



Joining efforts and communities to do bigger things

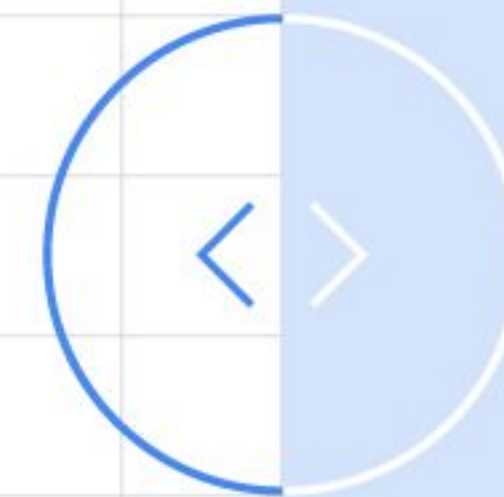
How two small GDGs worked to do DevFest together



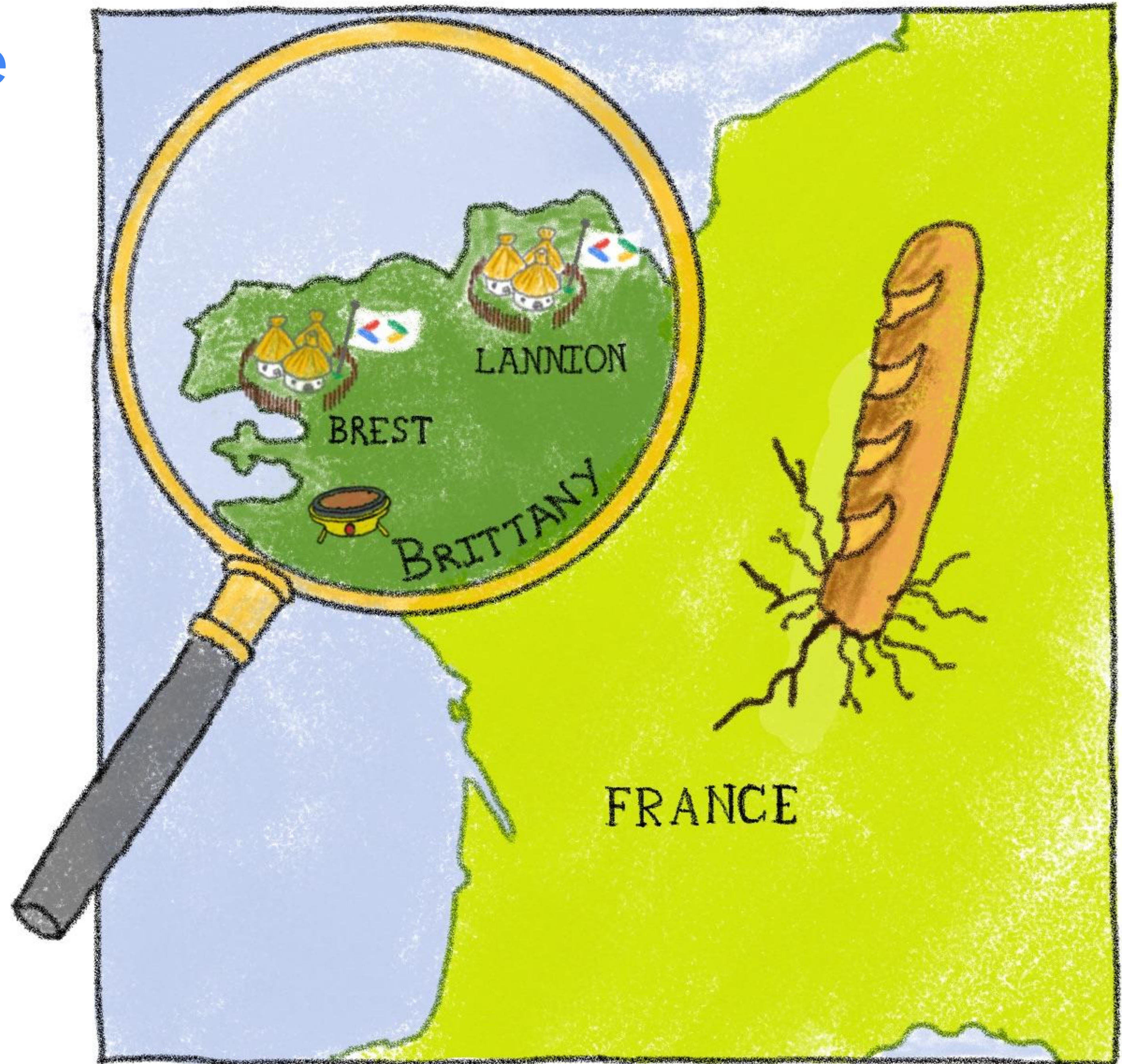
Horacio Gonzalez
GDG Finistere / GDE Web & Flutter
@LostInBrittany



Pierre Crepieux
GDG Code d'Armor
@PCrepieux



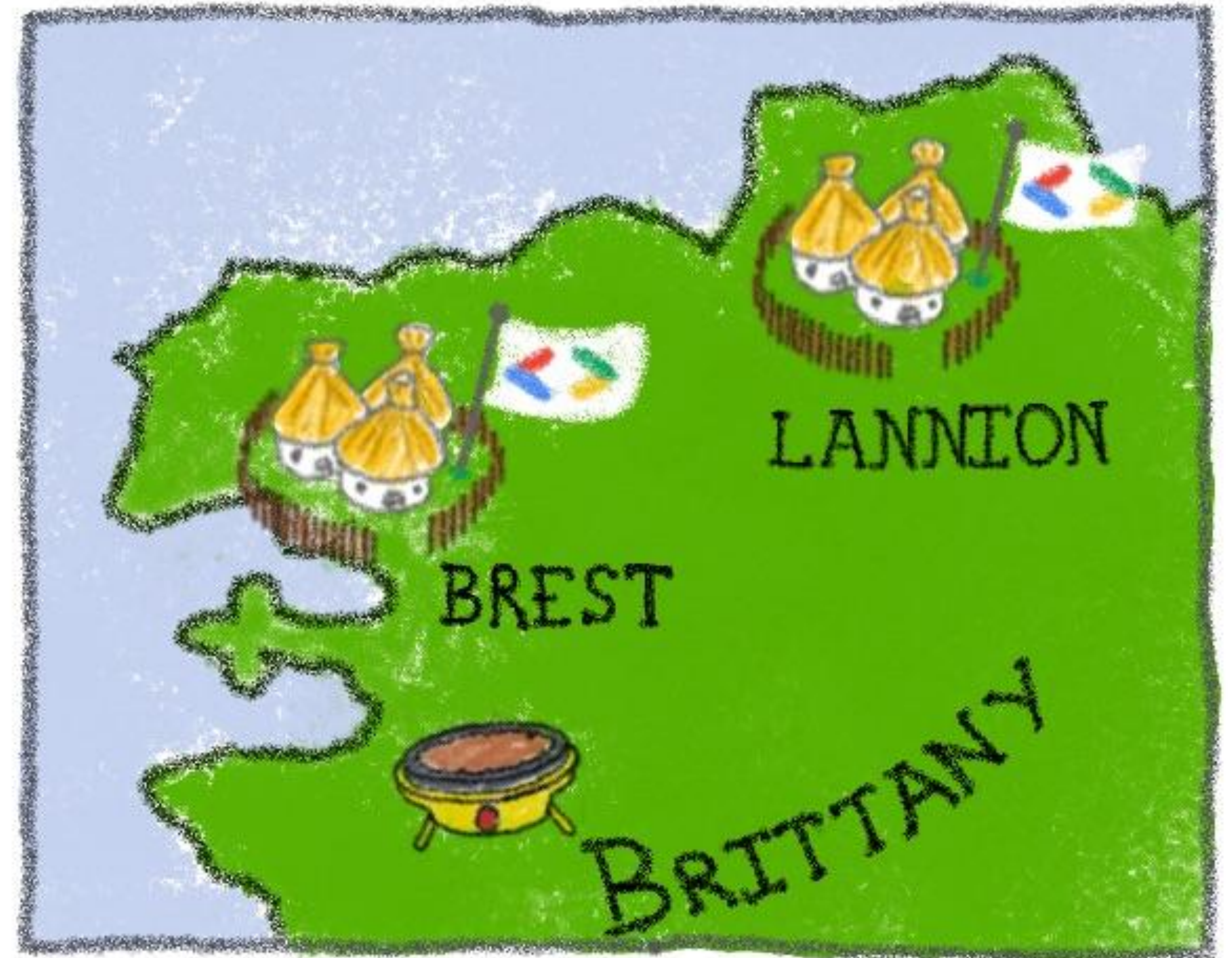
The year is 2018 AD. France is entirely occupied by developer conferences done by baguette-loving Frenchies. Well, not entirely... Two small crepe-loving GDGs at the far end of remote Brittany still want to create their DevFest.



The westmost corner of France

Two cities at the End of the
(French) World

- Far from Paris
- Far from Rennes & Nantes
- Local tech eco-systems
- Gaulish village syndrom



