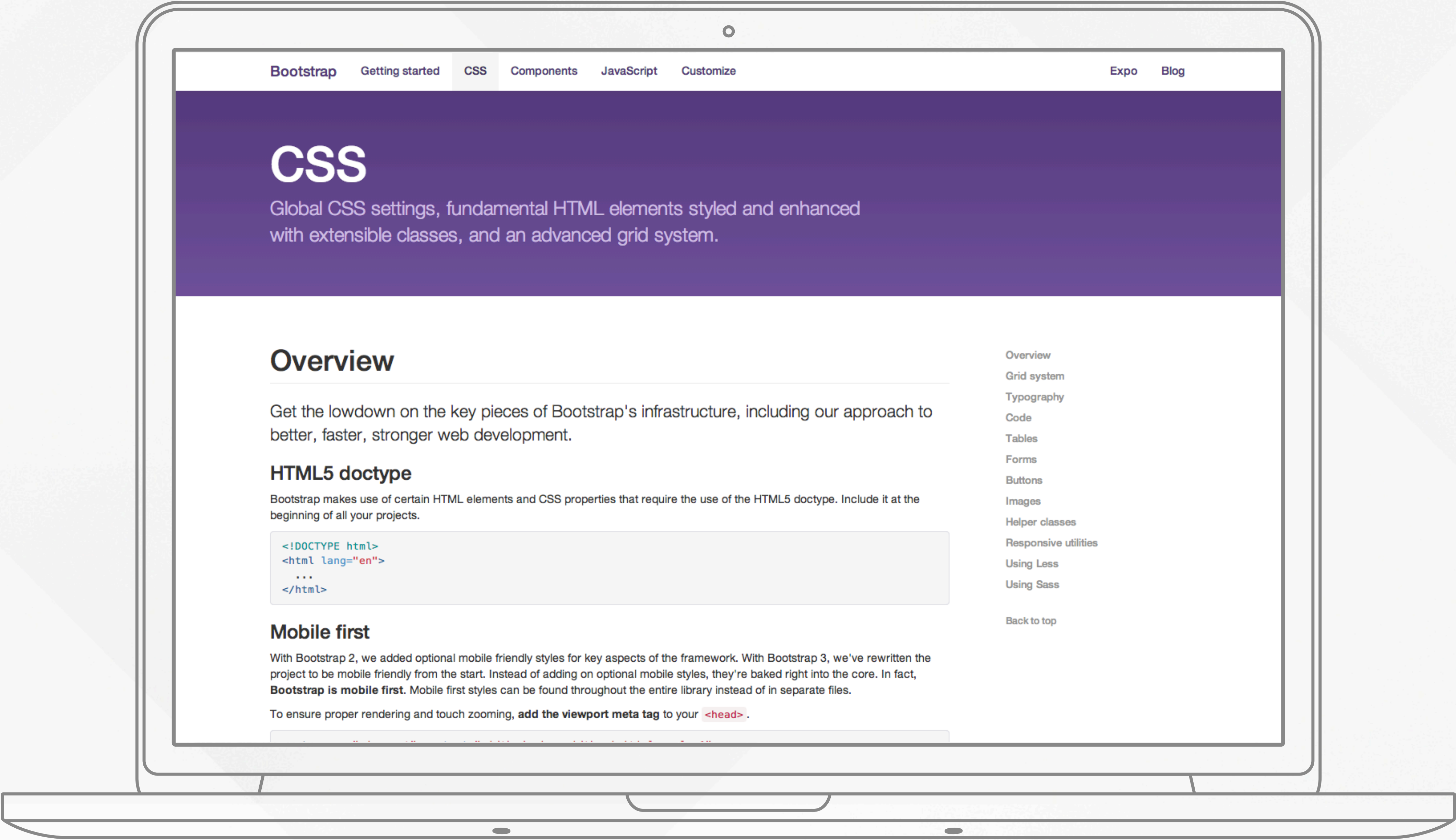
You can clone with [HTTPS](#) or [Subversion](#). ⓘ



Clone in Desktop



Download ZIP



# CSS

Global CSS settings, fundamental HTML elements styled and enhanced with extensible classes, and an advanced grid system.

## Overview

Get the lowdown on the key pieces of Bootstrap's infrastructure, including our approach to better, faster, stronger web development.

### HTML5 doctype

Bootstrap makes use of certain HTML elements and CSS properties that require the use of the HTML5 doctype. Include it at the beginning of all your projects.

```
<!DOCTYPE html>
<html lang="en">
  ...
</html>
```

### Mobile first

With Bootstrap 2, we added optional mobile friendly styles for key aspects of the framework. With Bootstrap 3, we've rewritten the project to be mobile friendly from the start. Instead of adding on optional mobile styles, they're baked right into the core. In fact, **Bootstrap is mobile first**. Mobile first styles can be found throughout the entire library instead of in separate files.

To ensure proper rendering and touch zooming, **add the viewport meta tag** to your `<head>`.

