

Modern frameworks for modern alerting

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Datadog is a monitoring and analytics platform that helps companies improve observability of their infrastructure and applications



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**Endpoint foobar is
unavailable**

Logs

Logs

**Infrastructure
metrics**

Logs

**Infrastructure
metrics**

**Work
metrics**

Logs

**RUM
data**

**Infrastructure
metrics**

**Work
metrics**

Logs

RUM
data

Resource
metrics

Infrastructure
metrics

Work
metrics

Logs

RUM
data

Infrastructure
metrics

Resource
metrics

Work
metrics

Traces

Logs

RUM
data

Infrastructure
metrics

Resource
metrics

Events in
our app

Traces

Work
metrics

Logs

RUM
data

Infrastructure
metrics

Resource
metrics

Events in
our app

Traces

Work
metrics

AI/ML aggregated data

Logs

RUM
data

Browser/UI tests
Infrastructure
metrics

Resource
metrics

Events in
our app

Traces

Work
metrics

AI/ML aggregated data

Logs

RUM
data

Browser/UI tests

Infrastructure

Resource

metrics

metrics

Business

Events in

metrics

our app

Traces

Work

metrics

AI/ML aggregated data

A word cloud featuring various data-related terms. The words are arranged in a non-uniform, overlapping manner. The colors used include shades of purple, blue, orange, red, green, and grey. The sizes of the words vary, with some being significantly larger than others. The terms include:

- Logs
- RUM data
- Browser/UI tests
- Infrastructure
- metrics
- Resource
- Business
- Events in our app
- Events outside our app
- Traces
- Work
- metrics
- AI/ML aggregated data

A word cloud featuring various data-related terms in different colors and sizes. The terms are arranged in a non-uniform, overlapping manner. The colors include shades of purple, blue, teal, orange, red, and green. The sizes of the words vary, with some being significantly larger than others. The background is plain white.

Logos

RUM

Browser/UI tests

Infrastructure

metrics

Business

Events in our app

Traces

AI/ML aggregated data

Work

metrics

Events outside our app

Resource

Networking data

data

A word cloud featuring various data-related terms. The words are arranged in a non-uniform, overlapping manner. The colors used include green, orange, dark purple, blue, teal, grey, red, and light green. The sizes of the words vary, with some being significantly larger than others. The terms include:

- Security
- Logs
- RUM
- Browser/UI tests
- data
- Infrastructure
- Networking data
- Resource
- metrics
- Business
- Events in our app
- Events outside our app
- Traces
- Work
- metrics
- AI/ML aggregated data

Security RUM Browser/UI tests
Logs
Networking data Infrastructure
Resource metrics
metrics Business Events in
Events outside our app
Work Traces our app
metrics AI/ML aggregated data

FOUR

Security Logs

RUM Browser/UI tests

Infrastructure

Networking data

Resource

metrics

metrics

Business

Events in

Events outside our app

our app

Traces

Work

metrics

AI/ML aggregated data

FOUR
GOLDEN

Security Logs
Browser/UI tests
Infrastructure
Networking data
Resource metrics
Business Events in
Events outside our app
Traces
Work
metrics
AI/ML aggregated data

FOUR GOLDEN SIGNALS

Security Logs
Browser/UI tests
Infrastructure
Networking data
Resource metrics
Business Events in
Events outside our app
Traces
Work metrics
AI/ML aggregated data



