

BLASTIC

Composable DXP & new Sitecore products - Recap Sitecore Symposium 2021



Koen Roos

Marketing Technologist



UNFORGETTABLE
DIGITAL
CONNECTIONS

A man with dark hair and a goatee, wearing a dark suit jacket over a white shirt, stands on a stage with his hands raised in a gesture. The background is dark with blue light patterns and a large blue graphic element in the lower right corner.

Steve Tzikakis

Chief Executive Officer, Sitecore



INNOVATION

CUSTOMER
CENTRICITY

ECOSYSTEM



Sitecore announces martech's largest-ever capital investment

\$1.2 billion investment to fuel
portfolio development and
global expansion

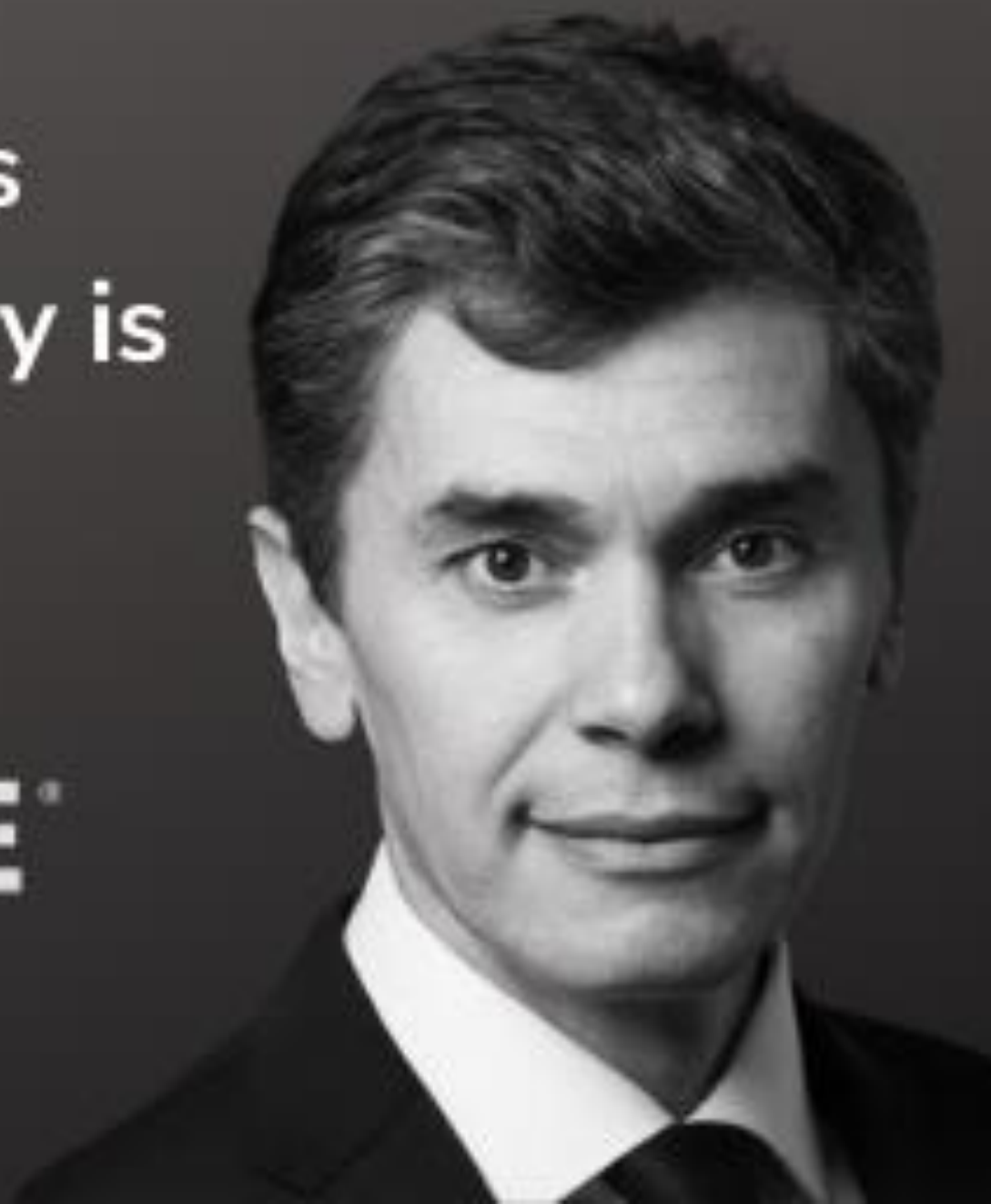
Get the details



“An investment of this
magnitude in our industry is
unprecedented”



SITECORE®



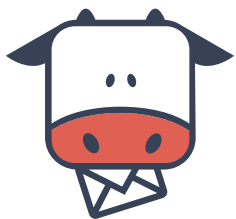
ANNOUNCEMENT

Sitecore's growth continues through strategic acquisitions

The addition of Reflektion's AI-powered search engine complements Moosend's marketing automation platform, Boxever's CDP, and Four51's B2B headless commerce solution.



FOUR51^o
a Sitecore® company



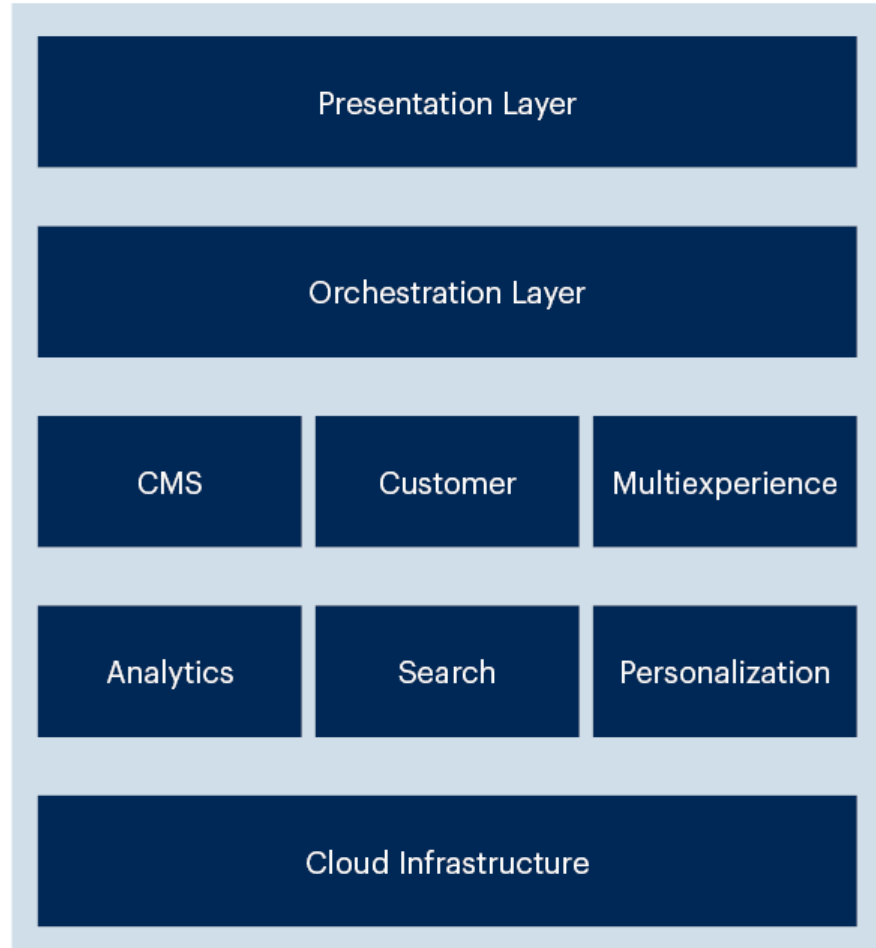
moosend
a Sitecore® company



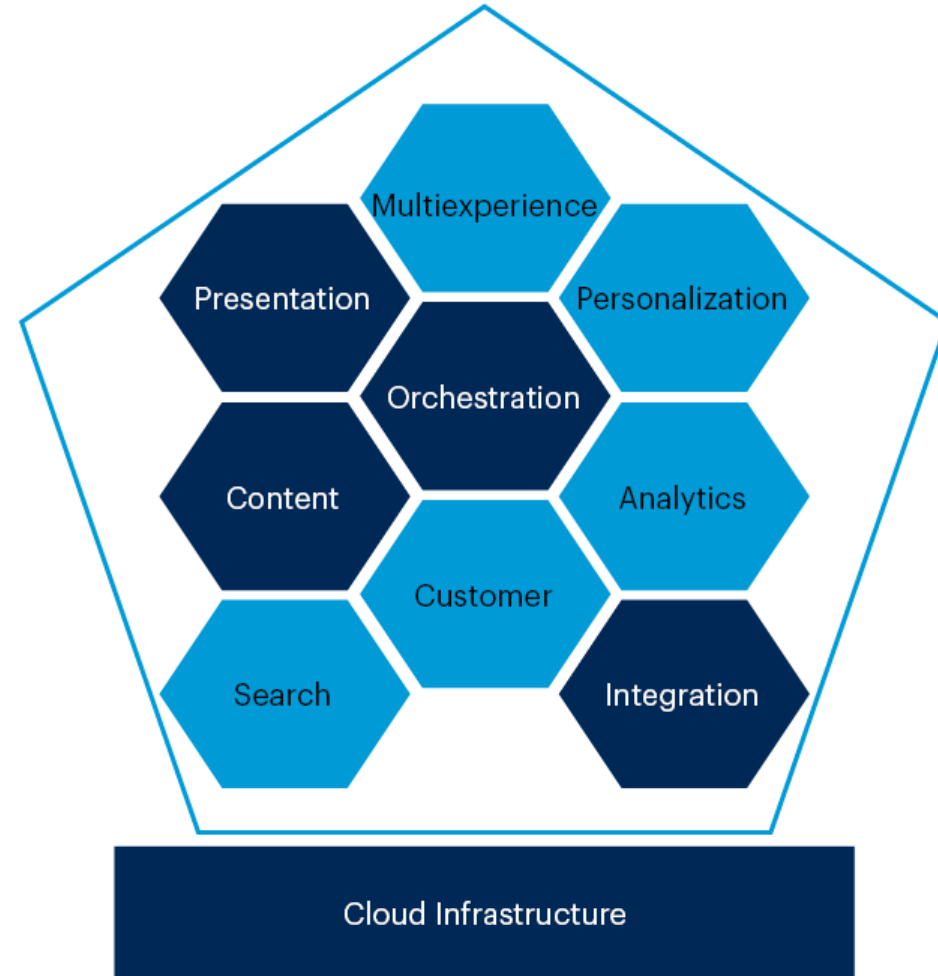
Reflektion
a Sitecore® company

Monolithic Versus Composable Digital Experience Platforms

Monolithic DXP



Composable DXP



Source: Gartner

719666_C

STOREFRONTS & MARKETPLACES

Four51 / Sitecore OrderCloud

SEARCH & MERCHANDISING

Reflektion

ORDER MANAGEMENT

Four51 / Sitecore OrderCloud

CUSTOMER DATA MANAGEMENT

Boxever / Sitecore CDP

PERSONALIZATION & TESTING

Boxever / Sitecore CDP

MARKETING AUTOMATION

Moosend / Sitecore Send

CONTENT MANAGEMENT

Sitecore Content Hub

DIGITAL ASSET MANAGEMENT

Sitecore Content Hub

CONTENT OPERATIONS

Sitecore Content Hub

Re-imagining the DXP

Dave O'Flanagan
Chief Product Officer



Content

Commerce



Experience





Microsoft Bing bottom bracket replacement

755,000 Results Date ▾ Results near Ex & Dundee, Oxfordshire Change

ALL **VIDEO** IMAGES NEWS VIDEOS SPORTS NEWS

Bottom Bracket Removal & Installation - Lighthouse Bikes

<https://lighthousebikes.net/articles/bottom-bracket-removal/> - Fitting a bottom bracket is a job that can be undertaken by the confident home mechanic. Parts and Servicing - MTB and Road - Ebikes - Apparel

Bottom Brackets

https://www.wiggle.co.uk/bottom_brackets - At a Wide Range of Bottom Brackets of Wiggle. Free Delivery Available. Buy Now! Nukeproof Horizon Shimano Bottom Bracket (11mm) International Delivery Mountain Bikes - Run - Clothing

Buy Bottom Bracket Kit at Amazon - All the Bottom Bracket Kit

https://www.amazon.co.uk/sporting_goods/biking - Get Great Selection of Bikes & Accessories. Free UK Delivery on Eligible Orders. Amazon.co.uk Today's Deals - Prime Same Day Shipping - Gift Cards

Bottom Bracket Accessories On eBay - Huge Selection & Great Prices

<https://www.ebay.co.uk/bottom-bracket-accessories> - At Great Prices On Bottom Bracket Accessories. Find It On eBay. Check Out Bottom Bracket Accessories On eBay. Find It On eBay. Collectables & Art - Home & Garden - Sell on eBay - Trending on eBay

How to remove and replace a creaking bottom bracket | Cyclist

<https://www.cyclist.co.uk/tutorials/116/how-to-replace-a-bottom-bracket> -

1. Removing the cranks. The left-hand crank is secured by two pinch bolts (the ...

See bottom bracket replace...