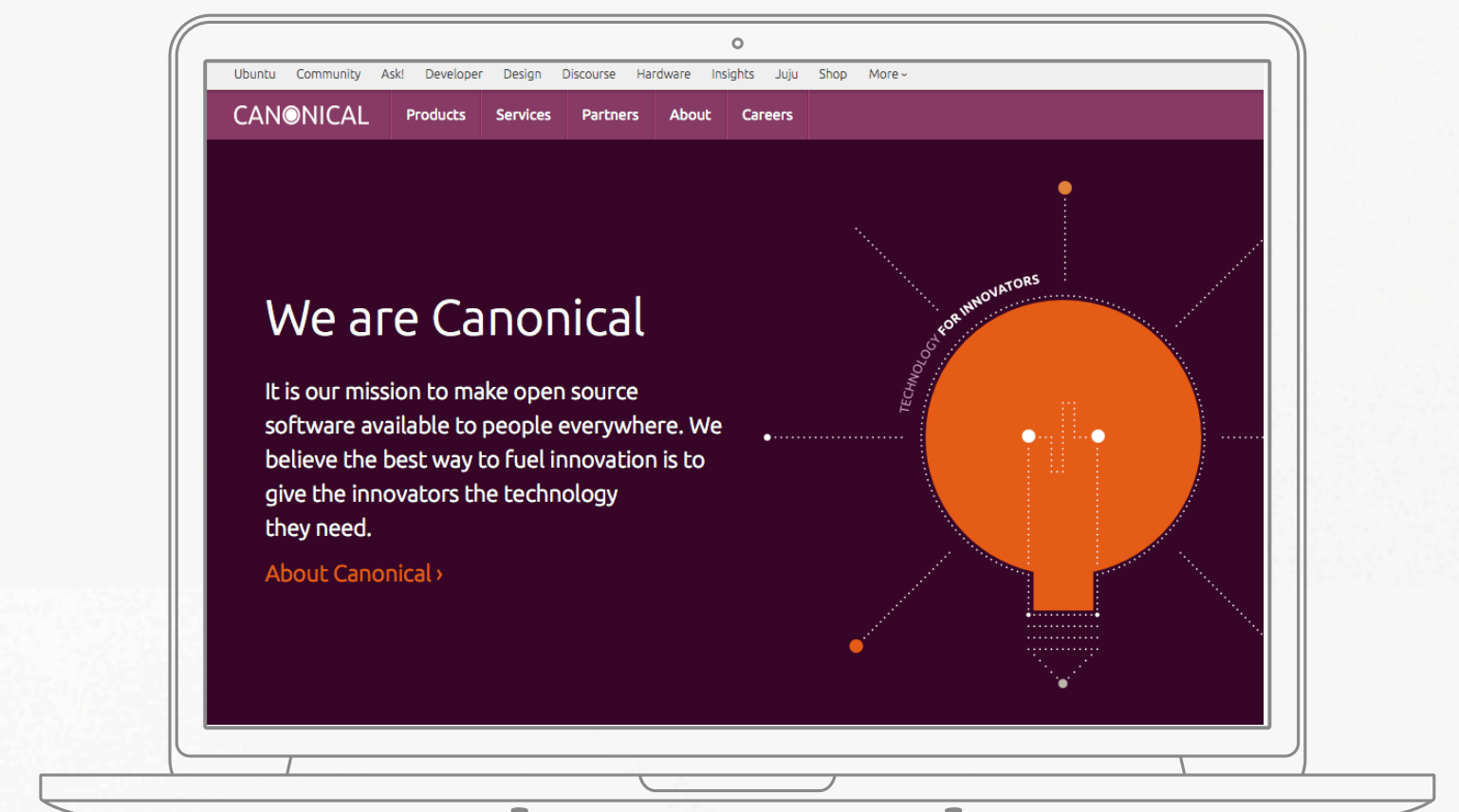
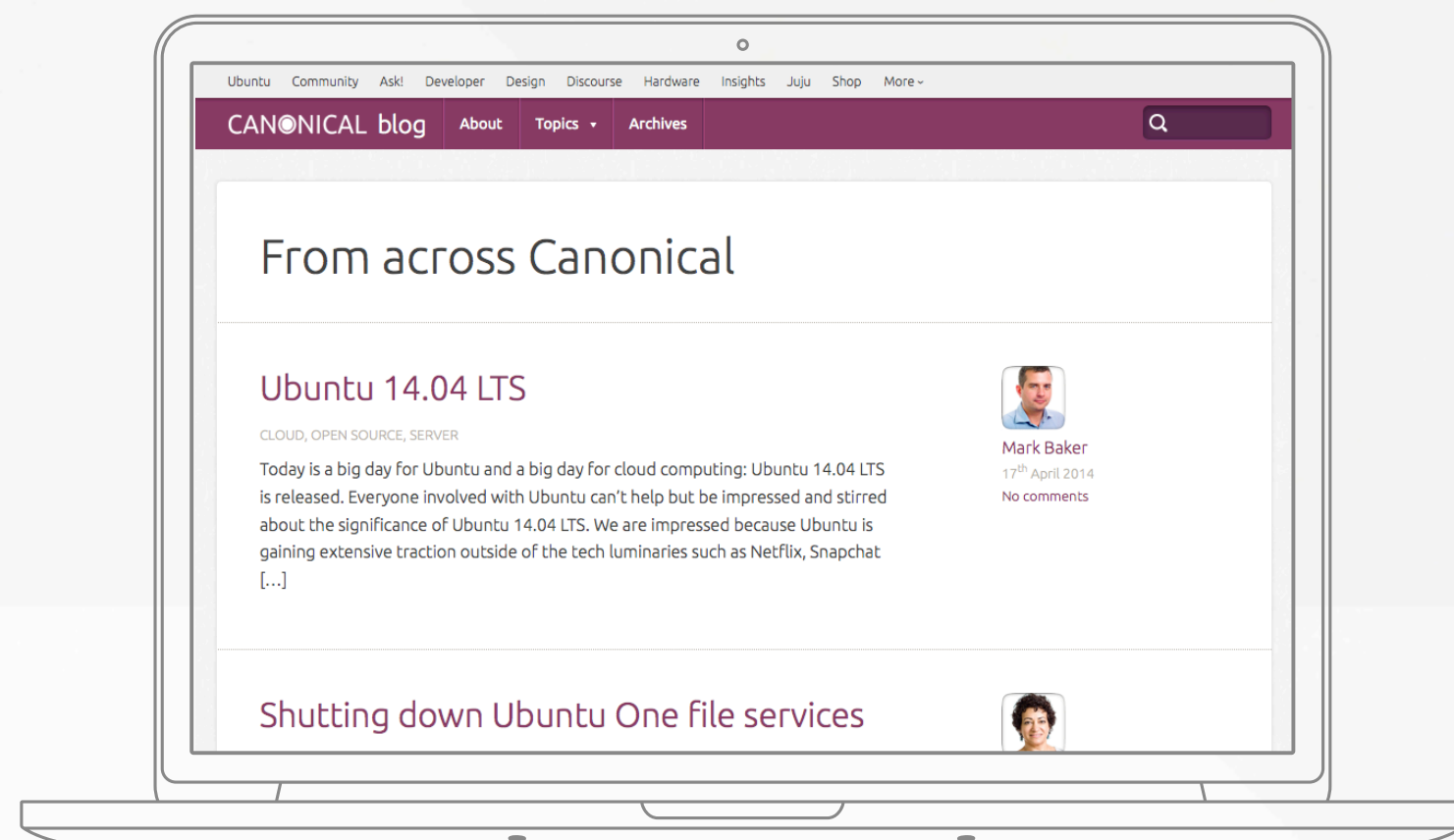
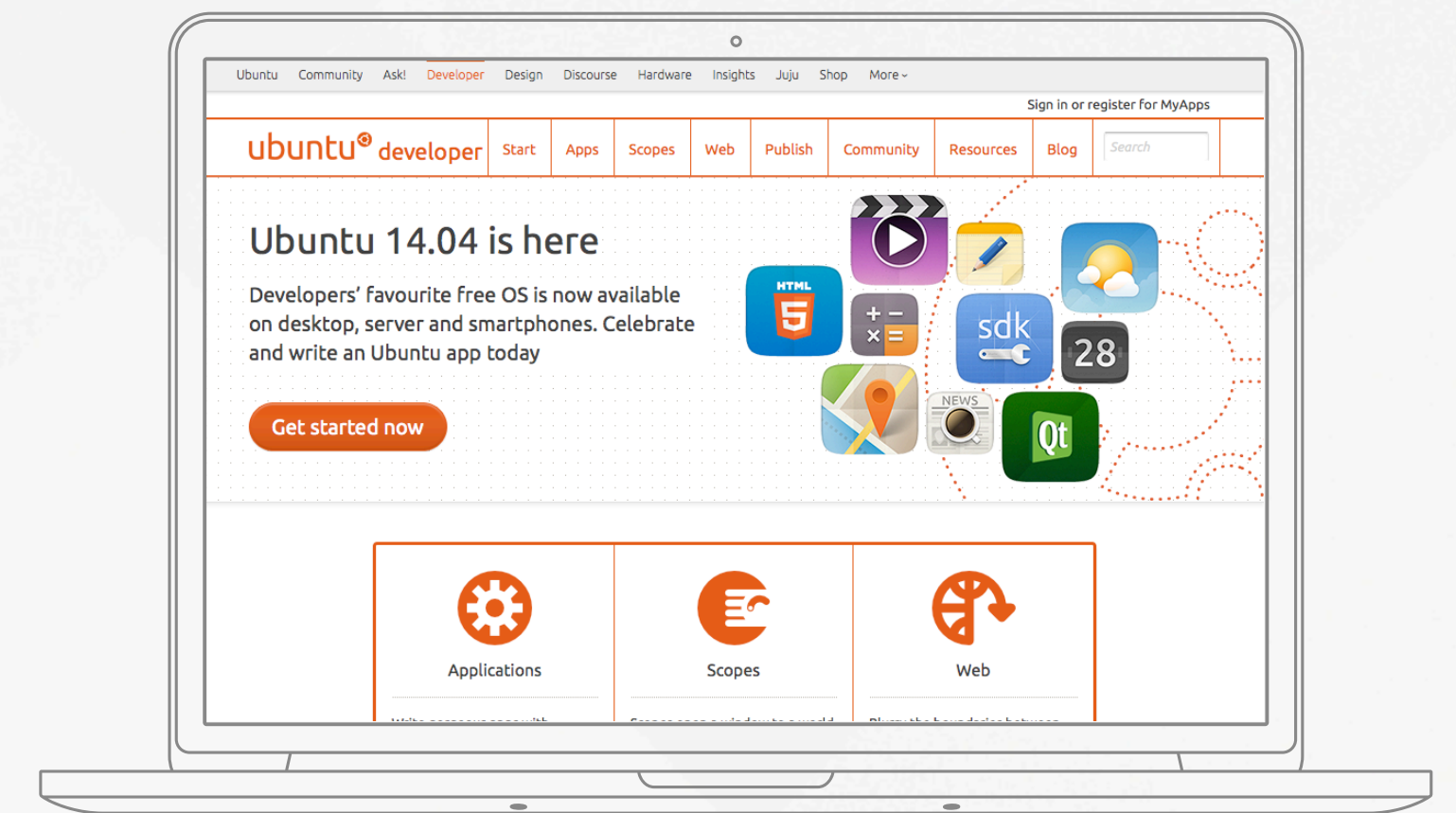
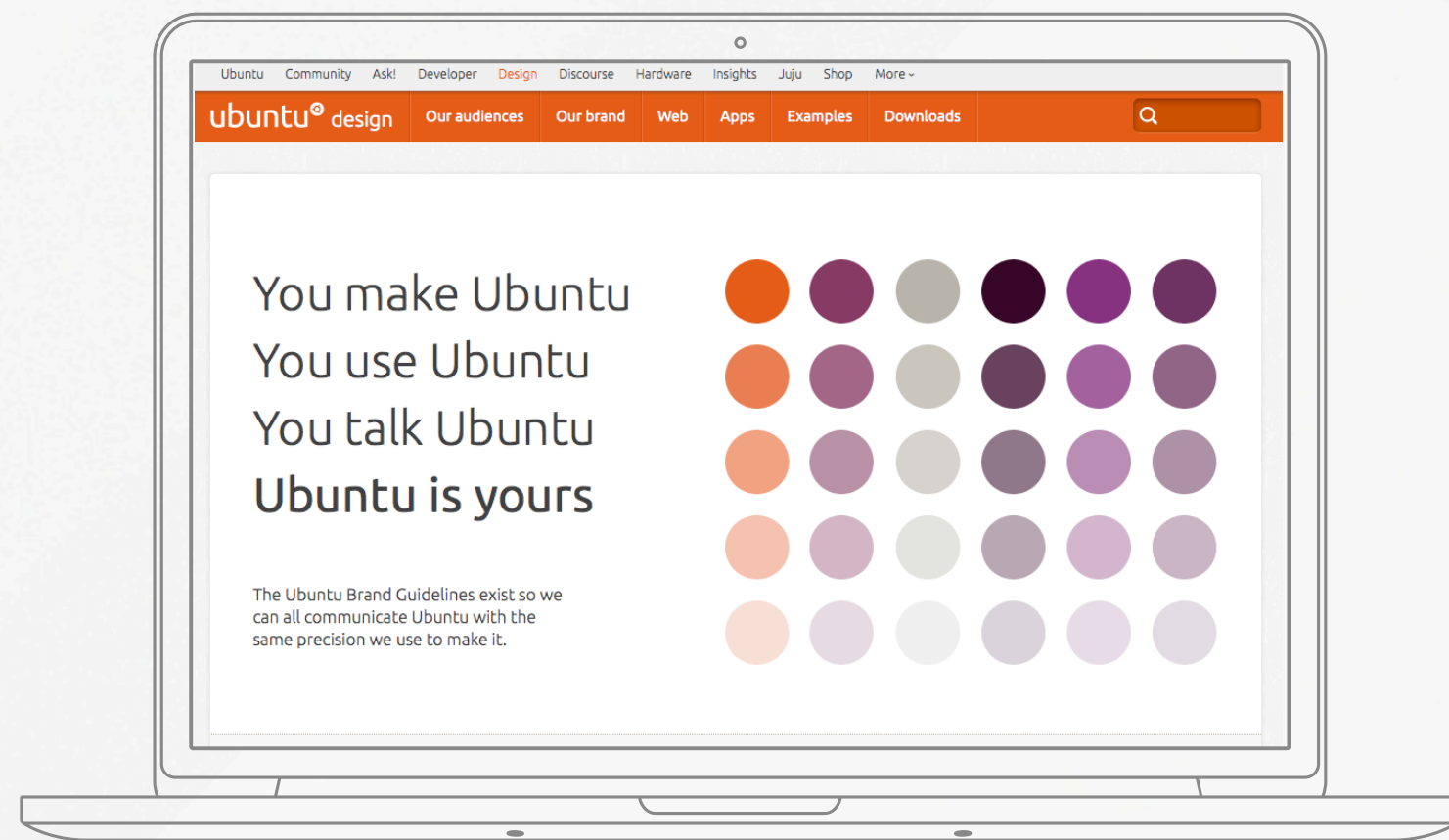
[Overview](#)[Grid system](#)[Typography](#)[Code](#)[Tables](#)[Forms](#)[Buttons](#)[Images](#)[Helper classes](#)[Responsive utilities](#)[Using Less](#)[Using Sass](#)[Back to top](#)







