

Free and Low Cost **Tools for Creatives**

Free and Low Cost **Tools for Creatives**

Hi, I'm Kel.

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njcam★

RIVER
COMMUNICATIONS • GROUP

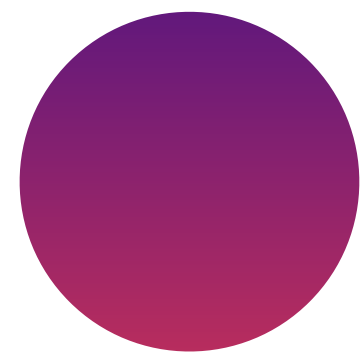
 local wisdom



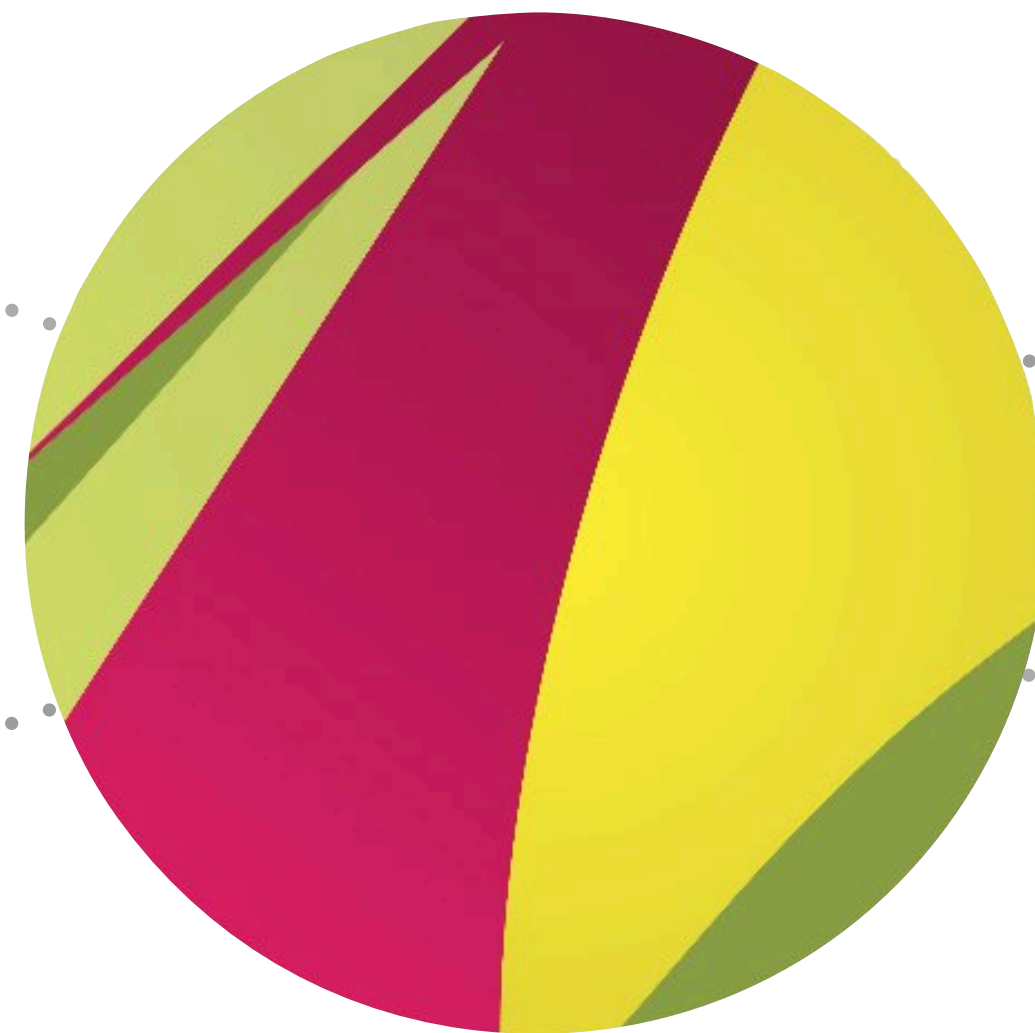
5 Creative Tools / mostly online...



