

Simon Collison

A philosophy of restraint

Refresh Edinburgh | July 2012

EDINBURGH
Evening News

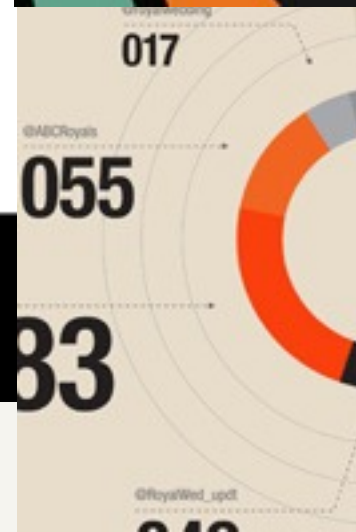
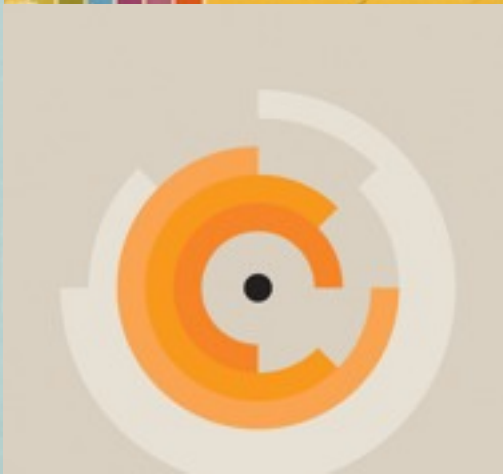
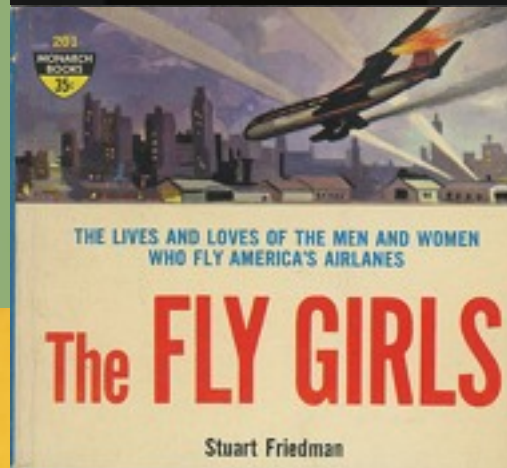
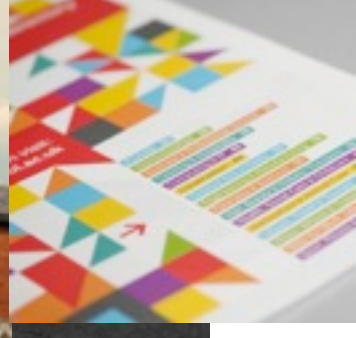
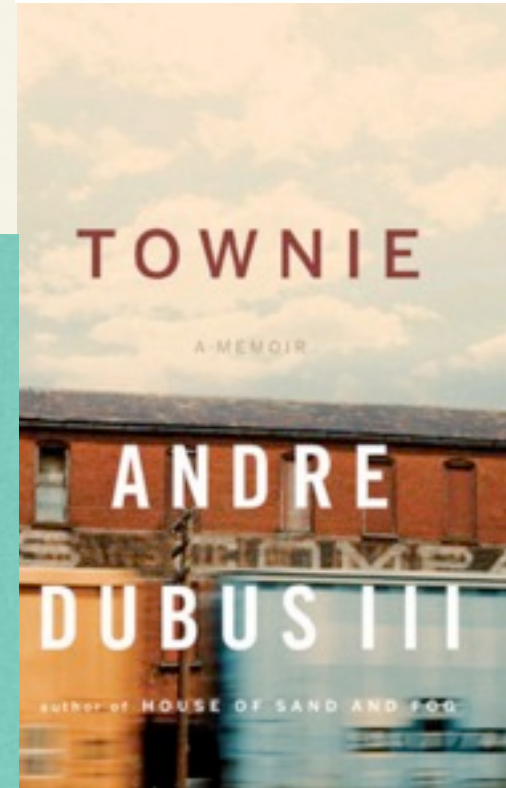
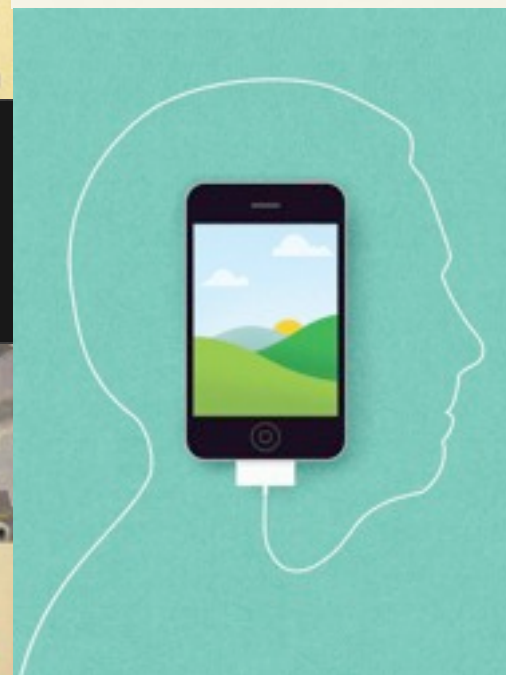
**OFFICIAL:
SCOTS ARE
HAPPIER
THAN THE
ENGLISH**

THE SCOTSMAN

Why call it
a philosophy?

Design is messy

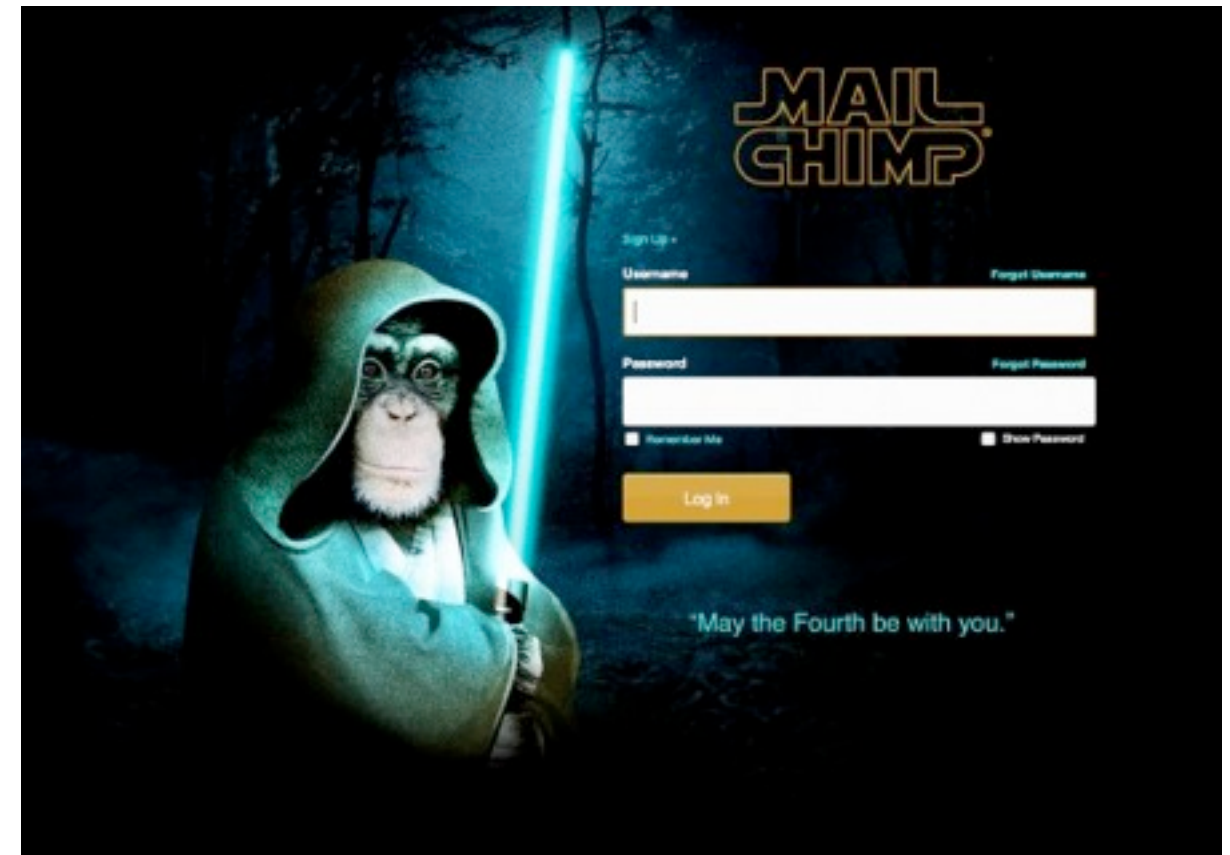
We design to communicate,
and we seek emotive responses.





To delight someone is to give them a
small lesson in seeing the world as
something good.

Frank Chimero, designer



A design aesthetic?

Minimal, lots of white space...
and clean. Right?



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LATEST TWEET

"an elegant and easy
springtime pasta from
@purewow:
<http://t.co/5vfKiWix>"

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photo by Clare Barboza

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Breaking news: Mechanic jailed over Porsche death - PA



After the fury, the reality: NHS bill passes final hurdle



Labour vows to repeal law at first opportunity as health and social care bill clears parliament

- Commons debate on health bill - as it happened
- Analysis: a deep failure of Conservative politics
- Bill passes with government bloodied, but unbowed
- NHS staff voice concerns over service

Lib Dems win budget stamp duty rise

Levy on £2m-plus homes to fund £10,000 threshold as coalition wrangling ends in compromise on wealthy

- Union chief: budget will institutionalise poverty
- What business leaders want from the budget
- What's in the red briefcase?
- Interactive: how your taxes are spent
- Seumas Milne: stuck in a 1979 economic model

Protect Falklands, says UK majority



Guardian/ICM poll: 61% say 'Britain should protect Falklands so long as islanders want protecting, no matter what the cost'

 788 comments

- Oil dream could end days of squid and subsidy
- Peru cancels Navy visit over Falklands dispute

New research Daily dose of aspirin can cut cancer risk, say studies



How to wear ... A peplum



Sport

Mancini: City will win the league



Manchester City's manager says club will succeed in their quest to win their first championship since 1968

● Terry forced to admit defeat in fitness fight

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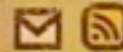
Online dating



Find your
soulmate
with the
Guardian's
dating site

Web Designer Wall

A wall of design ideas, web trends, and tutorials.

[HOME](#)[ABOUT](#)[JOBS](#) Search

SEP
28

← Coding, CSS

The Simpler CSS Grid

Last week I talked about 960 Grid System is Getting Old. Surprisingly a lot of comments have been made. It seems like people are using 960gs because of the "golden ratio" — all numbers are even. I'm a designer, not a grid scientist. Why restrict your layout so that it can fit into this 960gs? A grid is supposed to help you in design, not to limit your creativity. The 978 grid, that I mentioned before, is not just about increasing the page width, but to loosen the gutter space so users can read it more comfortably. Today, I would like to write a follow up post to further elaborate on some of the points I brought up initially.

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Simpler Grid



57

★ TUTORIALS

how to, css, photoshop...

★ TRENDS

inspiration, web trends...

★ GENERAL

news, technology, etc...

TAG CLOUD

Coding CSS Design
Design Process
Design Trends Event Flash
Freebies Guest Posts
Illustrator Inspiration
Javascript Jobs Photoshop
Photoshop Tutorials Review
SEO Software
Talented People Updates
WordPress

Ads

P2H.COM

DESIGN
TO XHTML

BRILLIANTLY AFFORDABLE



SEP
21

← Design

960 Grid System is Getting Old

For several years now the 960px grid system (960.gs) has been designers' favorite pick to help structure and design web layouts. As screens and resolutions have gotten bigger, I've found that the 960 grid system does not always fit my needs. 20px gutters and only a

