




OVERCOME

SELF | STRENGTH | SURVIVAL

Julie Wu and Jessica Lee



The **Midwest Asian American Students Union (MAASU) Spring Conference** is an opportunity for APIA students throughout the midwest to network and engage in workshops dedicated towards promoting political activism within the community.

OVERCOME

Overcome is a word filled with **personal sacrifice** that tells the stories and experiences of **millions**.

To each of us, overcome has a different meaning and a different a feeling, but it is a singular word that **resonates** deep within us.

When we overcome, we are **united**. When we overcome, we begin **thriving**.

Opportunity

Visibility

Empowerment


Relationships

Community

Outreach

Model Minority

Education



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ABOUT OSU

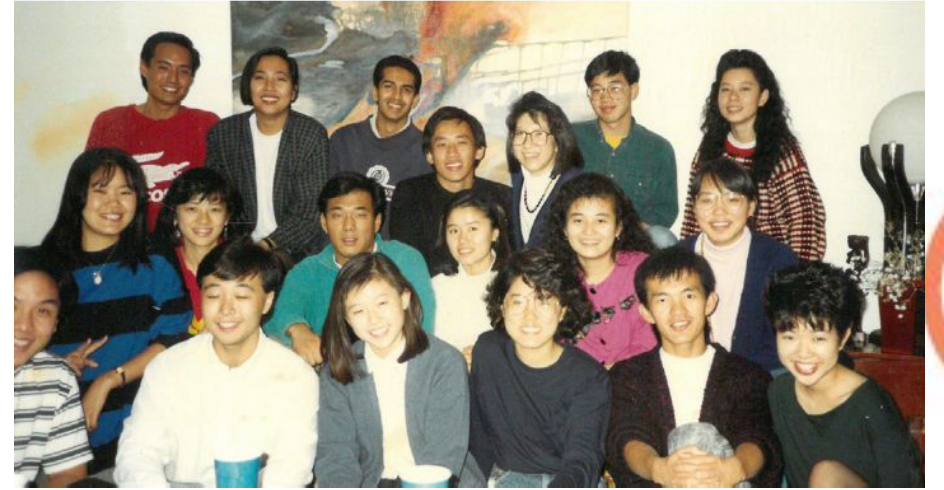
The Ohio State University is home to vibrant and diverse communities of Asian/Asian American students, including Asian/Pacific Islander/Desi American, Asian international, and Arab communities.

There are numerous opportunities for students to become involved in Asian/Asian American-interest student organizations, including those that are based around an ethnic/cultural identity, around certain career fields, community service, acapella groups, dance groups, religious groups, language conversation groups, fraternities and sororities, graduate/professional student groups, and more.



Organizations in support and collaboration

- Asian American Association (AAA)
- Asian Pacific Islander Cohort (API Cohort)
- Chinese American Student Association (CASA)
- Japanese Student Organization (JSO)
- Pilipino Student Association (PSA)
- Khmer Student Association (KHSA)
- Korean Student Association (KSA)
- Taiwanese American Student Association (TASA)
- Vietnamese Student Association (VSA)



TENTATIVE SCHEDULE

FRIDAY

6:00pm - 11:00pm → Early registration opens
| Art exhibit | Games | Networking |

SATURDAY

7:15am - 8:30am → Registration/meet small groups
8:45am - 9:30am → Opening Ceremony
9:35am - 10:00am → Small group breakout session #1
10:15am - 11:30am → Workshop #1
11:40am - 12:55pm → Workshop #2
[ECC elections, SC bid, amendments]
1:00pm - 3:00pm → Lunch with small groups // NETWORK FAIR
3:00pm - 4:15pm → Workshop #3
4:15pm - 5:00pm → Small group breakout session #2
5:00pm - 6:00pm → Break (Go to hotels and change)
6:15pm - 9:30pm → Banquet Dinner/Closing Ceremony



KEYNOTE SPEAKERS



Charles Chang

As an undergraduate student at the Ohio State University, Charles Chang founded the Midwest Asian American Students Union (MAASU) and contributed to the establishment the Asian American Student Services Office at OSU. He has significant experience working in nonprofit, regulating programs dedicated towards the youth, and doing training and advocacy within the field of substance abuse. Chang is also the founder of the Leadership Center of Asian Pacific Americans.