# Standardise across sites



1-column layout

Code:

```
<div class="twelve-col">
</div>
```

2-column layouts

Code:

```
<div class="six-col">
</div>
```

Code:

```
<div class="six-col last-col">
</div>
```

Code:

```
<div class="eight-col">
</div>
```

Code:

```
<div class="four-col last-col">
</div>
```

Code:

```
<div class="nine-col">
</div>
```

Code:

```
<div class="three-col
last-col">
</div>
```

3-column layouts

Code:

```
<div class="four-col">
</div>
```

Code:

```
<div class="four-col">
</div>
```

Code:

```
<div class="four-col last-col">
</div>
```

Code:

```
<div class="six-col">
</div>
```

Code:

```
<div class="three-
col">
</div>
```

Code:

```
<div class="three-col
last-col">
</div>
```

4-column layout

Code:

```
<div class="three-
col">
```

Code:

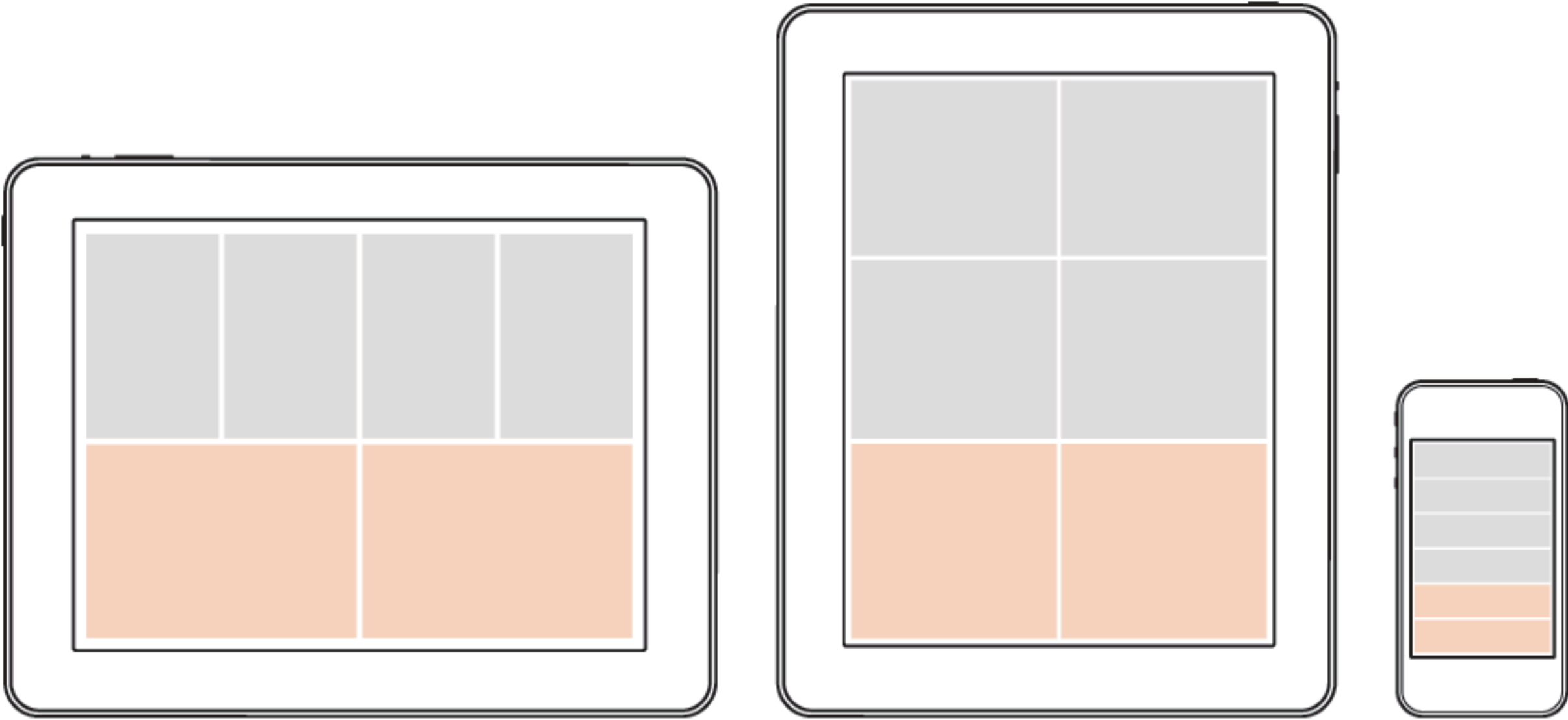
```
<div class="three-
col">
```

Code:

```
<div class="three-
col">
```

Code:

```
<div class="three-col
last-col">
```



List with dividers

- Example:
- First item
  - Second item
  - Third item

List with dividers and ticks

- Example:
- ✔ First item
  - ✔ Second item
  - ✔ Third item

List with dividers and ticks

- Example:
- ✔ First item
  - ✔ Second item
  - ✔ Third item

h1. Ubuntu Light 45px/1.3

h2. Ubuntu Light 32px/1.3

h3. Ubuntu Light 23px/1.3

h4. Ubuntu Light 20px/1.3

h5. **Ubuntu Regular Bold 16px/1.3**

H6. **UBUNTU REGULAR BOLD 13PX UPPERCASE/1.3**

p. Ubuntu Light 16px/1.5

Resource title ›

Short description of why the resource is relevant.

E-BOOK

“ Ubuntu is an ancient African word meaning ‘humanity to others’.”

Canonical



# 4 Experiment

Editor's pick

## What's new in Ubuntu Server 14.04 LTS?

Ubuntu Server 14.04 LTS, which goes live today, is the third Ubuntu LTS release designed for cloud. After more than four years, we finally...

FACTSHEETS, CLOUD

Upcoming and recent events



### HP Discover 2014

📅 10-12 June 2014

📍 Las Vegas, NV

The Venetian | The Palazzo Resort



### Cloud Foundry Summit

📅 9-12 June 2014

📍 San Francisco, CA

Hilton Union Square

Ubuntu Cloud

### Instant telecom integration and NFV is now a reality

At TADHack in Madrid, Metaswitch, Telestax and Canonical proved that instant telecom integration and NFV is now a reality. We showed that...

ARTICLES, CLOUD



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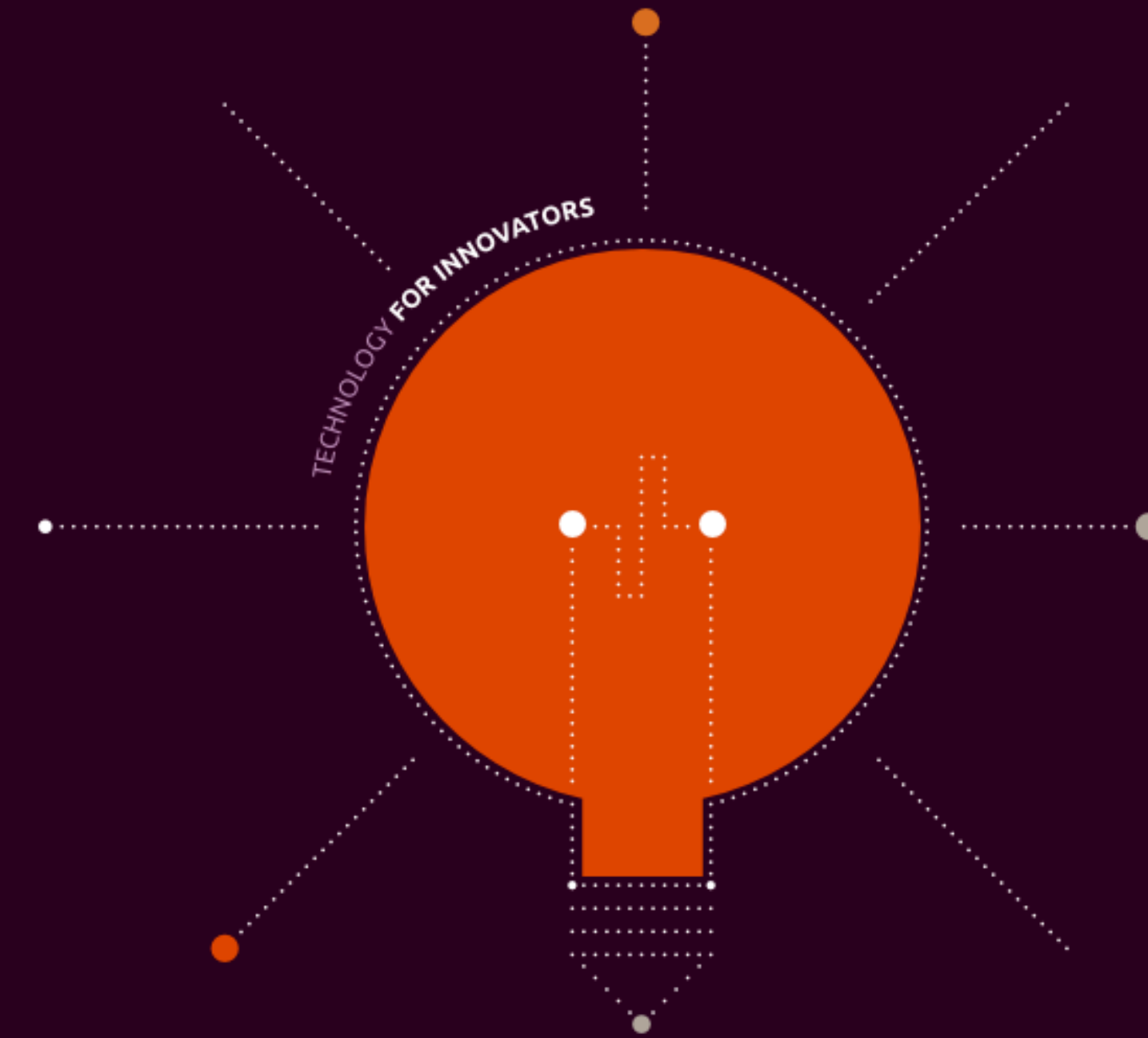
About

Careers

# We are Canonical

It is our mission to make open source software available to people everywhere. We believe the best way to fuel innovation is to give the innovators the technology they need.

