

Building essential products for the NHS with WordPress

B E N E V E R A R D



THE IDEA BUREAU

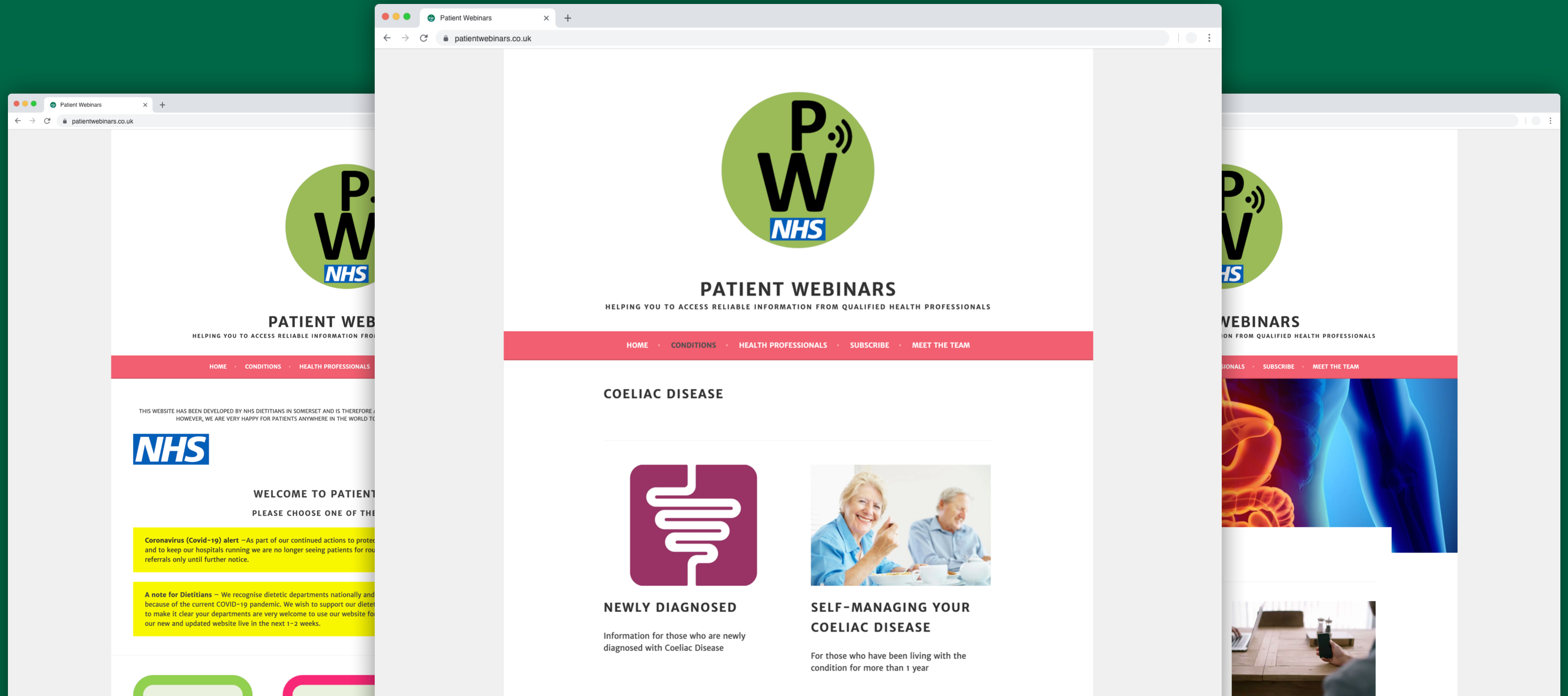
Building essential products for the NHS with WordPress

