

GROUND FLOOR



GERMAN UPA
Deine #UX-community
STREAMING

IBM iX

PLAN.NET
HOUSE OF COMMUNICATION

GROUND FLOOR

11:00 - 11:45

TITLE: UX STRATEGY = Business THERAPY
DESCRIPTION: How does UX strategy compare to psycho-therapy?
SPEAKER: @Martina Mite
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 89

TITLE: SHAPE YOUR FUTURE SELF TALK
DESCRIPTION: USING SHAPING TOOLS TO SELF-REFLECT AND DIRECT YOUR FUTURE FOCUS. FROM BOXES, LADDERS+PATHS -> SHAPE, LENSES & CATS
SPEAKER: JASON MEJUT
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 50

TITLE: Accessibility is a design choice
DESCRIPTION: top-5 design-related accessibility issues
SPEAKER: Gunnar Bittersmann
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 110

TITLE: Unmoderated Testing
DESCRIPTION: Test at time and place of your choice
SPEAKER: 15 Min Intro Methods 10 Data Diving Elke
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 34

11:00 - 11:45

12:00 - 12:45

TITLE: DESIGN LIKE YOU MEAN IT.
DESCRIPTION: ARE WE USER CENTERED IF WE DESIGN FOR PROFIT? LET'S GET THINKING
SPEAKER: HERTJE BRODERSEN
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 73

TITLE: WHAT WOULD YOU DO? UX DILEMMAS FROM DAILY LIFE
DESCRIPTION: About opinion wars, error culture, UX maturity, evangelizing UX, and more
SPEAKER: Rolf Molich
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 58

TITLE: Nothing is required - everything is allowed!
DESCRIPTION: Dealing with uncertainty in software development (and life)
SPEAKER: Hias Urba
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 124

TITLE: AI+DESIGN
DESCRIPTION: TOP LEVEL OVERVIEW OF DESIGN AUTOMATIONS AND AI INFUSED CREATIVITY
SPEAKER: FILIPPOS PETRIDIS
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 59

12:00 - 12:45

13:00 - 13:45

TITLE: SHAPE YOURSELF: MINI WORKSHOP
DESCRIPTION: USE SHAPING TOOLS FROM THE UPCOMING SHAPING DESIGN TOOLKIT TO BETTER UNDERSTAND YOURSELF
SPEAKER: JASON MEJUT
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 52

TITLE: BRIDGING THE GAP - APPLYING ARCHITECTURAL THINKING TO UX DESIGN
DESCRIPTION: THIS TALK/DISCUSSION AIMS TO EXPLORE HOW THE PRINCIPLES, SKILLS, AND MINDSET FROM YOUR ARCHITECTURAL OR OTHER BACKGROUNDS CAN BE APPLIED TO ENHANCE UX DESIGN.
SPEAKER: ALEXANDRU TICAU
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 60

13:00 - 13:45

14:00 - 14:45

TITLE: The User Experience of ARTIFICIAL INTELLIGENCE?
DESCRIPTION:
SPEAKER: @Wolfganggert
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 138

TITLE: IMPORTANCE OF VISUAL DESIGN IN THE ERA OF NEW CREATIVITY
DESCRIPTION: Beauty
SPEAKER: PETER
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 80

TITLE: THE 7 HABITS OF HIGHLY DEPRESSIVE DESIGNERS
DESCRIPTION: Personal experience, Learnings, Observations
SPEAKER: CLIVE K. CAVEY
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 84
TV: SUN MENTIONS SUICIDE

TITLE: Doctor, how bad is it? Intro to analyzing accessibility
DESCRIPTION: Assess your product for accessibility
SPEAKER: Bastian Ehl
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 44

14:00 - 14:45

15:00 - 15:45

TITLE: RANDOM RANTS FROM AN OLD SOLDIER
DESCRIPTION: TIPS+LESSONS FROM A LONG UX CAREER
SPEAKER: ERIC TREISS
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 56

TITLE: Burnout - there's an app for that?!
DESCRIPTION: What is Burnout, how is it different from depression or anxiety disorders? How can digital solutions help? What is, what?
SPEAKER: Nina Liewen @HelloBetter
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 48

TITLE: Introduction to VR Design
DESCRIPTION: Definitions, use cases, best practices, prototype
SPEAKER: Denys Babenko
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 70

