



Ruth Cheesley

# The Mautic Update

Mautic Conference Europe, Lisbon  
4-5 November 2024

  @RCheesley



 Ruth Cheesley



Ruth Cheesley (she/her)

Mautic Project Lead

[ruth.cheesley@mautic.org](mailto:ruth.cheesley@mautic.org)

[speaking.ruthcheesley.co.uk](https://speaking.ruthcheesley.co.uk) for slides, recording,  
links and resources



  @RCheesley



São Paulo, 2022



Lagos, 2023



# Welcome to the Mautic community!

We're a worldwide, welcoming community.

Together, we are disrupting the marketing industry by putting powerful marketing automation into the hands of people like you who are changing the world.

India, 2024







Ekke Guembel  
Community Team Lead



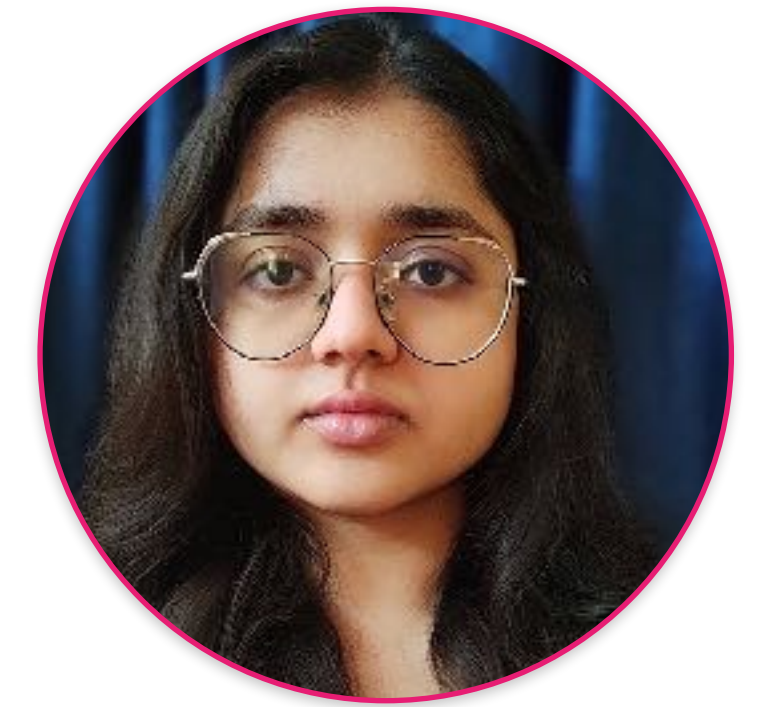
Madlen Friedrich  
Program Lead



Ricardo Freire  
Event Co-ordinator



Lenon Leite  
Event Co-ordinator



Simran Sethi -  
Communications

# Thank you to our incredible organising team.

---

This event would not have happened without their dedication and hard work!





Emily Wood -  
Marketing



Sven  
Döring -  
Marketing



Favour  
Chibueze -  
Event  
Support



Rahul  
Shinde -  
Session  
Evaluator



Mohit  
Aghera -  
Web Team



Dorcas  
Opatola -  
Designer

# Thank you to our awesome event volunteers.

---

Endless hours of work behind the scenes make this event happen!





# Thank you Mautic Conference Europe Sponsors

---

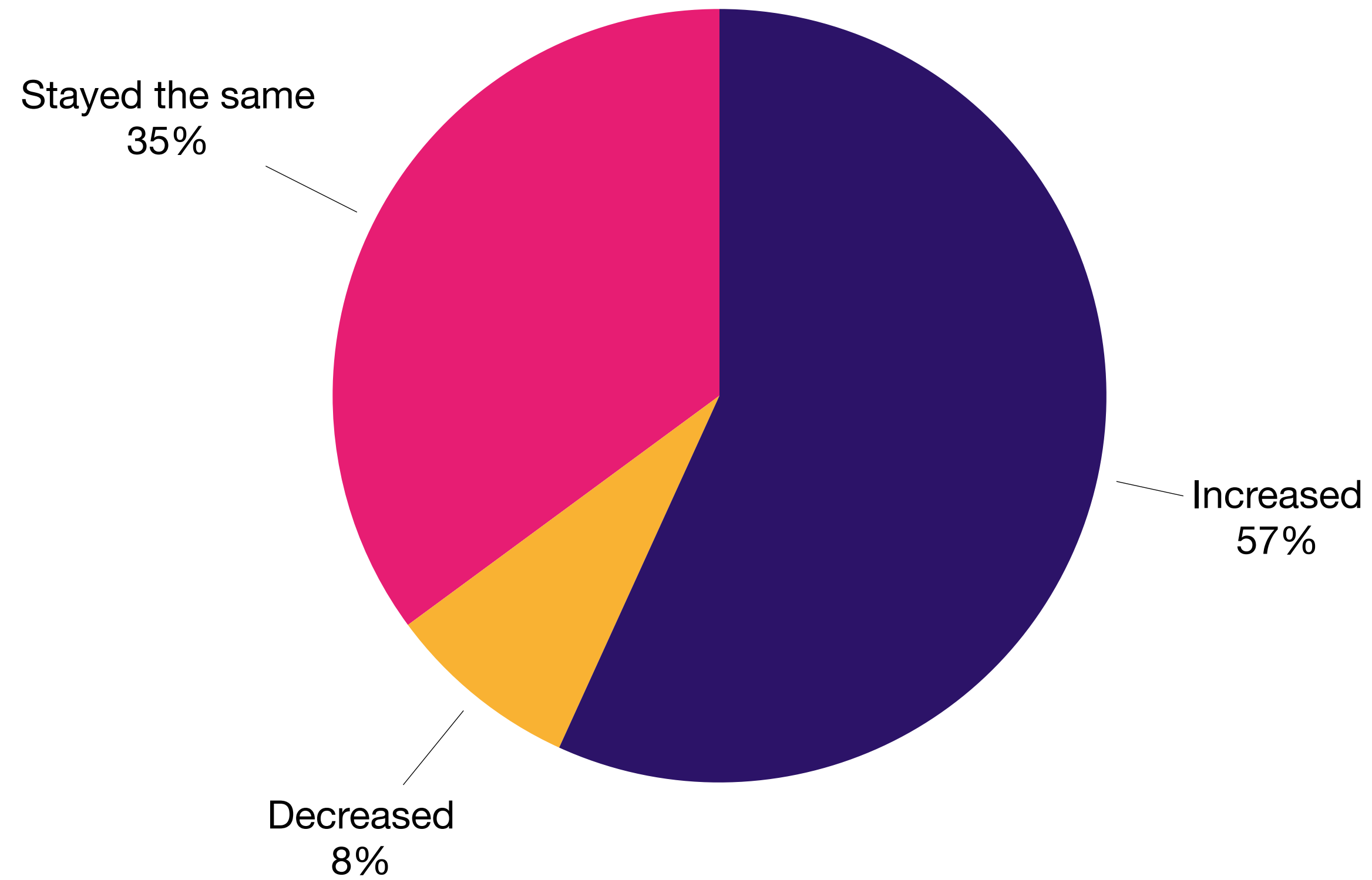
Your support helps us to bring together our awesome community!



Now is the time to get on board with Mautic!







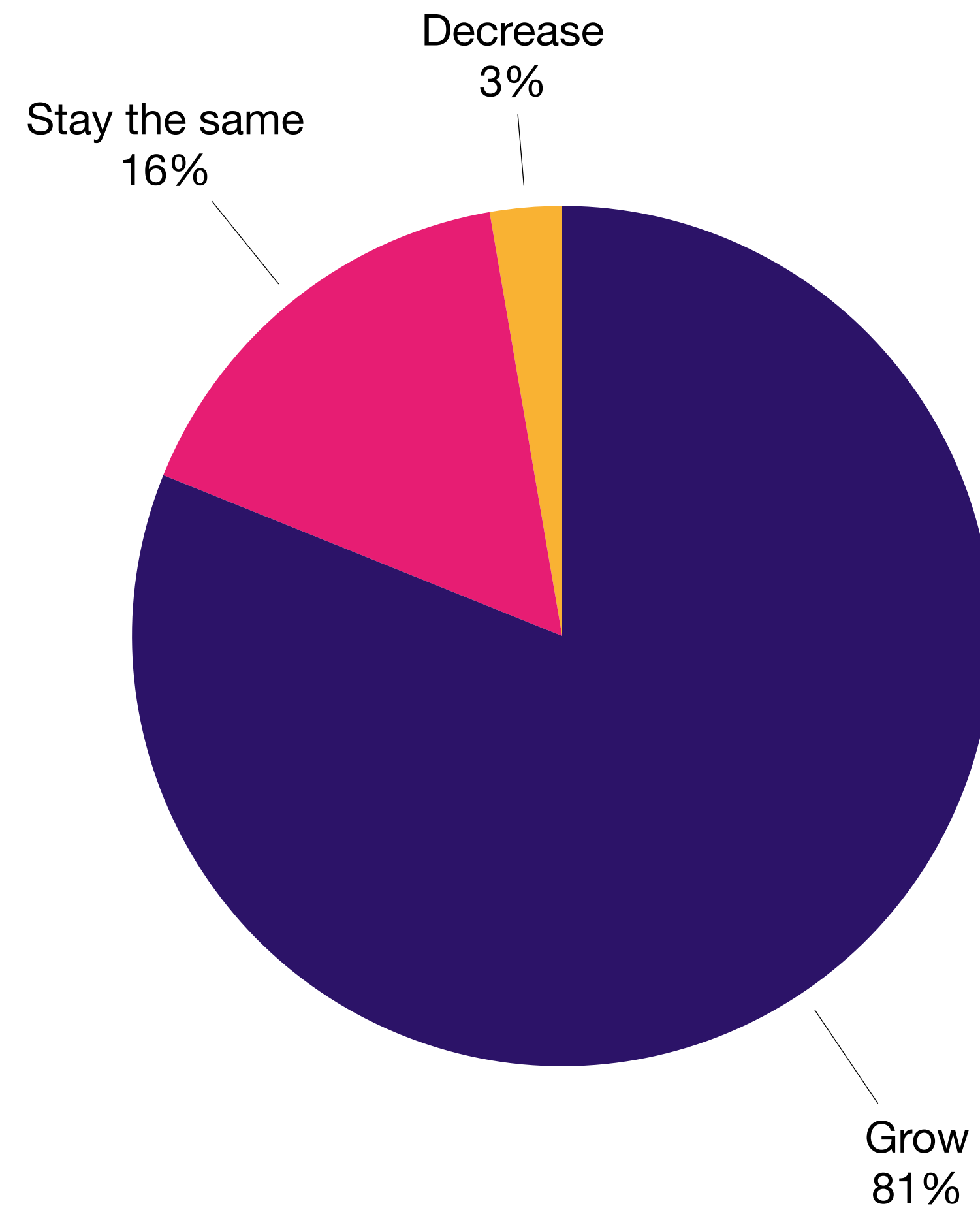
Source: Mautic Business Survey 2024  
37 responses

# Businesses are getting more Mautic opportunities.

---

“Has your Mautic project pipeline increased or decreased over the last year?”