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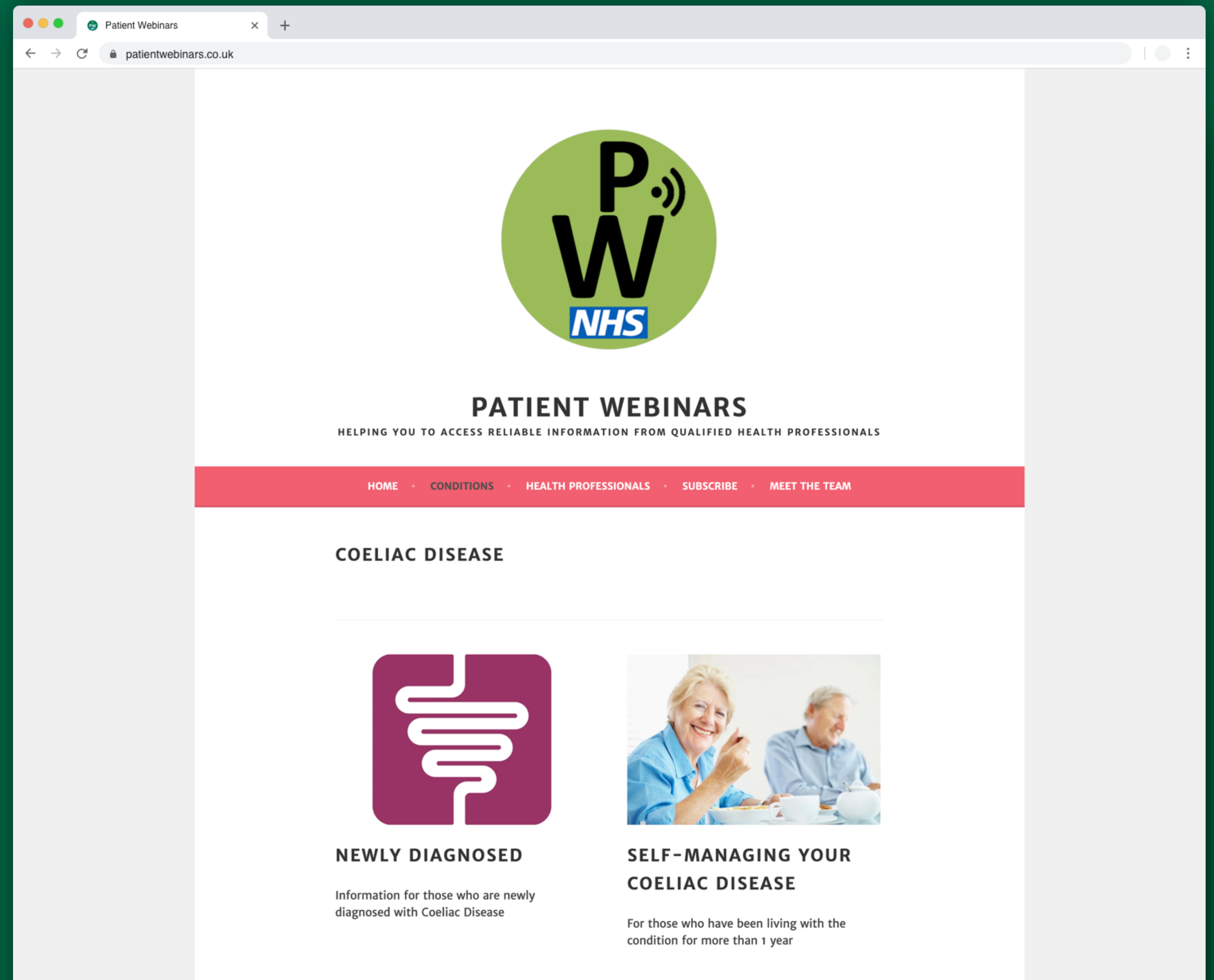
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Patient Webinars