133

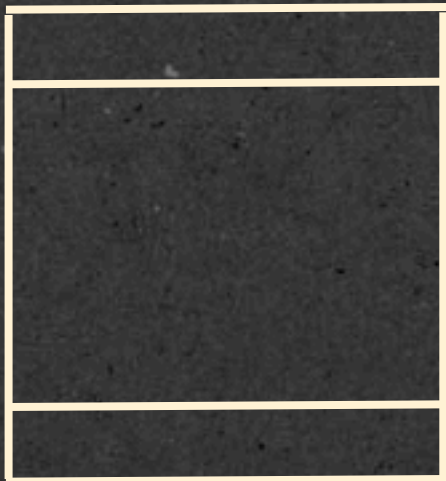
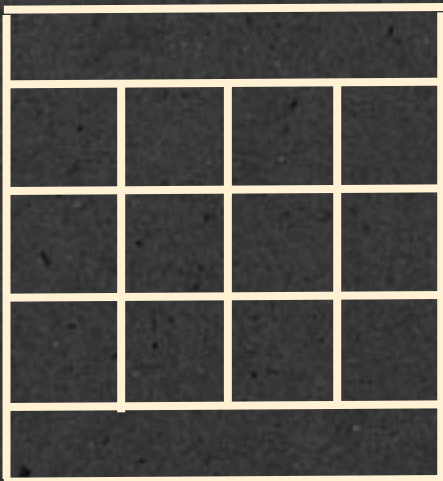
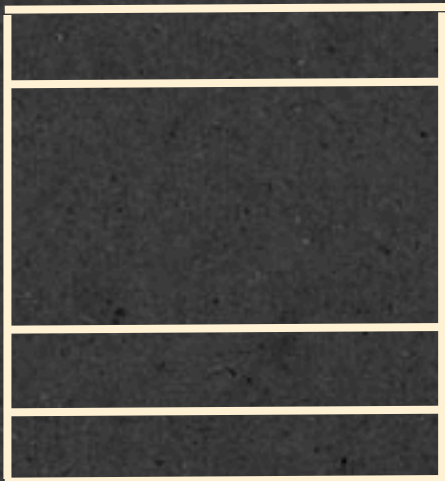
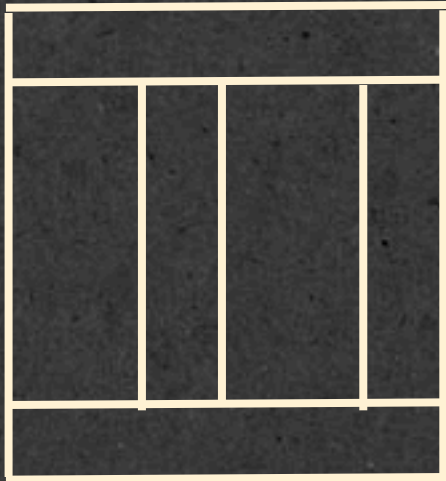
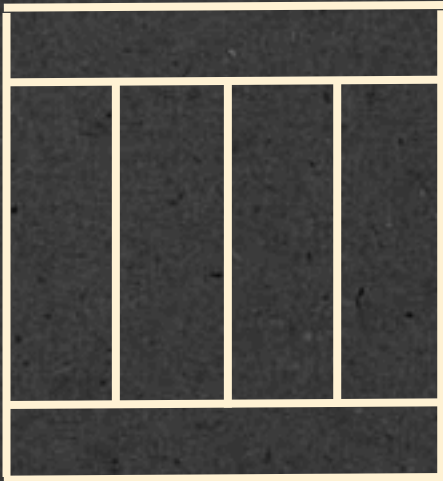
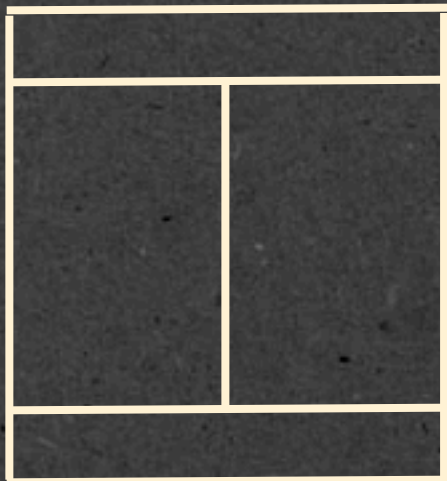
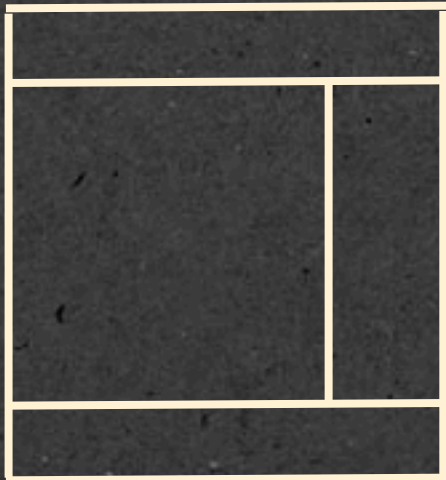
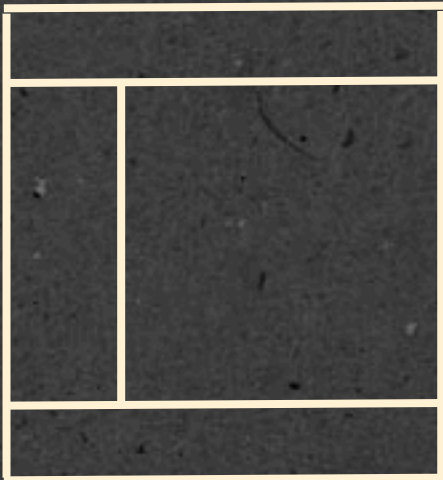
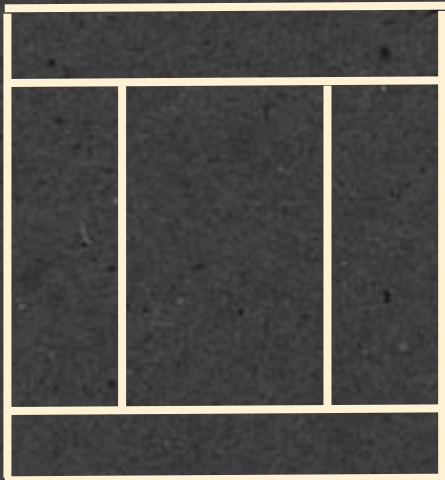
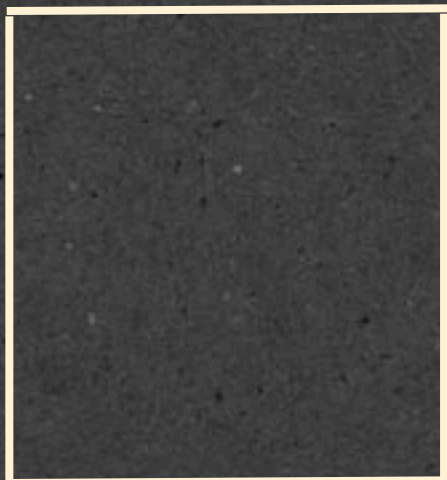




Systems

We don't design web pages.

We design systems.



**GEL Authentic, Current,
Pioneering, Modern British,
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Distinctive, Joined-up,
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Building a Global Experience Language for the BBC

We are evolving a global experience language for the BBC's digital services. The GEL guidelines are a reference point for designing BBC services across Web, Mobile, iPTV and Tablet.



**This is
probably the
best job in
the world!**

Neville Brody,
Research Studios

Featured Pattern

Carousel



**Download
GEL Web Styleguide**

Download GEL Assets



Download core GEL components

BUILDING BLOCKS

Typography

Large bold type should be used to establish a clear information hierarchy.

FOUNDATIONS

Universal Grid

Your starting point is a universal grid, divided into 61 x 16px vertical units.

FOUNDATIONS

The Masthead

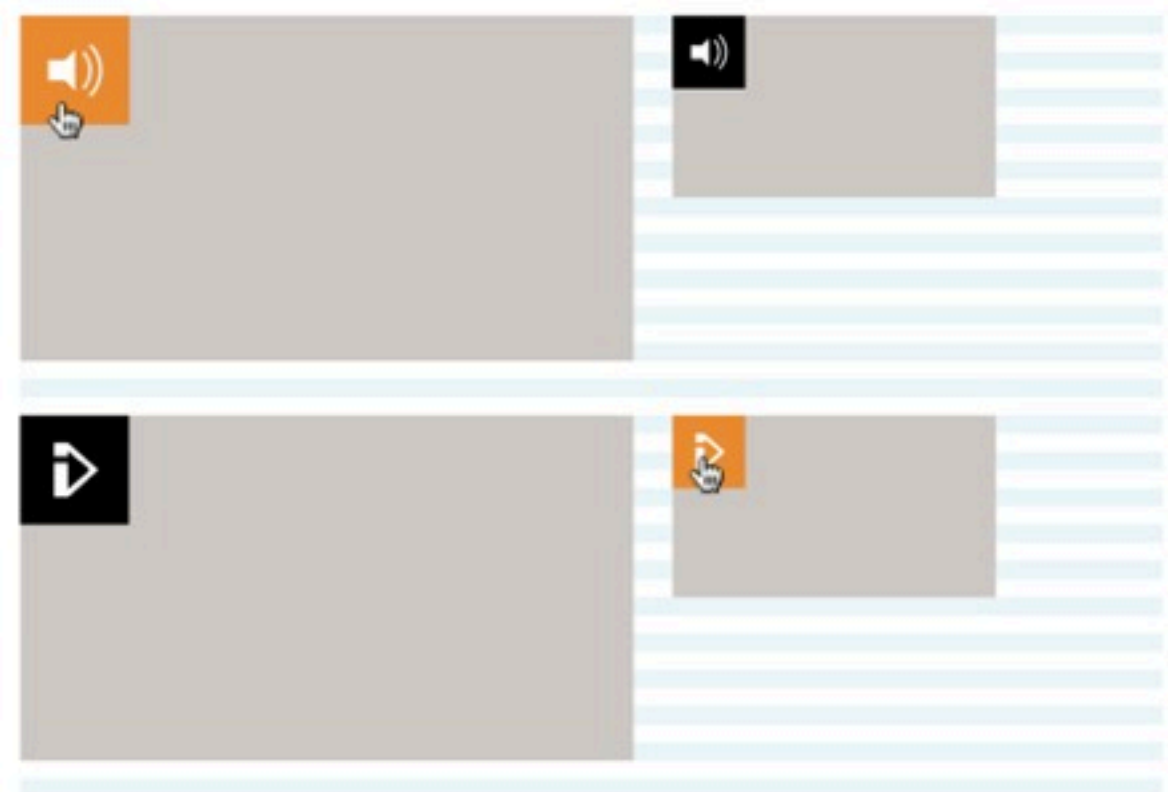
The global masthead retains the current global navigation links with additional links.

PATTERNS

Overlay Panels

The overlay panel is an interaction pattern that is used to shift the user's focus from the main page to a single element or group of elements.

Links should comply with existing standards and guidelines. They should be easily distinguishable from body copy using a combination of bold type and colour, along with underline or underline on hover. **On rollover links should change colour (and underline if under 24px).**



content_pri
width:49%;
padding-left:7%;

content_sec
width:27%;
padding-right:7%;
padding-left:3.5%

content_pri
width:56%;
padding-right:7%;

content_sec
width:20%;
padding-right:7%;
padding-left:3.5%

width: 14.893617%;
margin-right:2.1276596%;

margin-right:0;

Form heading

Category select Select One

Disabled field Placeholder text

Disabled field 2 Placeholder text

Text field #1 Placeholder text

Text field with a really long label Editing a field REQUIRED

Text field with a really long label REQUIRED

Text field with note colly
Your public prttmofile: <http://eq.fm/fan/colly>

Years active From 2001 to Present

Image upload step 1 Choose File no file selected UPLOAD IMAGE

Image upload step 2 UPLOADING IMAGE

Image upload step 3  Upload new image Choose File no file selected UPLOAD IMAGE

Radio buttons field
☒ Option 1
☐ Another option innit, yo
☐ This is a band
☐ This is a solo artist

Multiple basic A

Placeholder + ADD ROW

Multiple basic B

John Smith Danger Mouse is the best rodent Tigers Jaw Placeholder + ADD ROW

Multiple 2 - with additional checkboxes

Tigers Jaw HEADLINING Balance and Composure HEADLINING Title Fight HEADLINING + ADD ROW

Multiple 3 - tracklisting

11	Let Her Rest	TRACK LENGTH	3	:	23	
12	Queen of Hearts	TRACK LENGTH	4	:	36	
13	Track title	TRACK LENGTH	m	:	s	
Act Three: Another character is revealed, putting the responsibility for Veronica's death into question						
14	The Other Shoe	TRACK LENGTH	53	:	01	
15	Truth I Know	TRACK LENGTH	14	:	36	
16	Track title	TRACK LENGTH	m	:	s	

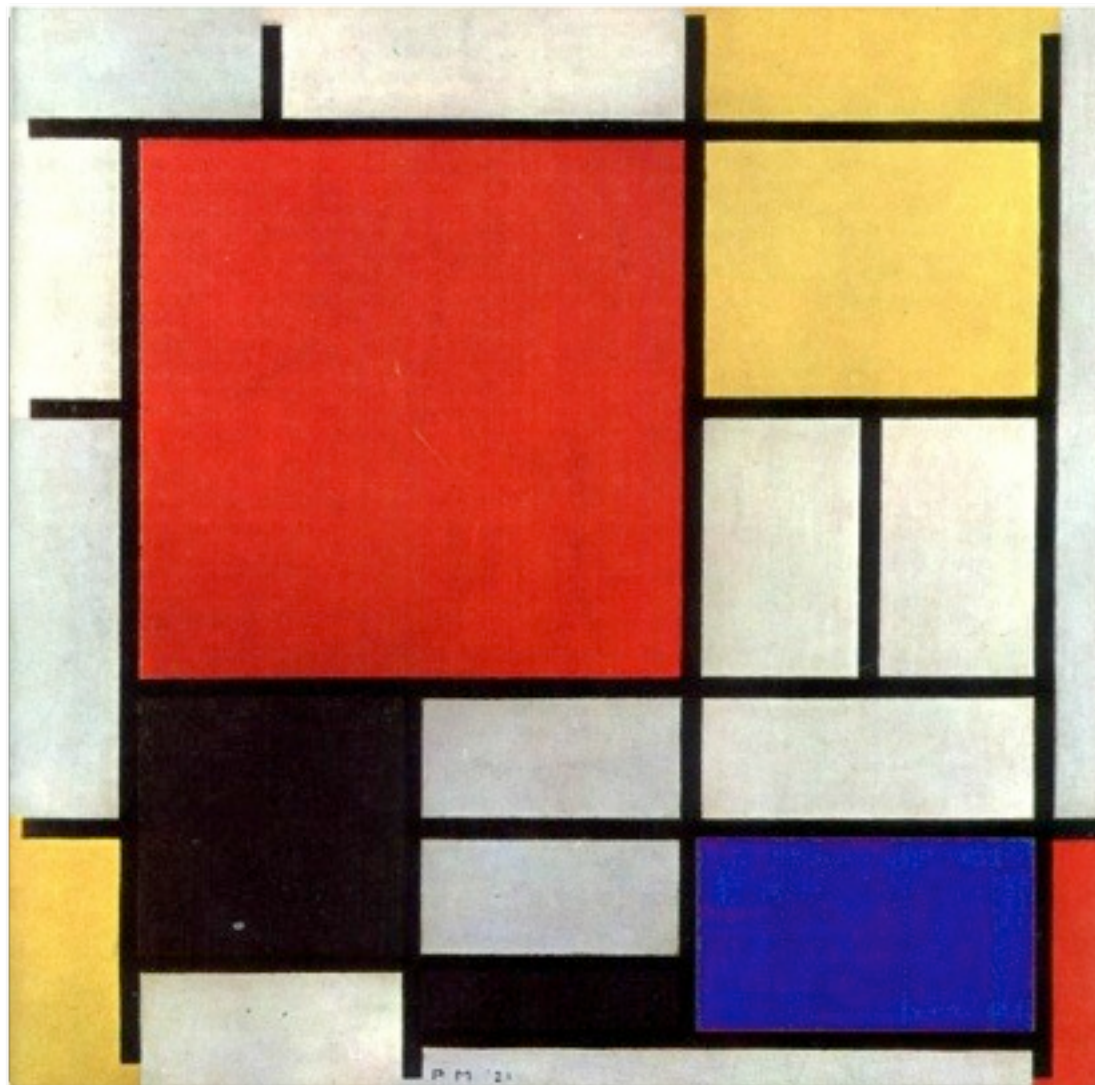
+ ADD ROW + ADD DIVIDER

- Build a foundation for complexity
- Devise a holistic approach for all projects
- Devise a detailed project-specific system
- Invest time in flexible pattern libraries
- Prepare for all eventualities



Embrace
constraints

Having complete freedom is
possibly the worst way to start
any project.



Constraint is key to understanding complexity. Increase constraint and you create an ordered system; do that inappropriately and you create the conditions for catastrophic failure; remove constraint and the system is chaotic.

Dave Snowden, The 5 C's of Complexity

- Make sense of the constraints you're given
- Look for constraints you yourself can apply
- Make constraints a feature or selling point

Exercising restraint

Responding to the problem in
the simplest way possible.



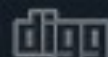


BE A JAVASCRIPT
ROCK STAR

WHO'S USING JQUERY?