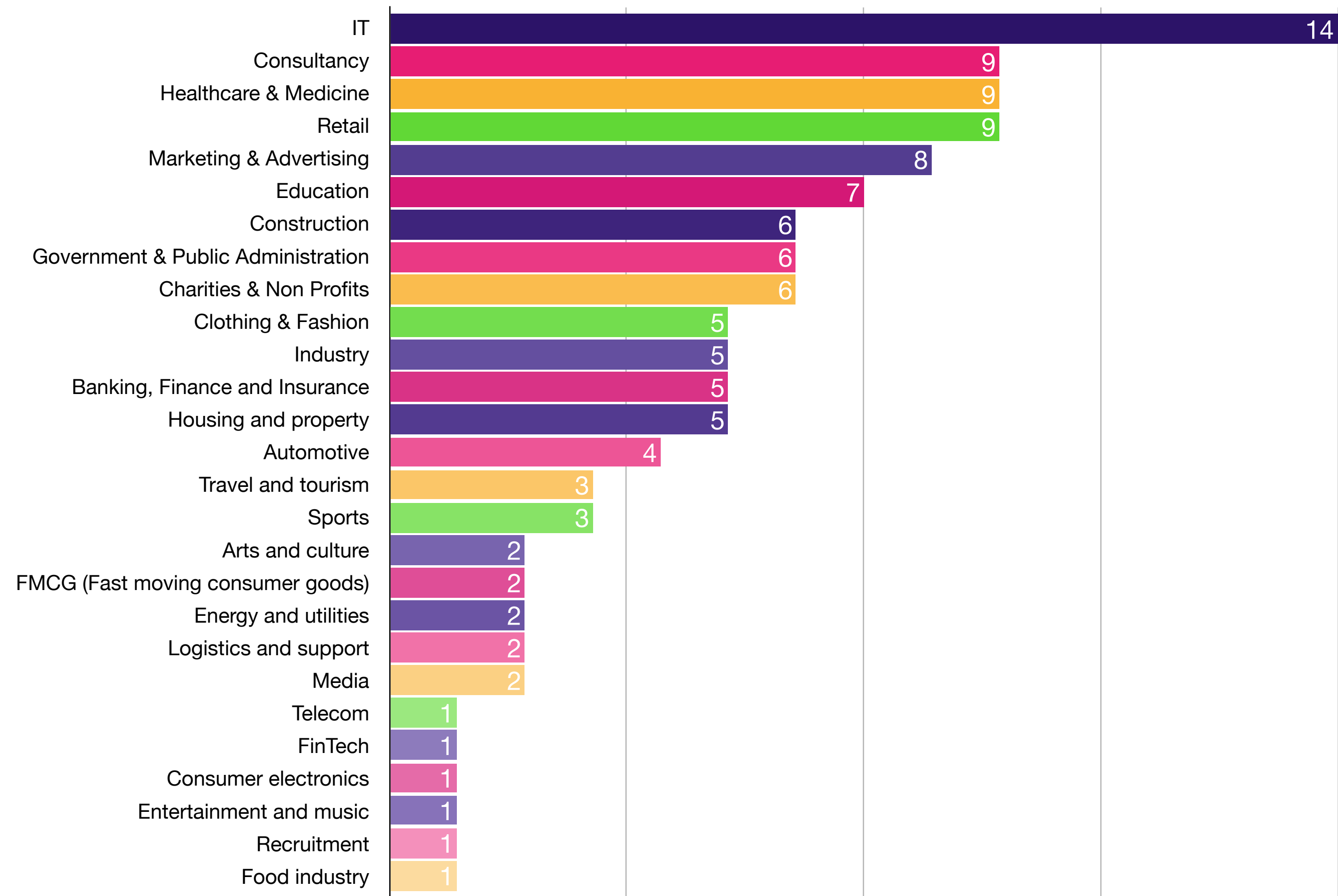
Source: Mautic Business Survey 2024  
37 responses

## Businesses are expecting more growth.

---

“How do you expect your Mautic business to grow in the next 12 months?”



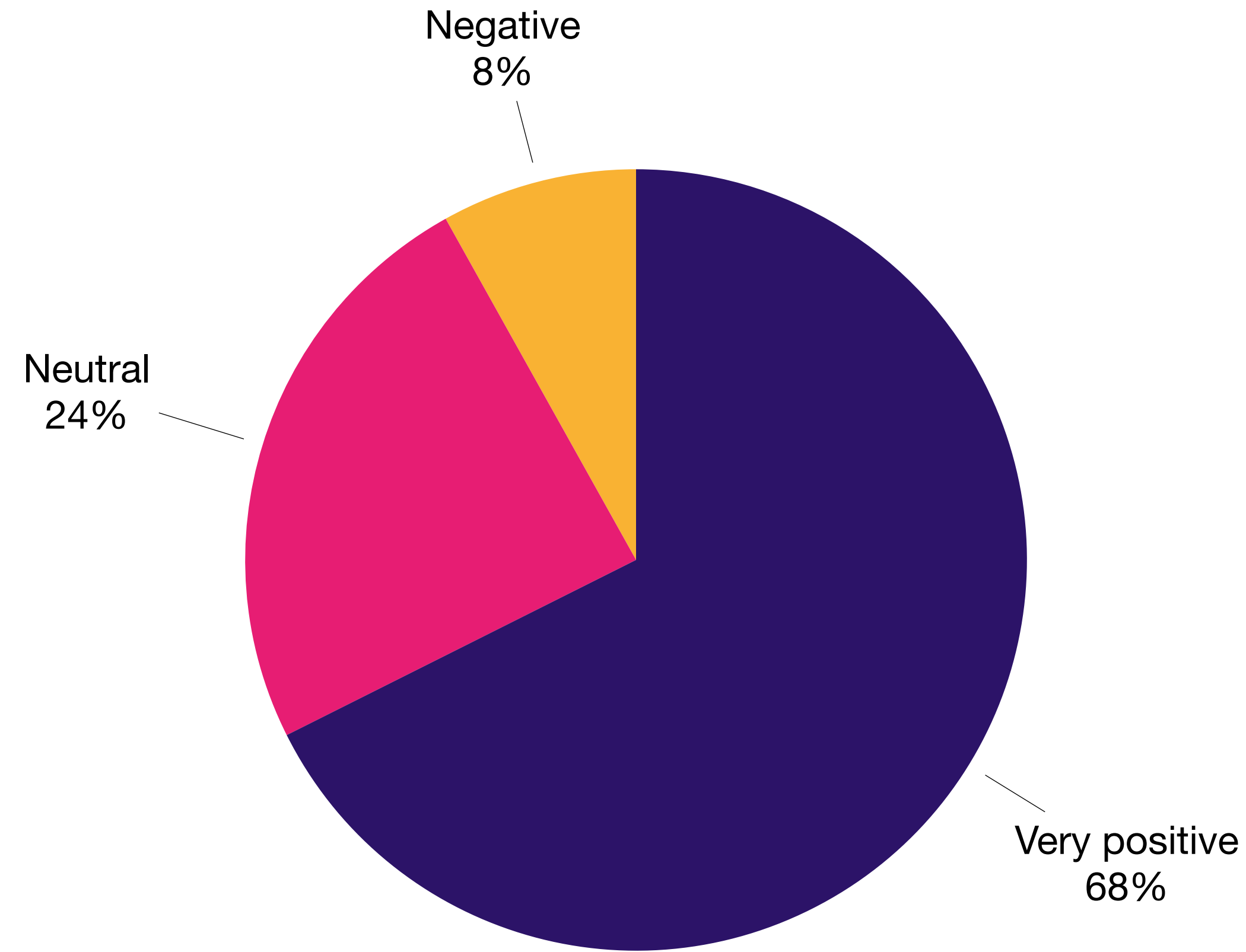


Source: Mautic Business Survey 2024  
37 responses (multi-select)

**Mautic is used successfully across many industry sectors.**

“In what industries do your Mautic clients operate?”





Source: Mautic Business Survey 2024  
37 responses

## Businesses see a bright future ahead.

---

“How do you see the future of Mautic as a marketing automation solution”



Marketing specialist

13

Developer

13

Consultant

9

Other

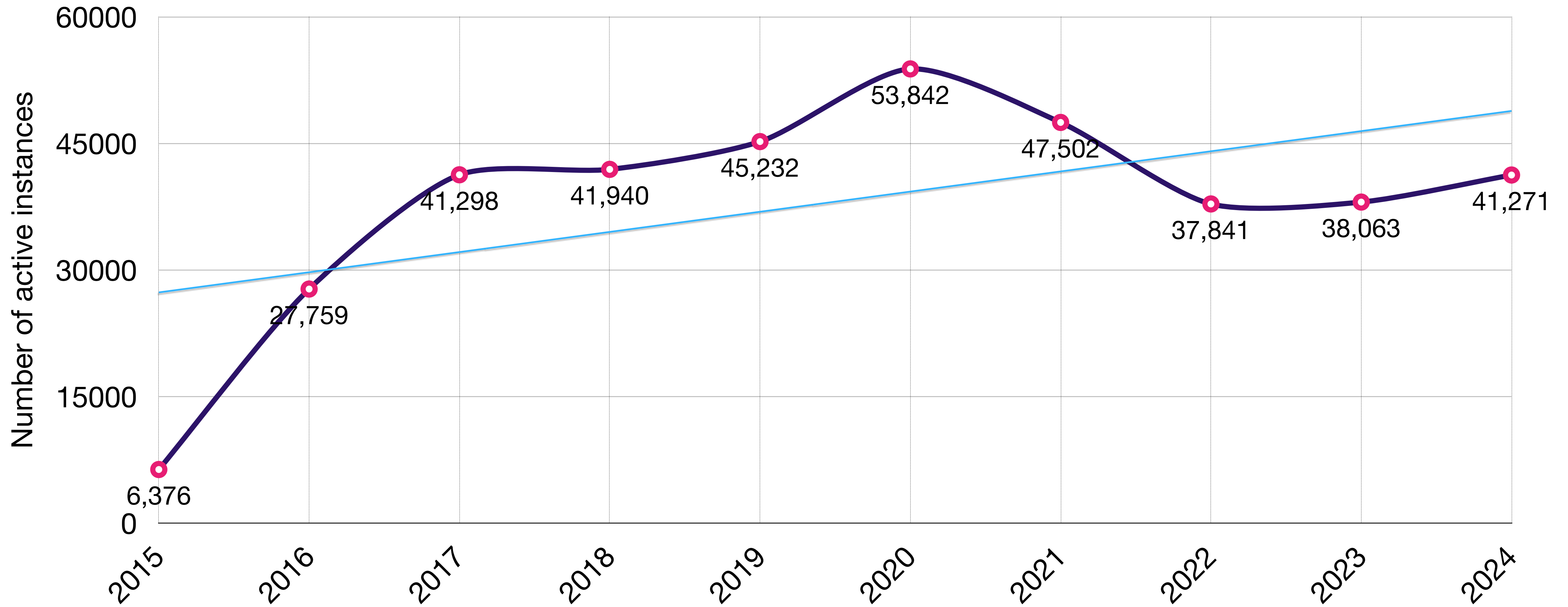
4

Source: Mautic Business Survey 2024  
23 responses

# Businesses are hiring staff to work on Mautic.

“What roles are you hiring for?”





## Active Mautic instances checking for updates.

Around 40k Mautic instances (and rising) check for updates each year.



Let's celebrate the people  
and organisations who are  
making Mautic!







## Top company contributors to Mautic over the last calendar year.

---

1. Acquia (757)
2. Dropsolid (563)
3. Leuchtfeuer Digital Marketing (179)
4. Webmecanik (160)
5. Aivie (153)
6. RectorPHP (107)
7. Comarch (106)
8. Axelerant (79)
9. Friendly (33)
10. Crafting.email (29)





## Most active companies in Mautic over the last calendar year.

---

1. Dropsolid (4207)
2. Acquia (2426)
3. Leuchtfeuer Digital Marketing (1217)
4. Aivie (932)
5. Axelerant (864)
6. Webmecanik (768)
7. Friendly (681)
8. Crafting.email (569)
9. PreviousNext (508)
10. TwentyZen (380)





# Top individual contributors to Mautic over the last calendar year.

---

1. John Linhart (613)
2. Anderson José Eccel (315)
3. Rahul Shinde (150)
4. Zdeno Kuzmany (131)
5. Tomas Votruba (107)
6. Mattias Michaux (87)
7. Patryk Gruska (70)
8. Simran Sethi (60)
9. Rembrand Le Compte (49)
10. Ekke Guembel (40)





# Most active individuals in Mautic over the last calendar year.

---

1. John Linhart (2190)
2. Avinash Dalvi (1906)
3. Anderson José Eccel (1813)
4. Mike Van Hemelrijck (976)
5. Rahul Shinde (857)
6. Surabhi Gokte (724)
7. Joey Keller (677)
8. Mattias Michaux (665)
9. Ricardo Freire (577)
10. Ekke Guembel (525)





# What's new?

The latest news from Mautic



We've got some leadership changes in Mautic.



