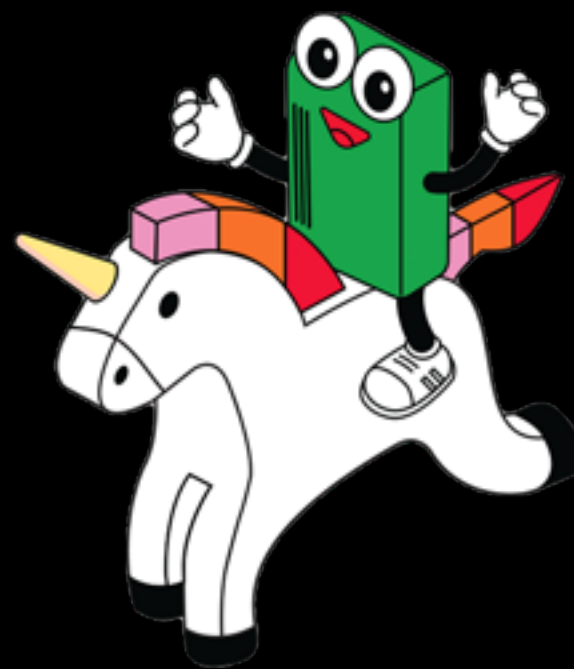


# Resilience for Retail

A Tale Not About Ice Cream  
But Somehow Also About Ice Cream





# Quintessence Anx DevOps Advocate @ PagerDuty



Don't panic

LIFE IS AMAZING



# Elevated response period



# How to determine your Elevated Response Period

# What support is needed



Build or Buy 🖥️ :: Make or Buy 🍦

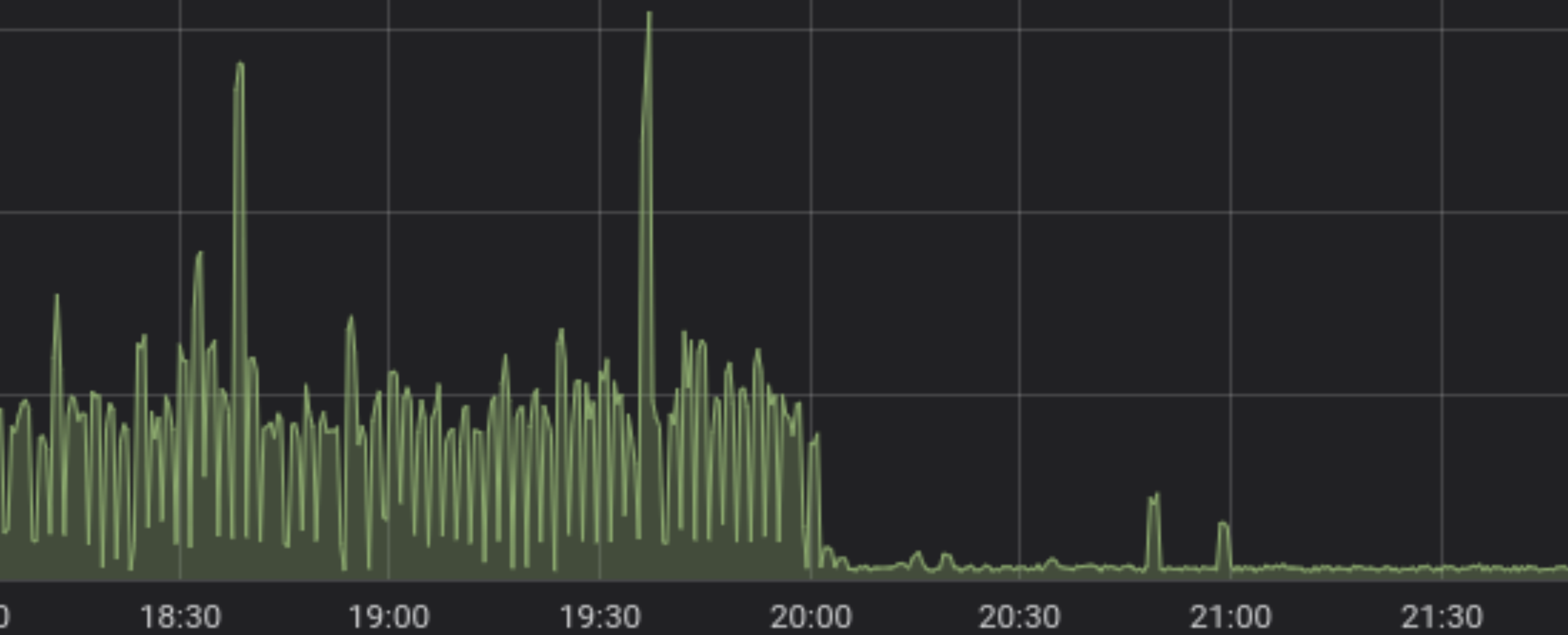






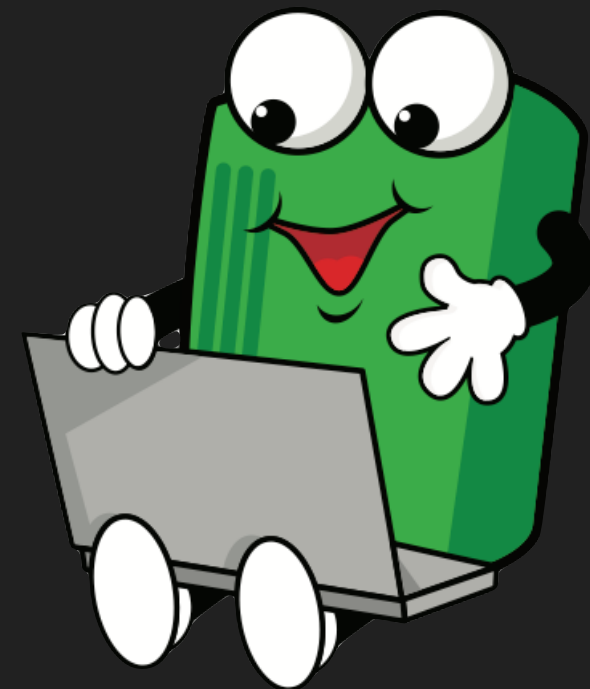
# v0 Architecture

# Random Outage Graph



# What, When, Where

# Let's Talk a Little About Resiliency Itself



**A resilient system is a system that is able to withstand adversity.**



**Something is resilient if it is able to withstand adversity.**

**What can this look like?**

**Organizational Resilience can look like having the appropriate response structure(s) in place for IT systems, services, and users in the event of a latency or outage.**

**(IT) System Resilience can look like an application not going down, and/or autoscaling, in response to increased traffic.**

**Why is this important?**



# Response and Design





# Resilient Response

# Resilient Response Checklist

- Define elevated response
- Maximize experienced responders
  - Both primary and secondary
- Do not design around resources you do not have
- Minimize responder burnout
- Clear handoff procedures
- Clear ownership
- Dedicated, clear, responder roles
- Practiced response process
- Validate responder access to tools and data
- Updated documentation

Define elevated response

# Maximize Experienced Responders

**Do not design around  
resources you do not have**

# Responder Burnout

# Clear Handoff Procedures

# Clear Ownership





Dedicated, clear, responder  
roles



# Practiced Response Process



# Validate access to tools and data

# Updated documentation

# Resilient Response Checklist

- Define elevated response
- Maximize experienced responders
  - Both primary and secondary
- Do not design around resources you do not have
- Minimize responder burnout
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- Clear ownership
- Dedicated, clear, responder roles
- Practiced response process
- Validate responder access to tools and data
- Updated documentation



# Resilient Design Checklist

- Build, test, secure with scalability in mind
- Build, test, secure with humans in mind
- Build, test, secure with redundancy and/or failover in mind
- Build, test, secure with operator control in mind
- Build, test, secure with observability in mind
- Automate as much as is feasible
- Keep documentation updated in pace of releases
- Do not design around resources you do not have
- Clear ownership
  - Who owns the service, writes the code, etc.

