

My IndieWeb Journey:

Building, Sharing, and Owning Your Online Presence

Hello everyone! 🖐️

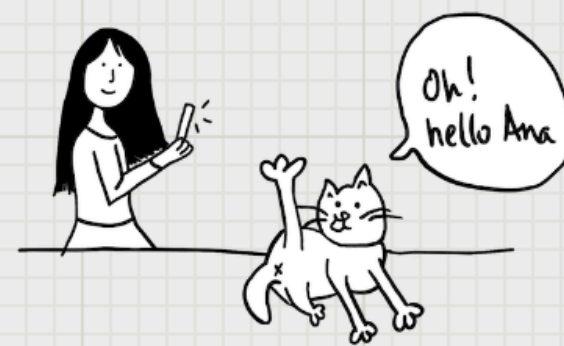
My name is Ana Rodrigues.

I work as a front-end developer at [Hactar.is](https://hactar.is)

My first personal website was built 20 years ago.

That's me at IndieWebCamp
Brighton 2024!





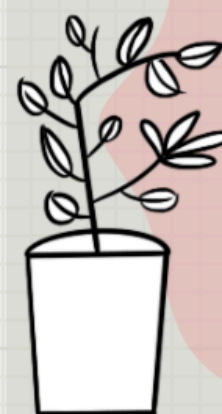
OhHelloAna.blog

JOTTINGS FROM ANA RODRIGUES

READ MY BLOG POSTS



PIXELS



BOOKMARKS

CURSED THOUGHTS



BLOGROLL

ABOUT ME



WEBSITE



DRAFTS

GUESTBOOK

By having your own personal website
you are as *indie web* as it gets.

Homebrew Website Club

hwclondon.co.uk



Calum and I at a past Homebrew Website Club

“Building Blocks of the Indie Web”

Talk by Jeremy Keith

- <https://adactio.com/links/13151>



Blogging and me

Talk by me!!

- <https://ohhelloana.blog/blogging-and-me/>



What does it mean to have an online presence nowadays?

“Link in bio”

early web nostalgia

salvage [sal-vij]
 noun
 1. the act of saving a ship or its cargo from perils of the seas.
 2. the property so saved.
 3. compensation given to those who voluntarily save a ship or its cargo.
 4. the act of saving anything from fire, danger, etc.
 5. the property saved from danger.
 6. the value or proceeds upon sale of goods recovered from a fire.
 verb (used with object), sal-vaged, sal-vag-ing.
 7. to save from shipwreck, fire, etc.

EVERYONE NEEDS LOVE.

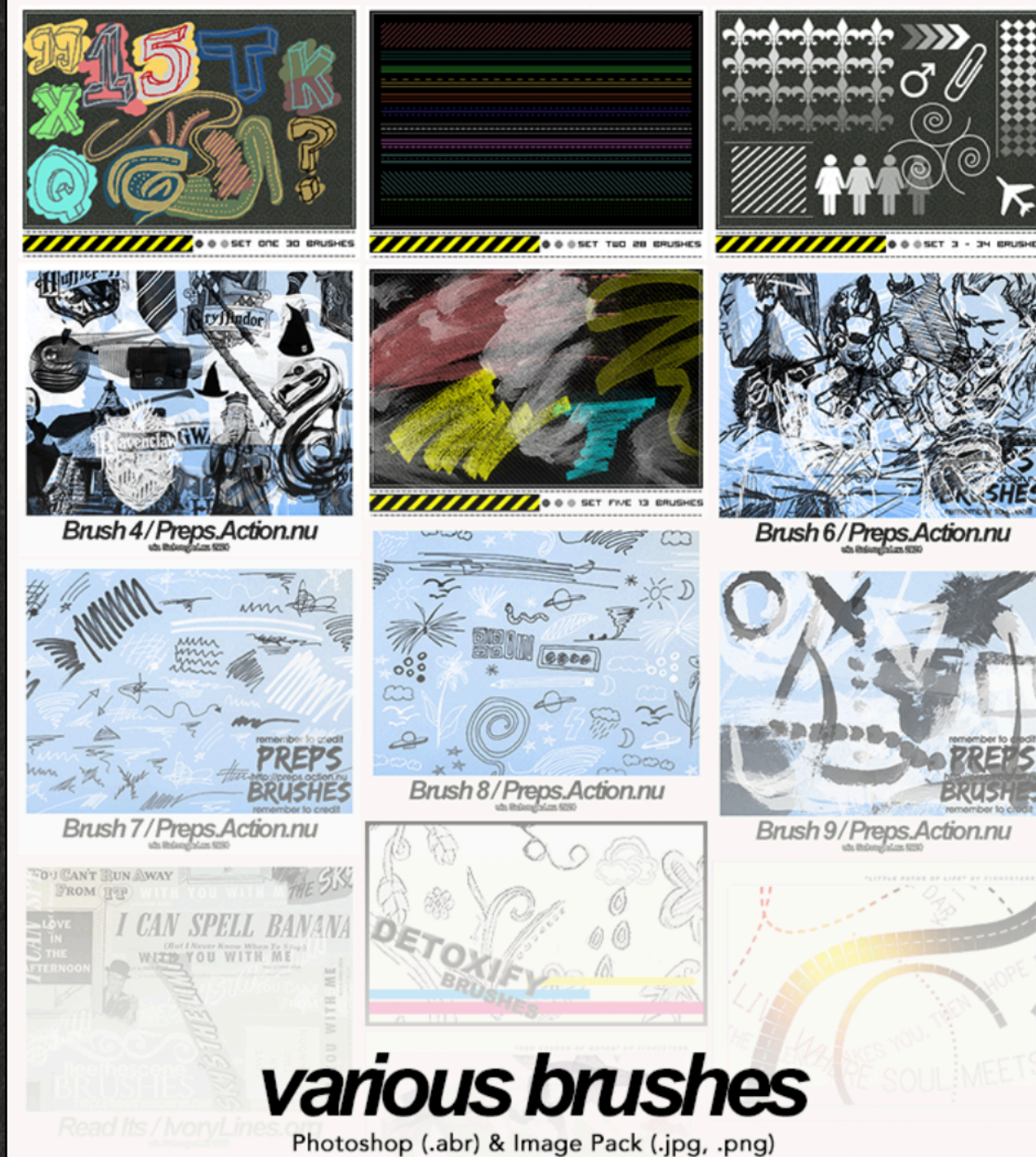
SALVAGED
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What is this place?