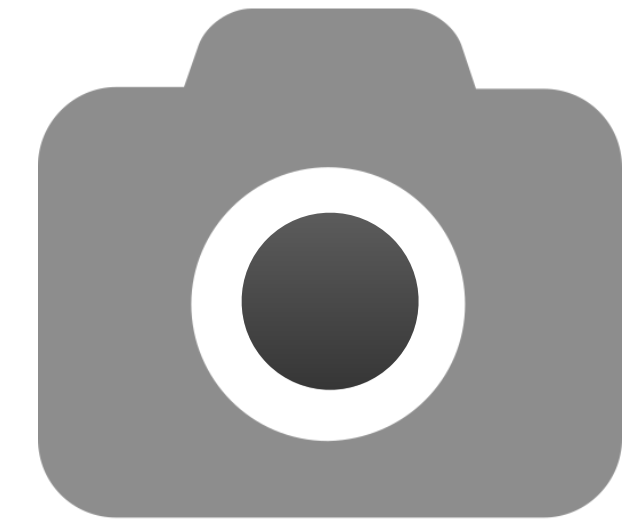
Dribbble



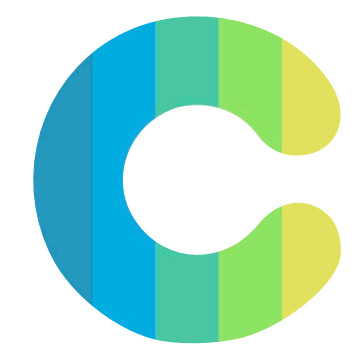
uiGradients



Gravit Designer



Unsplash Photos



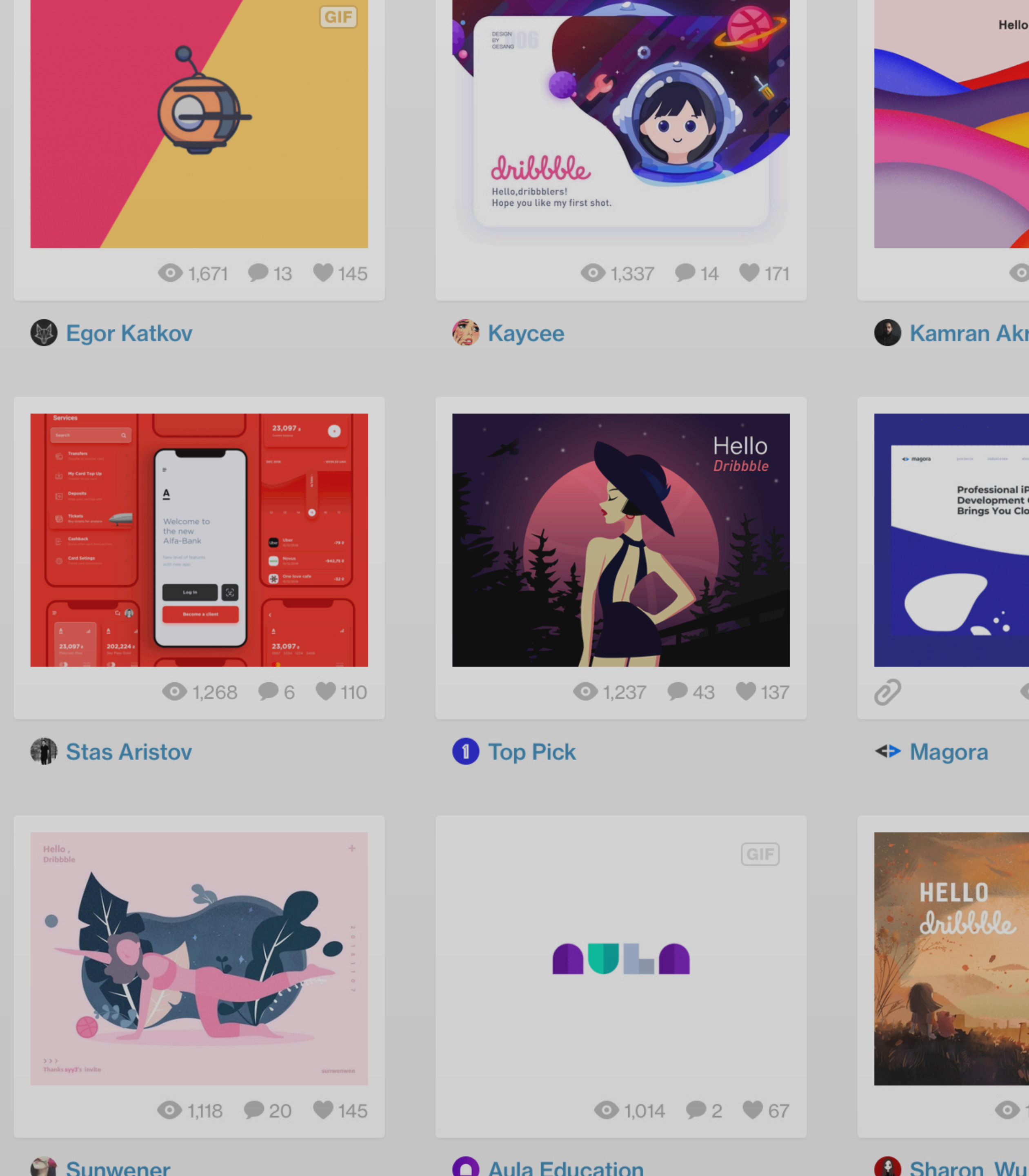
Coolors

Free and Low Cost **Tools for Creatives**

Dribbble



- Design Inspiration and feedback
- Connect designers, illustrators, animators with other creatives
- Share screenshots of finished or work-in-progress, including videos
- Land a gig / Hire a pro / Go to Meetups
- Free and Paid Pro versions - \$36/yr
- <https://dribbble.com>