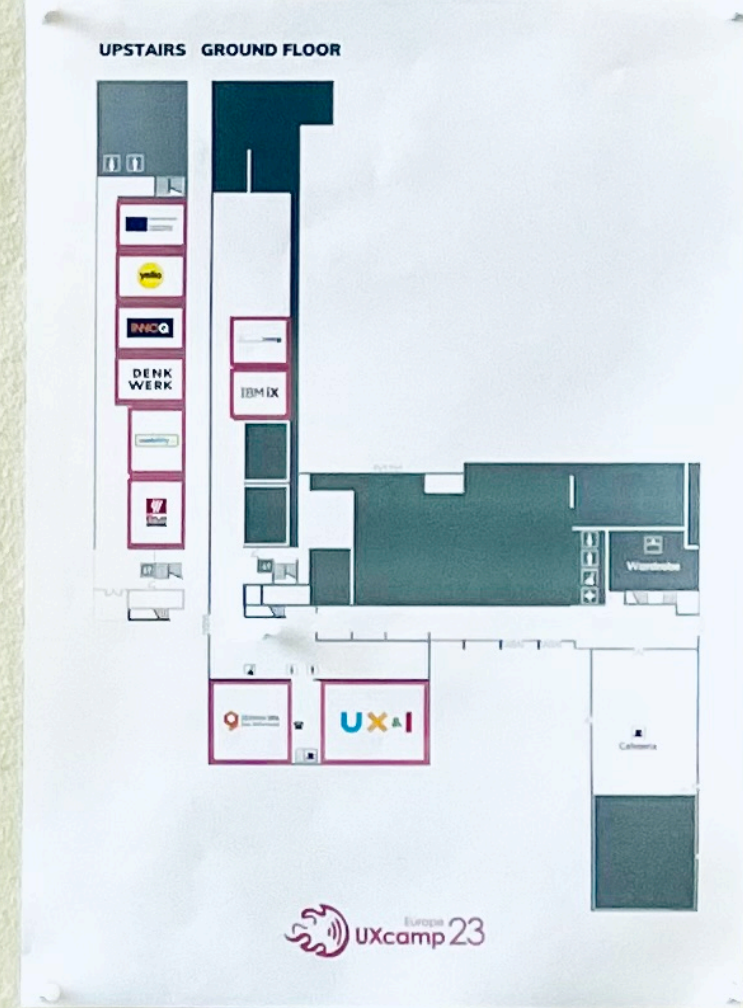
15:00 - 15:45

16:00 - 16:45

TITLE: Closing & Raffle?
DESCRIPTION:
SPEAKER:
TALK | DISCUSSION | WORKSHOP | BEGINNER | ADVANCED | 136

16:00 - 16:45

UXcamp 23
HANDS OFF
PLEASE DON'T CHANGE THE SESSION BOARD

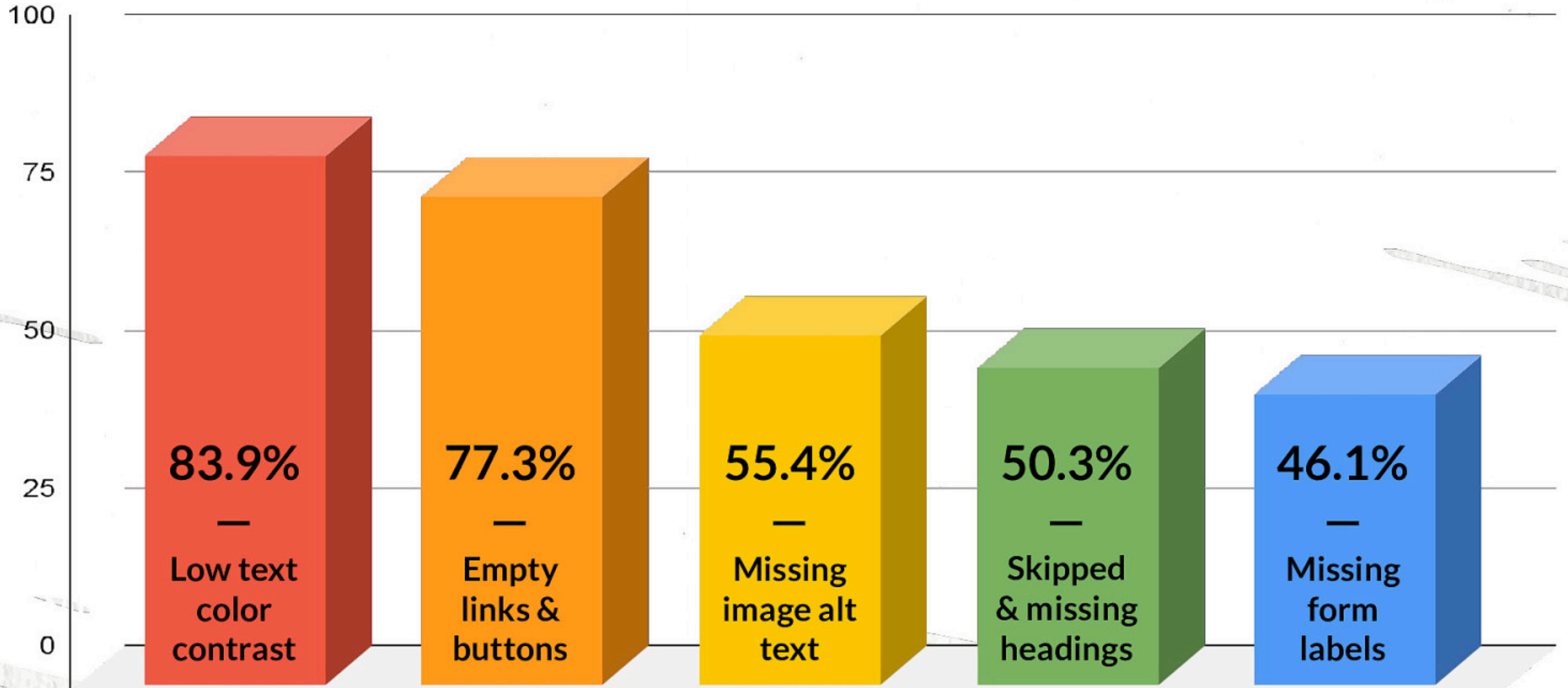


UXcamp 23
YOU'RE ON CAMERA
We would like to point out that photographs and films are taken at the event for the purposes of event documentation and marketing. If you do not agree, please contact the photographer directly on site.
You will find our information on the handling of personal data at:
<https://www.uxcampeurope.org/privacy.html>
QR code