Google

DELL



CBS

NETFLIX

Technorati

mozilla.org



jQuery is a new kind of JavaScript Library.

jQuery is a fast and concise JavaScript Library that simplifies HTML document traversing, event handling, animating, and Ajax interactions for rapid web development. **jQuery is designed to change the way that you write JavaScript.**

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✓ [Cross-browser](#)

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Download(jQuery);

Current Release: **v.1.2.6**



BEN SAUNDERS



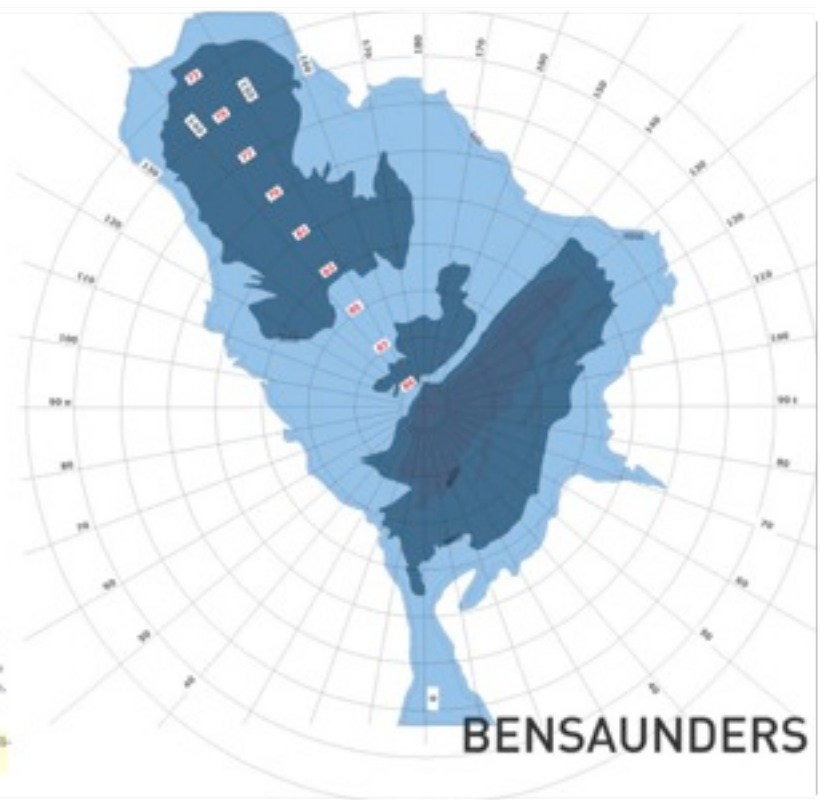
HIGH ATTITUDE - LOW LASSITUDE

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Morbi et metus quis arcu imperdiet tristique. Phasellus sapien lorem, luctus ac, fermentum in, aliquam venenatis, massa. Ut ante. Aliquam erat volutpat. Aliquam a [ligula et dui](#) laoreet vestibulum. Nulla volutpat, libero volutpat dictum vestibulum, ligula ante congue turpis, nec pharetra pede nisl vel velit. Etiam nisl ligula, ornare vitae, fermentum in, tristique ac, quam.

Etiam vel metus quis arcu imperdiet tristique. Duis magna. Sed facilisis velit non fella. Ut nec leo.



Ben Saunders



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13/07/06
145 comments

Lorem ipsum dolor sit amet

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Morbi et metus quis arcu imperdiet tristique. Phasellus sapien lorem, luctus ac, fermentum in, aliquam venenatis, massa. Ut ante. Aliquam erat volutpat. Aliquam a augue et dui laoreet vestibulum. Nulla volutpat, libero volutpat dictum vestibulum, ligula ante congue turpis, non pharetra pede nisl vel velit. Etiam nisl ligula, ornare vitae, fermentum in, tristique ac, quam. Etiam vel metus quis arcu imperdiet tristique. Duis magna. Sed facilisis velit non fella. Ut nec leo.

In egestas porttitor risus. In consequat. Integer enim quam, laoreet a, congue id, consectetur id, sapien. Duis vehicula. Ut lorem leo, ullamcorper consequat, cursus tempor, feugiat fringilla, metus. Aenean magna. Quisque metus ligula, cursus vel, interdum tempus, faucibus ac, eros. Pellentesque gravida feugiat lacus. Proin mattis rutrum metus. Suspendisse lectus dui, consectetur ipsum, auctor vitae, vehicula id, magna. Proin ac purus. Maximas quam lectus, tempus sed, egestas vel, consequat ac, magna. Nunc condimentum. Praesent pharetra ipsum et quam. Curabitur euismod, magna id lacina mattis, turpis nulla rhoncus enim, semper accumsan neque fella non risus.

Cras sollicitudin accumsan turpis. Suspendisse ornare sapien et risus imperdiet viverra. Aliquam ornare hendrerit ipsum. Aliquam ut erat. Sed nulla. Quisque nisl fella, ultrices et amet, viverra nec, pretium et, arcu. Sed odio purus, volutpat et amet, vulputate et, luctus et, tellus. In eget ante. Pellentesque aliquam metus dignissim metus. Vestibulum neque. Pellentesque commodo, in porttitor interdum interdum, nulla quam aculis orci, eget varius leo sapien eget tortor. Nulla facilisi. Praesent nunc tellus, viverra in, accumsan nec, feugiat pretium, mi. Nullam porta. Vestibulum ante ipsum prima in faucibus orci luctus et ultrices posuere cubilia Curae. Aenean congue nisl et velit. In eget lacus quis sapien vulputate egestas. Mauris suscipit. Etiam rutrum blandit ipsum. Praesent elementum, sapien non pulvinar venenatis, turpis sapien fermentum eros, ac egestas lacus

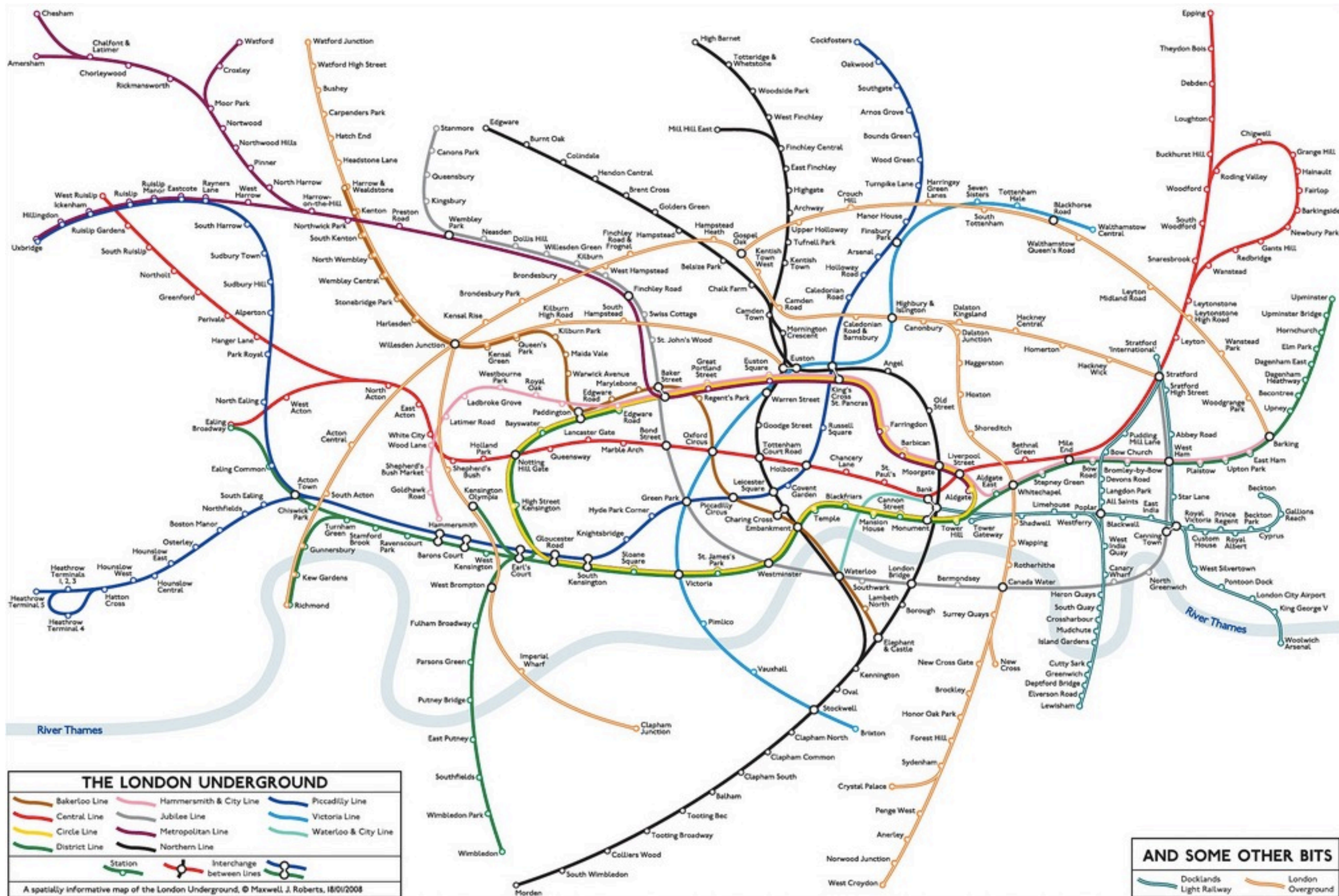
- Immerse yourself in the subject
- Design responses first, not a website
- Discover what can be put to one side
- Avoid misplaced vernacular and cliché

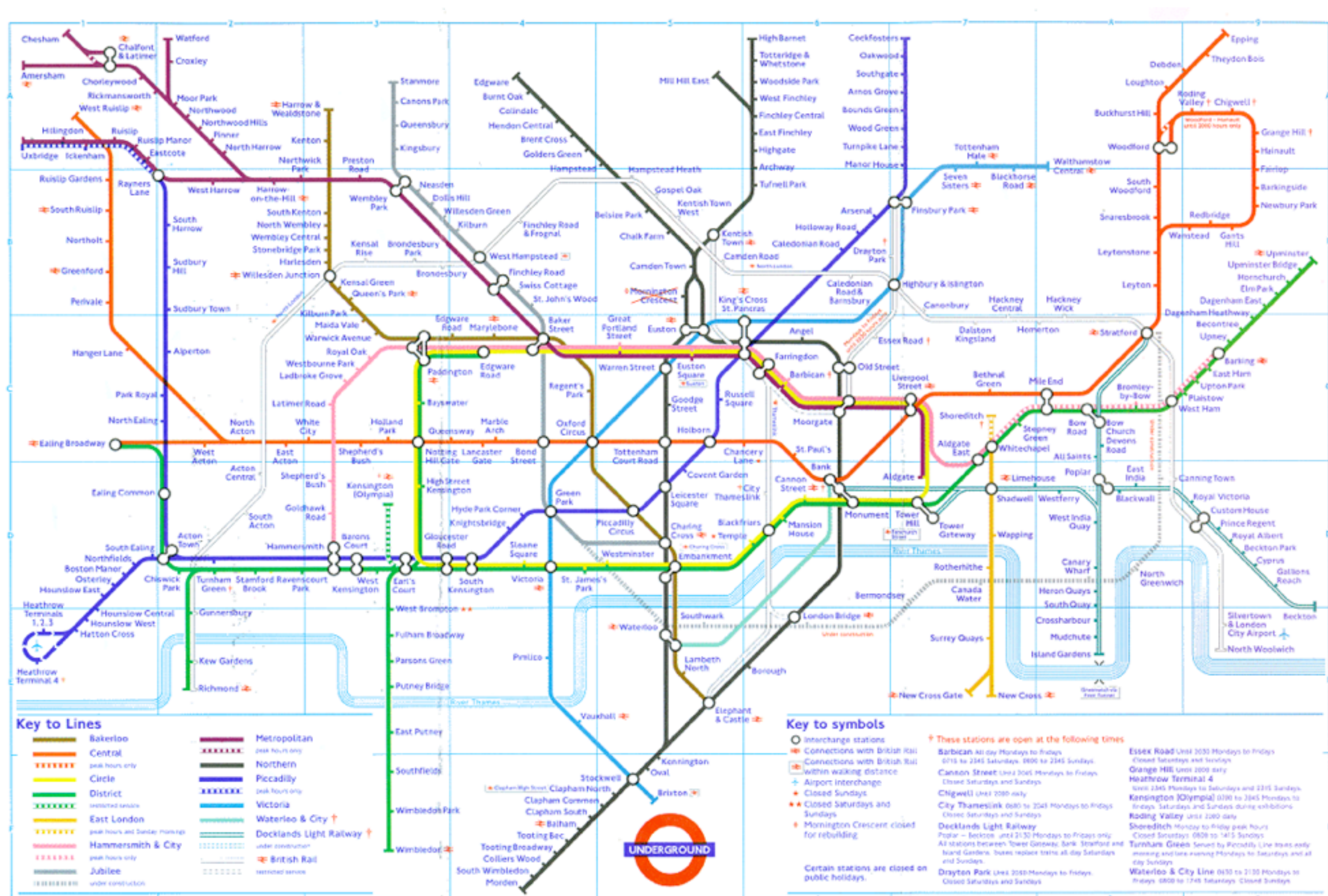


Simplicity and complexity

Less is more. Simple is better.