Salvaged.nu is a place on the internet that recovers, repairs, and reuploads Photoshop resources from lost personal blogs from the mid-2000's. Visit the FAQ's to find out more.

Navigation
 BRUSHES
 TEXTURES
 MT.SC

14x brushes from various websites



(see more...)

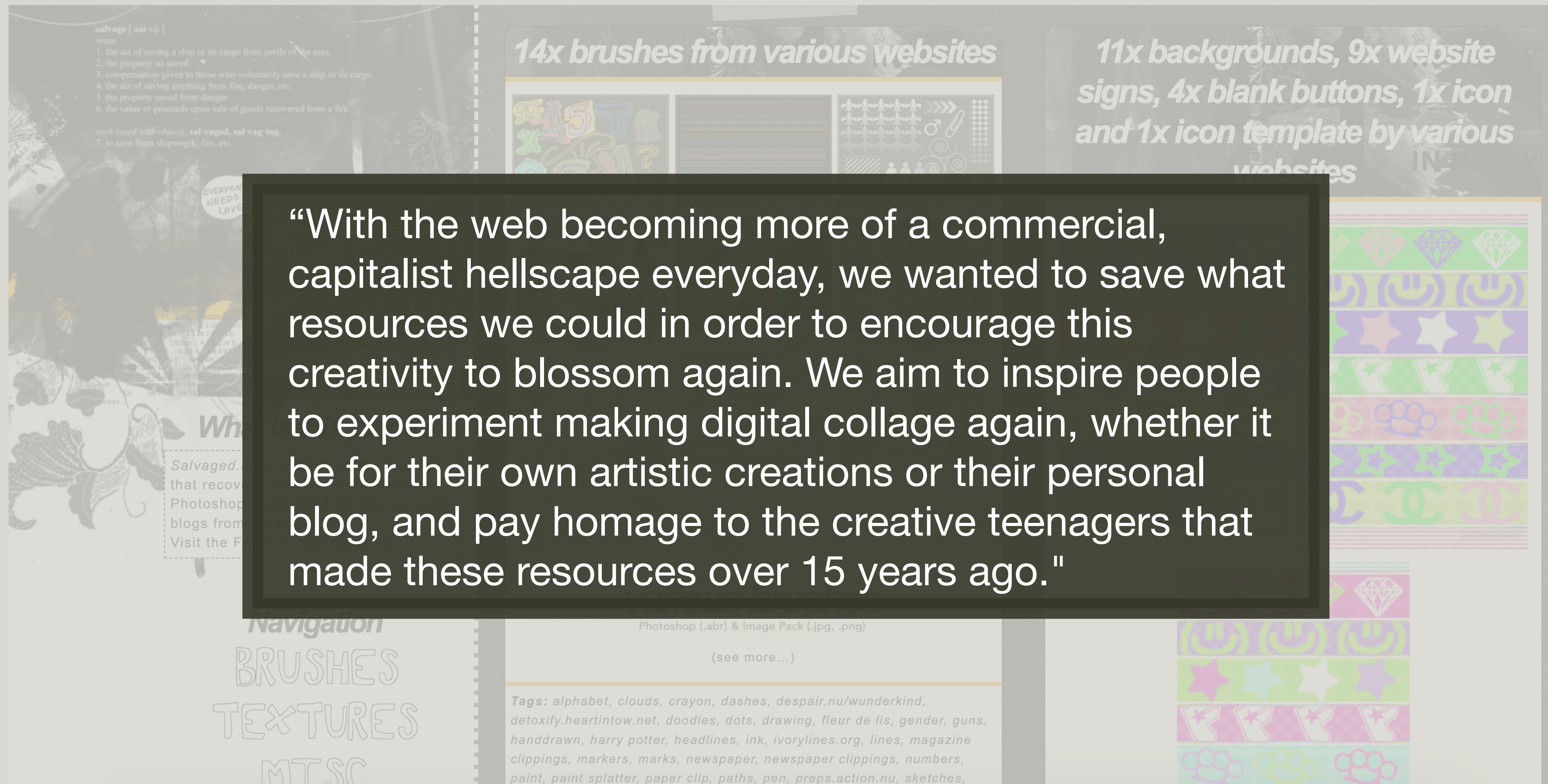
Tags: alphabet, clouds, crayon, dashes, despair.nu/wunderkind, detoxify.heartintow.net, doodles, dots, drawing, fleur de lis, gender, guns, handdrawn, harry potter, headlines, ink, ivorylines.org, lines, magazine clippings, markers, marks, newspaper, newspaper clippings, numbers, paint, paint splatter, paper clip, paths, pen, preps.action.nu, sketches,