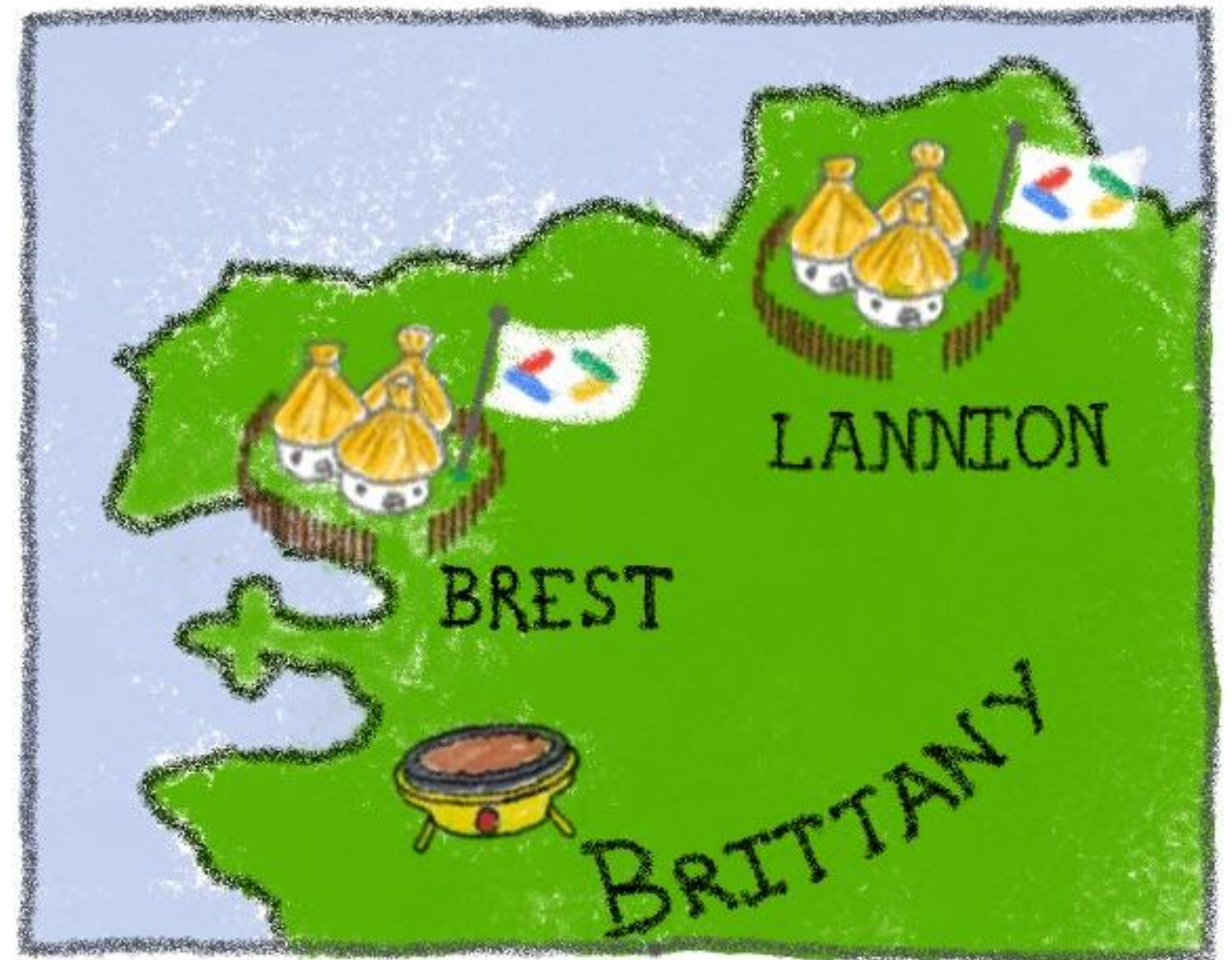
Small but strong communities

Code d'Armor in Lannion

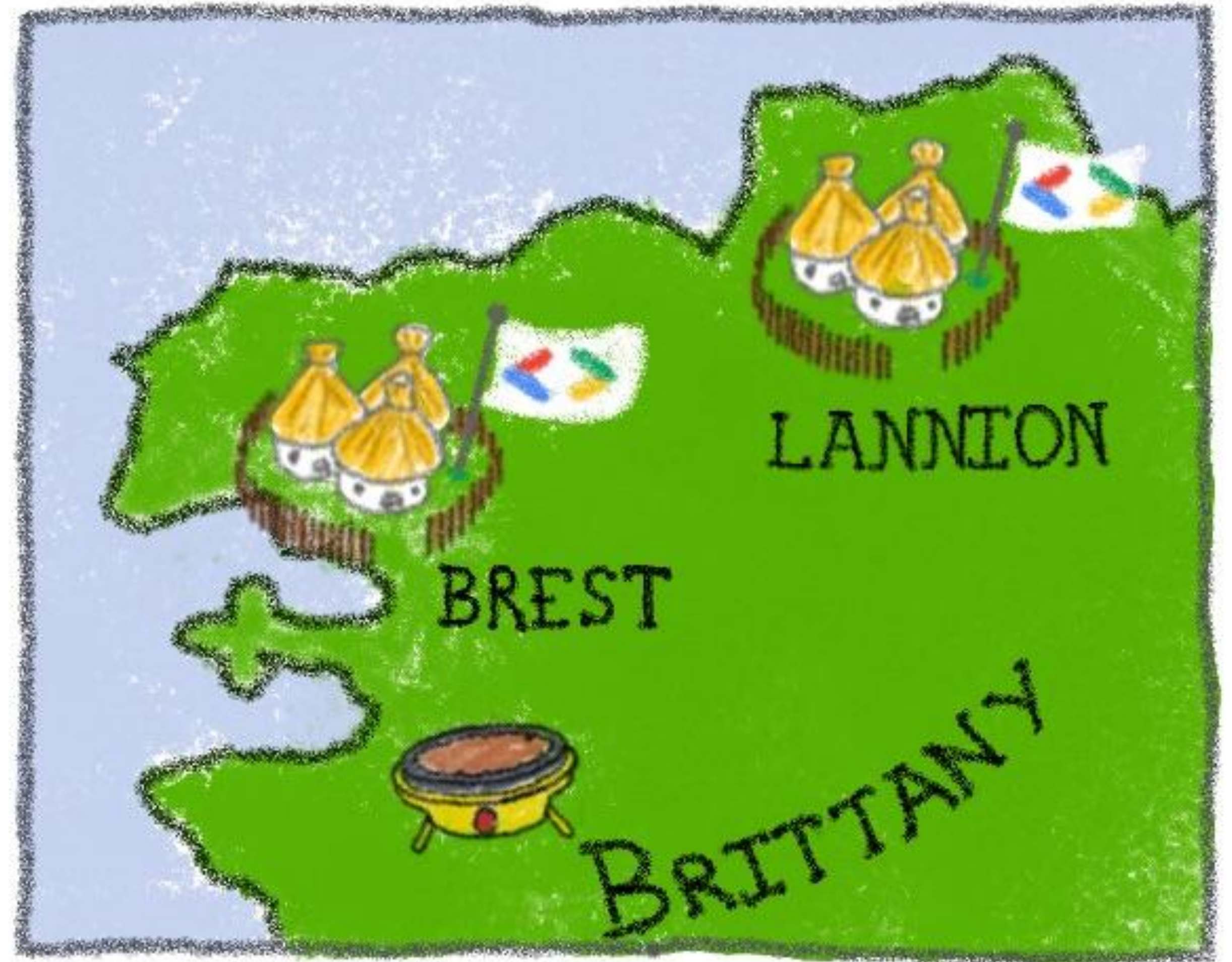


FinistDevs un Brest

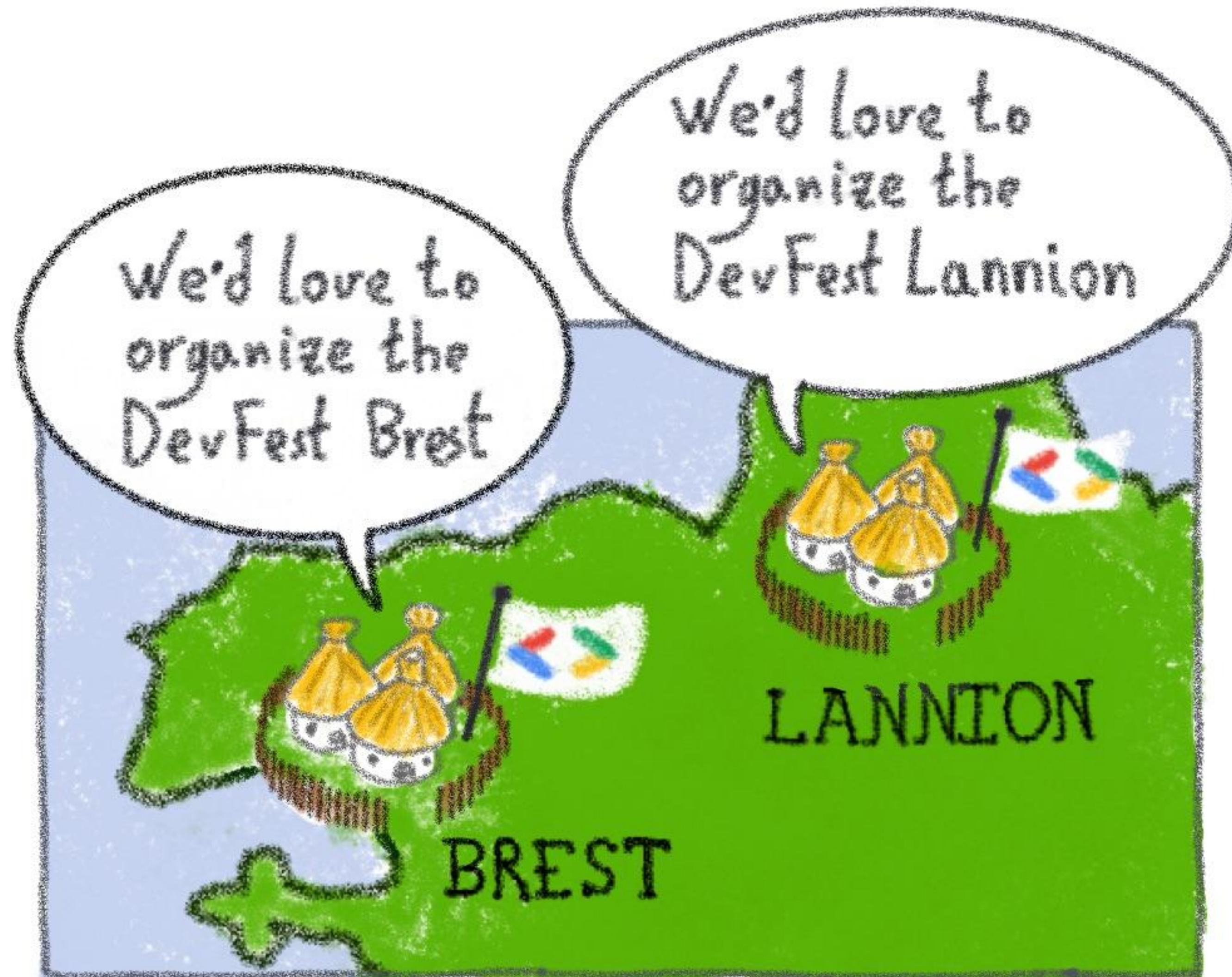
FinistDevs 



Multi-label & multi-technology



Both had similar ambitions



But faced the same problem



Until one fateful day...

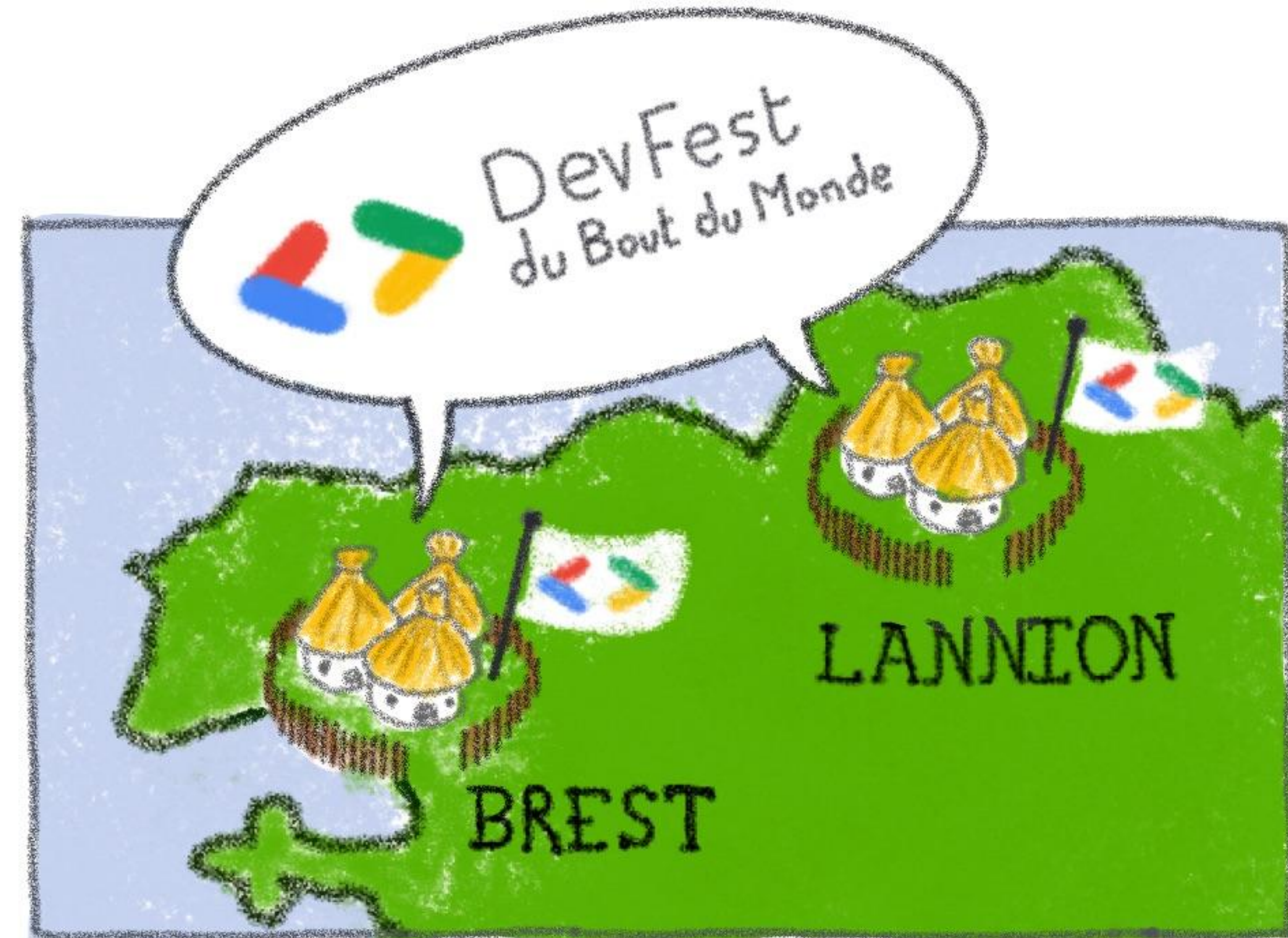


Together we had

- A strong organizational team
- A big community
- A strong identity

A DevFest at the End of the World

DevFest du Bout du Monde



But then the questions began...

- Where do we organize it?
- What kind of event we want?
- How long? How many people?
- When do we do it?

Each community saw things in a different way!

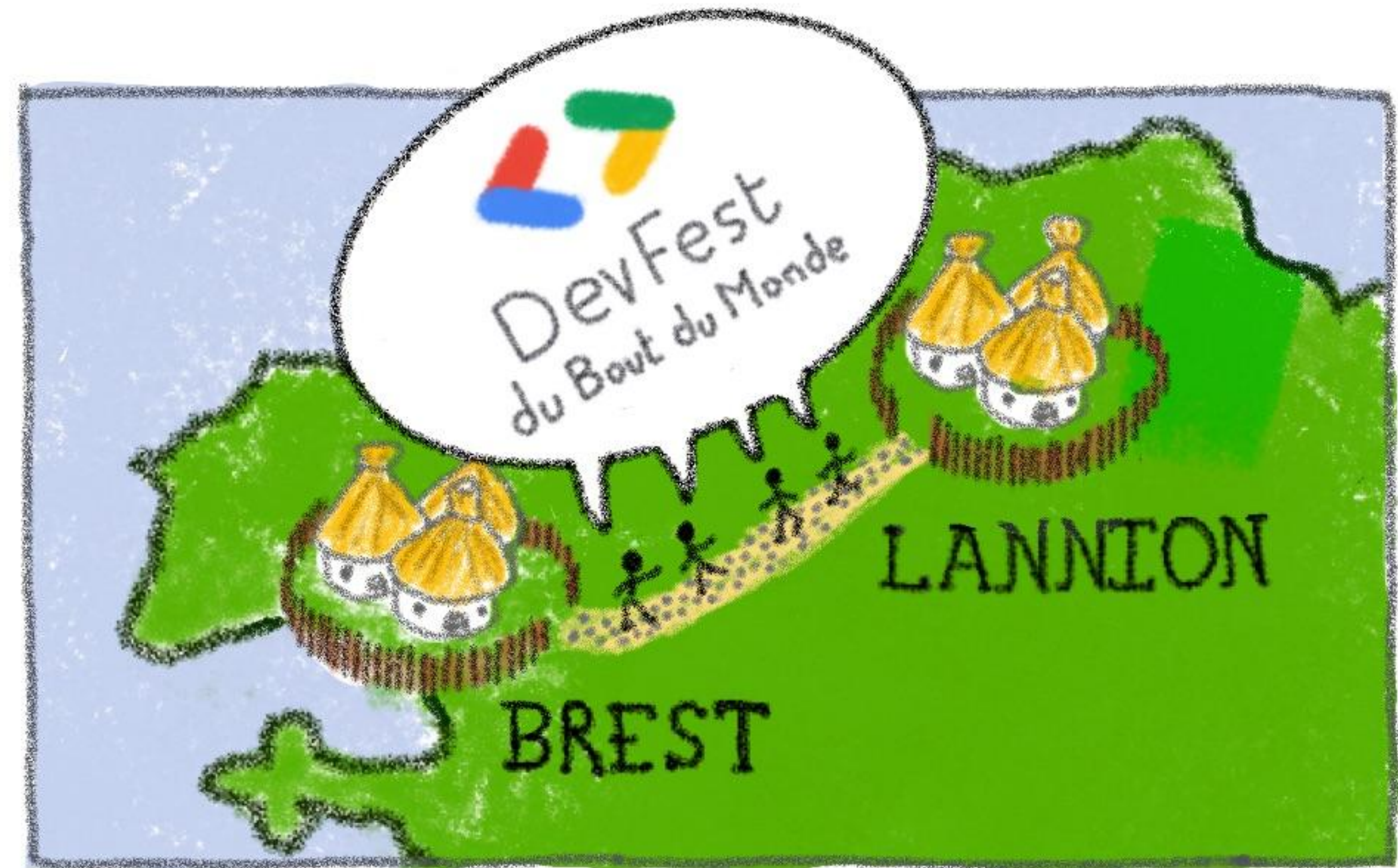


One event, one team

We needed to overcome the
Gaulish village syndrom

DevFest project team

Neither Brest nor Lannion



Formalizing the project

We created a non-profit organization (French 1901 Association) for the DevFest

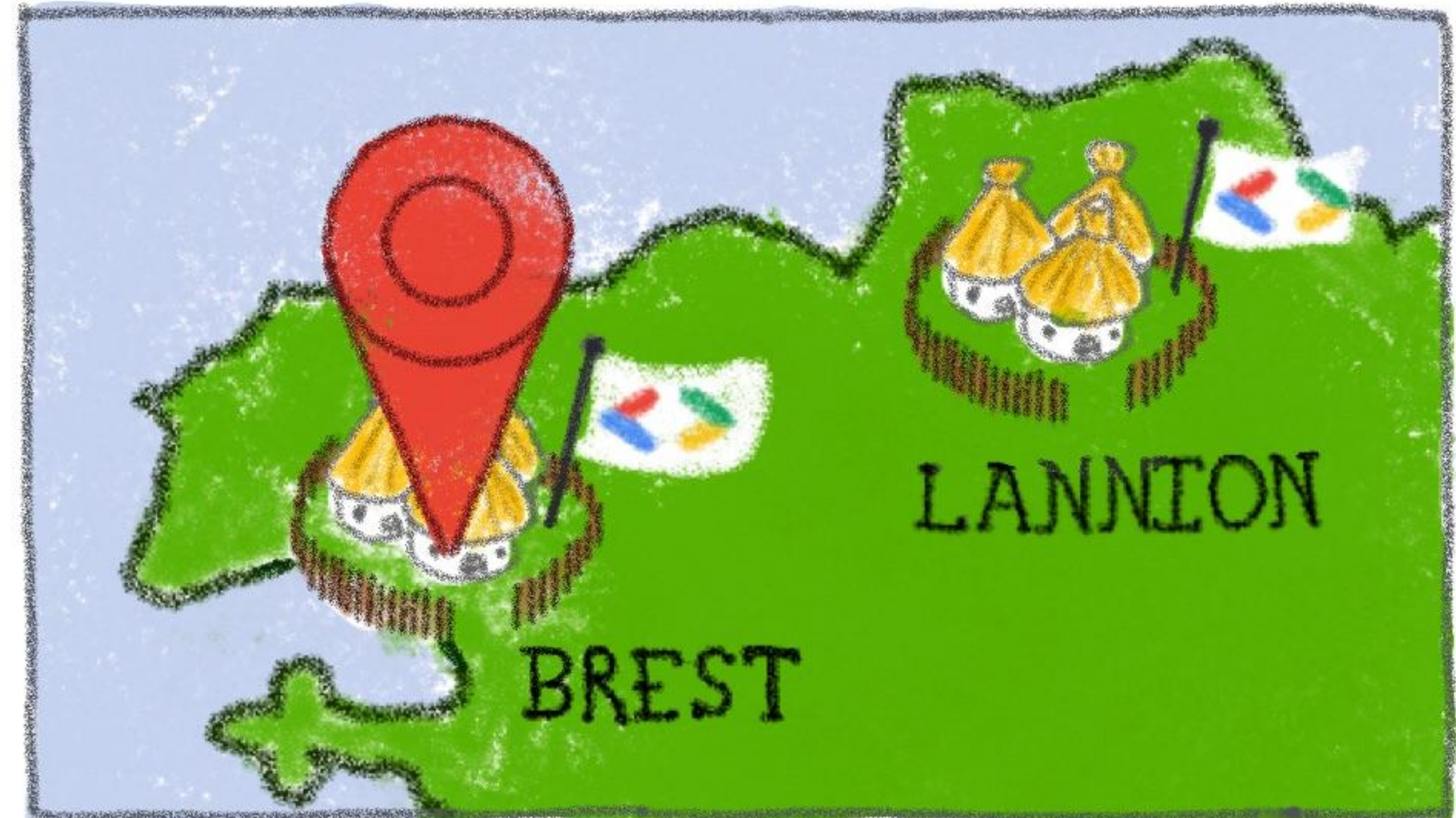
- Formalizing project team
- Legal and comptable status
- Bank account



Where to do it?

Look at all the options
In both territories
We could have chosen, choose the
best opportunity
Next year can be different!

Brest University offered us a
place big enough for 400
people, so we choose Brest for
the 1st edition

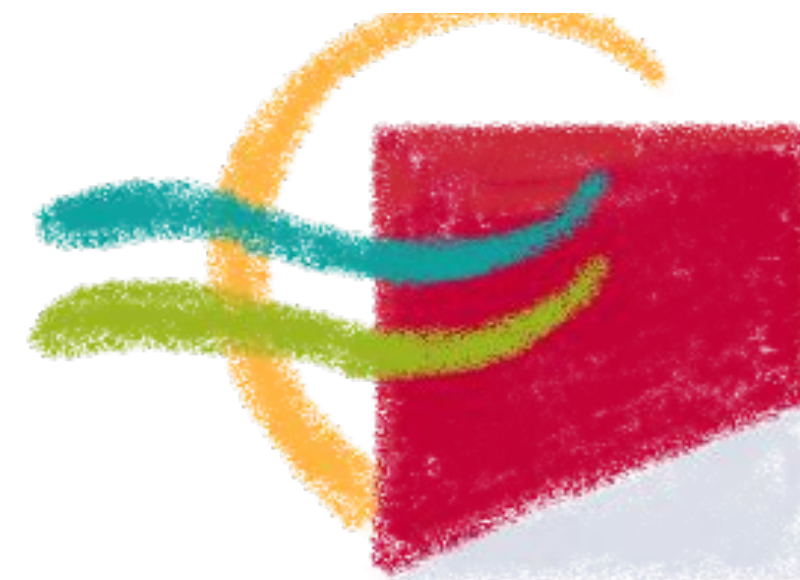


And the other city?