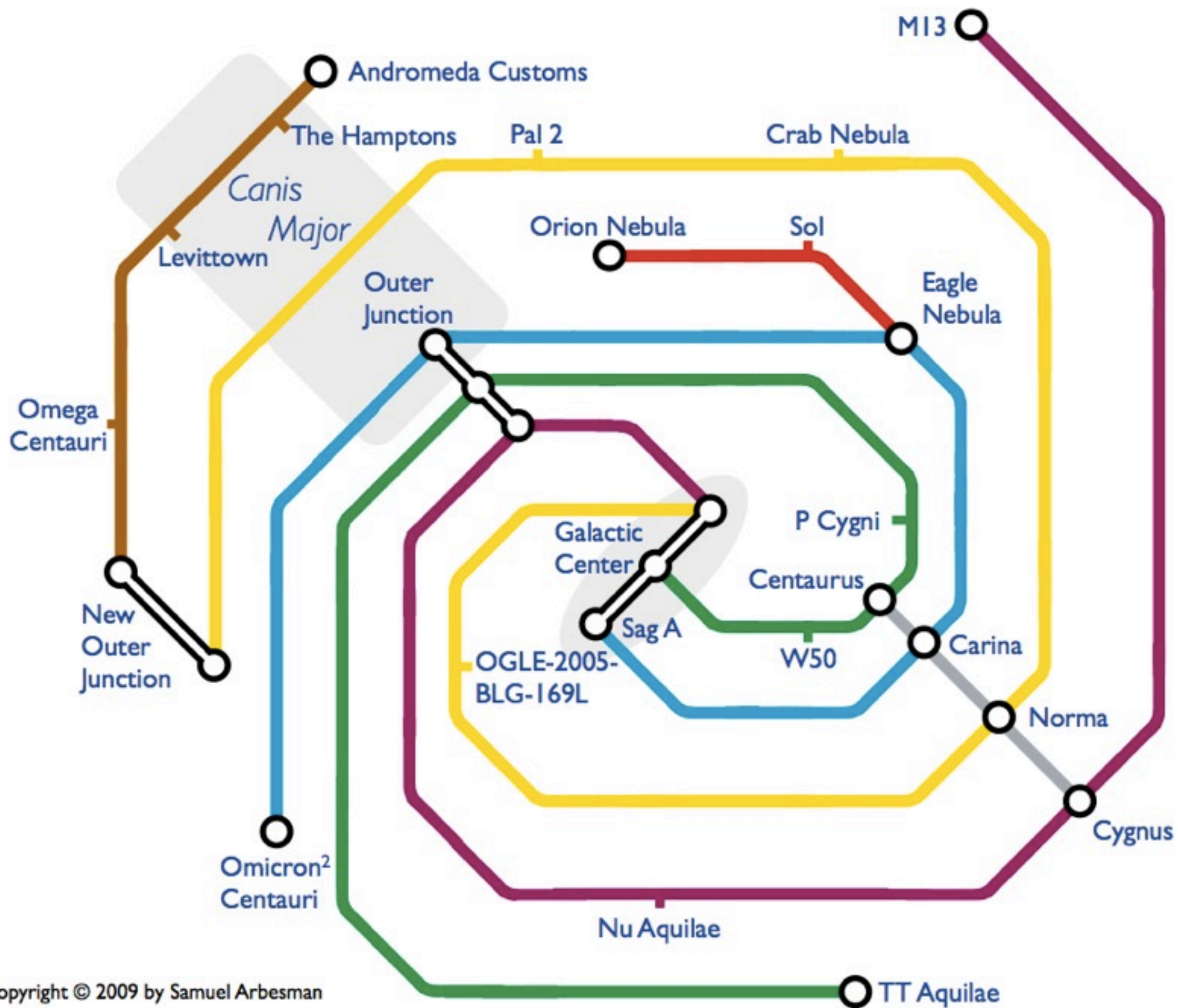
Right?





- ### Key to Lines
- | | | | |
|--|--------------------|--|-------------------------|
| | Bakerloo | | Metropolitan |
| | Central | | Northern |
| | Circle | | Piccadilly |
| | District | | Victoria |
| | East London | | Waterloo & City |
| | Hammersmith & City | | Docklands Light Railway |
| | Jubilee | | British Rail |

- ### Key to symbols
- Interchange stations
 - Connections with British Rail
 - Connections with British Rail within walking distance
 - Airport interchange
 - Closed Sundays
 - Closed Saturdays and Sundays
 - Mornington Crescent closed for rebuilding
- Certain stations are closed on public holidays.
- These stations are open at the following times**
- | | |
|---|--|
| Barbican All day Mondays to Fridays 0715 to 2345 Saturdays 0800 to 2345 Sundays | Essex Road Until 2030 Mondays to Fridays Closed Saturdays and Sundays |
| Cannon Street Until 2045 Mondays to Fridays Closed Saturdays and Sundays | Grange Hill Until 2009 daily |
| Chigwell Until 2030 daily | Heathrow Terminal 4 Until 2345 Mondays to Saturdays and 2315 Sundays |
| City Thameslink 0630 to 2045 Mondays to Fridays Closed Saturdays and Sundays | Kensington (Olympia) 0700 to 2345 Mondays to Fridays Saturdays and Sundays during exhibitions |
| Docklands Light Railway Poplar - Beckton until 2130 Mondays to Fridays only Closed Saturdays 0800 to 1415 Sundays | Roding Valley Until 2030 daily |
| All stations between Tower Gateway, Bank, Stratford and Island Gardens. Buses replace trains all day Saturdays and Sundays. | Shoreditch Monday to Friday peak hours Closed Saturdays 0800 to 1415 Sundays |
| Drayton Park Until 2030 Mondays to Fridays Closed Saturdays and Sundays | Turnham Green Served by Piccadilly Line trains only morning and late evening Mondays to Saturdays and all day Sundays |
| | Waterloo & City Line 0630 to 2130 Mondays to Fridays 0800 to 2345 Saturdays Closed Sundays |





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Q32 Midtown Manhattan

MTA Bus
Q19A Jackson Heights
Q39 Ridgewood
Q60 Manhattan–South Jamaica
Q67 Middle Village
Q101 Manhattan–Astoria
Q102 Astoria–Roosevelt Island

NYC Transit Bus
B13 Spring Creek–Williamsburg
B26 Halsey St
B52 Gates Av
B54 Myrtle Av
Q55 Richmond Hill
Q58 Flushing

Marcy Av
Subway **J M Z** ♿

NYC Transit Bus
B24 Greenpoint Av
B39 Williamsburg Br
B44 Nostrand Av
B46 Utica Av
B60 Wilson Av
Q54 Metropolitan Av

Hall
Subway **R W**

Brooklyn Bridge–City Hall
Subway **J M 2 4 5 6** ♿
4, 5, 6 only

NYC Transit Bus
B13 Spring Creek–Williamsburg
B26 Halsey St
B52 Gates Av
B54 Myrtle Av
Q55 Richmond Hill
Q58 Flushing

**Brooklyn–Nassau
Fulton Street**
Subway **A C J M Z**
2 3 4 5

NYC Transit Bus
M1 Fifth/Madison Aves
M6 Broadway/Sixth Av
M15 First/Second Aves

Court St/Borough Hall
Subway **U R 2 3 4 5** ♿
2, 3 and northbound 4, 5

Jay St–Borough Hall

Atlantic Av/Atlantic Av–

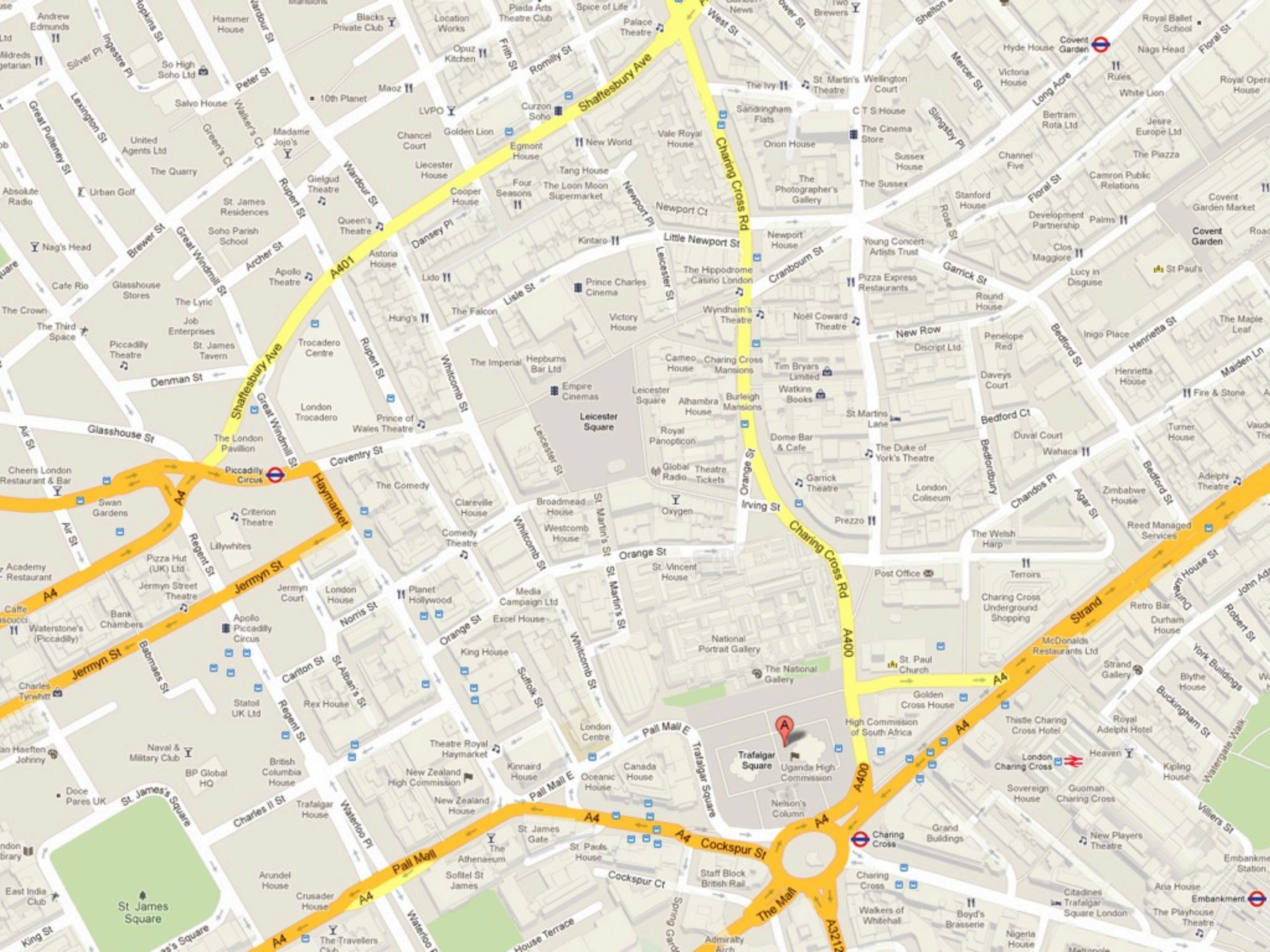


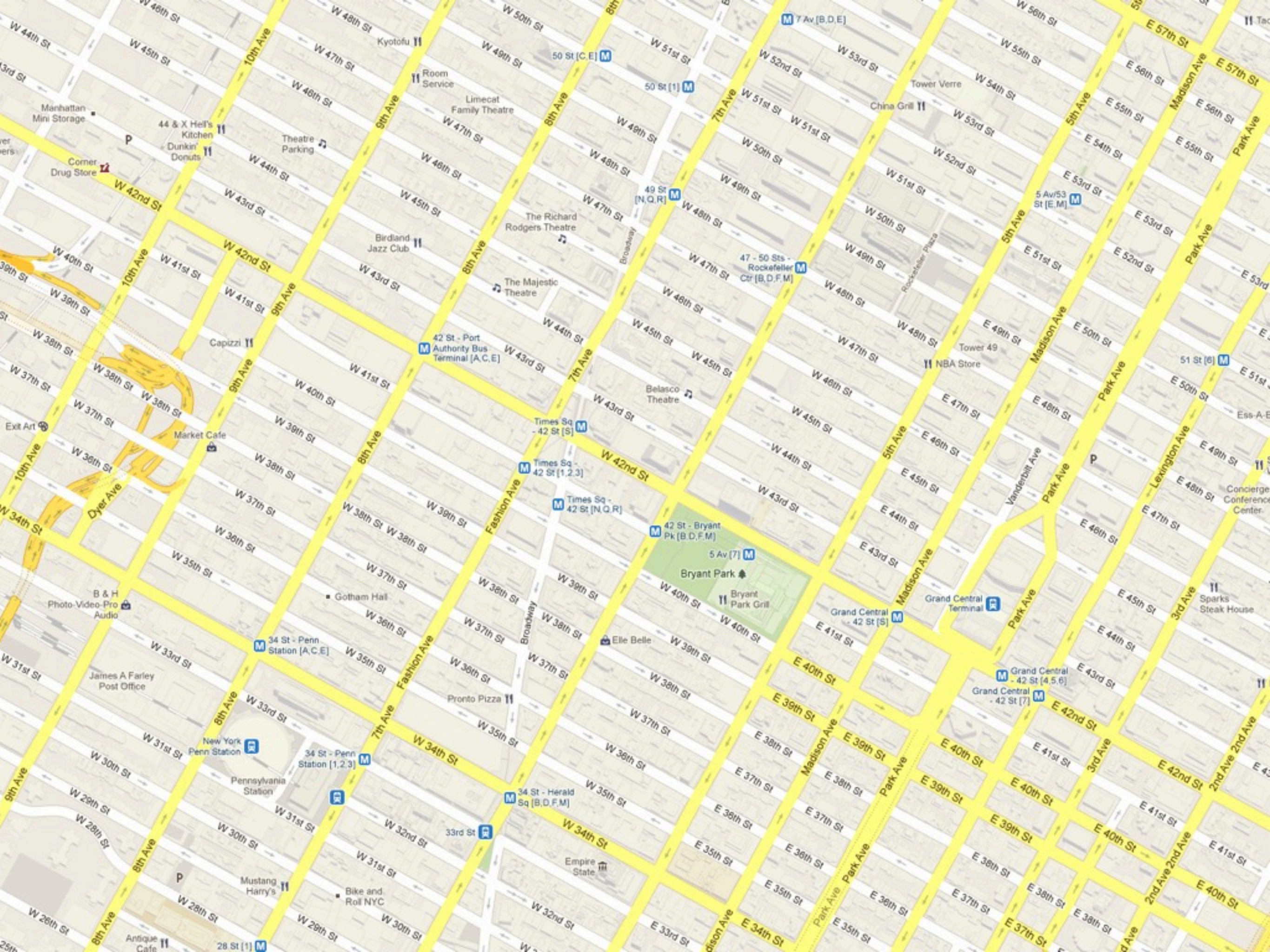
MANHATTAN

QUEENS

BROOKLYN

STATEN ISLAND





NEWS & UPDATES

Plus artist profile claims

FAN RADAR

People you may know

Fanship and contributions
by friends for artists
I don't follow

RELEASES

Slower
timeline

Released today
Next week
This month

Recently added?

SHOWS & TOURS

Today's shows

Tomorrow and this week's
shows also

Future listings too

YESTERDAY

NEWS & UPDATES

Plus artist profile claims

RELEASES

Slower
timeline

Released today
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SHOWS & TOURS

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Future listings too



Simon Collison

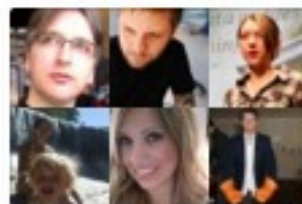
Update Info

Activity Log



- Works at Freelance
- Studied at University of Sunderland
- From Nottingham, United Kingdom
- Born on September 9

About



Friends 363



Photos 14



Map 8



Likes 3

2



Status



Photo



Place



Life Event

What's on your mind?