**BREAKING  
NEWS**

**ALERT**







**Mattias Michaux**  
Outgoing Team Lead,  
Product Team



**Oluwatobi Owolabi**  
Outgoing Team Lead,  
Marketing Team



**Nico Grienuer**  
Outgoing Assistant Team Lead,  
Community Team

<https://mau.tc/leadership-changes-24>

# A huge thank you to our outgoing leadership team members.

---

Their dedication to contributing to Mautic has been a huge support to our growth.





**Joey Keller**  
Incoming Team Lead,  
Product Team



**Rahul Shinde**  
Incoming Assistant Team Lead,  
Product Team



**Mike Van Hemelrijck**  
Incoming Assistant Team Lead,  
Marketing Team



**Avinash Dalvi**  
Incoming Assistant Team Lead,  
Community Team

<https://mau.tc/leadership-changes-24>

***A warm welcome to our new volunteer leaders.***

---

**We're excited to have you on board and looking forward to future growth under your leadership!**





**Andy Towne**  
Outgoing Council Member



**Favour Chibueze**  
Outgoing Council Member

<https://mau.tc/leadership-changes-24>

# A big thank you to our outgoing Council members.

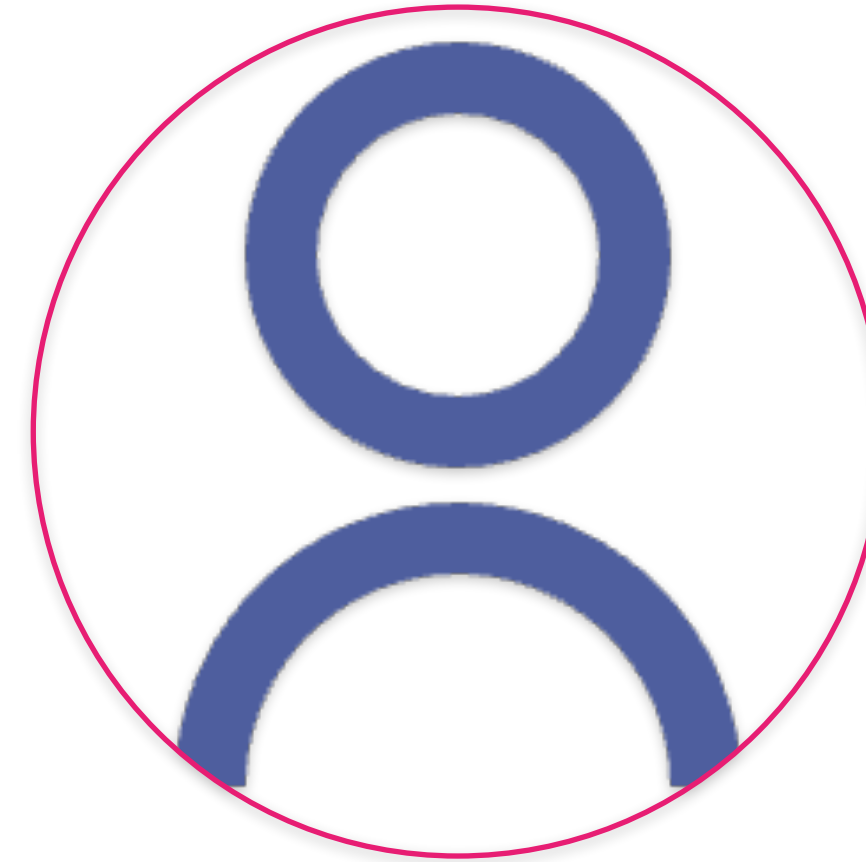
---

We've greatly valued your input and guidance in establishing our first community-elected Council.





**Simran Sethi**  
Incoming Council Member



**Could it be you?**  
One Council seat vacant

<https://mau.tc/leadership-changes-24>

## **A warm welcome to our newest Council member.**

---

We're delighted to welcome Simran Sethi as a Council member and invite others to apply for the remaining role which remains open.



# Pivoting to lead with our product

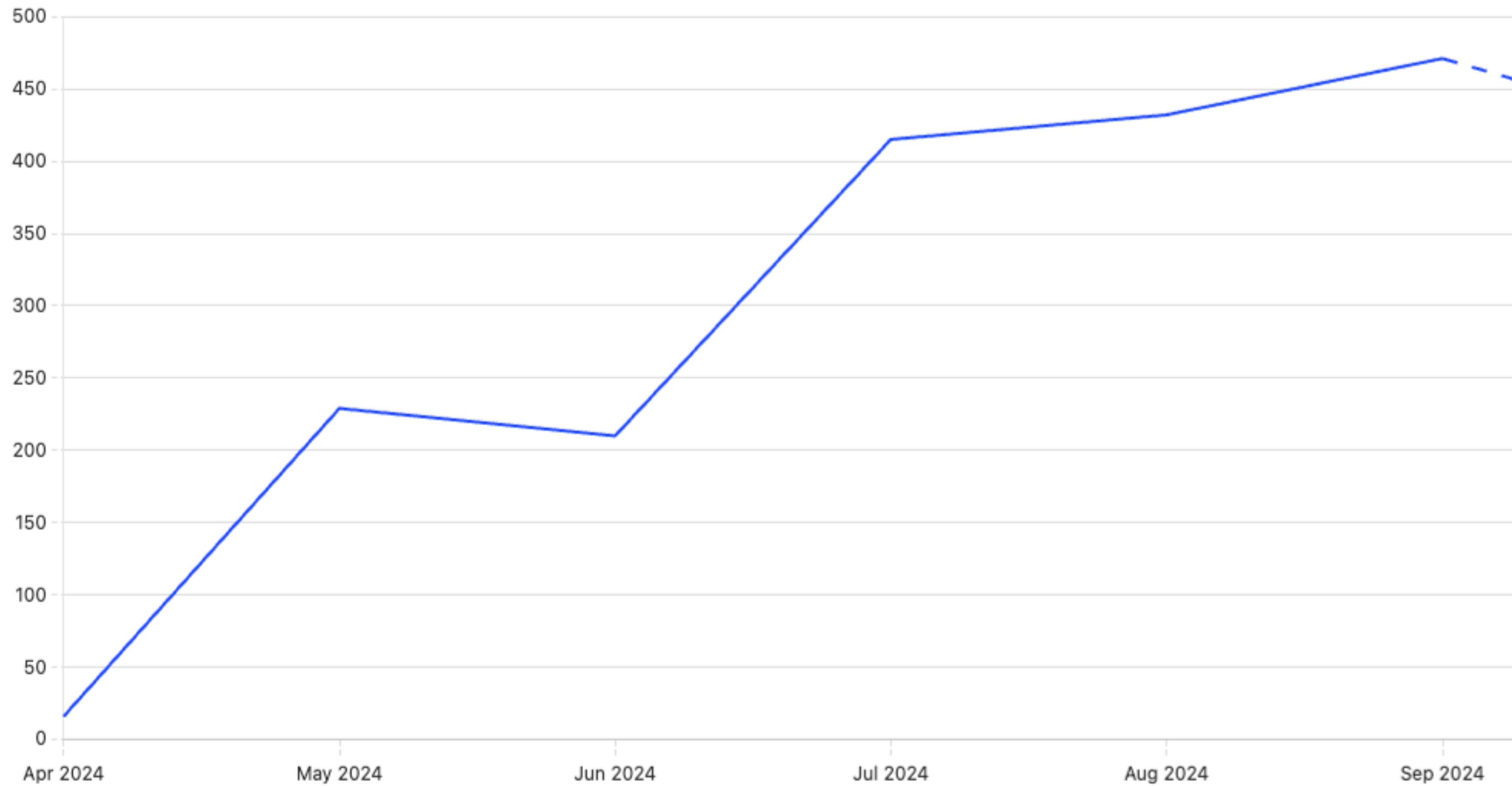
By switching to a product-led approach we can reach more people and empower them to get started and be successful with Mautic in the quickest possible time.

# 1.

We've established a **free-trial system** which allows people to jump straight into using Mautic without the need to think about hosting, installing and configuring the application itself.







## Strong growth in trial signups.

---

Over 3,000 users since the trials were launched in May 2024.



# Pivoting to lead with our product

By switching to a product-led approach we can reach more people and empower them to get started and be successful with Mautic in the quickest possible time.

## 1.

We've established a **free-trial system** which allows people to jump straight into using Mautic without the need to think about hosting, installing and configuring the application itself.

## 2.

We're **refocusing our website to be product-led**, so that it's centralised on the product itself - what Mautic is, what it does, how it makes you successful.



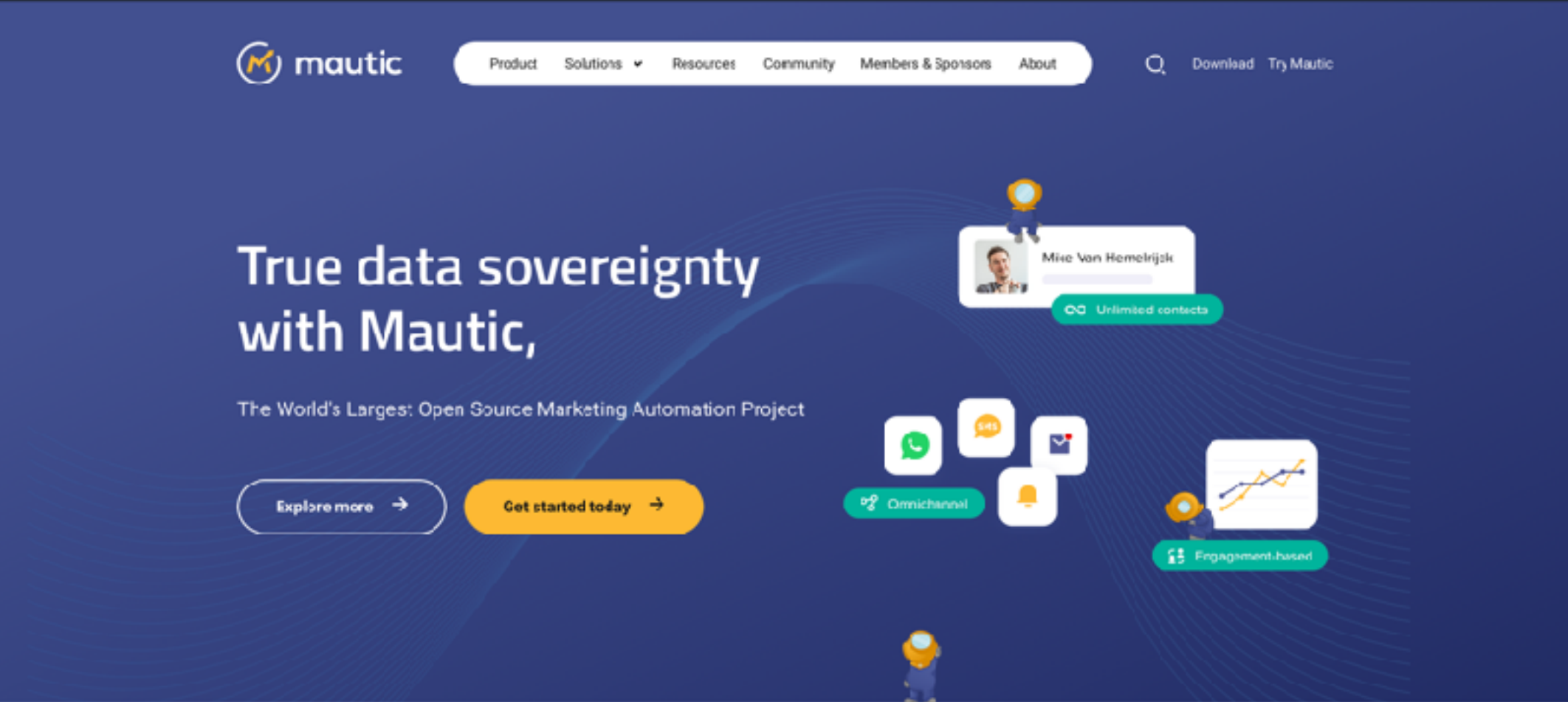


**BREAKING  
NEWS**

**ALERT**







# New website is in closed beta - welcoming testers!

- Website migration to WordPress is well underway with a new design and a product-led focus
- Testers needed to help with reviewing the content, layout, improving accessibility
- Content editors and website builders needed to help with building out the internal pages and updating the content



### Mautic's most 👍'd features

Harness the power of Mautic to achieve your marketing goals

- Intuitive campaign builder**  
Simplifying campaign design and optimization with a user-friendly click-and-drag interface allowing you to build complex campaigns.
- Powerful email and landing page builder**  
Streamline your creation process with drag-and-drop email and landing page creation, optimised for mobile and cross-client use.
- Static and dynamic contact lists**  
Crop and dice your contacts how you like with static and dynamic segments based on any field, tag, even list membership.
- Fully customizable point scoring**  
Point groups allow different types of points to score according to your specific needs. Add and remove through triggers, actions and campaigns.

