

# Resilient web design

# Materials

```
<p>some text</p>
```

**<marklar>**some more text**</marklar>**

```
<main>this text will display  
in any browser</main>
```

The meaning of markup

A matter of style

```
selector {  
    property: value;  
}
```

```
marklar {  
    marklar: marklar;  
}
```

Killing it

# Browser wars



# Coupling

Dancing about architecture



Visions



29

In nomine  
Iesu  
Christi

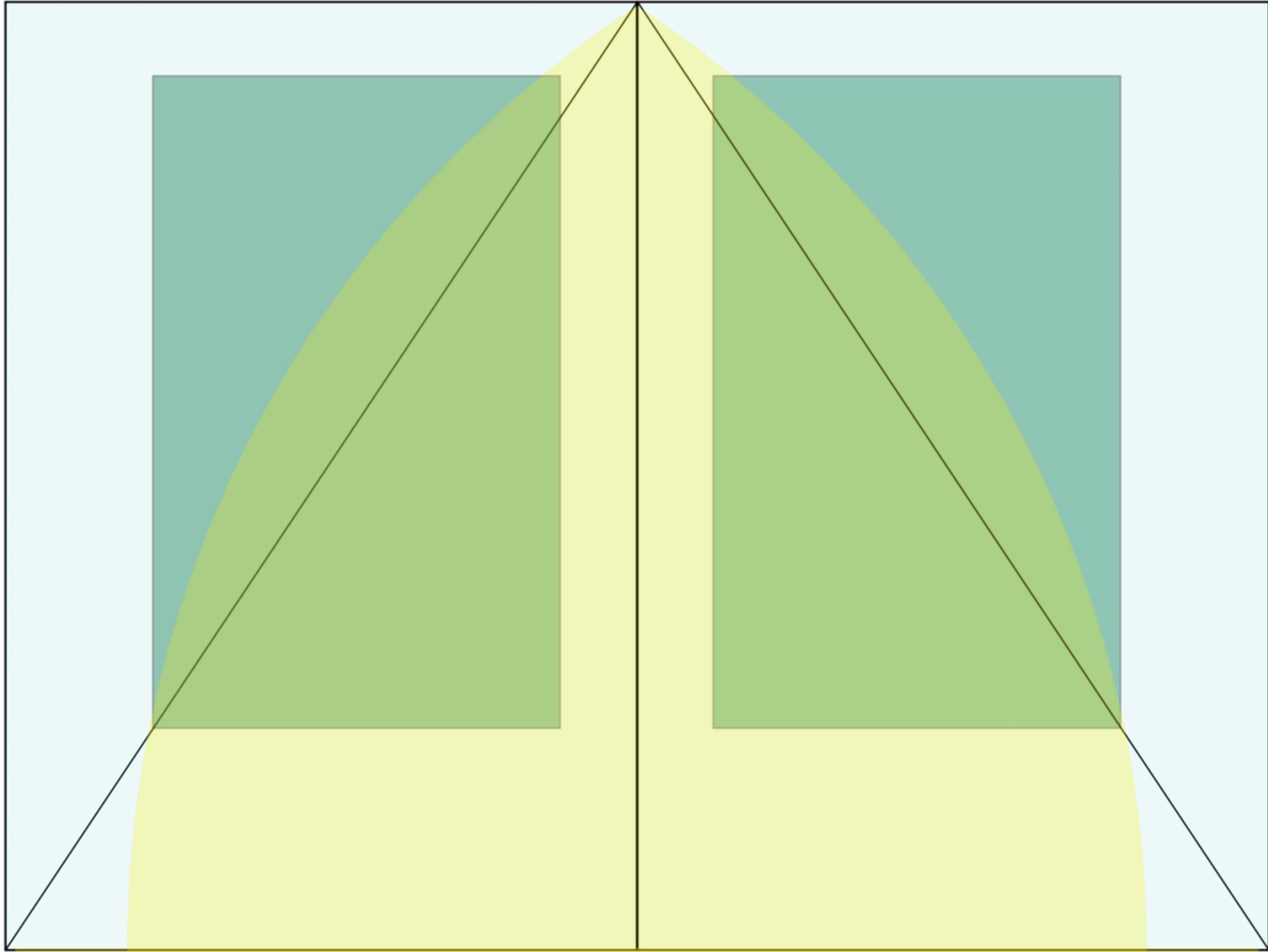
# Prints and the revolution

**Incipit epistola sancti iheronimi ad  
paulinum presbiterum de omnibus  
diuine historie libris. capitulum primum.**

**H**anc ambrosius  
tua michi munul-  
cula precans. derulit  
sit et suauissimas  
leas. q̄ a principio  
amiciciae. sic. p̄ba-  
te iam hōi & veteris amicitie noua:  
p̄tebant. Vera tū illa necessitudo ē  
& xpi glorio copulata. q̄m non vali-  
tas rei familiaris. nō p̄cia tantum  
corporis. nō libidō & palpās adula-  
sed dei timor. & diuinae scripturarū  
studia conuincunt. Legim⁹ in veterib⁹  
historijs. quosdā lustrasse. puincia.  
nouos adijisse p̄pos. maria trāsisse.  
ut eos quos ex libris nouerant. corā  
q̄; videret. Sicut piragoras mauphi-  
nicos vates. sic plato egip̄tū. & archita  
tarentinū. eandemq; oram ytalie. que  
quondā magna grecia dicebat. labo-  
riosisime peragravit. et ut qui athenis  
m̄gr̄ erat. & potius. nūq; doctrinas  
achadenie gignasia p̄sonabat. fieret  
p̄grus atq; discipulus. malēs aliena  
veterē discere. q̄m sua ip̄tenti ingerē.  
Deniq; cū leās quasi toto orbe fugiat-  
tes p̄sequit. capē a pi. ariō & venūda-  
tus. orāno crudelissimo paruit. dud⁹  
captiuus vind⁹ & seruus. Tamē quia  
p̄sus maior euenit se fuit. ad orum  
lūm. ladeo eloquēte fonte manantē.  