Zaki Bazinji

Zaki Barzinji was appointed by President Obama to serve as liaison to the Muslim community with the Office of Public Engagement. Under this position, he is responsible for promoting representation of Muslim communities throughout the country. Barzinji has held roles within both state and federal government and has experience with both political organizations and nonprofits.

KEYNOTE SPEAKERS

Helen Zia



As an undergraduate student at the Ohio State University, Helen Zia is a Chinese-American journalist, activist, and Fulbright scholar who has played a monumental role in the fight for justice of Vincent Chin, bringing federal civil rights charges against his perpetrators and mobilizing an Asian American response through her advocacy and her writing. She also authored the book *Asian American Dreams: The Emergence of an American People*, which chronicles the struggles that APIAs face, and details their role in American democracy.

Gene Luen Yang



Gene Luen Yang is the author and artist behind the popular graphic novel, *American Born Chinese*, which explores the components of his Chinese-American identity. Gene Luen Yang embodies the theme of *Overcome* as he has successfully promoted Asian American visibility through story and illustration - a field with limited APIA representation.

KEYNOTE SPEAKERS

Loung Ung



Loung Ung is a Cambodian-born American activist, author, and lecturer. She penned two memoirs, *First They Killed My Father: A Daughter of Cambodia Remembers*, detailing her experience in Cambodia during the Khmer Rouge; as well as *Lucky Child: A Daughter of Cambodia Reunites With the Sister She Left Behind*, which tells about her experiences living in America and reuniting with surviving family members. *First They Killed My Father* has been translated into thirteen different languages, and the proceeds allow Ung to travel the world and take on the role of spokesperson for the International Campaign to Ban Landmines.