Accessibility is
a design choice

and an implementation choice as well

Top design-focused issues of 2022



Source: webaim.org/projects/million → noti.st/cariefisher/Bin4xT

**Low text
color
contrast**

BRUCE SPRINGSTEEN

BORN TO RUN



SPRS 7907

BRUCE SPRINGSTEEN

SONY RECORDS STEREO

THUNDER ROAD

Bruce Springsteen: guitar, vocals, harmonica
Garry Tallent: bass guitar
Max M. Weinberg: drums
Roy Bittan: Fender Rhodes, glockenspiel
Clarence Clemons: saxophones
Background vocals: Roy Bittan,
Mike Appel, Steve Van Zandt

TENTH AVENUE FREEZE-OUT

Bruce Springsteen: guitar, vocals
Garry Tallent: bass guitar
Max M. Weinberg: drums
Roy Bittan: piano
Clarence Clemons: tenor saxophone
†Randy Brecker: trumpet, flugel horn
†Michael Brecker: tenor saxophone
**Dave Sanborn: baritone saxophone
Wayne Andre: trombone

NIGHT

Bruce Springsteen: guitar, vocals
Garry Tallent: bass guitar
Max M. Weinberg: drums
Roy Bittan: piano, harpsichord, glockenspiel
Clarence Clemons: saxophone

BACKSTREETS

Bruce Springsteen: guitar, vocals
Garry Tallent: bass guitar
Max M. Weinberg: drums
Roy Bittan: piano, organ

BORN TO RUN

Bruce Springsteen: guitar, vocals
Garry Tallent: bass guitar
Ernest "Boom" Carter: drums
*David Sancious: keyboards
Danny Federici: organ
Clarence Clemons: saxophone

SHE'S THE ONE

Bruce Springsteen: guitar, vocals
Garry Tallent: bass guitar
Max M. Weinberg: drums
Roy Bittan: piano, harpsichord, organ
Clarence Clemons: saxophone

MEETING ACROSS THE RIVER

Bruce Springsteen: vocals
Roy Bittan: piano
Richard Davis: bass
†Randy Brecker: trumpet

JUNGLELAND

Bruce Springsteen: guitar, vocals
Garry Tallent: bass guitar
Max M. Weinberg: drums
Roy Bittan: piano, organ
Clarence Clemons: tenor saxophone
Strings arranged and conducted by Charles Calello

†Appear courtesy of Arista Records
*Appears courtesy of Epic Records
**Appears courtesy of Warner Reprise

PRODUCED BY BRUCE SPRINGSTEEN, JON LANDAU, AND MIKE APPEL
*PRODUCED BY BRUCE SPRINGSTEEN, AND MIKE APPEL

[Stereo]
SRCS 7907



BRUCE SPRINGSTEEN

BORN TO RUN



SRCS 7907

BRUCE SPRINGSTEEN

SONY RECORDS STEREO



Sony Records
Sony Music Entertainment (Japan) Inc.

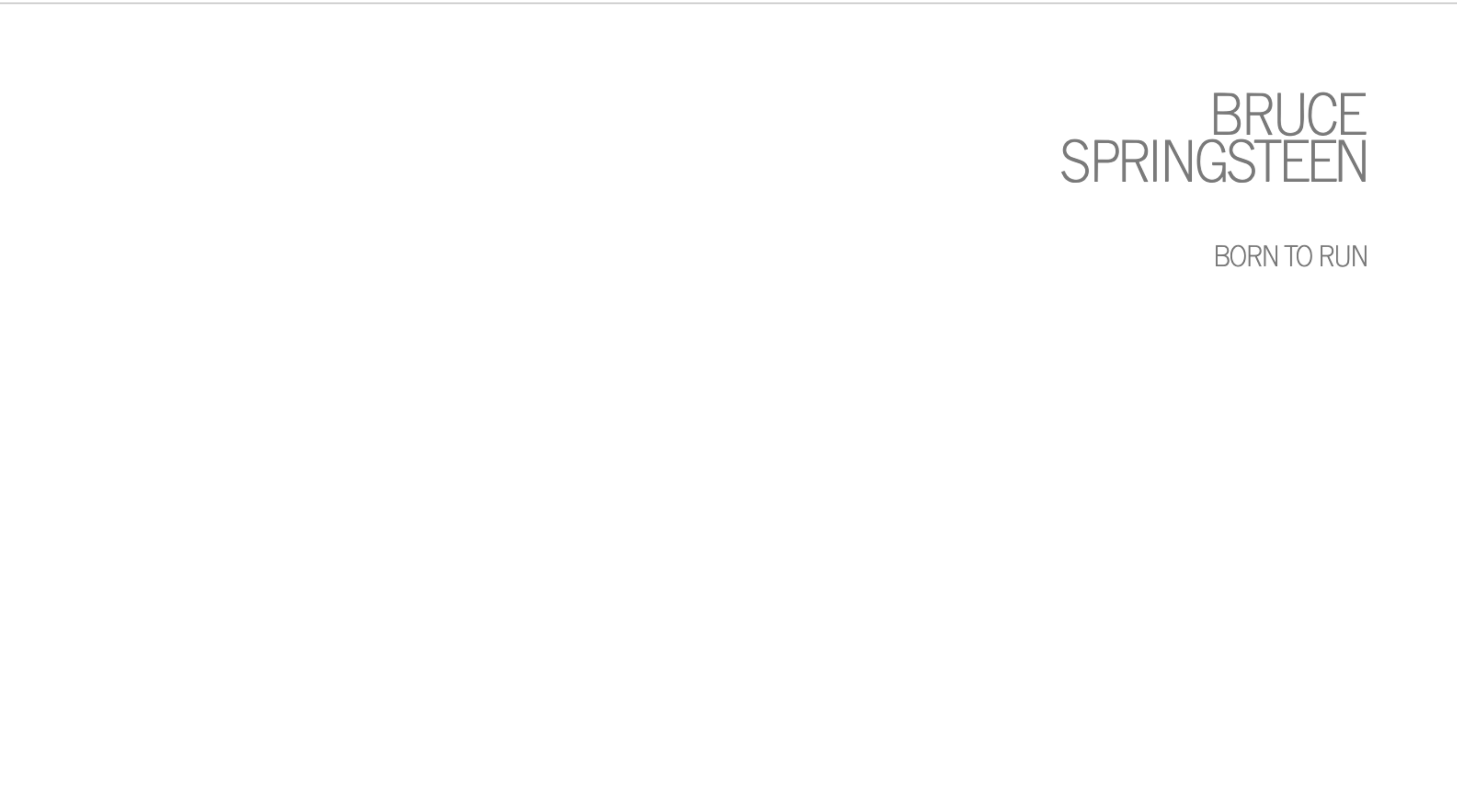
©©1975 Sony Music Entertainment Inc. Manufactured by Sony Music
Entertainment (Japan) Inc. ® and **SONY** are Registered Trademarks. (j)
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Ⓜ ¥2,000 (税込) 税抜価格 ¥1,942 Ⓜ 97.12.20まで