[About Canonical >](#)





Inayaili d.	<a href="#">SS LG. /tv/features-and-specs - landscape &gt;...</a> - No, but I think at some point, later, we should rethink this row at SS.	Apr 15	2
Peter M.	<a href="#">MS /desktop: 3 boxes below hero not equal height</a> - added words	Apr 15	2
Inayaili d.	<a href="#">MS landscape/features page: have a look at the...</a> - • Same as top/left/right	Apr 15	3
Inayaili d.	<a href="#">MS IOS - /cloud/management</a> - The bug is: • Second table should be full width too, compare to LS.	Apr 15	2
Inayaili d.	<a href="#">MS IOS - /tablet</a> - Also: • Missing top padding in "The system at your service" • Missing top padding in "Celebrate content not controls"	Apr 15	2
Inayaili d.	<a href="#">SS LGphone. /management - portrait. expanded...</a> - Issue begins at 332px.	Apr 15	1
Inayaili d.	<a href="#">/desktop/ubuntu-kylin: Unity 8 preview row has...</a> - Yes.	Apr 15	2
Inayaili d.	<a href="#">MS /desktop all features pages: the Explore...</a> - It's touching edges of the screen now. Check at 768px.	Apr 15	4
Peter M.	<a href="#">LS - /desktop/features</a> - http://cl.ly/image/300k462u1G0s the image goes below the line	Apr 15	1
Peter M.	<a href="#">MS - clicking on 'cloud' in the footer nav does...</a> - should open the section I assume? or go to the overview?	Apr 15	1
Peter M.	<a href="#">MS IOS /phone/operator-oem</a> - screenshot	Apr 15	2
Peter M.	<a href="#">MS IOS phone/ubuntu-for-android/features</a> - screenshots	Apr 15	2
Anthony D.	<a href="#">SS and MS third level nav: didn't we add...</a> - They weren't links, they are now.	Apr 15	2
Anthony D.	<a href="#">MS /phone from 769px to 853px: weird things...</a> - Done	Apr 15	6
Inayaili d.	<a href="#">OIL page: vendors logos should use canonical style</a> - SS not working very well.	Apr 15	1
Inayaili d.	<a href="#">MS /desktop/features/photos: Device-compatible...</a> - Seem OK now.	Apr 15	2
Inayaili d.	<a href="#">/cloud/openstack/ref-arch: first tab title...</a> - I only see the first change.	Apr 15	1
Inayaili d.	<a href="#">MS /desktop/ubuntu-kylin: Unity 8 preview row...</a> - OK.	Apr 15	2
Anthony D.	<a href="#">SS /desktop/ubuntu-kylin: some images need...</a> - I have reworked the image positions on this page. I think we would benefit from a taller image in the "Sogou Input Method" section.	Apr 14	1
Inayaili d.	<a href="#">LS: /phone/ubuntu-for-android image in Why add...</a> - Could that be an equal height column with a vertically centred image?	Mar 20	2
Inayaili d.	<a href="#">LS: /phone/ubuntu-for-android first divider...</a> - Looks OK now.	Mar 20	2
Inayaili d.	<a href="#">LS: /cloud/labs Explore further looks funny</a> - It used to be too narrow, looks fine now.	Mar 20	2
Inayaili d.	<a href="#">Operators and OEMs: can we have the Truly...</a> - Canonical roundel looks pixelated.	Mar 19	2
Inayaili d.	<a href="#">Operators and OEMs: quotes to use standard...</a> - I think the quotes in Canonical have a space before the closing quotation mark.	Mar 19	1
Anthony D.	<a href="#">U4A features SS: hero image below text</a> - Matt: Can we have a mobile hero image for this page please.	Mar 18	1
Inayaili d.	<a href="#">/about/contact-us/form/thank-you: remove dotted...</a> - And /about/ubuntu-font	Mar 12	1
Matt T.	<a href="#">Desktop business SS: quote bubbles needs to be SVG</a> - This graphic is available as a pictogram Ant, you'll find it in the pack (picto-quote-orange).	Mar 12	1
Anthony D.	<a href="#">500 SS: missing owl</a> - Its a naughty owl...	Mar 10	1
Matt T.	<a href="#">Ubuntu logo and cookie message close icon look...</a> - The logos (web and print)- https://www.dropbox.com/home/14.04%20release/4-deliverables/logos And the close icon .SVG	Mar 10	2
Anthony D.	<a href="#">TV experience SS: Second screen and Personal...</a> - Done the uone logo but still need to do the tweet picto.	Mar 10	2
Anthony D.	<a href="#">Desktop thank you SS: missing smile SVG pictogram</a> - Where abouts is the picto pack? The one I have has large gaps around image.	Mar 10	2
Matt T.	<a href="#">Tablet SS: we could create a small version of...</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/tablet ^^ See 'Image-	Mar 10	1
Matt T.	<a href="#">Desktop business SS: can we have an SVG version...</a> - (This is the fallback graphic for when javascript doesn't load) https://www.dropbox.com/home/14.04%20release/4-	Mar 10	1
Matt T.	<a href="#">Tablet SS: build a tablet with us needs to be...</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/tablet	Mar 10	1
Matt T.	<a href="#">/cag SS: Wide industry participation - could we...</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/phone/carrier-advisory-	Mar 10	1
Matt T.	<a href="#">Tick icons needs SVG (move the Ant when done)</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/patterns	Mar 10	1
Inayaili d.	<a href="#">Responsive images meeting notes</a> - 4 March 2014, Ant, Matt and Yaili • Ant will start looking at new footer • We won't resize images, we'll try to reduce file size as much as possible, this way	Mar 6	
Inayaili d.	<a href="#">UX workshop notes</a> - Meeting with Peter 9am 28 February 2014 • Legal pages will probably not be a separate site and it will be on u.com • GN links to juju.u.com and other sites not the products • 3	Feb 28	1
Tanya E.	<a href="#">Responsive cheat sheet</a> - So, now that this is decided what is the work required to make this happen? • does someone go through all the images and tag/file/.. them into these categories-	Feb 26	4
Tanya E.	<a href="#">Responsive estimate meeting...</a> - I've written the brief for this work which we can go through at the meeting. It's in the Gdocs project folder -	Feb 24	1