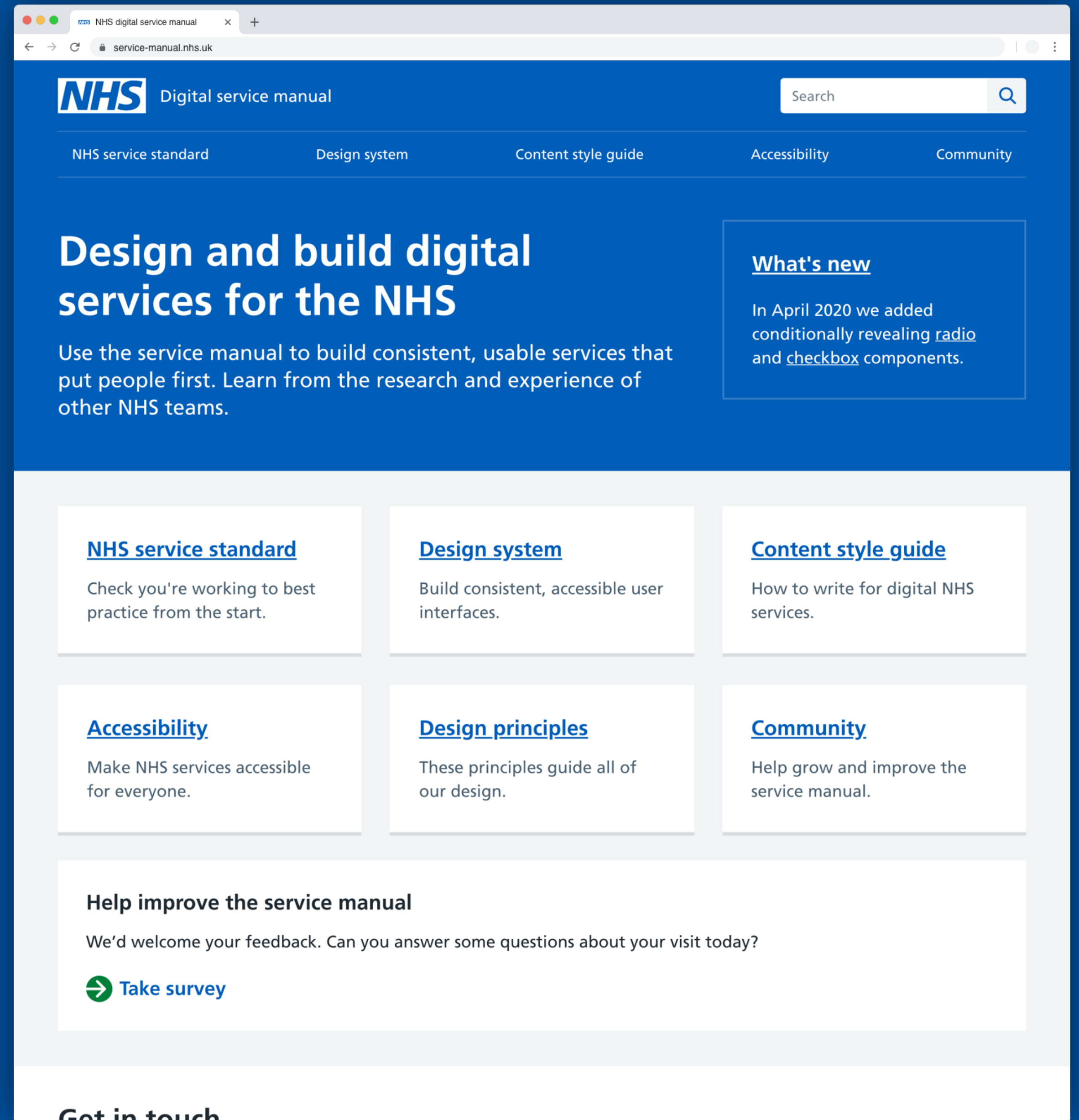
Patient Webinars

- Homegrown website
- Built on WordPress.com
- Typical public sector issues
- Replace existing website
- Modest budget
- What design approach should we take?

