

# Governance Update & Next Steps

AMP Contributor Summit - October 10, 2019

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Governance

#### Update 12/03/2018: This proposal is now in effect.

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While this works great for smaller projects, we've found that it doesn't scale to the size of the AMP Project today. Instead we want to move to a model that explicitly gives a voice to all constituents of the community, including those who cannot contribute code themselves, such as end-users. The change we are proposing is based on months of research, through which we've decided to follow the lead of the Node.js project and move to a consensus-seeking governance model.

bit.ly/ampgov-blog

### **AMP's Governance Model**

- The **Technical Steering Committee** (TSC)
- The **Advisory Committee** (AC)
- Working Groups (WGs)

# **Technical Steering Committee (TSC)** Sets AMP's technical & product direction based on the <u>project guidelines</u>.

### **TSC Members**

- Chris Papazian, Pinterest @cpapazian\*
- David Strauss, Pantheon @davidstrauss\*
- Dima Voytenko, Google @dvoytenko\*
- Malte Ubl, Google @cramforce\*
- Paul Armstrong, Twitter @paularmstrong
- Rudy Galfi, Google @rudygalfi\*
- Saulo Santos, Microsoft @ssantosms\*

### So... what has the TSC been up to?

- Set up the initial set of Working Groups.
- Clarified the <u>contribution process</u> (OWNERS/Reviewers/Collaborators).
- Formalized how <u>cherry picks</u> are handled.
- Asked for more formal regular updates from the Working Groups.

# Working Groups (WGs)

# Segments of the community with knowledge/interest in specific areas of AMP.

# Working groups

- Access control and subscriptions WG user specific controlled access to AMP content.
- Ads WG ads features and integrations in AMP
- **Analytics WG** analytics features and integrations in AMP.
- **Stories WG** implements and improves AMP's story format.
- **Performance WG** monitors and improves AMP's load and runtime perf.
- **Runtime WG** AMP's core runtime (layout/rendering and data binding).
- UX & Accessibility WG AMP's visual components & interactions and AMP's overall accessibility and UX

- **AMP4Email WG** AMP4Email project.
- Validation & caching WG AMP validator and features related to AMP caches.
- Viewers WG ensures support for AMP viewers and for the amp-viewer project.
- **Approvers WG** approves changes that have a significant impact on AMP's behavior or significant new features.
- Infrastructure WG AMP's infrastructure, including building, testing and release.
- Code of Conduct WG enforces AMP's <u>CoC</u>.
- **Outreach WG** helps developers who use AMP be productive & keeps the AMP community healthy.

# Advisory Committee (AC) Provides perspective and advice to the TSC.

### So... what has the AC been up to?

- Met with <u>AMP Letter</u> Signatories in London to better understand their concerns about the AMP Project.
- Worked with the UX & Accessibility WG to improve accessibility in AMP (work in progress).
- Offered feedback on new proposal to make processes around I2I and I2S more open.
- Wrote a position paper and joined the Internet Advisory Board (IAB)'s <u>ESCAPE Workshop</u> to better understand the different perspectives around SXG and Web Packaging.
- Surfaced industry concerns such as the California Consumer Privacy Act (CCPA) to the TSC.
- Ran a successful midterm election to further increase the diversity of the AC.

### **AC Members**

- Ali Ghassemi @aghassemi
- Charles Vazac @cvazac
- David Merrell @dymerrell
- Elisa Budelli @elibud\*
- Graham Loh @grahamle
- Guilherme Moser de Souza @mobtec
- Jervay Singh @jervay
- Joe Alicata @wirelessjoe\*
- Kenji Baheux @kenjibaheux\*
- Levi Durfee @levidurfee\*
- Léonie Watson @LJWatson

- Maggie Wettergreen @mjwettergreen\*
- Melanie Sumner @melsumner
- Melissa DePuydt @msteffan
- Pablo Delgado @pdelgadorodriguez\*
- Senthil Padmanabhan @senthilp
- Sumantro Das @sumodas\*
- Ted Shuter @TedShuter\*
- Terence Eden @edent
- Tim Jones @tones
- Tobie Langel @tobie\*



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# "

# Additionally, we're exploring moving AMP to a foundation in the future, [...]. We see the governance changes as a first step in that direction.