Alert



Fatigue

Information



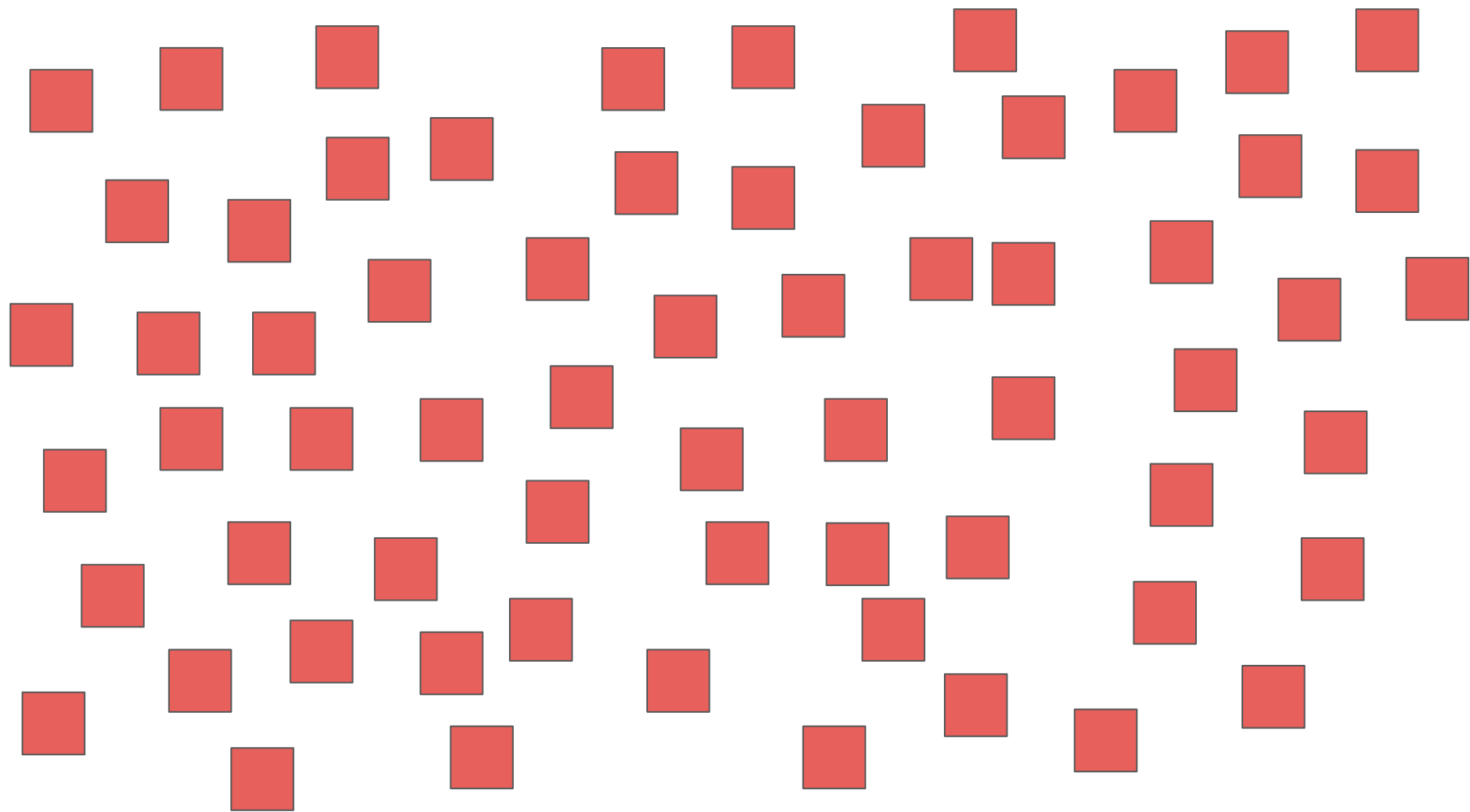
Overload

Service Level
Indicators
Objectives
Agreements



Alerts

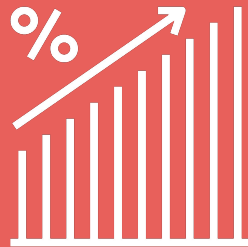
Pages





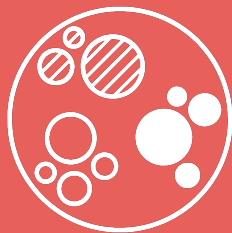
Symptoms vs. Causes

Symptom