Inayaili d.	<a href="#">MS /cloud/ecosystem: hero has no bottom...</a> - Refreshed and still see this.	Apr 13	1
Inayaili d.	<a href="#">MS context. footer: can we hide pictograms at MS?</a> - Was this done cross-site?	Apr 13	1
Inayaili d.	<a href="#">/cloud/ecosystem: the title of the OIL page...</a> - Peter: Could we remove the "The" from this page's title in the the h1 and the navigation?	Apr 13	1
Anthony D.	<a href="#">Android Gingerbread: the cookie message seems...</a> - Its now at the top but under the nav bar though. Need to fix.	Apr 11	2
Inayaili d.	<a href="#">SS and MS: there is a horizontal (scroll)bar...</a> - • tablet > app ecosystem	Apr 11	4
Inayaili d.	<a href="#">MS: when I test the navigation in Firefox RWD...</a> - What happens now is that there is a point when the search box is out of view, cropped.	Apr 11	2
Anthony D.	<a href="#">All sizes: /download/desktop/questions can't...</a> - Its merged in now so can be tested.	Apr 10	5
Matt T.	<a href="#">/partners/dell: SVG logo</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/partners/dell	Apr 8	1
Matt T.	<a href="#">games-and-apps: SVG steam logo?</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/desktop/features/games-apps	Apr 8	1
Matt T.	<a href="#">desktop management: top pictos SVG'ed</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/desktop/management	Apr 8	2
Matt T.	<a href="#">/2012/11/dellworld: dell SVG logo</a> - https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/2012/11/dellworld	Apr 8	1
Matt T.	<a href="#">U4A features SS: default apps can we show maybe...</a> - Yep, here you go Ant: https://www.dropbox.com/home/14.04%20release/4-deliverables/ubuntu/phone/ubuntu-for-android	Apr 8	4
Inayaili d.	<a href="#">LS: I forgot if I've added this to-do already...</a> - The explore further, sorry :D	Apr 7	4
Inayaili d.	<a href="#">/public-cloud: is this page being worked on...</a> - Should I wait a moment?	Apr 7	3
Inayaili d.	<a href="#">SS navigation: is it just me, or has the...</a> - Thanks.	Apr 7	6
Anthony D.	<a href="#">HTTPS YUI server</a> - YUI's internal ssl cdn that we can use for testing: https://yui-s.yahooapis.com/	Apr 7	
Inayaili d.	<a href="#">MS cloud/ubuntu-openstack: there is a...</a> - I mean scrollbar.	Apr 7	2
Inayaili d.	<a href="#">SS navigation second level: eg. cloud openstack...</a> - Yes, please	Apr 7	2
Tanya E.	<a href="#">look at 'highlighting' of sites under the...</a> - this is a Canonical redesign post-golive todo. see the conversation thread here - https://basecamp.com/2179997/projects/2776746-	Jan 20	1
Tanya E.	<a href="#">Guidelines responsive brainstorm</a> - Hi guys and gals, While it's all fresh in your head it makes sense to discuss updating guidelines (ie. ubuntu) to be responsive. We've broken this into Design	Jan 10	
Inayaili d.	<a href="#">Canonical &gt; Ubuntu: things to consider</a> - What things we can consider adding to www.ubuntu.com from the new canonical.com: • external links icon • folded paper background •	Jan 9	
Inayaili d.	<a href="#">How should the footer work? Some links not working</a> - I don't know. This is from May...	Jan 9	2
Anthony D.	<a href="#">complete any outstanding work on dev.u.c site...</a> - They currently have the global nav on the site but have not applied the guidelines changes. http://developer.canonicalwebteam.com/ Here is my	Jan 9	1
Peter M.	<a href="#">c.com build review meeting notes - 2 December 2013</a> - KW, GB, AD, PM PROCESS • good to keep having canonical.com reviews • going to move to merge proposals and team reviews for css	Dec 2, 2013	
Tanya E.	<a href="#">Responsive in SASS</a> - Lil & team's investigation on making Ubuntu web guidelines responsive - https://docs.google.com/a/canonical.com/document/d/1jlbarmCzQ-8b-	Nov 14, 2013	4
Anthony D.	<a href="#">What should I do with the secondary nav?</a> - David is on holiday this week. I'll ask him when he's back.	Jul 29, 2013	3
Anthony D.	<a href="#">Compare the height of the headers with ones in...</a> - Made the headers dynamic.	Jul 29, 2013	3
Inayaili d.	<a href="#">Logo: the subtitle isn't following the guidelines</a> - I thought we had fixed this... in this case the bottom edge of the letter "d" in "developer" should align with the bottom edge of the "u" in	Jul 24, 2013	1
Anthony D.	<a href="#">Site tag styles</a> - That is also in the scratch file. That will be part of the guidelines shortly.	May 31, 2013	4
Tanya E.	<a href="#">potential sites for P1b</a> - From what I could find, these are the sites we discussed sending Guidelines to their owners to test the implementation of it. community.ubuntu.com -	May 3, 2013	
Matt T.	<a href="#">Form component alignment with Phone UI</a> - A definite work in progress (designs not complete yet), but I've started looking at refining our form components. A quick example is	May 3, 2013	
Anthony D.	<a href="#">Get started: Verify and correct "Download" section</a> - Good plan.	May 1, 2013	4
Inayaili d.	<a href="#">[DEV] Print stylesheet: where does the link...</a> - This seems done too, is it?	May 1, 2013	1
Inayaili d.	<a href="#">[DEV] Print stylesheet: I understand why "p...</a> - This seems done, is it?	May 1, 2013	1
Anthony D.	<a href="#">JavaScript: for some reasons equal height is...</a> - We updated the function of equal-height to apply the same height to all its direct children. Therefore by adding the box class the eight-col and	May 1, 2013	3
Inayaili d.	<a href="#">Technical discussion</a> - Thanks.	Apr 30, 2013	2
Anthony D.	<a href="#">Update guideline styles</a> - As were currently linking to the live styles I do not need to create a fresh one. It already has the latest developments.	Apr 30, 2013	1
Anthony D.	<a href="#">[DEV] JavaScript: fix tabs example</a> - Just published it, so will be with you soon. The works done though.	Apr 30, 2013	4
Inayaili d.	<a href="#">[DEV] Scaffolding: enterprise row is showing...</a> - I see. Thanks.	Apr 30, 2013	3
Anthony D.	<a href="#">[DEV] JavaScript: rework cookie message wording...</a> - Removing the cookie policy from the mark up and js is adding it. Were we rewriting the message or just the button? Button == "Accept and	Apr 30, 2013	5