Simon Collison added 6 photos to the album Instagram Photos.
March 12 via Instagram



Friends

See All



Gregory Wood
18 mutual friends



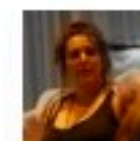
Simon Hawtin
14 mutual friends



Rob Antill
3 mutual friends



Travis Schmeisser
30 mutual friends



Molly E. Holzschlag
90 mutual friends



Sarah Woolner
34 mutual friends



Craig Happy Dobson
15 mutual friends

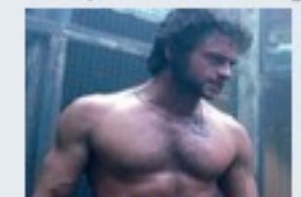


Erla Kristín Bjarnadóttir

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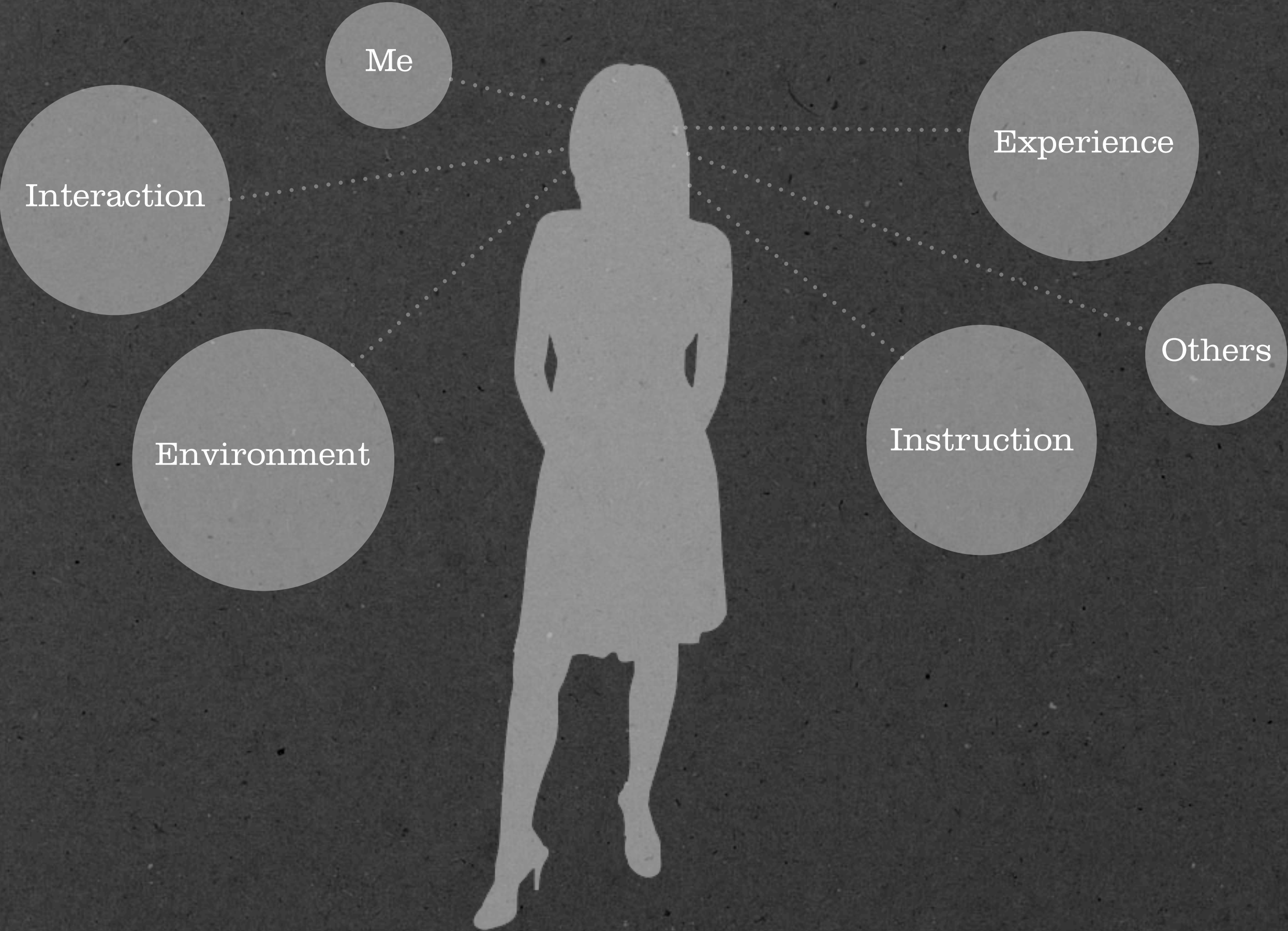
Unleash complexity in
orchestrated phases, and
increase power gradually.

- Good systems bear the weight of complexity
- Embrace new methods for organising data
- Find simplicity in the data flows
- Don't be afraid of obvious approaches
- Release power gradually



Between the lines

Don't underestimate humans.
They can fill in the blanks.









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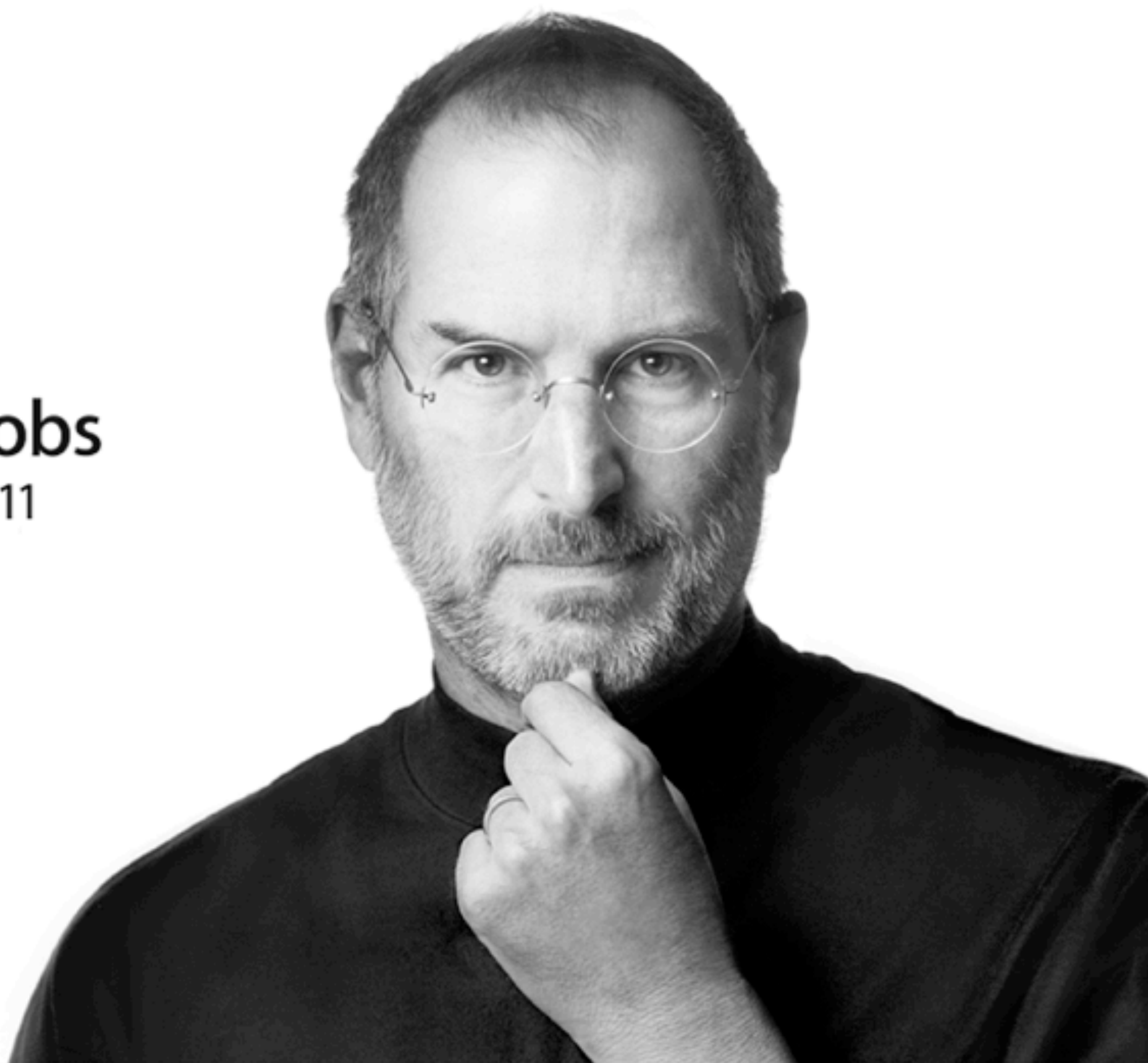
[iTunes](#)

[Support](#)



Steve Jobs

1955-2011



- Anticipate mental models
- Reveal only what is necessary
- Let users find their own stories
- Embrace serendipity
- Trust users to make sense of things

Affordance & typography

An affordance is a quality of an object, or an environment, that allows an individual to perform an action.



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LOOKING FOR
**The right
words?**

WEB COPY &
CONTENT STRATEGY

**I plan,
write &
review:**



Websites & Apps

Content strategy for your website or web app—from discovery & audience research to messaging, site structure & writing content.

Blogs & Articles

Editorial strategy for your blog or online publication. I'll address voice & tone, article topics, scheduling and style.

Newsletters & Print

Strategy & writing to make sure the content that lives outside your website is on-brand, consistent and written well.

- Understand the power of attractiveness
- Create obvious opportunities for interaction
- Avoid unnecessary fakery and over-texturing
- Don't "iCal" the skeuomorphics
- Use web type responsibly



Distraction



LONDON
WEDNESDAY, 21 MARCH

Wed
17°C



Thu
18°C



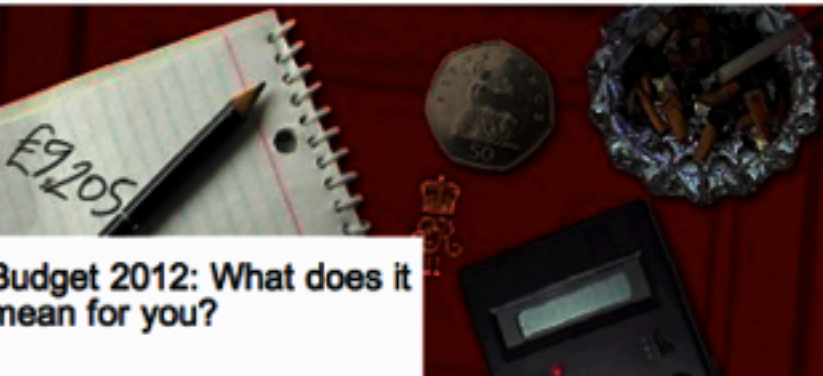
Fri
15°C



BBC FOUR | FACTUAL
Mark Lawson Talks To...
Terry Wogan



BBC RADIO 4 | FACTUAL
Robert Winston's Musical...
1. Tchaikovsky



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Gang members 'renounce violence'
Stolen Easter egg makes £42,000



Muamba was 'dead' for 78 minutes

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Sportsday - breaking sports news
Mark Webber column
Mancini warned on Tevez selection
Strauss and Trott hit centuries

FOOTBALL
Bolton league match to go ahead
Wamock rues 'embarrassing' loss
Swansea & Cardiff's Euro pledge

Who is the Doctor's new Tardis companion?



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5. The Last Waltz

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- EastEnders
20/03/2012
- EastEnders
19/03/2012
- The Anti-Social Network
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Episode 1

What's on

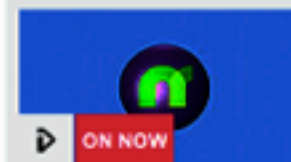


TV

BBC One

Now

17:00



Newsround

17:15



Pointless

Radio

Radio 1

Now

16:00



17:45



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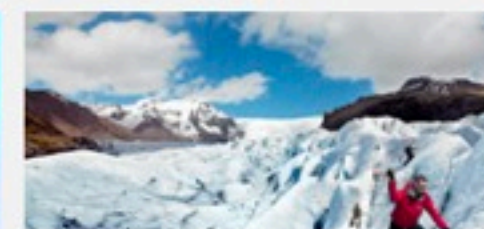
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Infants

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our booking conditions for more

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Halifax

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Airport

Timetable

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ECONOMY CLASS

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Getting Around

Your destination

Include area around destination

km

Arrival

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Particular hotel/chain?