11x backgrounds, 9x website signs, 4x blank buttons, 1x icon and 1x icon template by various websites

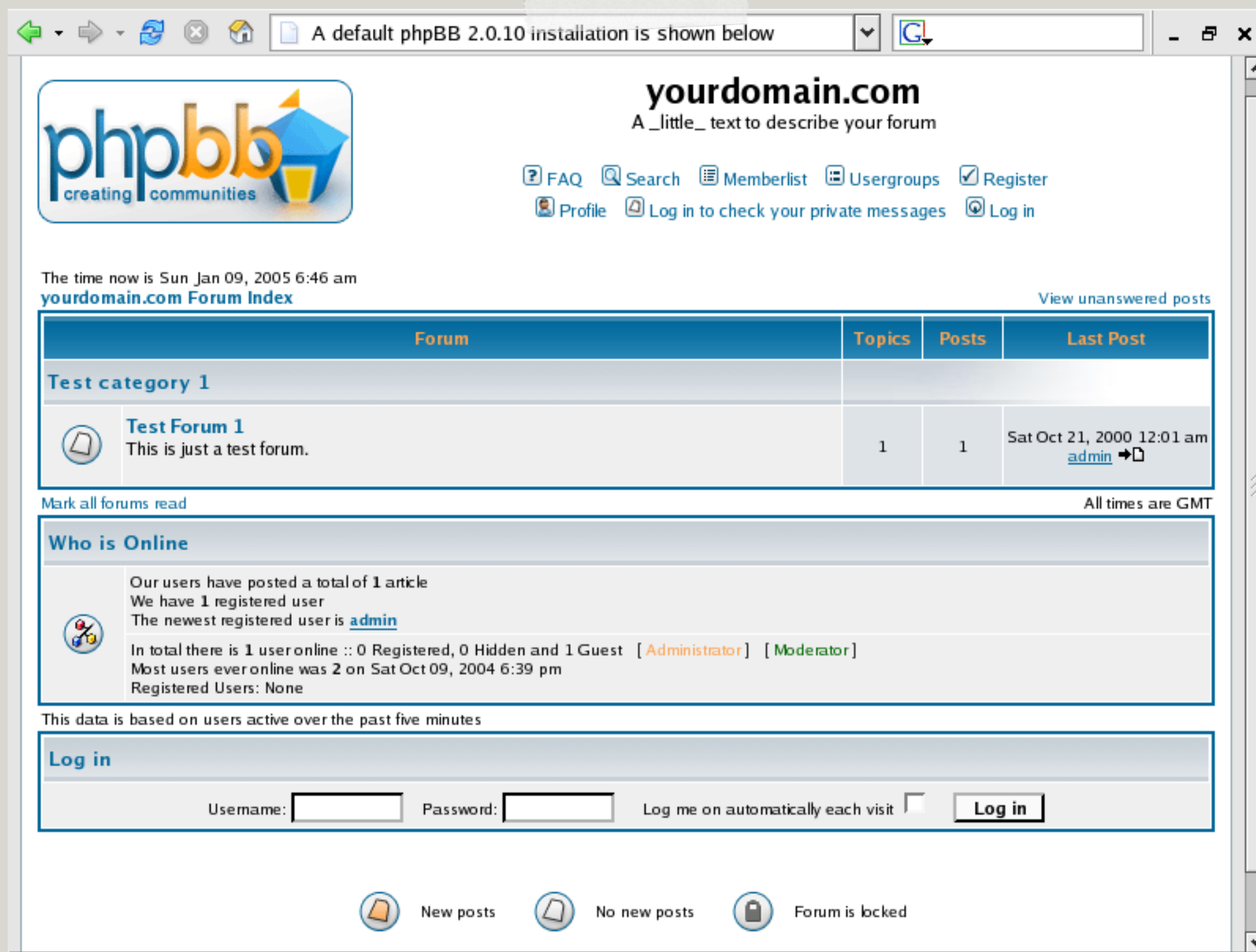




“Salvaged.nu is a place on the internet that recovers, repairs, and reuploads Photoshop resources from lost personal blogs from the mid-2000’s.”



“With the web becoming more of a commercial, capitalist hellscape everyday, we wanted to save what resources we could in order to encourage this creativity to blossom again. We aim to inspire people to experiment making digital collage again, whether it be for their own artistic creations or their personal blog, and pay homage to the creative teenagers that made these resources over 15 years ago.”