95・12・21 (75・8・25) Ⓜ


```
HTML
CSS
15
16 .artist, .album {
17   color: gray;
18   letter-spacing: -0.05em;
19 }
20
21 .artist {
22   font-size: 2rem;
23   width: min-content;
24 }
25
26 .album {
JS
```



```
Elements Recorder Performance insights Console Sources Network
...
<span class="artist">Bruce Springsteen</span>
<i class="album">Born to Run</i> == $0
</h1>
<script src="https://cpwebassets.codepen.io/assets/comm
on/stopExecutionOnTimeout-2c7831b...js"></script>
</body>
</html>
</iframe>
<div id="editor-drag-cover" class="drag-cover" style="display:
none;"></div>
</div>
```

Styles

Filter

.artist, .album {

color: gray;

letter-spacing: -0.05em;

}

i {

font-size: 2rem;

width: min-content;







}

Inherited from

#7a7a7a

user agent stylesheet

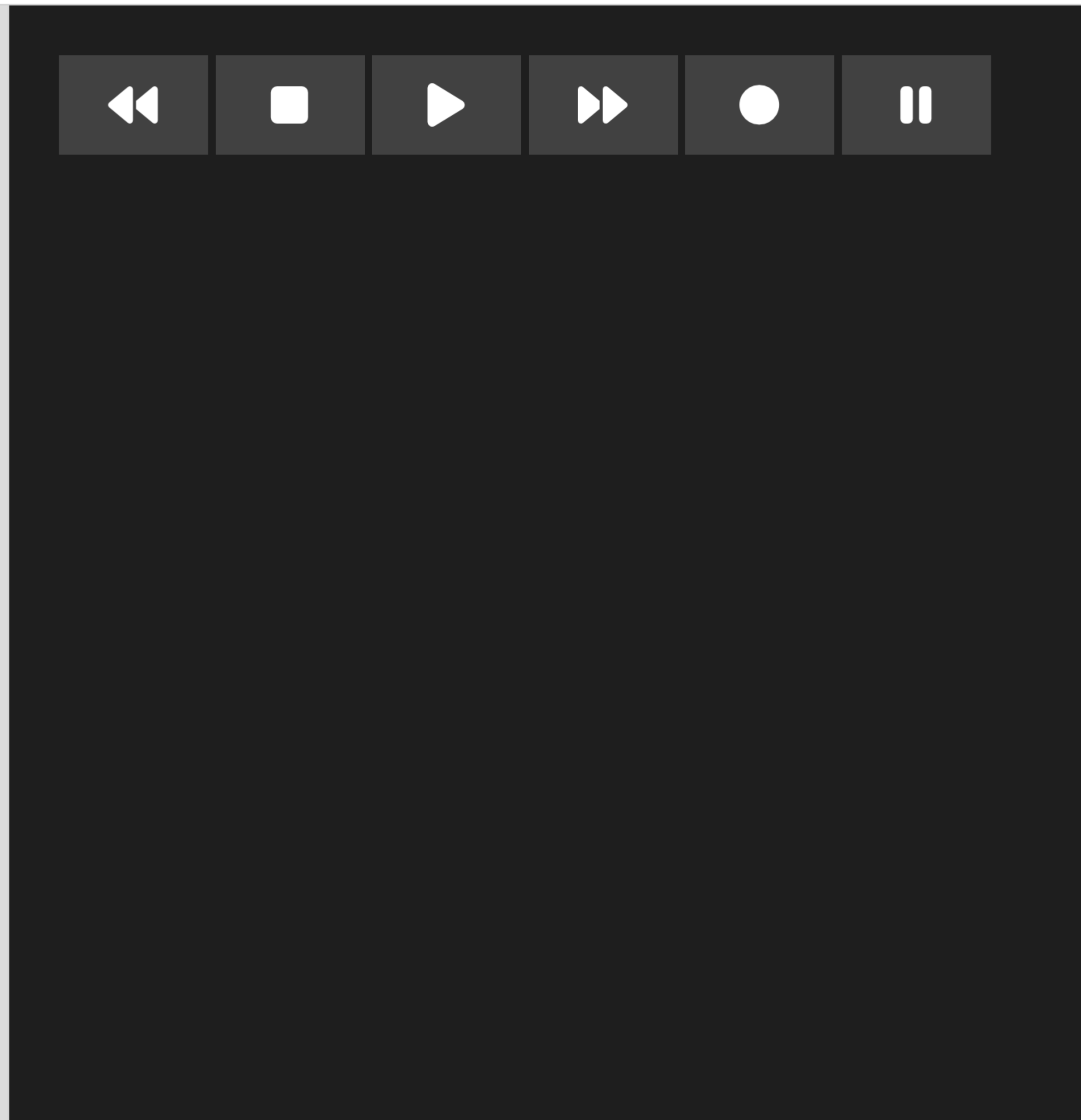
**Empty
links &
buttons**

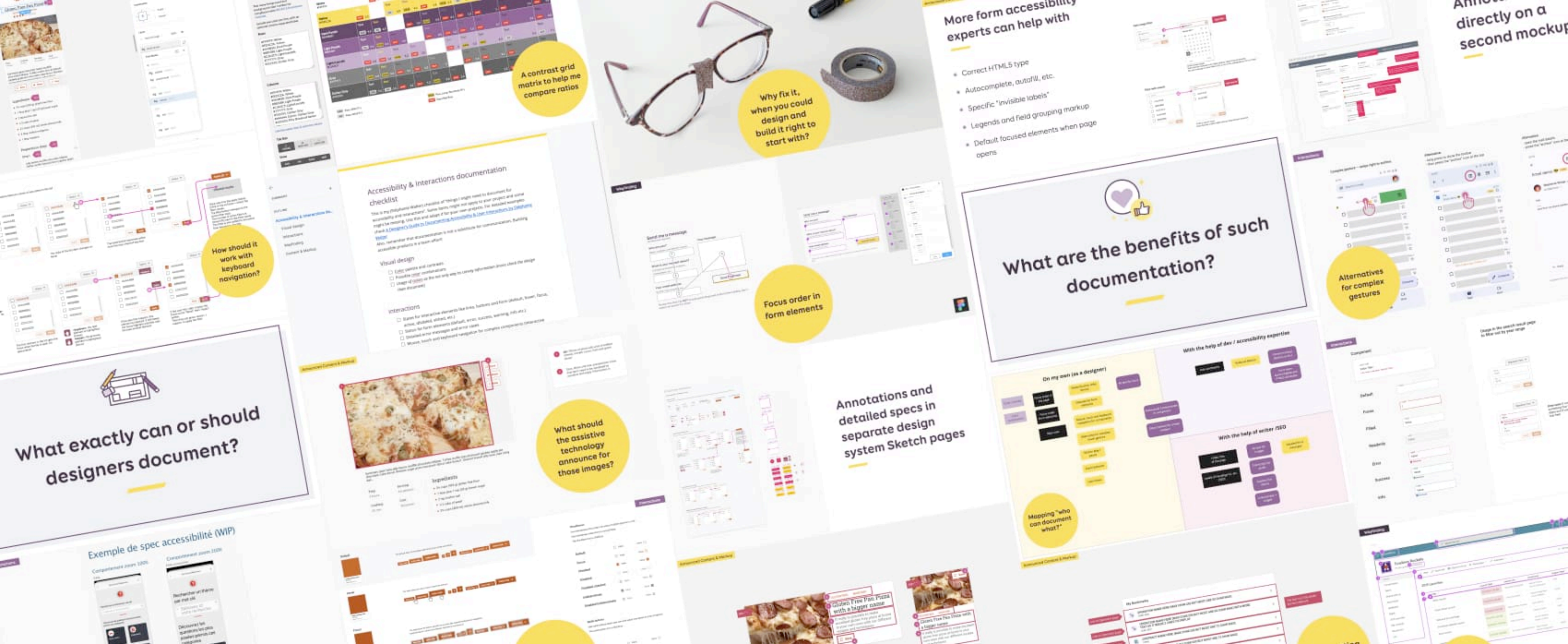

```
HTML    
1 <button>  
2   <i class="fa fa-backward"></i>  
3   <span aria-hidden="true">rew</span>  
4   <span class="visually-hidden">rewind</span>  
5 </button>  
6 <button>  
7   <i class="fa fa-stop"></i>  
8   <span>stop</span>  
9 </button>  
10 <button>  
11   <i class="fa fa-play"></i>  
12   <span>play</span>  
13 </button>  
14 <button>  
15   <i class="fa fa-forward"></i>  
16   <span aria-hidden="true">ff</span>  
17   <span class="visually-hidden">fast forward</span>  
18 </button>  
19 <button>  
20   <i class="fa fa-circle"></i>  
21   <span aria-hidden="true">rec</span>  
22   <span class="visually-hidden">record</span>  
* CSS    
JS  
```