Show hotels with minimum star rating

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FLIGHTS



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HOTELS

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Infants

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SEARCH

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Economy

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Flying on JetBlue



Travel information



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FLIGHTS

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FROM

TO



Depart date



Return date

1 Adults

0 Kids

0 Lap infants

☒ Lowest

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jetBlue
GETAWAYS

Fort Lauderdale

4-day/3-night package from New York

Restrictions apply



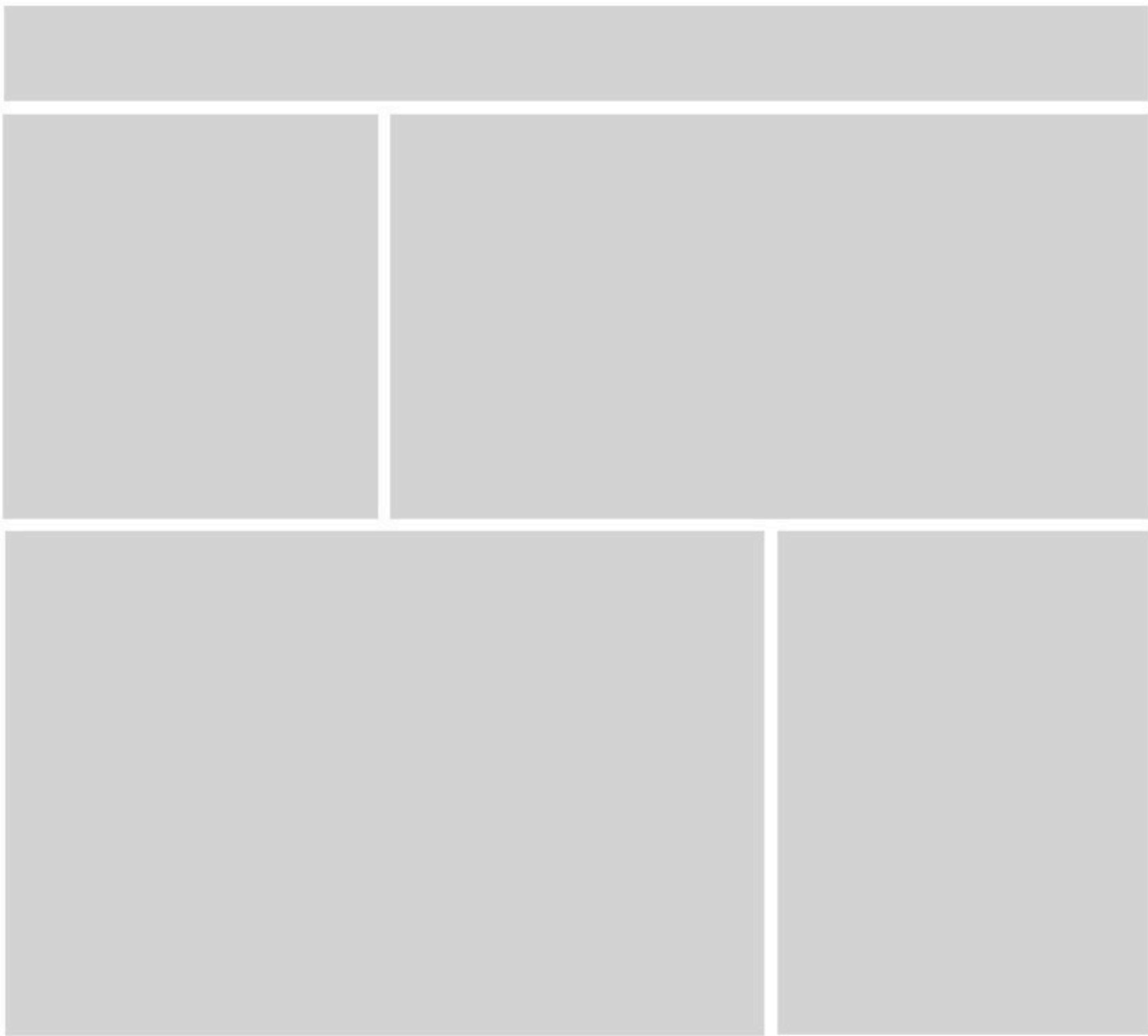
\$67 one way

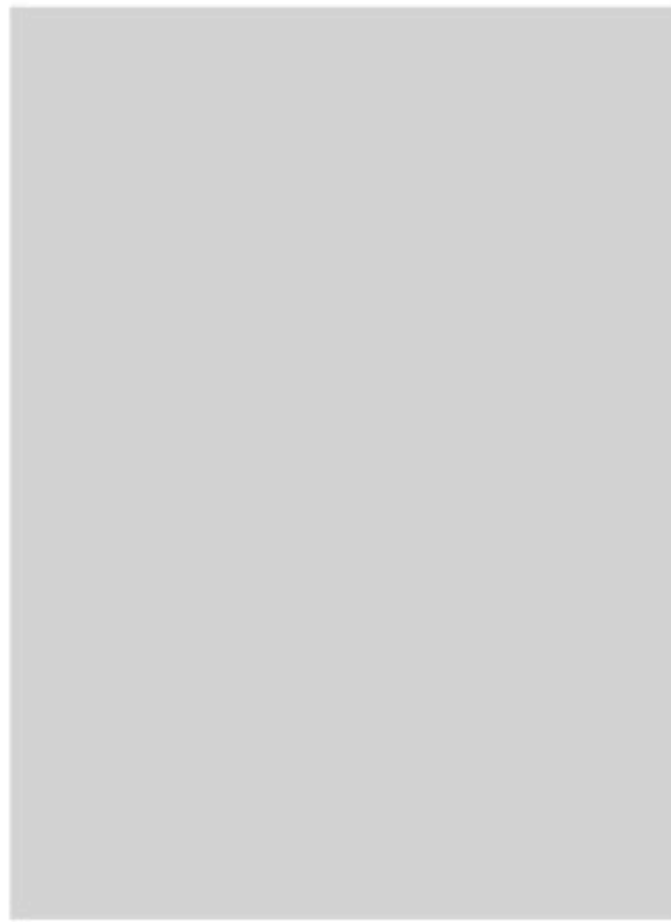
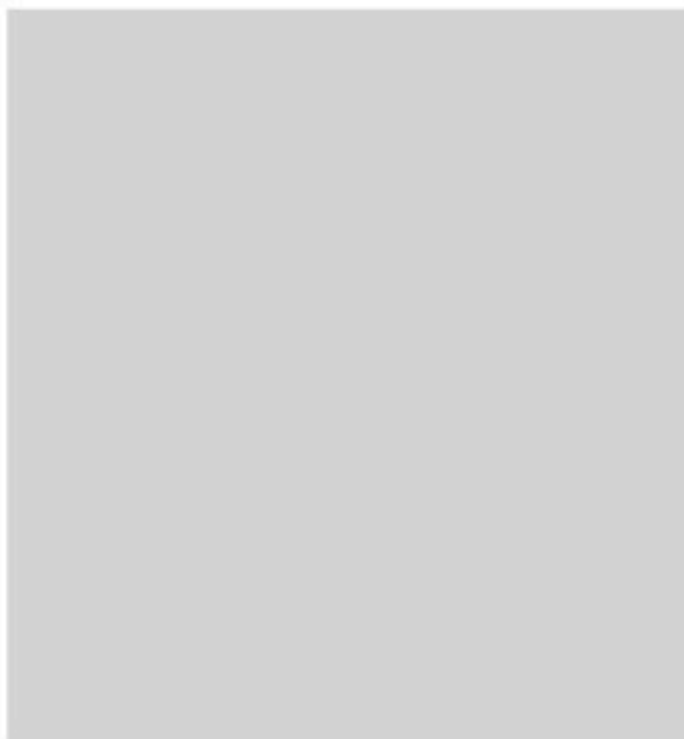
From New York, NY (JFK)
To Boston, MA (BOS)

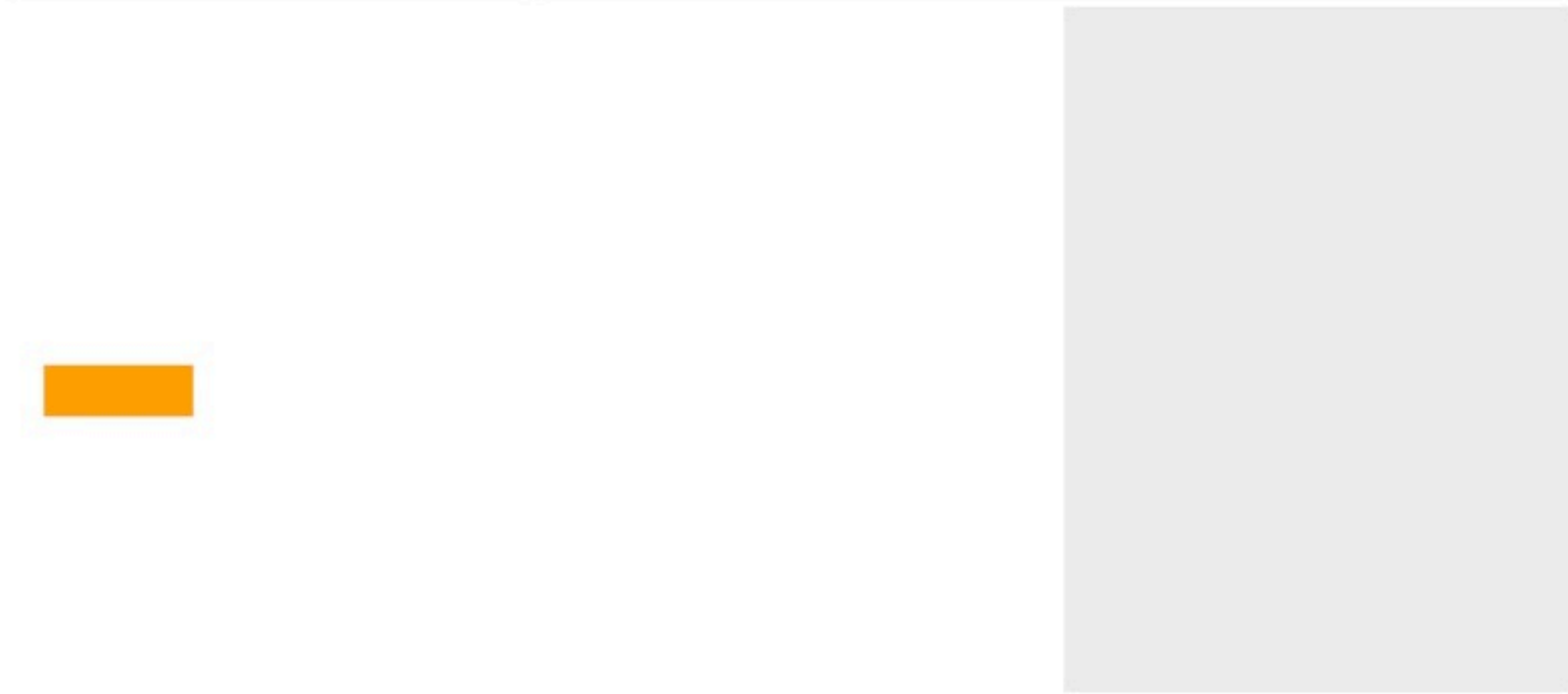
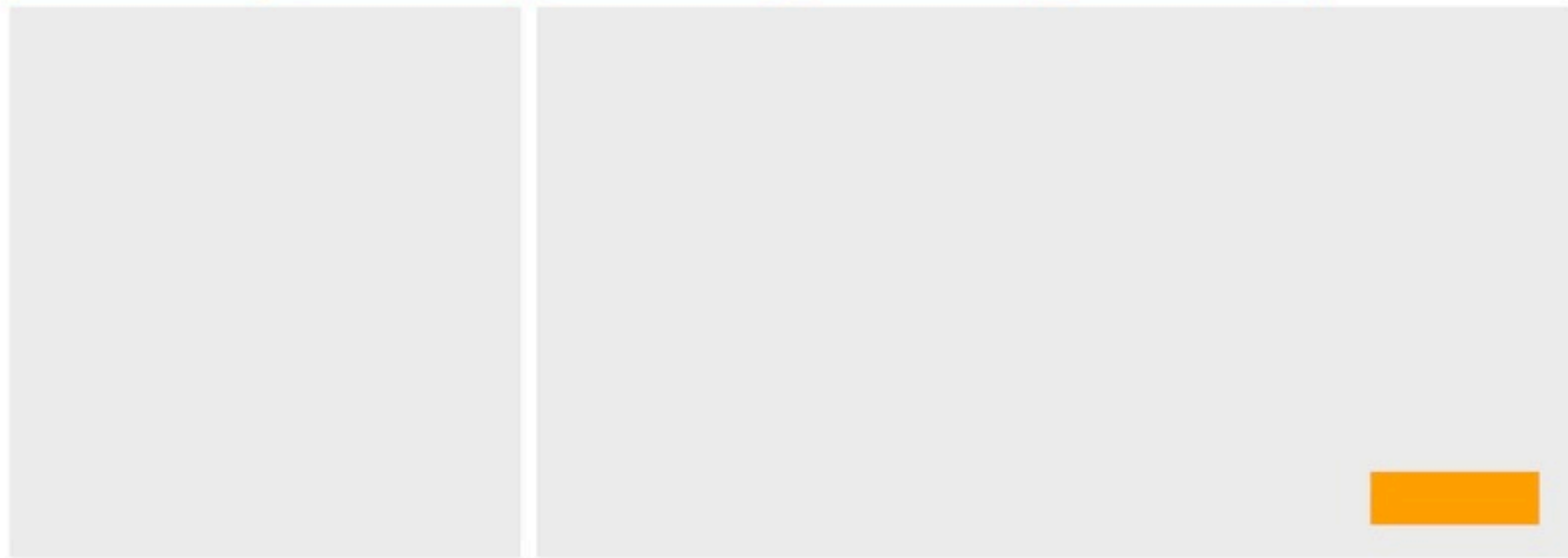
Restrictions apply

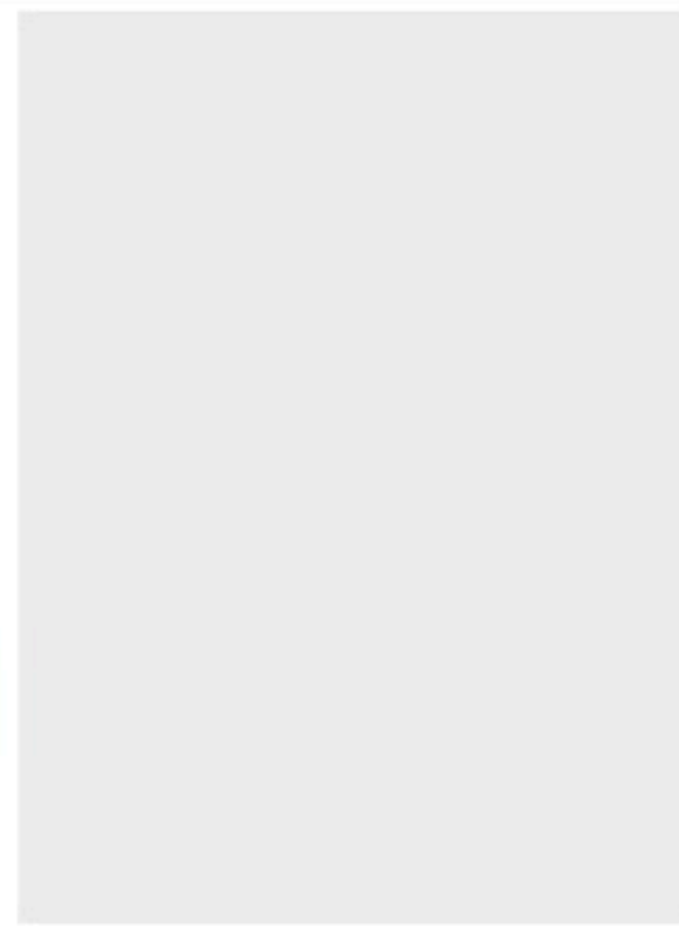
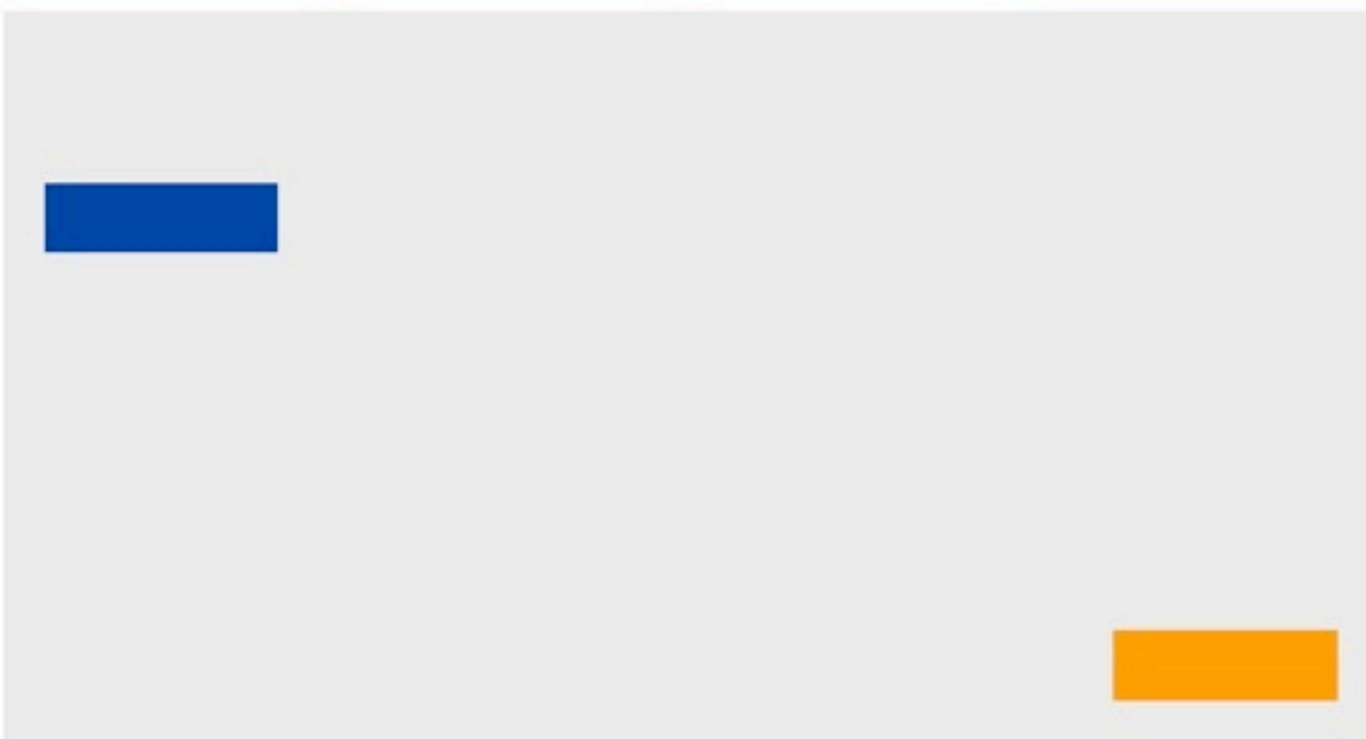