de vltimis hispanie galliarūq; finib⁹.  
quosdam venisse nobiles legimus. &  
quos ad complacitōē sui roma nō  
traxerat. vni⁹ hōis fama p̄duxit. Ha-  
buit illa etas inauditiōē sūb seculis.  
celebrandūq; miraculū. ut urbē tantā

ingressi. aliud terra urbem querebant.  
Pyppolloni⁹ siue ille mag⁹ ut vulg⁹  
loquitur. siue p̄sus. ut piragora tra-  
dunt. intrauit p̄sas. p̄sūit caucasi.  
albanos. scythas. massagetas. opulē-  
tissima indie regna penetravit. & ad  
extremum lacustimo phison ampne  
cūhuillo puenit ad braguanas. ut  
hyarcam in throno sedentē aureo et de  
cantal fonte potantem. inter paucos  
discipulos. de natura. de morib⁹. ac de  
cūtu die; et hōe; audire docerant.  
Inde p̄ claudias. babilonios. chalde-  
os. medos. althios. parthos. hros.  
phenices. arabes. palestinos. rāsus  
ad alleghadriā. p̄cegit ad ethiopiā.  
ut gignosophtas & famosissimam  
solis mensam videret in sabulo. In-  
uenit ille vir ubiq; q̄ disceret. et semp  
proficiēs. semp se melior fieret. Scrip-  
sit super hoc plenissime octo volumi-  
nibus. phylotracus.

**Q**uid loquar de seculi hominibus.  
cū ap̄tus paulus. vas electōm.  
& magister gentiū. qui de conscientia  
cāi i se hospitiū loquebat. dicit. An  
experimentū quēdā eius qui in me  
loquit xpc. Post damascū arabiaq;  
lustratā. ascendit iherosolimā ut videret  
petrū & mansit apud eū dieb⁹ quindē.  
Hoc tū m̄stio ebdomadis et oqdo-  
adis. huc⁹ gentiū p̄dicator instru-  
dus erat. Rursūq; post ānos h̄uor-  
decim assumpto barnaba et orō. ex-  
sūt cū ap̄tis euāgelii. ne forte in va-  
cuum curaret aut curasset. Habet  
nescio q̄d lacensis energie. vni⁹ vocā-  
actus. et in aures discipuli de auditoris  
ore transfusa. forā us sonat. Unde et  
elephantus cū rodi regularet. & legere