### Our partners' 🏆-winning case studies

Organizations around the world are already achieving huge success with Mautic... when will you join them?

**Content Freeze: 20th December 2024**  
**Release date: 6 January 2025 🥳**



# Pivoting to lead with our product

By switching to a product-led approach we can reach more people and empower them to get started and be successful with Mautic in the quickest possible time.

## 1.

We've established a **free-trial system** which allows people to jump straight into using Mautic without the need to think about hosting, installing and configuring the application itself.

## 2.

We're **refocusing our website to be product-led**, so that it's centralised on the product itself - what Mautic is, what it does, how it makes you successful.

## 3.

We are centralising our marketing efforts on **creating resources which help people to succeed with Mautic**, including documentation, tutorials, webinars and blog content among others.







# Improving how we create and share content.

---



## How you can help:

- Write, review optimise and edit older content
- Create our new product-led strategy, resources and campaigns - join us tomorrow in the Community Sprint to work on this!
- Help us to maintain and update the new WordPress website

#wg-website-rebuild



@RChesley





# Improving Mautic by listening to our users

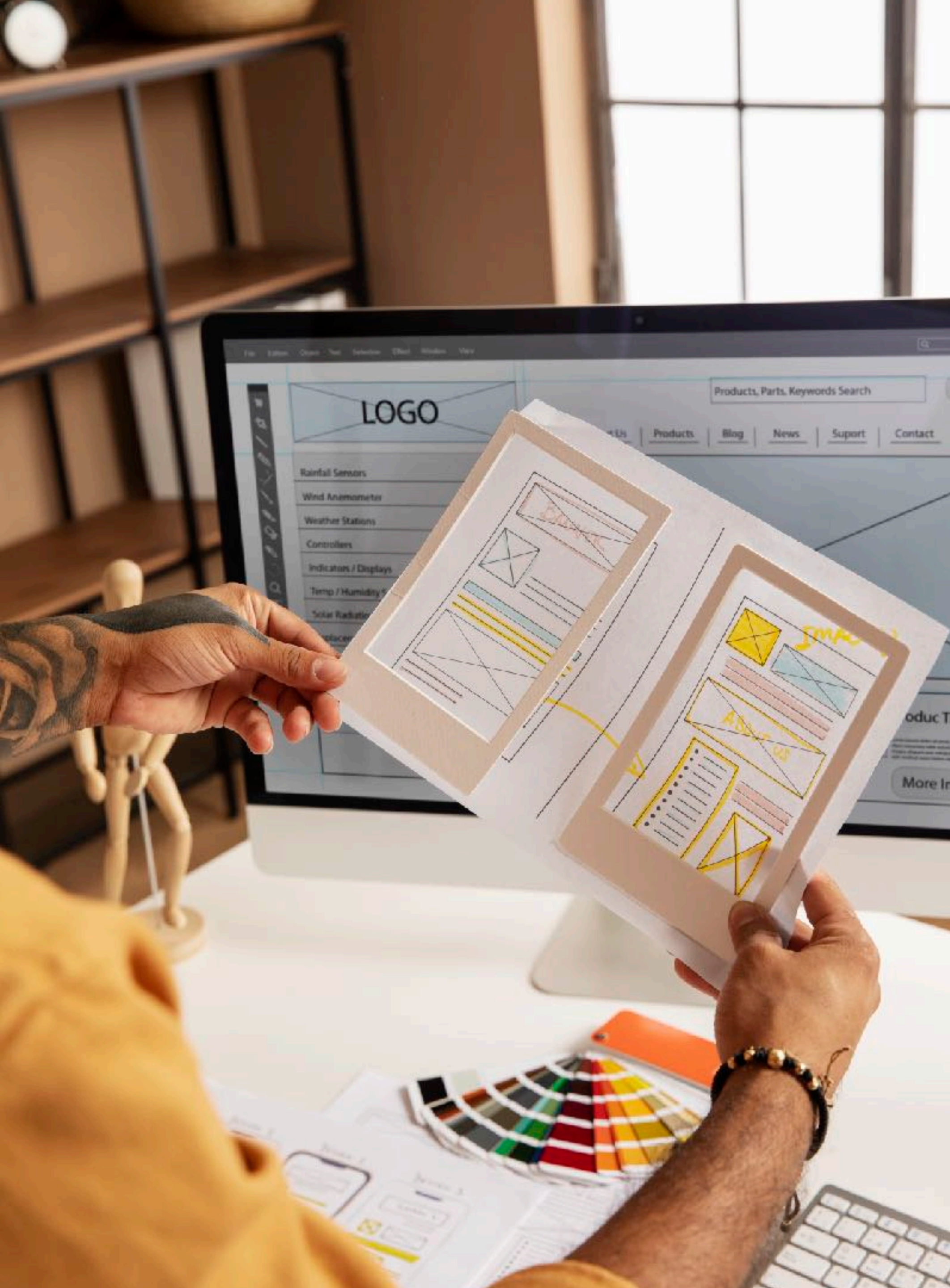
By understanding our users better, we can improve our product and remove the blockers that prevent them from being successful with Mautic.

# 1.

We've created a channel through which people can continuously **provide feedback about what they find needs improving** as a user of Mautic.







# Implement a UI/UX feedback system.

---

- Simple form-based submission for UI/UX bugs, challenges and difficulties with Mautic
- UI/UX Tiger Team working through addressing the points raised, with fixes coming thick and fast!
- Testers and users new to Mautic providing invaluable feedback

<https://mau.tc/uxui-form>

#tt-ux\_ui







# Acting on feedback received to improve Mautic.

---

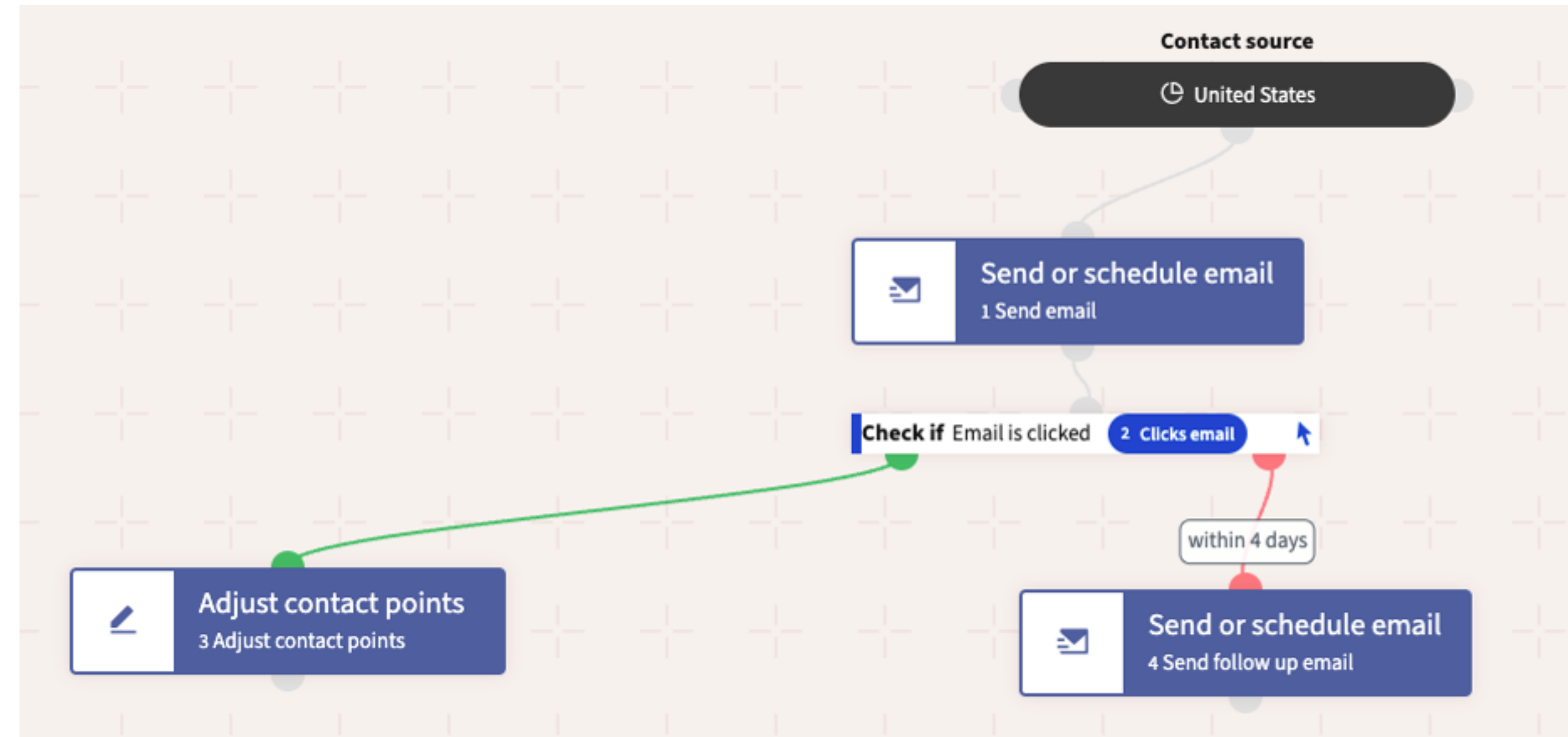
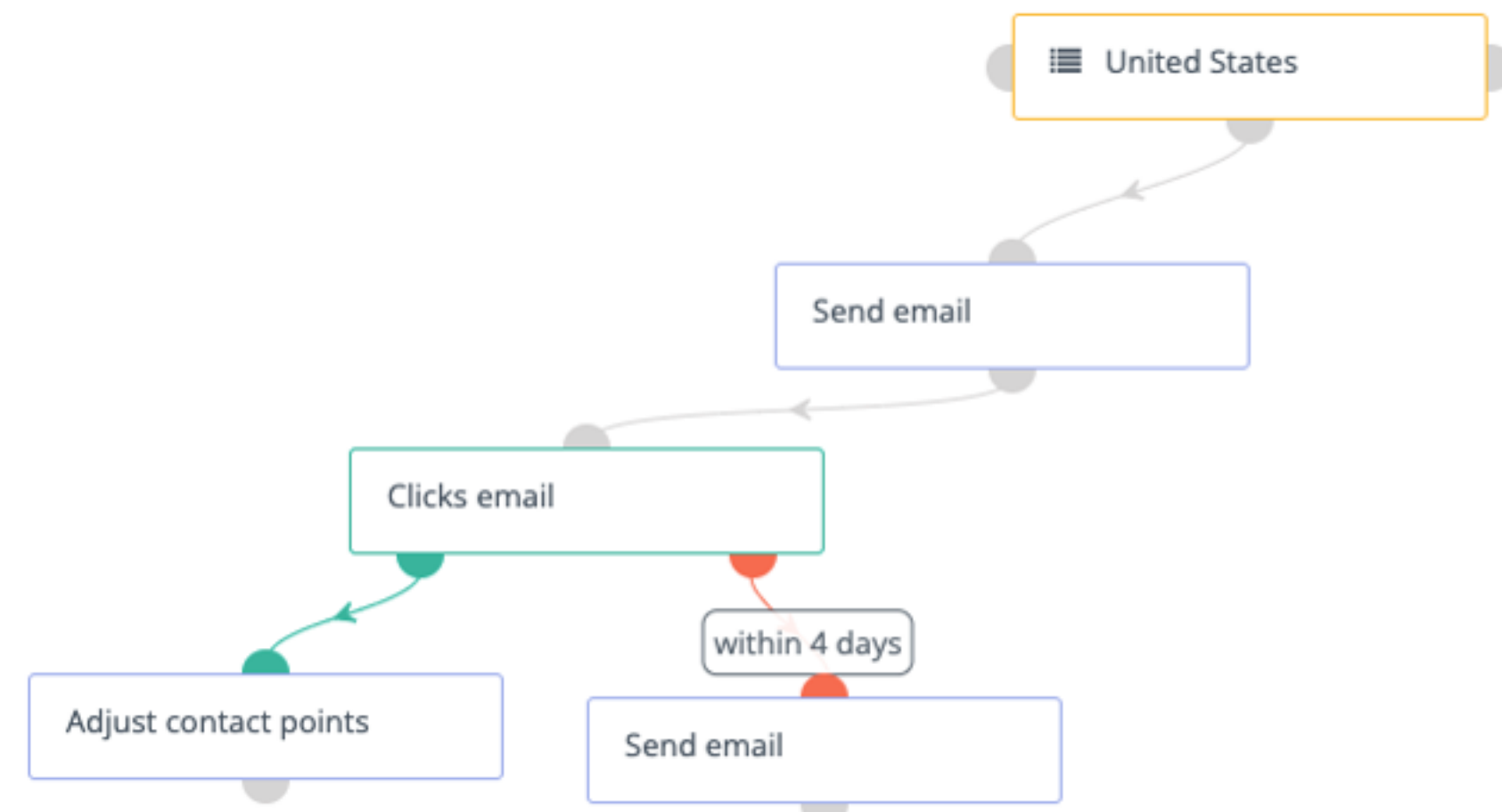