VP Components BCT3 Square Bottom Bracket £19.99 Amazon UK	Square Bottom Bracket £12.99 Decathlon UK	Shimano BB-UN300 Bottom Bracket £19.92 Amazon UK
Shimano BB-UN300 Square Bottom Bracket £13.99 Bikester UK	Bottom Bracket Press £24.99 Decathlon UK	Square Cartridge Taper Bottom Bracket £13.09 Amazon UK
Shimano U8Rgs Shimano Bottom Bracket £21.99 Bikester UK	Oxford External Bottom Bracket £19.99 Team Cycles	Shimano Bottom Bracket 11044 £6.99 Decathlon UK

See more shopping results for bottom bracket replacement



Bottom Bracket Removal & Installation

This article will discuss how to remove and install bottom brackets used in threaded shells, including three-piece cranks, threaded "thru spindle" external bearing cups, and bottom brackets used in T&T shells. Adjustable cup and cone threaded bottom brackets are reviewed in [Bottom Bracket Service: Adjustable Cup and Cone](#).

1. Preparation



WHAT DO I NEED TO KNOW HOW TO DO?

- [How to Remove and Install a Crank - Video Article](#)
- [Bottom Bracket Tool Selection: Threaded and Thru-together - Video Article](#)

WHAT TOOLS DO I NEED?

For the two-piece crankset, there is a left and right arm, but the spindle is attached to one of the cranks. The spindle passes through the bearings in the bottom bracket shell.

Article Index

1. Preparation

2. Removal

3. Installation

[Add to My Favorites](#)



Search Results: "XTR M970"

Refine By

Clear All Filters

Bottom Bracket Type

Bsa Threaded (1)

Bike Parts

Bottom Brackets (1)

Brands

Shimano (1)

♥ My Favorites

Sort By None

1 results

The XTR M970 is discontinued. It is replaced by the part(s) shown below.



Shimano XTR M980
HollowTech II Bottom
Bracket Cups

BIK001

\$34.94

1 / per





Shimano XTR M980 HollowTech II Bottom Bracket Cups

SKU: B16001



Note: A high-quality and reliable bottom bracket.

\$34.94

1 / per

COLOR

Black

SIZE

68/73mm Eng

QUANTITY

1

Add to Cart | \$34.94

Add to shopping list

Description

Genuine Shimano HollowTech II bottom bracket assembly set for Shimano's XTR M980/M985 chainsets includes left and right hand cups, spacers, inner cover, and inner O-rings.

Top Features:

- Light weight seal structure helps to remove vital grams
- Sealed cups keep out dirt and water

We're Online
We're available 24/7




Shopping Cart

Continue Shopping

Empty Cart

Ship From: Lighthouse Bike Parts

	Price	Qty	Total
 <p>Shimano XTR M980 HollowTech II Bottom Bracket Cups (Black, 68/73mm Eng) BIK001</p> <p>Add comments to this item</p>	\$34.94	1	\$34.94
			Remove item

Order Summary

1 Item(s) in Your Cart

Subtotal

Shipping

Tax

Total

Calculated during checkout

Calculated during checkout

CHECKOUT





Lighthouse Bikes >

Today 09:24

Thanks for your order. We recommend the LifeLine Pro BB Removal Tool 16.39 XTR to install it. Click here for 10% off

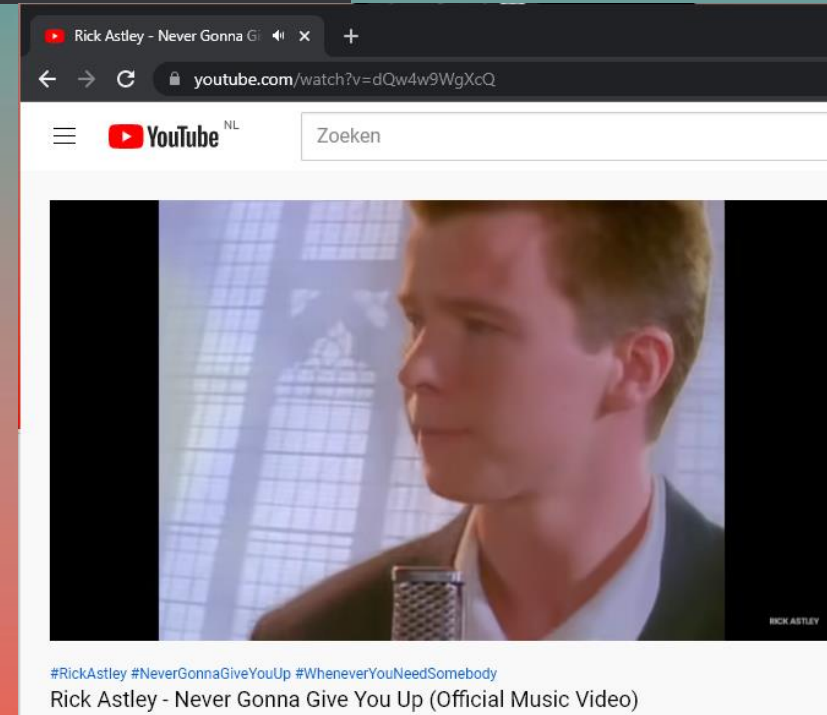
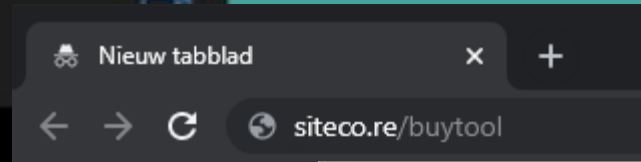
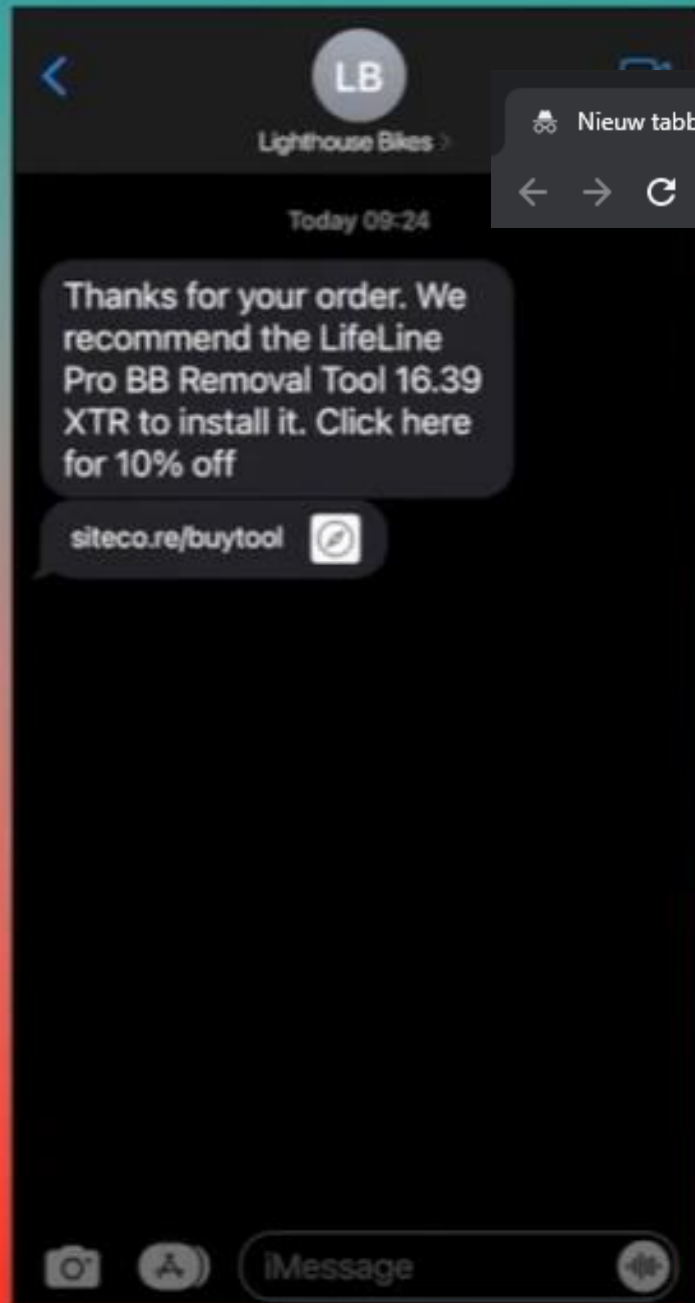
siteco.re/buytool