**18 % of queries are
returning an error**

Cause



3 nodes of the cluster
are down

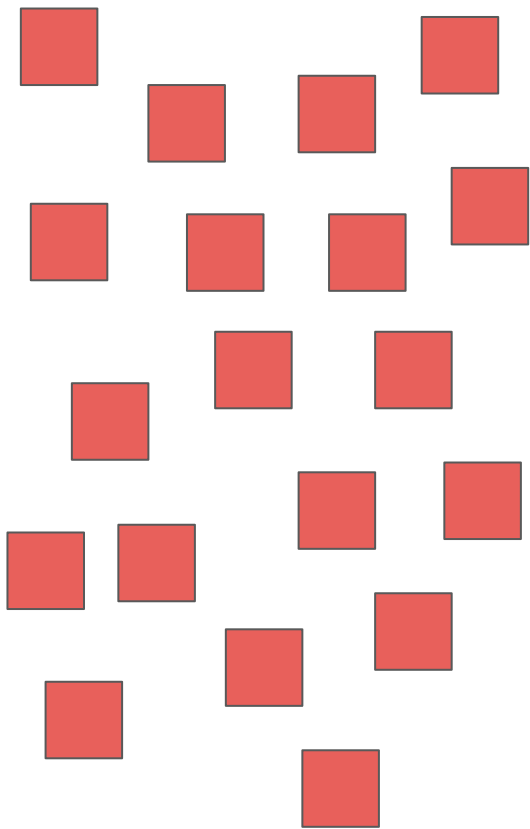
**It is so tempting to
page on causes**

DON'T

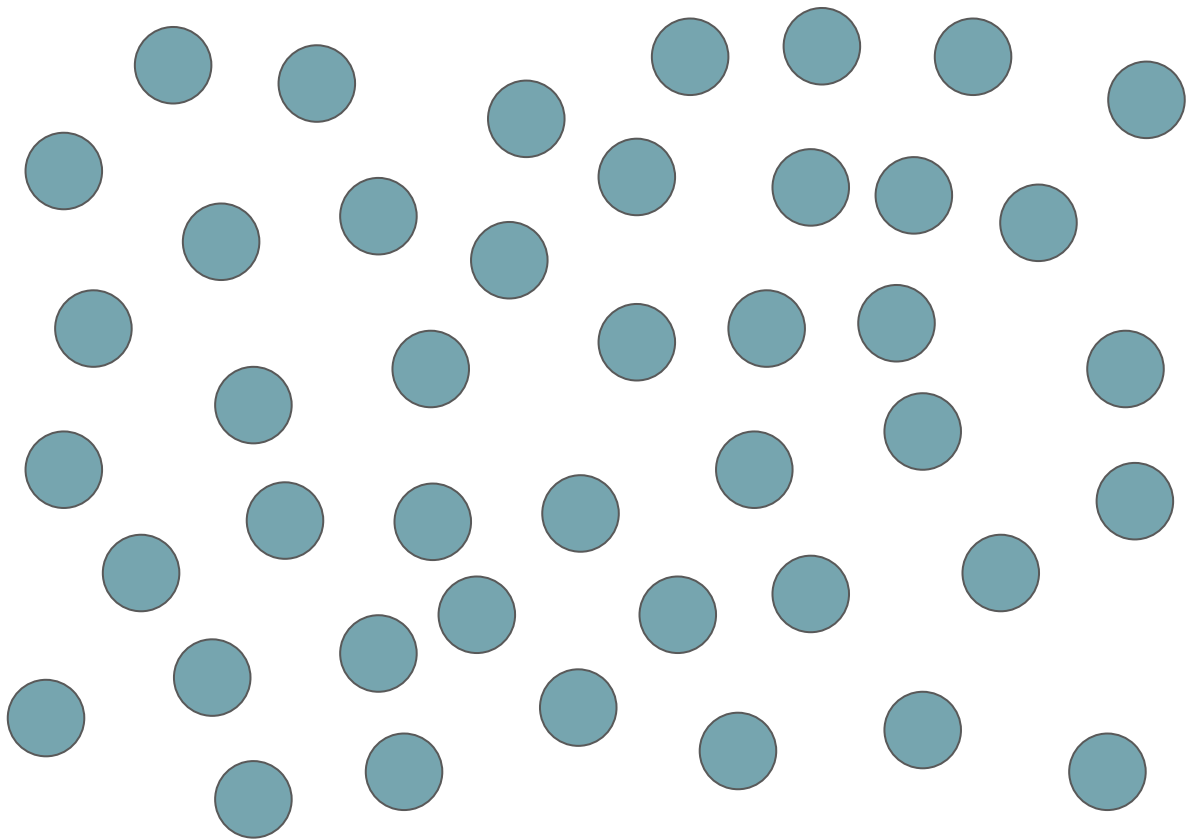


**SLAs are written
based on symptoms**

Symptoms