rew stop play ff rec pause


```
HTML [Settings] [Dropdown]
1 <button>
2   <i class="fa fa-backward"></i>
3   <span class="visually-hidden">rewind</span>
4 </button>
5 <button>
6   <i class="fa fa-stop"></i>
7   <span class="visually-hidden">stop</span>
8 </button>
9 <button>
10  <i class="fa fa-play"></i>
11  <span class="visually-hidden">play</span>
12 </button>
13 <button>
14  <i class="fa fa-forward"></i>
15  <span class="visually-hidden">fast forward</span>
16 </button>
17 <button>
18  <i class="fa fa-circle"></i>
19  <span class="visually-hidden">record</span>
20 </button>
21 <button>
22  <i class="fa fa-pause"></i>
```

```
* CSS [Settings] [Dropdown]
JS [Settings] [Dropdown]
```





A Designer's Guide to Documenting Accessibility & User Interactions

by Stéphanie Walter

inclusive design 24

Save the date!

#id24 will return on 21 September 2023

Inclusive Design 24 (#id24) is a free 24-hour online event for the global community. It celebrates inclusive design and shares knowledge and ideas from analogue to digital, from design to development, from planners to practitioners, and everything and everyone in between.

**Missing
image alt
text**

THE LARGEST UNCONFERENCE FOR UX



Inspektor Konsole Debugger Netzwerkanalyse Stilbearbeitung Laufzeitanalyse Speicher Web-Speicher

HTML durchsuchen

```
<!DOCTYPE html>
<html lang="en-US">
  <head>
  <body class="home">
    <div class="base-dark">
      <header class="wrapper">
        <a class="logo" href="/index.html">
          
        </a>
        <a class="menu-link hidden-desktop" href="#"
          onclick="document.getElementById('nav-js').classList.toggle('hidden-mobile');return false;">Menu
        </a>
        <nav id="nav-js" class="hidden-mobile">
      </header>
    </div>
    <section class="hero base-dark">
      <div class="hero-content wrapper">
        <h1>
```

Stile filtern :hov .cls

Element :: {	Inline	Keine Schriftarten für das gewählte Element verwendet
.base-dark a :: {	screen.css:1	Alle Schriftarten der Seite
header > * :: {	screen.css:1	
a :: {	screen.css:1	
* *:any-link:not(svg a) :: {	(vom Browser)	
:visited :: {	(vom Browser) ua.css:163	
:any-link :: {	(vom Browser) ua.css:151	

html > body.home > div.base-dark > header.wrapper > a.logo

UNIVERSAL LAW IS FOR LACKEYS.

CONTEXT IS FOR KINGS.

— Lorca in *Star Trek: Discovery* S1:E3

**Skipped
& missing
headings**


```
HTML
1 <main>
2   <h1>The Universal Declaration of Human Rights</h1>
3   
4   <section id="preamble">
5     <h2>Preamble</h2>
6     <p>Whereas recognition of the inherent dignity and of the equal and inalienable rights of all members of the human family is the foundation of freedom, justice and peace in the world,</p>
7     <p>Whereas disregard and contempt for human rights have resulted in barbarous acts which have outraged the conscience of mankind, and the advent of a world in which human beings shall enjoy freedom of speech and belief and freedom from fear and want has been proclaimed as the highest aspiration of the common people,</p>
8     <p>Whereas it is essential, if man is not to be compelled to have recourse, as a last resort,
```

The Universal Declaration of Human Rights



Preamble

Whereas recognition of the inherent dignity and of the equal and inalienable rights of all members of the human family is the foundation of freedom, justice and peace in the world,

Whereas disregard and contempt for human rights have resulted in barbarous acts which have outraged the conscience of mankind, and the advent of a world in which human beings shall enjoy freedom of speech and belief and freedom from fear and want has been proclaimed as the highest aspiration of the common people,

Whereas it is essential, if man is not to be compelled to have recourse, as a last resort, to rebellion against tyranny and oppression, that human rights should be protected by the rule of law,

Whereas it is essential to promote the development of friendly relations between nations,

Whereas the peoples of the United Nations have in the Charter reaffirmed their faith in fundamental human rights, in the dignity and worth of the human person and in the equal rights of men and women and have determined to promote social progress and better standards of life in larger freedom,

Whereas Member States have pledged themselves to achieve, in co-operation with the United Nations, the promotion of universal respect for and observance of human rights and fundamental freedoms,

Whereas a common understanding of these rights and freedoms is of the greatest importance for the full realization of this pledge,

Now, Therefore the General Assembly proclaims this Universal Declaration of Human Rights as a common standard of

h1.Ocw 29.2667 x 18



Inspector Konsole Debugger Netzwerkanalyse Stilbearbeitung Laufzeitanalyse Speicher

HTML durchsuchen

```
</div>
<main id="main-content" class="Ia4" tabindex="-1">
  <div class="Ocv Kbj">
    <nav class="Ocy" aria-labelledby="breadcrumb-label">
      <h1 class="Ocw">Berlin</h1>
    </div>
    <div id="iqadtile00P" class="iqlabel iqlabel-left iqlabe
      style="display: none;" data-google-query-id="CLGzLqycqf8
    >
    <div id="iqd_mainAd"> flex
      <div id="iqd_align_Ad" style="display: none;">
        <div id="iqd_topAd">
          <div>
            <div id="iqadtile1" class="iqlabel iqlabel-left ic
              desktop-id="1" style="" data-google-query-id="CI2F
            </div>
          </div>
        </div>
      </div>
    </div>
  </div>
</main>
```

