



# ElasticON Solution Series

Te damos la bienvenida a una nueva forma de realizar búsquedas

**Imma Valls**

*Sr. Support Engineer*

[@eyeveebee](#)

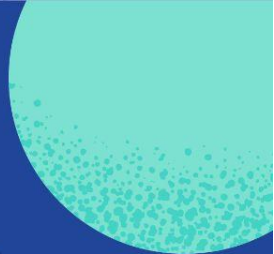
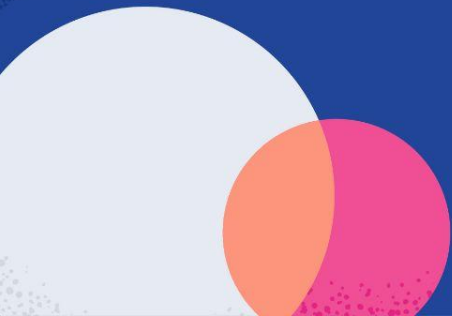


How many times have you  
searched **at work** today?

Where's that **customer research email** that my boss sent my way?

Or was it a **Google Doc**?

No wait, it was a **Slack conversation.**





Workplace Search

email marketing pdfs

All Time Relevance My Account

Showing results for email marketing pdfs.

Marketing

Dropbox /Marketing

**An Introduction to Email Marketing.pdf**

An introduction to [email marketing!](#) www.Hubspot.com Share This Ebook! EMAIL MARKETING An Introduction to How to Execute & measure successful Email marketing A publication of <http://www.facebook.com/sharer.php?u=www.hubspot.com%2Fan-introduction-to-email-marketing> <https://twitter.com/intent>

PDF Last updated by Randy Swift 4/2/20 at 4:57pm

**Advanced Segmentation.pdf**

your business. <http://mailchimp.com/resources/research/effects-of-list-segmentation-on-email-marketing-stats/> <http://mailchimp.com/pro/> The Basics MailChimp Pro's Advanced Segmentation offers all the power you've come to expect from our standard segmentation features, but introduces 3 exclusive new

PDF Last updated by Randy Swift 8/14/20 at 3:13am

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Introduction For an email marketer, few things are more valuable—or more powerful—than data. Through data, you can gain important insight into the habits of your audience and measure the success of your current email marketing practices. MailChimp's standard campaign and automation reports contain

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**Multivariate Testing.pdf**

"elderly British nanny" on one's own. It gets confusing. That's why we built Multivariate Testing. Multivariate Testing—a feature available exclusively for MailChimp Pro—takes the guesswork out of email marketing by offering users a streamlined tool for testing content ideas, layout options (including

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**Okta Technical Security Whitepaper.pdf**

It—to successfully certify the operational and security processes of its service and the company. The detailed results of this stringent certification process are available upon request under a nondisclosure agreement. Simply email [security@okta.com](mailto:security@okta.com). 23 Cloud Security Alliance Security, Trust

PDF Last updated by Search Demo 8/16/17 at 11:02am

Dropbox

Multivariate Testing.pdf

/Marketing/Education/Multivariate Testing.pdf

Multivariate Testing

A MailChimp Guide

Excerpt

Introduction Making informed decisions is crucial for serious email marketers. If your business relies on your customer's engagement with your email, you know that every detail, no matter how insignificant it might seem, plays a role in determining the success of a campaign. Do your subject line and from name encourage your subscribers to open your...

Participants

Randy Swift Edited

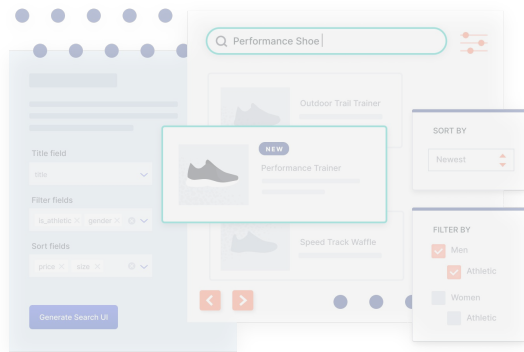
View on Dropbox

## Elastic Workplace Search

Out-of-the-box  
**personalized,**  
**centralized,**  
**secure**  
 organizational search  
 experience