Malte Ubl, September 18, 2018

### What's a foundation and what is it for?

A foundation provides a legal entity for open source projects. It can:

- receive and spend money (e.g. infra costs, travel expenses),
- acquire and own assets (e.g., trademarks),
- grant and receive licenses (e.g., copyright, patents,),
- hire people (e.g., for a security audit, coaching, etc.),
- host events,
- etc.

# Right now, Google handles all of this for AMP.



# This creates concrete issues



Covering travel expenses of TSC/AC members requires fragile workarounds.



```
Data protection
requirements add hurdles to
the community-driven
organization of the AMP
Contributor Summit.
```



CLA assigns license to Google, which is a deterrent for many.



# **But which foundation?**

### **Goals & Requirements**

- Encourage a wider variety of voices. (e.g. low overhead, no "pay to play")
- Avoid slowing down day-to-day work on AMP. (e.g. no extra process requirements, no infra requirements, etc.)
- Learn from what's worked and what hasn't for other projects. (e.g. foundation at the service of project)
- Minimize changes to existing governance model.
- Be a great web and open source citizen. (e.g. continued funding of other projects through Open Collective)





- Result of the recent merger between the JS Foundation and the Node.js Foundation.
- Home of Node.js, webpack, jQuery, Appium, Mocha, WebdriverIO, Express, ESLint, Lodash, Grunt, Globalize, Moment, interledger.js, etc.
- Just started accepting new projects.
- Already meets most of AMP's requirements.
- Many things are still in flux and the foundation is very open to input
  - → AMP can help implement missing requirements.
- Icing on the cake: ability to spread AMP progressive values (e.g. funding dependencies, diversity funds for events, covering contributor expenses, etc.) to the broader JS ecosystem. 6

# Obtain TSC & AC buy-in

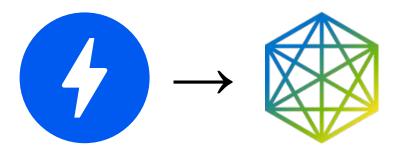
# Obtain go-ahead

## from Google OSPO

Required as joining the OpenJS Foundation involves transferring IP and other assets to the foundation and granting various licenses to it.

#### Apply to the OpenJS Foundation

This kick-offs the "silent period," a period during which the foundation's Cross Project Council (CPC) meets privately to discuss the merits of the project and decide whether it is a good fit for the foundation.



# AMP is joining the OpenJS Foundation's incubation program *today*.

#### **Application approved**

The CPC communicates its decision to the AMP project.

#### **Growth stage**

Once AMP meets graduation criteria, it can join Growth or Impact stage.

#### Incubation

AMP project start working on incubation checklist with the help of Google OSPO and the OpenJS Foundation.

#### Impact stage

AMP can elect two voting members to the OpenJS Foundation's CPC.



# **Robin Ginn**

#### Executive Director, OpenJS Foundation





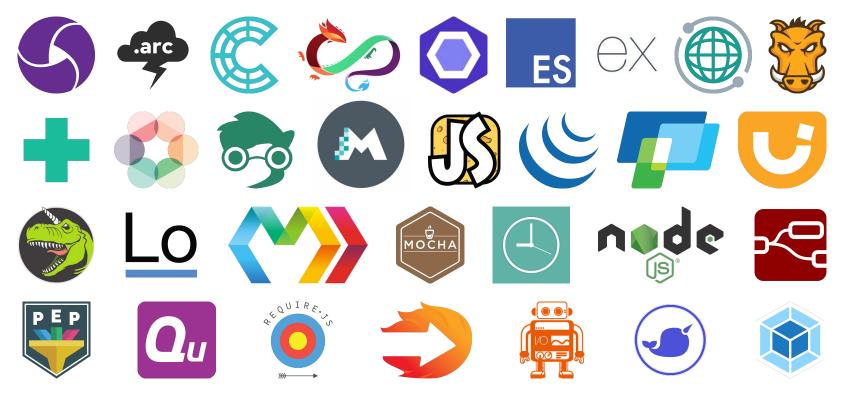
# Welcome AMP!