Taking your talent to the web

If it ain't fixed, don't break it

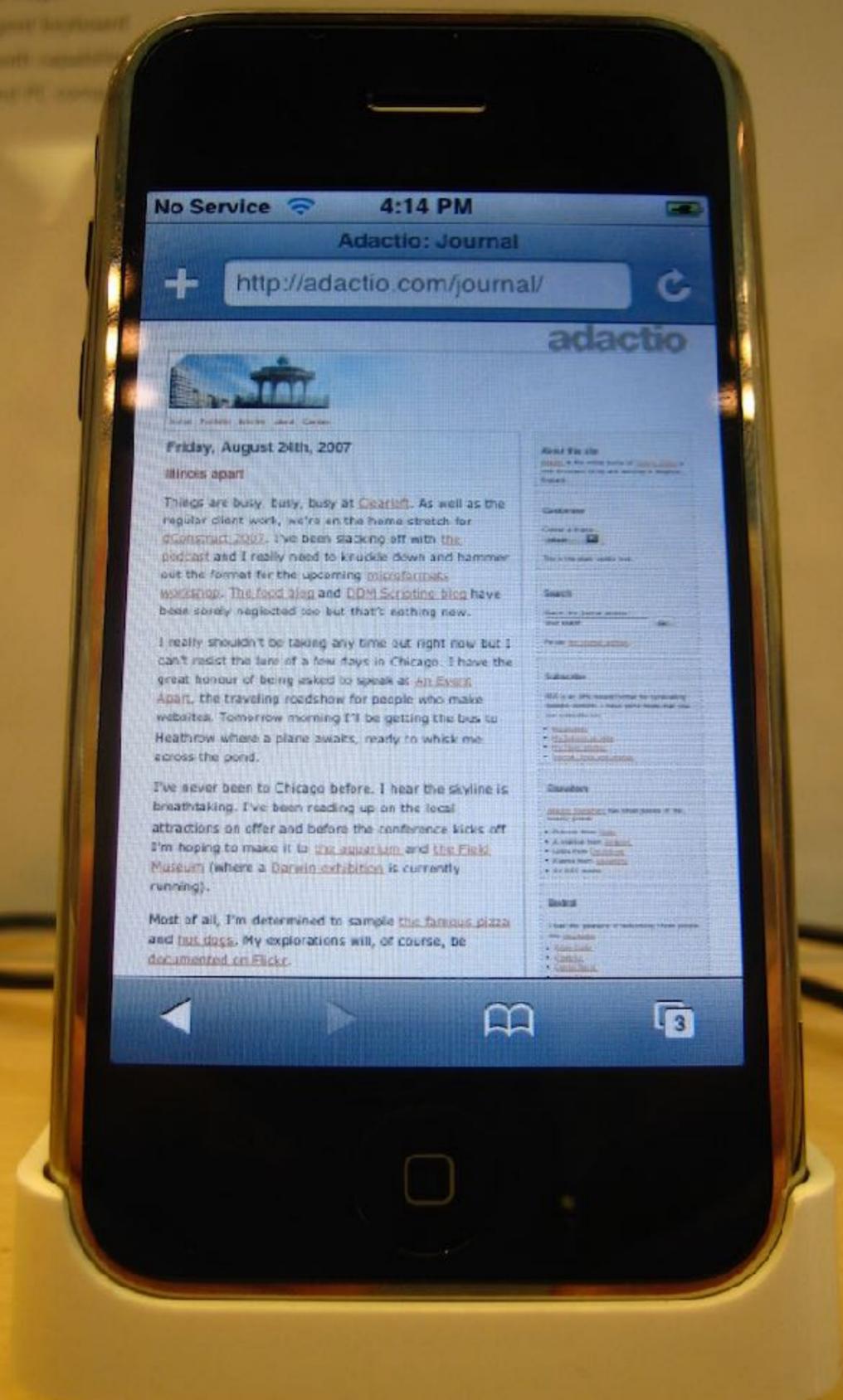
Dao or dao not

Ship of tools

Reality bites

Stuck inside of mobile

Wireless Plus with...  
Full HD, dual...  
Call with...  
Google Maps...  
Intelligent...  
Bluetooth...  
FM and...  
\$599



No Service 4:14 PM

Adactio: Journal

+ http://adactio.com/journal/ ↻

adactio



Friday, August 24th, 2007

### Illinois apart

Things are busy, busy, busy at [Creatio](#). As well as the regular client work, we're in the home stretch for [eConstruct 2007](#). I've been slacking off with [the podcast](#) and I really need to buckle down and hammer out the format for the upcoming [microformats workshop](#). [The food blog](#) and [DDM Scripture blog](#) have been sorely neglected too but that's nothing new.

I really shouldn't be taking any time out right now but I can't resist the lure of a few days in Chicago. I have the great honour of being asked to speak at [An Eyes Apart](#), the traveling roadshow for people who make websites. Tomorrow morning I'll be getting the bus to Heathrow where a plane awaits, ready to whisk me across the pond.