Inayaili d.	<a href="#">/cloud-tools/luju: title tag should be Ubuntu...</a> - Yes, I had the link wrong in the to-do. In /cloud-tools/jumpstart the word cloud should be titlecase: Ubuntu Cloud Jumpstart   Cloud   Ubuntu	Apr 3	2
Inayaili d.	<a href="#">MS desktop/developers and /server and...</a> - I'll need to check tomorrow, it looks correct, it wasn't touching the edges.	Apr 2	2
Inayaili d.	<a href="#">MS partners section: showing a horiz. bar</a> - The entire partners section and many other pages on the site show a horizontal (scroll)bar.	Apr 2	3
Inayaili d.	<a href="#">/partners/hp/moonshot: "Ubuntu, the hyperscale...</a> - Yes, unless they start a sentence. In that page I see: • HP Moonshot and Ubuntu work together to disrupt the Hyperscale market • Ubuntu	Apr 2	2
Inayaili d.	<a href="#">for print ubuntu logo not being referred to in...</a> - Can't we move the print <img> tag somewhere else in the code?	Apr 2	2
Inayaili d.	<a href="#">is the logo correct in the code?</a> - The logo is for print. Adding a to-do for Ant, as it's not doing what it should.	Apr 1	2
Inayaili d.	<a href="#">SS footer: add #333333 line above Ubuntu...</a> - This was above Ubuntu websites link, not above copyright info. Can you add back the shadow?	Apr 1	1
Inayaili d.	<a href="#">/cloud: context footer picto is going over the...</a> - Did you remove pictos in LS context. footer?	Apr 1	3
Inayaili d.	<a href="#">SS: when the footer links are open the divider...</a> - Open Management and Download at the same time: they are not aligned. Also divider lines should be full width touching edges of screen.	Apr 1	1
Inayaili d.	<a href="#">LS: /phone/features A life in pictures, compare...</a> - Yes.	Apr 1	3
Inayaili d.	<a href="#">Second level nav SS to be open at first</a> - It shouldn't close when you change pages, it should close when you close it once.	Apr 1	5
Inayaili d.	<a href="#">MS /about/ubuntu-font: use LS sized image</a> - OK. There is not enough space below the image.	Apr 1	6
Inayaili d.	<a href="#">/management: remove pictos at the top</a> - SS	Apr 1	2
Inayaili d.	<a href="#">/server/hyperscale: quote needs space before...</a> - Yes.	Apr 1	3
Inayaili d.	<a href="#">SS u4a: the android pictogram box needs some...</a> - Android icon still touching container edges.	Apr 1	1
Inayaili d.	<a href="#">MS: 4-col contextual footers are breaking, eq...</a> - Let's hide the Explore further section in MS too, I've confirmed this with Ale and Peter.	Apr 1	1
Anthony D.	<a href="#">MS cloud-tools/jumpstart/contact-us: the four...</a> - I cant see this on FF RWD view, I'll have to check the devices in the office tomorrow.	Mar 31	1
Inayaili d.	<a href="#">Scaffolding: are all utility classes still...</a> - -no-margin-bottom	Apr 26, 2013	3
Inayaili d.	<a href="#">[NICE-TO-HAVE] JavaScript (Ant) + Create...</a> - Ant will review how long this will take. If it takes too long, we can drop this for phase 2.	Apr 26, 2013	1
Inayaili d.	<a href="#">(from Peter) Media: not finished / add image...</a> - Added initial, basic info. To be expanded in phase 2.	Apr 25, 2013	1
Inayaili d.	<a href="#">[DEV] Scaffolding: investigate the removal of...</a> - If we do this, we won't need row-box-alt either and then all pages can have 40px left and right padding.	Apr 24, 2013	1
Inayaili d.	<a href="#">Scaffolding: are there any new row styles? eq...</a> - When we remove row-box we can remove row-box-alt too across the site	Apr 24, 2013	4
Inayaili d.	<a href="#">Updating the guidelines doc as it is in its...</a> - Same as https://basecamp.com/2179997/projects/2603497-canonical/todos/40179715-from-peter-media	Apr 24, 2013	1
Tanya E.	<a href="#">Guideline P1</a> - Hi guys. The estimates for P1 were: Lil - 3-4d Graham - 2-3d Ant - 3-4d I've scheduled in the following time for you to complete this. Please let me know if you need more	Apr 24, 2013	1
Inayaili d.	<a href="#">Applying all the documented guidelines to...</a> - This has been divided into other tasks.	Apr 24, 2013	1
Inayaili d.	<a href="#">Updating the guidelines doc as it is in its...</a> - We don't need this, for now we'll count on the actual Web Style Guide documents to provide the examples.	Apr 24, 2013	1
Inayaili d.	<a href="#">Updating the guidelines doc as it is in its...</a> - I'll work on this: https://basecamp.com/2179997/projects/2603497-canonical/todos/39680751-get-started-starter	Apr 24, 2013	1
Inayaili d.	<a href="#">Set up a Launchpad for people to post...</a> - This might be similar to this: https://basecamp.com/2179997/projects/2603497-canonical/todos/38938646-launchpad-ant	Apr 24, 2013	1
Inayaili d.	<a href="#">[DEV] (from Peter) How to send feedback?</a> - This is now: https://basecamp.com/2179997/projects/2603497-canonical/todos/40372907-set-up-a-launchpad	Apr 24, 2013	1
Inayaili d.	<a href="#">(from Peter) Typography: what are heading pairs?</a> - Section removed — we don't use it.	Apr 23, 2013	1
Inayaili d.	<a href="#">Typography: add more information in heading pairs</a> - Section removed — we don't use it.	Apr 23, 2013	1
Inayaili d.	<a href="#">(from Peter) Components: no example of tabs</a> - In javascript.html	Apr 22, 2013	1
Inayaili d.	<a href="#">[DEV] JavaScript: should we remove pullquotes...</a> - Hi, Can you help me with this question? y	Apr 19, 2013	1
Inayaili d.	<a href="#">Review - 2d (Lil) * including Peter's review...</a> - I can't actually see Peter's review notes in any of these links.	Apr 18, 2013	1
Inayaili d.	<a href="#">Applying all the documented guidelines to...</a> - I'm breaking this down in more concrete tasks.	Apr 17, 2013	1
Anthony D.	<a href="#">set up a new style.scss to combine the base...</a> - I have created ubuntu-styles.scss which will contain the core styles without section specific styles. This wont to compiled into css until we can	Apr 17, 2013	1
Anthony D.	<a href="#">Add style guide generation automatically</a> - Now that we have our assets deploying automatically to assets.u.com we need to set up a new style.scss to combine the base styles without section	Apr 10, 2013	
Tanya E.	<a href="#">Guidelines review</a> - Peter's notes: - back to top links not working in Chrome (browser test) - agree look and feel to make examples stand out more - eg. Typography > end of the page. Clear	Feb 27, 2013	
Inayaili d.	<a href="#">Project update - planning</a> - Hi, What's the images task? I think all remaining to-dos are in basecamp: https://canonical.basecamp.com/projects/40581020-guidelines-12	Feb 18, 2013	4

Matt T.	<a href="#">/tablet operators an</a>	
Anthony D.	<a href="#">SS third level nav ha</a> borders around the l	
Anthony D.	<a href="#">games-and-apps: SV</a> working on this one?	
Anthony D.	<a href="#">/cloud/cloud-tools/ju</a> Image: http://assets.u	
Anthony D.	<a href="#">Open navigation arr</a> can let me know whe	
Anthony D.	<a href="#">/ua-servicedescripti</a>	
Anthony D.	<a href="#">/tour/zh-CN: can't se</a>	
Anthony D.	<a href="#">/phone/register: can</a>	
Inayaili d.	<a href="#">/tv SS: can we reduc</a>	
Inayaili d.	<a href="#">/management/ubunt</a>	
Inayaili d.	<a href="#">LS: /phone/features</a>	
Inayaili d.	<a href="#">LS: /tv/commercial-l</a>	
Anthony D.	<a href="#">LS: /500 looking at</a> styles which are the	
Anthony D.	<a href="#">SS: I think the space</a> 40px to 20px.	
Anthony D.	<a href="#">/cag SS: grid of icon</a>	
Inayaili d.	<a href="#">/ua-dell-tc: title "De</a>	
Inayaili d.	<a href="#">LS: /tv/features-and-</a>	
Inayaili d.	<a href="#">LS: /tv/contributors</a> code" section.	
Inayaili d.	<a href="#">LS: /2013/07/press-</a>	
Inayaili d.	<a href="#">/ubuntu/features:</a>	
Anthony D.	<a href="#">Standardise list-ub</a>	
Anthony D.	<a href="#">Tabs - Create patt</a>	
Graham B.	<a href="#">/ubuntu/features:</a> features' at the bott	
Graham B.	<a href="#">Why do buttons in</a>	
Inayaili d.	<a href="#">I feel there's not e</a>	
Inayaili d.	<a href="#">/ubuntu/features:</a>	
Inayaili d.	<a href="#">/ubuntu/features/c</a> edge of the box	
Graham B.	<a href="#">/business/server: t</a>	
Graham B.	<a href="#">/ubuntu/why-is-it-f</a>	
Graham B.	<a href="#">/devices/tv/experie</a>	
Inayaili d.	<a href="#">/download/desktop</a> section buttons	
Graham B.	<a href="#">Home: Images in f</a>	
Tanya E.	<a href="#">Dev site - bug list</a> need addressing b	
Inayaili d.	<a href="#">Box widths</a> - Yes, s	
Inayaili d.	<a href="#">/business: I didn't</a> make sense in my l	
Anthony D.	<a href="#">What are we doing</a> they are we can cre	
Anthony D.	<a href="#">We need to think</a> font to 13 and sets	
Anthony D.	<a href="#">.box-padded is ma</a> components styles.	
Inayaili d.	<a href="#">Confirm font on pu</a>	
Anthony D.	<a href="#">Verify we use last</a> now using last-col f	
Inayaili d.	<a href="#">Standardise and co</a> designed - it hasn't	
Anthony D.	<a href="#">row-equal-height</a> now only effects b	



# 5 Just do it



- Tidy up before you start
- Set the rules
- Guerrilla UX

Tidy up before you start





Accordion



Ad modules



Arrows circle module



Back to top



Buttons



Featured



Filters



Forms



Intros



Legends



Links



List ticks



Lists box



Lists full column



Lists pictograms



Navigation



Next steps module



Padded box module



Quotes and tweets



Row 2 boxes



Row 2 columns



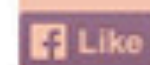
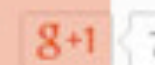



