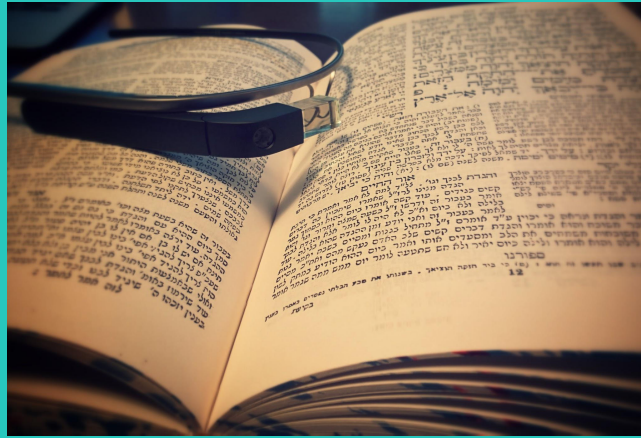

from The Pulpit to DevRel

Lessons Learned Along The Way



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Hello



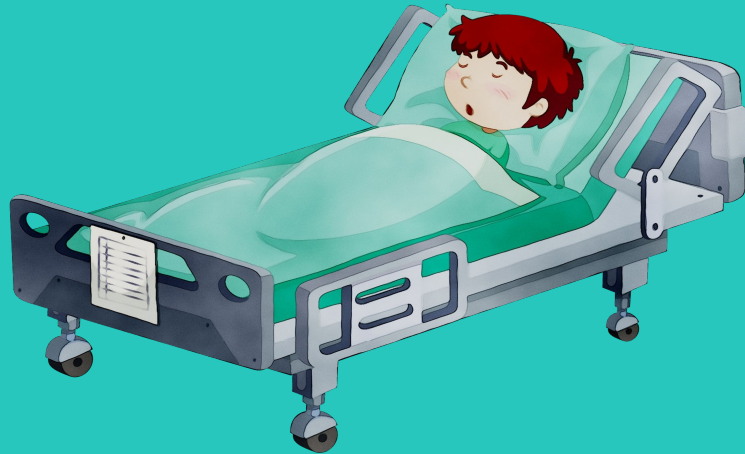
- Father to two amazing kids
- Second career developer, previously:
 - Rabbi, Community organizer & Educator
- Developer Advocate @

nexmo®

The Vonage®
API Platform

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Aren't you telepathic?

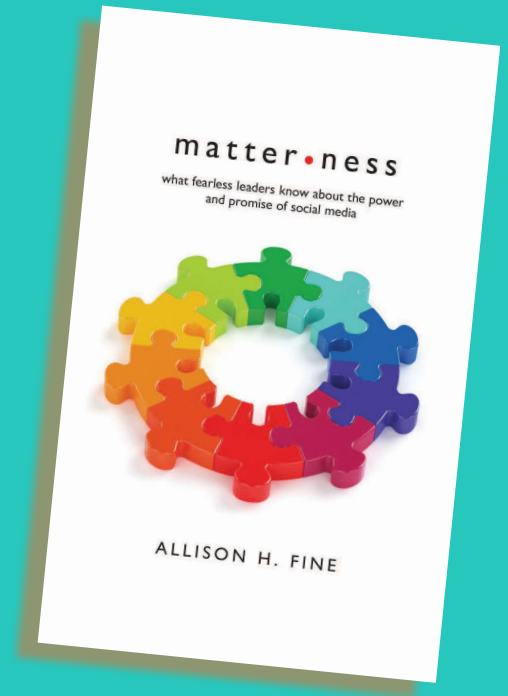


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—

“Matterness is the shared space between people and organizations where each is heard...”

- Allison Fine, *Matterness*





Dr. Maya Angelou

“People will forget
what you said, will
forget what you did,
but people will
never forget the
way you made
them feel.”

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What we are going to talk about

Servant
Leadership & 
Adaptive 
Problem Solving

 *What are they?*

 *How do I incorporate them?*

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#1

Servant Leadership

“ **Servant leadership is**
*all about making the goals
clear and then rolling your
sleeves up and doing whatever
it takes to help people win. In
that situation, they don't work
for you;*
you work for them.

“



*Ken
Blanchard*

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in other
words...



emily freeman

@editingemily



#DevRel is servant leadership more than anything else. It's taking the hits and speaking on behalf of a greater community.

6:13 PM · Sep 19, 2018 · [Twitter for iPhone](#)

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and another
perspective...