We couldn't left Lannion community at the side

We needed to make things easy for them

We needed a commute solution:
Le Car du Bout du Monde



Lannion-Trégor
COMMUNAUTÉ

Acknowledge ownership

Every subject should have an owner

Trust is key

Don't try to take minor decisions by committee, specially in remote



Sponsors

Two ecosystem, different companies

We wanted to get both ecosystems involved

Looking for sponsors in both cities

- Local sponsors
- Regional sponsors
- General sponsors

Sponsors Kouign Amann



Sponsors Far



Sponsors Crêpe



Sponsors Palet



Partenaires



Soutiens



Involving other local communities

We wanted to get the DevFest recorded: 3BF Studio (non-profit)

French Tech, Town Halls, Technopoles... from both cities

Engineering schools, universities



Bringing speakers at the End of the World

Brest is far far away...
Let's assume it, make it a force:
the End of the World!

Use our networks

Use a good CfP software:
Conference Hall



Choosing the speakers

The CfP succeed...
~220 propositions for 22 slots

Choosing talks in full remote is
hard: direct discussion is
important!

Squeezing some more slots



Involving the wider GDG Community

Spreading the CfP, sourcing for speakers

Taking profit for more experienced GDG experience

Sharing videos in GDG France YouTube channel



DevFest du Bout du Monde happened

Big success at our scale!

- 35 speakers
- 350 attendees
- 20 sponsors
- All talks in YouTube



And we really loved it!

So much that we are doing it again in 2020!

2020-02-28

With the same organization

Keeping what worked,
Improving what didn't



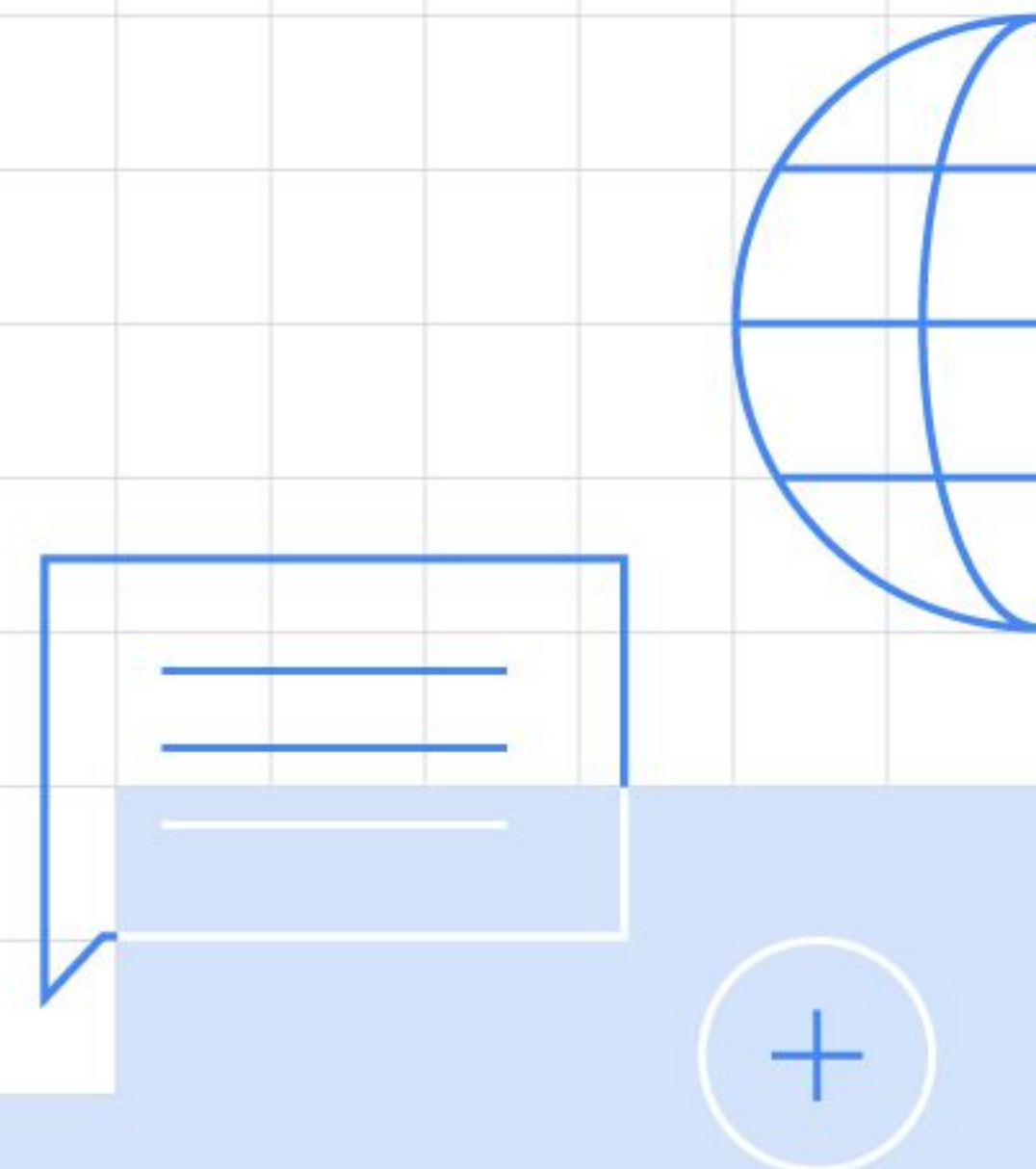
Thank You!



Horacio Gonzalez
GDG Finistere / GDE Web & Flutter
@LostInBrittany



Pierre Crepieux
GDG Code d'Armor
@PCrepieux



Based on our experience, we mathematically modeled the chances of success and the result is surprisingly : 100%

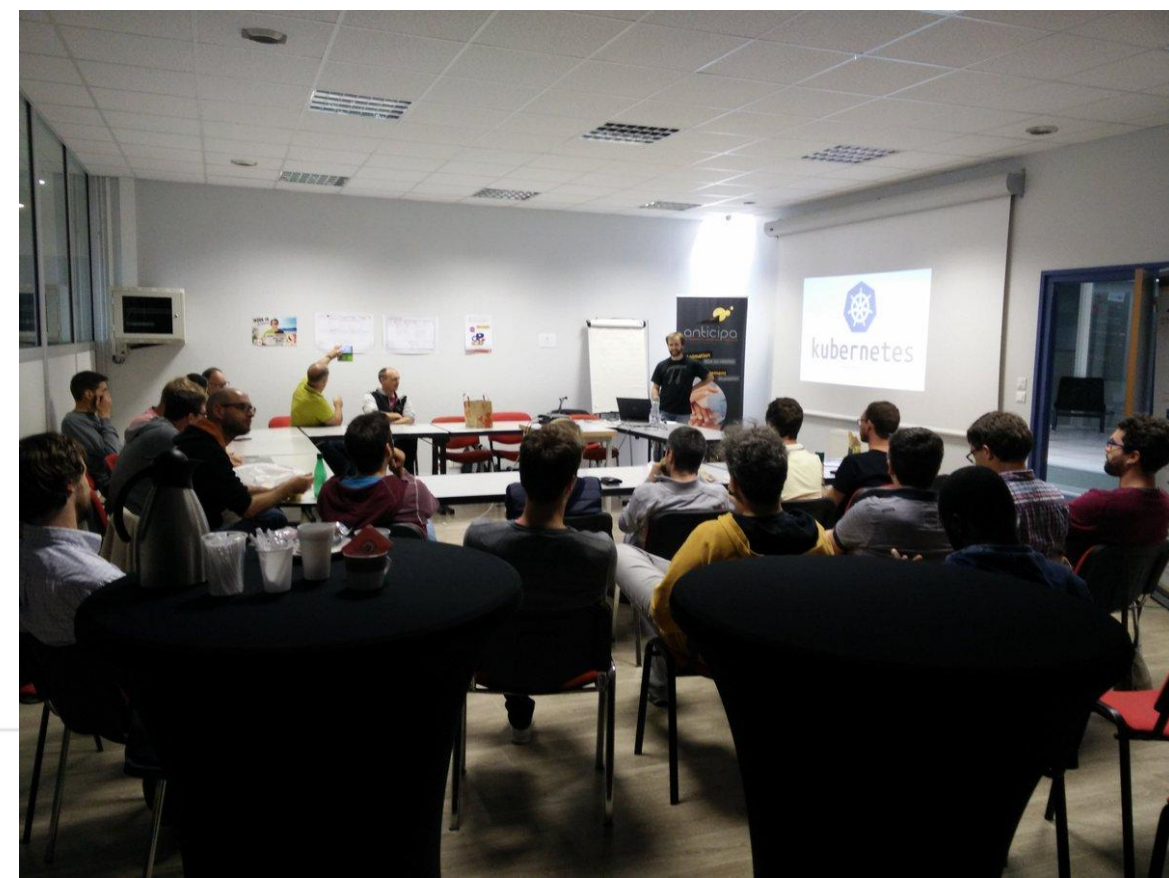
$$\frac{\sum_{i=1}^n a_i}{n} \times 100$$

$$a_i \in [0,1]$$

$$a = \{1\}$$

$$n=1$$

From 10s to many 100s



*To raise your chances of success,
don't fear the fail*

* picture intentionally providing
the feeling you will soon join
some kind of secte.

Image intent

Ingredients

Getting the right mix



GDG Finistère

+



GDG Cotes d'Armor

=>



DevFest BdM

Colors & Fonts

Color



#4285f4

#FFA65C



#34a853

#D65BAD



#fbbc05

#2254AF



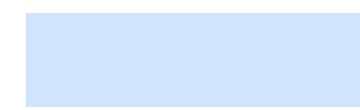
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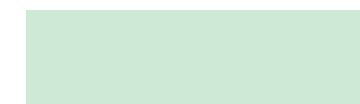


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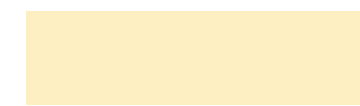
#F8F9FA



#D2E3FC



#CEEAD6



#FEEFC3



#FAD2CF

Typography

Google Sans 104px

Google Sans 64px

Google Sans 40px

Google Sans 30px



Template Slides Below

Title Goes Here

Subheading goes here

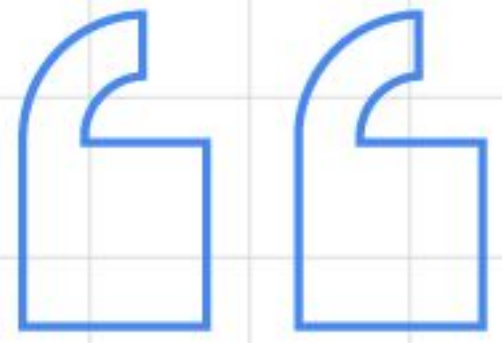
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent ornare id tellus ut sodales. Etiam ac suscipit nisi. Nam tincidunt porttitor nulla, et porttitor ante. Praesent porta dapibus justo quis aliquet. Nunc porttitor arcu sed nunc hendrerit feugiat. Integer tincidunt sed sapien quis consectetur. Sed quam nunc, varius non lectus non, pretium gravida purus.

This is a Headline

This is a Subheading

- Line item goes here
- Line item goes here
- Line item goes here

- Line item goes here
- Line item goes here
- Line item goes here



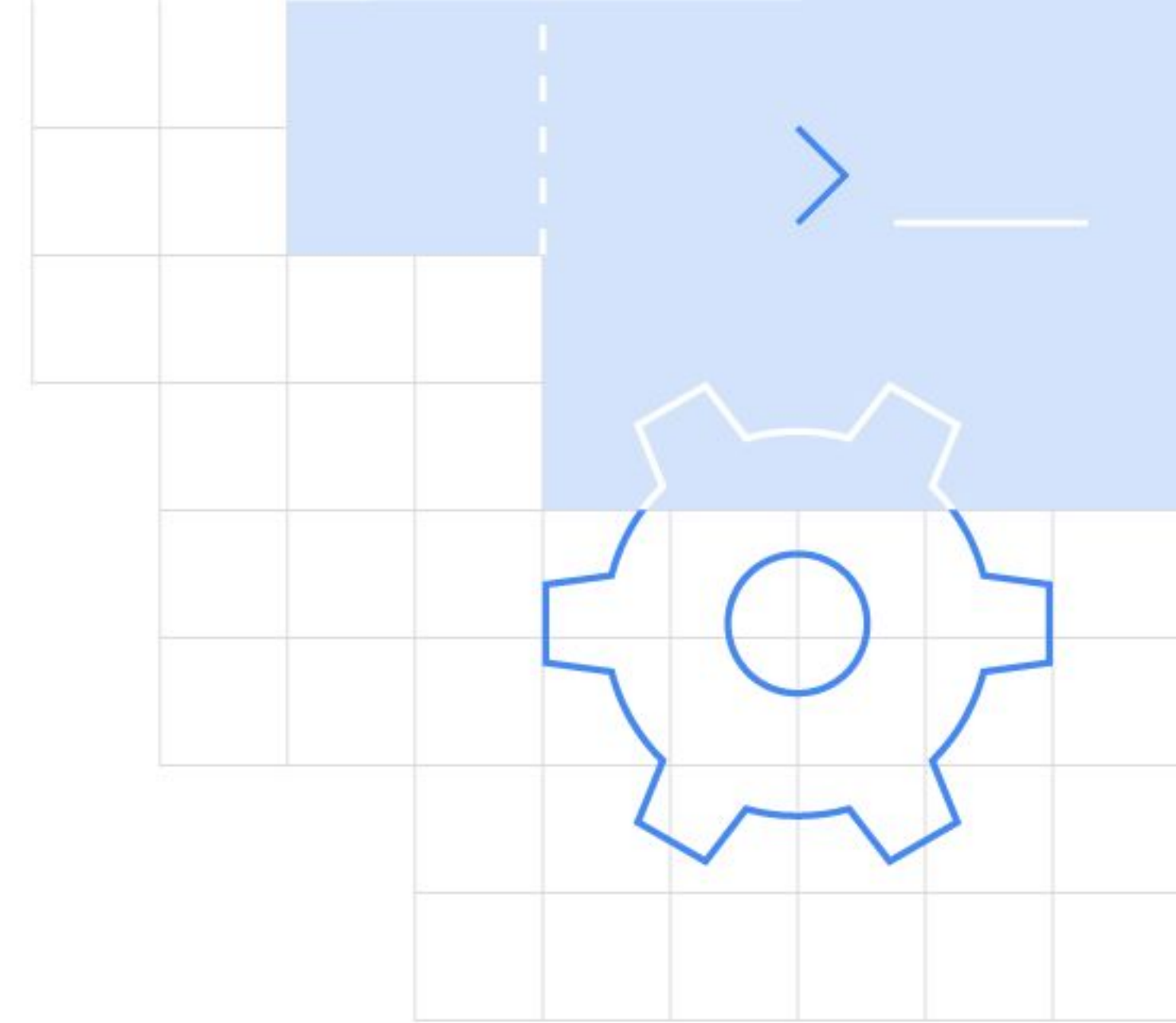
“Quote goes here.”

Firstname Lastname



Headline for a segue slide goes here

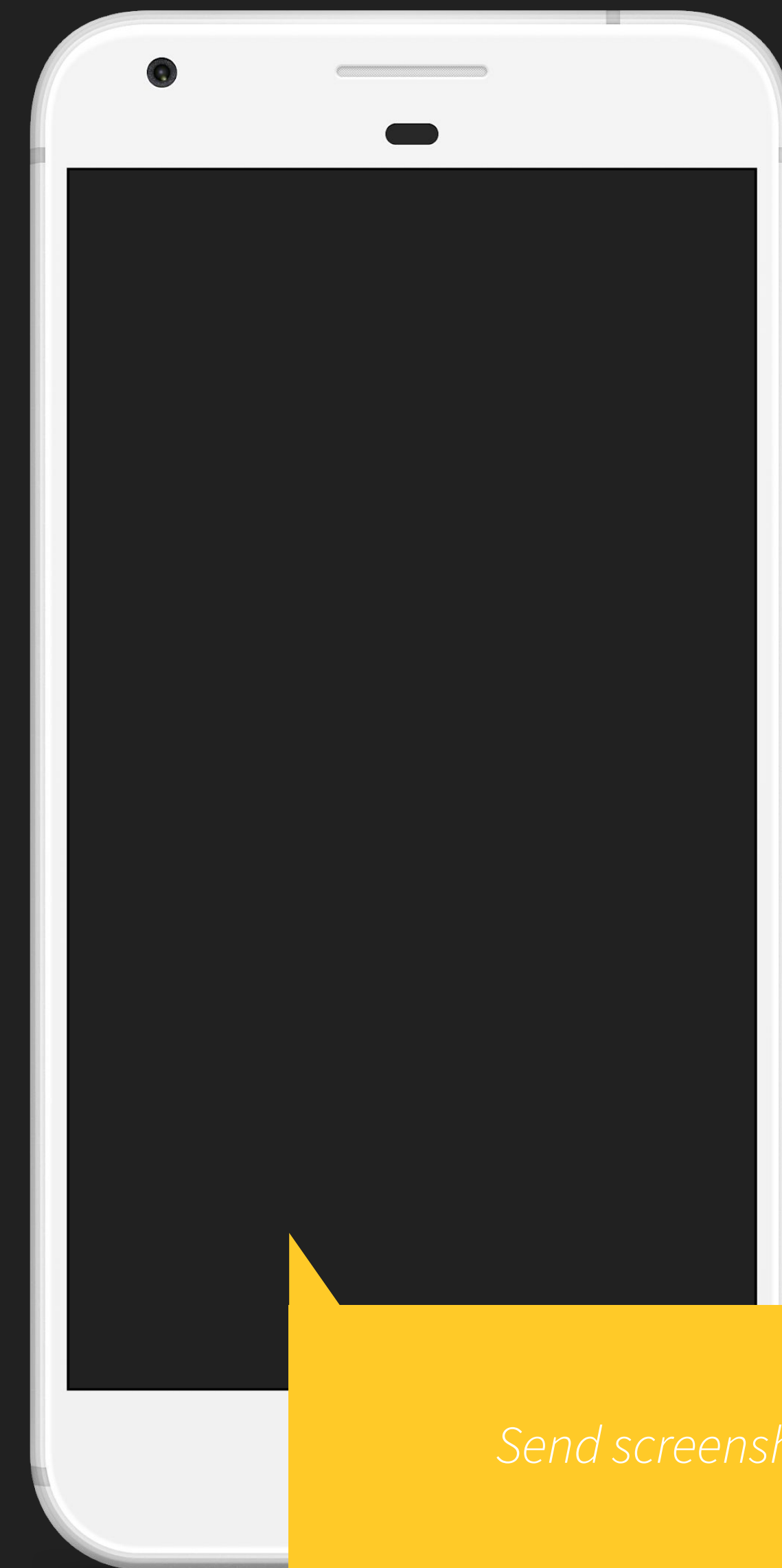
Subtitle of a segue slide goes here.