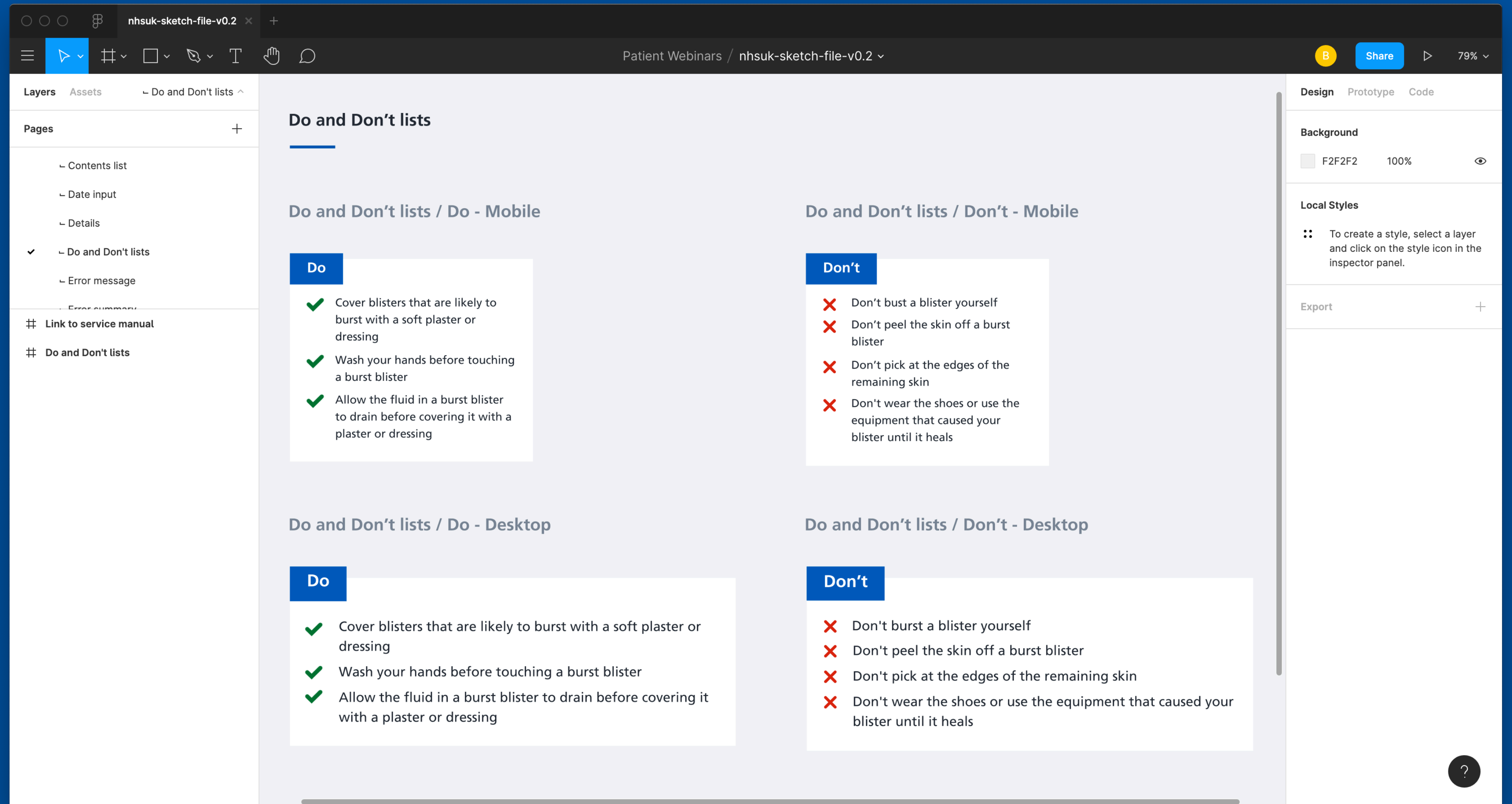


NHS Digital Service Manual

- Companion to GOV.UK service manual
- Design system
- Accessible
- Consistent
- Considered
- Resources provided



Figma Templates



Prebuilt Components

Do

- ✓ Cover blisters that are likely to burst with a soft plaster or dressing
- ✓ Wash your hands before touching a burst blister
- ✓ Allow the fluid in a burst blister to drain before covering it with a plaster or dressing

Ask for an urgent GP appointment if:

- you're an adult and have chickenpox
- you're pregnant and haven't had chickenpox before and you've been near someone with it
- you have a weakened immune system and you've been near someone with chickenpox
- you think your newborn baby has chickenpox

In these situations, your GP can prescribe medicine to prevent complications. You need to take it within 24 hours of the spots coming out.

Button primary default

Button primary :active

Button primary :focus, :hover

Button primary disabled

If you drive, you must tell the [DVLA](#) about your vertigo. Visit the GOV.UK website for more information on [driving with vertigo](#).

School, nursery or work

Stay away from school, nursery or work until all the spots have crusted over. This is usually 5 days after the spots first appeared.