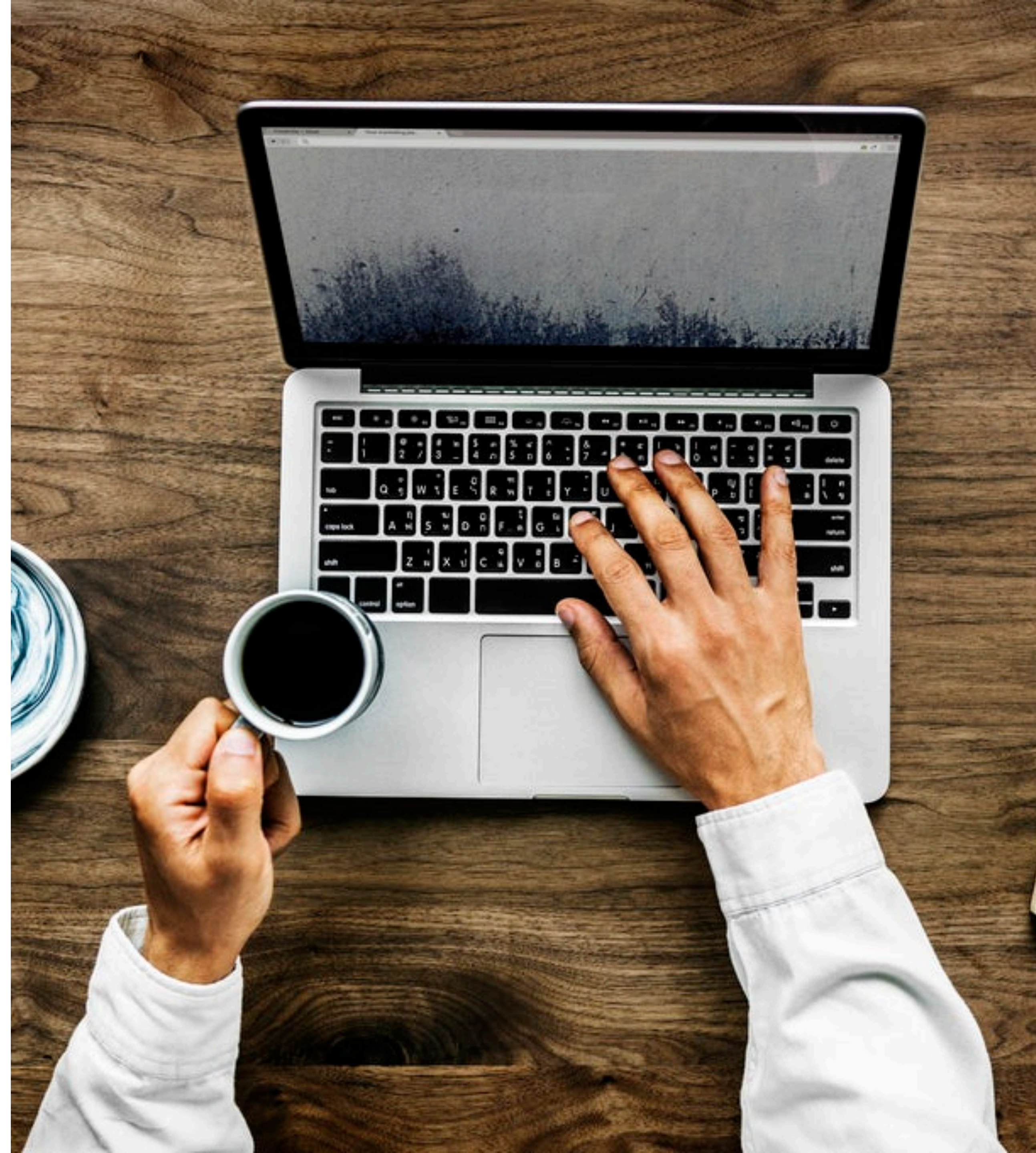


Free and Low Cost **Tools for Creatives**

Unsplash Photos



- Beautiful, High Resolution photos
- Gifted by a generous community of photographers from around the world
- Over 700,000 curated photos
- Searchable by Categories, Photographers, Tags, Keywords and more...
- Free for Commercial Use
- <https://unsplash.com>