I've never been to Chicago before. I hear the skyline is breathtaking. I've been reading up on the local attractions on offer and before the conference kicks off I'm hoping to make it to [the aquarium](#) and [the Field Museum](#) (where a [Darwin exhibition](#) is currently running).

Most of all, I'm determined to sample [the famous pizza](#) and [hot dogs](#). My explorations will, of course, be [documented on Flickr](#).

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Adactio is the online journal of [Chris Adams](#) and other members of the [Adactio](#) group.

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We are one

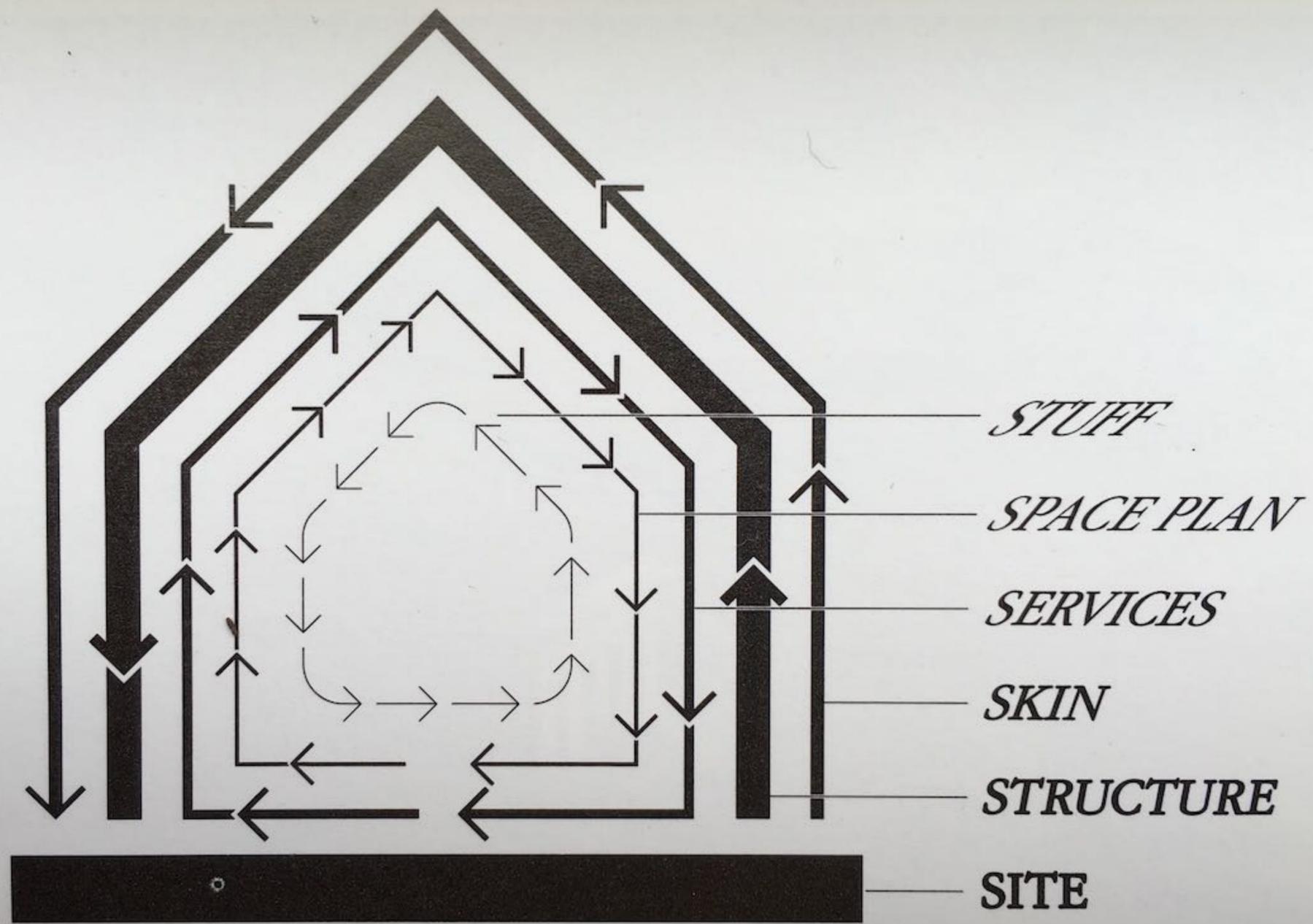
Positive response

The adjacent possible

Changing mindset



Layers



Progressive enhancement

Do websites need to  
look exactly the same  
in every browser?