Causes

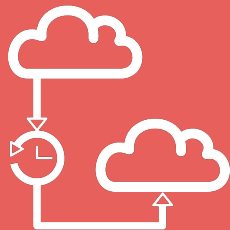


Urgency

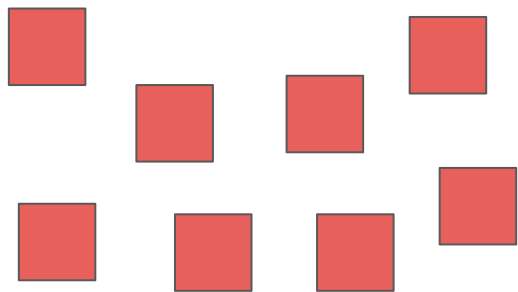




High



p99 latency > 100ms



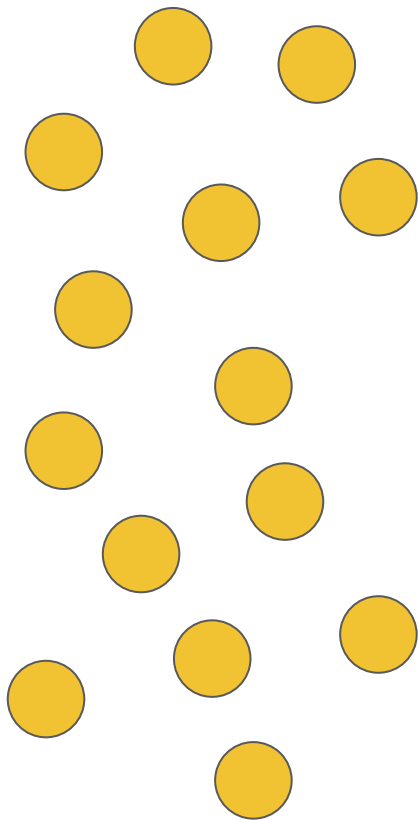
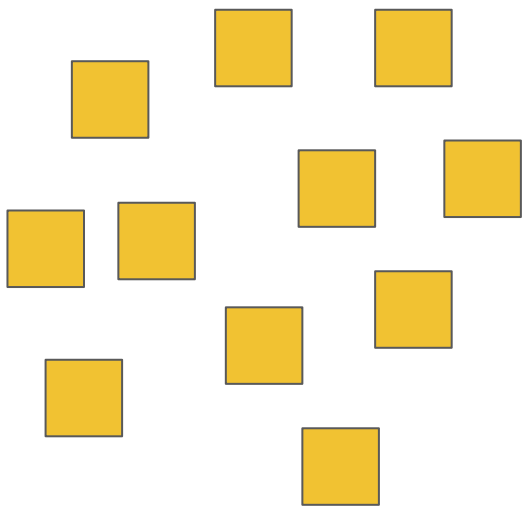
**Only page on these
Related to your SLOs**