## **OpenJS Foundation**

# Open and neutral home to grow and sustain the JavaScript and web ecosystem



#### Our projects are critical to the web and beyond





### Our policies prioritize stability and openness





#### Robin Bender Ginn @rginn206 · Jul 30

Great to renew cloud providers' pledge for health data interop thru actions and an open source-first approach w/ @OpenatMicrosoft @amazon @google @IBM @Oracle @salesforce #FHIR azure.microsoft.com/enus/blog/clo...





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## **AMP** Vision

### A strong, user-first open web forever.



## **OpenJS Foundation goals for** an open and accessible web.

- To promote the widespread adoption and continued development of key JavaScript and web solutions and related technologies.
- To facilitate collaboration within the JavaScript development community.
- To create a center of gravity for open source projects throughout the end-to-end JavaScript ecosystem guiding them toward open governance and diverse collaborator bases.
- To host the infrastructure to support hosted JavaScript open source projects.



#### Governance model gives a voice to our projects

#### **Cross Project Council**

- Comprised of project community reps and open to all
- Oversees programs and processes such as accepting new projects, moving projects through the stage process, administering benefits (travel or scholarship fund), handling infrastructure concerns, etc.
- Coordinates projects, including technical governance and moderation

#### **Board of Directors**

- Each Platinum member appoints one Director to the board.
- Gold and Silver members vote among themselves to select their representatives.
- The board also includes community representation, with up to 3 Community Director positions nominated by the CPC and its chartered committees.
- Sets technical policy, mission and scope of initiatives, technical vision and direction



#### Impact stage

 Generally large mature projects Growth stage

 Actively mentored projects that intend to graduate to Impact stage At-Large stage

 New projects, stable projects with minimal needs, and everything in between



### AMP incubation at OpenJS Foundation

Completing onboarding checklist

- ✓ Adopting the OpenJS Foundation Code of Conduct
- Identifying your CPC rep
- ✓ Working through other administrative and technical tasks

Learn more in the breakout session this afternoon!



#### What to expect by joining OpenJS Foundation

- Neutral home to build and support a sustainable community of diverse contributors.
- A cross-industry community to share best practices and reduce redundant administrative work, particularly with non-technical governance.
- Ongoing benefits for projects include assistance in marketing, infrastructure, and legal services.



### **OpenJS** Foundation in action





# GitHub

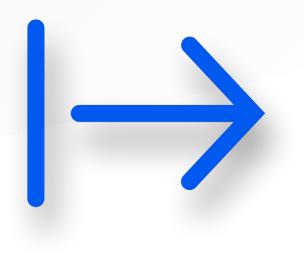
# https://openjsf.org/collaboration





# What will change?

Spoiler alert: not much for contributors.



### What will change?

- The governance model will no longer be under the purview of Google.
- Further contributions will be licensed to the OpenJS Foundation.
- The Foundation will become the owner of assets such as the website and AMP trademarks.
- AMP will adopt the OpenJS Foundation's Code of Conduct.
- Once the Foundation has a mechanism in place to receive directed funding, Google will stop funding activities directly and will instead direct those funds through the Foundation.
- The process of removing dependencies on Google will continue (e.g. around infra, tooling, reviews, etc.).
- Day to day operations will barely be affected.

### Thanks

- The **TSC** and the **AC** for their questions, advice, and guidance.
- Joey Rozier for all of the work on the Google side.
- **Google's OSPO** for their responsiveness and efficiency.
- Myles Borins for helping shape the vision of AMP at the OpenJS foundation.
- The **OpenJS Foundation's Cross Project Council** (CPC) for their tough but fair questions, and for working on an extremely tight schedule so we could share this with the community today.
- Kris Borchers for championing AMP at the CPC and being a great source of advice as JSF's Executive Director.
- The **OpenJS Foundations staff**, and **Jory Burson** in particular, for having been extremely supportive throughout.
- Alan Kent who dealt with all of the last minute changes to the event schedule.
- All of the people who helped and gave us advice along the way.
- ...and of course, **Robin Ginn** for joining us on stage today on such short notice.

# **Breakout this afternoon!**

