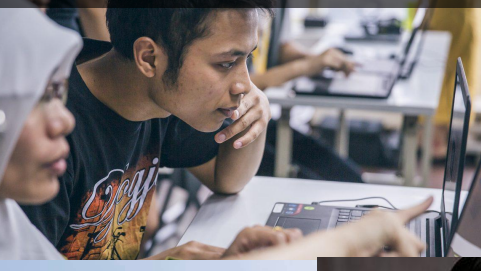
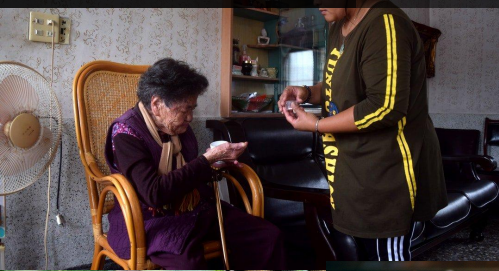


User Experience Design (UX) with migrant workers in Tainan, Taiwan: a Community-Based Participatory Research approach

2019 December 13
MA Thesis Proposal

Craig Bossley 林彥明
PA6077034 | Group B

Advisors
簡聖芬 博士 Dr. Sheng-Fen Nik CHIEN
仲曉玲 博士 Dr. Hsiao-Ling CHUNG

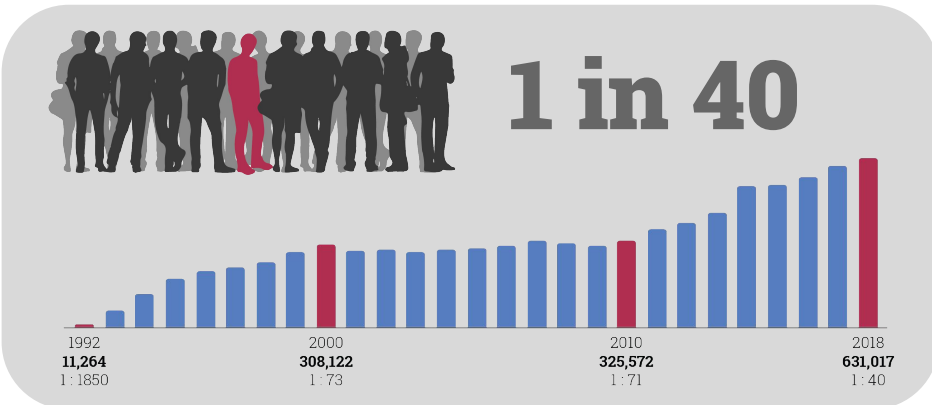




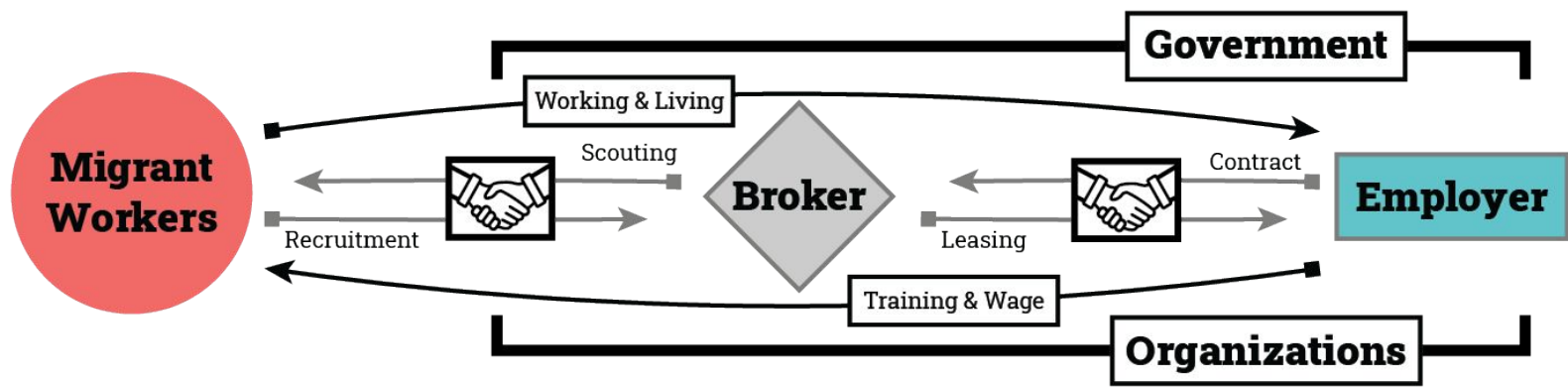
Industrial Production



Social Welfare



Migrant Worker System



DECENT  WORK



END  SLAVERY



Digital services for foreigners

台南旅遊網 TRAVEL TAINAN

Enjoy a leisurely tour in the castle town with the App

With the help of the mobile tour guide, check in to places as you tour Tainan
Instant push notification, exclusive itineraries, tour recommendations, transport information

Download Travel Tainan App
iOS / Android

Visit the slow-paced ancient city with Travel Tainan App

Instant push notifications of food and events

Push notifications of popular local events or travel information during the season when you launch your smart phone's GPS, and enjoy Tainan by unlocking your travel achievements.



臺南市政府
TAINAN CITY GOVERNMENT

Site Map | Home | 日本語 | 中文

Search

Keywords :

Announcements | Tourism | Investment | Living | City Government

Tainan's Sister/Friendship Cities | Tainan by foot

Home > Living

Living

- Tainan Municipal Cultural Center
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- Links

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Home > Employment Promotion Services > Affairs Introduction

Affairs Introduction

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WORKFORCE DEVELOPMENT AGENCY,
MINISTRY OF LABOR

Q
Advanced search
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Keywords : Training TaiwanJobs

About Us
News
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Online Application
Advocacy and Promotion
Related Links


**For Foreign
Workers to work in
Taiwan**

**Work Policy for Foreign
Workers**

Work Qualifications
and Rules for Foreign
Workers

Management of
Foreign Workers

Foreign Workers
Brokerage Firms

Direct Hiring Service
for Foreign Workers

Home > Information > For Foreign Workers to work in Taiwan > Work Policy for Foreign Workers

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Work Policy for Foreign Workers

Last Updated : 2017-08-02| Count the date : 2019-05-17

The basic principle of the government's introduction of foreign workers to engage in physical work is in accordance with the provisions of Article 42 of the "Employment Service Act". However, to protect the rights of national workers, the employment of foreigners shall not hinder the employment opportunities and working conditions of ROC nationals as well as national economic development and social stability.


Therefore, in accordance with the basic principle of not affecting the employment opportunities of domestic people while supplementing the lack of labor in our country, the introduction of foreign laborers adopts the policy of restriction in quantity and industrial fields in order to maintain industrial operations and assist with family nursing job. At the same time, a policy communication platform has been facilitated through the labor –capital - academy-politic social dialogue mechanism of a cross-border labor policy consultation group. This group, matched with national economic development needs and employment situation, jointly studies appropriate foreign labor policies in order to implement the protection of national employment rights and interests as well as to promote the goal of national economic development. In addition, in consideration of foreign workers'contribution to our economic and social conditions as well as on the basis of human rights

2

外籍勞工 在臺期間管理資訊平臺

直接聘僱聯合服務中心

網站地圖 首頁 期滿續聘 期滿轉換 入國引進



期滿續聘
雇主在臺續聘原外籍勞工

期滿轉換
雇主不聘僱原外籍勞工
協助原外籍勞工轉換雇主或轉出

入國引進
雇主續聘原外籍勞工

閱讀全文...



Breaking news

A Ukraine-born Taiwanese Entertainer, Larisa Bakurova Being a First-time Voter, Promotes the New Residents Voting in a Successful Video

Please enter key:

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News

Column

Video

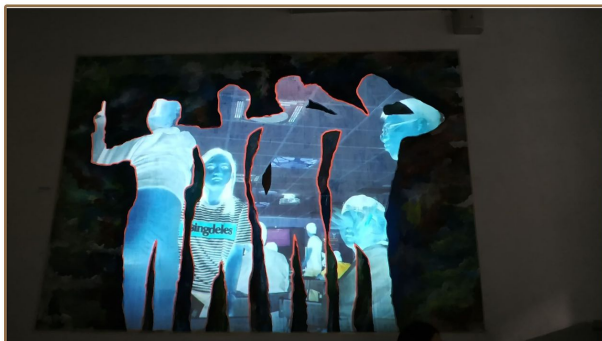
Activity

Related Links

Home > Special Report

" SPACE: IN-BETWEEN AND TEMPORALITY " Exhibition, Showed the Indonesian Migrant Workers' Life in Taiwan Shelter

2019-06-17 16:50



Deden J. Bulqini made the creation from the newspaper with the poses and outlines as the migrants' interpretation for them to get acquainted

On June 15, 2019, the Open-Contemporary Art Center (OCAC), held a "Space: In-Between and Temporality" public discussion and exhibition. The exhibition and public discussion theme was about the Southeast Asian migrant workers in Taiwan.