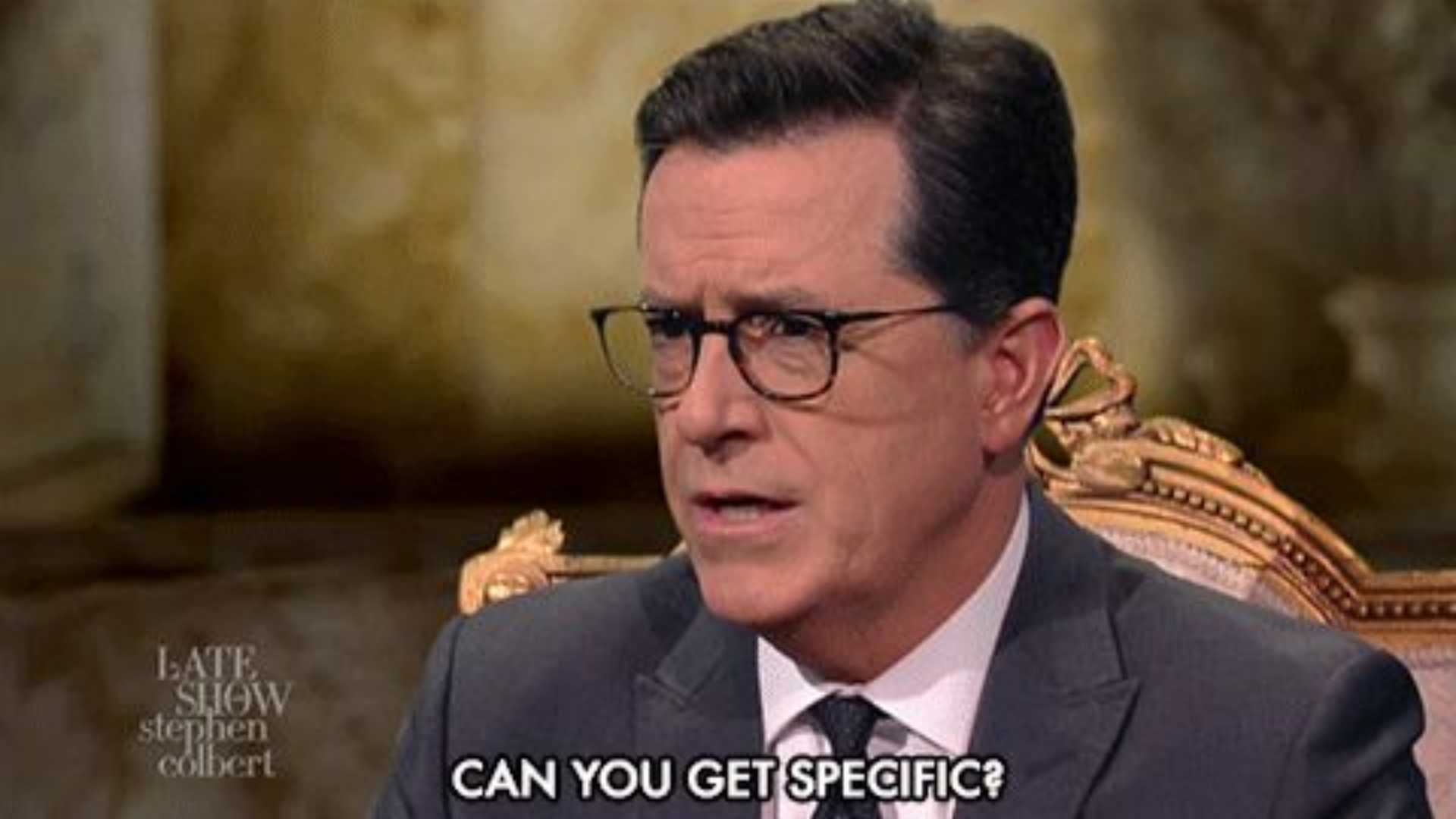
Maimonides

וכל העוסק בצרכי רבים
כעוסק בדברי תורה

*And all who engage in
the needs of the
community, it is like
they are engaged in the
words of the Torah.*



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LATE
SHOW
stephen
colbert

CAN YOU GET SPECIFIC?

Teaching
!=
Preaching



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What do the
people in my
community
need to
know?

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“Redirecting sunlight
on the earth **to the moon**
gives you enough light so that **all**
of humanity can see.”

Dr. Mary Lou Jepsen



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*Reflect the
light of your
community*

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—

**Your success is bound up in
the success of your
community**

 @rabbigreenberg

—

and, also...

רש"י על שמות י"ב:ב'א'

(א) החדש הזה. הִרְאָהוּ לְבִנָּהּ בְּחִדּוּשָׁהּ וְאָמַר לוֹ
כְּשֶׁהִירַח מִתְחַדֵּשׁ יְהִי לְךָ רֹאשׁ חֹדֶשׁ
(מכילתא).



Rashi on Exodus 12:2:1

(1) God showed him the moon in the first stage of its renewal, and God said to him, “The time when the moon renews itself thus, shall be unto you the beginning of the month”.