FTP <3

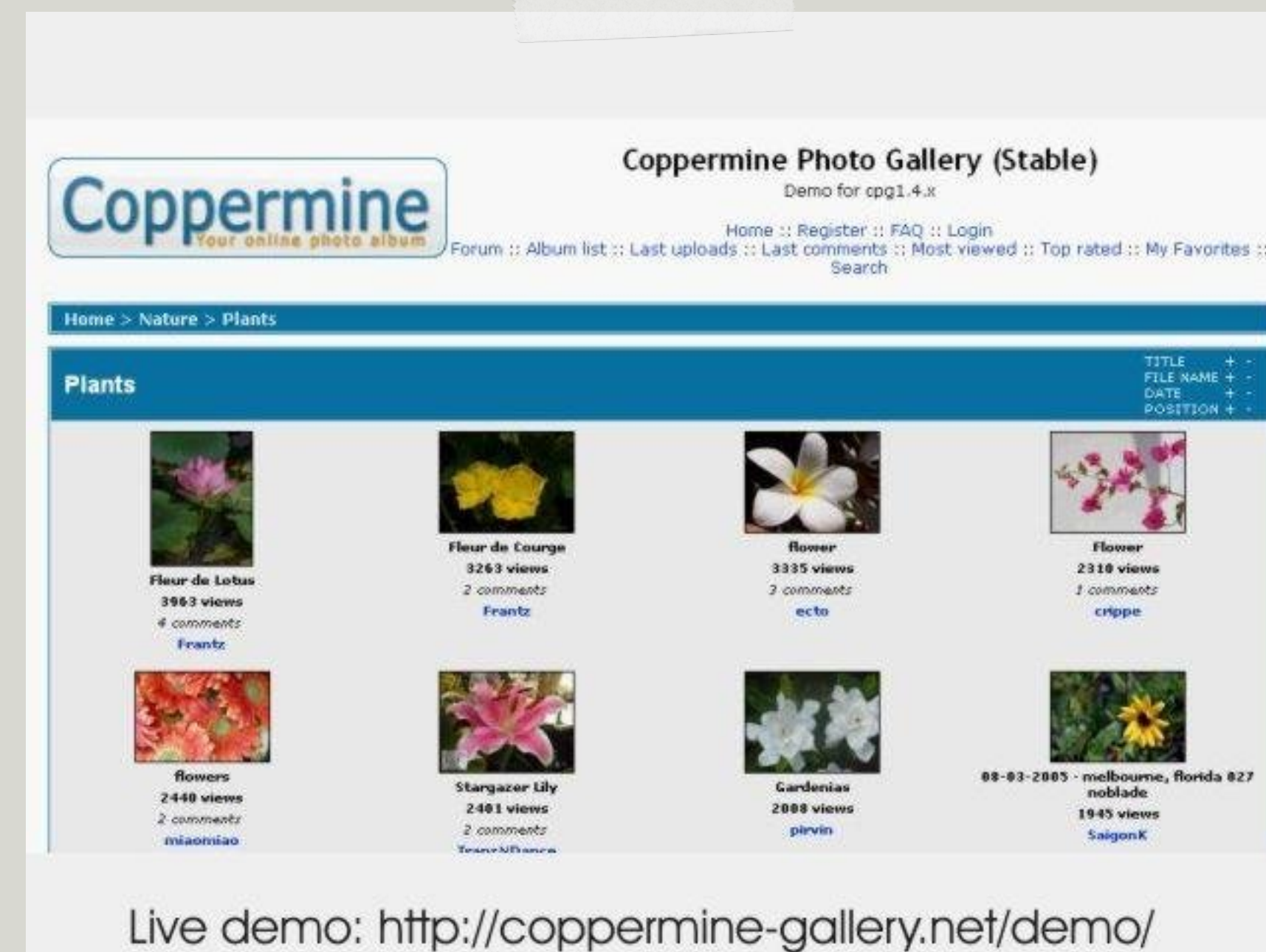
Fan-sites

DynamicDrive

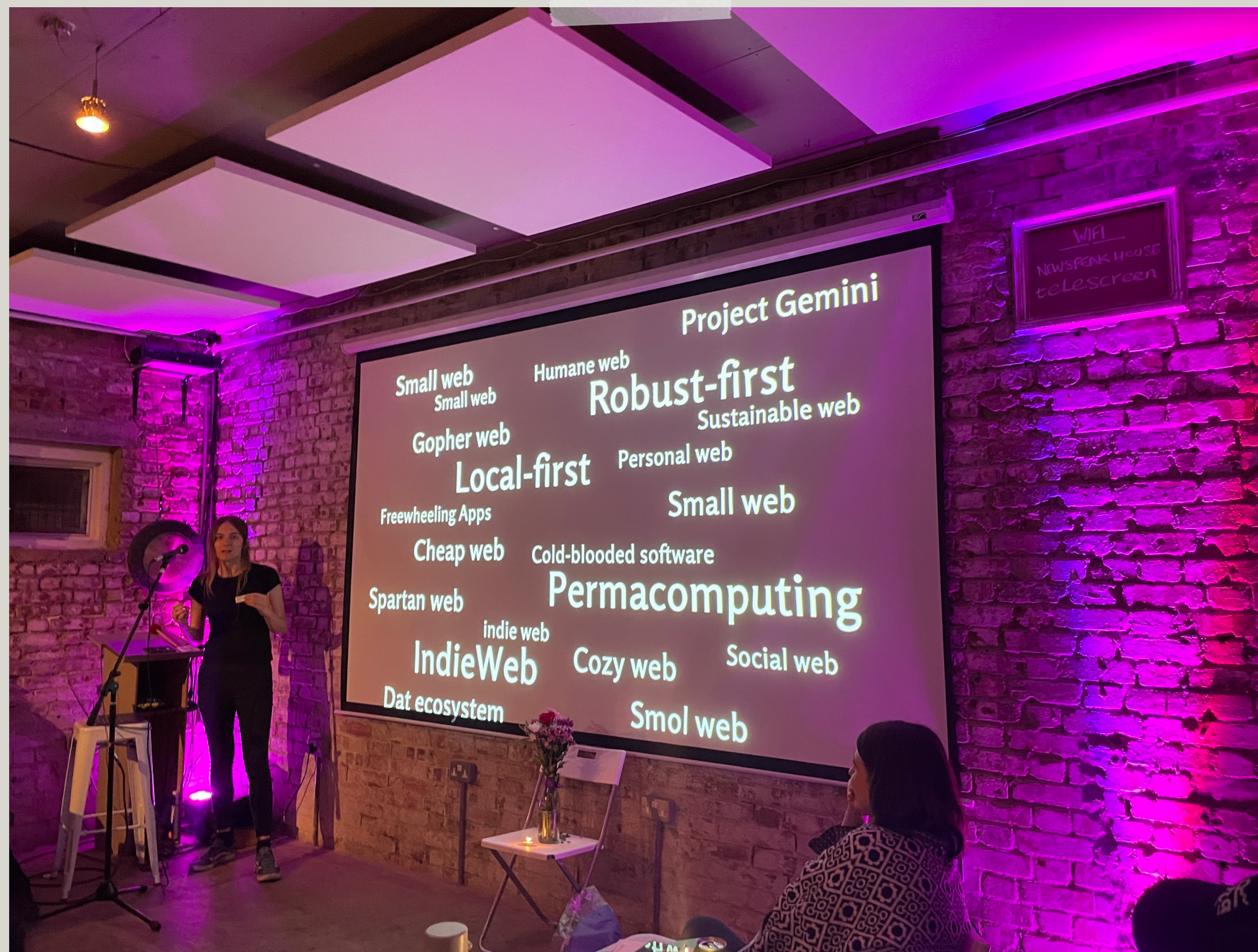
Geocities

Web Rings

MySpace



Live demo: <http://coppermine-gallery.net/demo/>



Lu Wilson | <https://www.todepond.com/>



Lu Wilson | <https://www.todepond.com/>

A case for the IndieWeb

“

**The IndieWeb is a people-focused alternative to the “corporate web”.
We are a community of independent and personal websites based on the principles of: owning your domain and using it as your primary online identity, publishing on your own site first (optionally elsewhere), and owning your content.**