iMessage







Content



Unbundling CMS

Traditional CMS



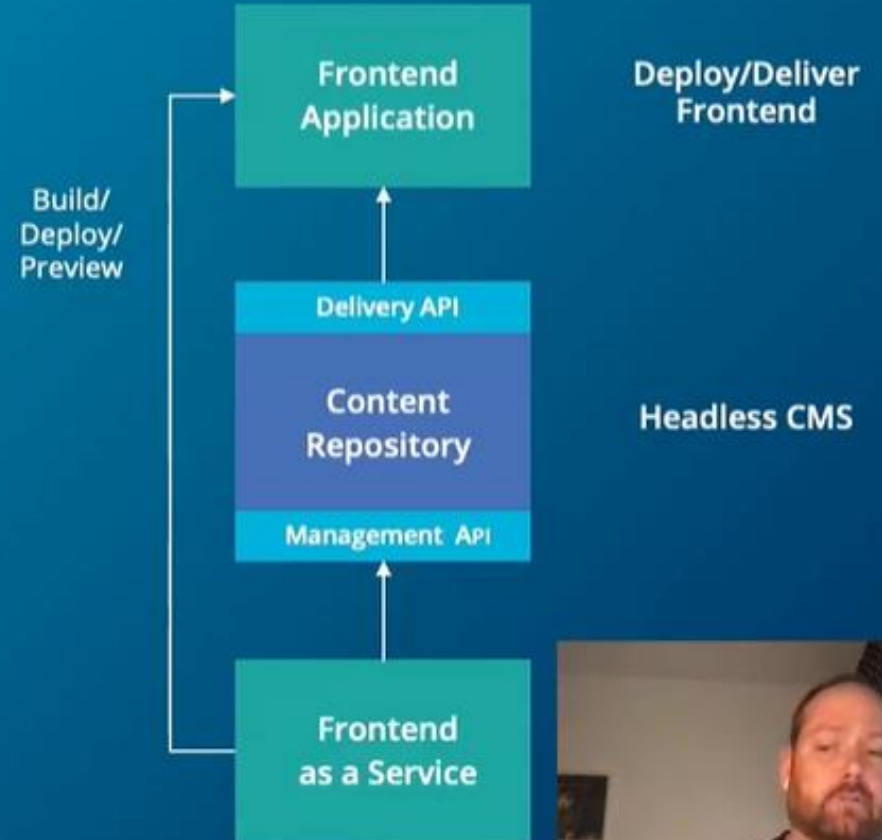
+

Headless CMS

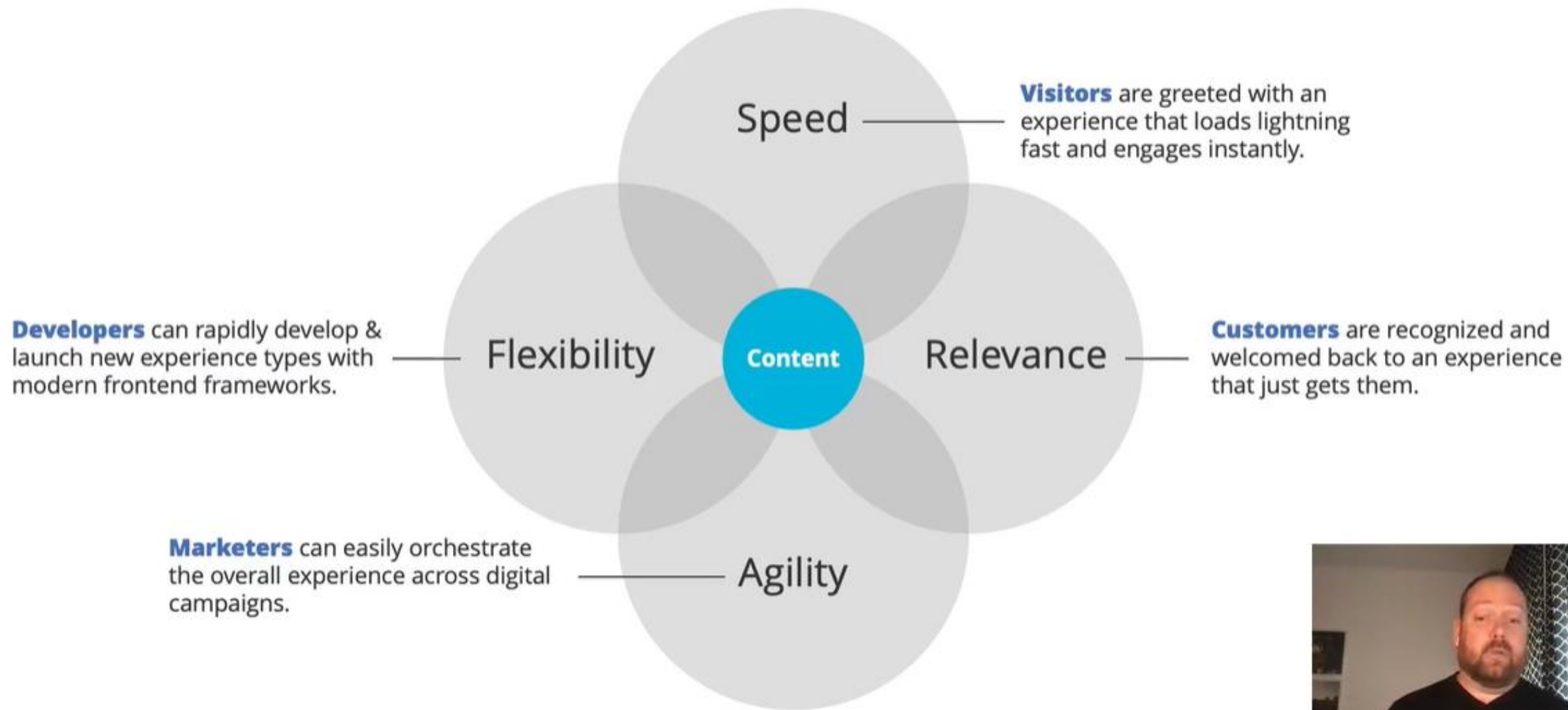


=

No Compromise CMS



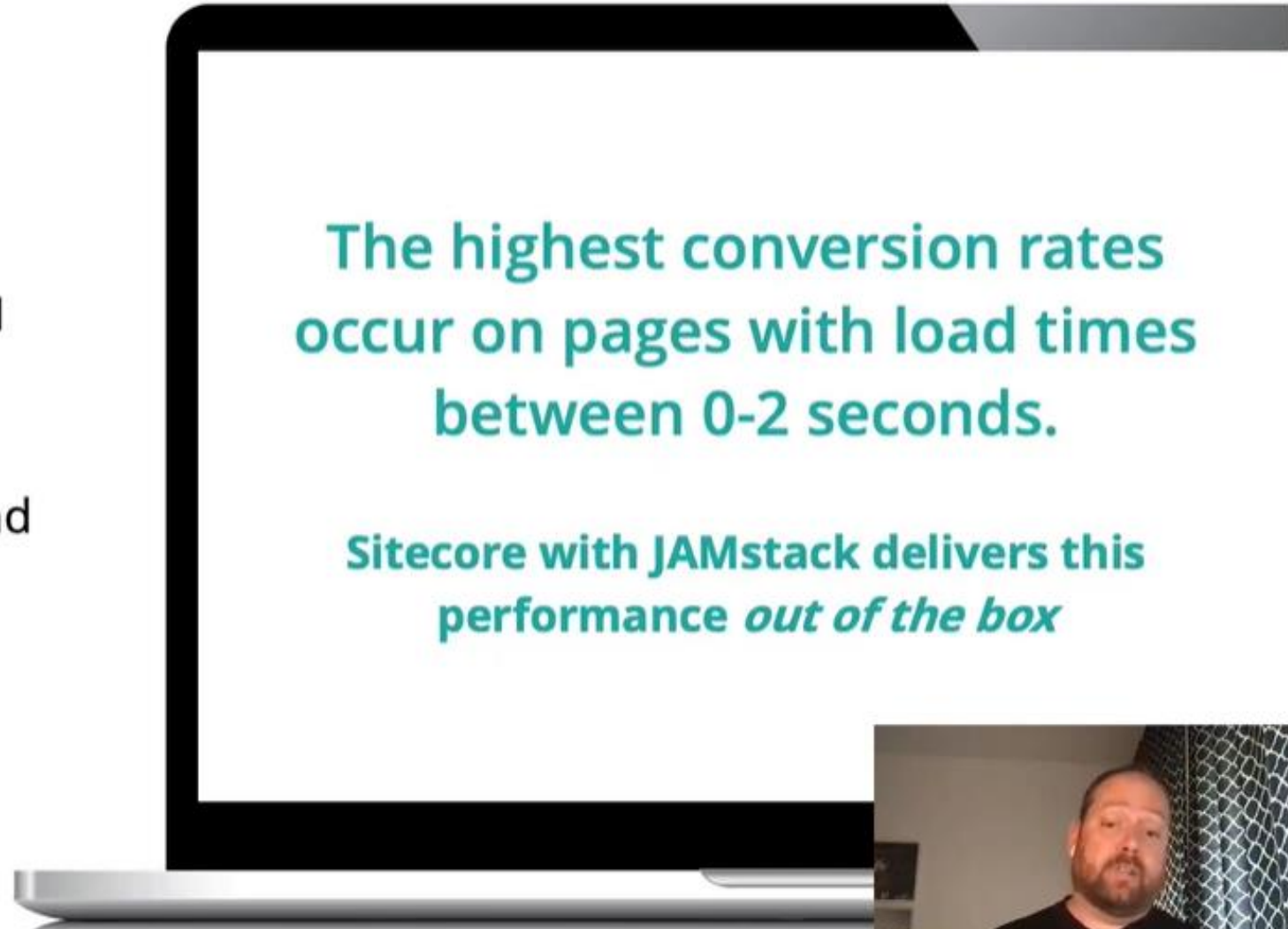
Re-imagining content management



- Every 1s improvement in page load equals a 4.42% increase in conversion
- 70% of consumers say that page speed affects their willingness to buy online
- 50% of users would give up video and animation for faster load times

The highest conversion rates occur on pages with load times between 0-2 seconds.

Sitecore with JAMstack delivers this performance *out of the box*



Sitecore 10.2

Coming soon...

#SitecoreSYM



Focus on Headless

- Improved authoring user experience for headless sites
- Headless rendering hosts can now utilize the Horizon editor

Delivery with Experience Edge for XM

- Publish XM content to a globally distributed delivery platform to power a highly scalable headless solution.

Sitecore CLI 4.0

- Jam packed with features to support automation and items as resource support

Component and Rendering Improvements

- Renderings are now searchable by content authors
- Component creation more intuitive





Ready for the future

- Right sized 10.2 and modernized to prepare for Cloud journey

Lightning-fast performance

- Bundled with Edge, now benefit from increased site and page performance vs. traditionally CD delivered experiences

Smaller investment

- Reduced TCO with eliminated Content Delivery nodes



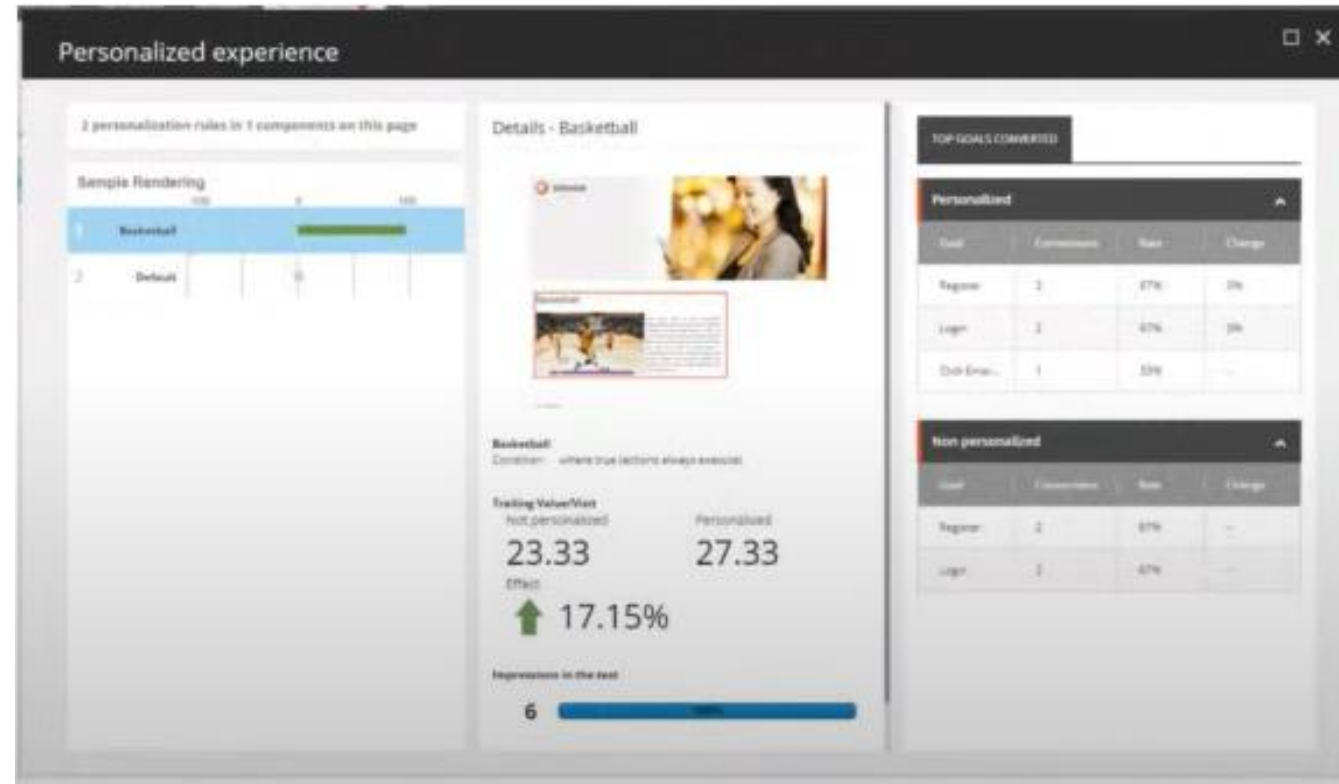
Bring your MVC Solution to JAMstack!