Opening times

Day of the week	Opening hours
Monday	9am to 6pm
Tuesday	9am to 6pm
Wednesday	9am to 6pm
Thursday	9am to 6pm
Friday	9am to 6pm
Saturday	9am to 1pm
Sunday	Closed

HTML Components

- HTML + Nunjucks
- NPM package

```
<div class="nhsuk-care-card nhsuk-care-card--urgent">
  <div class="nhsuk-care-card__heading-container">
    <h3 class="nhsuk-care-card__heading"><span role="text"><span class="nhsuk-u-visually-hidden">Urgent advice:
  </span>Ask for an urgent GP appointment if:</span></h3>
    <span class="nhsuk-care-card__arrow" aria-hidden="true"></span>
  </div>
  <div class="nhsuk-care-card__content">

    <ul>
      <li>you're an adult and have chickenpox</li>
      <li>you're pregnant and haven't had chickenpox before and you've been near someone with it </li>
      <li>you have a weakened immune system and you've been near someone with chickenpox</li>
      <li>you think your newborn baby has chickenpox</li>
    </ul>

    <p>In these situations, your GP can prescribe medicine to prevent complications. You need to take it within 24
hours of the spots coming out.</p>

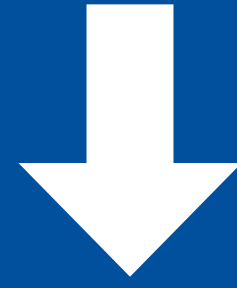
  </div>
</div>
```