ENTERTAINMENT

Opening Ceremony

Christian Aldana Sanders - Spoken Word Poet

OSU Kawayan

OSU Dance Irregulars

Closing Ceremony

Far East Movement - Hip Hop Group

G Yamazawa - Spoken Word Poet

Dumbfoundead - Rapper

Ali Wong - Comedian

Steven Lim - BuzzFeed vlogger/filmmaker

Penn Masala - South Asian acapella group

The Filharmonic - Filipino-American acapella group

The Kinjaz - Dance Crew

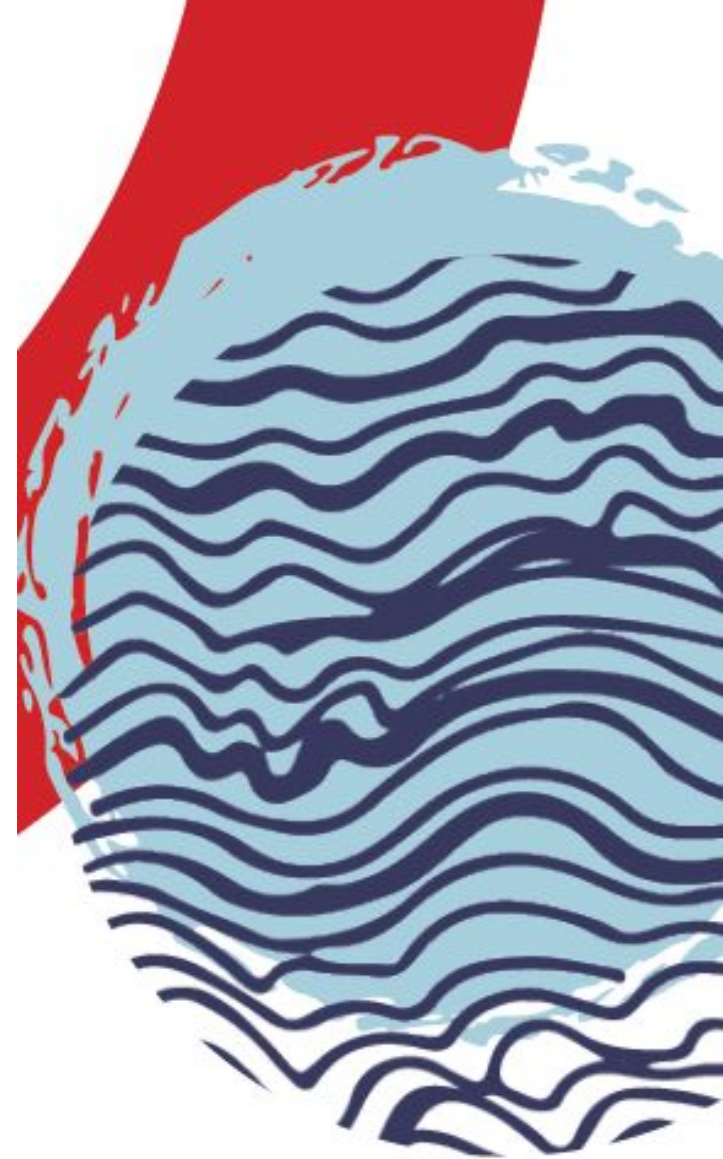
Poreotics - Dance Crew

AJ Rafael - Singer

Jason Chu - Hip Hop/Spoken Word Artist

The Jubilee Project - Filmmakers

Kishi Bashi - Musician





WORKSHOPS

FACILITIES

REGISTRATION / OPENING CEREMONIES



Ohio Union
Performance Hall
1739 N High St,
Columbus, OH 43210



Ohio Union
Great Hall
1739 N High St,
Columbus, OH 43210



Archie Griffin
Ballroom East/West
1739 N High St,
Columbus, OH 43210

FACILITIES

CLOSING / BANQUET



Ohio Union Archie
Griffin Ballroom
1739 N High St,
Columbus, OH 4321

Banquet Layout:
maixmum



Columbus
Convention Center
400 N High St,
Columbus, OH 43215



Blackwell Inn
2110 Tuttle Park Pl
Columbus, OH 43210

Can accommodate
1,000+ guests

WORKSHOPS



Enarson
Building 072
2009 Millikin Rd
Columbus, OH 43210

34 classroom facilities



Hagerty
Building 037
1775 College Rd
Columbus, OH 43210

13 classroom facilities

WORKSHOPS



Ohio Union
1739 N High St,
Columbus, OH 43210

17 classroom facilities



Hale Hall
Building 085
154 W 12th Ave
Columbus, OH 43210

LODGING



The Blackwell (0.9 miles)

Red Roof Plus Columbus - The Ohio State University (2.1 mile)

Fairfield Inn & Suites Columbus - OSU (2.5 miles)

Staybridge Suites University Area - OSU (2.6 miles)

Hilton Garden Inn Columbus - University Area (3.0 miles)

Hyatt Place Columbus/OSU (3.1 miles)

DoubleTree Suites by Hilton (3.1 miles)

Holiday Inn (3.4 miles)

Drury Inn & Suites (3.1 miles)

Courtyard by Marriott (3.2 miles)

Hyatt Regency Columbus (3.3 miles)

Crowne Plaza (3.0 miles)

Sheraton Columbus Capitol Square (3.3 miles)

Hampton Inn & Suites (2.9 miles)