With 10.2 release & Headless Rendering 19.0



Sitecore 10.2

- Personalization effect for specific goals



Sitecore 10.2

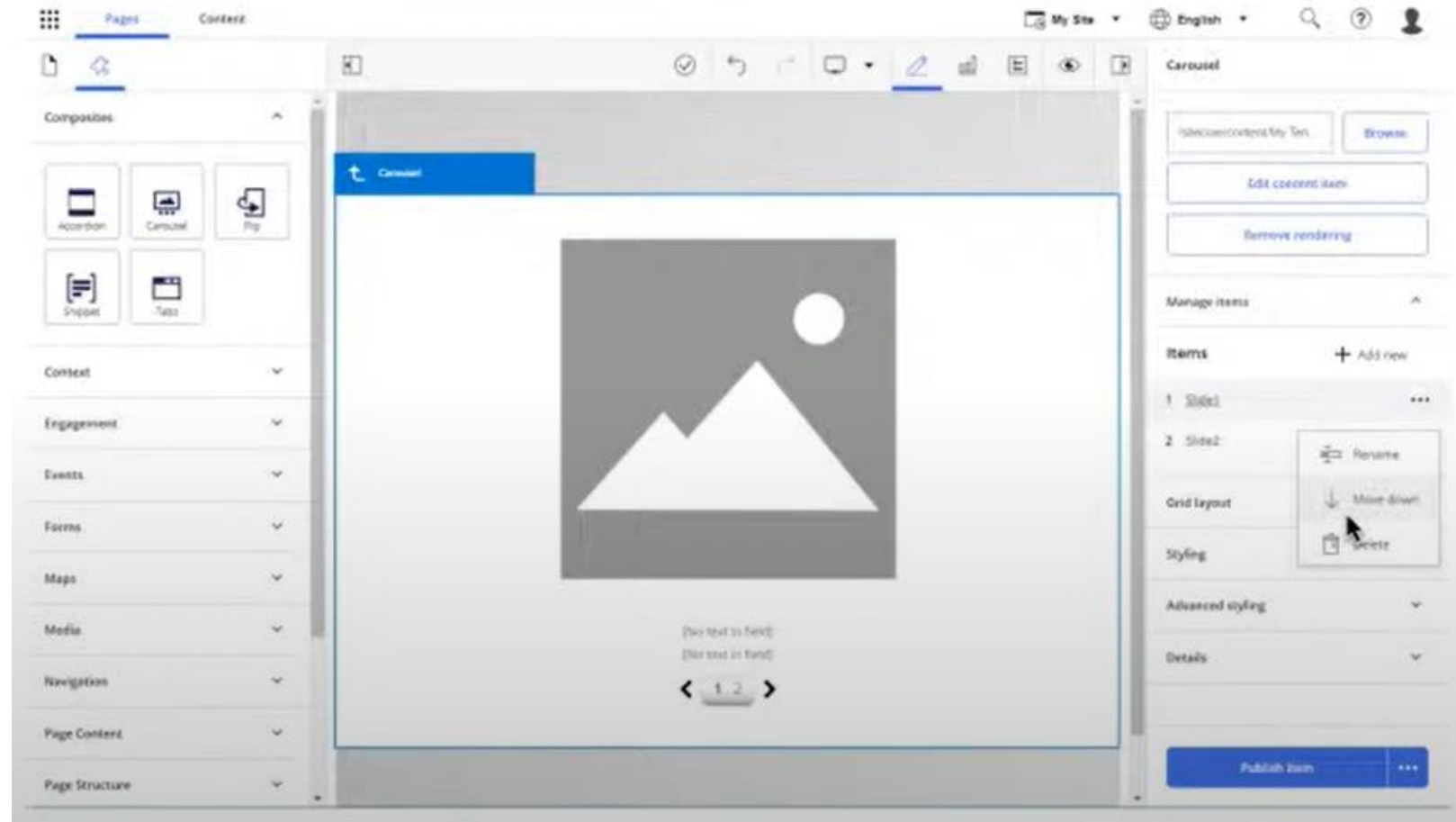
- Horizon Content Explorer

The screenshot displays the Sitecore 10.2 Horizon Content Explorer interface. The top navigation bar includes 'Pages' and 'Content' tabs, with 'Content' selected. The right side of the header shows 'cars', 'English', search, help, and user icons. The main content area is titled 'All content items' with '90 result(s)'. A search bar is present with the placeholder 'Filter by keywords'. Below the search bar is a table of content items with columns: Name, Created by, Last modified by, Date modified, Template, and Workflow state. The table lists various items such as '10 percent discount', 'About', 'Audi Q7', and 'Build your car'. On the left, the 'Content explorer' sidebar shows 'All content items' selected, along with filters for Template, Workflow state, Created by, Last modified by, and Time. On the right, a 'Details' panel is visible, showing a 'Workflow Draft' status.

Name	Created by	Last modified by	Date modified	Template	Workflow state
10 percent discount	sitecore\admin	sitecore\Admin	07-Oct-2018	Content Form	
3 percent discount for ...	sitecore\admin	sitecore\Admin	07-Oct-2018	Content Form	
About	sitecore\Admin	sitecore\Admin	16-Jan-2019	Content Page	Sample Workflow - Draft
About-Us	sitecore\admin	sitecore\Admin	07-Oct-2018	Site Section	
Accessories	sitecore\admin	sitecore\Admin	07-Oct-2018	Content Page	
Advertisement	sitecore\admin	sitecore\admin	05-Aug-2014	Folder	
Aston-Martin-Rapide	sitecore\Admin	sitecore\Admin	18-May-2020	Vehicle	Sample Workflow - Draft
Audi Q7	sitecore\Admin	sitecore\Admin	16-Jan-2019	Vehicle	Sample Workflow - Draft
Audi-SQ5	sitecore\Admin	sitecore\Admin	16-Jan-2019	Vehicle	Sample Workflow - Draft
BMW-X3	sitecore\Admin	sitecore\Admin	16-Jan-2019	Vehicle	Sample Workflow - Draft
Billboard	sitecore\admin	sitecore\Admin	06-Oct-2019	Content Page	
Broadway 111	sitecore\admin	sitecore\admin	23-Jun-2014	Folder	
Broadway facing door	sitecore\Admin	sitecore\Admin	16-Jan-2019	Content Page	Sample Workflow - Draft
Browse page Audi q7	sitecore\admin	sitecore\admin	18-Sep-2014	Content Page	
Build your car	sitecore\admin	sitecore\Admin	07-Oct-2018	Content Page	

Sitecore 10.2

- Horizon & SXA



Introducing - XM Cloud*



Fully Managed Deployment offering

- Deploy your own XM SaaS environment with your own customizations and we'll manage it for you

Experience Edge out of the box

- Immediately be able to deliver content at scale via Edge

Automatic and Predictable Upgrades

- Base instance will be updated automatically with the latest version

Consumption based subscription model

- Only pay for what you

*C



Experience Manager Cloud

SYMP^{OSIUM}
2021

Frontend as a Service

Includes **Sitecore Symphony** - a game changing visual editor that composes experiences from multiple content sources.

#Sitecore

Sites

Filter by keywords

New Site



PLAY Summit

Thumbnail description: A screenshot of a website with a dark header, a large image of a person's face, and a yellow button. Below the image is a white box with text and a blue button. The bottom of the page shows a navigation menu with several items.



Email Campaign

Thumbnail description: A screenshot of a website with a background image of hands holding a smartphone. A white text box is overlaid on the image. Below the image is a dark navigation bar with several items.



LightHouse

Thumbnail description: A screenshot of a website with a background image of a person stretching. The text 'The Importance of Stretching' is visible. Below the image is a white box with text and a blue button. The bottom of the page shows a navigation menu.



PLAY Summit - Media

Thumbnail description: A screenshot of a website with a dark background and the text 'NEWS AND MEDIA'. Below this is a grid of three images. At the bottom, there is a blue button labeled 'PREMIER SPONSORS'.




New Site - Select Site Template

Filter by keywords Cancel



Blank Site
Free



Business site 1
Free



Business site 2
Free



Business site 3
Free



Business site 4
Free



Business site 5
Free



Business site 6
Free



Business site 7
Free



Grayscale 1
Free



Grayscale 2
Free



Grayscale 3
Free



Grayscale 4
Free

New Site - Select Site Template


Filter by keywords Cancel



Blank Site
Free



Business site 1
Free



Business site 2
Free



Business site 3
Free



Business site 4
Free



Business site 5
Free



Business site 6
Free



Business site 7
Free




Grayscale 1
Free



Grayscale 2
Free



Grayscale 3
Free



Grayscale 4
Free

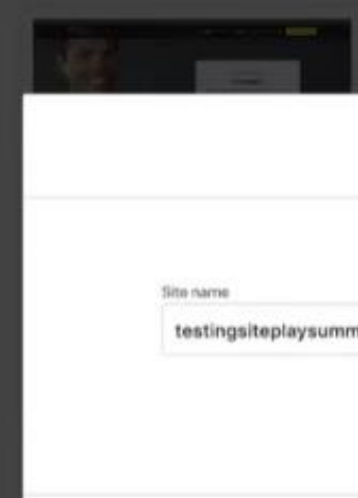
New Site - Select Site Template



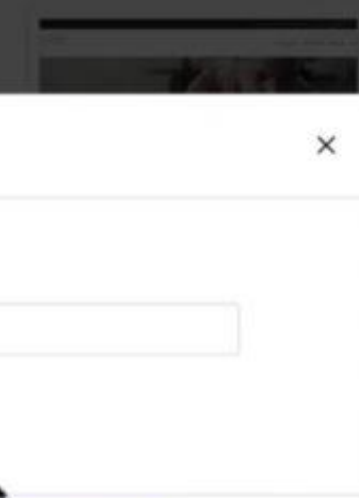
Blank Site
Free



Business site 1
Free



Grayscale 1
Free



Grayscale 2
Free



Business site 4
Free



Business site 5
Free



Business site 6
Free



Business site 7
Free



Grayscale 1
Free



Grayscale 2
Free



Grayscale 3
Free



Grayscale 4
Free

Site name

Cancel Confirm



- Pages + Create new
- Home
- Sessions
- Speakers
- Vendors
- Shop

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Content tags

Selects X With X

Tags X Are X

Cool X Beans X

[Auto tag content](#)

Used in 5 items

Details

GO THE DISTANCE

Whether you're joining us in person or online, this year's PLAY! Summit is set to be our biggest and best event yet. Look forward to an action-packed line-up featuring keynotes, GOAs, demos, and workshops across a mix of live and virtual stages.