Stile filtern :hov .cls +

Element :: { Inline

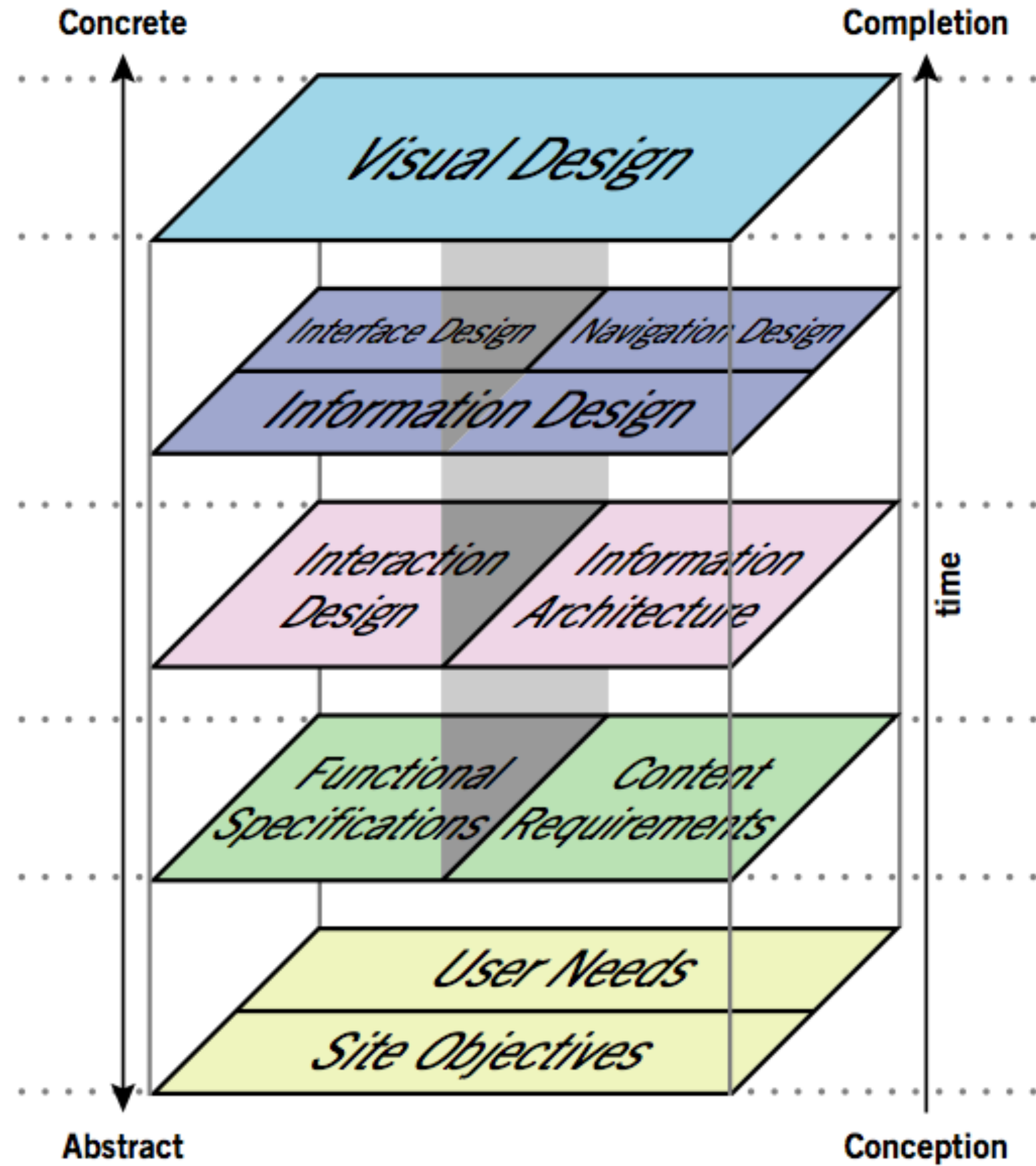
```
:not(#\#):not(#
\#):not(#\#) :: {
  font-feature-settings:
    "lnum","lnum","lnum";
  font-variant-numeric: lining-nums;
}
h1:last-child,
p:last-child :: {
  margin-bottom: 0;
}
.Ocw :: {
  display: inline-block;
  margin: 0;
  margin-bottom: 0px;
}
app.eecadb57.css:1
23.35dfdfd3.css:1
```