Medium

ツル

1 node of the
cluster is down

Notify on these

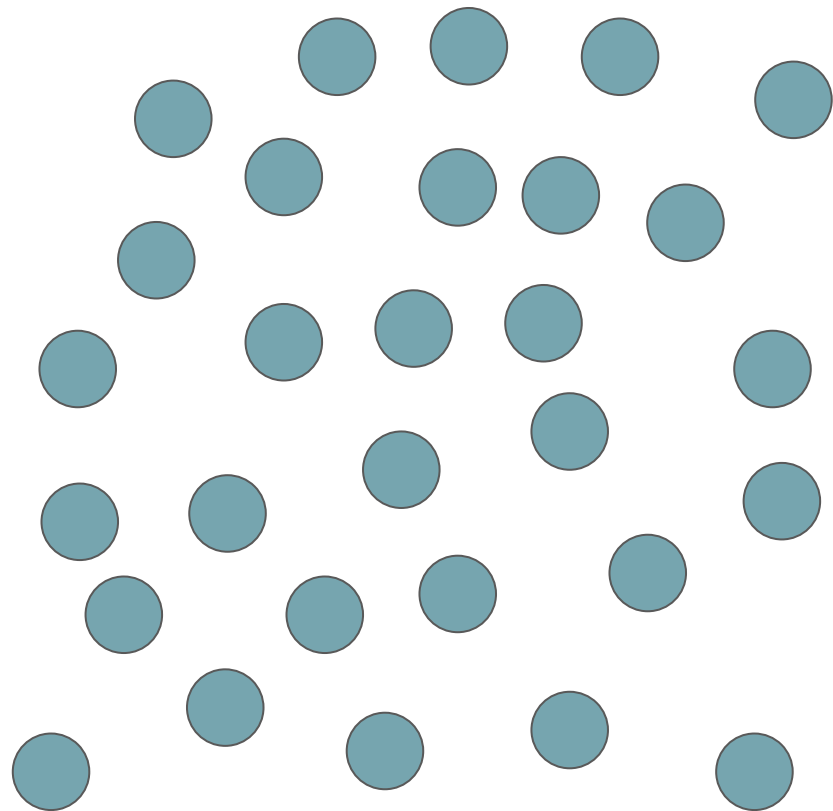


Low

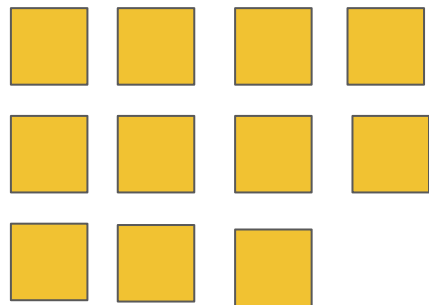
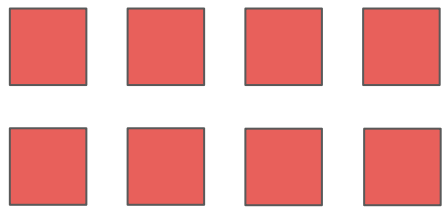


Database I/O is
slower than usual

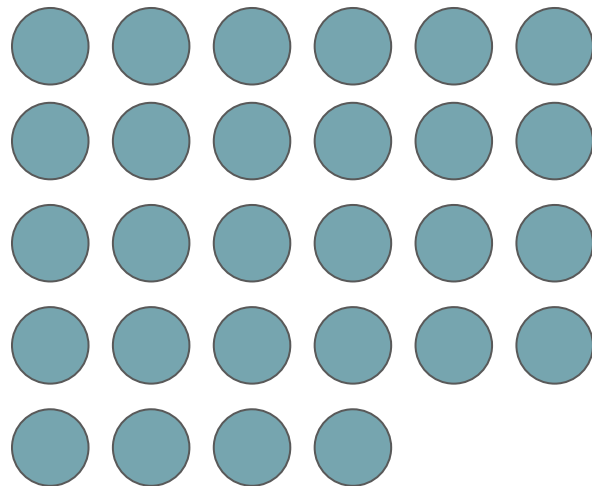
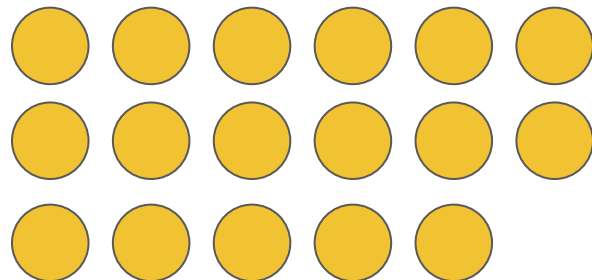
Log these



Symptoms



Causes



Error Budget



Urgency;
but make it
(error) budget



SLOs & SLAs

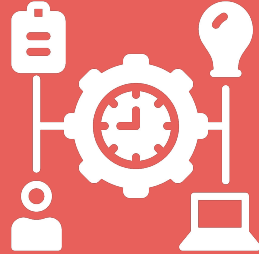


Alert or Page?



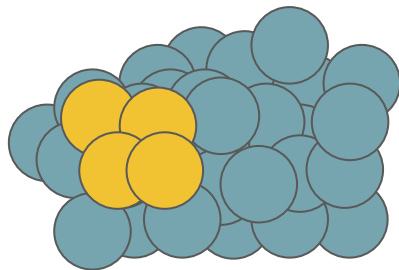
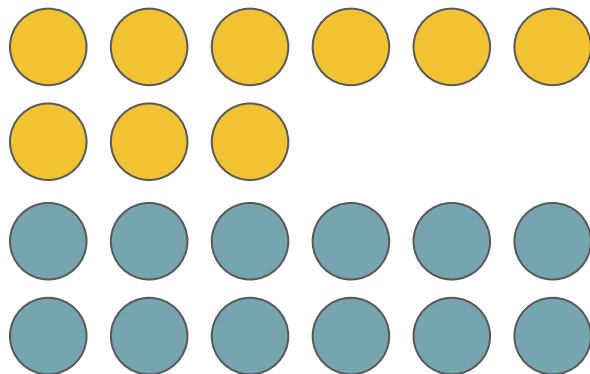
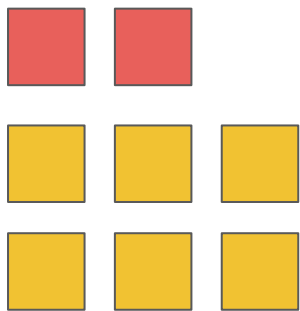
Availability vs. Accessibility

Organise data

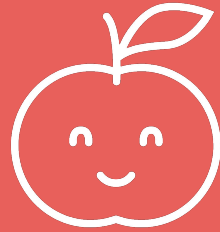


by team

Team A



Information



Underload (?)



Thank you!

<https://www.datadoghq.com>

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