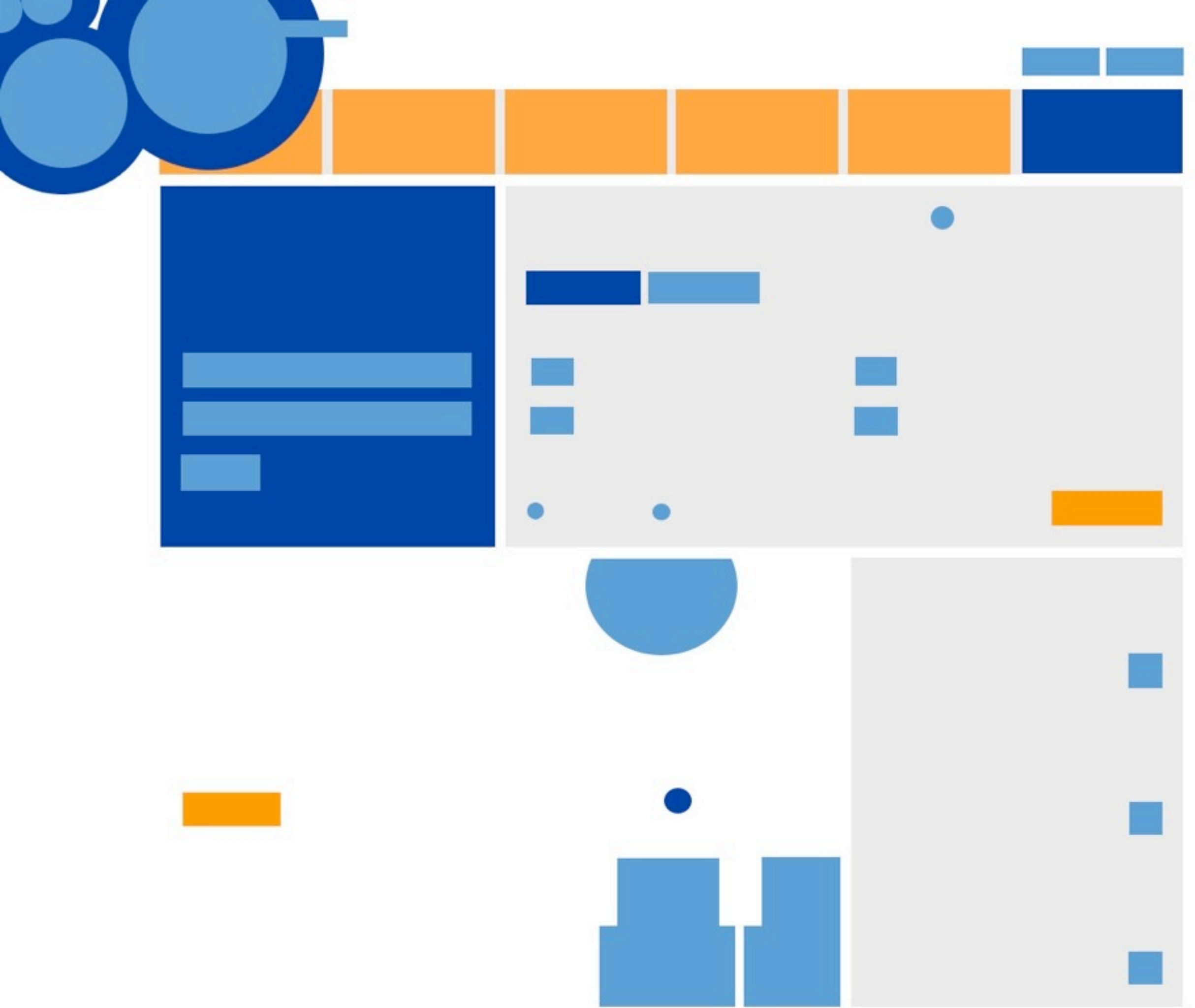
\$75 one way
















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
Return date


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Restrictions apply



\$67 one way

From **New York, NY (JFK)**
To **Boston, MA (BOS)**

Restrictions apply



\$75 one way

From **New York, NY (JFK)**
To **Rochester, NY (ROC)**

Restrictions apply



- Use a clear hierarchy
- Look for obvious clashes or fussy extras
- Remove or lessen the impact of distractions
- Avoid dozens of competing patterns
- Don't disguise calls to action



Focus & context

Put the extraneous to one side.

Focus on the task in hand, or add greater emphasis to stories.



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ITEM	Price	Quantity	Remove
WORLD MAP HAND-PULLED SCREEN PRINT	£55.00	1	

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COSTS BREAKDOWN

CHOOSE SHIPPING REGION

Please choose country

1 ITEM IN YOUR BASKET

ITEM	Price	Quantity	Remove
WORLD MAP HAND-PULLED SCREEN PRINT	£55.00	1	

UPDATE YOUR BASKET

COSTS BREAKDOWN

Subtotal	£55.00
Discount	£11.00
Discounted Subtotal	£44.00
Shipping	Choose country above for correct shipping costs £20.00
Total	£64.00

Enter a discount coupon?

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Credit Card Number *

Issue Number

CVV2 Number *

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Start Date

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2000

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the Bold Italic WETA
SAN FRANCISCO

LOCAL TOURIST

Aaron Britt takes the road less traveled around San Francisco

As part of California's great unwashed masses (out here that's pronounced "CAR-less"), I rely wholly on public transportation. My monthly transit pass is my ticket to every system within the 7x7 and I'm happy to make use of it. But this is only part of the picture of how I get around town. For those trips that require too many bus transfers, too much foresight, and having had a few too many martinis, I hop a cab. And Zipcar fills in the rest.

But going from cab to cab, or cab to bus, or Zipcar to BART or any combination of these means that I rarely stop, let alone smell the roses. And that's a shame. I decided to expand my notion of San Francisco transit to include things like Segways, kayaks, and hell, even the zip line. And instead of fussing over the quickest way to get from Golden Gate Park to Union Square, I took the form of transit that would give me the best experience. I suppose my aim was to see the city in a different way, to travel like that wide-eyed optimist and perpetual butt of jokes – a tourist.

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GREGORYWOOD.CO.UK

Top 5 reasons to learn to dive

TOP 5

REASONS TO LEARN TO DIVE

So then, my second Top 5 post. Just before I **broke my leg**, I spent a week on the Isle of Man learning to Scuba dive, and it was great. If any of you reading this have been contemplating learning, please let this article persuade you to actually get started. I can tell you for certain that it's one of the greatest things you will ever do. *Enjoy.*



Reason #1 IT'S FUCKING AWESOME

Yeah, I know, obvious reason, but I couldn't think of a better way to sum the whole sport up.

I've always been a fan of the sea and what's under it, but to be able to immerse and envelop yourself fully in it, to put yourself and your safety in the hands of such an elemental force is *truly* awesome (for want of a better word).

And there's the exploratory angle. I have an active imagination, and when I was 15-20 meters below the surface it was very easy for me to imagine that no other human had ever been to the places I was finning around. When all you can see is your buddy and a whole host of sea life in 10 meters of visibility it's very easy to convince yourself of this.

But add to that the knowledge that during your diving career, you probably will do exactly this, no imagination required. The sea is a pretty big place, and when you start diving deep to areas that no human actually hasn't been before, you are an explorer, in the best sense of the word.

Reason #2 EQUIPMENT

I love stuff. Stuff that you can take apart, change bits, put back together. I also like building up a collection of bits that suit me and my way of doing things. It's this love of stuff and parts that certainly contributes to my love of bikes, computers, and now diving.



I frankly can't wait to start building my own kit up, having everything working how I want it. I'm going to love browsing catalogues and online shops for ages, searching for the perfect part of equipment that I need. For me, the satisfaction you get from buying and learning to maintain your own kit is immense.

Reason #3 SHARKS



SPORT FOOTBALL

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GETTY IMAGES

Fabrice Muamba shows 'small signs of improvement'

19 March 2012
Last updated at 16:23

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Fabrice Muamba's heart condition is "showing small signs of improvement" following [his cardiac arrest](#).

[A Bolton statement said:](#) "His heart is now beating without the help of medication and he is also moving his arms and legs.

"However, his long-term prognosis will remain unclear for some time.

"He is still critically ill and will continue to be closely monitored and treated by staff in The London Chest Hospital's intensive care unit."

The midfielder, 23, has been at the hospital's heart attack centre after suffering the cardiac arrest during Saturday's FA Cup tie at



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[Muamba 'stable but critical' - hospital](#)
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[Fiancee calls for prayers as Fabrice Muamba remains critically ill in hospital](#)
Irish Independent 1 hr ago

[Prayers for Muamba after cardiac arrest](#)
Christian Today UK 1 hr ago

"However, his long-term prognosis will remain unclear for some time.



James Pearce reports from the London Chest Hospital about Fabrice Muamba's condition

exceptional and I would like to thank them all at this ongoing critical time.

Fabrice Muamba factfile

- Born on 6 April 1988 in Kinshasa, Democratic Republic of Congo
- Progressed through Arsenal's youth academy, representing England at every level from under-16 to under-21
- Joined Birmingham in 2007, having been there on loan previously, then moved to Bolton the following year
- Appeared at the 2011 European Under-21 Championship in Denmark for England Under-21s, for whom he made 33 appearances

Bolton's Premier League game at Aston Villa on Tuesday [has been postponed](#).

PLAYERS' MESSAGES ON TWITTER

"Pray for Fab. God willing he will pull through."
Tottenham striker Jermain Defoe

"He is still critically ill and will continue to be closely monitored and treated by staff in The London Chest Hospital's intensive care unit."

The midfielder, 23, has been at the hospital's heart attack centre after suffering the cardiac arrest during Saturday's FA Cup tie at Tottenham.

Bolton chairman Phil Gartside and manager Owen Coyle visited the player on Monday morning.

[In a statement on the club's website](#), Gartside said: "The staff at the London Chest Hospital have been nothing short of

"The support we had from Tottenham and our own fans was fantastic - the staff, the fans, the players and the officials at the game - it was unbelievable."

Muamba's fiancée Shauna Magunda, the mother of his son Joshua, has thanked well-wishers for their support.

"Where there is life there is hope," she [tweeted](#) on Monday.

Bolton manager Owen Coyle said: "From our end, and on behalf of the family, we certainly want to say thanks to everybody."

"Everybody is praying for Fabrice which is very important and that has been a real source of strength to the family."

Medics spent six minutes trying to resuscitate the former England Under-21 international on the pitch after he fell to the ground with no other players around him.

[The score was 1-1 when the quarter-final was abandoned after 41 minutes](#)

[Muamba 'stable but critical' - hospital](#)
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[Fiancée calls for prayers as Fabrice Muamba remains critically ill in hospital](#)
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[FA Cup talk irrelevant - Davies](#) 19 Mar 2012 | [Bolton](#)

- Design with context and tell the story
- Allow users to focus
- Split complex tasks into manageable chunks
- Don't compromise primary areas
- Remove distractions at key times
- Forms can always be simplified



Audit

A timely audit can prevent
catastrophic failures, and shine
new light on what you've learned.

Edit release

"Reconstruction Site" by The Weakerthans

BASIC INFORMATION	TRACK LISTING	ALTERNATIVE VERSIONS
BASIC INFORMATION	TRACK LISTING	ALTERNATIVE VERSIONS
BASIC INFORMATION	TRACK LISTING	ALTERNATIVE VERSIONS
BASIC INFORMATION	TRACK LISTING	ALTERNATIVE VERSIONS
BASIC INFORMATION	TRACK LISTING	ALTERNATIVE VERSIONS


I'm not yet sure if or how these colour keys translate to areas of the Fan and Artist profiles, and this needs more investigation.

That said, I want to look at carrying this approach throughout, again marrying the keys to data types, eg: Green for Release, Blue for Shows etc.

As Greg is so close to the Artist screens, he can have a huge impact here by translating my rough ideas.

Edit release

"Reconstruction Site" by The Weakerthans

BASIC INFORMATION	TRACK LISTING	ALTERNATIVE VERSIONS	PERSONNEL		
Type of release	<input type="text" value="Album"/>		REQUIRED		
Release title	<input type="text" value="Reconstruction Site"/>		REQUIRED		
Release date	<input type="text" value="08"/>	<input type="text" value="26"/>	<input type="text" value="2003"/>	<input type="button" value="📅"/>	REQUIRED
Record label	<input type="text" value="ANTI-"/>				
Cover art	<div><div><p>Upload new image</p><p><input type="button" value="Choose File"/> no file selected</p><p><input type="button" value="UPLOAD IMAGE"/></p></div></div>				

Save changes

[Cancel](#)



History student, writer, and part time music teacher.

ARTISTS

93

FRIENDS

246

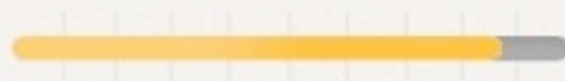
FOLLOWERS

389



You and David

You're compatibility is 87%



You're both fans of [The National](#), [Burial](#), [Massive Attack](#), [Fleetwood Mac](#), [The Beatles](#), [Elbow](#), [British Sea Power](#) and 23 more artists.