Layout Berechnet Änderungen K

Stile filtern Browser-Stile

- background-attachment: scroll
- background-clip: border-box
- background-color: rgb(255, 255, 255)
- background-image: none
- background-origin: padding-box
- background-position-x: 0%
- background-position-y: 0%

div#page-container.laz > main#main-content.la4 > div.Ocv.Kbj > h1.Ocw >



**Missing
form
labels**

 HTML  

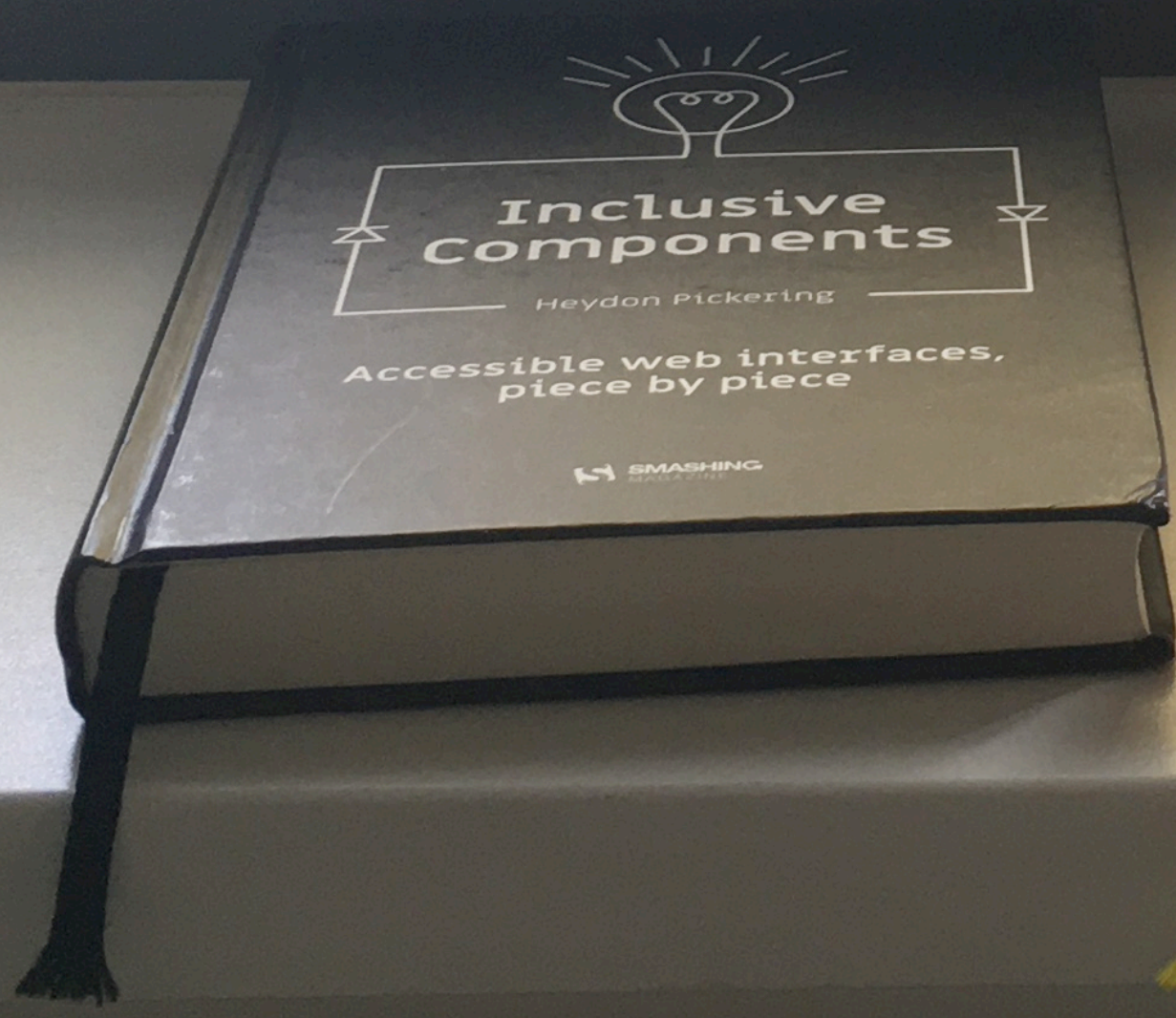
```
1 <form role="search">
2   <label class="visually-hidden" for="search">search for</label>
3   <input id="search" name="q" />
4   <button>
5     <i class="fa fa-search"></i>
6     <span class="visually-hidden">search</span>
7   </button>
8 </form>
```

 CSS  

```
19 /* taken from https://www.a11yproject.com/posts/how-to-hide-content/ */
20 .visually-hidden {
21   clip: rect(0 0 0 0);
22   clip-path: inset(50%);
23   height: 1px;
24   overflow: hidden;
25   position: absolute;
26   white-space: nowrap;
27   width: 1px;
28 }
```

 JS  

Search input field with magnifying glass icon.



Accessibility is
a design choice

and an implementation choice as well

Leaving no-one behind_{is}
a design choice

and an implementation choice as well

Testing Accessibility – by Marcy Sutton

Comprehensive Accessibility Training for Shipping High-Quality Web Applications

A self-paced workshop designed to teach you the principles and effective patterns of accessibility, from design to deployment.



Latest:Feature

Testing Accessibility

Learn how to build accessible web applications from my latest initiative. Self-paced workshop series available now at testingaccessibility.com! You can also

I'm a web developer and trainer specializing in frontend accessibility.

Find about [my work](#).

Latest:Writing

Focus on What Matters

Celebrating One Year of Independence as Modern Sole Design, LLC

Evinced is Pushing the Limits of Automated Accessibility Testing

Content-visibility and Accessible Semantics

Finding accessibility jobs in

Leaving no-one behind_{is}
a design choice

and an implementation choice as well



Tom
Hanks is
Forrest
Gump