SEA films Shines Bright in This Year Golden Horse Awards

Christmas Disney Dream happens in Taichung

Free Screening Weekends: Migrant Worker Films Selection

Pingtung International Kite Festival Invites Players from 10 Countries to Join Challenge

Cooler Weather Forecast to Prevail in Northern Taiwan This Week

Upgraded YouBike Service to Start Trial Run in Gongguan Shopping Area

Taipei 101 Provides

Contratados

Case study: Contratados' approach to limiting liability and reducing risk of harassment¹²⁸

The Centro de los Derechos del Migrante considered how to structure the Contratados platform in a manner that would limit the risk of harassment and liability for the organization, migrant workers and funders, while providing actionable information for workers. It obtained legal advice in relation Mexico, the United States, and other jurisdictions and took the following steps to mitigate risk:

- Structuring the platform to meet conditions for immunity under section 230 of the U.S. Communications Decency Act of 1996 (codified at Title 47 USC § 230).
- Delineating information that is publicly available from that submitted by a user.
- Not editing the content of reviews.
- Providing users with detailed instructions, including on how to use the site.
- Asking only yes/no questions with no opportunity for narrative responses.
- Allowing migrant workers to use the site anonymously.
- Using a server in a third country with aligned values, which agreed not to hand over information to authorities unless subject to a court order.
- Flushing user identity data to avoid disclosure in the event of a subpoena.
- Reserving the right to remove information that exposes a user to risks or does not meet guidelines.

Digital news for migrant workers?

新住民全球新聞網
Global News for New immigrants

Home Site Map RSS

正體中文 Viet Nam ไทยไทเอน Indonesia

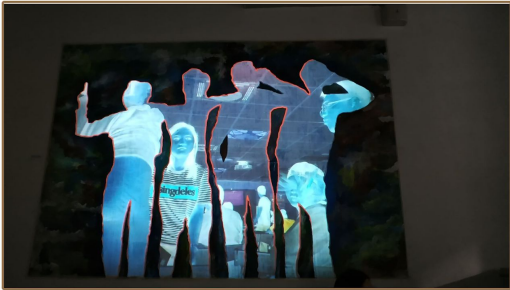
Breaking news: A Ukraine-born Taiwanese Entertainer, Larisa Bakurova Being a First-time Voter, Promotes the New Residents Voting in a Successful Video

News Column Video Activity Related

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Cooler Weath to Prevail in N Taiwan Th Vi

Upgraded You Service to Sta in Gongguan Area

Taipei 101 Prc

中文 CHINESE 英文 ENGLISH 越南 VIETNAMESE 泰國 THAI 菲律賓 FILIPINO 印尼 INDONESIAN

新聞稿刊登 讀者投稿

ใหญ่มโหฬาร ณ สถานีรถไฟไทย!

2019-10-27 Merlin 0 Comments

กิจกรรมแสดงผลงานหลัก

Read more

108年度 外籍移工 才藝競賽

新聞稿刊登 泰國 Thai 活動報名

【新聞稿刊登】 มาแล้วจ้า! กิจกรรมการประกวดความสามารถพิเศษของแรงงานต่างชาติเขตภาคเหนือ ประจำปี 2019

2019-06-21 Merlin 0 Comments


Read more

มาแล้วจ้า! กิจกรรมการ

Read more

ONE 我們在做什么 部落格 了解我們 常見問題 捐款支持 年度特展

這些是從 One-Forty 畢業的學生




Warti 回國後開了一間衣服店
Warti 回印尼後，開了一間夢想中的衣服店：「我現在很開心，每天都有訂單，大家都會讚美我老公做的衣服，朋友羨慕給朋友，常常要訂單到半夜呢！」

Yani 回國後擔任台商的翻譯
Yani 是第一期學生，回印尼後到當地台商擔任中文印尼文的口譯，能溝通她的三哥，能講好台語對她來說：「很感謝 One-Forty，讓我有機會一直練習說中文。」

Mandala 用歌聲唱出自己的故事
Mandala 熱愛自彈自唱，在課堂上有機會會上台表演，後來組了一個樂團，放假就在台灣各地表演。他寫了一首電給 One-Forty，就開歌聲他有機會成為自己。

用數層實現夢想



我們努力從0走到1

Digital development: **Benefits** and **challenges**

1 Online Labor Management Databases

2 Direct-hire and 'rate-and-review' Platforms

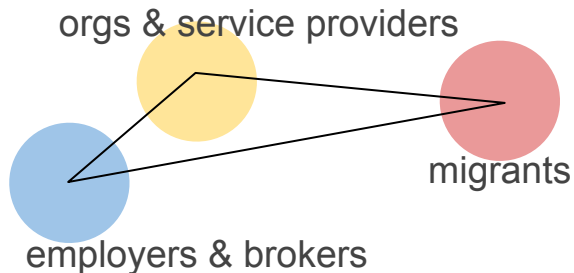
3 Utilizing Existing Social Media and Messaging platforms



ASEAN SINGAPORE 2018 RESILIENT AND INNOVATIVE



International Labour Organization



- + Process Efficiency
- + Reduce Costs
- + More Accountability
- + Better Transparency
- + Empower thru Info
- + Build Connections

With 'digital IDs', Protection of privacy and security



Tradeoff between ability to offer individual help and desire for large scale help

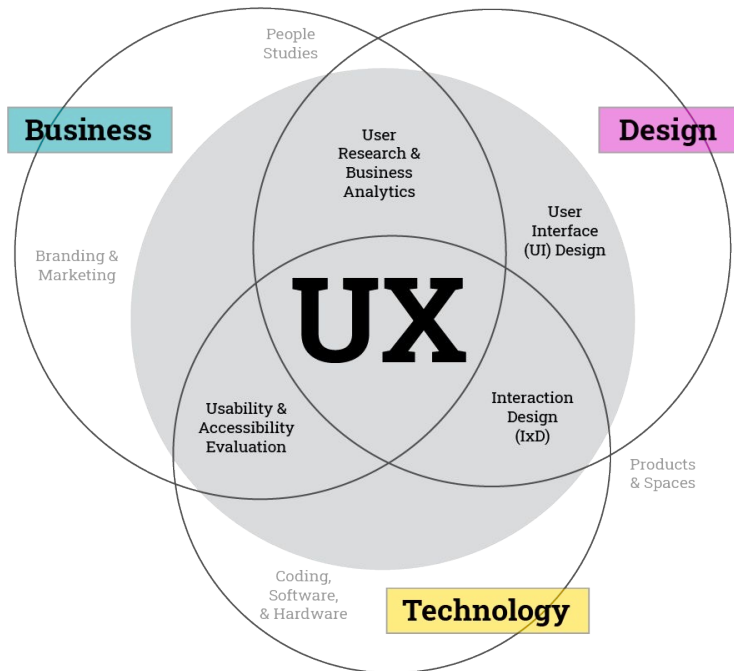


Law

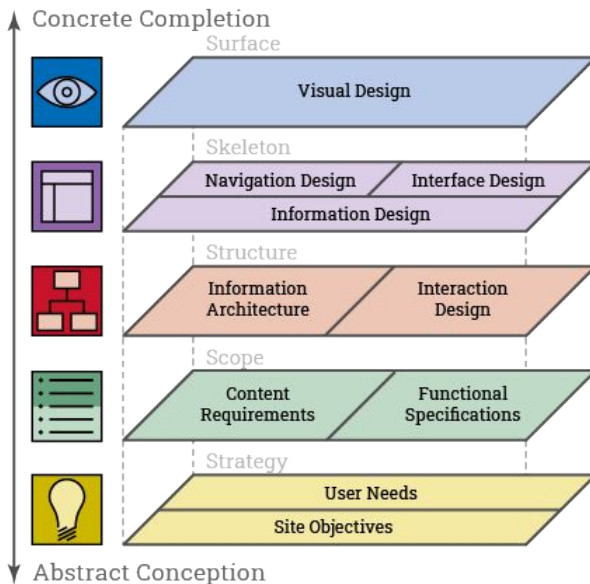
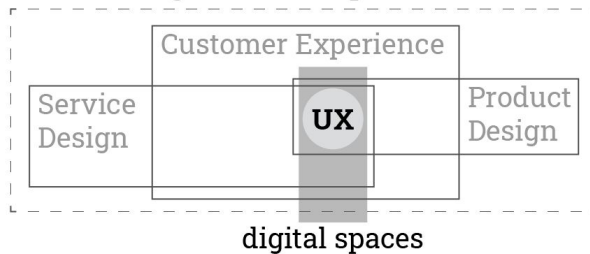


OPEN SOCIETY FOUNDATIONS

What is UX (user experience design)?