***Note: distances from
Ohio Union***

TRANSPORTATION

Bus Systems

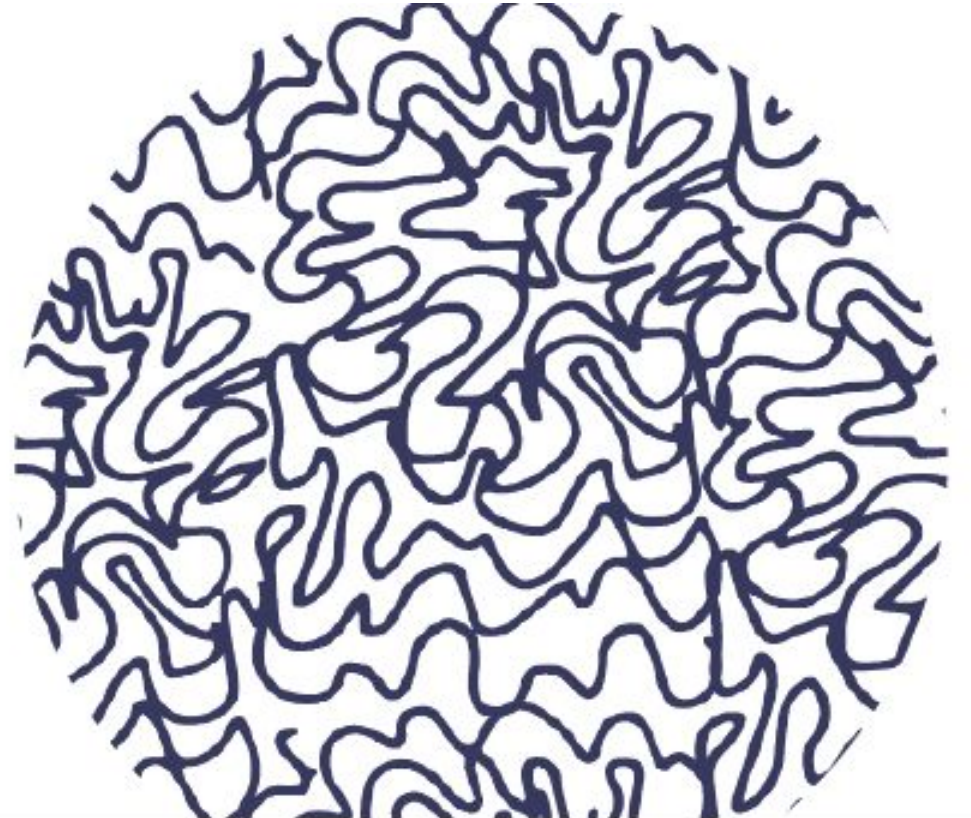
- Central Ohio Transportation Authority (COTA)
- Campus Area Bus Service (CABS)
Price – Free

Cab Companies

- Yellow Cab of Columbus
- Orange Cab
- Columbus Taxi Service
- Express Taxi of Columbus

Other

- Uber
- Lyft





OSU

TICKET REVENUE	
Ticket price \$45, estimated for 800 attendees	36,000
UNIVERSITY OFFICES & DEPARTMENTS	
Office of Diversity and Inclusion (ODI)	15,000
Dennis Learning Center	150
Career Counseling and Support Services (CCSC)	150
Buckeye Careers	150
The Multicultural Center (MCC)	1,000
Asian American Studies Department	150
Department of East Asian Languages and Literature (EALL)	150
Office of International Affairs (OIA)	150
Undergraduate Student Government (USG)	1,500
Council of Student Affairs	2,000
College of Engineering	2,000
Electrical and Computer Engineering (ECE)	2,000
Chemical and Biomolecular Engineering	2,000
Mechanical Engineering	2,000
Residence Life (ResLife)	150
Career and Counseling	150
Multicultural Greek Council (MCGC)	500
Fisher College of Business	2,000
Wexner Medical Center	2,000
Coke Grant	500
Total	33,700