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Components



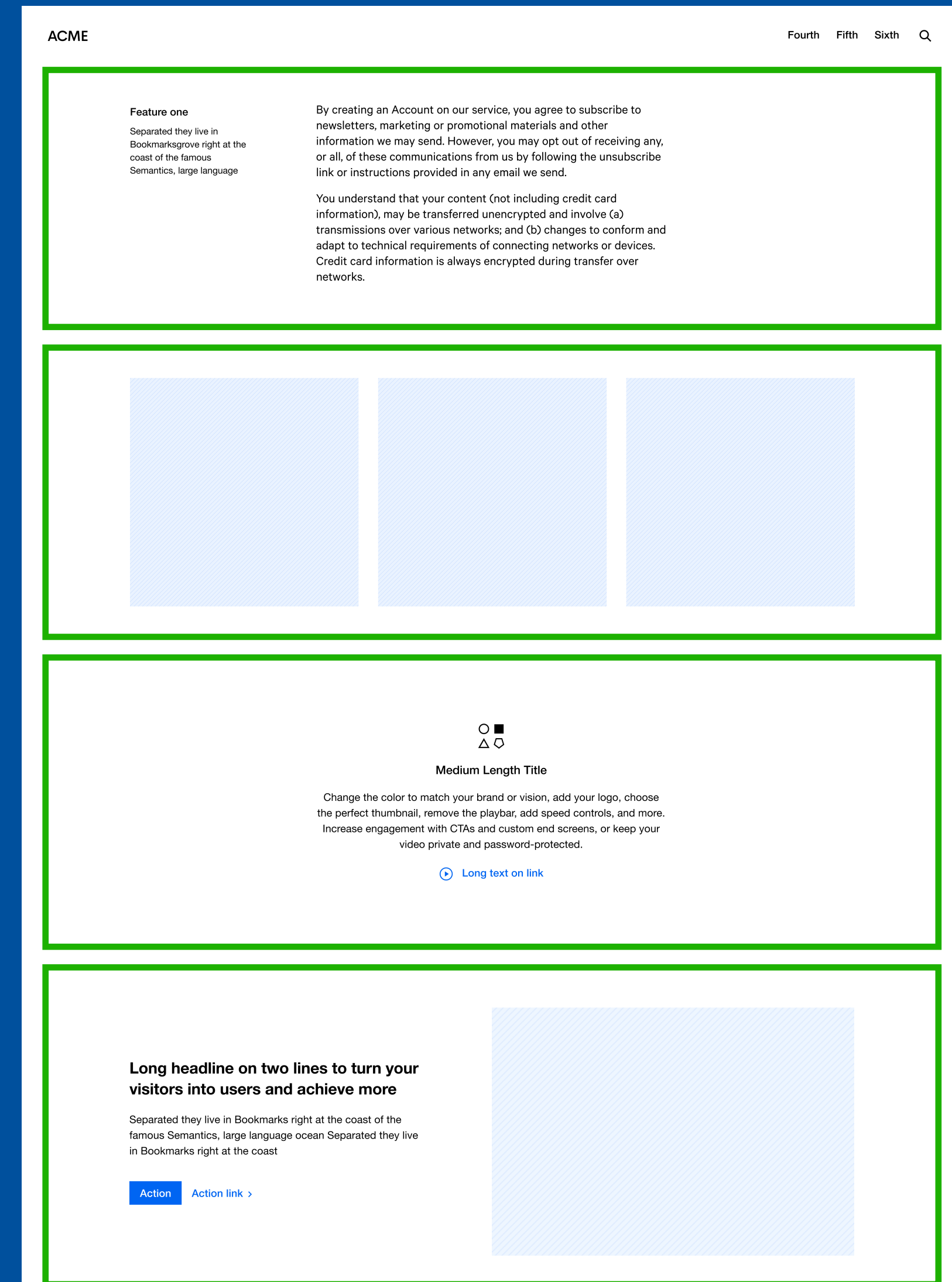
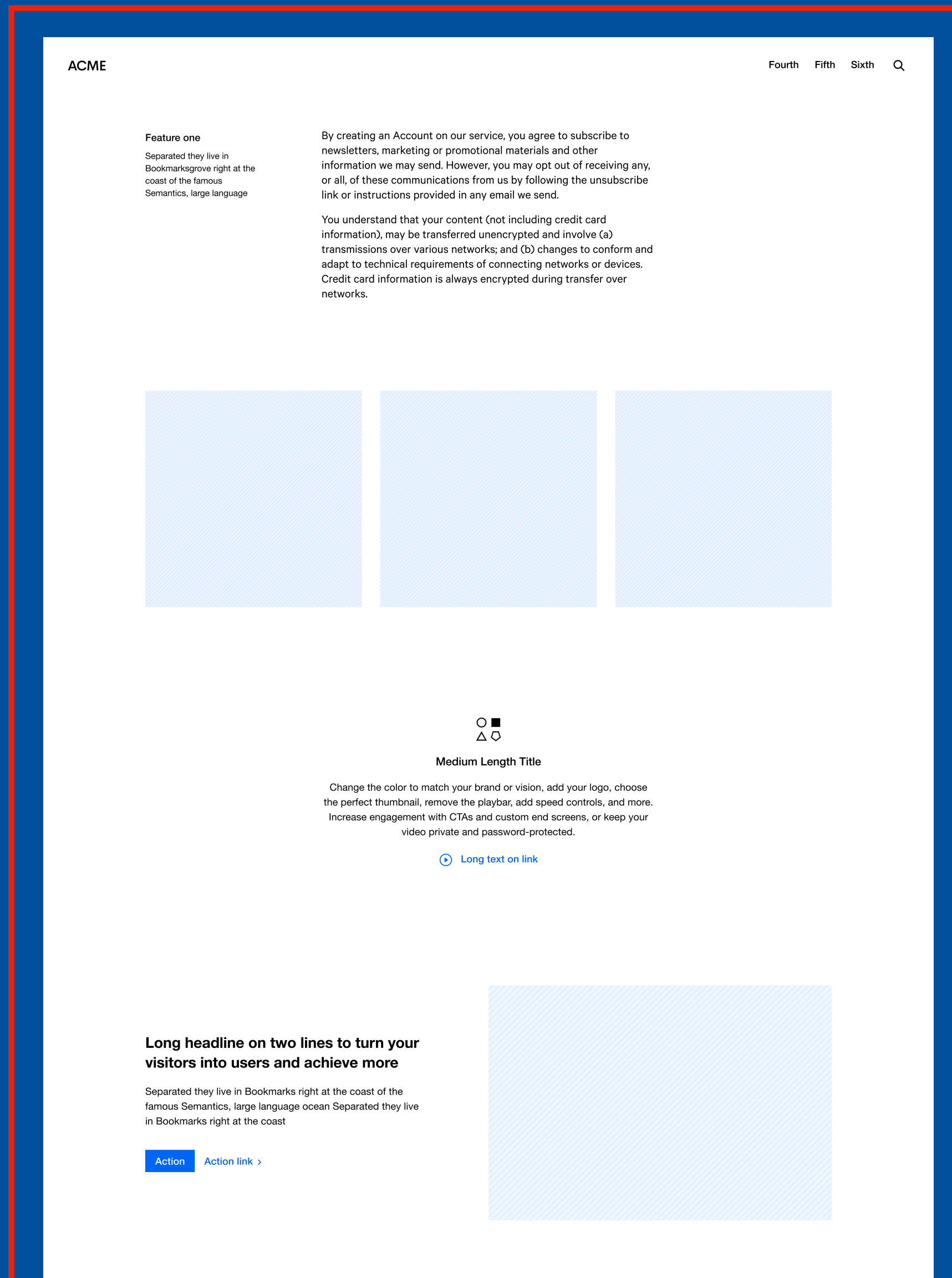
Blocks



Gutenberg

Template

Blocks



Gutenberg

- Fast block development
 - Creation
 - Testing
 - Deployment
 - Maintenance
- "Infinite" content possibilities
- Empower the client

Webinars

Information on Webinars for those with gut symptoms and IBS (including the Low FODMAP diet).