This is a headline for a half slide

Half slide subtitle goes here

Body copy for this slide goes here.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.



Send screenshot to back

This is a headline for a half slide

Half slide subtitle goes here

Body copy for this slide goes here.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

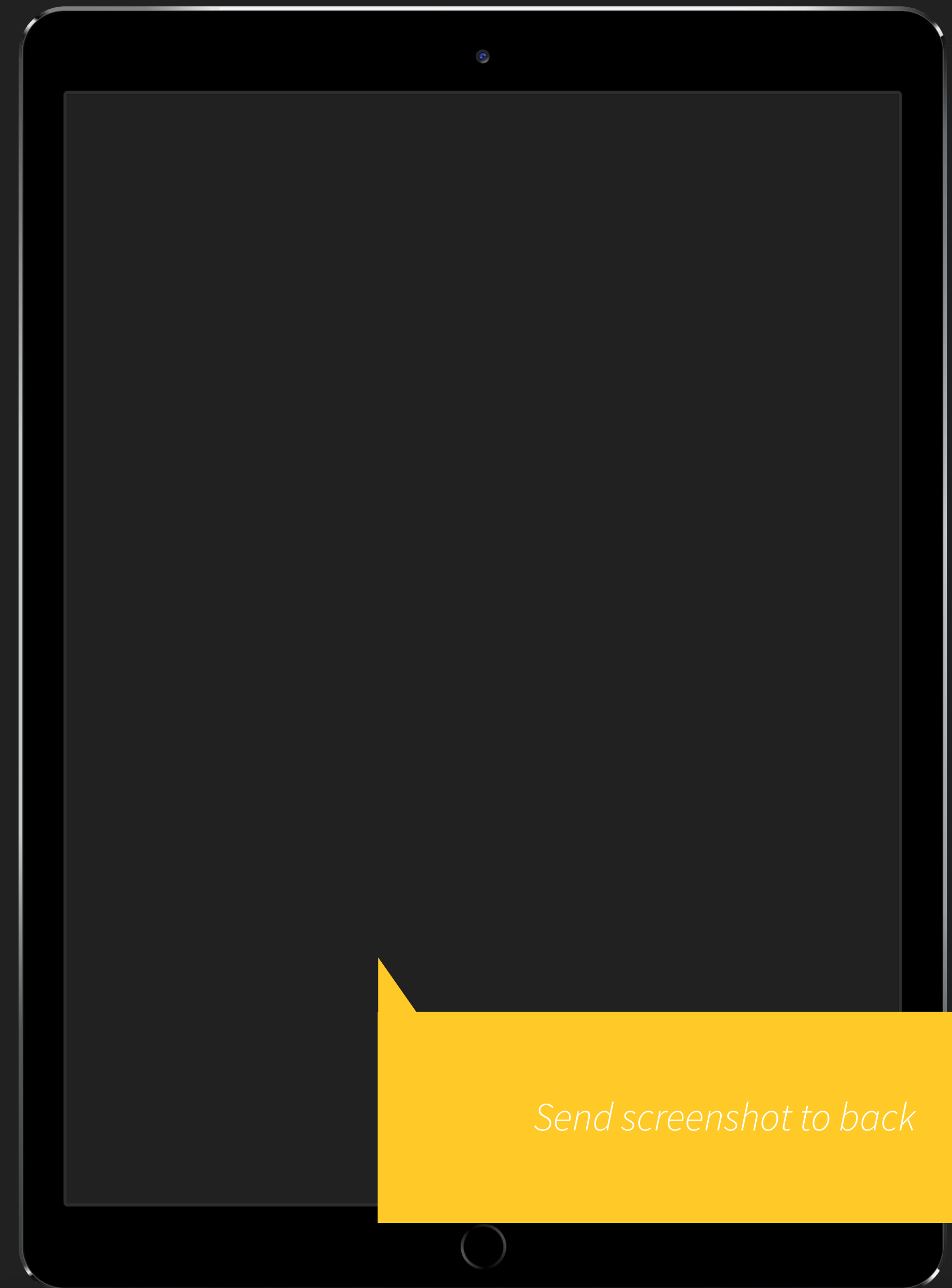


Use crop image tool to crop to a circle shape. Send screenshot to back.

This is a headline for a half slide

Half slide subtitle goes here

Body copy for this slide goes here.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.



Send screenshot to back

This is a headline for a half slide

Half slide subtitle goes here

Body copy for this slide goes here.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.





Full bleed photos are great

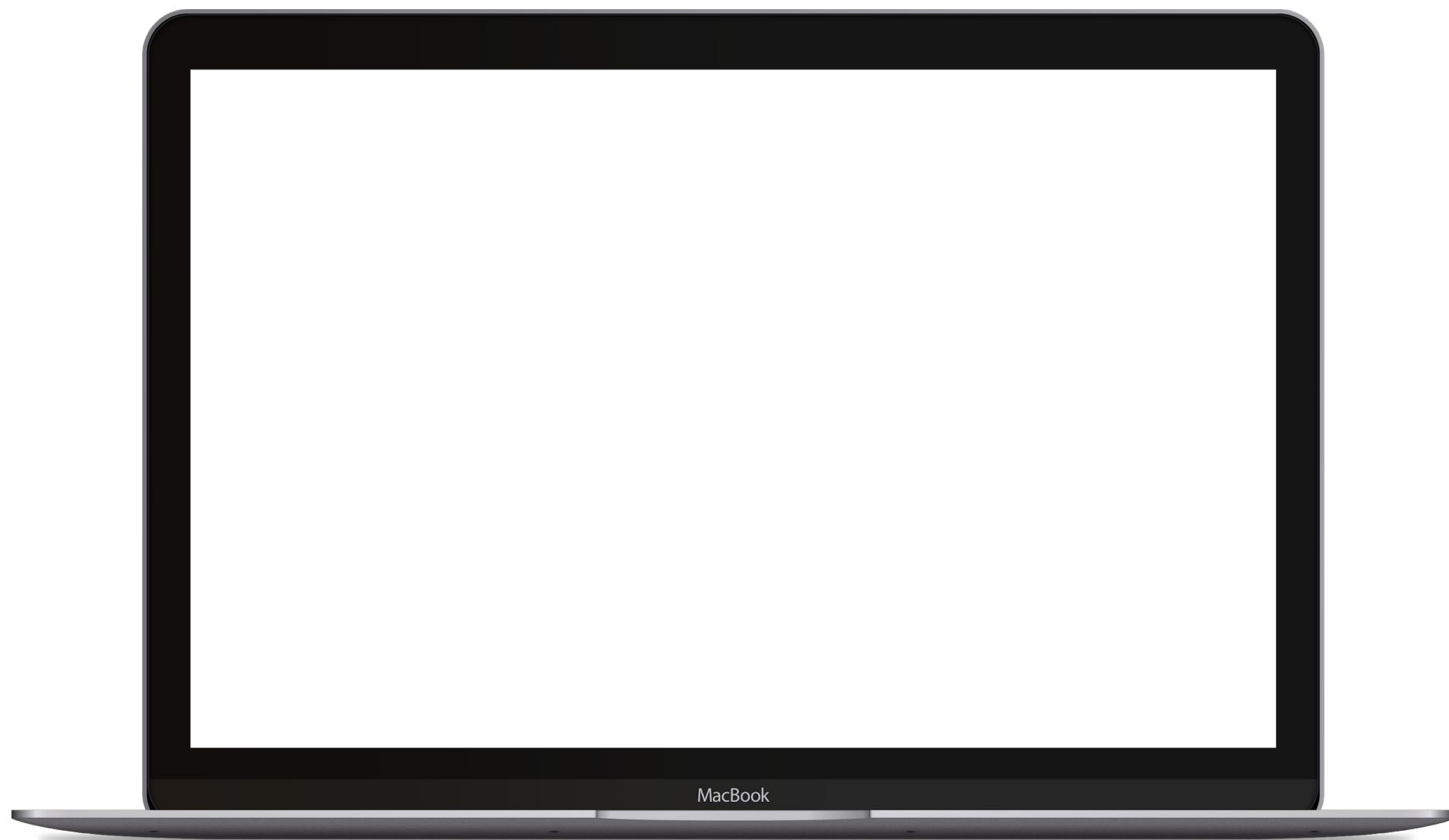

```
protected void onTryUpdate(int reason) throws RetryException {
    // Do some awesome stuff
    int foo = 15;
    publishArtwork(new Artwork.Builder()
        .title(photo.name)
        .imageUri(Uri.parse(photo.image_url))
        .viewIntent(new Intent(Intent.ACTION_VIEW,
            Uri.parse("http://500px.com/photo/" + photo.id)))
        .build());
    scheduleUpdate(System.currentTimeMillis() + ROTATE_TIME_MILLIS);
}
```

Code slides use Roboto Mono

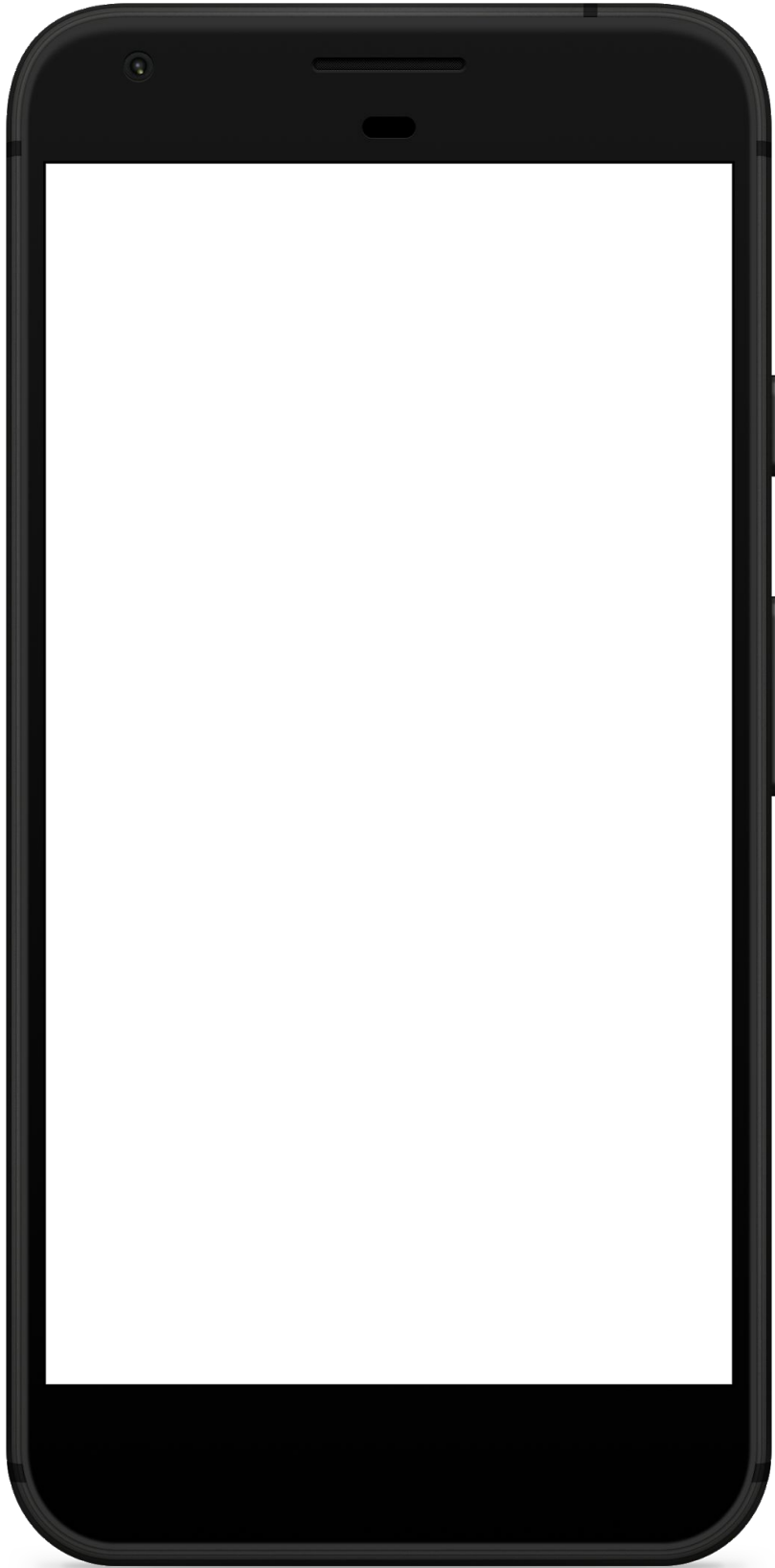
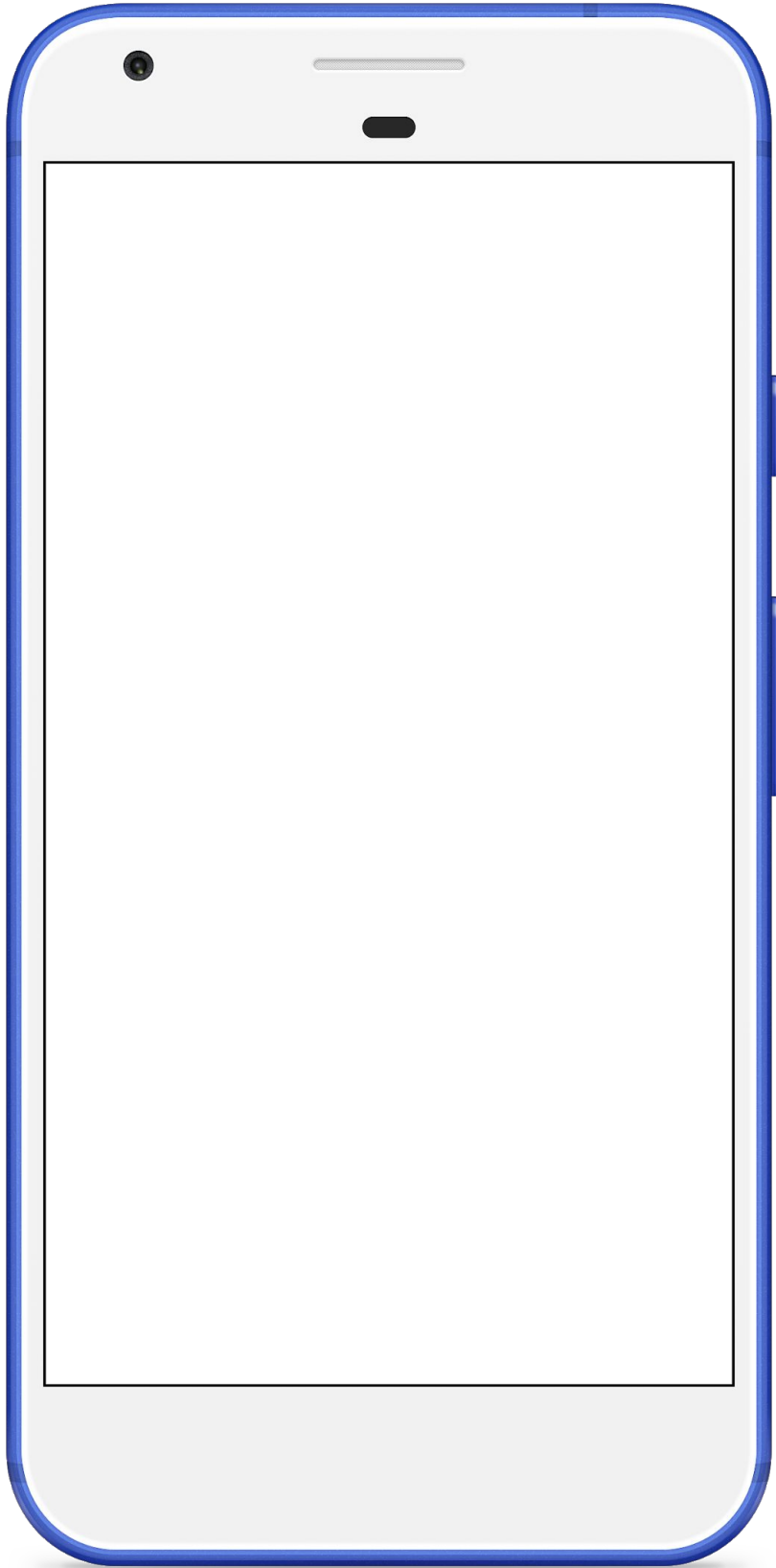
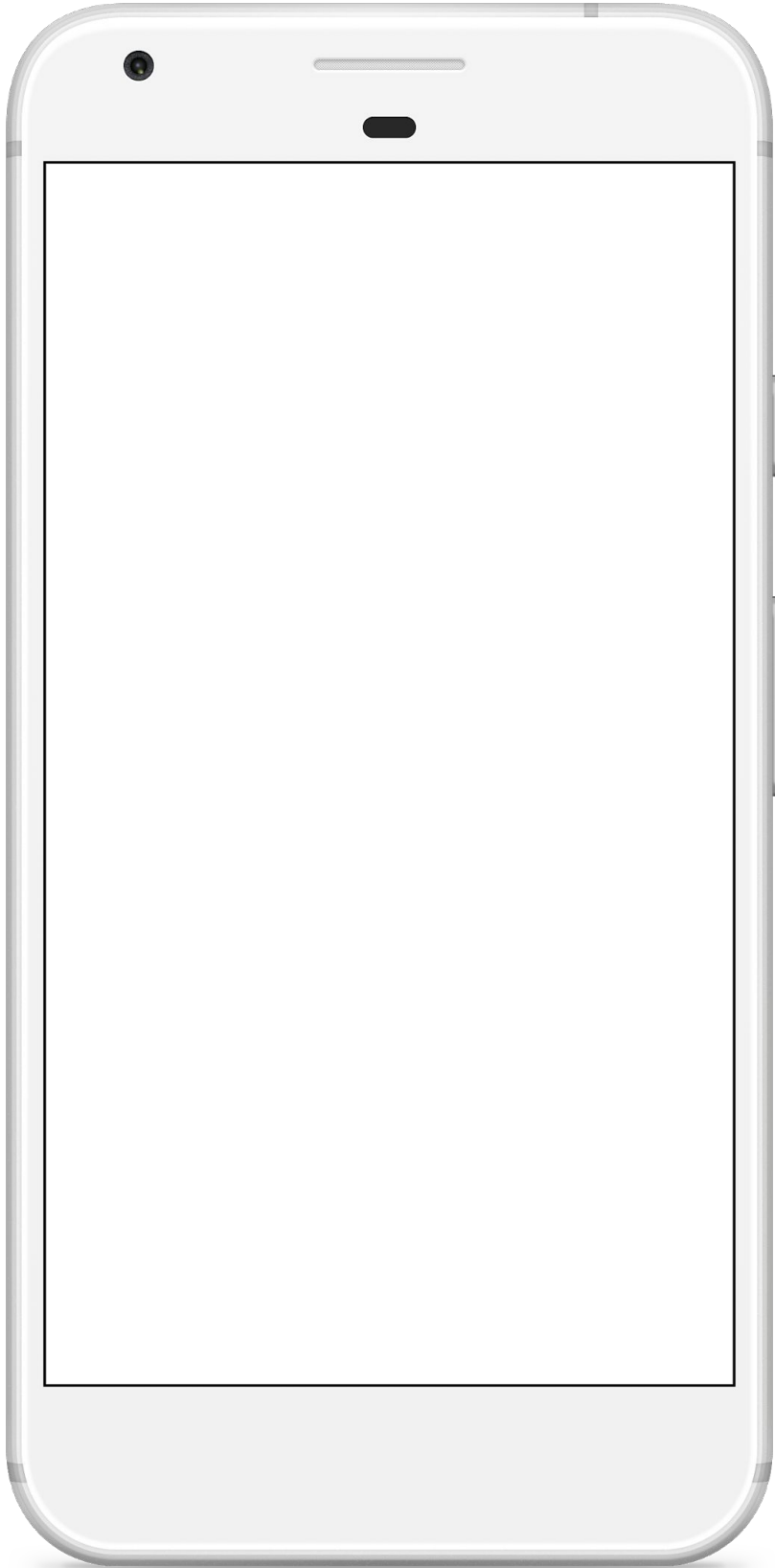
Graphics & Icons