Overall Image / Brand Experience



The State of UX Practice | Design Practice



THE
State
OF UX
in 2019

THE
State
OF UX
in 2020

“2,41 link shares & 358,917 world-wide designers”

- UX is **too obsessed with methods** and toolkits
Many argue online about the ‘right way’ of UX
- The **democratization of UX is good**; increased participation and discussion is better for everyone; UXers should stop drawing lines on who counts within the intersectional discipline
- UX focuses too much on wireframes and static artboards rather than **contextual use**;
Technology design should be focused on long term development

**Harvard
Business
Review**

ENTREPRENEURSHIP

Design Thinking Is
Fundamentally Conservative
and Preserves the Status Quo

by [Natasha Iskander](#)

September 05, 2018

- Design is stuck in tradition and maintaining the status quo; **There’s not enough flexibility**
- **Not enough participation**; the role of designer is inherently privileged; best is radical inclusion of residents engaged in the design process as lay designers themselves
- UX designers are stuck in their own situations; open, continuous transformative solutions through **‘interpretive engagement’** allows us to engage with change

Community-Based Participatory Action Research

“CBPR is a **collaborative** process between community-based organizations and academic investigators for **empowerment** of the participants, gathering of the best and most **accurate information** possible, garnering **community support** for the effort, and **social change** that leads to the betterment of the community for everyone.”

- Acknowledge the community is a primary unit of identity.
- Enhance and build on existing strengths of the community.
- Knowledge gained through the partnership is translated into specific action.
- Foster collaborative relationships between academics and community partners throughout the entire research process.



Objectives & Research Questions

1 To understand the most **feasible and impactful area of opportunity** for **digital development** in the lives of migrant workers in Tainan, Taiwan

1 | To **define** opportunities for UX together

What **issues and needs** do migrant workers in Tainan, Taiwan have that could feasibly be addressed?

What **use and challenges in digital systems** do migrant workers in Tainan, Taiwan encounter?

2 To **incorporate and include the perspectives and technology practices** of Tainan migrant workers in the **process** of developing UX with a community-based participatory action research approach

2 | To **design** UX with the community

How can the **needs and technology use and challenges** of migrant workers in Tainan **be incorporated** in the process of developing UX with a CBPR approach?
How can more stakeholders **participate** in the process?

3 To **generate guidelines** for UX designers that reflects on the benefit of involving the multifaceted **participation of community stakeholders** in similar cases

3 | To **inform** from process reflection

How can migrant workers and other stakeholder participation **inform the practice** of UX and digital development?
What did migrant workers and other stakeholders **feel, understand, and suggest** about the process for future practice?

Potential Community Partners

MIGRANT WORKERS

(snowballing)

BUSINESSES & SERVICES

Filipina Cakes in Tainan

伊家Brunch

Ilonggos Tribe Resto

Cherry's kitchen

RJ Mart

Pinoy Express (remittance)

COMMUNITY SUPPORTERS

Mary Help of Christians (Don Bosco) 聖母進教之佑天主堂
No. 801, Yunong Road, East District, Tainan City, 701

BROKER

Chen Dard Group 董事長 李志鴻
(成大人力資源管理顧問有限公司南科分公司)
No. 38, Liantan North 1st Street, Shanhua District, Tainan City, 741
06-2706858

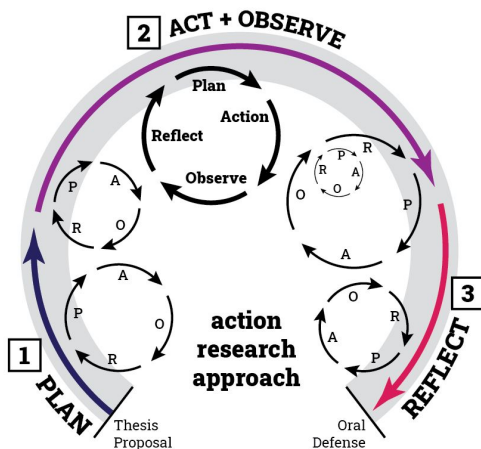


GOVERNMENT

Labor Affairs Bureau of Tainan City Government



Methodology



1 | To **define** opportunities for UX together

- **Focus Group** with community stakeholders
- **Survey** with migrant workers on tech and barriers
- **F2F Interview** with existing digital service prompts
- **Community Workshop** to generate UX ideas

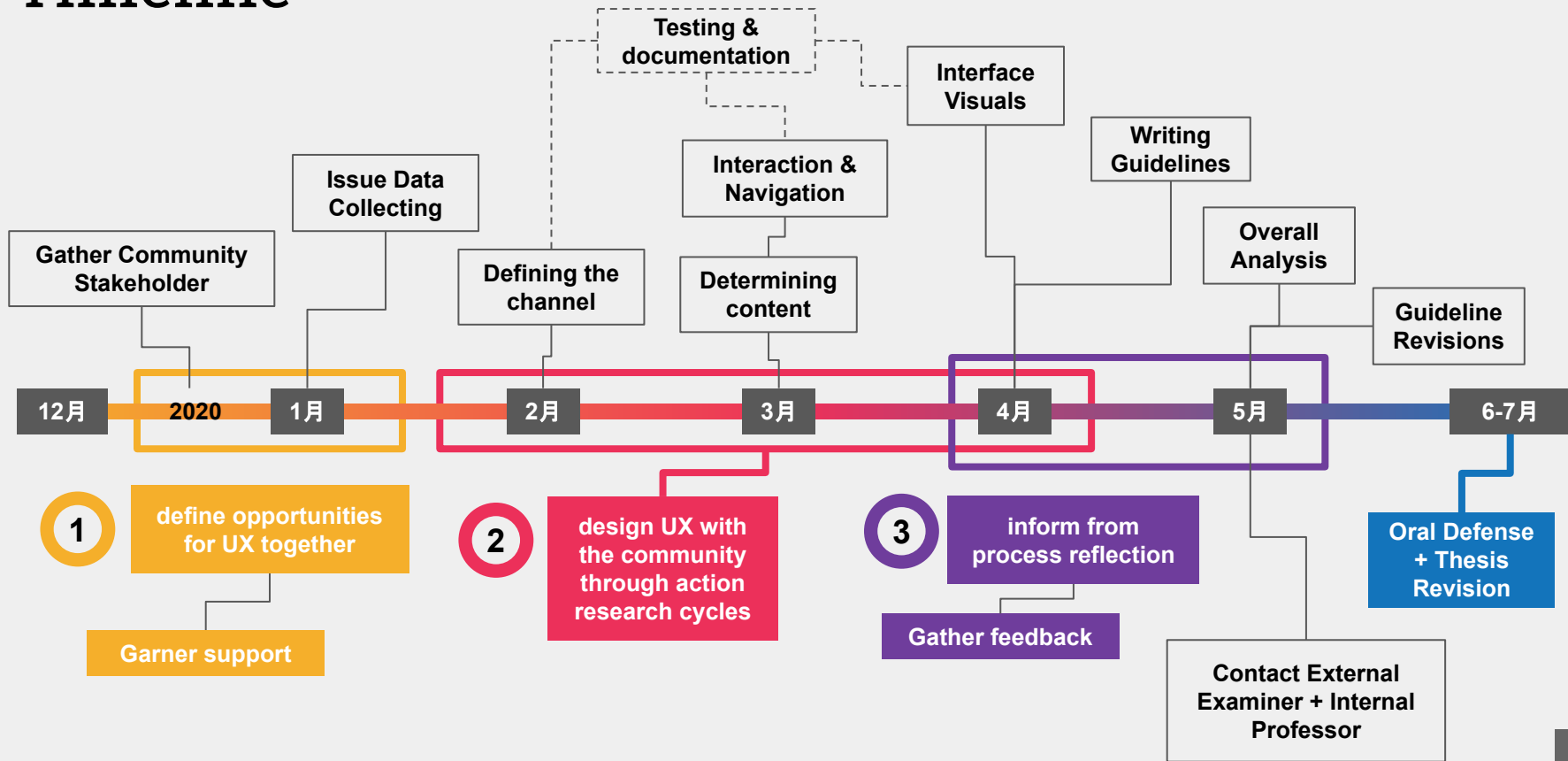
2 | To **design** UX with the community

- **Design workshop** with migrant workers to design UX
- In-the-field, group **usability evaluation**
- Use **collaborative, real-time wireframing** tools like Figma
- **Journey Mapping** to identify problem spaces
- Utilizing **agile** iteration tactics to design functions
- Using **lean** management tactics to maximize effort spent

