

Design contributions to OSS:

Learnings from Ushahidi and the **Open Design project.**



Eriol Fox

**Open Design, a collaboration
between:**

Ushahidi+Adobe+Designit

@erioldoesdesign

@opendesignis

Hi, I'm Eriol.

- I'm a **Humanitarian** and **Human-Rights centred Designer**. Previously **Design Lead** at **Ushahidi**.
- **10 years** in digital product design and UX.
- **7 years** in humanitarian sector **2 years** in (F)OSS.
- On the **Core Team** of **OpenSourceDesign.net**



Eriol Fox

**Open Design, a collaboration
between:**

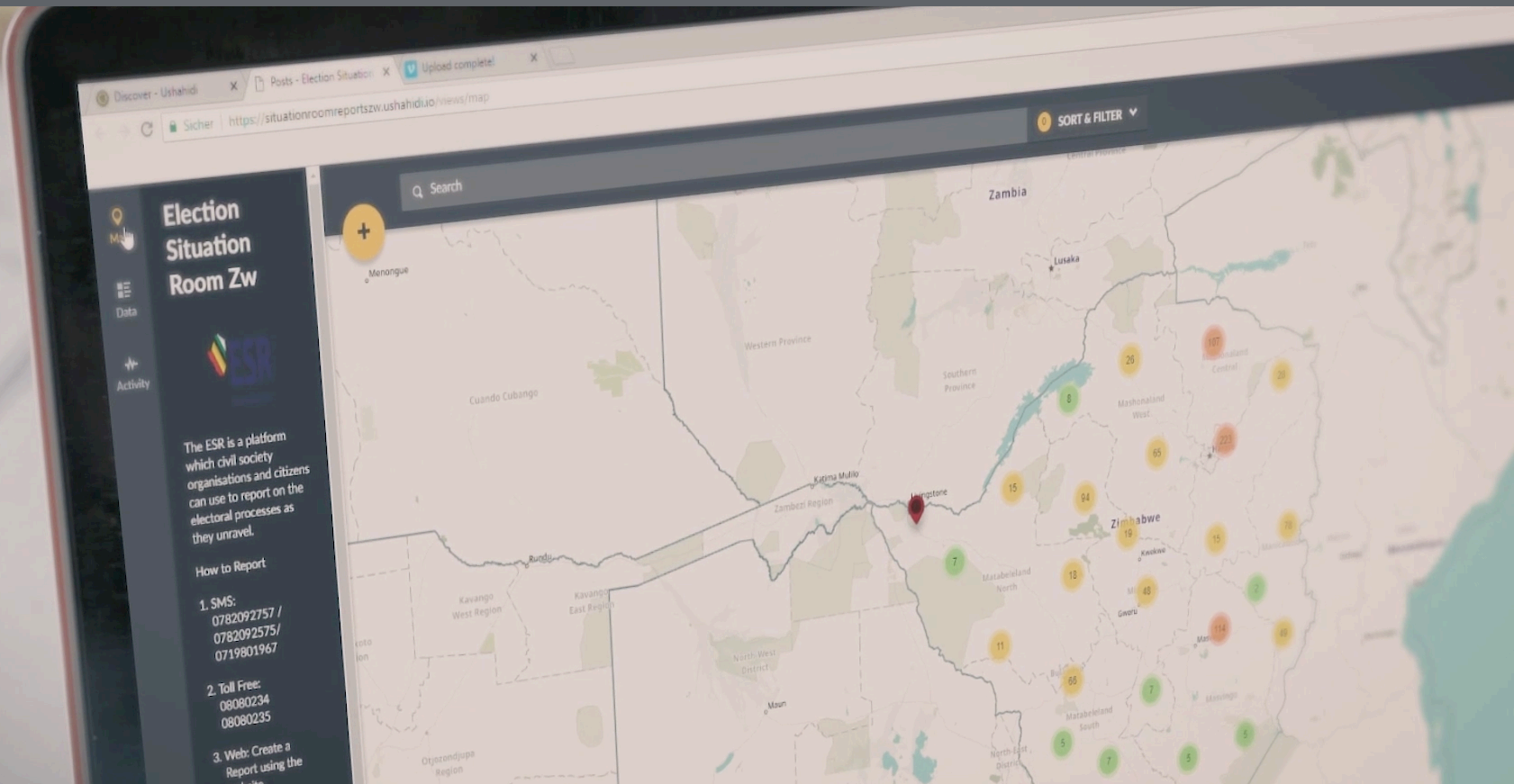
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Why aren't there many design related contributions to OSS?



Election Situation Room Zw

- Map
- Data
- Activity

The ESR is a platform which civil society organisations and citizens can use to report on the electoral processes as they unravel.

How to Report

1. SMS: 0782092757 / 0782092575 / 0719801967
2. Toll Free: 08080234 / 08080235
3. Web: Create a Report using the website

Designers want to work on projects 'for good.'

OPEN DESIGN.

**Designers collaborating
and contributing to
Humanitarian OSS and
tech for good at
challenge gatherings.**

**But there are a lot of
challenges.**

OSS isn't part of design education.

Most OSS projects understand design as **'logos' and 'graphics.'**

OSS project issues can be restrictive...

Example:



has run
a farm for

-helps
community

10 years.