Device Library

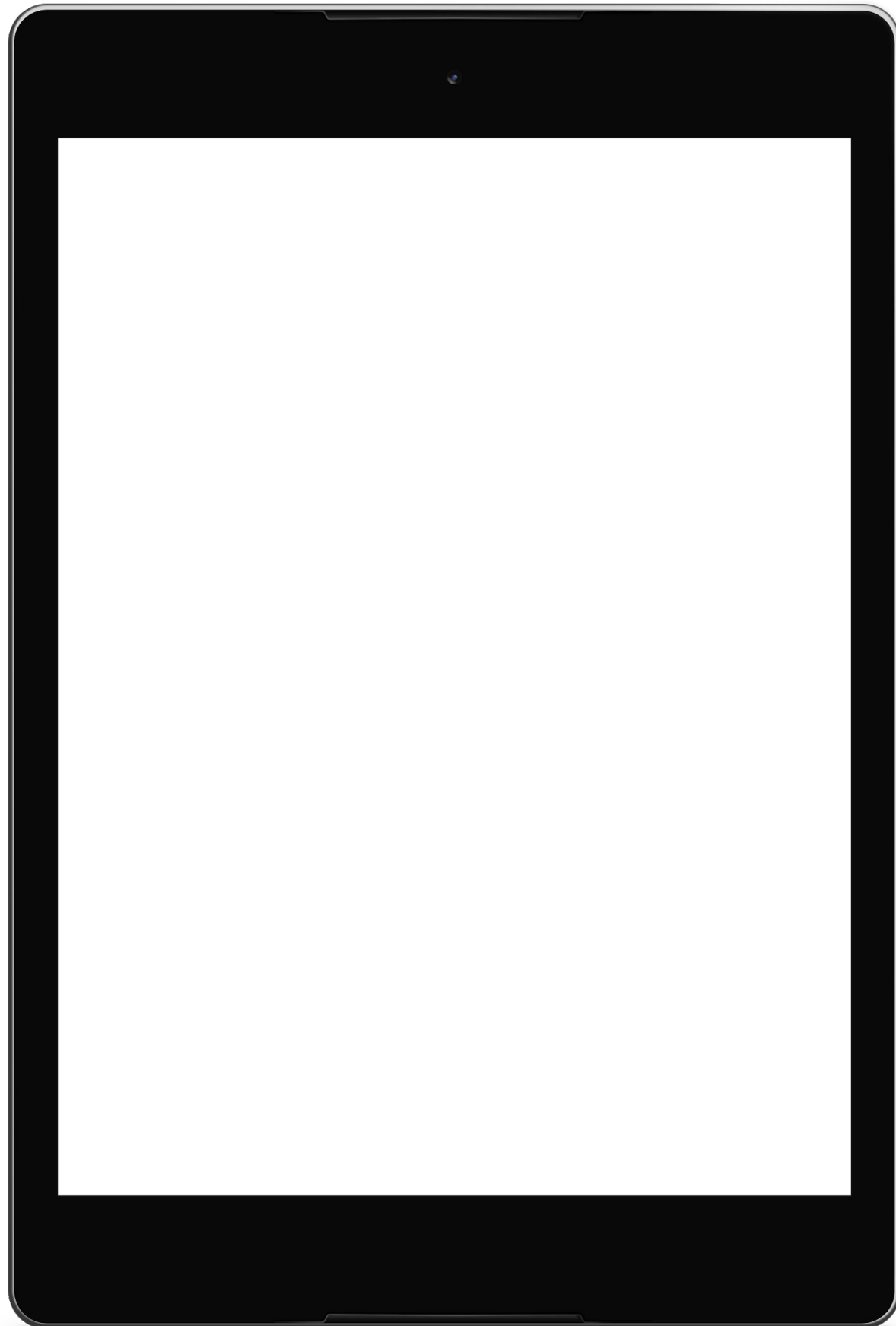
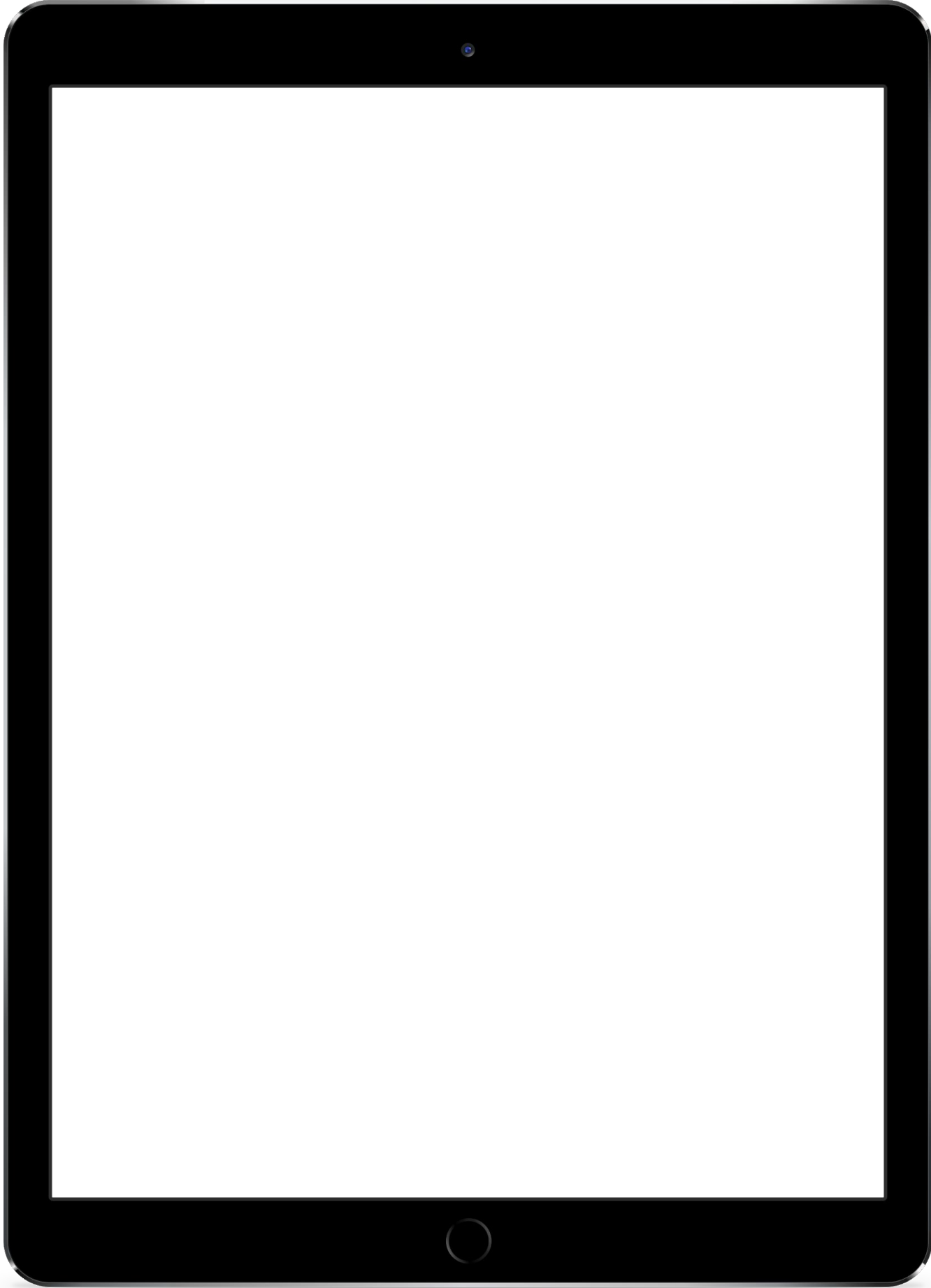
Proprietary + Confidential



Device Library



Device Library



Logo Library

Logos can be scaled to any size



Logo Library

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Logos can be scaled to any size