- 39 issues reported
  - ✅ 12 issue reports fixed
  - 🔄 14 issue reports in progress
  - 🚫 13 issue reports in the backlog
- 170+ Pull Requests (PRs) merged

#tt-ux\_ui







**As a result, Mautic has had a substantial facelift.**

5.1 saw over 80 pull requests merged improving UX/UI and 5.2 has 127 coming.  
**More testers needed** - <https://mau.tc/tester> for how to help!



- Dashboard
- Contacts
- Companies
- Segments
- Components
- Campaigns
- Channels
- Points
- Stages
- Reports
- Tags

# Account



Admin User

- Account Details
- Authorized Applications
- Appearance**
- Accessibility

Save Cancel

## Appearance

### Accent colors

Make Mautic uniquely yours by selecting a color for various highlights.

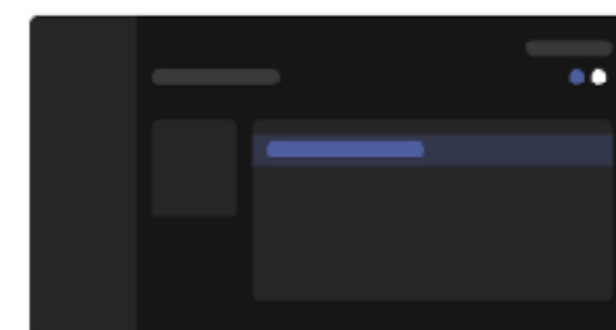


### Theme preferences

Choose your preferred theme for the interface.



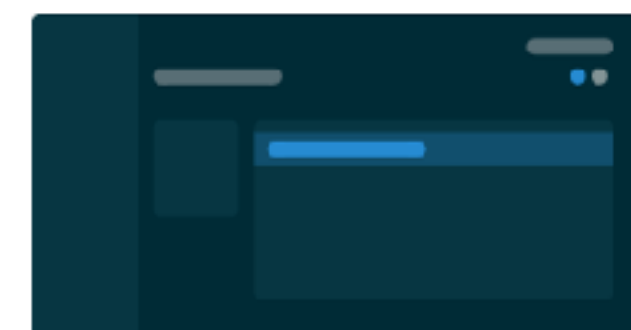
**Light (Default)**  
Standard Light theme for a bright, clean interface



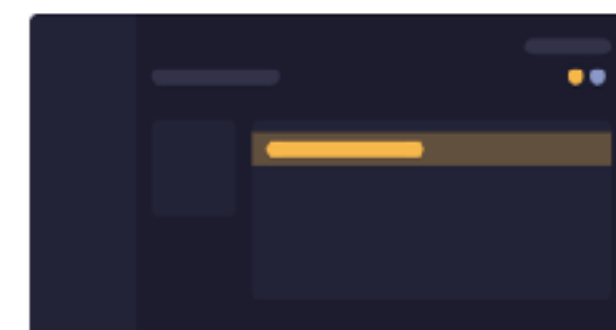
**Dark**  
Dark theme for reduced eye strain in low-light environments



**Solarized Light**  
Light theme with warm, muted colors for comfortable reading



**Solarized Dark**  
Dark theme with carefully chosen hues for optimal contrast



**Freire**  
Community Inspired theme celebrating diversity and collaboration using Mautic colors

# Your Mautic, your way.

We now have the much-requested dark mode (and many other customisation options available, too!) so users can tailor the interface to their needs.



- Dashboard
- Contacts
- Companies
- Segments
- Components
- Campaigns
- Channels
- Points
- Stages
- Reports
- Tags

## Account



Admin User

- Account Details
- Authorized Applications
- Appearance
- Accessibility**

Save Cancel

### Accessibility

#### Appearance

##### Smooth color transitions

Adjust animation speed for color changes to enhance visual comfort and reduce motion.

- Enabled**  
Smooth, gradual color transitions between states
- Disabled**  
Instant color changes without animations

##### Borders and outline style

Enhance visual cues for interactive elements to improve navigation and focus.

- Disabled**  
Default appearance without additional borders
- Enabled**  
Strong borders around clickable elements and dashed outline style on focus

##### Reduce transparency and blur

Adjust the transparency and blur effects to improve readability and visual clarity.

- Normal**  
Default transparency and blur effects
- Reduced**  
No transparency and blur

#### Content

##### Link underlines

Toggle the visibility of underlines on links across the interface.

- Disabled**  
Links without underlines
- Enabled**  
Underlines visible on links

# Considering accessibility first.

While many of us like fancy effects, for some users it can cause problems. In Mautic, you can now turn effects on and off to meet your own needs.



**Language \***

English

**Is a translation of ?**

Choose a translated item...

**Published**

No Yes

**Publish at (date/time)**

**Unpublish at (date/time)**

**Unsubscribe feedback form ?**

Choose one...

**Educate**

English

Is a translation of ?

Choose a translated item...

**Available for use**

Yes

**Start sending at (date/time)**

**Stop sending at (date/time)**

**Unsubscribe feedback form ?**

Choose one...

**Preference center page ?**

## Demystifying features and settings.

For many years marketers have told us that our terminology is confusing and hard to understand. We're changing that.



The screenshot displays a user interface for event tracking. On the left, a table lists events with columns for 'Event Type' and 'Event Timestamp'. Below the table, a note states: "4 1:33 pm UTC. That was Less than 1 second after the email was sent. Email was sent to this contact because they belong to the 'United States' segment." On the right, a sidebar contains a header "Phone - mobile", a section titled "Upcoming Events" (highlighted with a red box) with the text "Add your lead to a segment or campaign to see upcoming activities.", and a list of filters including "Tag A", "United States", "Companies", "Segments" (with sub-items like "United States", "Segment Test 5", "Like segment test with field percent sign at end", "Segment membership with including segment that has a contact thats been...", and "Has company").

Event Type	Event Timestamp
Page hit	Today, 1:36 pm
Accessed from IP	Today, 1:36 pm
Email read	Today, 1:36 pm
Email sent	Today, 1:35 pm
Email read	Today, 1:33 pm
Email sent	Today, 1:33 pm

4 1:33 pm UTC. That was Less than 1 second after the email was sent. Email was sent to this contact because they belong to the 'United States' segment.

# Providing the user with helpful information.

Language strings improved, contextual information added and helpful insights provided to enable the user to better understand the data (or lack of it).





## Mautic 5.2 due to release tomorrow.

---

788, 339 and 182 pull requests merged in 5.0, 5.1 and 5.2 respectively (that's at least 3,927 contributions in total!)



# Improving Mautic by listening to our users

By understanding our users better, we can improve our product and remove the blockers that prevent them from being successful with Mautic.

## 1.

We've created a channel through which people can continuously **provide feedback about what they find needs improving** as a user of Mautic.

## 2.

We're establishing a **clear release schedule** which supports continuous innovation and rapid deployment of improvements to users, while also providing longer term stability for those who need it.





**BREAKING  
NEWS**

**ALERT**







# Establish a clear release schedule.

- Launching today, our newly updated release schedule
- Clearly defined release dates aligned with our major dependencies (Symfony and PHP)
- Long term support version which (eventually) sees 24 months between major releases
- Eventually, each release series will be supported for at least three years