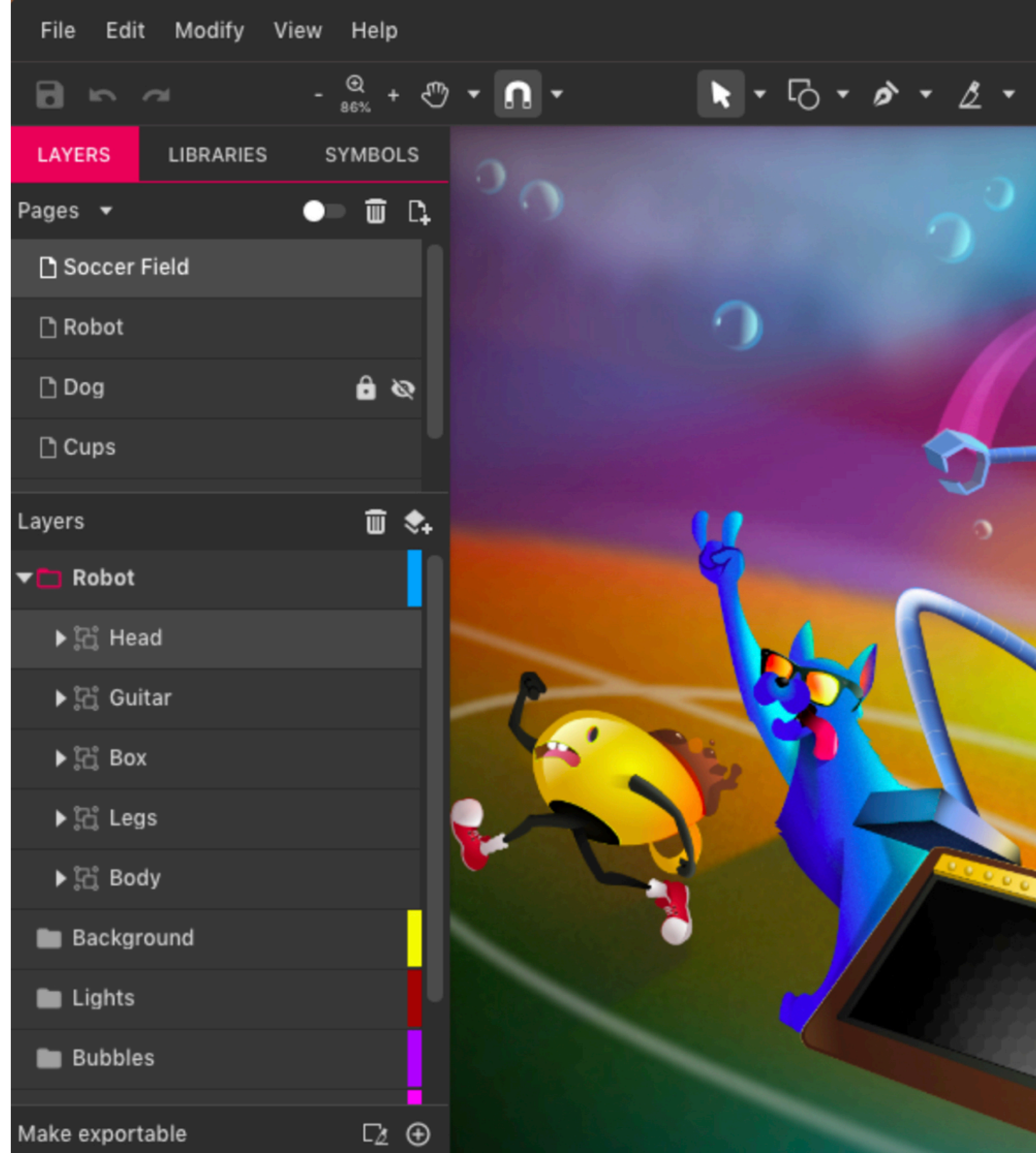


Free and Low Cost **Tools for Creatives**

Gravit Designer



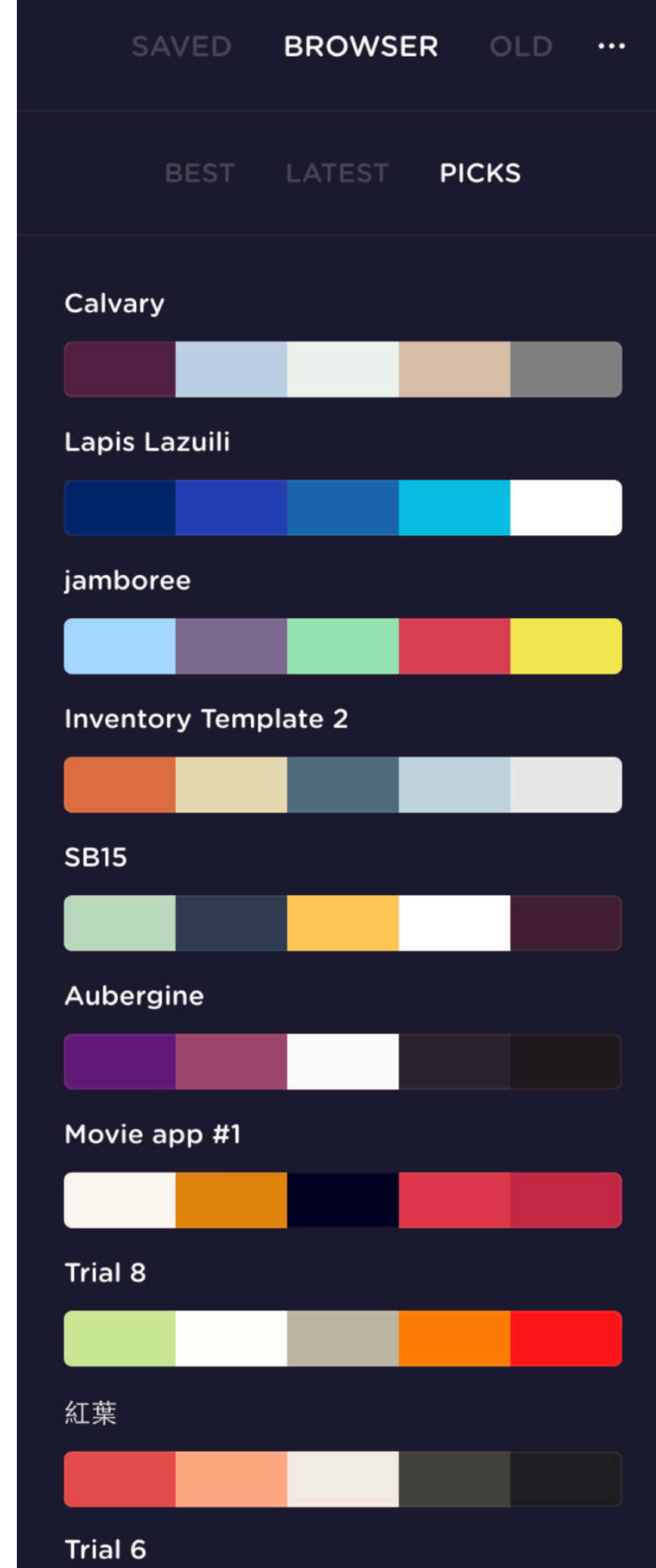
- Vector-based Graphics editor
- Online or local application
- Cross Platform: Windows, Mac, Linux
- Access to web and local fonts
- Supports CMYK Color / 300dpi
- Exports to a wide variety of file formats such as: PDF, PNG, JPG, SVG
- Recently (Friday) added a Pro version Currently \$70/yr includes Support
- <https://designer.io>



Colors

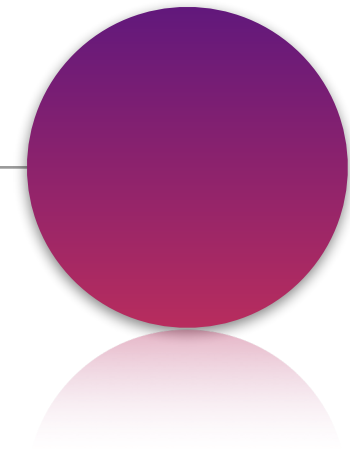


- Super Fast Color Scheme Generator
- Create, save and share perfect palettes in seconds!
- iOS app and Adobe app available
- Pull color schemes from images
- Export and Share palettes
- Free
- <https://colors.co>



Free and Low Cost **Tools for Creatives**

uiGradients



- Color Gradient Playground
- Experiment with gradient angles
- Copy HEX Colors
- Export out CSS code for web development
- Download JPG previews
- Free
- <https://uigradients.com>

Cool Blues

MegaTron

JShine

Evening Sunshine

Cool Sky

Yoda

Amin

Harvey

Azur Lane

Witching Hour

Let's use these things.

Check the Design Brief, then...

- Go to **Dribbble** for inspiration
- Find photos on **Unsplash**
- Sketch out ideas in **Gravit Designer**
- Refine / Update colors on **Coolers**
- Try some Gradients on **uiGradients**