Shape Library

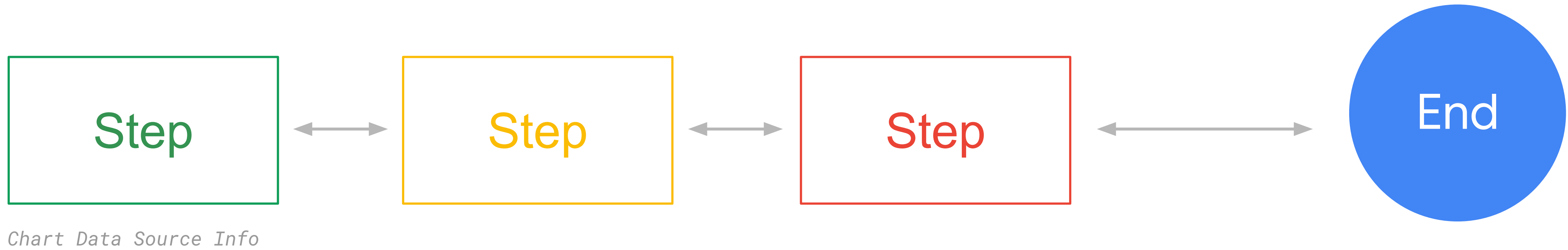
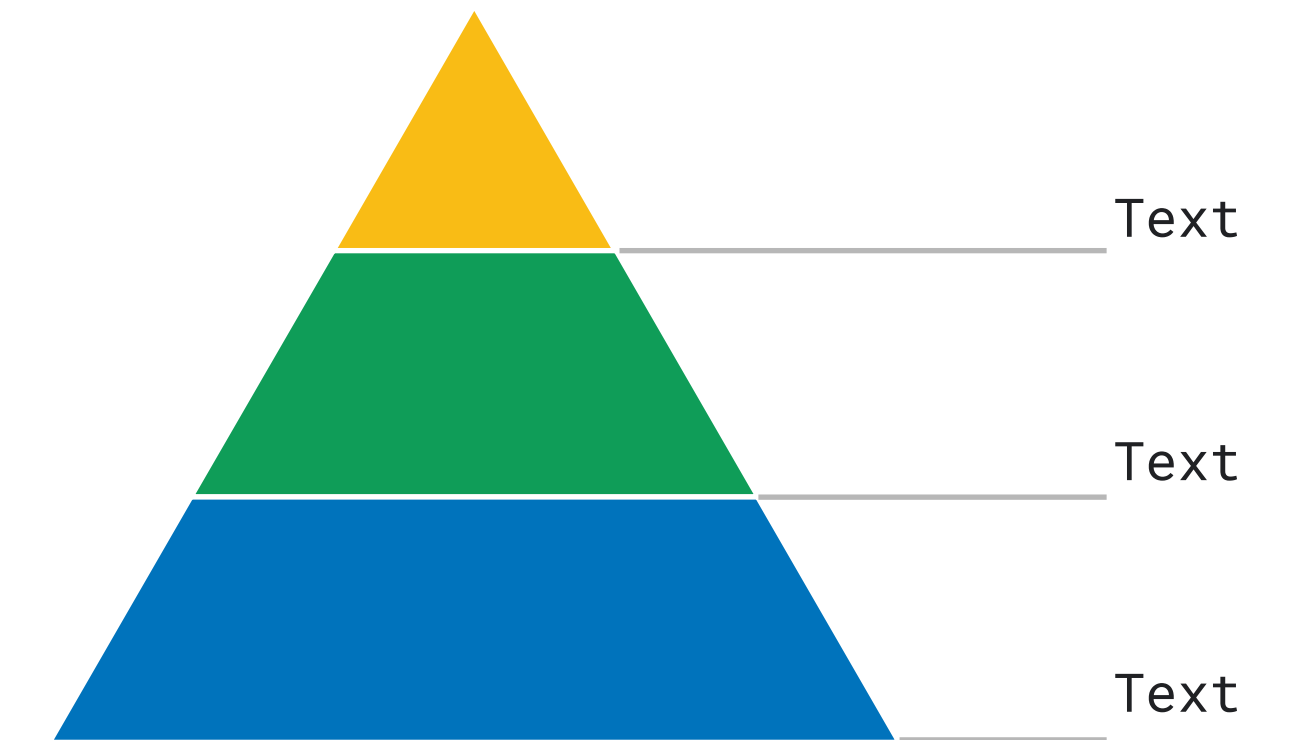
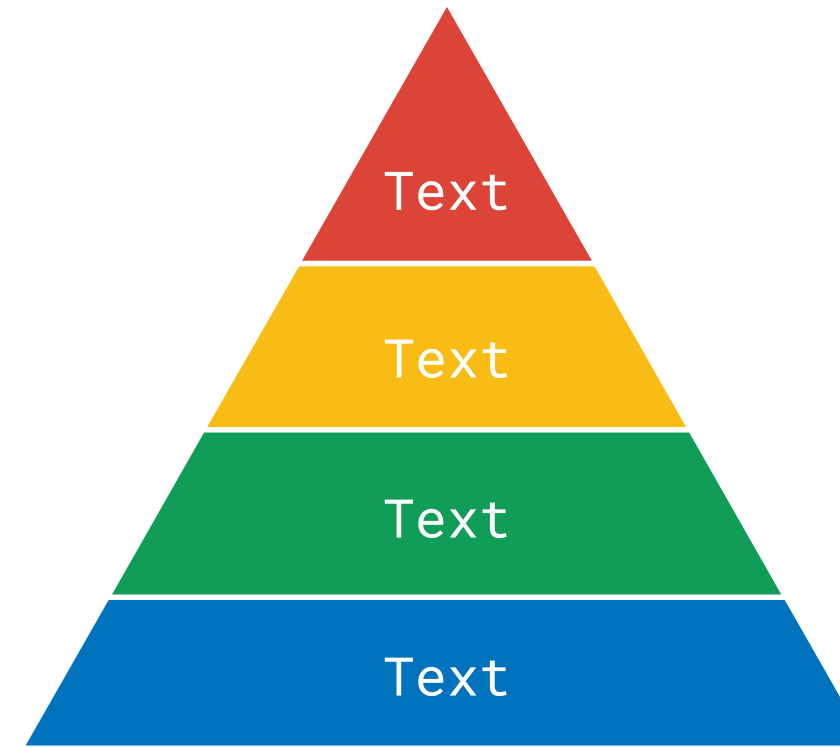
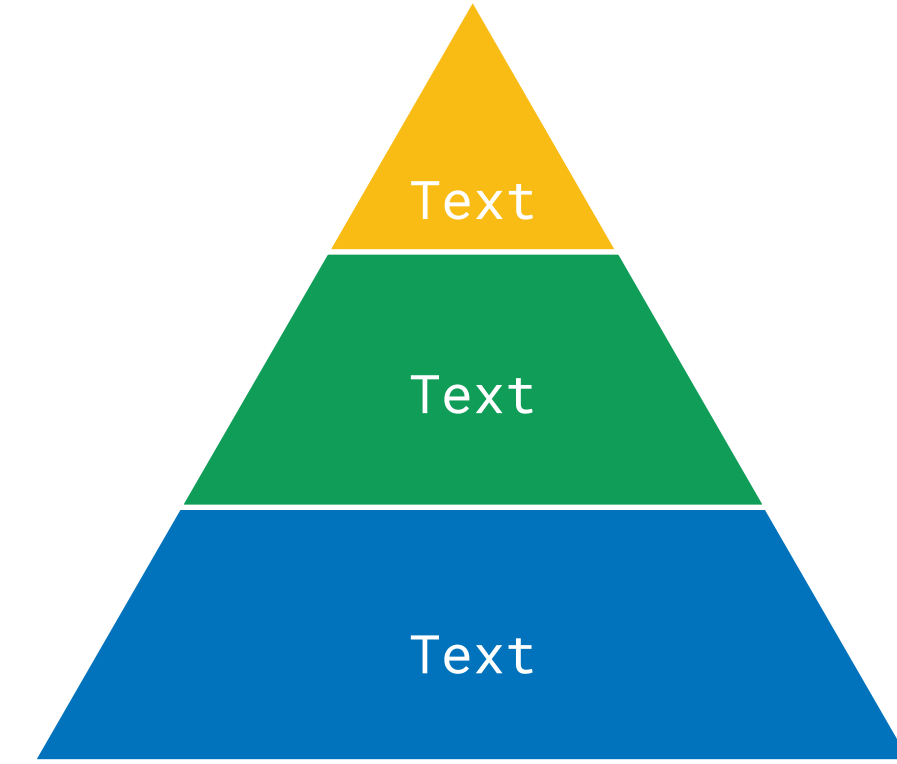
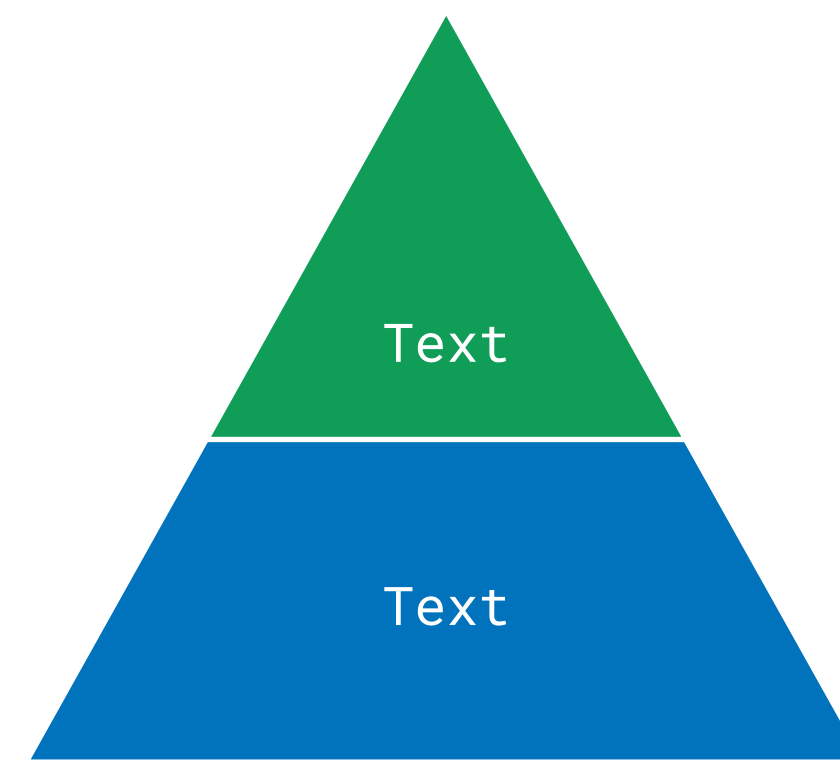
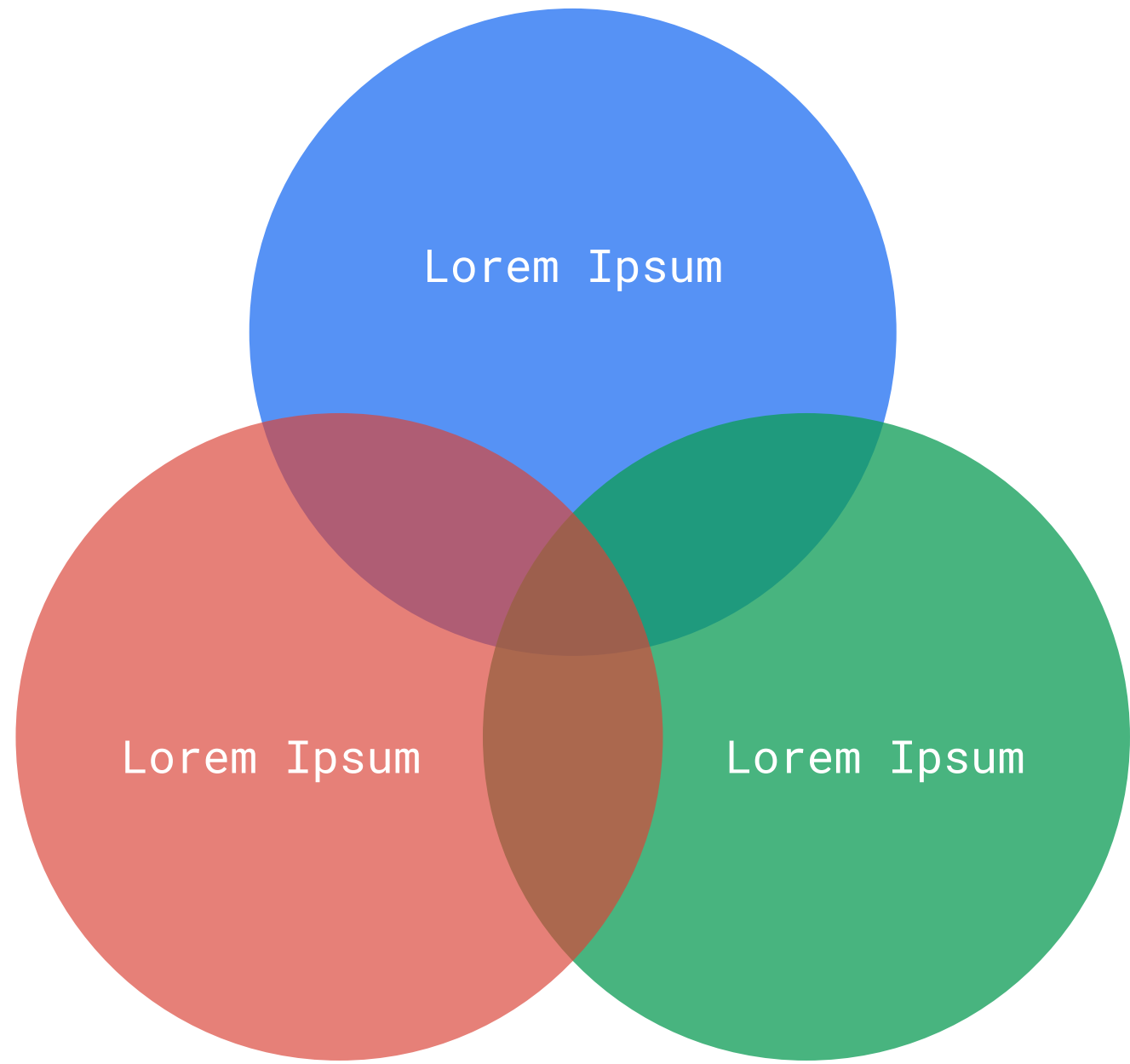
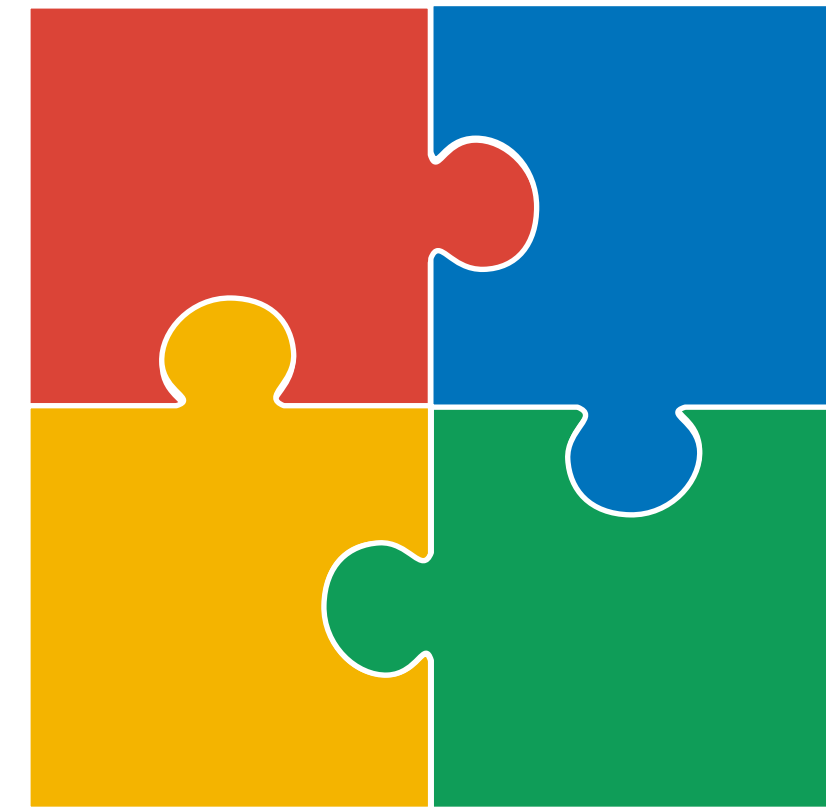
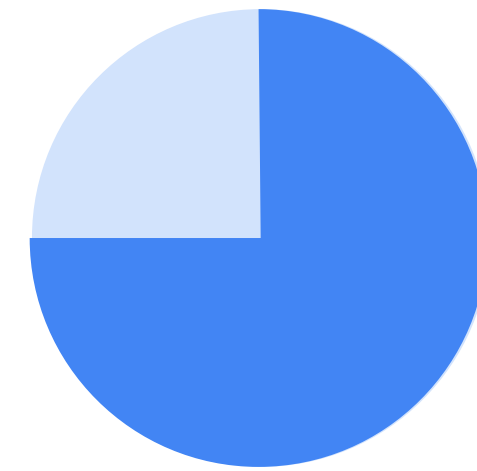
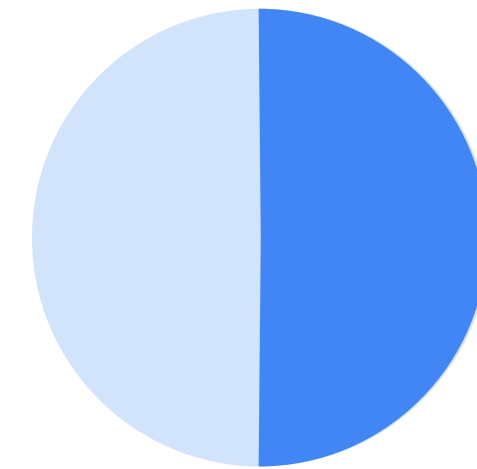
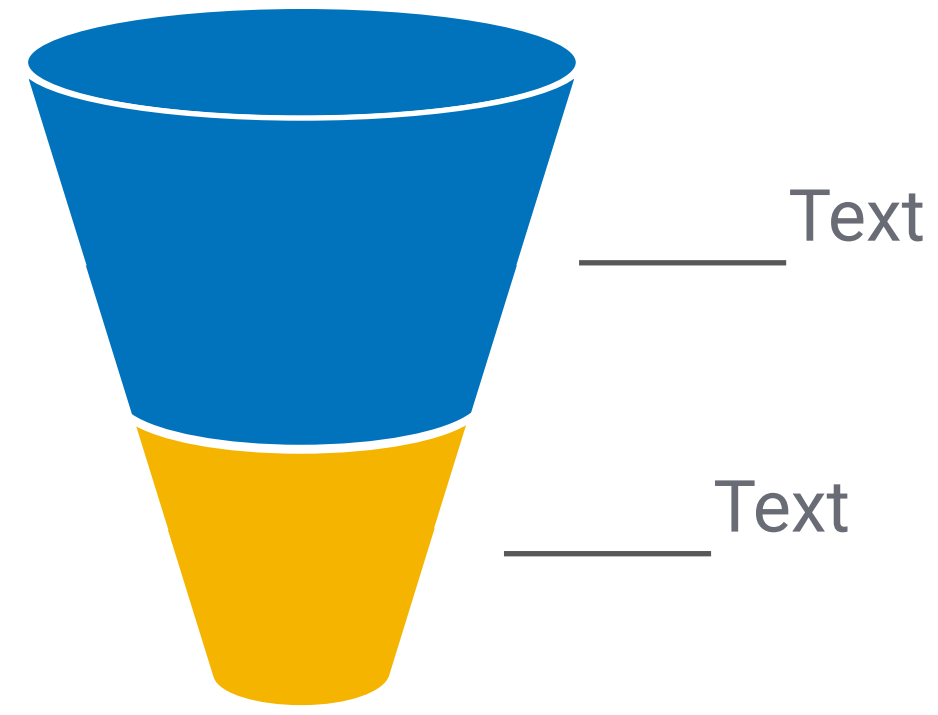
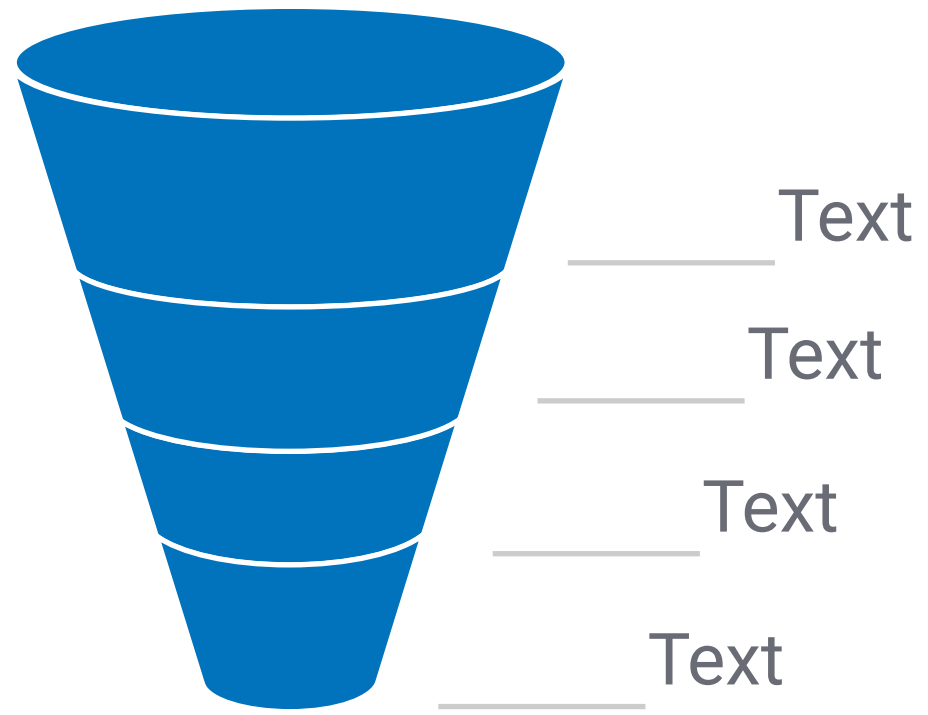
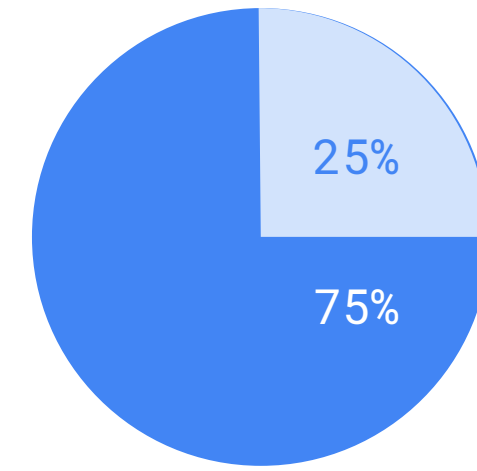
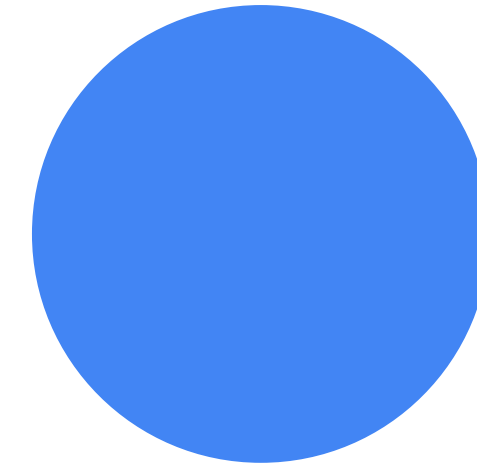
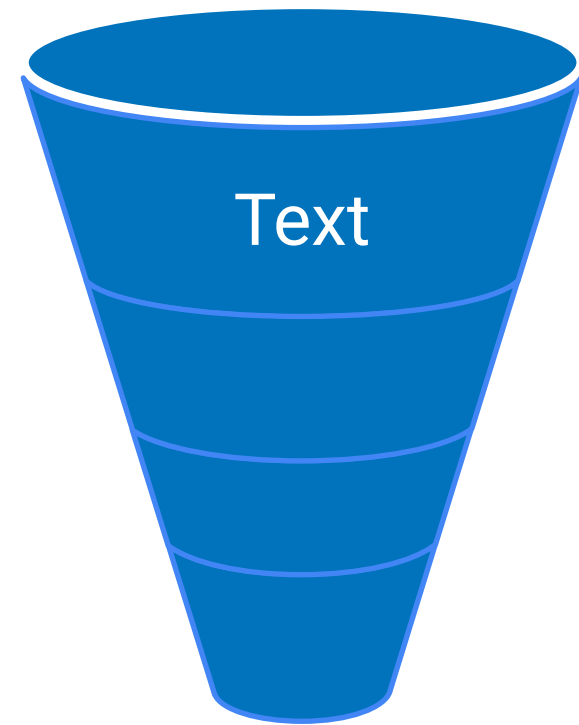
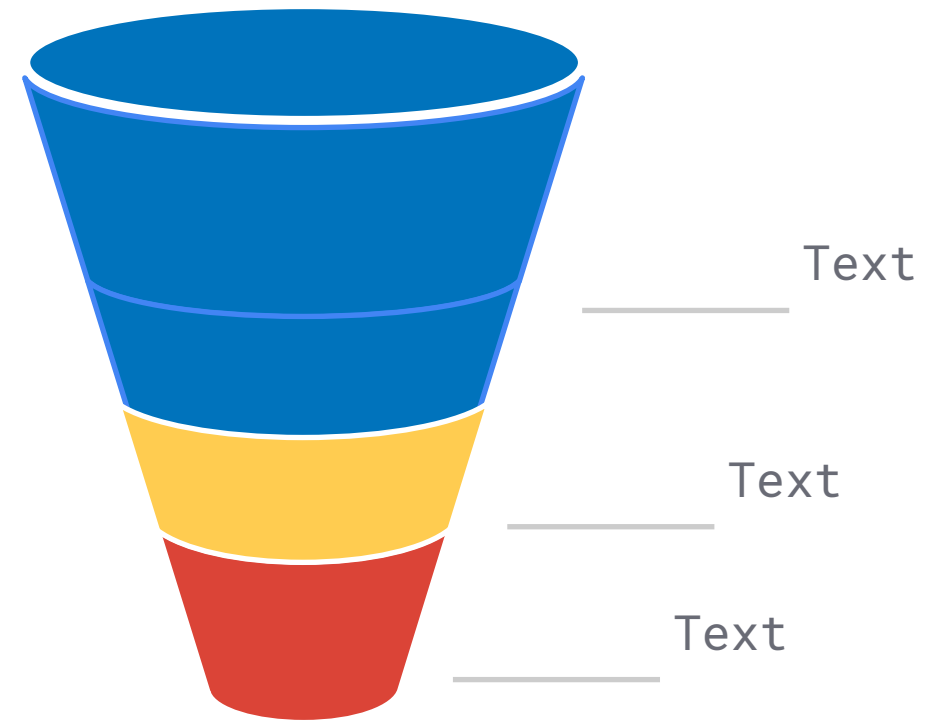