From <https://indieweb.org>

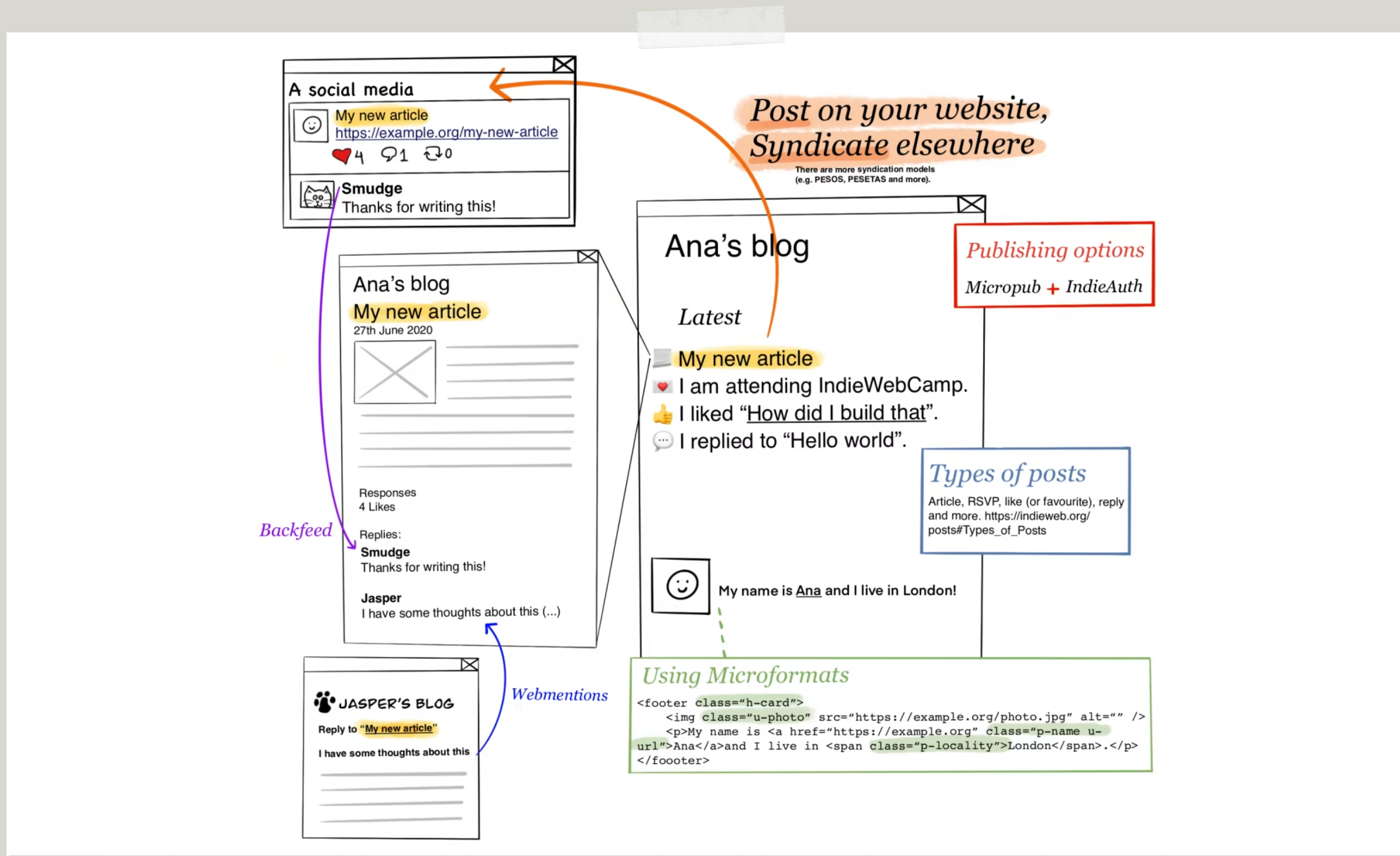
“

To help create an alternative to the corporate web, members of the IndieWeb community have built tools that anyone can use on their personal website that helps create the interaction and community building between personal websites.

What does “people-focused” alternative to the “corporate web” mean?

- The IndieWeb community believes that you should own your content and an option for that is to have your content and interactions first posted on your personal website and then shared on other platforms.

What does “people-focused” alternative to the “corporate web” mean?



“

The IndieWeb community is about creating or improving your personal website while also helping others to build theirs, either by documenting or creating tools.

“

The IndieWeb community is about creating or improving your personal website while also helping others to build theirs, either by documenting or creating tools.

Source: me as that is my experience.

Community members have put a lot of effort to share their experiences on the IndieWeb wiki.

And we know it isn't perfect!



Search IndieWeb Search

Main menu [hide]

Switch to old look

Join the community!

- Code of conduct
- Events: IndieWebCamps, Homebrew Website Clubs (HWC), Create Days, and more!
- Meetups: 2024-11-06
- IWC Berlin 11/9...10
- IWC San Diego 12/7...8
- Sponsor
- Join #indieweb chat
- Chat log

Get on the IndieWeb

- Get started
- FAQ
- Principles

Recent

- Community Posts
- IndieWeb Podcasts
- 2023 Gift Calendar!
- Subscribe to the weekly IndieWeb newsletter

User:Ohhelloana.blog

User page

Read Edit View history ★

Ana Rodrigues [edit]

Ana Rodrigues is a front-end developer in London.