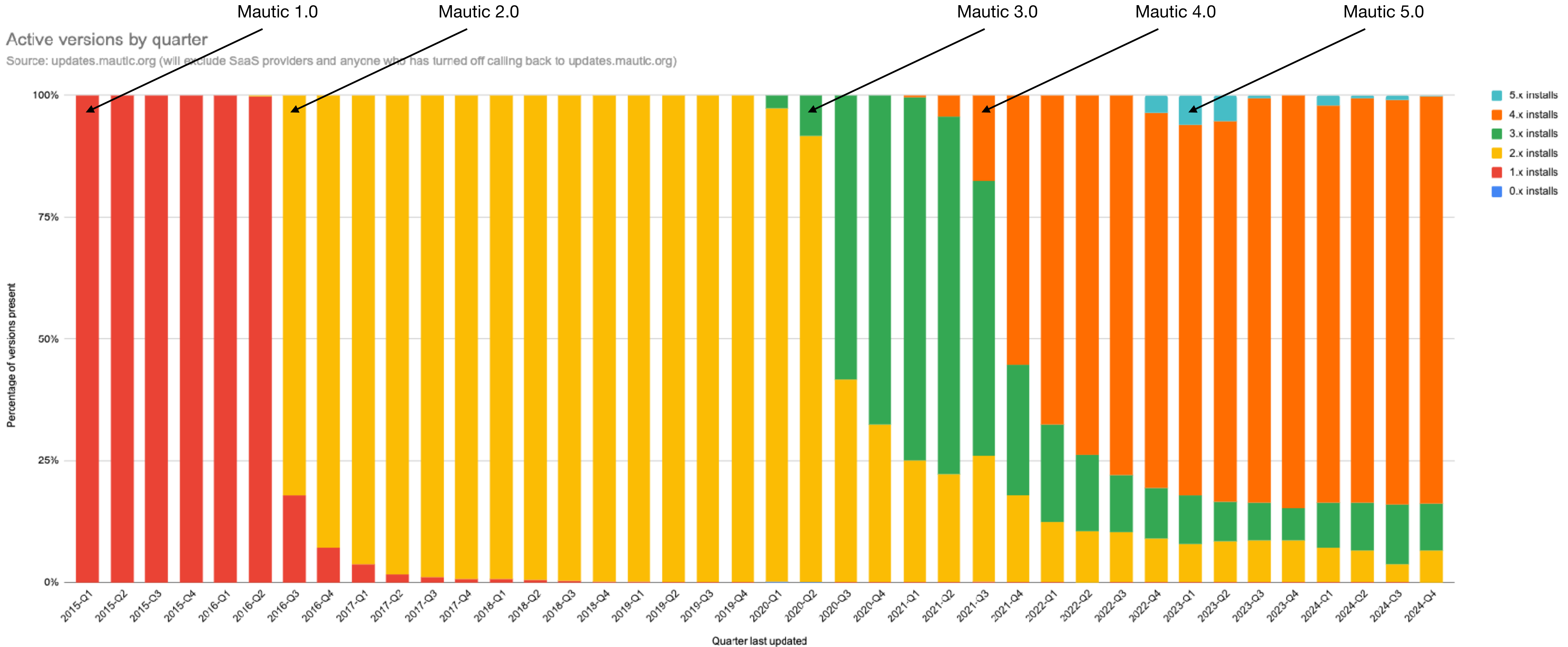
<https://mau.tc/new-release-strategy>

Mautic version	4	5	6	7	8	9	10	11
Q1 2024	4.4 Security only	5.0						
Q2 2024								
Q3 2024		5.1	6.0-alpha					
Q4 2024		5.2 LTS	6.0-rc					
Q1 2025	ELTS 1		6.0 LTS	7.0-alpha				
Q2 2025				7.0-beta				
Q3 2025		Security only		7.0-rc				
Q4 2025			Security only	7.0				
Q1 2026	ELTS 2			7.1				
Q2 2026				7.2				
Q3 2026		ELTS 1		7.3 LTS	8.0-alpha			
Q4 2026			ELTS 1		8.0-beta			
Q1 2027	End of Life			Security only	8.0-rc			
Q2 2027					8.0			
Q3 2027		ELTS 2			8.1			
Q4 2027			End of Life		8.2			
Q1 2028				ELTS 1	8.3 LTS	9.0-alpha		
Q2 2028						9.0-beta		
Q3 2028		End of Life				9.0-rc		
Q4 2028					Security only	9.0		
Q1 2029				ELTS 2		9.1		
Q2 2029						9.2		
Q3 2029						9.3 LTS		
Q4 2029					ELTS 1			
Q1 2030				End of Life			10.0-alpha	
Q2 2030						Security only	10.0-beta	
Q3 2030							10.0-rc	
Q4 2030					ELTS 2		10.0	
Q1 2031							10.1	
Q2 2031							10.2	
Q3 2031							10.3 LTS	
Q4 2031					End of Life	ELTS 1		
Q1 2032								11.0-alpha
Q2 2032							Security only	11.0-beta
Q3 2032								11.0-rc
Q4 2032						ELTS 2		11.0
Q1 2033								11.1
Q2 2033								11.2
Q3 2033								11.3 LTS
Q4 2033						End of Life	ELTS 1	
Q1 2034								
Q2 2034								Security only
Q3 2034								
Q4 2034							ELTS 2	
Q1 2035								
Q2 2035								
Q3 2035								
Q4 2035							End of Life	ELTS 1

#t-product







# Most instances are using 4.x.

Still about 20% of instances are using between 2.x-3.x!





## Extended Long Term Support for Mautic.

---

- Some companies can't upgrade their Mautic instances within the active and security support phases, citing complex plugins, customisations and other reasons.
- They tell us that they would like to be able to pay Mautic for back porting of security issues until they can migrate to the new versions.
- **ELTS launches in January 2025**, extending support for an additional two years for each major release (excluding 6.x which will only have 1 year of ELTS)



# Improving Mautic by listening to our users

By understanding our users better, we can improve our product and remove the blockers that prevent them from being successful with Mautic.

## 1.

Create a channel through which people can continuously **provide feedback about what they find needs improving** as a user of Mautic.

## 2.


We're establishing a **clear release schedule** which supports continuous innovation and rapid deployment of improvements to users, while also providing longer term stability for those who need it.

## 3.

We're scoping and seeking to fund **clearly defined projects** that deliver **features and functionality which is widely requested** by users of Mautic.





60 Campaign templates and import/export  Ideas and Feature Requests on-roadmap 60 votes

Limit

NW nickw 1 Sep 2018

Comparing Mautic with other well known Sales Funnel software, it seems Mautic is missing the ability to export and import campaigns. I found a discussion on Github about the same [here](#). If Mautic had this feature then campaign templates could be pre-prepared for specific business types or funnel types. Starting with a campaign template might be helpful for some people to get started.

3 hearts 1 comment Reply

Exporting Campaign Templates 13

Mautic Campaign Library Strategic Initiative receives grant from NLnet Foundation

7.1k views 34 likes 7 links 14 users

4 months later

B bheath Jan 2019

This would make my life 100% easier if there were an option for this and it would get more people using the platform. I use mautic but I set up all my clients on active campaign simply because of this function only.

4 hearts 1 comment Reply

Sep 2018 1 / 26 Sep 2018

May 2022



# Implementing a Campaign Library in Mautic.

- Phase 1 has been accepted as a project by NLNet with ~ €47k funding.
- We're hiring an **EU based developer** (full time) and **project manager** (part time) for a six-month contract to implement the campaign export and import functionality - the foundations required for the wider Campaign Library project.
- Job adverts will be announced towards the end of Q4, to start in January.







# Catch more bugs before they land with users.

- A Google Summer of Code project which established Codeception as our End to End test suite
- Simulates a user taking actions within the browser
- Currently has the Contacts bundle covered, but more contributions are welcome!

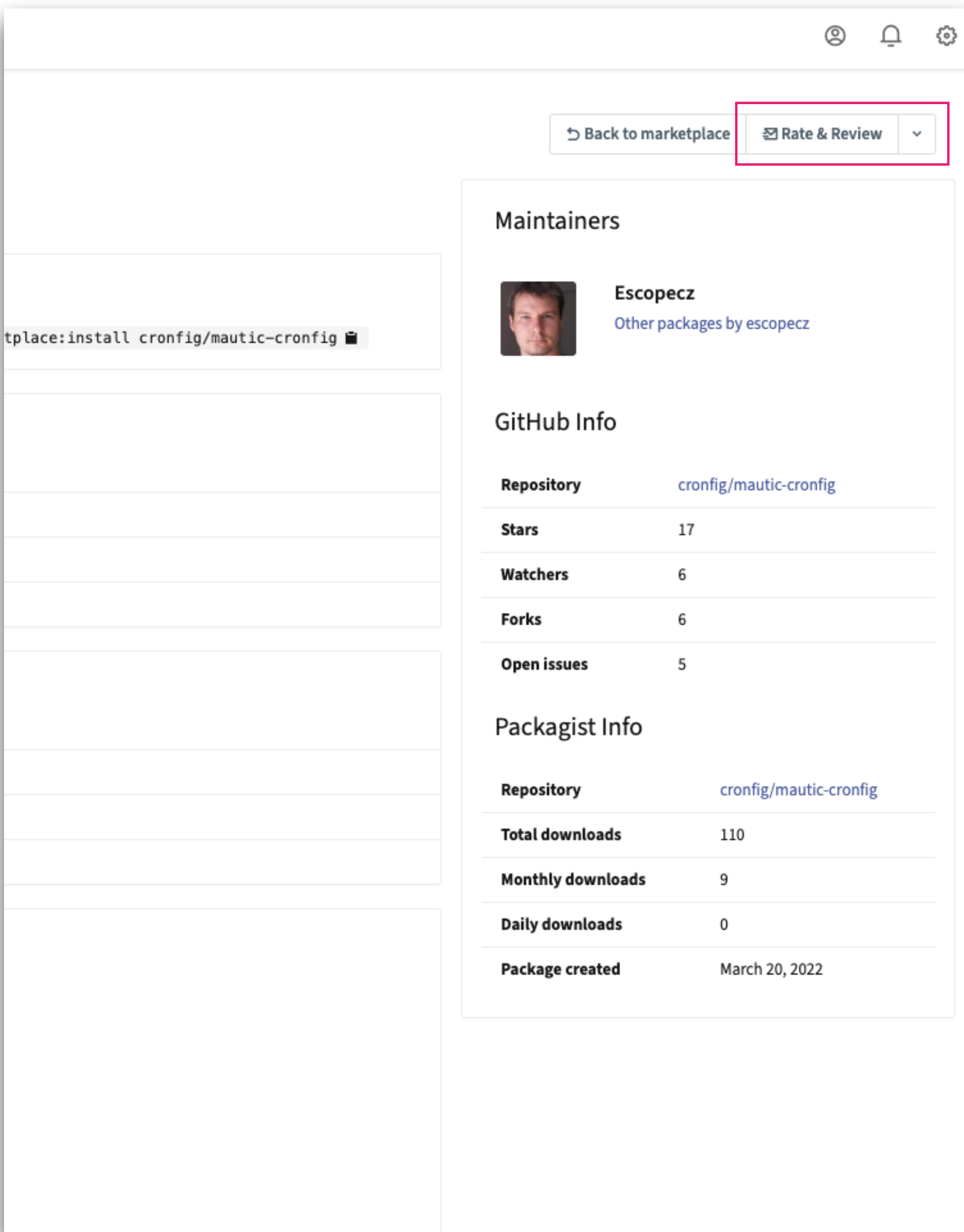
```
data
├── 10contacts.csv
├── backup-empty-db.sql
├── dump.sql
├── output
├── support
│   ├── AcceptanceTester.php
│   ├── FunctionalTester.php
│   ├── Helper
│   │   ├── Acceptance.php
│   │   ├── DbHelper.php
│   │   ├── Functional.php
│   │   └── Unit.php
│   ├── Page
│   │   └── Acceptance
│   │       ├── CampaignPage.php
│   │       └── ContactPage.php
│   ├── Step
│   │   ├── Acceptance
│   │   │   ├── Campaign.php
│   │   │   └── ContactStep.php
│   └── UnitTester.php
├── generated
│   ├── AcceptanceTesterActions.php
│   ├── FunctionalTesterActions.php
│   └── UnitTesterActions.php
├── acceptance
│   └── ContactManagementCest.php
├── acceptance.suite.yml
├── functional.suite.yml
├── object-manager.php
└── unit.suite.yml
```

Directory	Description
<code>_data/</code>	Contains fixture data used in tests, including SQL dump files and sample CSV files.
<code>_output/</code>	Contains output from tests in case of failures. This includes snapshots of the browser in JPEG format and generated HTML reports for troubleshooting.
<code>_support/</code>	<ul style="list-style-type: none"><li>• <code>AcceptanceTester.php</code> : contains login logic that runs before each test.</li><li>• <code>Helper/</code> : stores custom helper functions. For example, <code>DbHelper.php</code> automates the process of generating SQL dump files and populating the database. It prepares the database from scratch if no dump file exists, and exports a SQL file for future use.</li><li>• <code>Page/</code> : stores UI locators for each page. Avoid hard-coding complex CSS or XPath locators in tests; instead, use PageObject classes.</li><li>• <code>Step/</code> : contains step objects that group common functionalities for tests.</li></ul>
<code>acceptance/</code>	Contains acceptance tests.

<https://mau.tc/e2e-testing>







# Expand the Mautic Marketplace functionality.

- A Google Summer of Code project which enables ratings and reviews, while expanding functionality for future development.
- Allows for plugins and themes (and campaigns, in the future) to be listed, filtered and searched.
- Foundational work to add a middleware layer in review, and front-end layout is being finalised.
- Future planned project to develop the user interface and bring Marketplace out of beta





# Mautic 5 Bounce Management

Document version: 9 | Date: 2024-07-01

## Introduction

My name is Matic Zagmjaster, I have been working with Mautic since version 2.x. I have written some plugins for Mautic and maintain a couple of instances. Over the years I managed to gain some knowledge about Mautic core.

I am looking for funding for implementation of the solution proposed in this document.

In addition to the high level overview of new features and time estimate, the document also includes my research and technical breakdown of things we need to do in order to bring bounce management in Mautic to the next level. Appendix sections at the end are not something you have to be concerned about unless you care about the implementation process/details.

## Credits

I would just like to do a quick shoutout to other amazing people that helped me create this document.