Chart Data Source Info

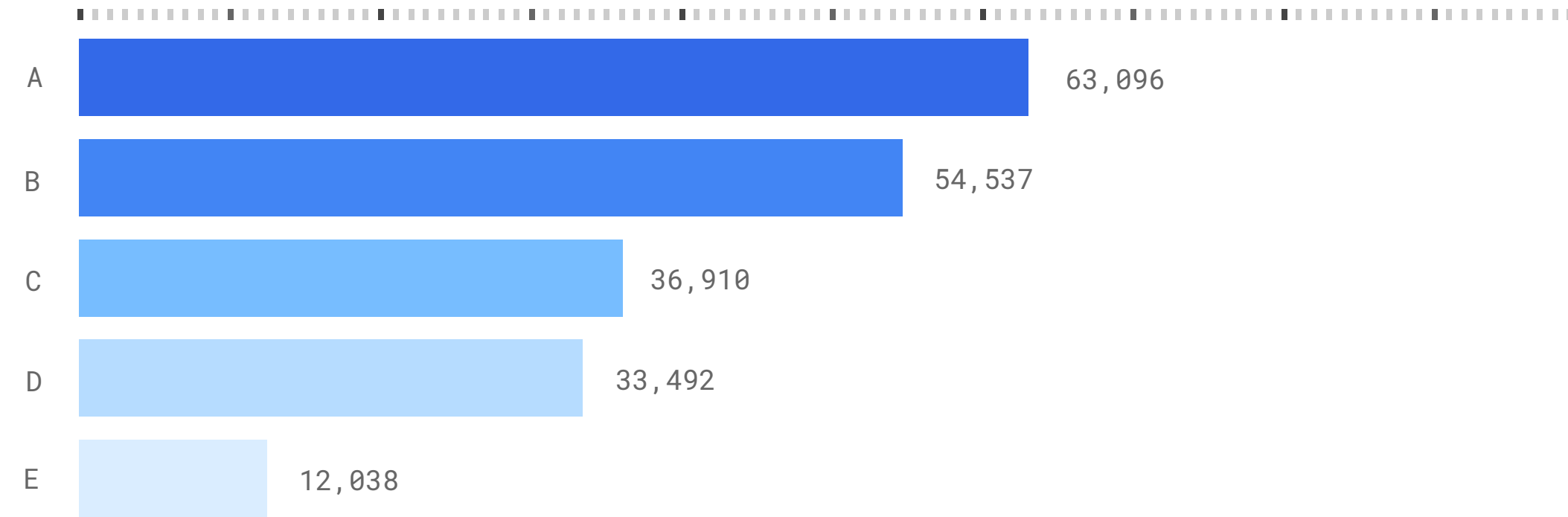
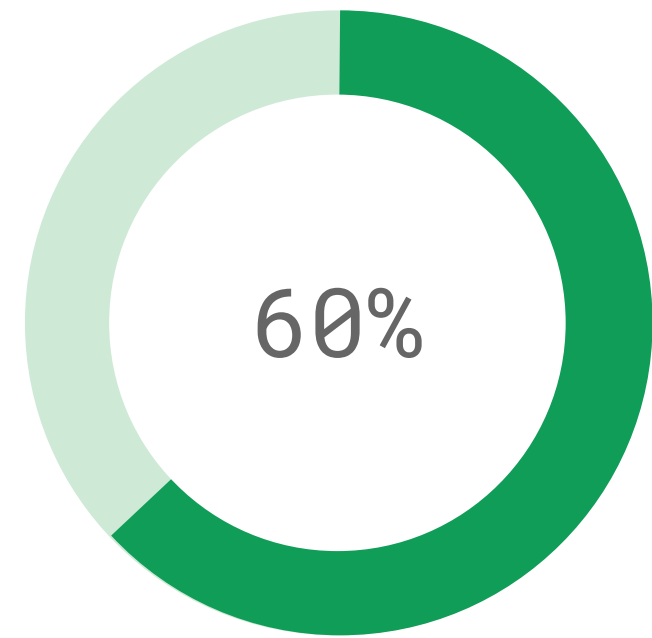
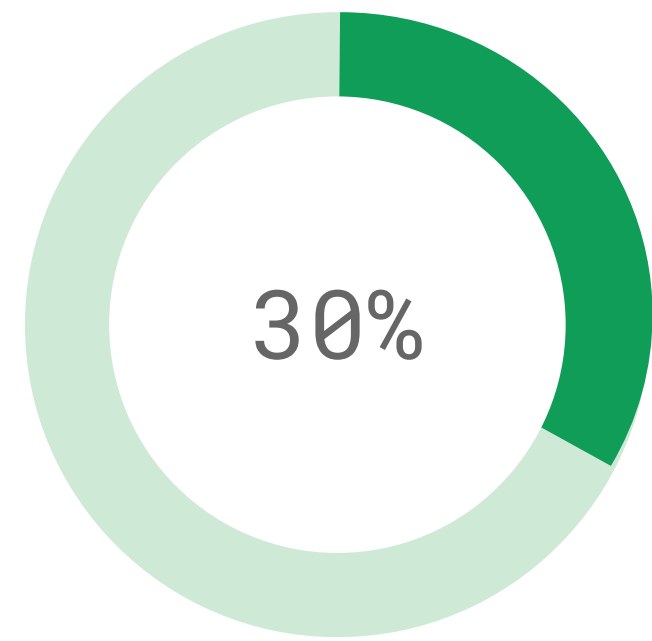
Shape Library



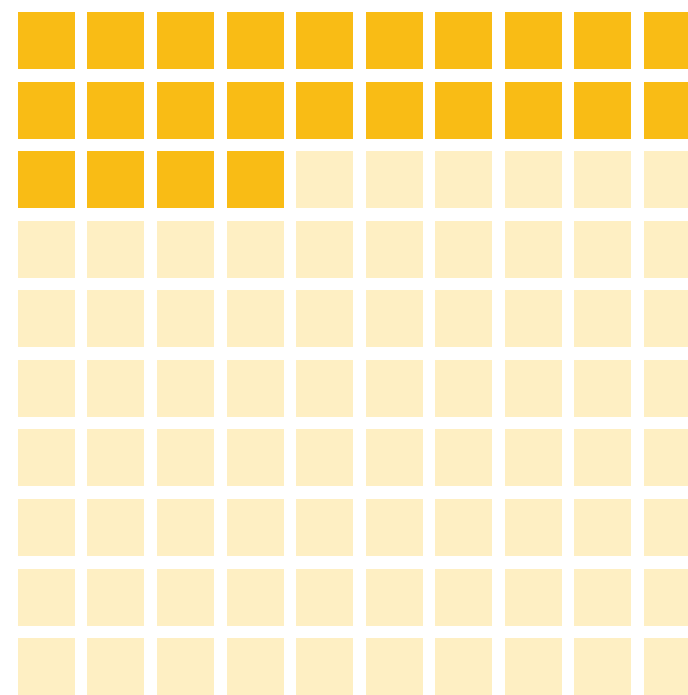
Shape Library



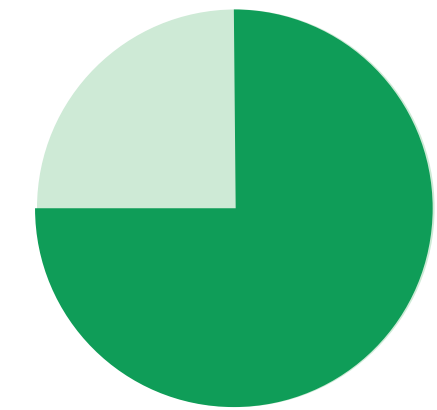
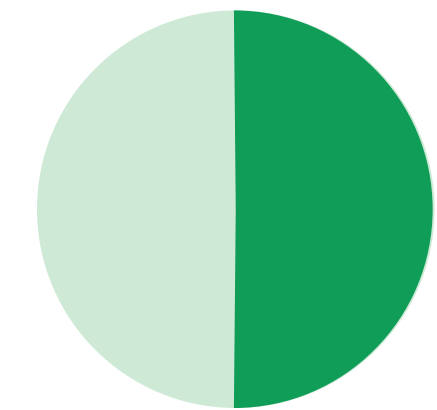
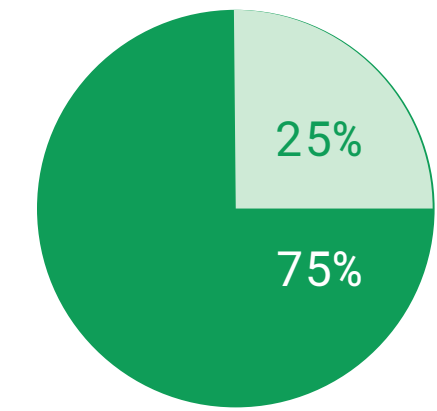
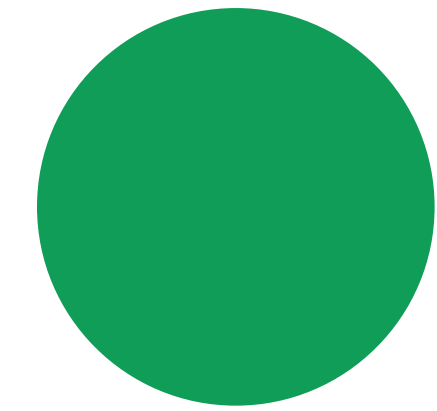
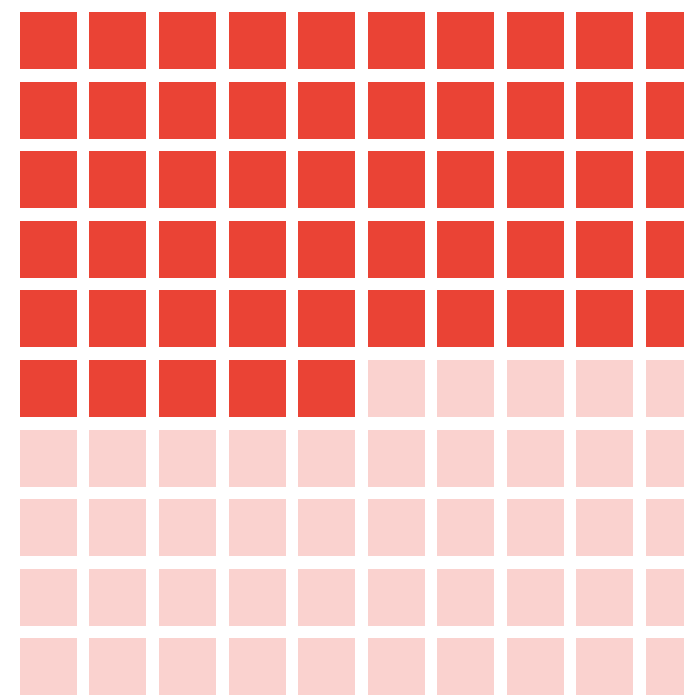
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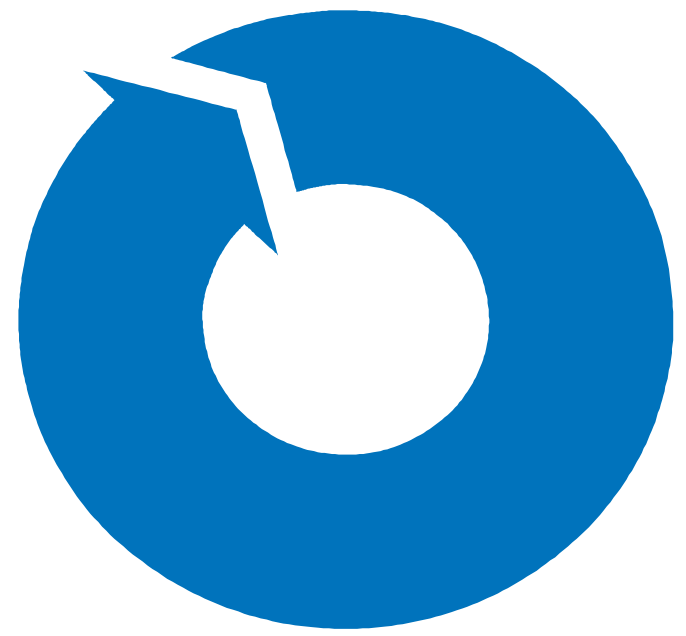
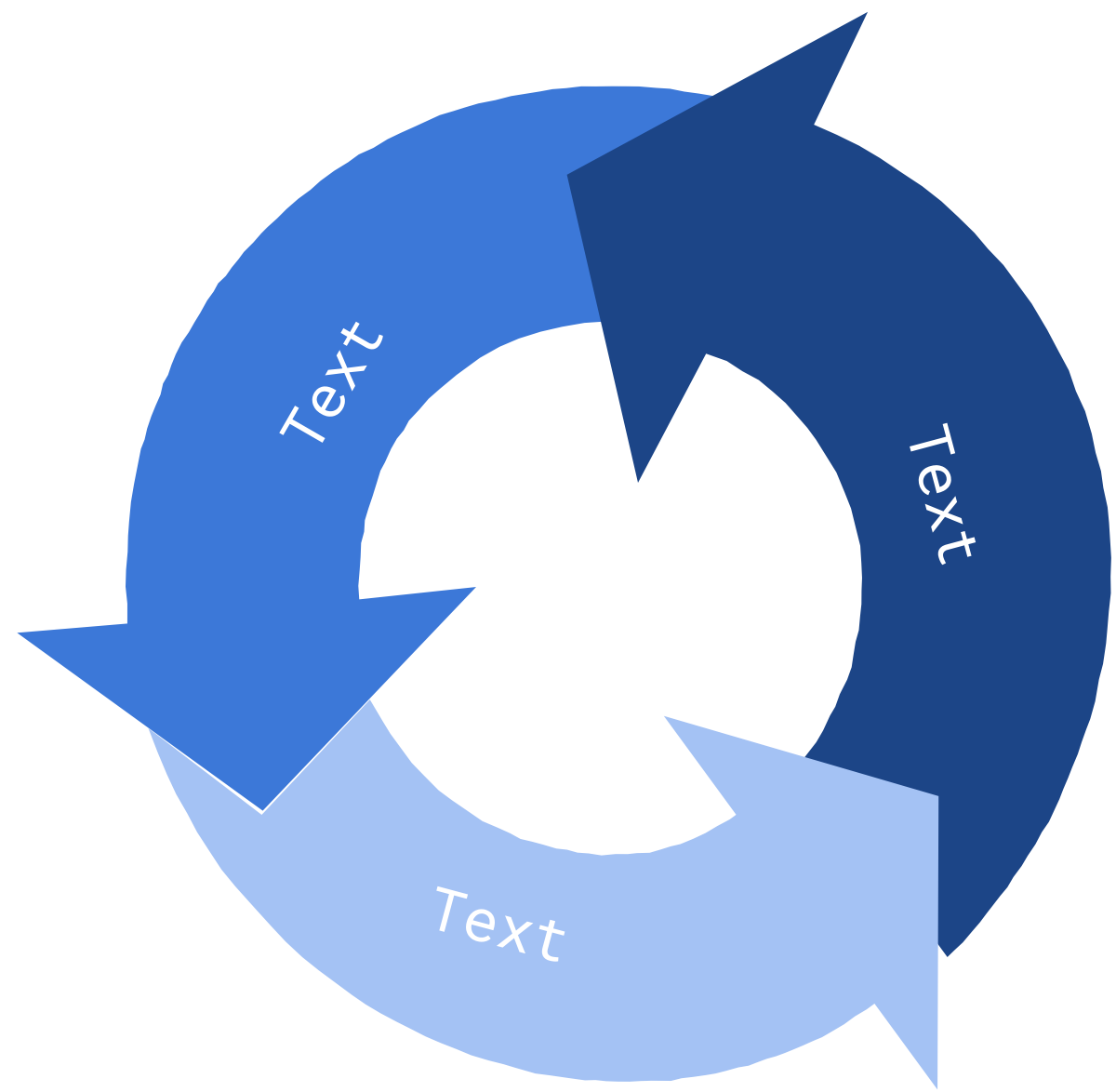
24% of women