All Talks and Workshops
[View Sessions](#)



32 Speakers and Guest Speakers
[View Speakers](#)



[View Vendors](#)
[View Vendors](#)

PLAY! Summit Exclusive Offer

We're partnering with over 2000 brands to offer PLAY! Summit attendees a **20% discount** on all online and in-person purchases made during this year's event.

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Last 7 days

Last refreshed: 10-01-2021 17:58

9.0K

Customers

▼ 0.8K Trending

951.1K

Visitors

▲ 442.6K trending

4:33

Average time on site

0:8 trending

5508.9K

Sessions

▲ 889.9K trending

10.3%

Bounce rate

▼ 2.4% trending



First page

Week type	Last 7 days	Previous	Trending
First page	Session count	Session count	
1 home page	324,147	301,209	22,938
2 sessions	163,514	150,196	13,318
3 vendors	100,788	59,423	41,365
4 speakers	7,743	7,804	-61

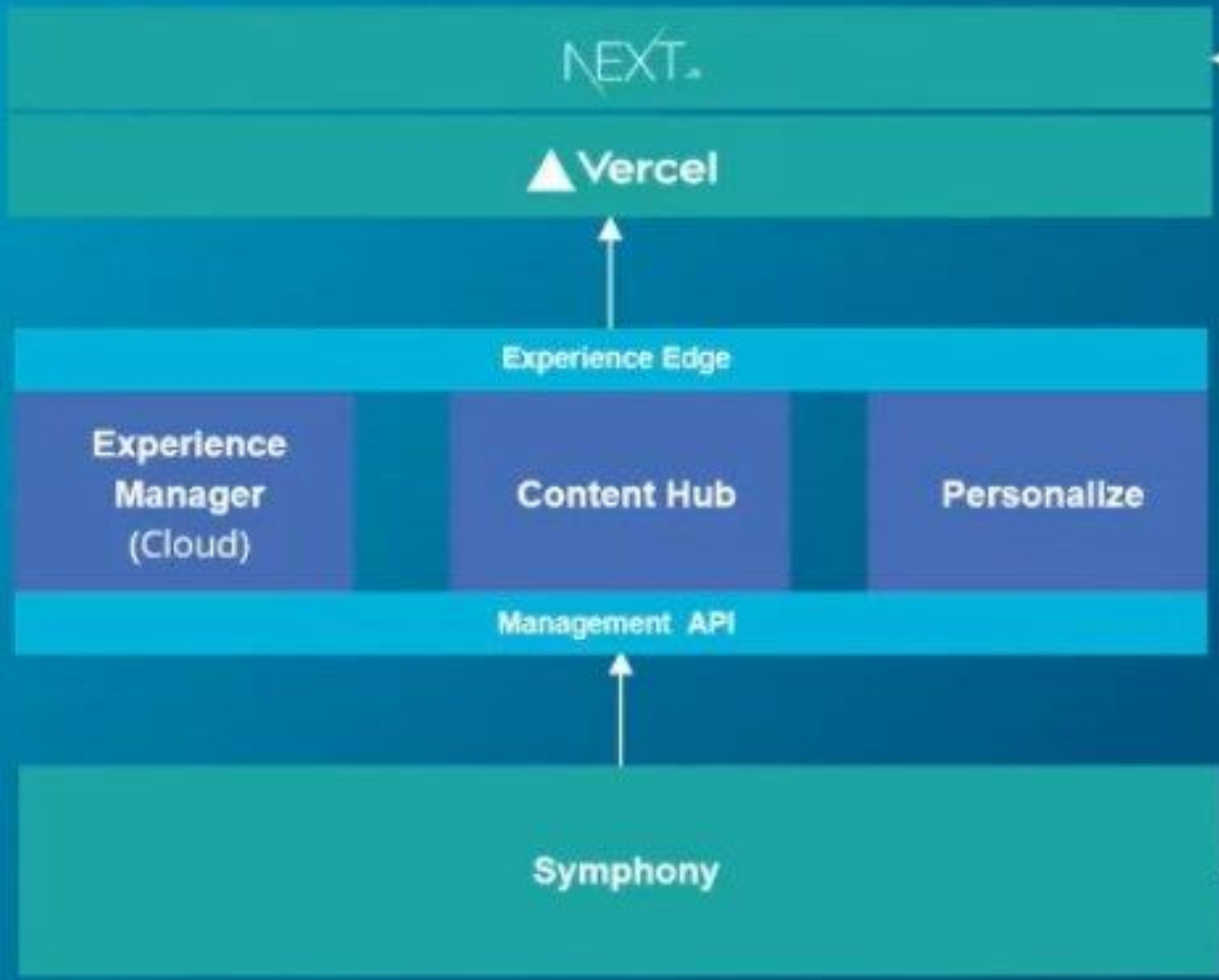
Last page

Week type	Last 7 days	Previous	Trending
Last page	Session count	Session count	
1 sessions	272,788	205,471	67,317
2 homepage	118,228	112,855	5,373
3 vendors	93,030	90,738	2,292
4 speakers	39,645	38,385	1,260

Solving the 'last mile' of content delivery with our partnership with Vercel

DAM and improved content workflows together with A/B Testing and Personalization

DAM Assets, content and personalisation all unified in visual editor



Build/
Deploy/
Preview

Experience

Marketing
automation

Personalization &
testing

Customer data
management

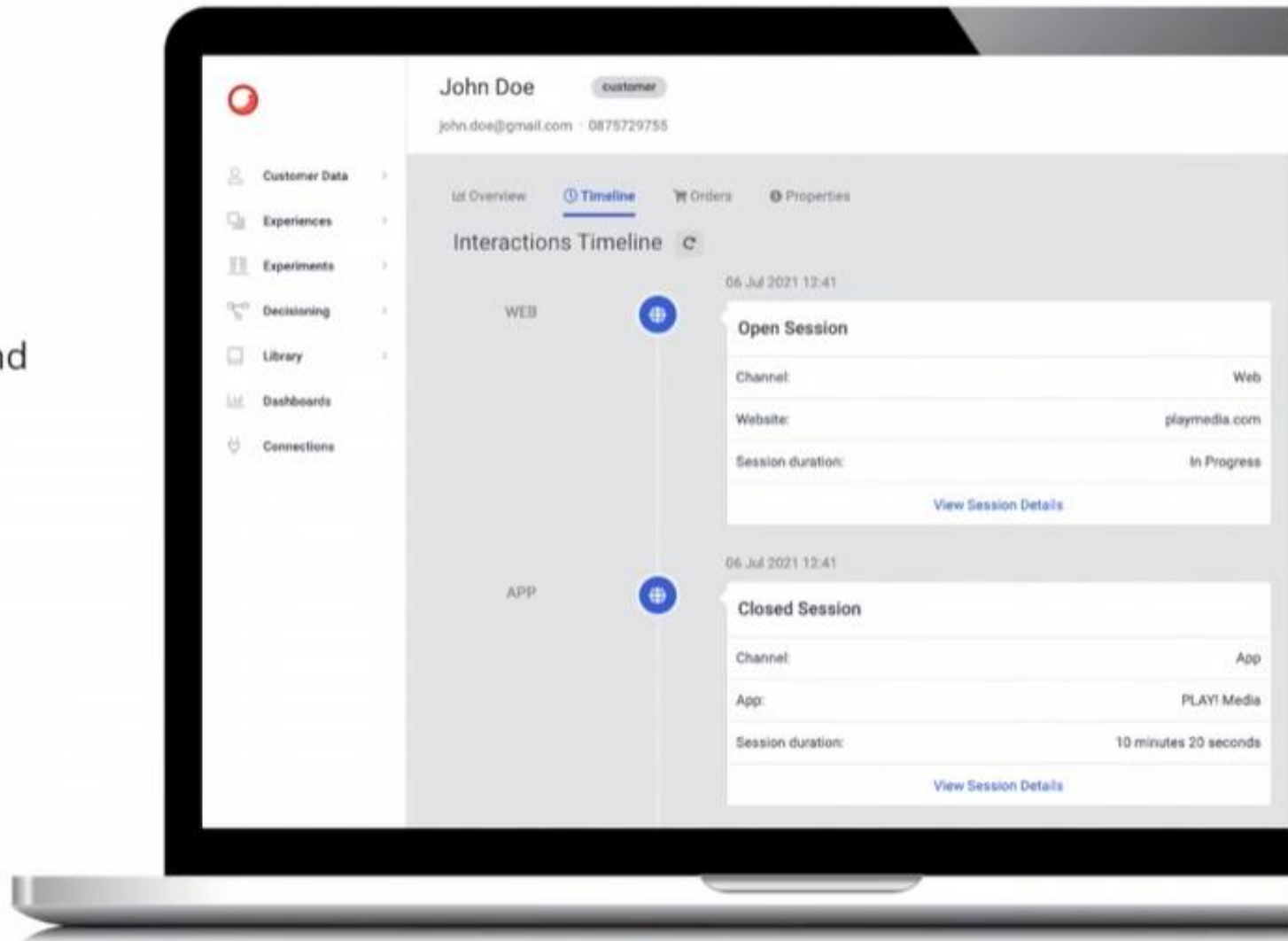


Introducing - Sitecore CDP

Available
Today



- **Understand every user**
Track, identify and understand every visitor and returning customer.
- **Segment and share**
Easily build segments and share these across you MarTech and AdTech ecosystems.
- **Privacy by design**
Cookie-less, no problem. Non-PII mode, fully supported. Security assured.



Announcing - Sitecore Personalize

Available Today

SITECORE SYMPOSIUM 2021

powered by

BOXEVER

CDP & Personalization
Emirates - Flutter - Honda

Personalization provides context and relevance in every experience

Ultimate Flexibility to deploy client-side, server-side or at the Edge/CDN.



Experiment - A/B test new marketing strategies to improve conversion and generate more revenue.

Feature Management - deploy new product and site changes in safe and controlled manner.

Decisioning interfaces with operational systems and AI to determine the Next Best Experience

With Personalize

#SitecoreSYM

Pages + Create new

- Home
- Sessions
- Speakers
- Vendors
- Shop

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Content tags

Selects X With X

Tags X Are X

Cool X Beans X

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Personalization + Create new

1. Visitors from Copenhagen

Default



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Selects X With X

Tags X Are X

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Create new segment ✕

Segment name

Build Details

Rule 1

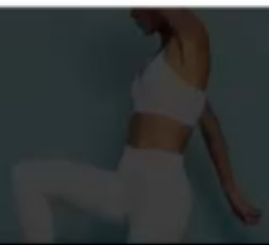
Select group

[+ Add rule](#)

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Create new experience

Assign a segment to the personalization

Segments (21) + Create new

Search label

Visitors from Dublin

Visitors from Copenhagen

Visitors are not clients

Visitors from Denmark

Visitors from Germany

Visitors are under 28

Visitors are not customers

Visitors are clients

Visitors are Mac OS X users

Visitors are Windows 10 users

Visitors who start their visit on a blog post

Visitors who didn't subscribe

Visitors who subscribed

Visitors from Dublin

Rule1 Geographic: City is equal to Dublin

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Content tags

Selects X With X

Tags X Are X

Cool X Beans X

[Auto tag content](#)

Used in 5 items

Details

Personalization + Create new

- 2. Visitors from Dublin
- 1. Visitors from Copenhagen
- Default

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[Change](#) [Clear](#)

Image path

Details

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- Media library

- bikes

- nature

- greenbikes

- city

- accessories

- cars

- social media

512 files



roller_skating.png



racer.png



woods_jump.png



wood_biking.png



freeway.png



forest.png



race.png



speed.png



fly01.png



fly02.png



bikeseat.png



bike0102.png



bike0103.png



bike0104.png



bike0105.png



bike0106.png



bike0107.png



bike0108.png



bike0109.png



bikinginwood.png



bikingjump.png



freestyle.png



rock.png



light.png



File name
roller_skating

File type
.png

File size
1 MB

Dimensions
1318 x 676

Path
Media_library/

Alternative text
roller skating



Experiences

The experiences are evaluated in the following order.