- http://ohhelloana.blog
- @ohhelloana



Tools [hide]

- Actions
- Delete
- Move
- General
- What links here
- Related changes
- User contributions
- Logs
- View user groups
- Upload file
- Special pages
- Printable version
- Permanent link
- Page information



Getting Started

Contents [hide]

- Beginning
- Videos and Articles
- Join The Community
- Get your own site
 - IndieWeb Services
 - Micro.blog
 - Blogger
 - WordPress.com
 - IndieWeb CMS and Hosting
 - CMS Tutorials
 - IndieWeb self-starters
 - See Also

Tools [hide]

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Get your own site [edit]

This is the key to being on and a part of the [IndieWeb](#):

1. Your own domain
2. Your own site

That's it. Everything else is optional awesomeness, you choose.

Here are three paths to setup your site:

1. Want a convenient place to publish your thoughts?
 - Pick an [IndieWeb Service](#)
2. Comfortable with [CMS](#) setup, themes, plugins?
 - Setup an [IndieWeb CMS](#)
3. Are you a Web Developer (full stack or otherwise) and live in command lines & code?
 - Steps for [IndieWeb self-starters](#)

Each of those has several options to pick from depending on what you're looking for:

IndieWeb Services [edit]

The easiest way to get on the IndieWeb is with a service that supports the IndieWeb.

- Want to setup a [Content Management Service \(CMS\)](#) instead? See the [next section](#)

Micro.blog [edit]

[Micro.blog](#) launched with IndieWeb support from day 1 and can be set up very quickly!

- [Tutorial: Setting up micro.blog](#)

Blogger [edit]

[Blogger](#) is one of the oldest hosted blogging services and can be setup to do a lot of IndieWeb features. It requires more work

disclosure

Wiki resources


- Login
- Recent changes
- Recent uploads
- Random page
- 5,482 articles
- Wiki content is CC0

Contents [hide]


- Beginning
- Why
- IndieWeb Examples
 - Jeremy Zilar
 - Sebastiaan Andeweg**
 - Daniel Goldsmith
 - Anthony Ciccarello
 - gRegor Morrill
 - Ana Rodrigues
 - Add yourself!
- Backfeed Examples
 - Kyle Mahan Instagram
 - Tantek Facebook
 - Kartik Prabhu Twitter
 - Michael Bishop

Use Google Analytics to understand how people are using my website.
Opt-out | Learn more


Sebastiaan Andeweg [edit]

 **Sebastiaan Andeweg** has a page on <https://seblog.nl/privacy> containing information about showing backfeed, citing posts, (no) tracking etc. since [2017-02-18](#). The page is linked in the footer of every page.


Daniel Goldsmith [edit]

 **Daniel Goldsmith** has a privacy policy page on ascraeus.org setting out details on how he has implemented various privacy protection methods. The policy is linked in the footer of every page since [2018-05-20](#).

Anthony Ciccarello [edit]


 **Anthony Ciccarello** has a minimal privacy policy page on ciccarello.me since 2022-01-19 describing what trackers may be present on the page. However, the page also advocates for limiting analytics. A link to the page is included in the site footer with rel="privacy-policy".

gRegor Morrill [edit]

 **gRegor Morrill** has a privacy policy page since 2022-12-15. It covers how information is stored and used when submitting [local comments](#), [Webmentions](#), signing in, and subscribing to newsletter. It also mentions content removal and cookies the site sets.

- <https://gregorlove.com/privacy/>

Ana Rodrigues [edit]

 **Ana Rodrigues** created a privacy policy page in 2024-03-10.

- <https://ohhelloana.blog/privacy-policy/>

Tools [hide]

Actions

- Delete
- Move

General

- What links here
- Related changes
- Upload file
- Special pages
- Printable version
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- Page information

[[Image alt="Full screen icon" data-bbox="868 818 885 845]]

🔍 | **guestbook** 🔄 ★ ✎ 👤

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Developers

- 🔧 Building Blocks
- 📁 Projects
- 📖 Standards
- 💬 Join developer chat

***This article is a stub.** You can help the IndieWeb wiki by [expanding it](#).*

guestbook is a way to allow visitors to your site to leave a [comment](#) about the website as a whole, instead of a comment about a specific post.

In the context of IndieWebCamps, starting with [IndieWebCamp Baltimore 2018](#), the term has been used for the page that attendees can optionally share the [projects](#) they're working on. See: [2018/Baltimore/Guest_Book](#)

Why [edit]

Community: A guestbook lets you hear from the people who visit your site. Visitors can leave a comment about anything, whether it's the structure of your site, its ease of use, or something interesting they have discovered. The feedback visitors leave could be valuable in helping a webmaster improve their website.