Condensed Design Brief—To Do



LeanyGreeny: Product reLaunch

1. Refresh Image -
New Photos & Illustrations
2. Design Print Advertisement
3. Create Social Post Image

Shots 21 Followers 22 More



badcat / Buckets / Demo - NJCAMA

Edit bucket details Delete this bucket

6 Shots



Demo: **Dribbble**



LG - Healthy Eating



badcat design

Edit

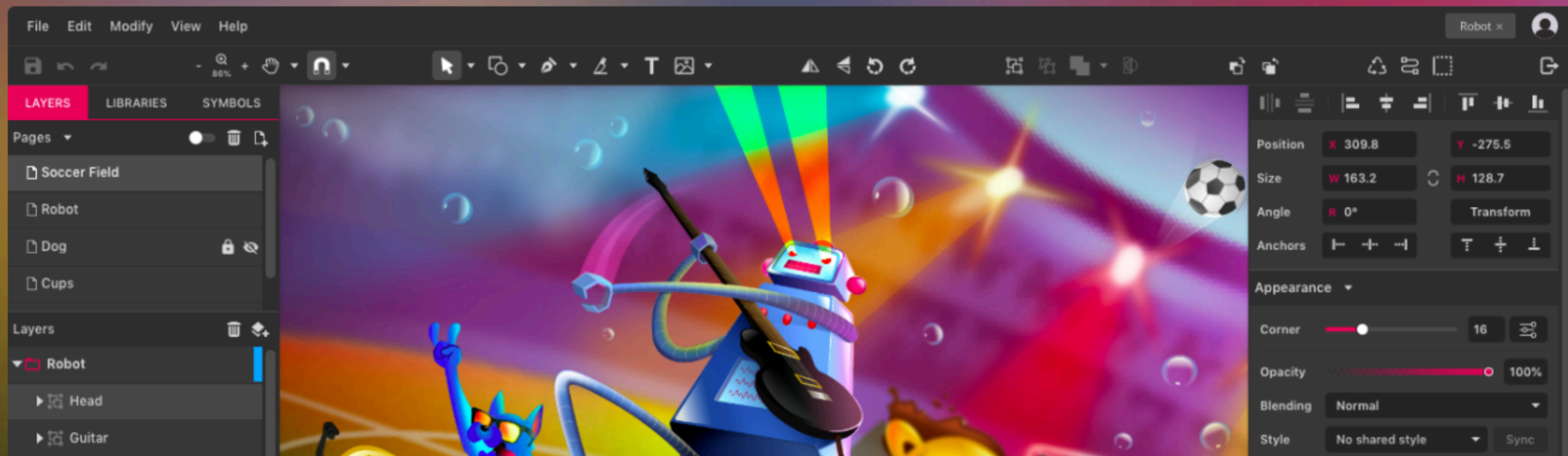
6 photos



Demo: **Unsplash**

A cross-platform design tool for the 21st century

Gravit Designer is a full-featured vector design app right at your fingertips.




Demo: **Gravit Designer**

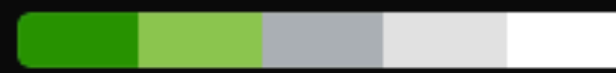





Press the spacebar to generate color schemes!

         Export  Save 



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All palettes >

- LG Base Colors Today

- LG Today

- Cool Waters 31 Aug

- Acid Bath 31 Aug

- BadCat Limited 31 Aug

- badcat 31 Aug


Demo: **Coolors**



✕ Show all gradients

■ #00b09b → ■ #96c93d



A grid of 12 gradient color swatches arranged in 3 rows and 4 columns. The top row contains a red-to-orange gradient, an orange-to-yellow gradient, a yellow-to-green gradient labeled "Kyoo Pal", a green-to-cyan gradient labeled "Summer Dog", a cyan-to-blue gradient, a blue-to-purple gradient, a purple-to-pink gradient, a light grey gradient, a medium grey gradient, and a dark grey gradient. The second row contains a red-to-orange-to-yellow gradient labeled "Rastafari", a purple-to-blue gradient labeled "Magic", and a green-to-cyan gradient labeled "Quepal". The third row contains a blue-to-cyan gradient labeled "Rainbow Blue", a green-to-dark-green gradient labeled "Terminal", and a blue-to-purple gradient labeled "Meridian". The bottom row shows the start of three more gradients: green-to-cyan, blue-to-cyan, and yellow-to-green.

Demo: uiGradients

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Thank You.

Slides available:

<https://slides.com/badcat/njcama2018>