- Ruth Cheesley
- Jan Linhart
- Jakub Olexa

Thank you.

## The Problem

Mautic processing of email webhooks from Omnivory, Mailgun and similar providers is a bit limited due to insufficient underlying model where we store information coming from webhooks. This proposal aims to add ability to the Mautic core in a way so that transport plugins can leverage them and map it more precisely to the Mautic core model.

## Proposed Solution

For the problem described above I am suggesting that we add a **complaint flag** into the DNC entity so transport plugins can use it when the provider (Omnivory, Mailgun, etc.) suggests so.

# Improving bounce management in Mautic.



- A well researched proposal from Matic Zagmjaster to extend and improve Mautic's bounce management.
- Crowd-funding to complete the well-scoped work which will dramatically improve Mautic's email management.
- Currently has committed funds of \$1,100 - **\$3,660 needed to kick off phase 1**

<https://mau.tc/bounce-management-funding>





## Implement an official certification programme.

---



- Users of Mautic tell us they want to be able to show their capabilities, and providers want assurances of the skill level for people they are hiring.
- The Council are currently scoping an official certification programme which is planned to launch in Q1 2025.
- Initial focus will be on marketers using Mautic and developers, with certification for integrators coming in a later phase



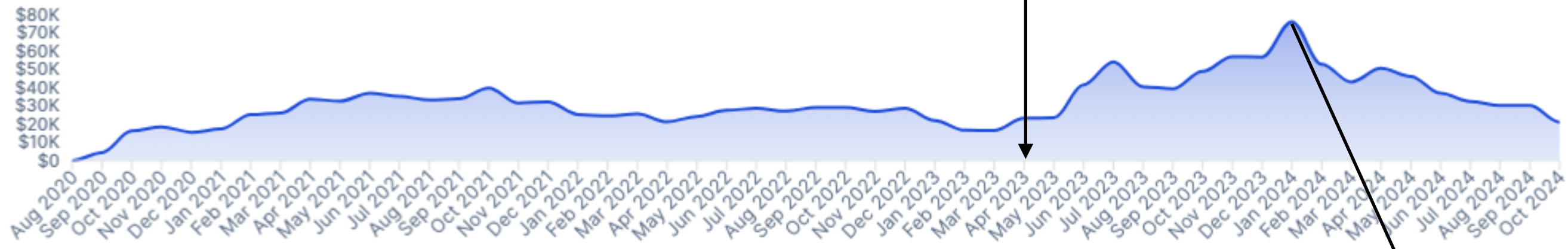
We need to talk about  
money.



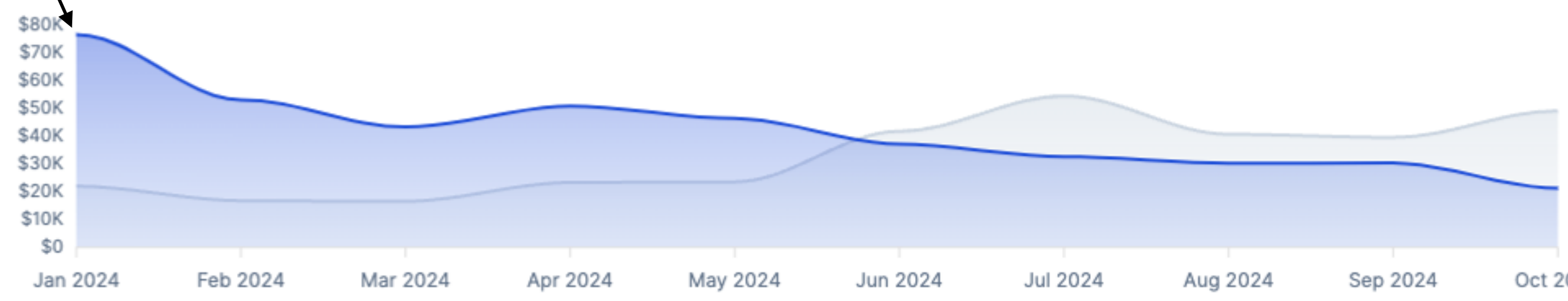


Total Balance ⓘ  
**\$21,130.72 USD**

Mautic becomes independent



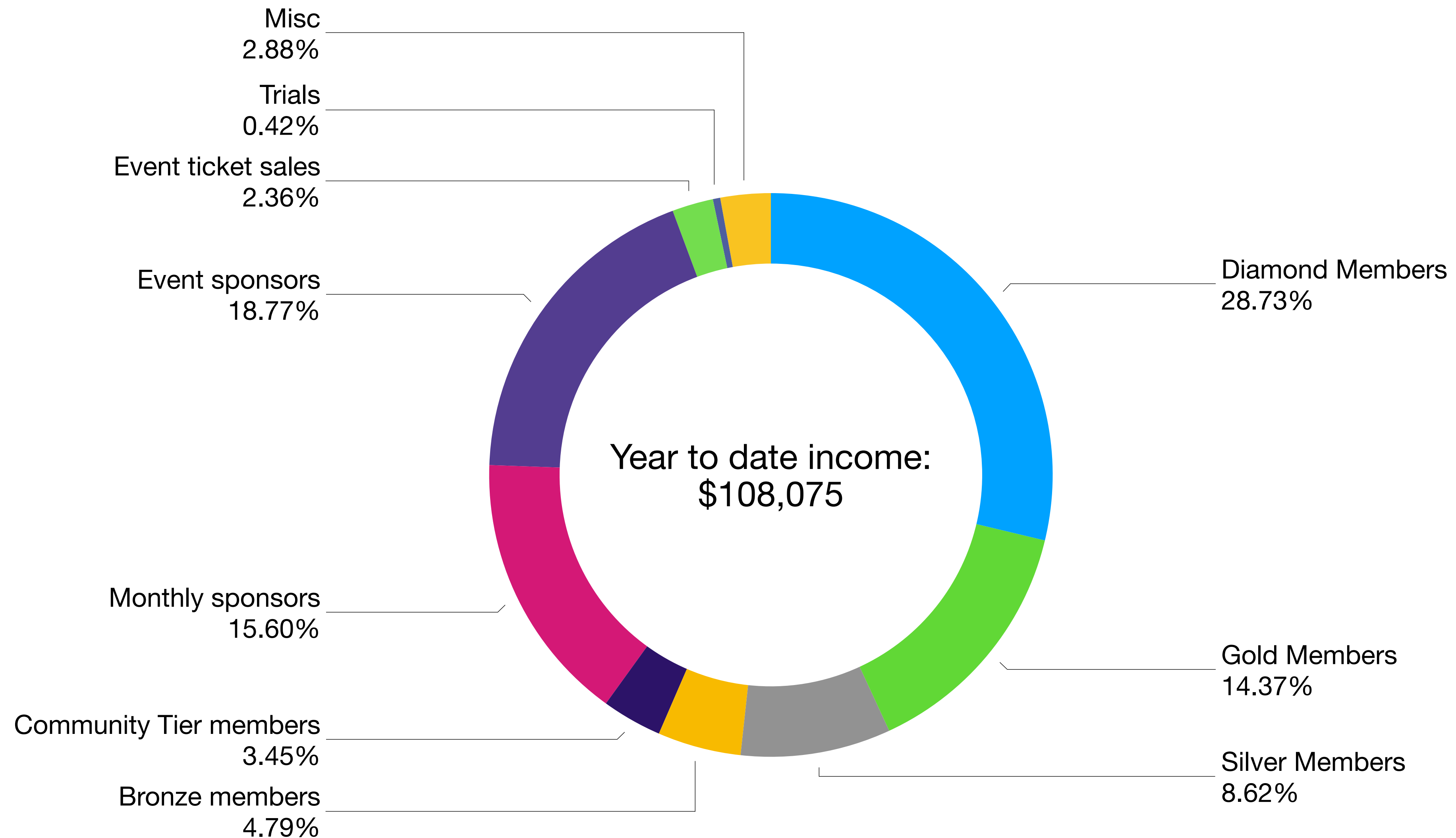
Total Balance ⓘ  
**\$21,130.72 USD** ↘ 57%  
\$48,867.10 at start of period



# We've made great progress, but we're struggling.

Without substantially increasing our income, we run the risk of being out of funds in the next 2-3 months.

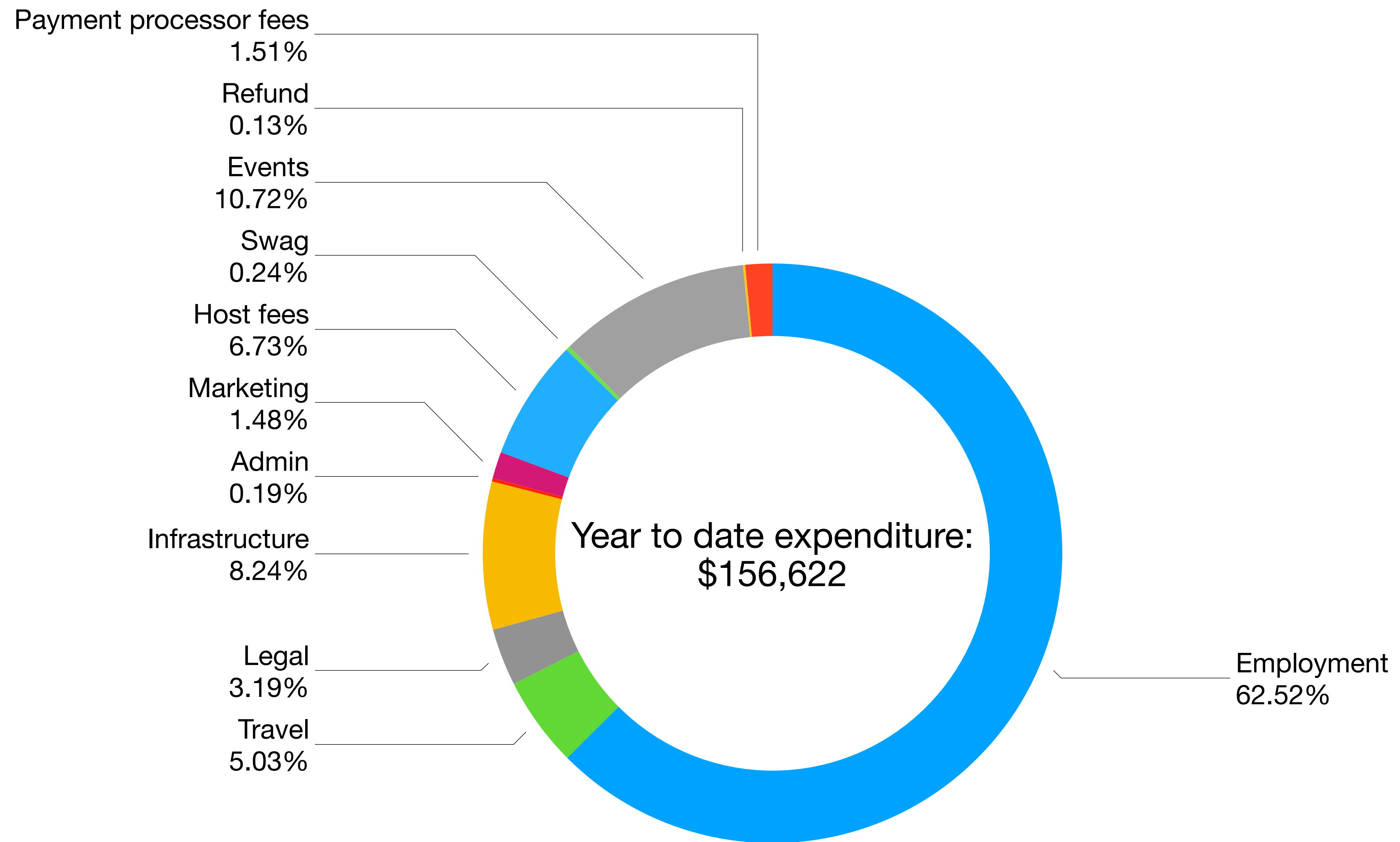




## So where does our income come from?

Our income is primarily from corporate sponsors and event sponsors, with a significant proportion coming from monthly sponsors.



