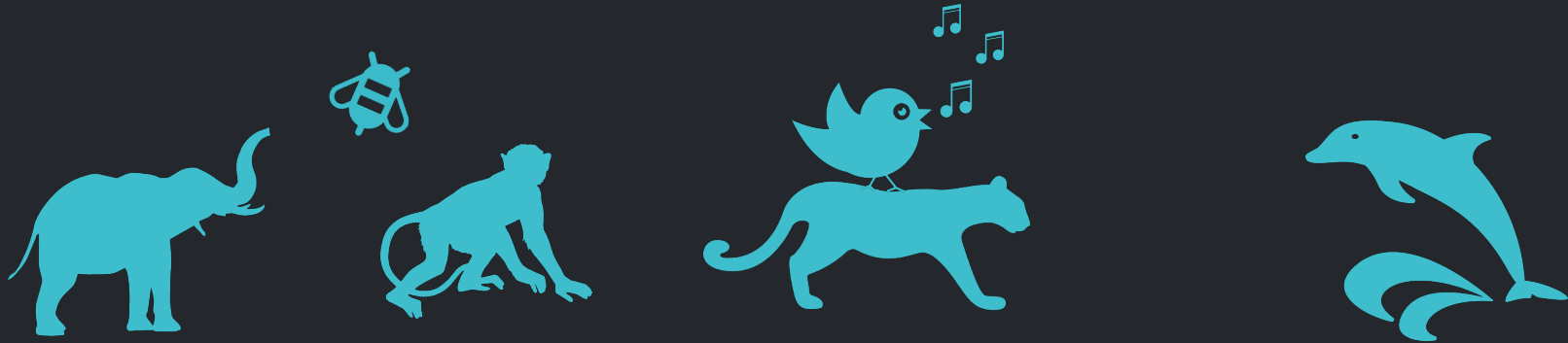# THE HACKATHON ZOO

@_phzn

I'M KEVIN.

Full-stack JS developer.

I also run hackathons for young people, government, charities and commercial companies.

WHO DO WE DO THIS FOR?

Students

Civic Hackers

Developers Day Job

Beginners

Developer Community

$$$

Just Want To Build Something

Community

Social Good

OWNERSHIP.

SAFETY.

INCLUSIVITY.

YOUNG PEOPLE. (UNDER 18)

SUCCESS IS HAVING PEOPLE LEAVE THE EVENT HAVING LEARNT LOADS & WANTING MORE.

AMPLE SUPPORT.

LOW-PRESSURE.

LEARN FROM THEM.

STUDENT HACKATHONS.

Major League Hacking (Manoj Nathwani)

SUCCESS IS BUILDING AN AWESOME COMMUNITY OF PASSIONATE PEOPLE.

CARING & COLLABORATIVE.

SOCIAL TIME IS KEY.

"FOR GOOD" HACKATHONS.

SUCCESS IS RAISING AWARENESS AROUND SOCIAL ACTION.

KEEP THE CONVERSATION GOING.

ENCOURAGE CROSS-TEAM COLLABORATION.

COMMERCIAL HACKATHONS

INVITE COMMERCIAL HACKATHONS.
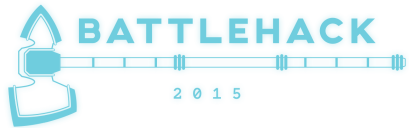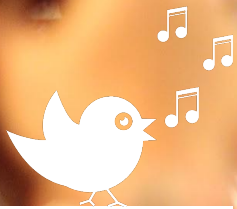
SUCCESS IS ACHIEVING THE BUSINESS GOALS OF THE SPONSORS.

MUCH MORE DESCRIPTIVE.

EXPLAIN WHAT SPONSORS WANT.

REWARD PARTICIPATION.

PUBLIC COMMERCIAL HACKATHONS.

BattleHack (Manoj Nathwani)

SUCCESS IS INCREASING PROFILE BY MAKING SURE EVERYONE HAS A GREAT TIME.

BE CLEAR AROUND OWNERSHIP.

KEEP AN EYE ON MOOD.

KEEP SOME SPONSORS AT BAY.

INTERNAL HACKATHONS.

SUCCESS IS STARTING TO CHANGE THE WAY "TRADITIONAL" COMPANIES THINK & ENTHUSE INTERNAL DEVELOPERS.

HELP EXPLAIN THE PROCESS.

SET EXPECTATIONS.

INFECT WITH EXCITEMENT.

THE WORLD IS YOUR OYSTER.

WE DO THIS FOR THE COMMUNITY!

AMPLE SUPPORT.

INFECT WITH EXCITEMENT.

SOCIAL IS KEY.

KEEP THE CONVO GOING.

ENCOURAGE X-TEAM COLLAB.

EXPLAIN YOUR AIMS.

SET EXPECTATIONS.

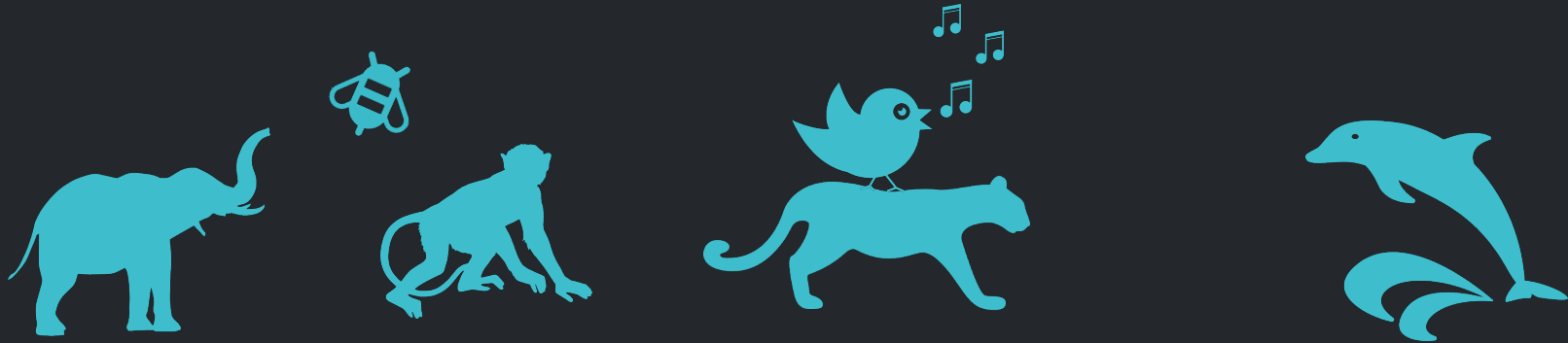KEEP SOME SPONSORS AT BAY.

BE CLEAR AROUND OWNERSHIP.

LOW PRESSURE.

THE HACKATHON ZOO