-has farm
workers

flood

office
land

Earthquake

volunteer

Professional

Knowledge

Most

serious

typhoon in

die

media

No people

die

media

thankful
for
volunteers

asking
what
kind of
assistance
you need

city
got
resources
sharing

on internet
for who
need help

offered to
help others
volunteer
group

its

2 regions
houses

live alone
in house
old men
need place

17 meters
steel
container
flew

Knew a
government
official



**...but open workshops
often lose focus and
relevancy.**

Lack of version control in software and process for designers.



India, Bengaluru.



Taiwan, Taipei.



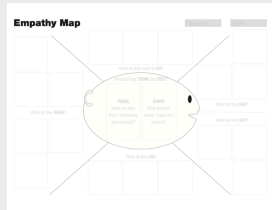
Design activities.

Empathy Mapping.

Build empathy for your group

What it is used for:
Empathy Mapping helps us consider how other people are thinking and feeling. It builds empathy and gains alignment around user needs, goals, and pain points.

Whats the purpose:
To zoom out from focusing on behaviours to consider the users' emotions and experience as well.



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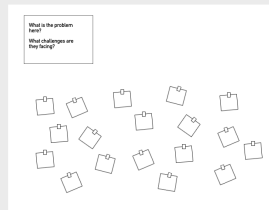
Group exercises

Define the problems.

Understand your group's biggest challenges

What it is used for:
Take your challenge and create the narrative for the person described in your empathy map. Define where they are struggling, state the problems.

Whats the purpose:
This will help you to focus on specific problems to start the ideation. It also helps further define the issue in the repo and add context for other collaborating designers.



OPEN DESIGN.

Group exercises

Ideation.

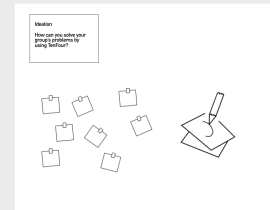
Develop ideas on how you could solve the challenges for your user. Think big and beyond a single purpose.

What it is used for:
Please develop as many wild, bold, weird ideas as possible and mark them on post-its. Please work as visually as possible to allow others to understand your idea at one glance.

There are no bad ideas and no bad sketches. Vote for the best idea(s) at the end of the session by dot voting.

Whats the purpose:
Develop a huge amount of ideas in order to choose the best one(s)

Which idea best solves your challenge and for your users?



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Group exercises

Storyboard.

Define your idea and how it works step by step

What it is used for:
If useful, you can storyboard the process someone might go through when trying to perform the challenges actions.

Whats the purpose:
To help discover any missed opportunities or interactions by users when looking at challenges.

Optional exercise.



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Group exercises

Sketching & Prototyping.

Now manifest your ideas in mobile user interfaces

What it is used for:
To map out what screens might be needed in the idealised process. Also useful for useresting

Whats the purpose:
This will help you to focus on specific problems to start the ideation. It also helps further define the issue in the repo and add context for other collaborating designers.

Optional exercise.
You can go straight to XD prototyping.



OPEN DESIGN.

Group exercises

Location specific builds community.

@erioldoesdesign @opendesignis @fosdem @opensrcdesign



Invite into the process a 'witness.'




@erioldoesdesign @opendesignis @fosdem @opensrcdesign



Translate issues to design challenges.

Prototypes.

←




A check in that someone can't resend but can respond to.

08:05 AM Today, Eriol Fox

3 2 1 0

RESPOND RESEND

Answer 1

 Vanaja August 21, 2019

Safe: **NO**

Urgency Detected: **80%**

Keywords: **Help** **Small Children** **Die** **No food**

No Shelter

Language Spoken: Malayalam

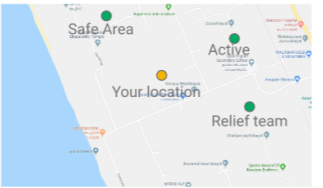
📍 Idukki, 3rd Road, 7th Cross, Idukki, Kerala

[Read full transcript here](#)


☰ Check-ins

SENT INBOX

Location is being shared **STOP SHARE**



People Near You

 Rekha
938237498

←

Specialist Skills

Do you have any particular skills that could be useful? Find it in our categories below, or type it in, and upload your documents.

🔍 Search

🔍 I'm searching for something ✕

🔍 Search... ACTIONS ▾

Input some text

✉ Input some text

Input some text

Input some text

← I need HELP!!! **SEND**

Describe your situation

Simply describe what damage you are facing

Photo & Video

+

How big is your property?

100 m2

Location

Taipei, Zhongshan Area

Contact number

091234567

What skill do you need?

+ ADD SKILLS

What kinds of resources do you need?

+ ADD RESOURCES

Save this check in to your state

NEXT BILLION CREATORS

Increase & sustain contribution.

Support the community.

**Build understanding between
design and OSS.**

**Bringing Open Design to education
and workplaces.**

We want to build
relationships with
more **OSS** projects.

And with designers
and developers
globally.

Open methodology, frameworks and processes to use and remix:

github.com/ushahidi/opendesign

A community of supportive designers in open source

opensource.design.net

- Open Source Festival 2020

Thank you!



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Open Source
Festival 2020

+



Sustain
Africa

FEBRUARY 2020 | LAGOS, NIGERIA