- Visitors from Dublin
- Visitors from Copenhagen
- Default



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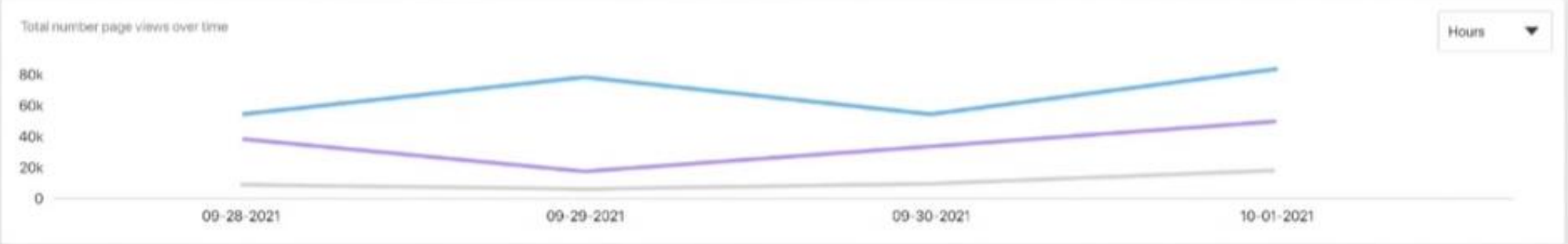
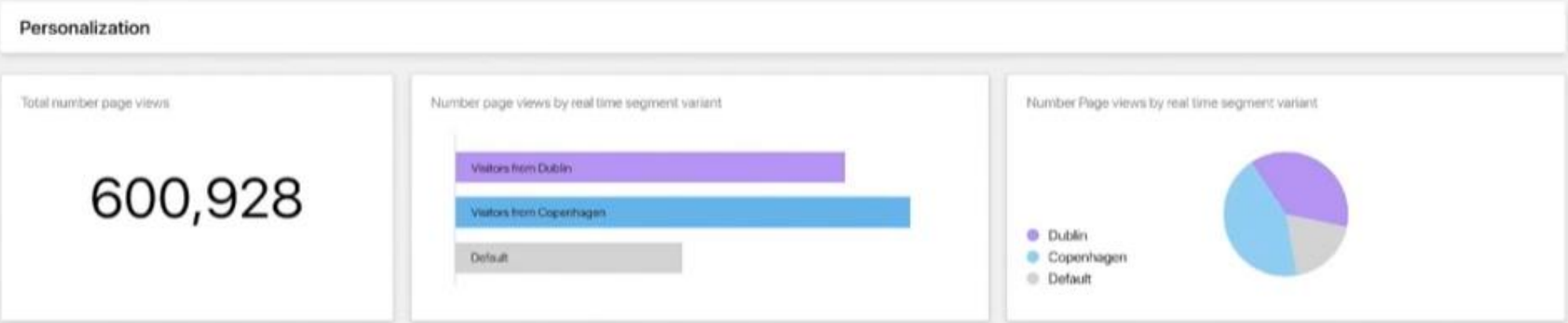
[View Vendors](#)
[View Vendors](#)

PLAY! Summit Exclusive Offer



- Pages + Create new
- Home ...
- Sessions
- Speakers
- Vendors
- Shop

Page Insights



All goals by session

Variant	Page views	Percentage of total
Visitor from London	270,755	41.5%
Visitor from Dublin	331,710	46.2%
Default	90,248	12.3%



Home Default experience



Home

A/B testing + New variant

- 1. Summer Campaign 50 %
- 0. Control 50 %

PLAY! Summit

READY | STEADY | PLAY!

Sports and Leisure Expo

RAISE YOUR GAME

Join us in person or online for the 8th annual PLAY! Summit.

August 24th - 25th

Book Tickets

Content tags

- Selects X
- With X
- Tags X
- Are X
- Cool X
- Beans X

Auto tag content

Used in 5 items

GO THE DISTANCE

Whether you're joining us in person or online, this year's PLAY! Summit is set to be our biggest and best event yet. Look forward to an action-packed line-up featuring keynotes, CGAs, demos, and workshops across a mix of live and virtual stages.

48 Talks and Workshops
[View Sessions](#)

32 Speakers and Guest Speakers
[View Speakers](#)

View Vendors
[View Vendors](#)

Configure experiment

Goal: Ticket conversion

Base rate: 2%

Minimum detectable difference:

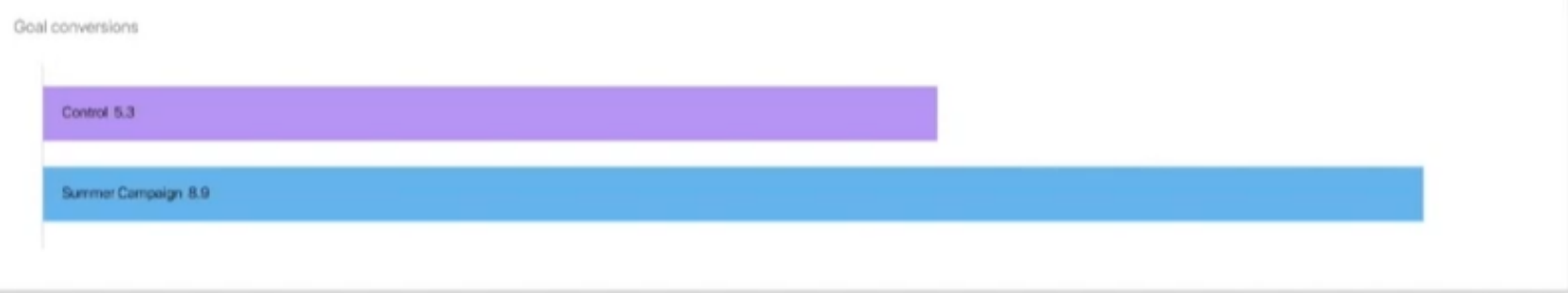
PLAY! Summit Exclusive Offer

- Pages + Create new
- Home
 - Sessions
 - Speakers
 - Vendors
 - Shop

Page Insights

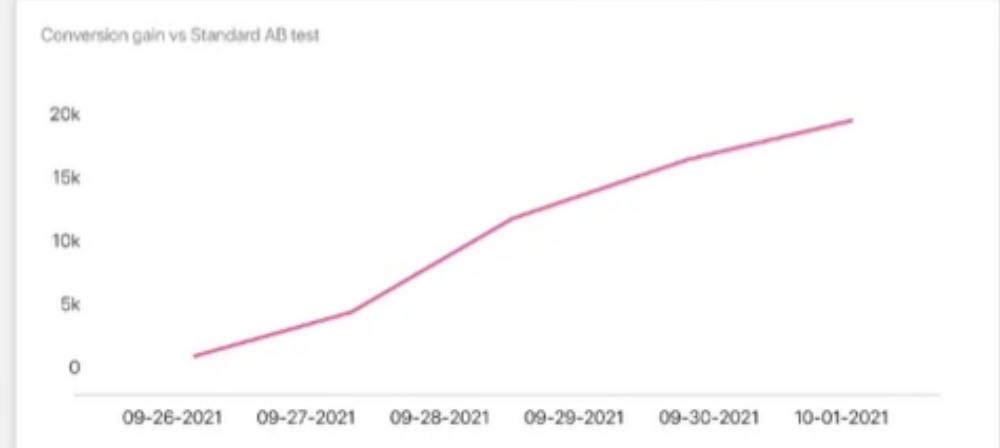
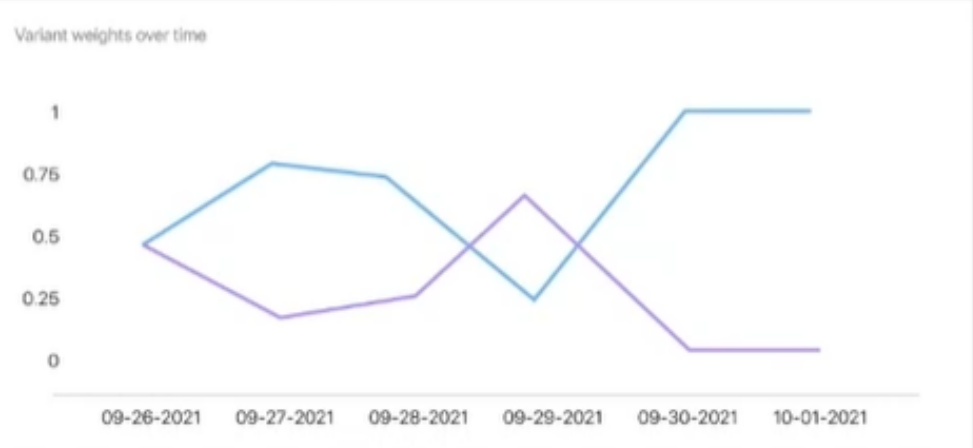
Smart testing