Strapline
Webinar 1

Heading *
First Line Dietary Advice for IBS

Meta
35 mins

Link *
Play <https://response.questback.com/sompar/ibsprewebinar2#>

Webinar 1: First Line Dietary Advice for IBS

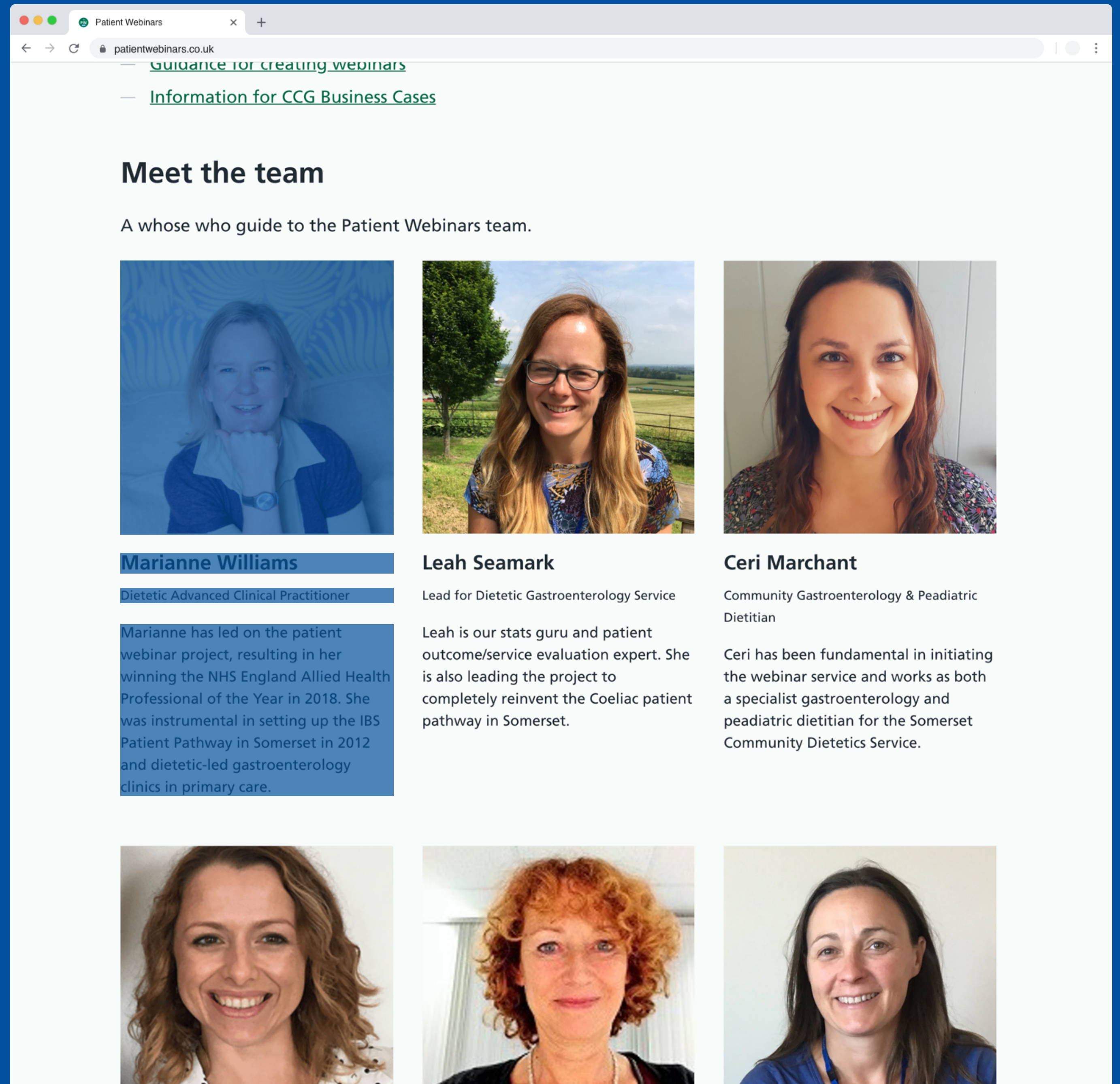
Listen to Specialist NHS Gastroenterology Dietitians giving the most up-to-date and accurate advice on first-line dietary treatment for Irritable Bowel Syndrome, including information on dairy, lactose, gluten and the low FODMAP diet and whether allergy

ful in IBS treatment.