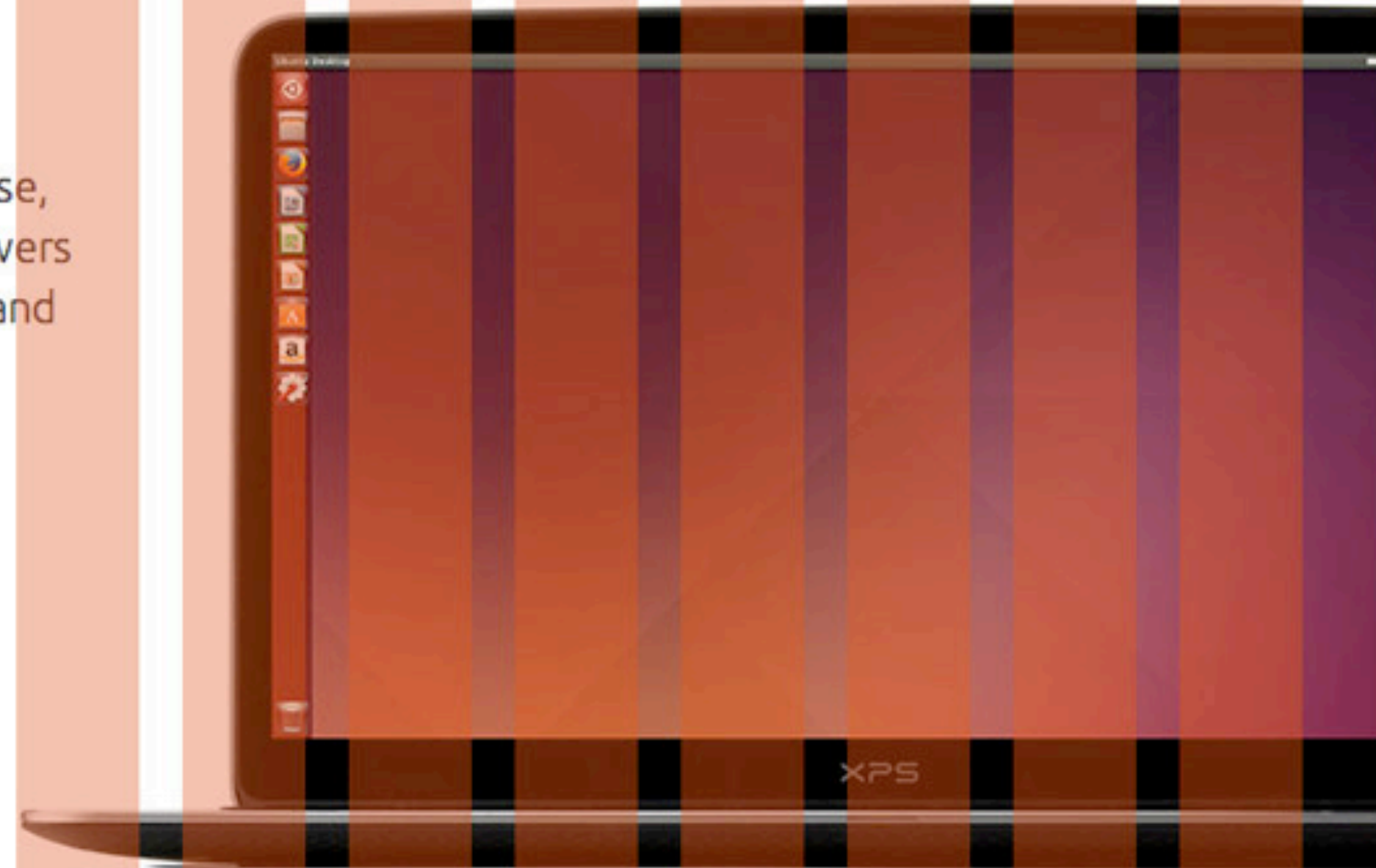
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 For business >

 For developers >



# Set the rules





“Experiment reducing padding inside rows and boxes incrementally as the screen size decreases”





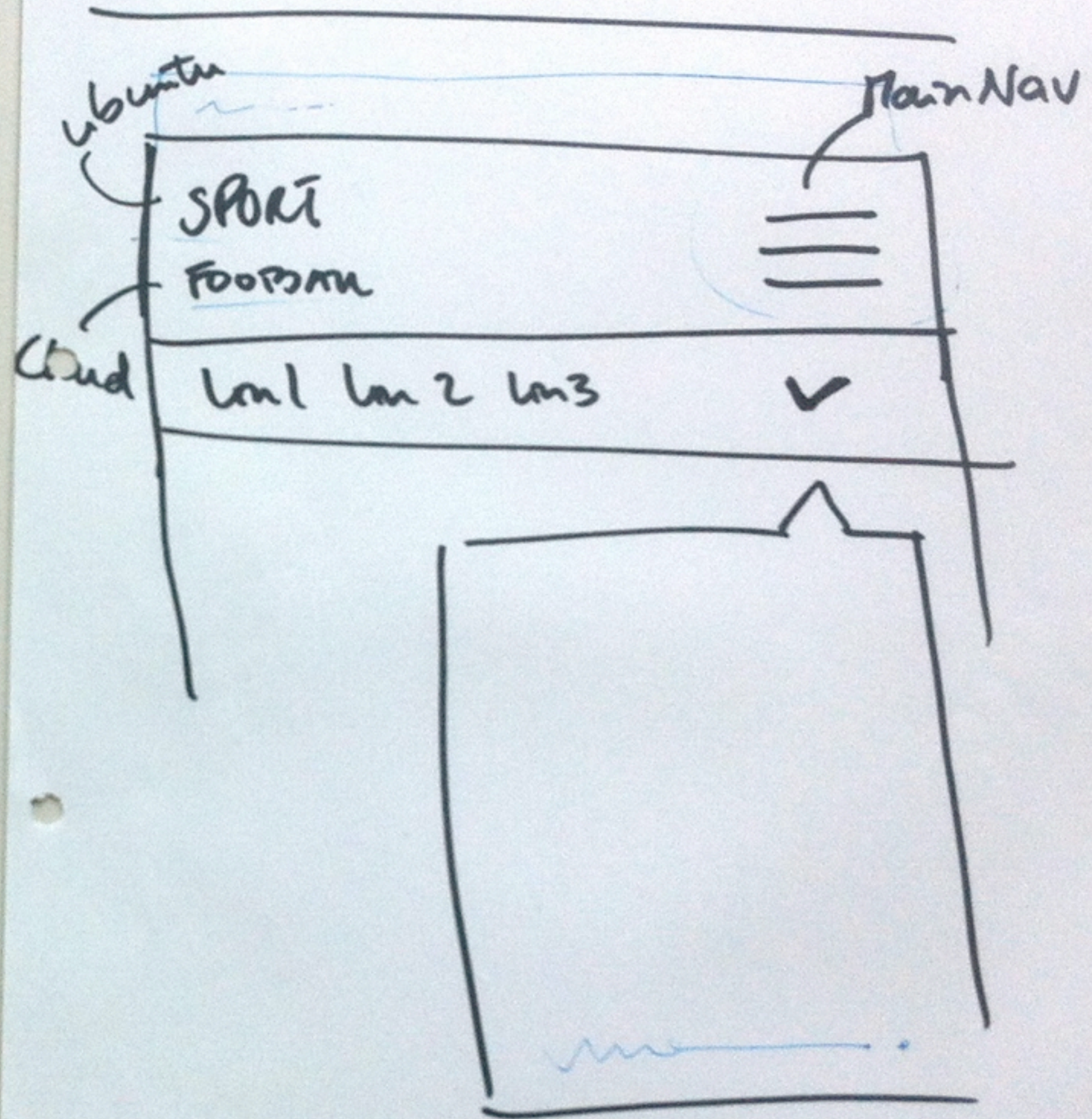


GOOGLE



Guerrilla UX

BBL





# Epilogue



Read more at [design.canonical.com](https://design.canonical.com)



# The end.

Thanks for listening,  
Inayaili de León Persson  
[@yaili](#)