Your test is still running, please come back later



Total unique sessions

600,928



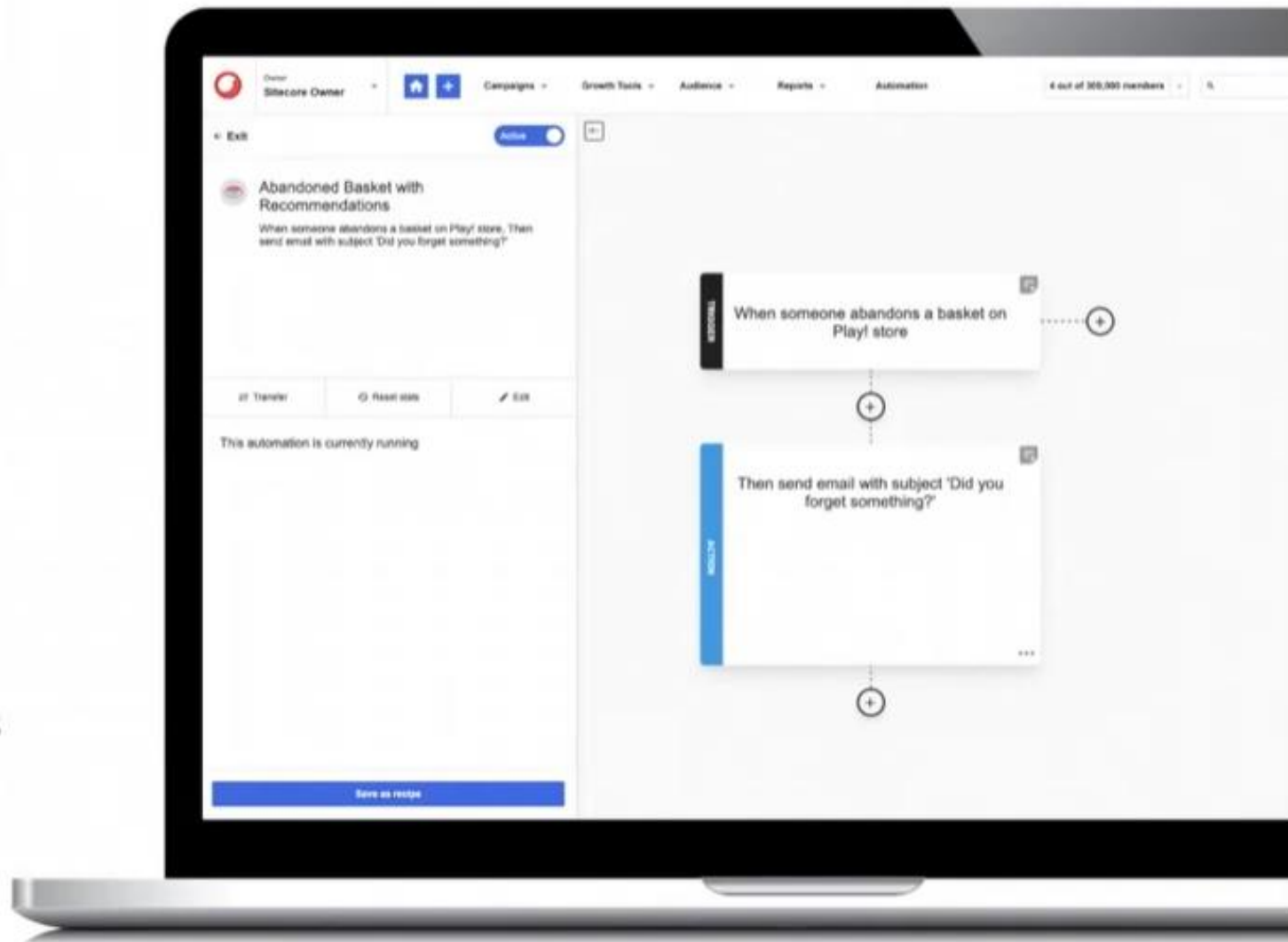
powered by



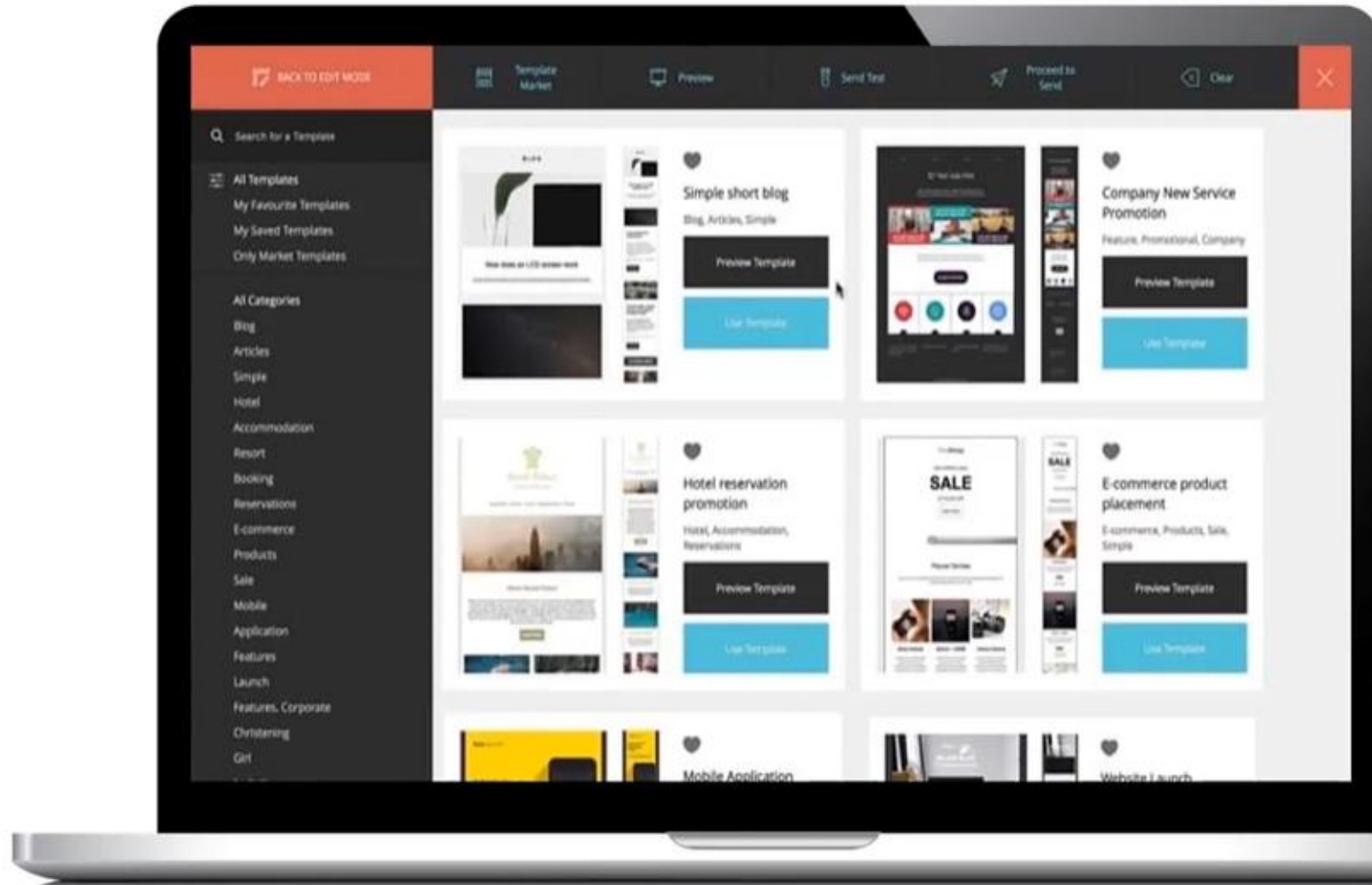
moosend

Marketing Automation
Gucci - Sephora - Dominos

- **Easy to use email marketing**
Engage your audiences with automated and personalized email campaigns.
- **Convert visitors to prospects**
Use forms and landing pages to convert visitors and ad click-thrus.
- **Leverage AI powered recommendations**
Let the system do the work for you.



WYSIWYG Design Experience



BACK TO EDIT MODE

Template Market

Preview

Send Test

Proceed to Send

Clear



Search for a Template

All Templates

My Favourite Templates

My Saved Templates

Only Market Templates

All Categories

Blog

Articles

Simple

Hotel

Accommodation

Resort

Booking

Reservations

E-commerce

Products

Sale

Mobile

Application

Features

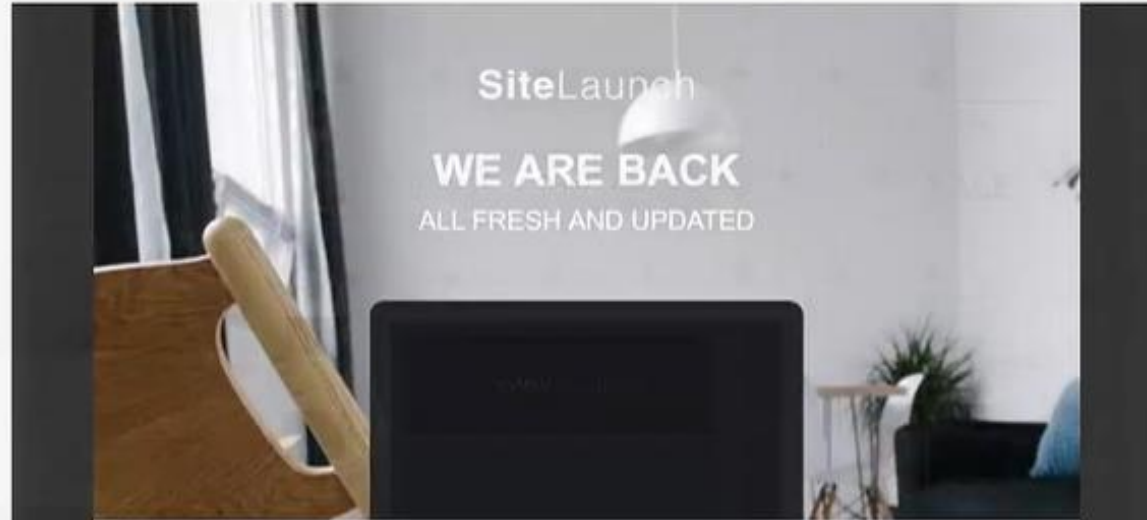
Launch

Features. Corporate

Christening

Girl

View On:



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text since the 1500s.

Learn More

Close Preview

Use Template

Use Template



E-commerce product placement

E-commerce, Products, Sale, Simple

Preview Template

Use Template



Website Launch

Launch, Features. Corporate

Preview Template

Use Template

Awesome Feature

Awesome Feature

Use Template

Unbelievable Speed

Print the Blog



Template Market



Preview



Send Test



Proceed to Send



Clear



Structure



Design View



Code View



Split View

Helper Grid: Off



Full Width Container



Half Width Container



1/3 - 2/3 Container



2/3 - 1/3 Container



1/3 - 1/3 - 1/3 Container



Elements



Settings

+

It is Lonely Here!

Click here or drag and drop a structure to start your newsletter



Template Market



Preview



Send Test



Proceed to Send



Clear



Structure



Design View



Code View



Split View

Helper Grid: Off



Elements



Image



Text



Button



Article



Spacer



Social Share



Settings





Template Market



Preview



Send Test



Proceed to Send



Clear



Structure



Design View



Code View



Split View

Helper Grid:



Elements



Image



Text



Button



Article



Spacer



Settings



+ ADD ELEMENT

+ ADD ELEMENT

Click here to insert your text



Image



Text



Button



Article



Spacer



Social Share



Social Follow



HTML

+ ADD ELEMENT

+ ADD ELEMENT

+ ADD STRUCTURE



Template Market

Preview

Send Test

Proceed to Send

Clear



Structure

Design View

Code View

Split View

Helper Grid: Off



Full Width Container



Half Width Container



1/3 - 2/3 Container



2/3 - 1/3 Container



1/3 - 1/3 - 1/3 Container



Elements



Settings



SOME TITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

[VISIT WEBSITE](#)




SOME TITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

[VISIT WEBSITE](#)

