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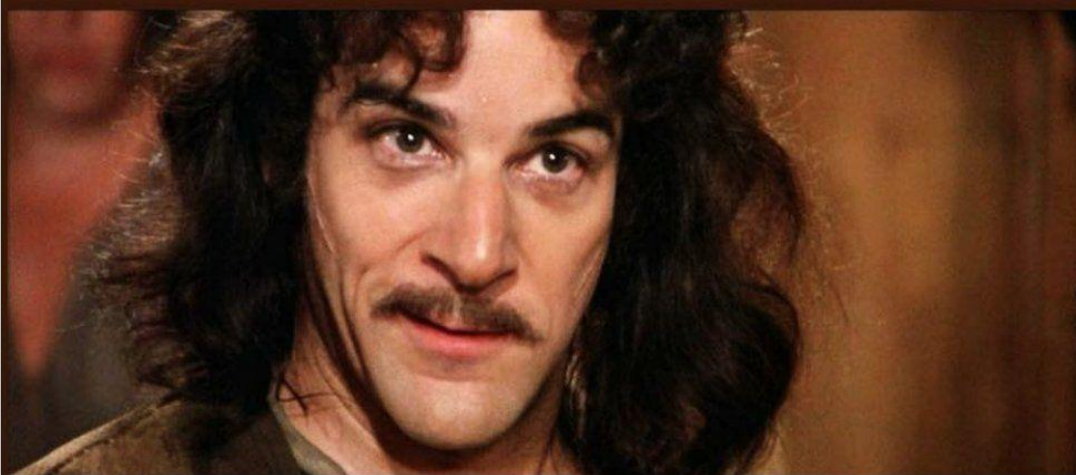
How to Talk Really Good

Jessica White & Moreton Brockley



How To Talk Really Good

(and how to get the chance to)



**HELLO. MY NAME IS INIGO MONTOYA.
YOU KILLED MY FATHER. PREPARE TO DIE.**

INIGO'S GUIDE TO NETWORKING SUCCESS

- 1. POLITE GREETING**
- 2. NAME**
- 3. RELEVANT PERSONAL LINK**
- 4. MANAGE EXPECTATIONS**

Coming up with an idea

Nothing is
easy until you
know it

- It's easy to dismiss the things you've learnt as easy

Coming up with an idea

- What do you get excited about?
- What lessons did you learn?
- What can be gained from your experience?

But you could
also learn
something
new...

- Some people find fear a great motivator

Writing a Biography

Bio

- Who are you?
- What's your experience in this area?
- Something fun

Bio

Jessica is a developer, international speaker & avid learner. She is currently working for Experian and has **spoken about numerous topics including** community building, monitoring and continuous improvement of systems.

Outside of work, she is a **co-founder and co-organiser of DDD East Midlands Conference**. Previous to this she has founded or been involved in the **organisation and coordination of other events**. She also **mentors and helps other speakers**.

She is easily bribed with coffee & loves hearing about other people's experiences.

#dddem

The talk title

It's tricky

- Short and simple
- Check the event's previous titles
- Align to Code of Conduct

Writing the talk description

Be Clear

- Purpose
- Grammar
- Plain English

Why will people care?

- How is the talk useful?
- Who is it useful to?

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How is it
different?

What value do you add?

- Will your audience take anything from this talk?
- Can it be applied or is it just entertainment?

A Suggested Structure

- Intro to problem / optional hook
- Overview of value
- Audience / optional hook

Example

Running a team is not easy to do well. Helping a team reach its peak performance is harder. Doing so while meeting everyone's personal development needs is harder still.

Taking on a team that is on the verge of collapse is one of the hardest things I have had to deal with professionally.

During this talk we will cover a few techniques that will help you combat very low team morale and impending attrition. These are **most useful for line managers** and people in a caretaking role but it will also be helpful for those in other roles. I will also cover how to go past this stage and start forging a team that is invested in growing, supporting its members and building for its future success.

This talk is suitable for people at any stage in their career who want to work in a collaborative and fulfilling environment.

#dddem

Submitting

The Secret

- Don't worry about writing the talk until it's accepted

Where to submit

- Meetups
- DDD East Midlands
- Conferences
- DDD East Midlands

Finding places to submit

- #cfp channel in Tech Notts Slack
- PaperCall.io
- Talk to your local organisers
- Cfpland.com
- Google

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The Form

Writing the talk

Clear points

- Write out what you want to cover
- Can you clearly talk about all the material in the time you have?
- Do you need more depth in any areas?

Flow

- Organise your thoughts
- Story telling technique
- Do all your points make sense and fit?

Accessibility

- Capitalisation & dyslexia
- Not too much text
- Colour Blindness
- Language
- Participation

Rehearse

- Rehearse the full thing
- Rehearse the bits you falter on individually
- Cut back on your notes
- Timing and pacing tricks
- Do what's right for you.

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Why bother?

Make
friends





Challenge
yourself
& learn



Travel the world

Important Dates

CFP Opens: 7th Feb

2nd Ticket Release: 10th April

CFP Closes: 16th March

Voting Opens: 13th April

1st Ticket Release: 20th March

Voting Closes: 11th May



3rd October

See you there!





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