**Build, test, secure**



**Build, test, secure:  
scalability**

**Build, test, secure:  
humans**

**Build, test, secure:  
redundancy / failover**

**Build, test, secure:  
operator control**

**Build, test, secure:  
observability**

# Automation

# Updated documentation

**Do not design around  
resources you do not have**

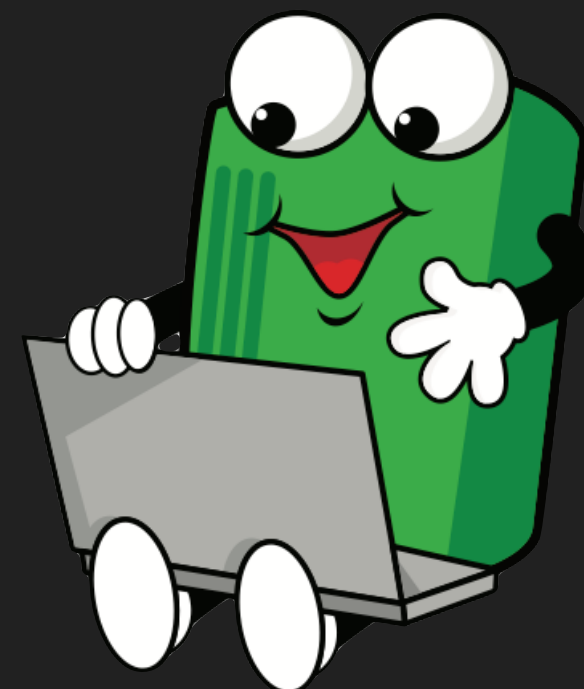


# Clear ownership

# Resilient Design Checklist

- Build and test with scalability in mind
- Build and test with humans in mind
- Build and test with redundancy and/or failover in mind
- Build and test with security in mind
- Build and test with operator control in mind
- Build and test with observability in mind
- Automate as much as is feasible
- Keep documentation updated in pace of releases
- Do not design around resources you do not have
- Clear ownership
  - Who owns the service, writes the code, etc.

# Practice with Ice Cream





# Understand the Business



# Resilient Response: Questions to Ask

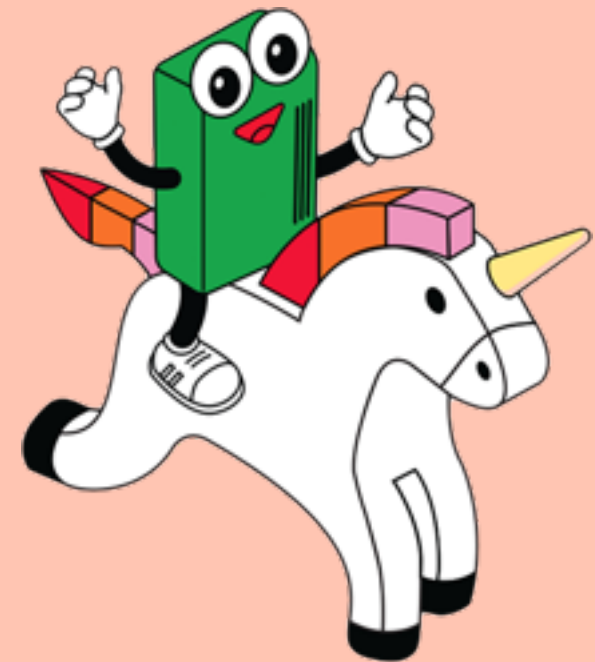
- What cannot go wrong?
- What is at risk of going wrong?
- What responses are needed in each situation?
- Who is doing what step(s) in the response process(es)?
- Are we in an Elevated Response Period?
  - And are separate considerations for that period defined?

# Resilient System: Questions to Ask

- How do we prevent “what cannot go wrong”?
- How do we mitigate risk for “what else can go wrong”?
- How do we support our response process(es)?
- How do we support our responders?
- How does an elevated response period impact our system?

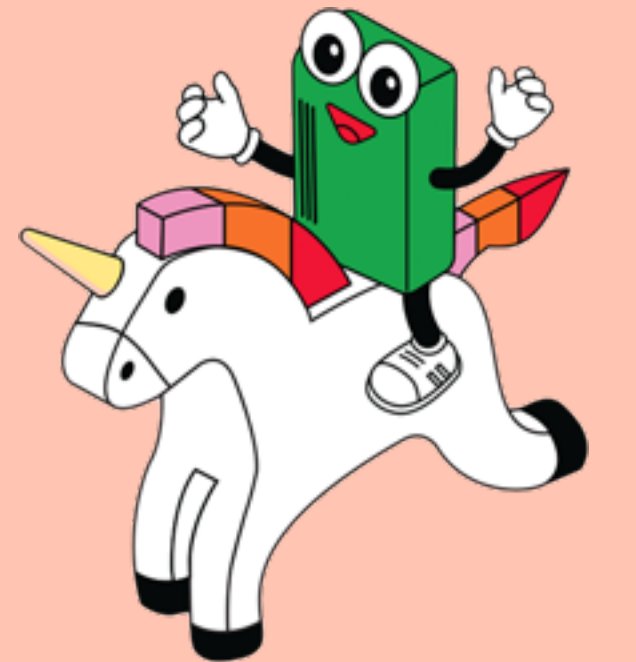


**Resiliency is not limited to IT  
systems and personnel**



# Resources & References

[noti.st/quintessence](https://noti.st/quintessence)



# Questions?

Quintessence Anx  
DevOps Advocate

PagerDuty

[noti.st/quintessence](https://noti.st/quintessence)