# Elastic Enterprise Search



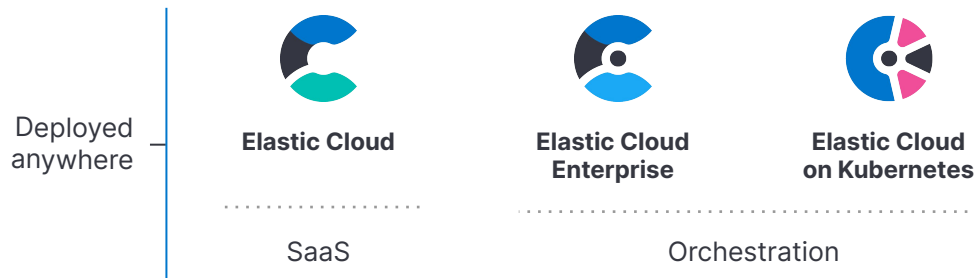
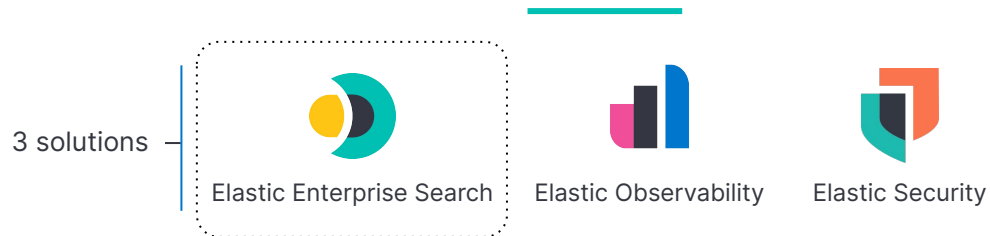
Search for  
**customers & partners**



Search for  
**teams & employees**



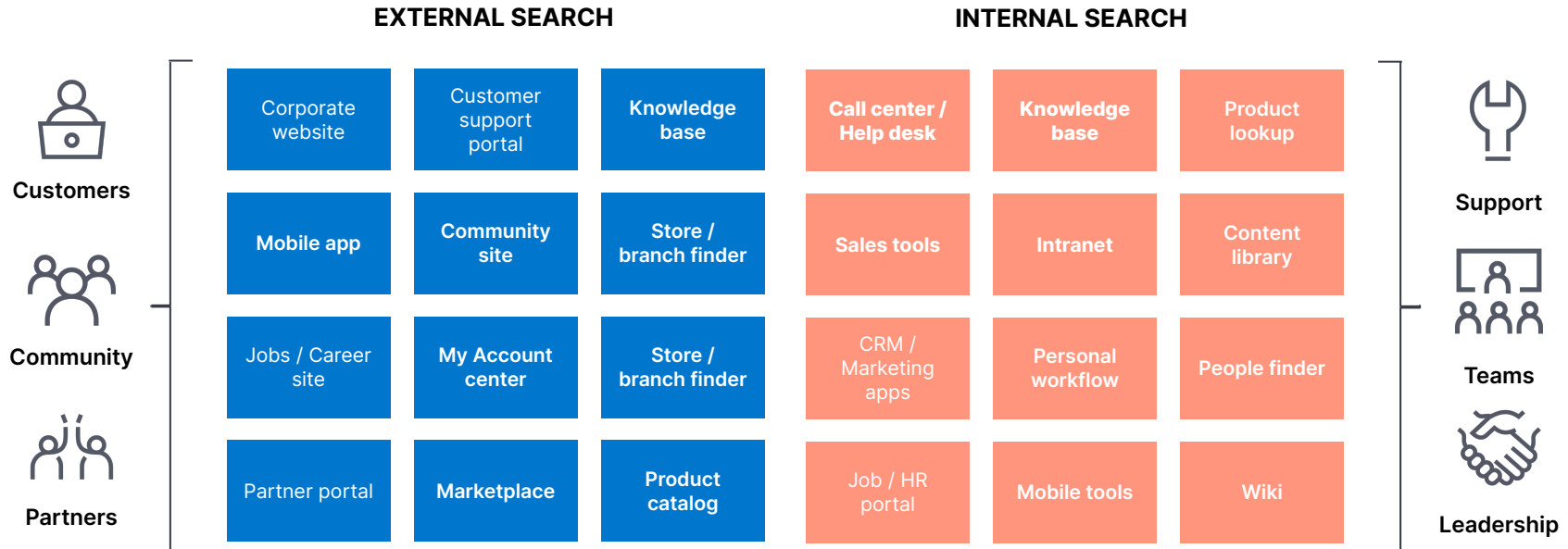
# Where does it fit?