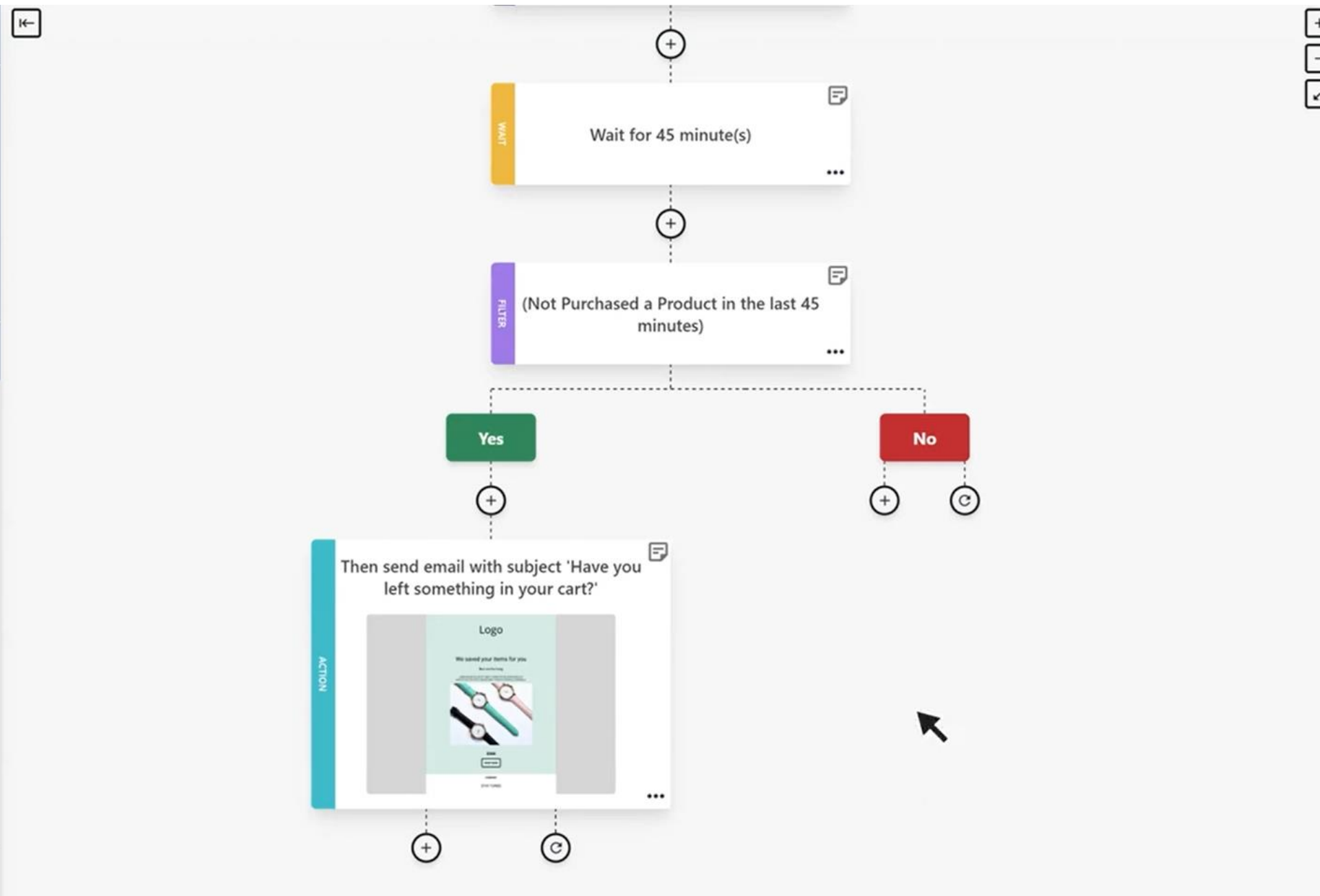
← Exit Inactive

 **Abandoned cart**
Remind potential buyers about incomplete purchases.

⇌ Transfer ⌛ Reset stats ✎ Edit

This automation is currently stopped

Save as recipe



Commerce



Introducing Sitecore OrderCloud



Expand and adjust your commerce platform's capabilities as needed

Introducing Sitecore Discover



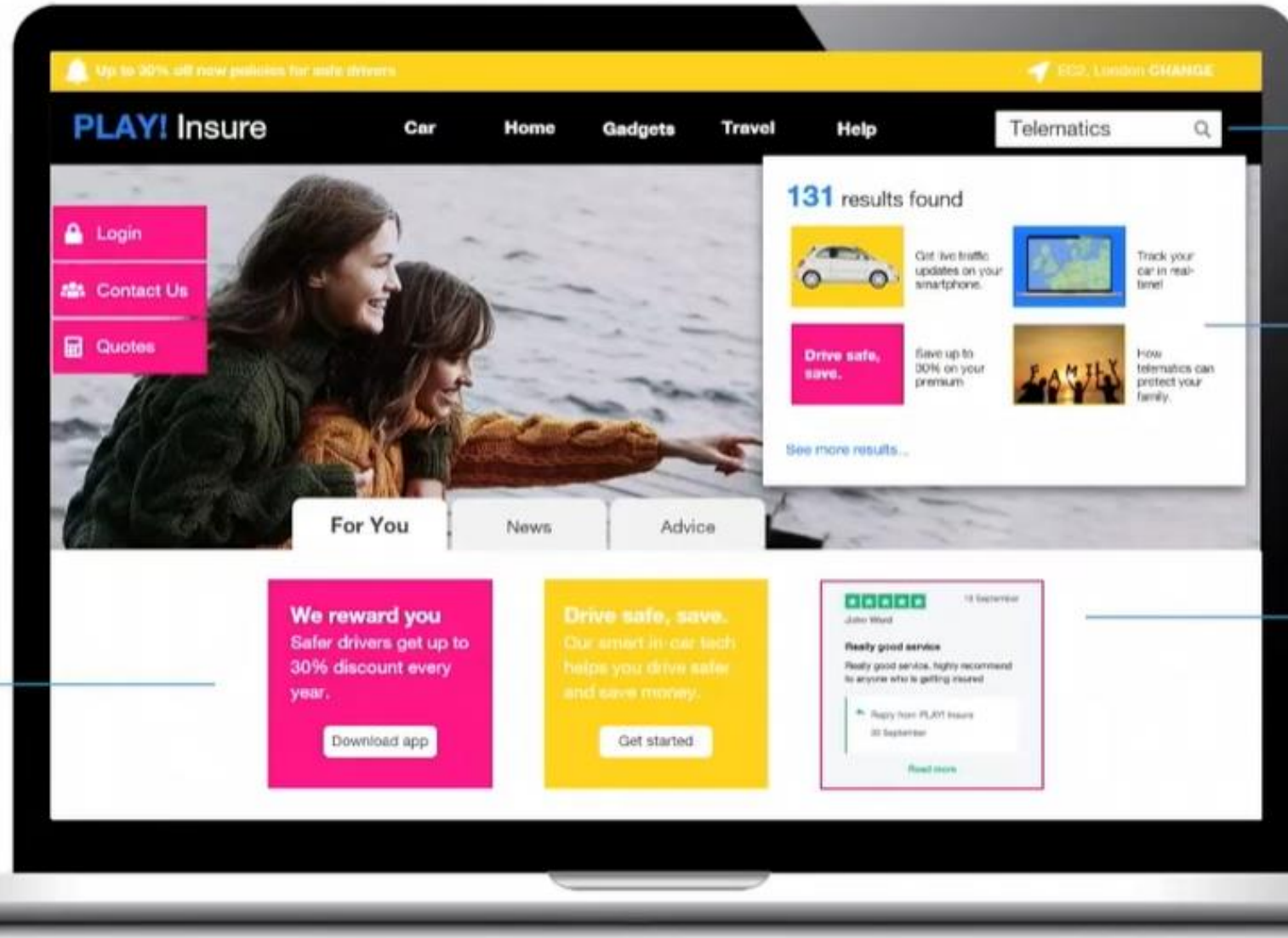
Underpinned by cutting edge Artificial Intelligence

Announcing - Sitecore Search

Available
Spring '22

SITECORE
SYMPOSIUM
2021

powered by



Preview search as users type. Lighting fast search API.

Search content dynamically indexed across XM and Content Hub

Fine tune the experience, **boost or bury** content results.

AI Assistance - personalized content results based on past behavior

Stronger together with Sitecore, zero trade-offs



Sitecore OrderCloud

- Anonymous Checkout
- Marketplaces
- B2B Buyer Groups
- Multi-Catalog and Pricing
- Product Customization
- Fulfillment Management
- Promotion Rules
- API-based Automation



Sitecore Discover

- Personalized Search
- Recommendation Engine
- Merchandising Rules
- BOPIS Inventory
- Content Targeting
- Landing Pages
- Product Launches
- eCommerce Analytics



Sitecore Send

- Subscription Forms
- Automated Campaigns
- Cart Recovery
- Upsell/Cross-Sells
- Loyalty Programs
- A/B Testing in Email
- Surveys
- Tracking and Reporting



Sitecore CDP & Personalize

- Real-time insights
- Segmentation
- A/B Testing
- Popularity Messaging
- Decisioning
- Data Connections
- AI Connections
- Triggered Experiences

Now

Early 2022

Later 2022

Digital asset management

Centralize all your digital assets and deliver them to any customer touchpoint.

Content management

Create, manage and deliver content across unlimited channels and markets.

Content operations

Collaborate effortlessly on content marketing strategy, creation & analytics.

Intelligent content search

Surface content wherever it lives on your site with AI powered content search.

Marketing automation

Engage your audiences with automated email and messaging campaigns.

B2X commerce

Deliver B2B / B2C / Storefronts via a headless and omnichannel platform.

Personalization & testing

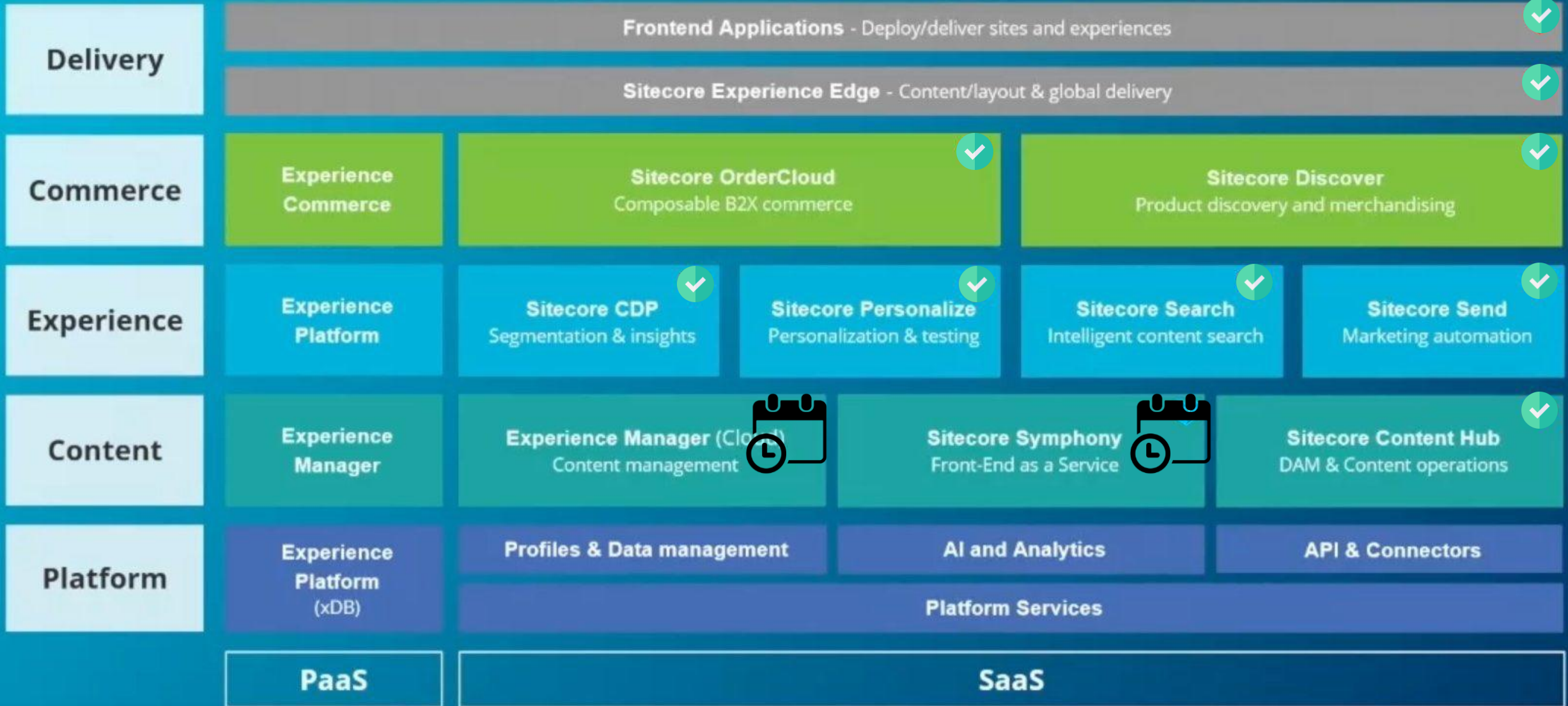
Optimize every customer interaction with A/B testing and personalization.

Customer data management

Understand every user and uncover trends with real-time customer and journey insights.

Product discovery

Captivate buyers with search and merchandizing experiences that drive conversion and loyalty.



Thank
you!