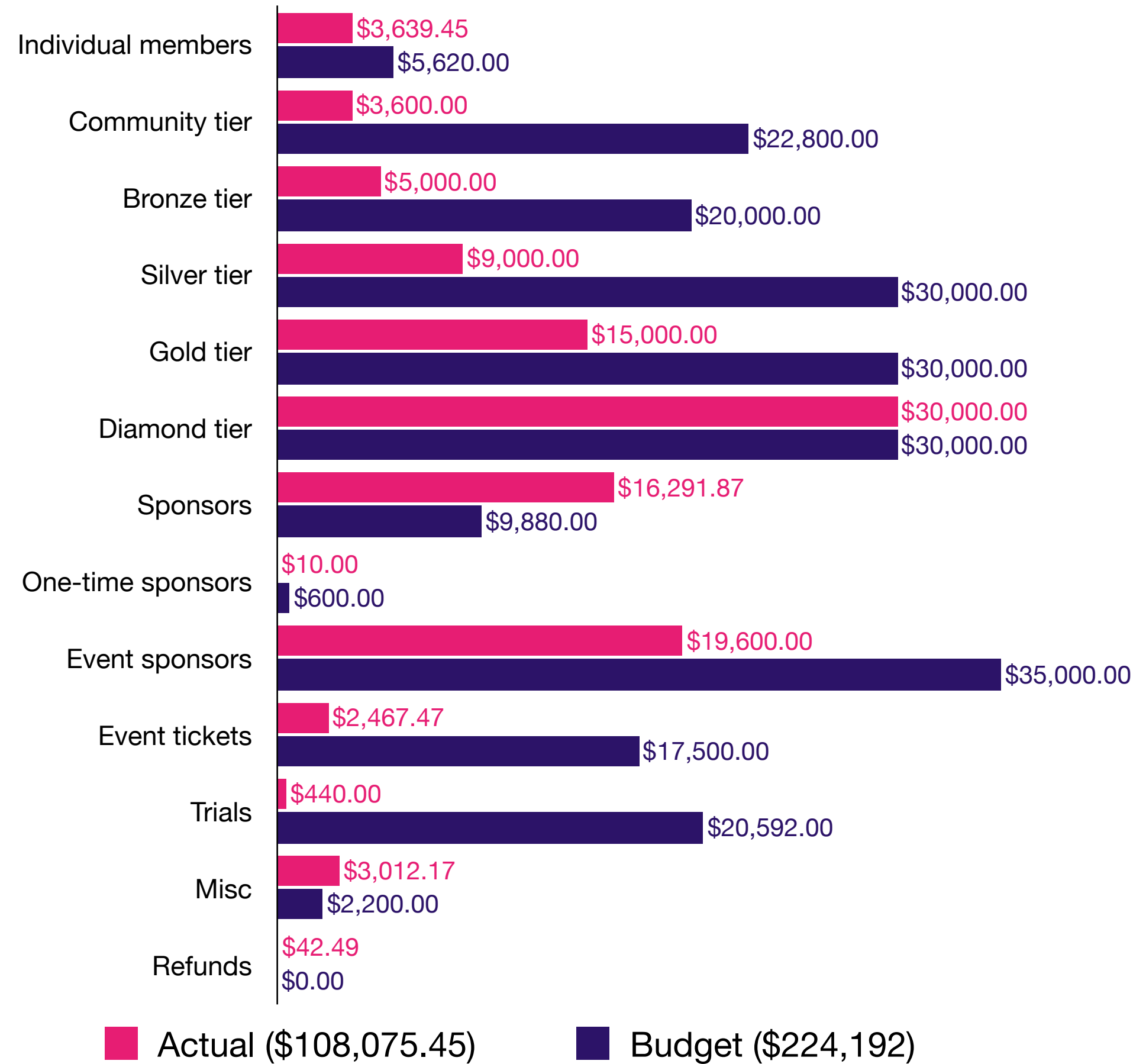


## So what do we spend our money on?

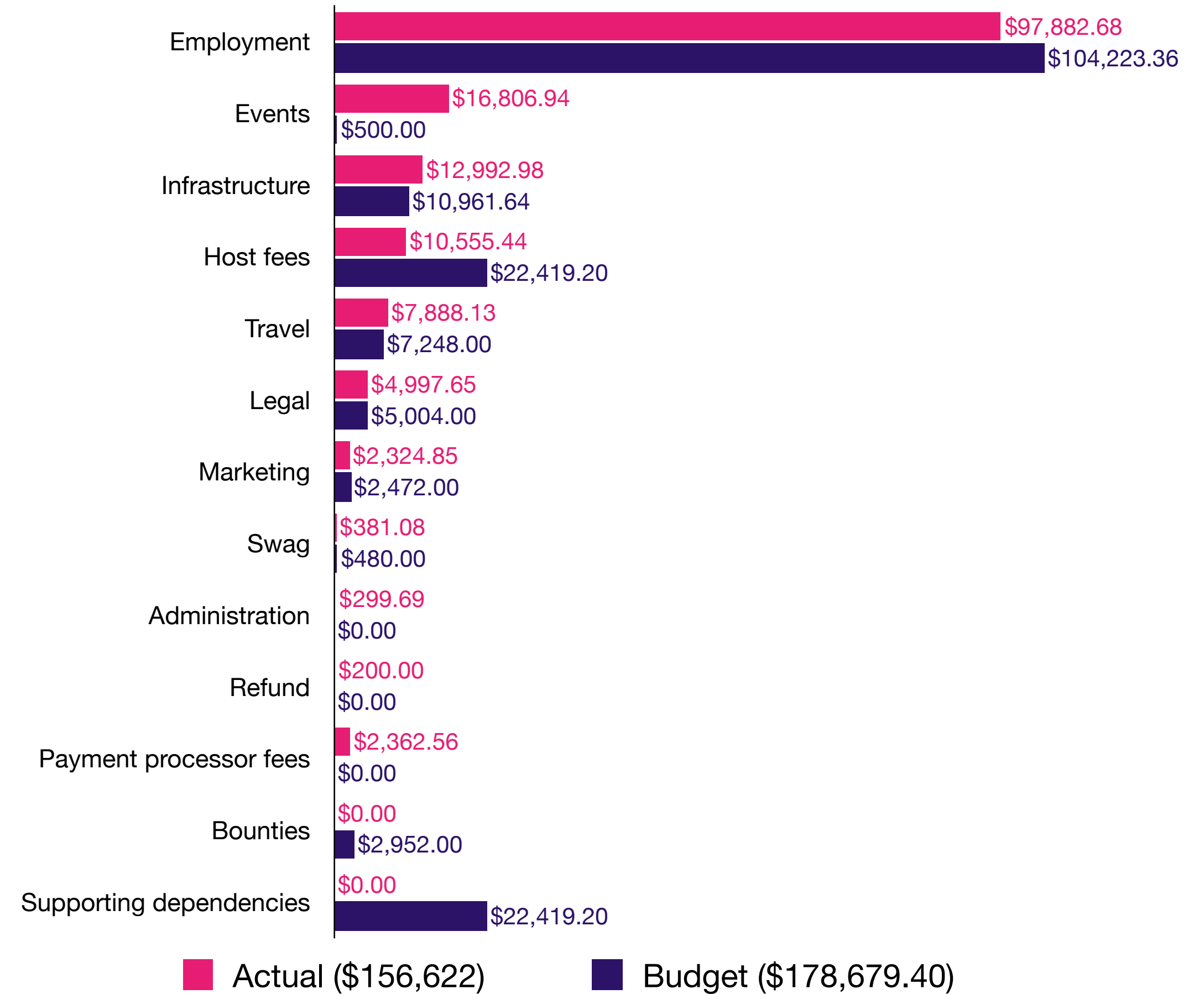
The majority of our income covers employment of the Project Lead, Infrastructure, Host Fees and Travel.



# Income



# Expenditure



## Why are we in a deficit?

We overestimated the number of companies who would become members and income from the trials, while experiencing a large reduction in event-related income.





## What does this mean for Mautic?

---

- If we don't raise our income, we will no longer be able to employ a full time person to work on behalf of the project by the new year.
- Without someone dedicated to working on behalf of Mautic as their primary role, many projects and initiatives will stall or stop completely.
- If we become unable to cover our expenses, other resources like the Community Forums become threatened





# What are the Council doing about it?

---

- Scaling back unnecessary expenses
- Proactive outreach to companies using Mautic
- Introducing diversified revenue streams (ELTS, Certification, Training, Affiliate programs)
- Focusing on improving the trial experience and website so more users find and try Mautic, and decide to pay to extend their trial (40% revenue to the community)
- Incentivising corporate membership upgrades





## What can you do to ensure Mautic's future growth?

---

- Become an individual member - \$100 per year (€92)
- Encourage your company to become a corporate member (from \$1,200)
- Make a one-time or recurring donation via Open Collective (any amount!)
- Consider donating a percentage of each Mautic project you win to Mautic
- Come up with other ideas for fundraisers!



**Pledge your contribution today  
Help secure Mautic's tomorrow**



I want to contribute to and support a sustainable future for Mautic!

**Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

I will contribute by:

- Becoming a new individual member
- Becoming a new corporate member
- Making a donation Amount donated: \$ \_\_\_\_\_ one time / monthly
- Volunteering my time and resources
- I'd like someone to contact me about this



*Please pass this flyer to the end of the row, and  
we'll calculate how much we've raised today from  
everybody's pledged ongoing and one-time contributions*

Scan the code to learn more about  
membership tiers and donations

**Together, we can build an awesome future for Mautic!**



# Please make your pledge today - how will you help?

Whether it's through a donation, upgrading a membership, volunteering or becoming a member, let's see if we can smash this deficit together!



DIAMOND

GOLD

SILVER



A big thank you to our Mautic Members

---

Your support is keeping Mautic operating!



## BRONZE



**COMARCH**



## COMMUNITY



# A big thank you to our Mautic Members

---

Your support is keeping Mautic operating!



# INDIVIDUAL MEMBERS

- Joey Keller
- Robin Tindall
- Stephan Luckow
- Matthias Reich
- Julio Roldós
- Norman Pracht
- Prateek Jain
- Yash Khuthia
- Tejas Navghane
- Lenon Leite
- Leon-Elias Oltmanns
- Esther Okafor
- Alan Gibson
- Dirk Spannaus
- Jan Linhart
- Sven Döring
- Javier Quilez Cabello
- Zdeno Kuzmany
- Avinash Dalvi
- Saurabh Gupta
- Rahul Dhande
- Mike Brinson
- Malik Merchant
- Mohammad Abu Musa
- Anderson José Eccel
- Richard van Delft
- Tom McLellan
- Alan Hartless
- Ekkehard Gümbel
- Rahul Shinde
- Felipe Diaz
- Favour Chibueze
- Mattias Michaux
- Julie McAveeney
- Madlen Friedrich
- Patryk Gruszka
- Abhisek Majumdar
- Jack Anderson
- Néstor Brito
- Eddie Christian Kleimann
- Ruth Cheesley
- Eric Greenberg
- Lenoardo Schuler
- Dominique De Cooman
- Andy Towne
- Simran Sethi
- Rohit Pavaskar
- Mike Van Hemelrijck
- Katz Ueno
- Jose Colmenares

## A big thank you to our Mautic Members

---

Your support is keeping Mautic operating!



“

To be a successful [open source project] you don't truly need millions. You don't need millions of dollars or millions of [contributors], millions of [users] or millions of fans. You need only thousands of true fans who fully [support everything you do].

- Danny O'Brien





 Ruth Cheesley



Ruth Cheesley (she/her)

**What questions can I answer?**

[ruth.cheesley@mautic.org](mailto:ruth.cheesley@mautic.org)

[speaking.ruthcheesley.co.uk](https://speaking.ruthcheesley.co.uk) for slides, recording,  
links and resources



  @RCheesley