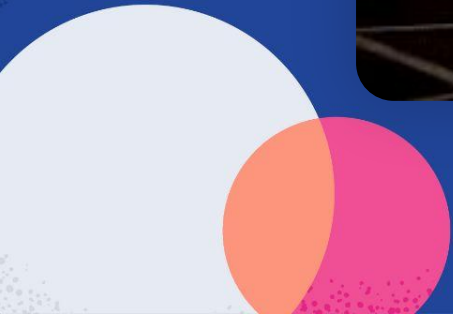
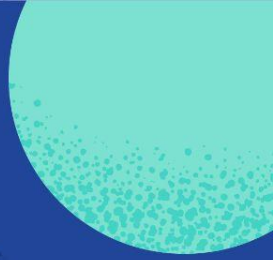


# A solution for all of the places people search

Create consistent, rich experiences across all touchpoints



Answer every question right, the first time, with a single platform





**Times have changed.  
For the best.\***

\*(and also sometimes for the less bestest)

Veronique

Welcome LitwareInc Administrator | My Site | My Links

Veronique

This Site: Veronique

Site Actions

View All Site Content

Announcements

Teams of Leaders Network (ToL) Dev

**BCKS** *ToL Development*

Welcome Jeff | My Site | My Links

This Site: ToL Development

Site Actions

View All Site Content

**People**

- Team Members
- Team Pictures
- People Docs
- Network Map

**Purpose**

- Mission / Values
- Objectives
- Tasks

**Links**

- Relationship Matrix
- Operating Agreements
- URLs
- Announcements

**Time**

- Calendar
- Project Timeline
- Phases

**Communication**

- Meetings
- Team Discussion
- Web Conferencing
- IM / Chat

**Content**

- Reports
- Briefings
- Handbook

**References**

- Operating Definitions
- Source Docs
- Templates

Recycle Bin

**Mission**  
Develop, integrate, and field a dynamic knowledge enabling capability to support high-performing teams.

**People**  
Team Members  
Team Pictures  
People Docs  
Network Map

**Purpose**  
Mission / Values  
Objectives  
Tasks

**Links**  
Relationship Matrix  
Op Agreements  
URLs

**Time**  
Calendar  
Project Timeline  
Phases

**Communication**  
Meetings  
Discussions  
Web Conf  
Place holder for TeamTask

**Content**  
Reports  
Briefings  
Handbook

**References**  
Op Definitions  
Source Docs  
Templates

**Announcements**

Body

- The Phone Bridge number for all DTRs is 913-684-7404
- \* Phone Bridge for Thursday, 11 Sept, is 913-684-7405!!!

Add new announcement

**Events**

Title

- Right Track Review : 17 Sept
- Virtual Right Track Review: 18 Sept 1330-01530 New

Add new announcement

**Key Documents**

- ToL Overview
- Handbook wrapper 1st draft
- Booklet 1 1st Draft
- Booklet 2 1st draft
- Booklet 3 First Draft

Add new link

nts. To add a new event™ below.

To add a new event,

**Links**

There are currently no favorite links to display. To add a new link, click "Add new link" below.

Add new link



# Your teammates rely on search to be successful, and in turn support your customers

Source: McKinsey Research, Elastic

**1.8 hrs**

Time spent by your teammates searching for information every day

**\$1.6T**

is lost every year in the US alone due to poor customer service

**60%**

of knowledge workers spend more time digging for documents than replying to email or messages

**58%**

of staff says quick search for files is a top 3 enabler for remote work

**49%**

of HR leaders expect to continue to hire remote workers post-pandemic

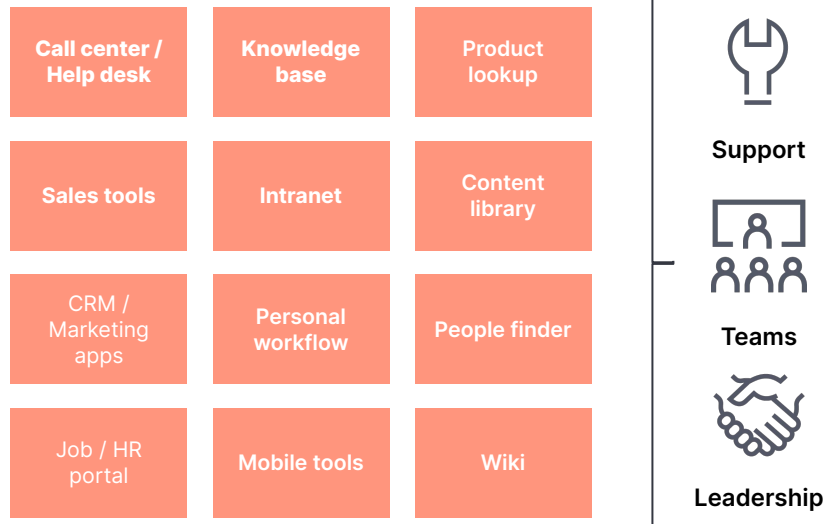
## Empower teams to find information from anywhere in your organization, in a single search box

