

BlockTing

Blockchain marketing expert.



Let's start with a question.

**How a project(DeFi, ICO, NFT, others)
should look like, to make me invest
in?**



This is the question we ask ourselves every time, before starting any new marketing project.

Given that human psychology works more or less the same way around the globe, this question helps us figure out the best possible ways to make the project appealing to users i.e. **SUCCESSFUL!!!**

P.S. Still we don't fully depend on our judgements, BlockTing has team of professionals specialized in user behaviour analysis.

Our Approach to Your SUCCESS

1
Prepare

PREPARE WEB | SEO | CONTENT

2
Aware

ADS | PRESS | INFLUENCE MARKETING

3
Convert

COMMUNITY | CONVERSIONS

Prepare

Search Engines

The most common thing that user does, after coming across a new project is "search for it" to know more and look for the reviews. So, in this step we will ensure some good initial presence and manage some good reviews.

Content and SEO

Organic traffic is unmatched, but SEO takes time, so why not start it earliest possible.



Aware

Paid Ads

Reddit Ads, Google, Facebook, Twitter, TikTok, LinkedIn, others.

Media Buying and promotions

Paid articles, Newsletter Ads, Paid Inventory, others.

Influencer Marketing

YouTube Reviews, Re-Tweets, Instagram, others.



Convert

Community

Community building, planned engagement, AMA, community management and growth.

Listing

Listing on various centralized and decentralized exchanges.

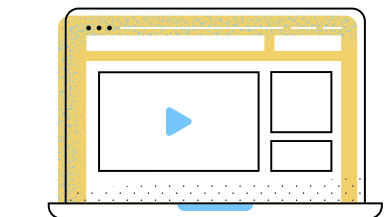
Public Relations

Sustain public relations, increase outreach, manage reviews and queries, maintain forums to grow the project/increase the price.



Services.

Diverse set of services available to grow your blockchain start-up, you name it we have it!!!



Ads Management

- REDDIT ADS
- TWITTER ADS
- FACEBOOK ADS
- GOOGLE AD NETWORK
- GOOGLE SEARCH ADS
- YOUTUBE ADS
- TIKTOK ADS



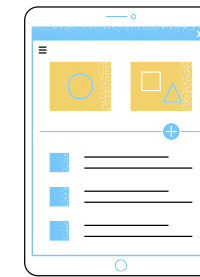
Content

- SEO
- CONTENT MARKETING
- CONTENT CREATION
- VIDEO PRODUCTION
- QUALITY GRAPHICS

Services.



Growth Hacking as Service.



Media Buying

- SPONSORED ARTICLE
- AD PLACES ON WEBSITES
- NEWSLETTER MARKETING
- PODCASTS MENTIONS



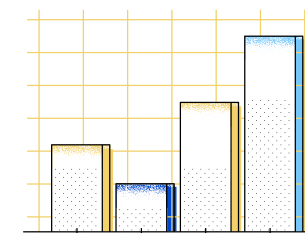
Marketing in Japan, Korea and China

Services.



Influencer Marketing

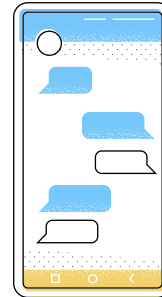
- YOUTUBE REVIEWS
- RE-TWEETS
- INSTAGRAM POSTS
- REDDIT MENTIONS
- EMERGING PLATFORMS



Conversion Optimization

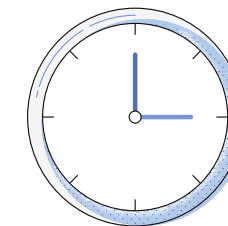
- FUNNEL CREATION
- HEATMAPS
- UTMS
- ADVANCE TRACKING
- BEHAVIOUR ANALYSIS

Services.



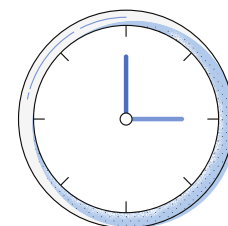
Community Creation and Management

- TELEGRAM
- REDDIT
- QUORA FORUMS
- BOT CREATION
- PLANNED ENGAGEMENTS



ClubHouse Promotions

**COMING SOON



AirDrops to high value wallets

**COMING SOON