3 | To **inform** from process reflection

- **Focus Group** with community stakeholders
- **Closing survey** with community to gauge attitudes and POVs
- **Design Workshop** to sort through collected reflections

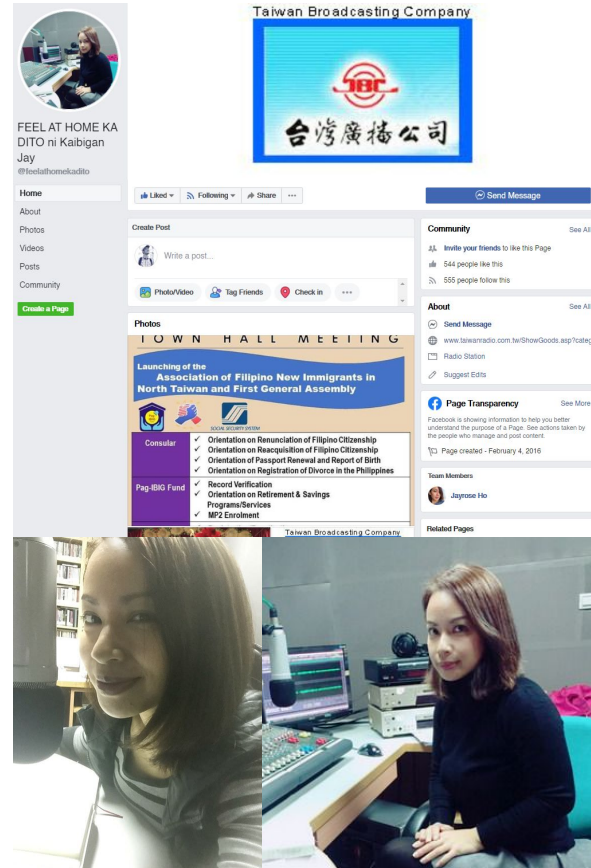
Timeline



Expert Interviewee: Radio Host

Jay Rose Ho or ‘Kaibigang Jay’

- Born in 高雄 to Filipino immigrant mother (who was originally an overseas worker/OFW)
- Hosts “Feel at Home Ka Dito” Radio in Filipino (tagalog) on Taiwan Broadcasting Corporation since Feb. 2016
- Every Sunday AM-1323 (台北), AM-621 (桃園), AM-1206 (新竹), and Online (First broadcast: 6-7pm) (Rebroadcast: 9-10pm 大溪&關西)
- The show’s 4 sections with Filipino folk music in-between:
 1. Current affairs (uses Chinese for employer-related matters) and sometimes weather,
 2. Broadcast of current news from the Philippines,
 3. Rules and Regulations (at least 15 minutes)
 4. Interview migrant workers (i.e. singing/talent contest winners, visiting artists, etc.) or Chinese learning
- Promoting the MOL-established 1955 telephone hotline, for migrant workers to make queries and file complaints
- Can submit questions or comments via [FB page](#)



Q for Jay

(issues/overall) Do you think it's easier now for OFWs to work in Taiwan compared to how it was when your mother immigrated? How so? What's changed?

(issues/problem) Of all the issues that OFWs face, what would you say is the most pressing/biggest issue that OFWs face in adjusting to life in Taiwan?

(issues/solution) Is the government doing anything to counteract this? What about other social organizations? Overall, who's doing the best job of helping OFWs in Taiwan?

(digital) My thesis is about prototyping an app/website that can help OFWs in Taiwan. What platforms and channels are the most used by OFWs in Taiwan?

(digital) Have you heard of PH's Project MECOnnect? It seems that the PH government released an app in 2018 for OFWs in Taiwan. Would do you think would be its most necessary features?

(closing) Do you have any contacts that you would recommend I get in touch with? Any suggestions for further research/development?

MECO (Manilla Economic and Cultural Office)

[MECO Youtube](#) (mainly PH tourism)

[Project MECOnnect 2018](#)

“Town Hall Meeting”

“Taitung, we will bring our services to you on November 24, 2019.”

MECO Kaohsiung MECOnnectors: Elsie Tsai, Tessie Su, Grace Fan, Elsa Roluna, Geraldine Chiu, Ligaya Lee

THE PHILIPPINES

“Foreign Consulates and Missions in Taiwan”
(Other migrant worker countries only have one in TW)

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TAICHUNG EXTENSION OFFICE

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Tel/ 04-23029080

Fax/ 04-23029082

台中 Organizations for OFWs

[Maryknoll Ministry](#) to Foreign Migrant workers
and New Immigrants in Taiwan ('Ugnayan')
UGNAYAN MIGRANT AND IMMIGRANT
CENTER

Founder: Father Joyalito Tajonera, M.M.



- We reach out to the foreign migrant workers, the new immigrants, foreign spouses and their families.
- We rent buildings for church, activities, training centers and shelters for foreign migrant workers.
- We provide free educational training to help improve the job skills of the workers (electronic repairs, carpentry, dressmaking), basic Chinese language, leadership formation, lectures and seminars.
- We partner and network with other church groups and NGO's in doing advocacy for migrant workers' rights and government agencies for trainings.

台北 Organizations

One-Forty

[2015 Story \(CH\)](#)

Founder: Kevin Chen 陳凱翔

Brilliant Time Bookstore

Founder: Zhengzhang

桃園 Organizations

Hope Workers' Center ([2007 TWnews](#))

台南|政府 Labor Affairs Bureau

2017/07/26 Taiwan Workforce Development Agency Informati...

TAIWAN / TAINAN

Labor Affairs Bureau of Tainan City Government Project

Director: Wang Xinji

臺南市政府勞工局局長 王鑫基



移工宣導數位化 勞雇安心有保障

樂活在臺南工作 與休閒平衡手冊

照顧好幫手照顧好 eASY

* 歡迎移工、雇主 就業服務機構踴躍使用

Q for Tainan Labor Affairs Bureau

(issues/overall) Do you think it's easier now for OFWs to work in Taiwan compared to how it was when your mother immigrated? How so? What's changed?

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Brokers

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District, Tainan City, 741

06-2706858

Golden Brother

Tainan: No. 164, Siwei Street, Yongkang District,
Tainan City, 710

06-2332062

Ethics

- 1 Mutual respect (acceptance of each other)
- 2 Equality and inclusion (enabling & encourage)
- 3 Democratic participation (process contributing)
- 4 Active learning (for all, opportunity to learn)
- 5 Making a difference (promote good changes)
- 6 Collective action (work together to achieve)
- 7 Personal Integrity (behave reliably & honestly)



Completion Date 23-Dec-2019
Expiration Date 22-Dec-2022
Record ID 32468469

This is to certify that:

Craig Bossley

Has completed the following CITI Program course:

Responsible Conduct of Research (RCR) (Curriculum Group)
Social, Behavioral, and Education (SBE) Sciences - Responsible Conduct of (Course Learner Group)
Research
1 - Basic (Stage)



Under requirements set by:

National Cheng Kung University, Taiwan (R.O.C)

Verify at www.citiprogram.org/verify/?w0b2e258f-d157-4673-9fcf-b0da363429c5-32468469

Consent Forms

UX Process

1. User Research (Research)
2. User Personas (Analysis)
3. Create the stories/scenarios/maps (Analysis)
4. Wireframing (Info Design)
 - a. User Testing
5. Interactive Prototyping (Structural Design)
 - a. User Testing
6. UI, visual design, delivery (Visual Design)
 - a. User Testing
7. Metrics Analysis
8. Usability Testing

周	SUN	M	T	W	TH	F	SAT
1	12/29						01/04
2	01/05						01/11
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6	02/02						02/08
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10	03/01						03/07
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19	05/03						05/09
20	05/10						05/16
21	05/17						05/23
22	05/24						05/30
23	05/31						06/06
24	06/07						06/13
25	06/14						06/20
26	06/21						06/27
27	06/28						07/04

References

(*only including those not in the proposal booklet)

Photos

2015 06 Lennon Ying-Dah Wong
 2015 Elaine Huang I Call Taiwan
 2017 05 clark667788
 2017 05 One-Forty Bảo Nguyễn
 2017 Hong-zen Wang Who Treats
 2018 09 One-Forty INFOGRAPHIC
 2018 Cathy Teng TPM Oldersters at the Height
 2018 Lin Shengyi OPINION
 2018 Nick Aspinwall Dancing to Break the Chain
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 Tainan Labor Affairs Bureau Logo
 Chen Dard Group Logo