55% of men



Shape Library



```
protected void onTryUpdate(int reason) throws RetryException {
    // Do some awesome stuff
    int foo = 15;
    publishArtwork(new Artwork.Builder()
        .title(photo.name)
        .imageUri(Uri.parse(photo.image_url))
        .viewIntent(new Intent(Intent.ACTION_VIEW,
            Uri.parse("http://500px.com/photo/" + photo.id)))
        .build());
    scheduleUpdate(System.currentTimeMillis() + ROTATE_TIME_MILLIS);
}
```

Code slides use Roboto Mono

Charts & Maps

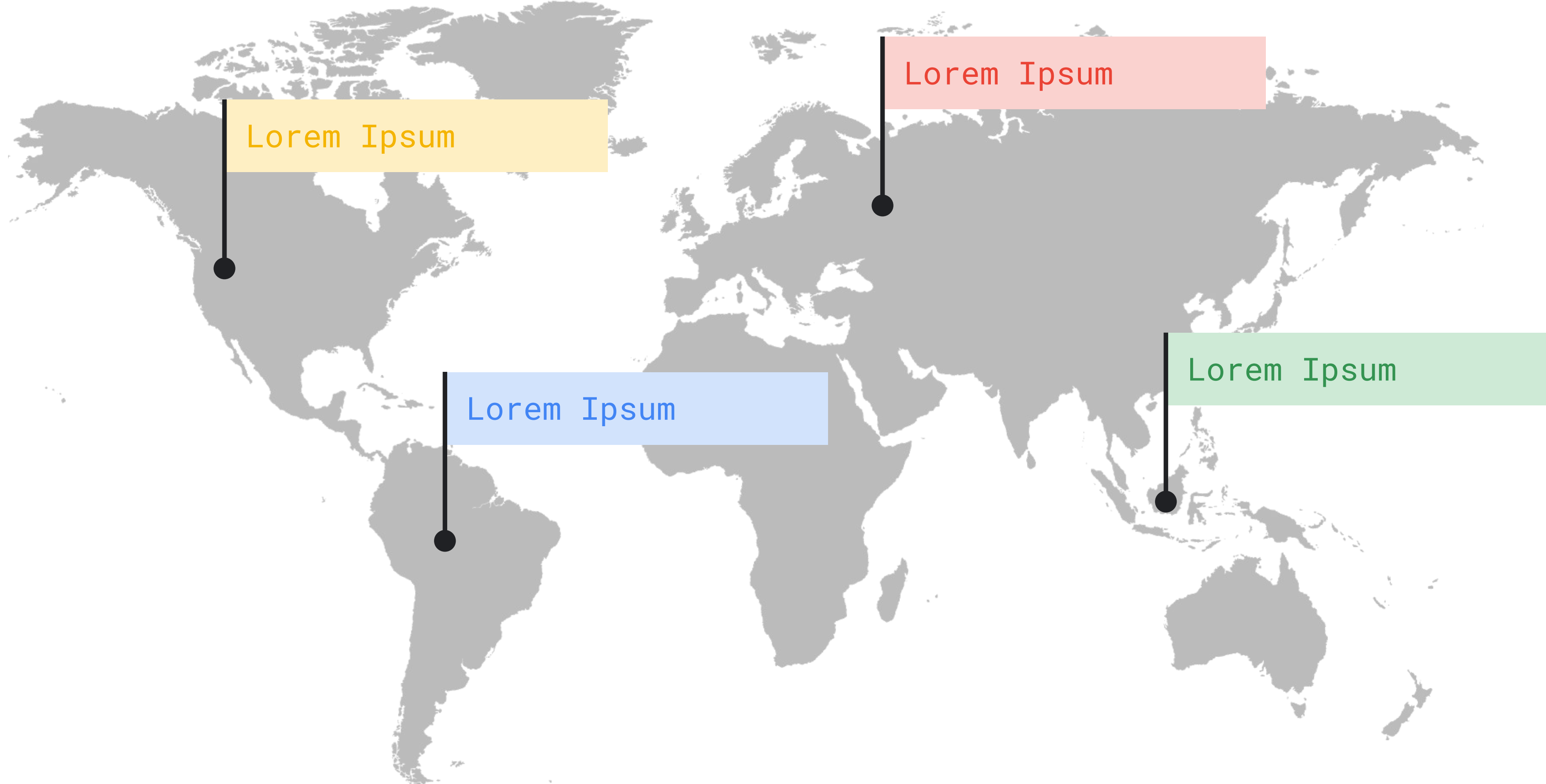
Icon Library

Modify color of the country by clicking on the icon and select fill from the menu



Icon Library

Modify color of the area by clicking on the icon and select fill from the menu



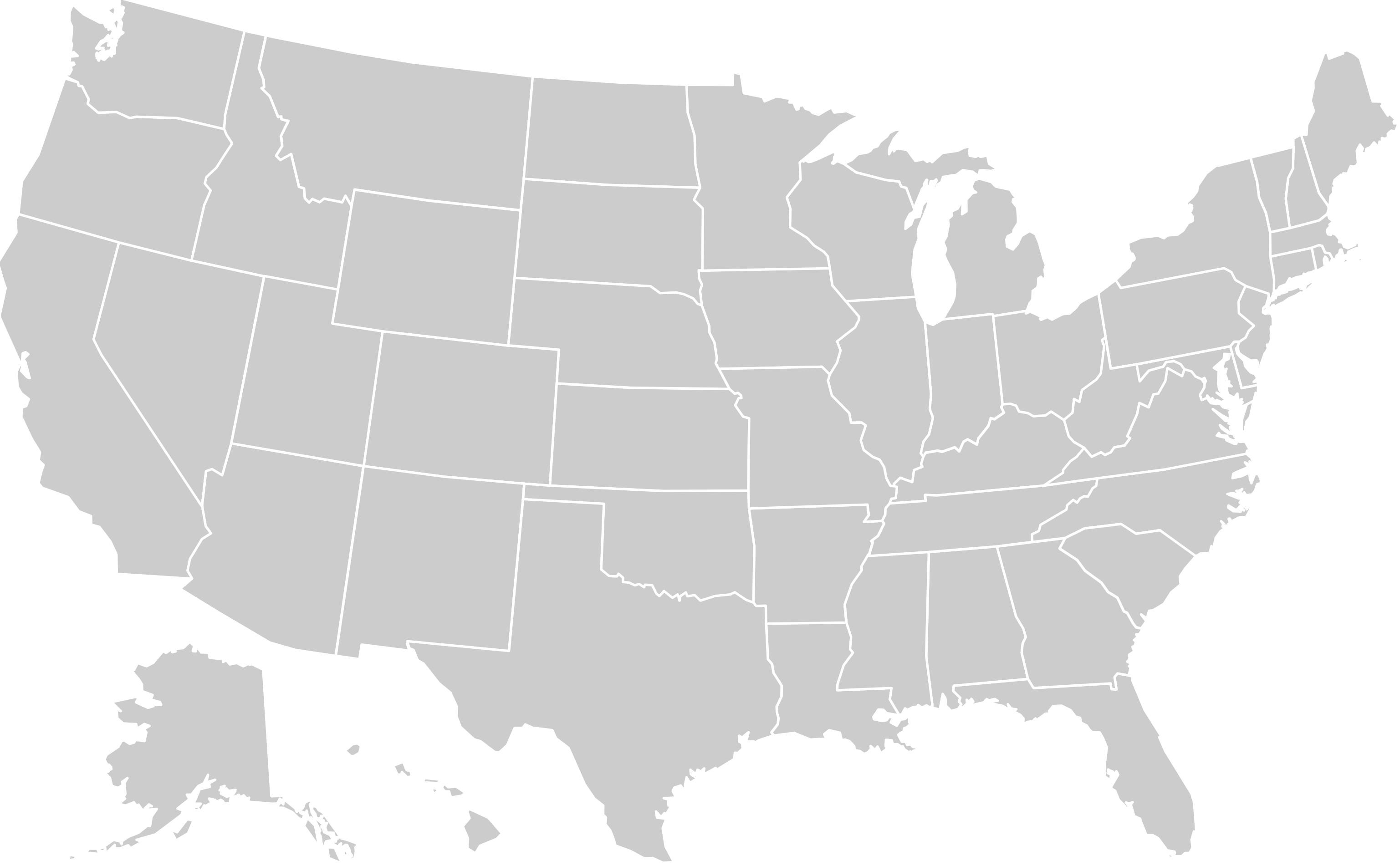
Icon Library

Modify color of the country by clicking on the icon and select fill from the menu



Icon Library

Modify color of the state by clicking on the icon and select fill from the menu



Icon Library

- Modify color of the icon by clicking on the icon and select fill from the menu
- Icons can be scaled to any size



Accessibility



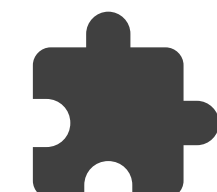
Expand



Late



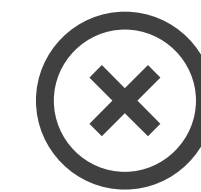
Credit card



Extension



Thumb Up



Remove



Verified



Q&A



Finance



Android



Turn in



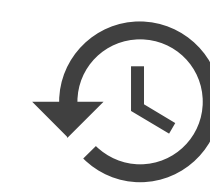
Trash



Actions



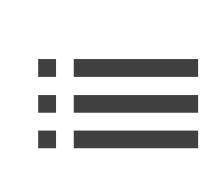
Download



History



Store



List



Wallet



Announcement



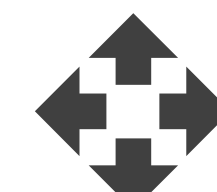
Backup



Document



Favorite 1



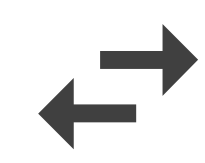
Open



Home



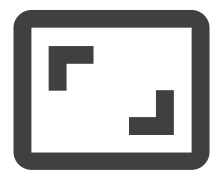
Print



Swap



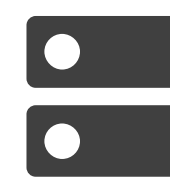
Account



Ratio



Tag



Server



Favorite 2



Grade/rate



Lock



Language



Receipt



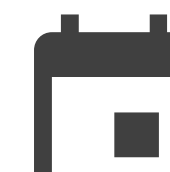
Add shopping



Chart



Bug



Event



Find Page



Page view



Basket



Time



Work

Icon Library

- Modify color of the icon by clicking on the icon and select fill from the menu
- Icons can be scaled to any size



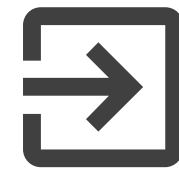
Alarm



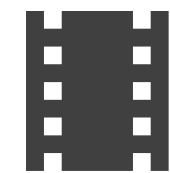
Assessment



Sync



Exit App



Movie



Visibility



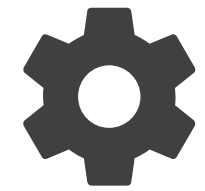
Trolley



Open



Location



Settings



Assignment



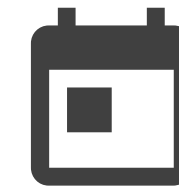
Check



Explore



Thumb Down



Today



Perm Media



People



search



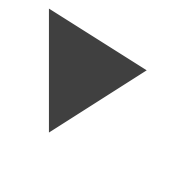
Airplane



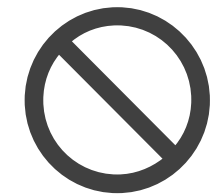
Signal



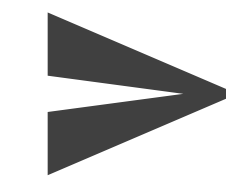
Photo



Play 1



Block



Send



Smartphone



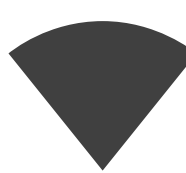
Style



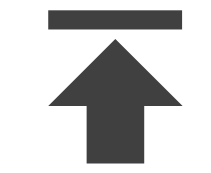
Walk



Bluetooth



WiFi



Upload



Play 2



Email



Laptop



iPhone



Controls



Bike



Pie Chart



Money



Attachment



Video



Business



Chromebook



Security



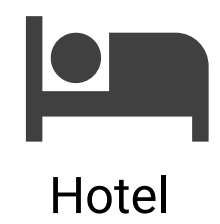
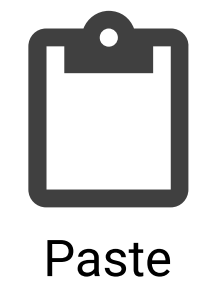
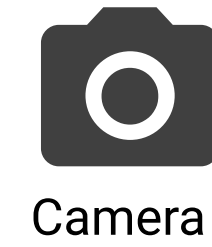
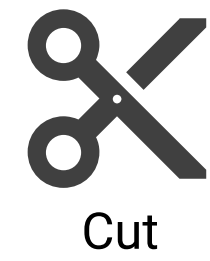
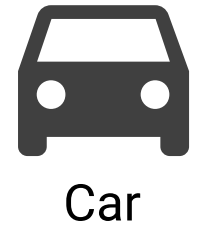
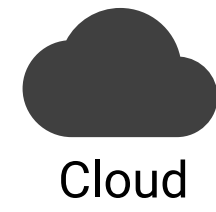
Notification



Bus

Icon Library

- Modify color of the icon by clicking on the icon and select fill from the menu
- Icons can be scaled to any size



Icon Library

- Modify color of the icon by clicking on the icon and select fill from the menu
- Icons can be scaled to any size



Cafe



Theatre



Gaming



Florist



Restaurant



Gas



Delivery



Hospital



Taxi



Print



Radio



Stream