Designing Slides

TECHNIQUES FOR EMOTIONAL APPEAL

TOP TALKS | FEBRUARY 2019

@DESIGNBYNUFF

© Getty Images

4GIFs
.com

TOP TALKS | FEBRUARY 2019

ALEX LITVIN | UNSPLASH

But first, a quick word about large screens...

TOP TALKS | FEBRUARY 2019

@DESIGNBYNUFF

So...slides?

Dynamics

TOP TALKS | FEBRUARY 2019

DANNY HOWE | UNSPLASH

TOP TALKS | FEBRUARY 2019
@DESIGNBYNUFF

NEW YORK CITY

Between the Lines

© Getty Images

PINEAPPLES.

Dude, that was so lame.

“To design is much more than simply to assemble, to order, or even to edit; it is to add value and meaning, to illuminate, to simplify, to clarify, to modify, to dignify, to dramatize, to persuade, and perhaps even to amuse. To design is to transform prose into poetry. Design broadens perception, magnifies experience, and enhances vision.”

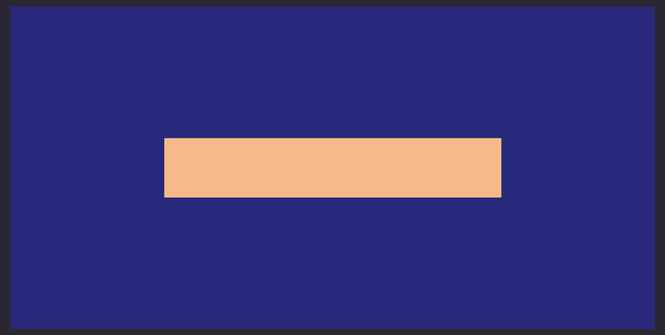
— Paul Rand

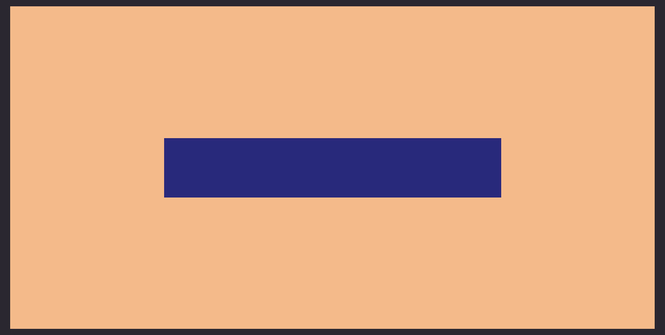
Rhythm & Pacing

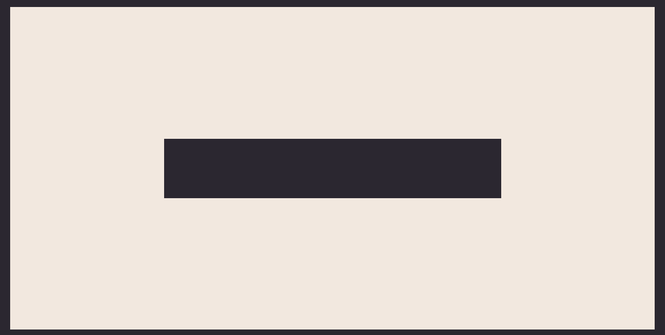
4GIFs
.com

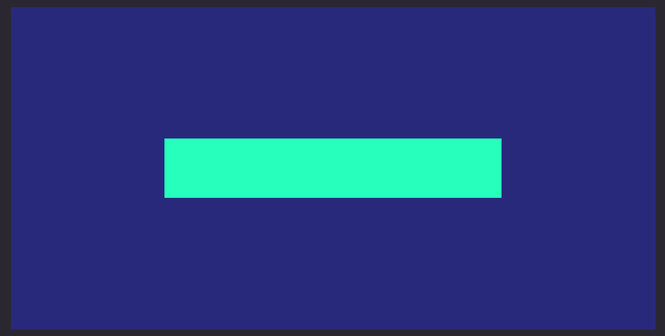
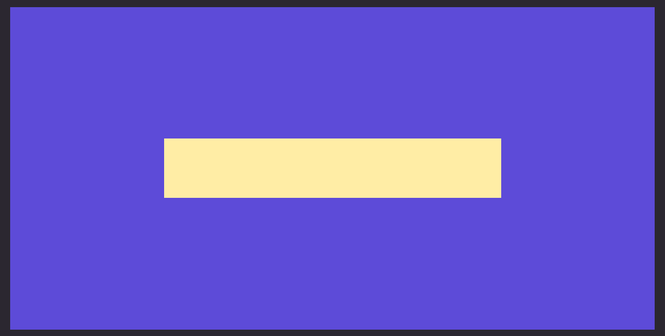
SHARD (2017)

Priming the Audience







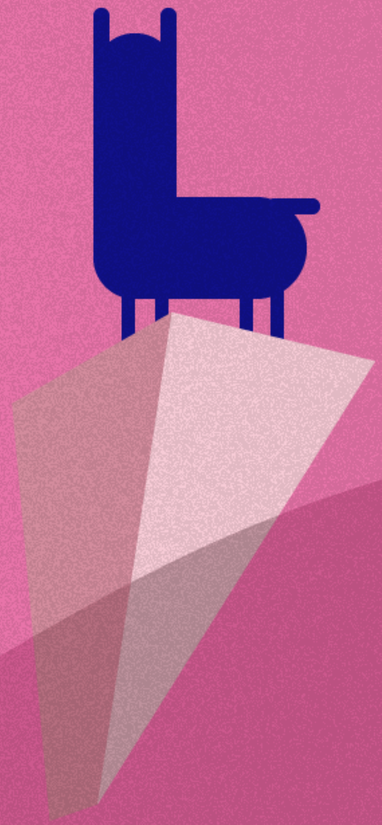
Conclusion

These Are Things

- Thing One
  - Thing One A
  - Thing One B
  - Thing One C
- Thing Two
  - Thing Two A
  - Thing Two B
  - Thing Two C
- Thing Three
  - Thing Three A
  - Thing Three B
  - Thing Three C

97%

OF LLAMAS HAVE NEVER BEEN TO ICELAND.



Thank you, Top Folks

ASK ME ANY SLIDE-RELATED QUESTIONS,
I'M @NUFF ON SLACK

Resources (thanks, Asia!)

Fix Your Really Bad PowerPoint
World Class Slides Without a Degree in
Design – Andrew Graunke