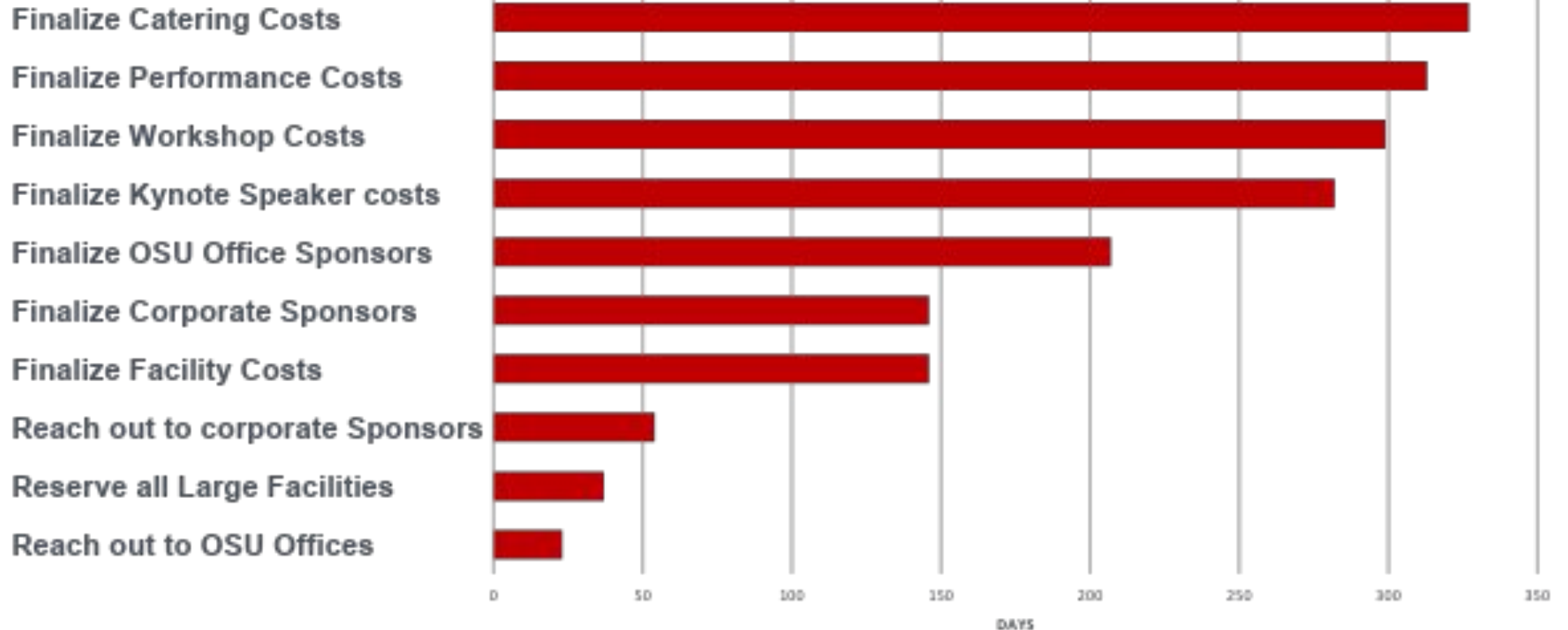
CORPORATE

P&G	5,000	
GE	5,000	
Cummins	3,000	
Ebco	1,500	
Whirlpool	3,000	
NASA	1,500	
Google	1,500	
Inteva Products	1,500	
Marathon	2,500	
Harris Corp	2,500	
Cisco	2,500	
Turner Co	2,500	
Elford Inc	1,500	
JPMorgan Chase & Co	1,500	
Cardinal Health	1,500	
Deloitte	1,500	
LBrands	1,500	
Abercrombie & Fitch	1,500	
Nationwide	1,500	
Amazon	1,500	
Key Bank	1,500	
	Total	45,500

TOTAL ESTIMATED REVENUE

115,200

Estimated Sponsorship Timeline





MAASU SPRING CONFERENCE 2018 | The Ohio State University
April 13-14, 2018 | Bid Packet

SELF



SURVIVAL



STRENGTH