FOLLOW DAVID



LAST 7 DAYS

203

LAST MONTH

2,456

LAST 3 MTHS

7,123

LAST 6 MTHS

12,789

LAST 12 MTHS

21,876

OVERALL

82,432

Charts

THIS WEEK | LAST MONTH | LAST 3 MTHS | LAST 6 | LAST 12 | OVERALL

TOP ARTISTS

124	The Beatles
102	Tennis
95	Sharon Van Etten
73	Fleetwood Mac
49	Gus Gus

TOP ALBUMS

102	Young and Old
88	1967-1970
77	Tramp
53	Rumours
29	T-World

Bands by country





David Hargreaves



🏠 Nottingham, UK

History student, writer, and part time music teacher.

ARTISTS

93

FRIENDS

246

FOLLOWERS

389



You and David

You're compatibility is 87%



You're both fans of [The National](#), [Burial](#), [Massive Attack](#), [Fleetwood Mac](#), [The Beatles](#), [Elbow](#), [British Sea Power](#) and 23 more artists.



FOLLOW DAVID

PROFILE

ARTISTS

ACTIVITY

SETTINGS



Fan of 1246 artists, including...



[The Weakerthans](#)



[Elbow](#)



[The XX](#)



[Fleetwood Mac](#)



[Burial](#)



[The Phoenix Foundation](#)



[Massive Attack](#)



[The Beatles](#)

File upload

Choose file

Simple text field

httpvt://

Simple text field with a
really long field label

http://fillinginthe

Field with note

Your public profile: h

Simple textarea

Radios/checkboxes

☒ Option 1

☐ Another opti

☐ This is a ban

☐ This is a solc

Checkboxes & radios can
be as a columns also

☒ Option 1

☐ Another opti


Two inputs 1

City

Two inputs 2

Name

Icon select

 SOLO ARTIST


Two inputs 2

Name

Occupation

Icon select

 SOLO ARTIST

 GROUP

Multiple inputs + search

John K Sampson

×

Jim Bryson & The Weakerthans

×

Propaghandi

×

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- Add breathing space to your schedule
- Make regular audits a part of your process
- Be honest about shortcomings or failures
- Never be afraid to rethink and rework

A final pause

Don't launch. Instead, sit with
your work, think about it. Sieve
it down and give it space.

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KNOWN INTERNATIONALLY AS **COLLY**



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THE CONTENT WITHIN IS AT TIMES

MAD & DERANGED

BUT ALWAYS TRUSTWORTHY AND BONAFIDE



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Published works about design
BOOKS & ARTICLES



Images from the field
FLICKR PHOTOGRAPHS



Playing on the gramophone
LAST.FM SCROBBLES



Notable items from other folk
DELICIOUS BOOKMARKS



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MR. SIMON COLLISON

* A.K.A COLLY

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Hello. I'm Simon Collison (a.k.a *Colly*)—a designer, speaker, and occasional author, spending my days trying my best at Erskine. Welcome to my celebrated new miscellany. [More →](#)

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§ Redesigning the undesigned
For two years—and with much embarrassment, I have been apologising for my undesigned blog. Well, no more shall I blush. To mark this fourth redesign... [More →](#)

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EXHAUSTIVE ARCHIVES



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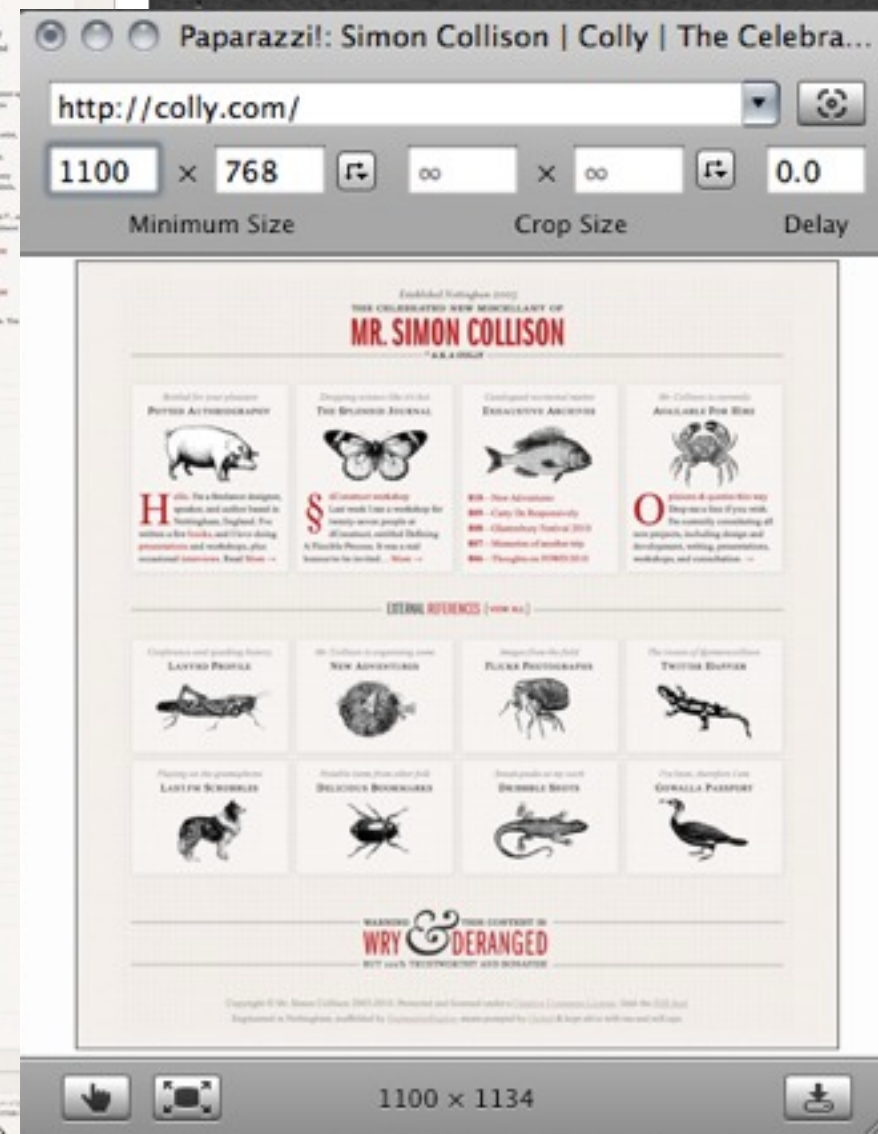
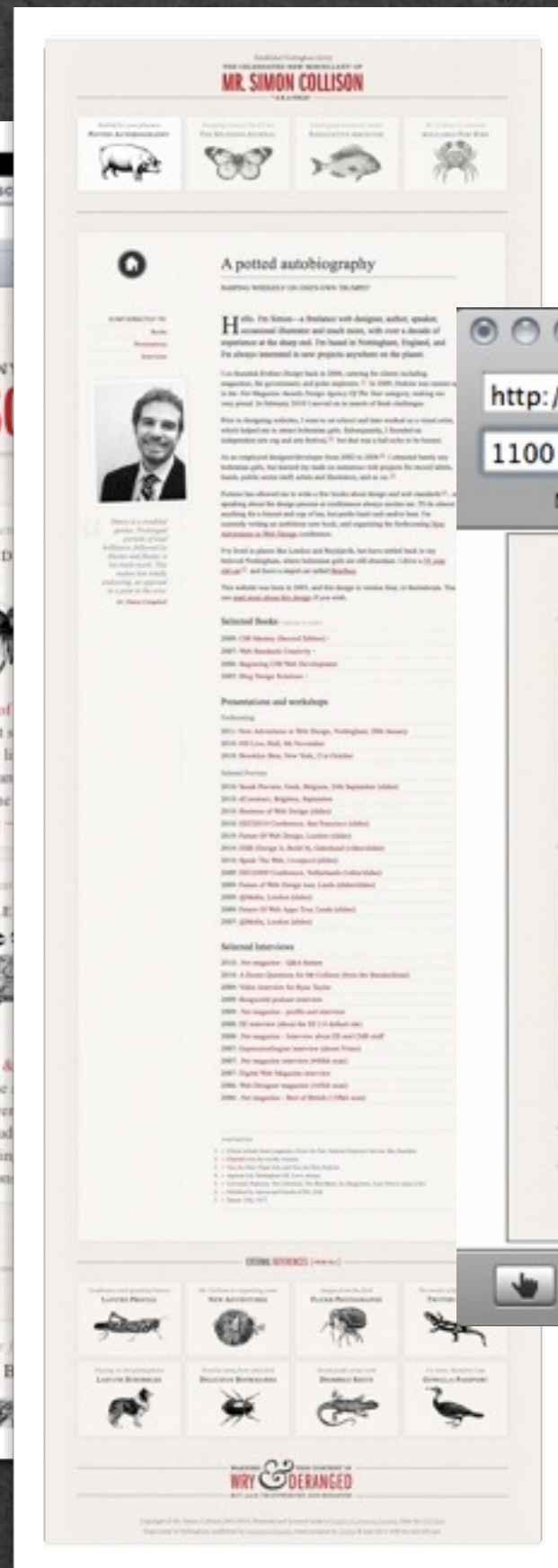
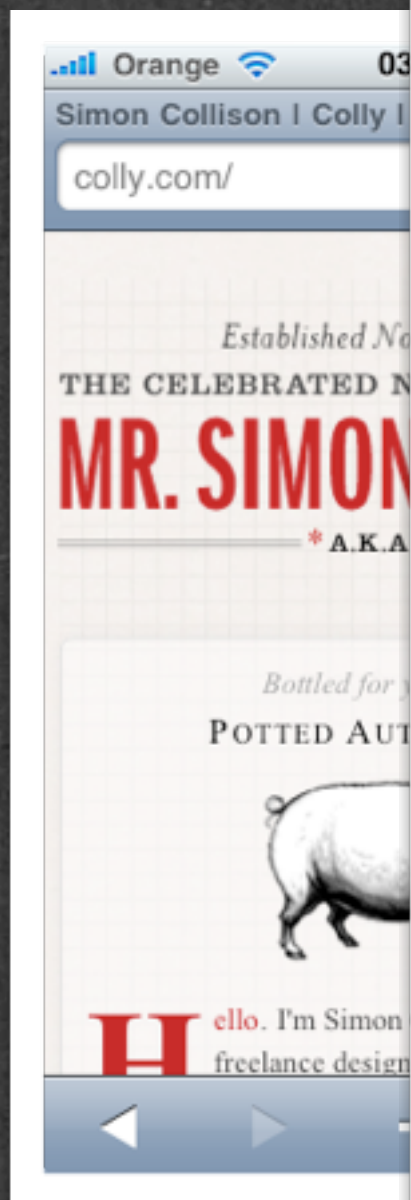


Images from the field
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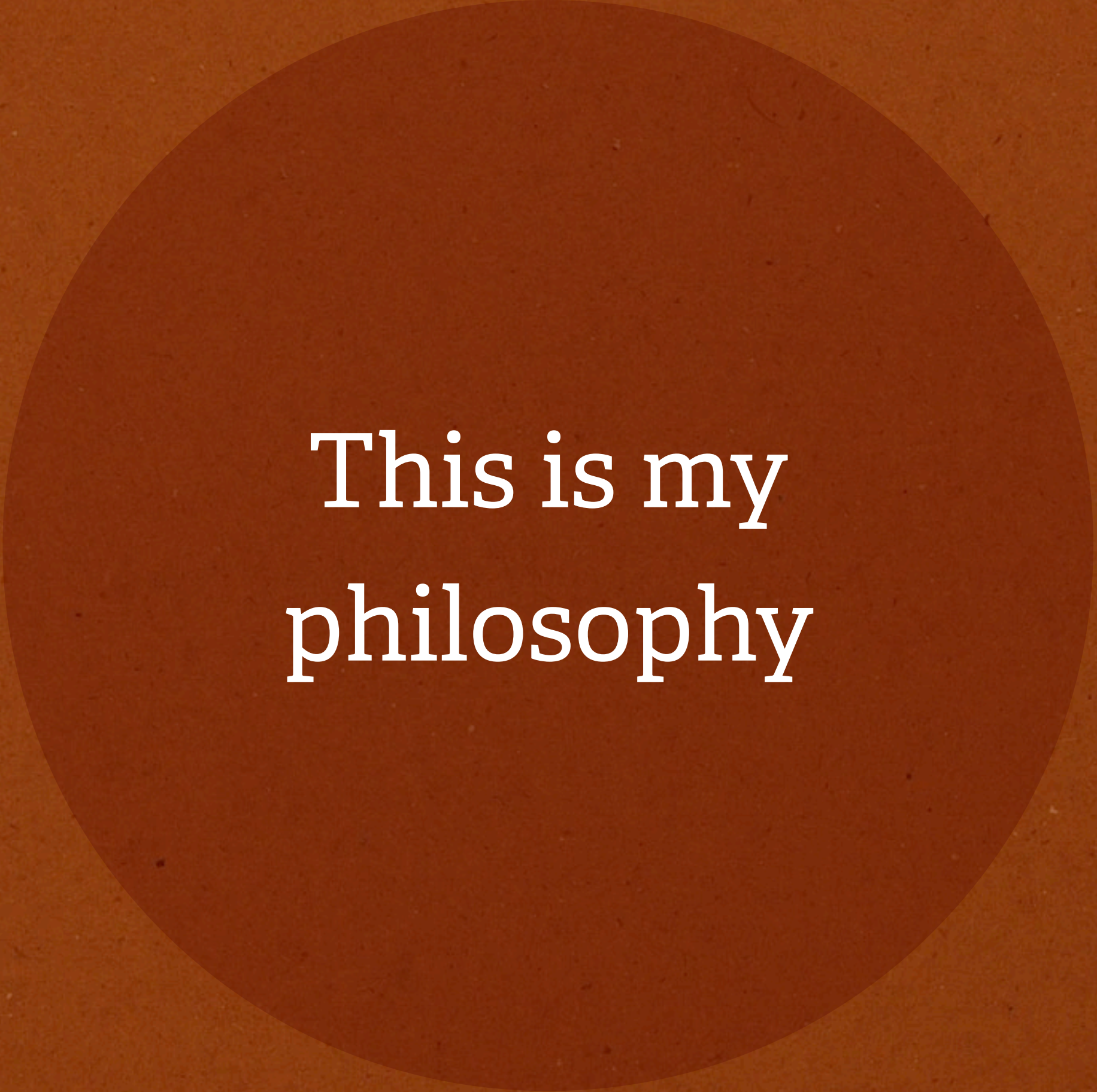


The tweets of @simoncollison
TWITTER HAPPIER





- Sit with your 'finished' work for some time
- Stand back from it, find new perspectives
- Seek valued opinion and feedback
- Find things to throw away or reduce
- Launch only when you are ready



This is my
philosophy

delight / emotion / surprise

systems / constraint / restraint

simplicity / complexity / focus

context / reduction

Thanks

Simon Collison

@colly