Cutting the mustard

```
if (document.querySelector  
&& window.addEventListener) {  
    // Enhance!  
}
```

Aggressive enhancement



# Challenges

“This is too simple”

“This is too difficult”

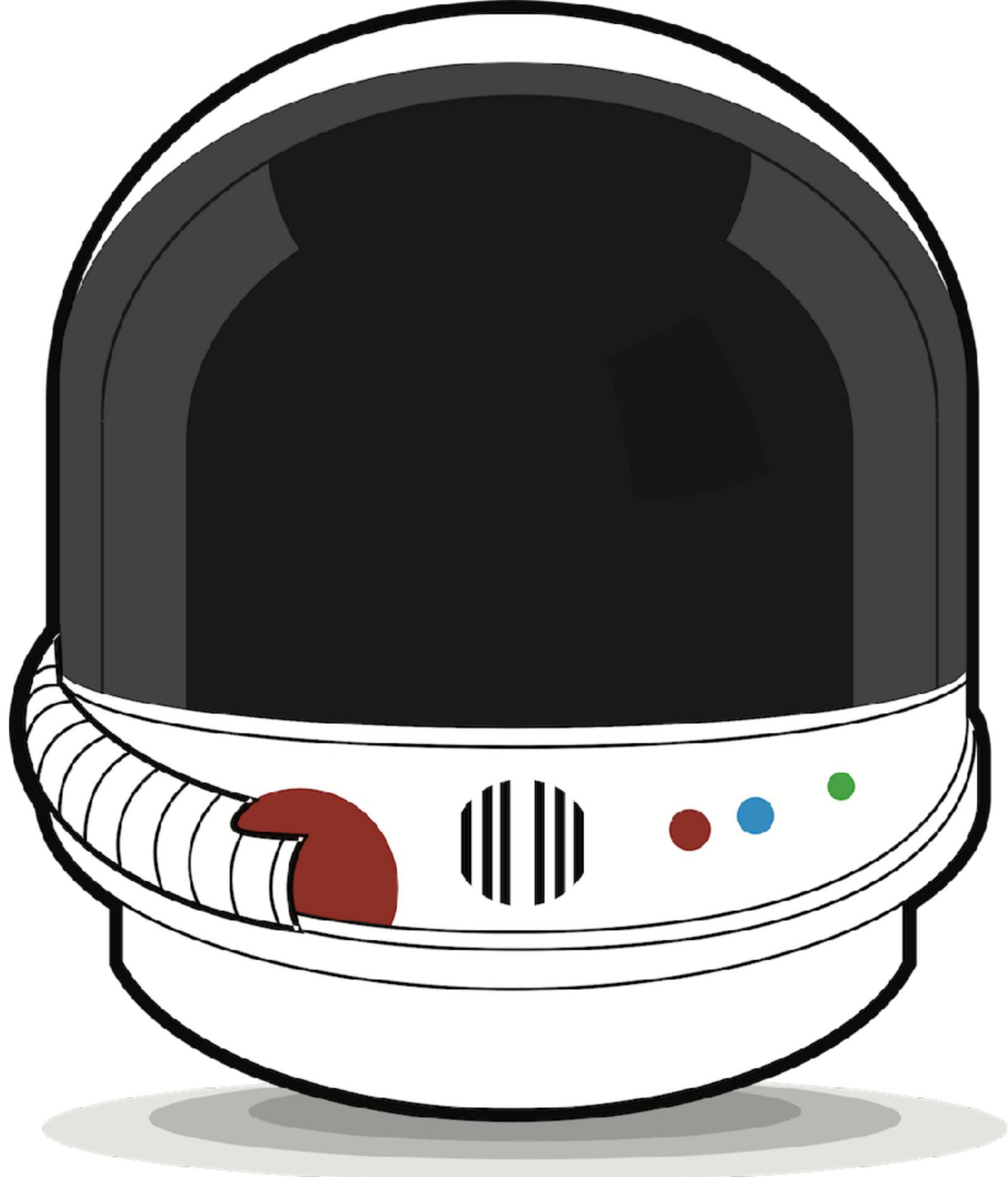
“How do I convince...?”



# Tools

Future friendly





# Assumptions

The future