שמות י"ב:א'-ב'

(א) וַיֹּאמֶר יְיָ אֶל-מֹשֶׁה וְאֶל-אַהֲרֹן בְּאֶרֶץ מִצְרַיִם לֵאמֹר:
(ב) הַחֹדֶשׁ הַזֶּה לְכֶם רֹאשׁ חֹדָשִׁים רֹאשׁוֹן הוּא לְכֶם לְחֹדְשֵׁי
הַשָּׁנָה:

Exodus 12:1-2

(1) God said to Moses and Aaron in the land of Egypt: (2) This month shall mark for you the beginning of the months; it shall be the first of the months of the year for you.

*Find time for
regular renewal*

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#2

**Adaptive
Problem Solving**

The

Marsh

mallow

Test



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A Question

*Leads to
another question*

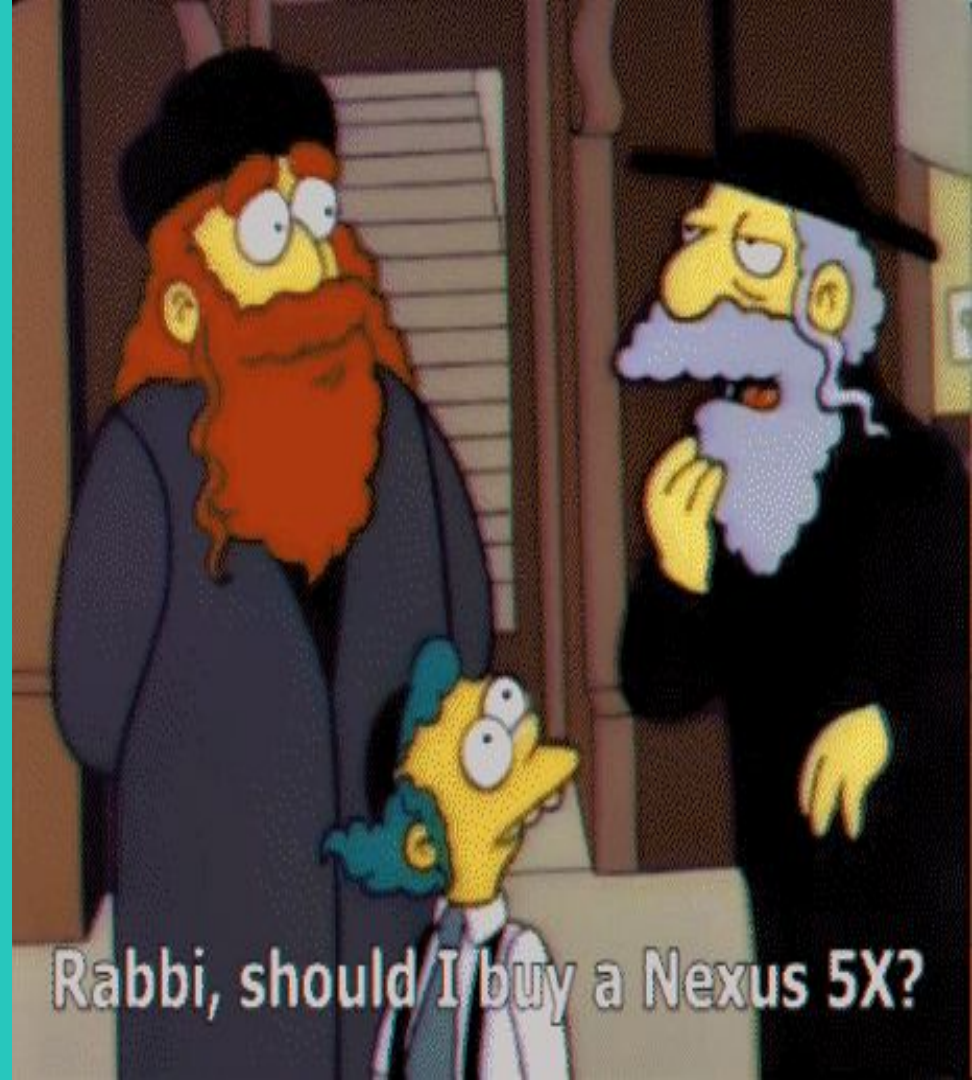
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A Technical Problem

is *not always* solved by
a technical solution

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Rabbi, should I buy a Nexus 5X?

Wrapping It Up

Servant Leadership

- You work for the community
- Teaching > Preaching
- Be the moon
 - Reflect the light of others
 - Renew yourself regularly

Adaptive Problem Solving

- Breathe before responding
- Answer questions with questions
- Explore the underlying problem (that which does not present itself)

Thank you!



Please be in touch!



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@RABBIGREENBERG && @NEXMODEV