Screenshots

Dhsc.wda.gov.tw
 Mpark.news_category_thai
 News.immigration.gov.tw_PH_NewsTopic.aspx
 One-forty.org
 Tnda.tainan.gov.tw_fs_default.asp
 web.tainan.gov.tw_labor_en_cp.aspx_n=655
 dhscfm.wda.gov.tw
 sea.com.tw_resume.php_pp=1

tainan.gov.tw_en_cl.aspx_n=14873
 Twtainan.net_en_statics_app
 wda.gov.tw_en_cp.aspx_n=7AD71E73F645F2A5
 Google 移工 app

Digital Opportunity

TRANSFORMATIVE TECHNOLOGY FOR MIGRANT WORKERS (2018)

Tainan Focus

雙語國家 Bilingual Nation FB
 NIA Tainan's Migrant Workers Advocacy Digitalized, Booklet with Four Languages for Migrant Workers to Live and Work in Peace
 (data) THE STATISTICAL YEAR BOOK OF
 TAINAN CITY LABOR DEPARTMENT 2018

CBPR

SPECIAL ISSUE: Three Models of Community-Based Participatory Research (2013 Leonard Davis Institute of Health Economics)
 RRI Tools (n.d.) How to co-create community-based participatory research
 (diagram 2007) Ethical Dilemmas in Community-Based Participatory Research: Recommendations for Institutional Review Boards

Potential Community Partners

Mary Help of Christians Church (catholic.org.tw)
 Don Bosco Church FB
 Google Maps
 Yes123求職網 | 成碩人力資源管理顧問有限公司
 (2017) Taiwan - Activities on behalf of Filipino migrants in the Salesian Parish of Mary Help of Christians
 (2015) 3679(III)_Salesians of Don Bosco and the Taiwan Migrants

Thank you!

People	Nationality	Industry	
1	199,676	Indonesia	Social Welfare Industry
2	56,268	Philippines	Electronic parts & components
3	54,065	Vietnam	Fabricated metal products
4	31,338	Philippines	Social Welfare Industry
5	28,571	Vietnam	Social Welfare Industry
6	23,710	Vietnam	Machinery & equipment
7	17,627	Indonesia	Fabricated metal products
8	16,379	Vietnam	Plastics products
9	16,087	Vietnam	Food products & prepared animal feeds
10	14,456	Philippines	Fabricated metal products
11	13,993	Thailand	Fabricated metal products
12	11,698	Philippines	Computers, electronic & optical products
13	10,525	Vietnam	Textiles
14	9,223	Indonesia	Agriculture, forestry, fishing & husbandry
15	6,715	Vietnam	Motor vehicles & parts
16	6,484	Philippines	Machinery & equipment
17	6,102	Vietnam	Rubber products
18	6,076	Thailand	Basic metals
19	5,946	Vietnam	Basic metals
20	5,685	Indonesia	Machinery & equipment

Source: Workforce Development Agency, MOL.

5 Self-Actualization

4 Esteem

3 Love/belonging

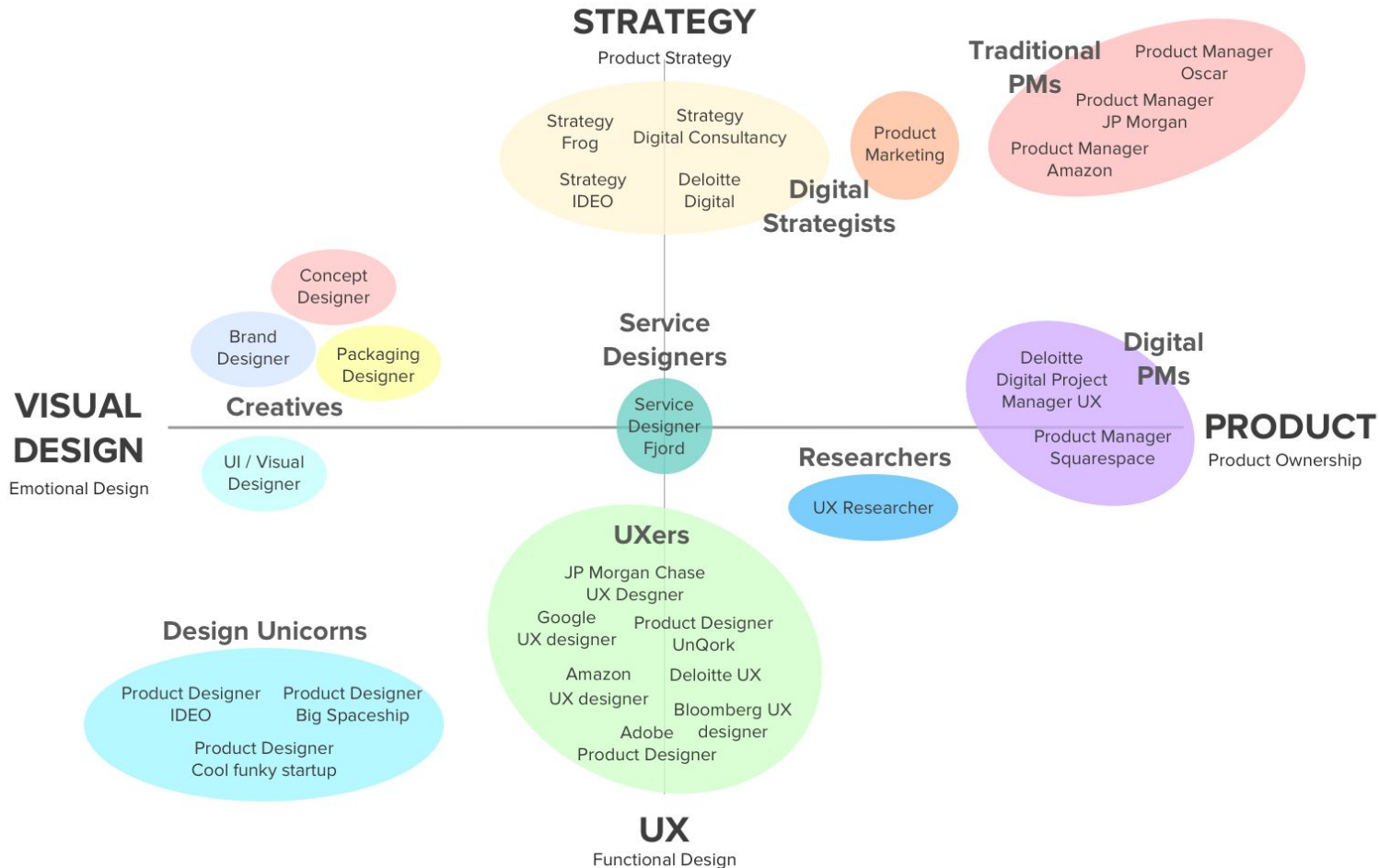
2 Safety & Security

1 Physiological



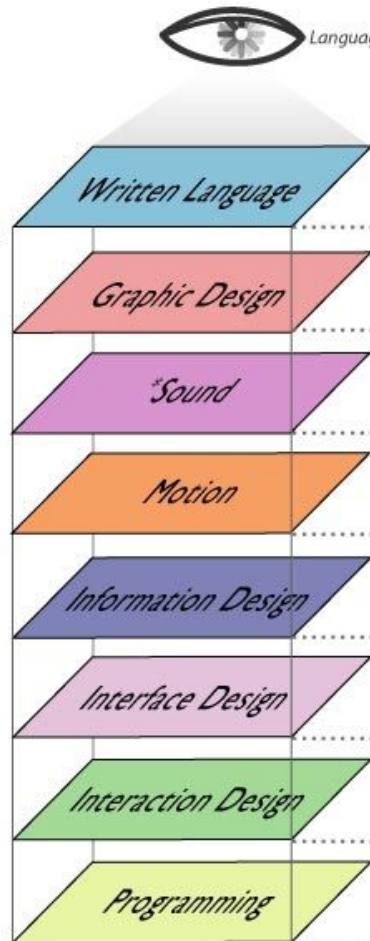
Box 29.1 **Principles of Community-Based Participatory Research**

1. CBPR recognizes community as a unit of identity.^{5,6,8,15}
2. CBPR builds on strengths and resources within the community.^{5,6,8}
3. CBPR facilitates a collaborative, equitable partnership in all phases of research, involving an empowering and power-sharing process that attends to social inequalities.^{5,6,8,16,17}
4. CBPR promotes co-learning and capacity-building among all partners.^{5,6,8}
5. CBPR integrates and achieves a balance between research and action for the mutual benefit of all partners.^{5,6,8}
6. CBPR emphasizes the local relevance of public health problems and ecological perspectives that attend to the multiple determinants of health inequities.^{5,6,8}
7. CBPR disseminates findings to all partners and involves them in the dissemination process.^{5,6,8}
8. CBPR requires a long-term process and commitment to sustainability.^{5,6,8}
9. CBPR addresses issues of race, ethnicity, racism, and social class and embraces cultural humility.^{5,6,18}



USER EXPERIENCE DESIGN DIAGRAM

- Conscious Awareness +



Language Interaction Motion Graphic Interface De



English, Spanish, Mandarin, etc.