Nostalgia: Guestbooks were a common feature on personal websites in the late 90s and early 2000s. Adding a guestbook to your site is an ode to the web of the past.

How [edit]

A guestbook can be set up using [Webmentions](#). A website should have a devoted page for guestbook entries to which users can send a webmention.

A website may, optionally, provide a form through which people can send webmentions.

IndieWeb Examples [edit]

- 👤 [capjamesg](#) uses [webmention.io](#) to retrieve webmentions submitted to his guestbook.
- 👤 [Ana Rodrigues](#) also uses [webmention.io](#) to show guestbook entries.
- 👤 [Chris Aldrich](#) aggregates comments and Webmentions on a page at <https://boffosocko.com/mentions/> which acts a bit like either a Facebook Wall or a guestbook which can be posted to remotely.


Tools [hide]

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**We like to document in the open,
share examples and help out others.**

“

Talk with us - That's why the [IndieWeb chat](#) exists. It's a place where real actual people, who are working to use the web in ways that suit them, are ready to help in whatever ways we can. We love to share what is (and is not) working for us, what we're trying, and so on. More importantly, we want to help you find ways of using the web that work for you.

Marty McGuire, <https://martymcgui.re/2024/08/29/141602/>

Take it easy!

You don't have to over-engineer

“

I am not less than the other people in the IndieWeb community for not having a fancy, automated, cool setup on my personal website. Nobody has ever made me feel that way. It doesn't matter if all you have is a simple page with your name and email.

“

If there is one place where you can do whatever you want and how you want is your personal website.

[Ana Rodrigues](#) / AUG 27, 2020 / [5 comments](#)

Autonomy Online: A Case For The IndieWeb

 17 min read  [Community](#), [Inspiration](#), [Workflow](#)

 Share on [Twitter](#), [LinkedIn](#)

QUICK SUMMARY ↗ Nowadays whether you're consuming or sharing content on the web, it is likely to be via a big website. Twitter, Youtube, or a Facebook-owned service are popular examples. Whilst this gives us the advantage of being able to participate in a larger conversation at almost no monetary cost, there is also the downside of potentially losing all our content if a company closes, as has happened in the past. There is an alternative to corporate bubbles online – it's called the IndieWeb. Build your own personal websites, control your online presence, and learn on your own terms.



ABOUT THE AUTHOR

Ana has a background in design, video and photography and started developing for the web over 10 years ago as a hobby.

Fortunately she's never looked back and ...

[More about Ana](#) ↗



**There is no right or wrong way -
truly just what works for you.**

“I have no content to put on a personal website”

1. That's not true.

2. It shouldn't be the point

**You don't have to be a content
creator to have a website.**

**But if you want to share and learn
in the open, it does open doors.**

19 July 2024 · London, England

The web we want: A beginner's guide to the IndieWeb

How to build a place on the web where you can own your identity, control your content and create whatever the hell you like.

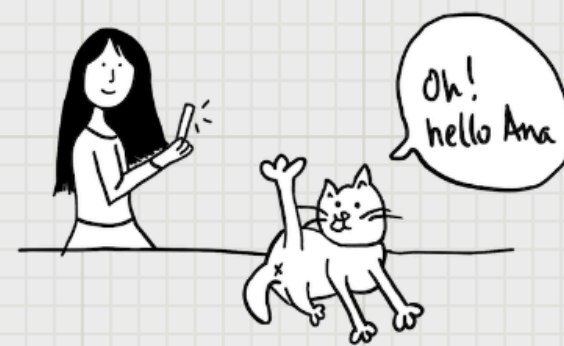
This presentation was delivered at [Peckham Digital's 3rd Festival of Creative Computing](#).



My name is Paul. I'm a graphic designer and web developer.

I currently work in government, designing digital services for citizens and civil servants. I previously worked for the Guardian, at a design

https://paulrobertlloyd.com/2024/201/s1/peckham_digital/



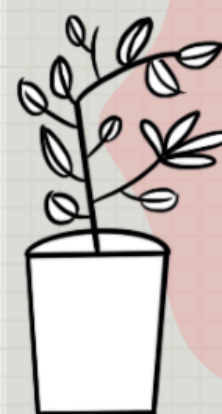
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BLOGROLL

ABOUT ME



WEBSITE



DRAFTS

GUESTBOOK

Come say hi! 🙌

- <https://indieweb.org/>
- <https://indieweb.org/discuss>
- <https://indiewebforum.eu/>

Thank you! 🥰

Blog: <https://ohhelloana.blog>

Mastodon: <https://front-end.social/@anarodrigues>

BlueSky: <https://bsky.app/profile/ohhelloana.blog>