NHS
Webinar 2
The Low FODMAP Diet
59 mins

Issues

- Reusable block "template" would be useful
- Editor styling is problematic
 - Styles bleed into WordPress UI
 - No way to exclude admin components from site styles
- No block context available when modifying responsive image attributes



The screenshot shows a web browser window with the URL patientwebinars.co.uk. The page has a navigation menu with links for "Guidance for creating webinars" and "Information for CCG Business Cases". The main content area is titled "Meet the team" and includes a sub-header "A whos who guide to the Patient Webinars team." Below this, there are six team member profiles arranged in two rows of three. Each profile consists of a portrait photo, a name, a title, and a short bio.

Meet the team
A whos who guide to the Patient Webinars team.

Marianne Williams
Dietetic Advanced Clinical Practitioner
Marianne has led on the patient webinar project, resulting in her winning the NHS England Allied Health Professional of the Year in 2018. She was instrumental in setting up the IBS Patient Pathway in Somerset in 2012 and dietetic-led gastroenterology clinics in primary care.

Leah Seamark
Lead for Dietetic Gastroenterology Service
Leah is our stats guru and patient outcome/service evaluation expert. She is also leading the project to completely reinvent the Coeliac patient pathway in Somerset.

Ceri Marchant
Community Gastroenterology & Peadiatric Dietitian
Ceri has been fundamental in initiating the webinar service and works as both a specialist gastroenterology and peadiatric dietitian for the Somerset Community Dietetics Service.

The bottom row of the team section shows three more team members, but their names and titles are not visible in the screenshot.

Tooling



- Fast block development
 - No React / JavaScript needed
- Modern MVC framework
 - Similar to Laravel / Symfony
 - Separate logic and view
- Fast website development

The image shows two overlapping screenshots of a code editor. The top screenshot displays a PHP file named 'ButtonServiceProvider.php' within a project structure. The code includes namespace declarations, use statements for 'Rareloop\Lumberjack\Page', 'Timber\Timber', and 'Timber\PostQuery', and a 'class ButtonServiceProvider' with a 'boot()' method. The 'boot()' method uses 'add_action()' and 'acf_register_block_type()' to register a block type named 'nhs/button'. The bottom screenshot shows a Twig template file named 'button.twig' with a conditional block: '{% if block.link %}' followed by an anchor tag with class 'nhsuk-button' and a title attribute set to '{% block.link.title %}', and a closing tag 'endif'.

Covid-19

patientwebinars.co.uk

Patient Webinars

Home Health A - Z Information on Children

Coronavirus (COVID-19) Alert

As part of our continued actions to protect the community regarding COVID-19 (Coronavirus) and to keep our hospitals running we are no longer seeing patients for routine appointments. We will continue to action urgent referrals only until further notice.

Home > Irritable Bowel Syndrome

+

Overview

Irritable Bowel Syndrome

+

- Overview
- Webinars
- Further Information & Hand Outs
- Self Referrals (Somerset GP Patients Only)

patientwebinars.co.uk

Patient Webinars NHS

Home Health A - Z Information on Children

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Patient Webinars

Helping you access reliable nutrition information from qualified health professionals in Somerset.

Topics

NHS

As part of our continued actions to protect the community regarding COVID-19 (Coronavirus) and to keep our hospitals running we will continue to action urgent referrals only until further notice.

First Line Dietary Advice for IBS

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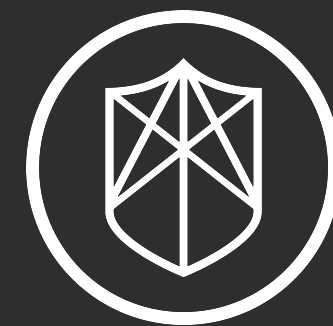
Watch later Share

Advice

+

+

Thank you



THE IDEA BUREAU