Shape, symbolism, line, color, spacial composition, texture, dimension, and other facets of visual rendering.

Music or spoken word (a.k.a Voice Over /V.O.) audio.

Animation, change, motion, time, rhythm, calculus.

Textual style, graphics, and composition for information structure, meaning, relationship and user comprehension.

Graphical and information design elements utilized to indicate controls for data manipulation.

Task flow, system flow/behavior, and human comprehensibility of controls provided by the user interface.

"Front-end" (client executed) or "back-end" (server executed) code for data input, processing, and retrieval.



The mind's eye does not naturally distinguish between individual elements that comprise an interactive system. Parts of the interactive communications / software vernacular are not experienced separately by the user, but as a complete synthetic language which is apprehended and used as a unified whole.

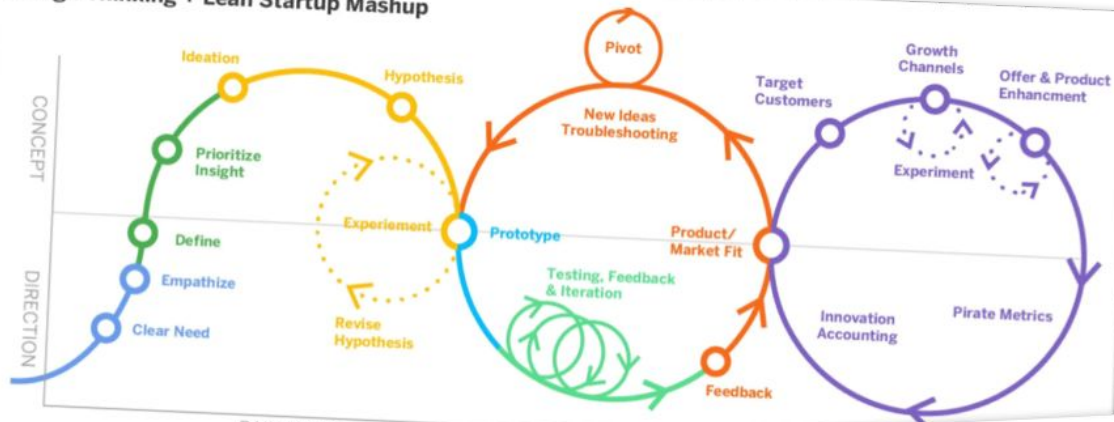
User Experience Design is the art and science of integrating all of the various elements that comprise an interactive system so that

- 1) The user's needs, limitations, goals, desires, and expectations are served
- 2) The publishing organization's objectives are served as a result of serving the user's (#1)
- 3) The whole is greater than the sum of its parts

*Sound is seldom used in contemporary web app's but is a multimedia element common to other types of web-based software, thus important to UX.

Author: Michael Cummings | uxdesign.com | Copyright : Creative Commons - Attribution-Noncommercial 3.0 United States

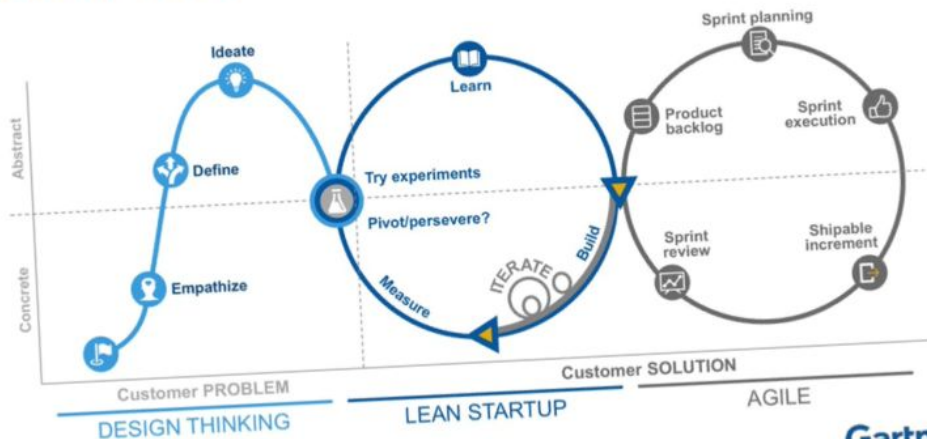
Design Thinking + Lean Startup Mashup



BETT



Combine Design Thinking, Lean Startup and Agile



#GartnerSYM

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Gartner

Effectively shifting gears between the different phases of the Innovation Pipeline

FOR DIGITAL INNOVATION

DESIGN THINKING

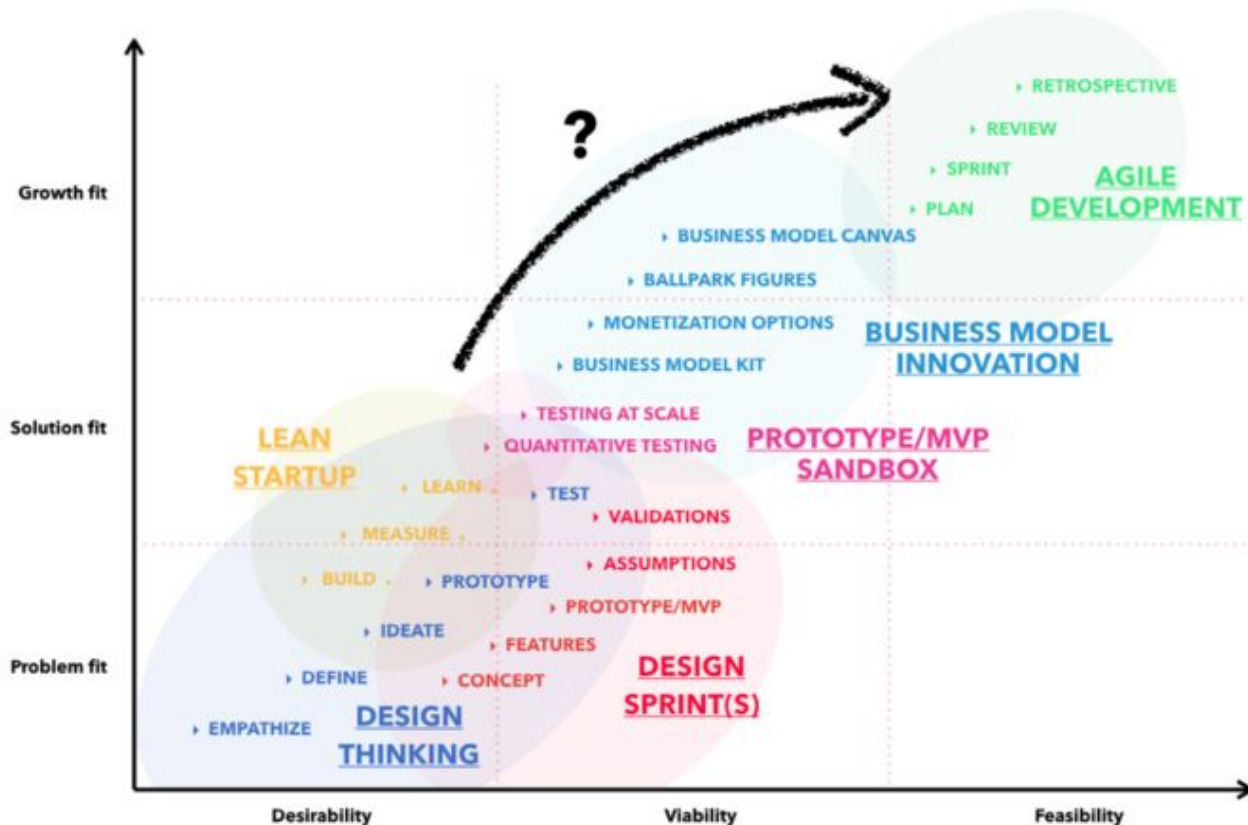
LEAN STARTUP

DESIGN SPRINT(S)

PROTOTYPE/MVP SANDBOX

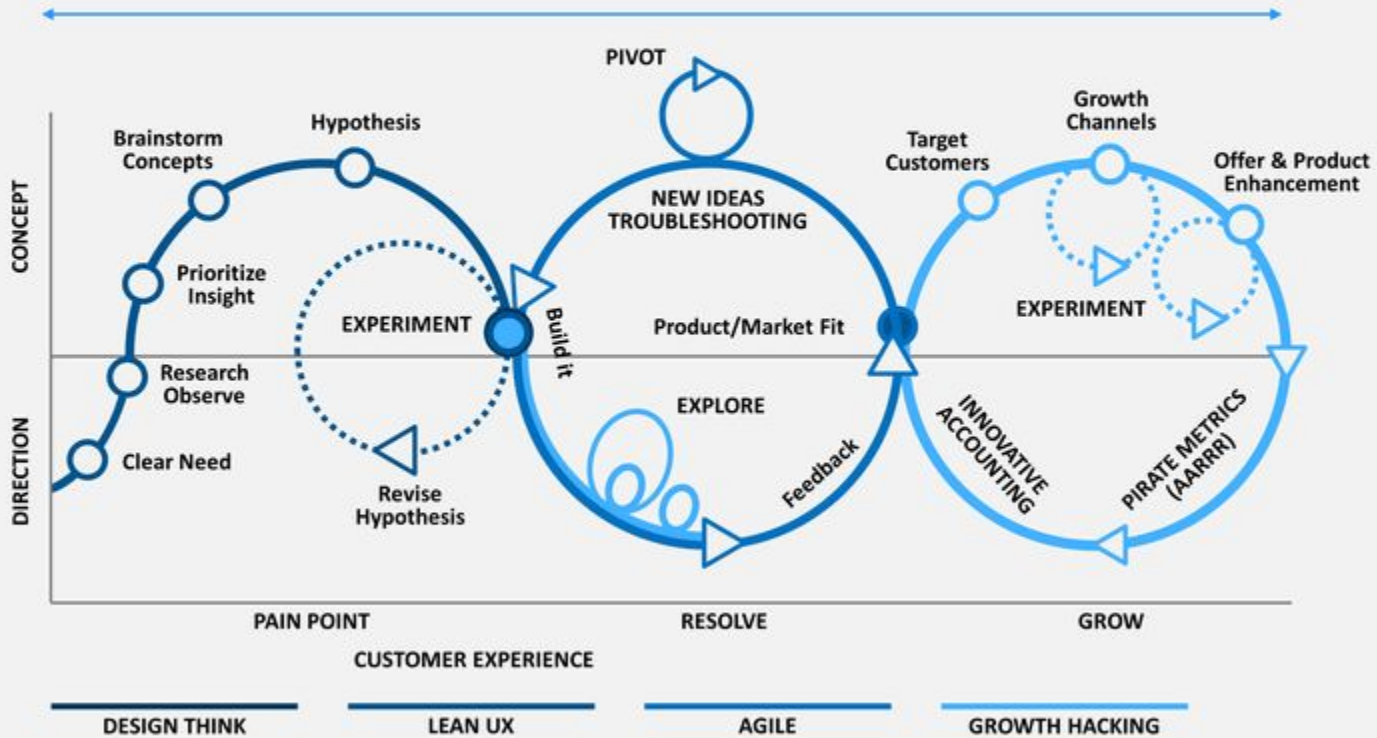
BUSINESS MODEL INNOVATION

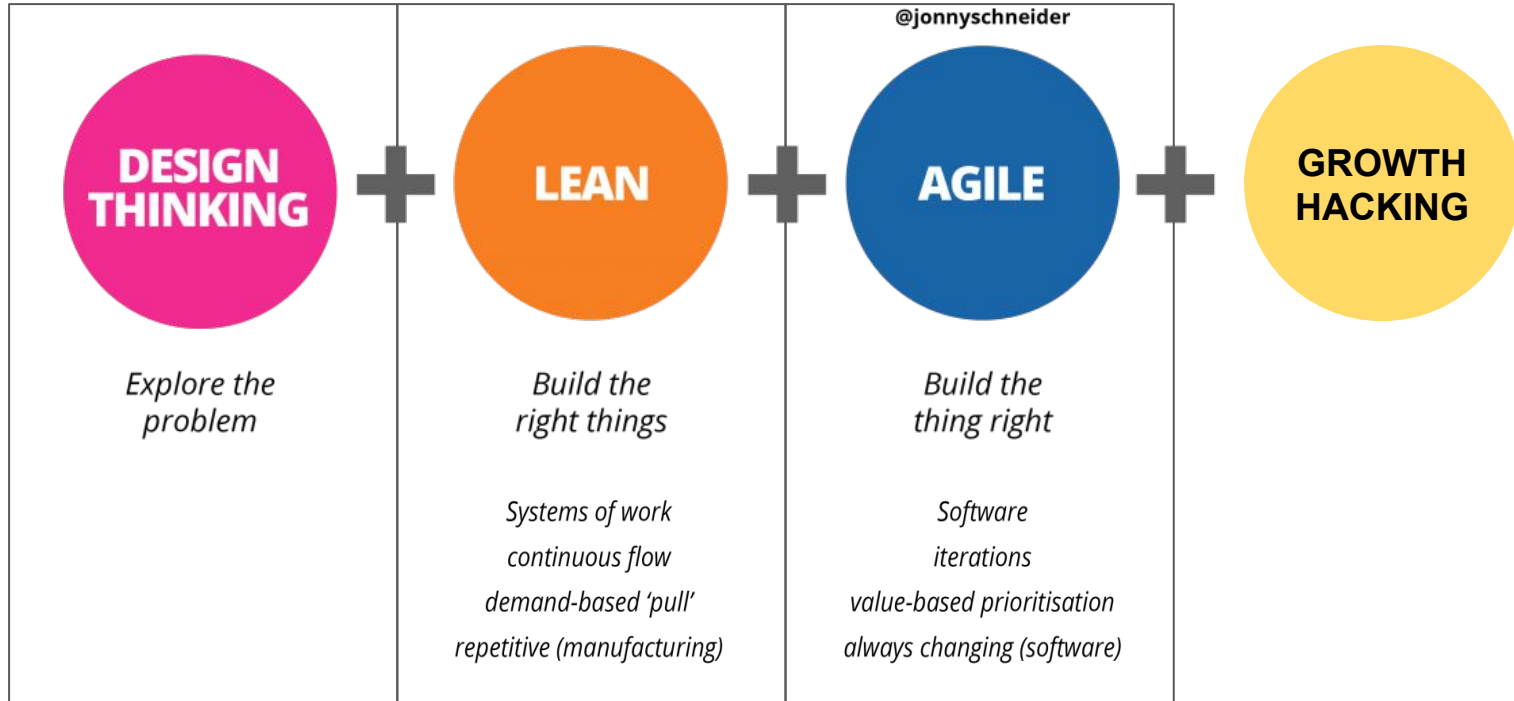
AGILE DEVELOPMENT



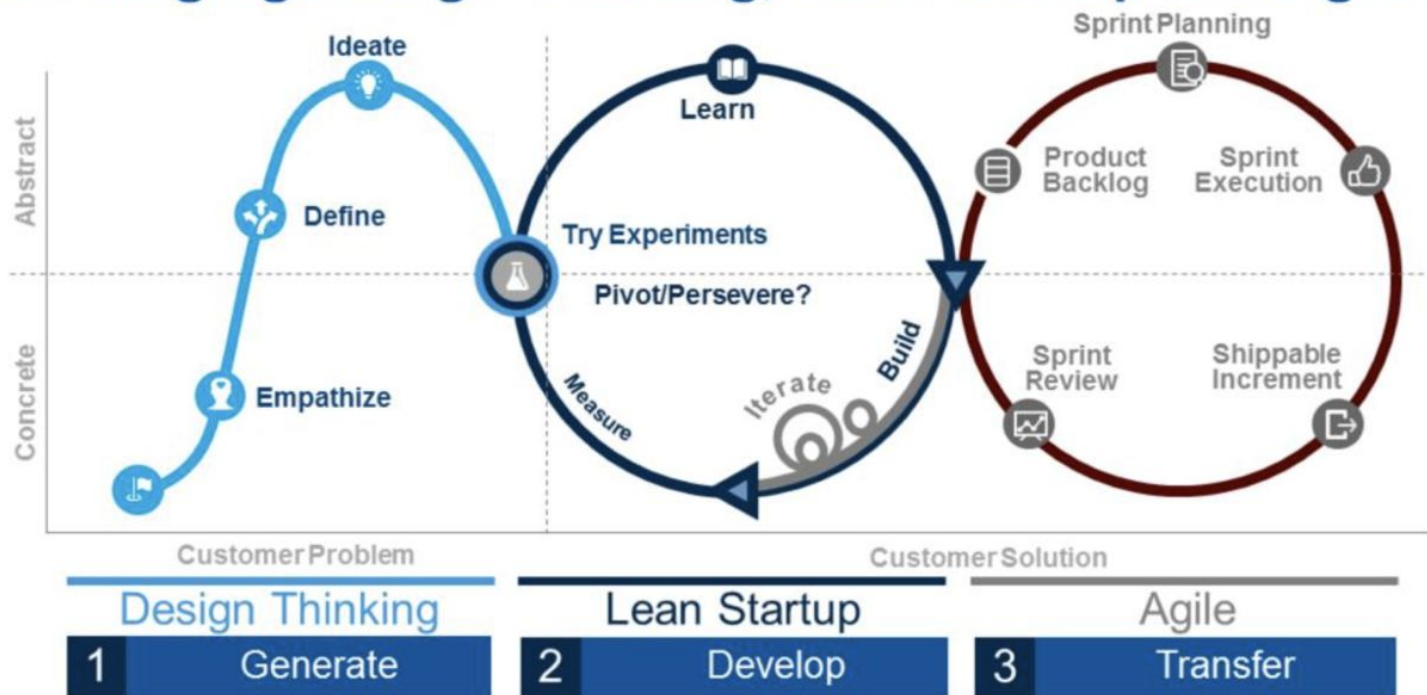
LEAN STARTUP

Enter your sub headline here

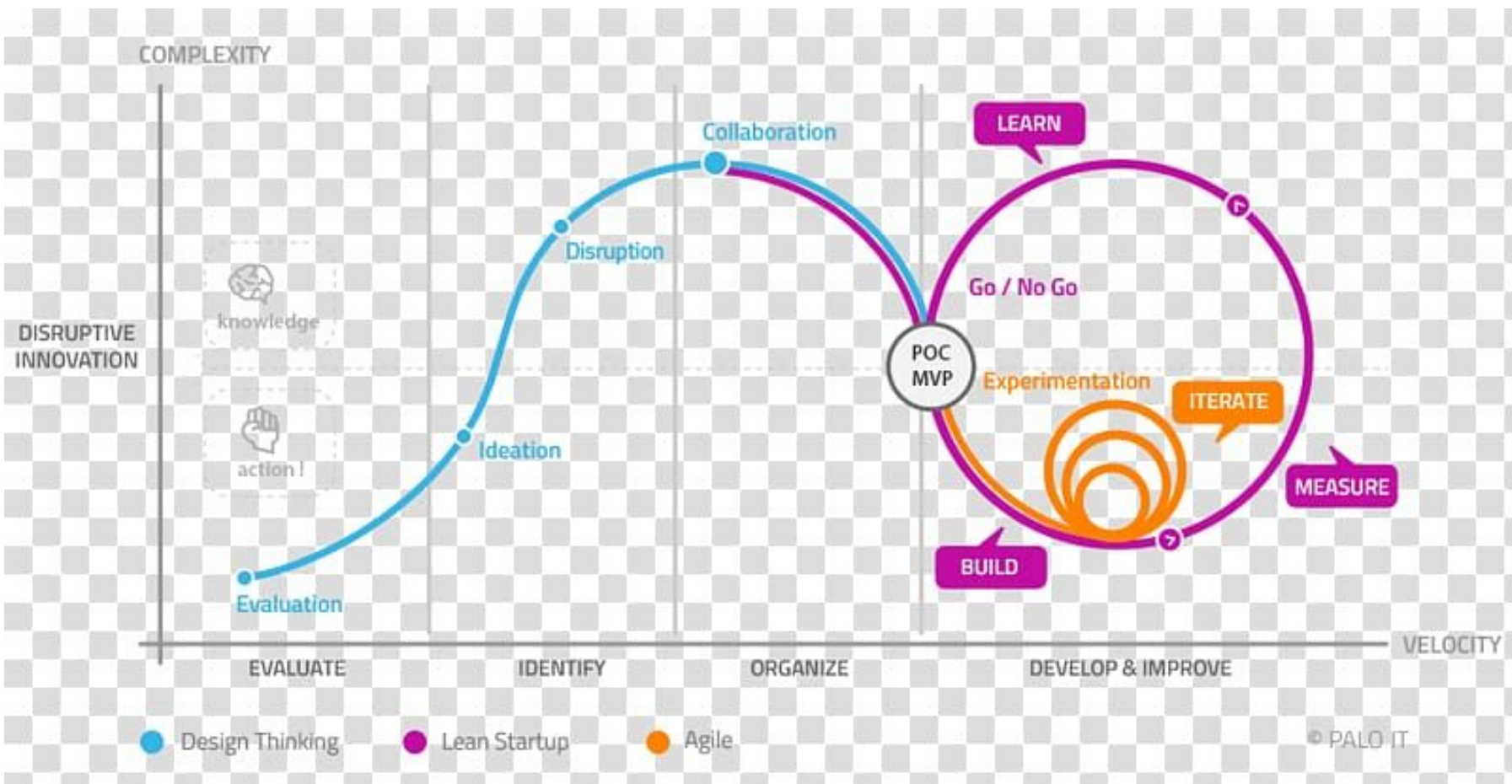


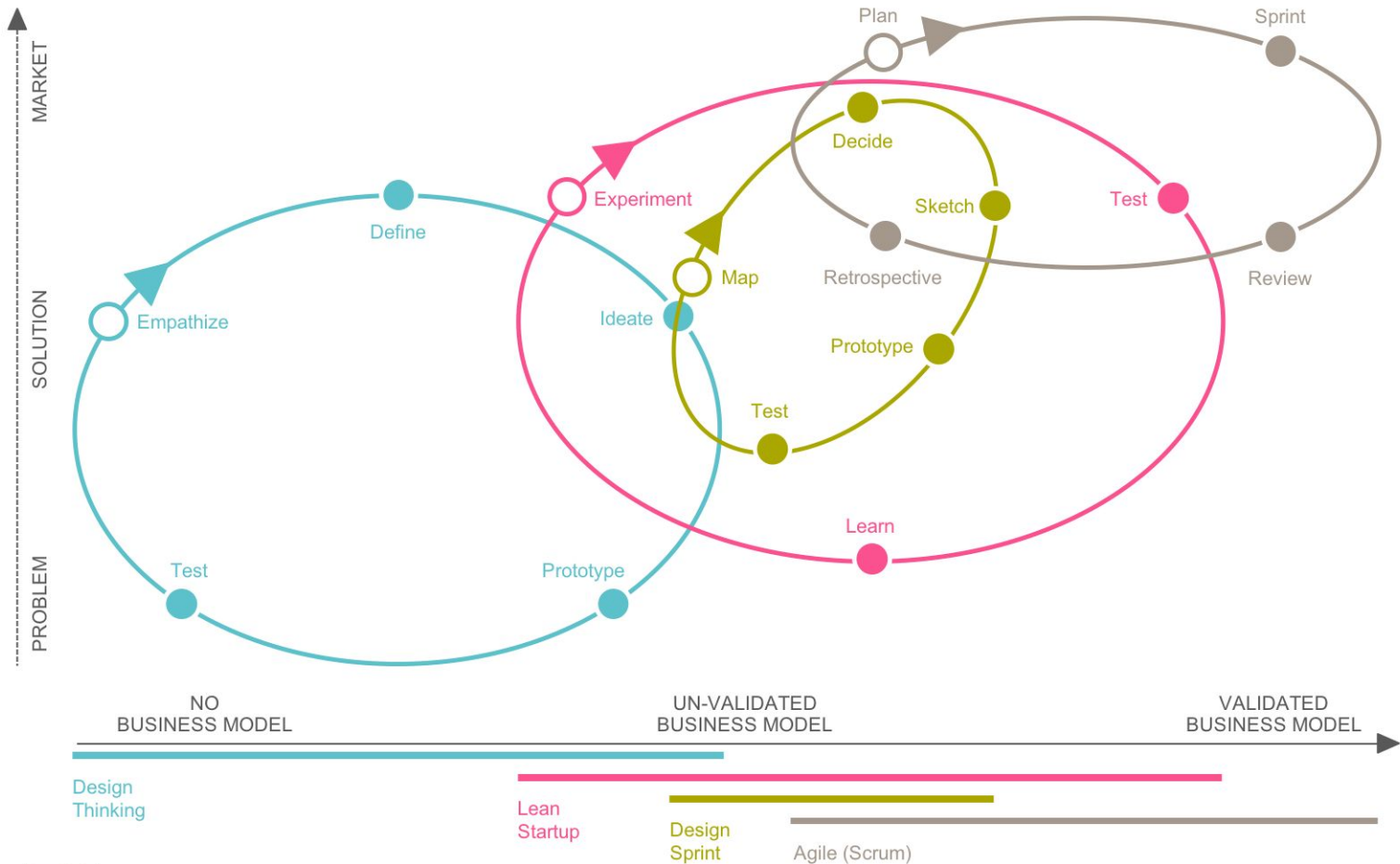


Gain Competitive Advantage by Learning and Experimenting, and Leveraging Design Thinking, Lean Startup and Agile



For more details on this research, see "Enterprise Architects Combine Design Thinking, Lean Startup and Agile to Drive Digital Innovation."





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