- ↑ Productivity
- ↑ Satisfaction & engagement
- ↑ Onboarding speed
- ↑ Quality decisions
- ↑ Collaboration between teams
- ↑ Utilization of institutional knowledge
- ↑ Effectiveness of remote workers
- ↓ Duplication of effort and work
- ↓ Wasted time and frustration

# Search for teams

Connect all of your applications and content sources with a single scalable platform

## INTERNAL SEARCH





Recent global events have only exacerbated what we've known for a long time:

**We've outgrown the time when tapping a colleague's shoulder was the most efficient way to find an answer.**



*A high-growth technology company supporting thousands of independent creators*





# Building for success

Many humans.

Lots of data and many content sources.

Many threads between said humans.

Many threads between said content sources.

Many *more* threads between said humans and said data.

**What now?**



“

Jonas! If you're going to be scattered, **at least keep the mess in one place!**

*My mother, circa 1999*

workplace search

Showing results for acme inc project updated last week

[Acme Inc Project Page](#)

**JIRA** STORY TO DO Last updated 5 days ago

**Acme Inc - Account 17635**

**DROPBOX** /acme-17635

**DRAFT - Acme Inc Project Brief**

[Acme Inc Project Req](#)

**All Sources**

- Dropbox
- JIRA
- SharePoint
- Legal Document...
- GitHub
- Google Drive
- Marketing Conta...

All Shared Content Sources

**Jira**




Connector Created July 29, 2019

Overview >

Content

Remove Jira

GROUP ACCESS

- Product 
- Engineering  +3
- Design 

# A complete solution for deploying a personalized, centralized, secure experience

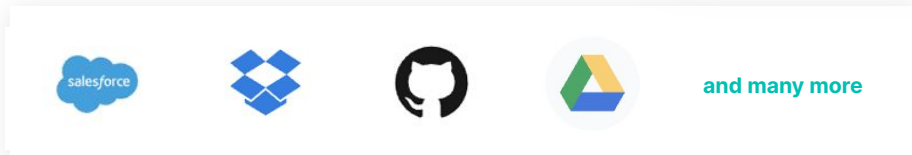
## Search clients & workflow integrations

The screenshot displays the Elastic Workplace Search interface. The search bar contains 'email marketing pdfs'. The results are filtered by 'Marketing' and 'Dropbox'. A document titled 'Multivariate Testing.pdf' is highlighted, showing its content and metadata. The interface includes a sidebar for 'All Sources' and 'EXTENSION', and a top navigation bar with 'All Time', 'Relevance', and 'My Account' options.

## Management Interfaces

The screenshot displays the Elastic Management Interfaces. The 'Manage Groups' section shows a table of organization groups with columns for 'GROUP', 'CONTENT SOURCES', and 'USERS'. The 'Organization Groups' section shows a table of organization groups with columns for 'GROUP', 'CONTENT SOURCES', and 'USERS'. The 'Manage Product Engineering' section shows a table of product engineering groups with columns for 'GROUP', 'CONTENT SOURCES', and 'USERS'. The 'Source Prioritization' section shows a table of source prioritization with columns for 'SOURCE' and 'RELEVANCE PRIORITY'.

## Out-of-the-box Connectors



Achieved by  
applying the  
**unique power**  
**of Elastic**  
to the most  
**critical elements**  
**of search**  
**for your team**



**User  
experience**

Intuitive features like typo tolerance, natural language support, & ready-made experiences make finding easy



**Insight &  
analytics**

Powerful, customizable visualization tools and ML-driven insights at your fingertips drive continuous improvement



**Search  
management**

Code-free results tuning empowers business users. Simplified admin tools unify content, even across sites



**Ingestion  
tools**

Frictionless setup, out-of-the-box connectors, and extensible APIs shorten time-to-value



**Security**

Granular security control and certifications for most security standards ensure peace of mind

And now for today's most anticipated segment...

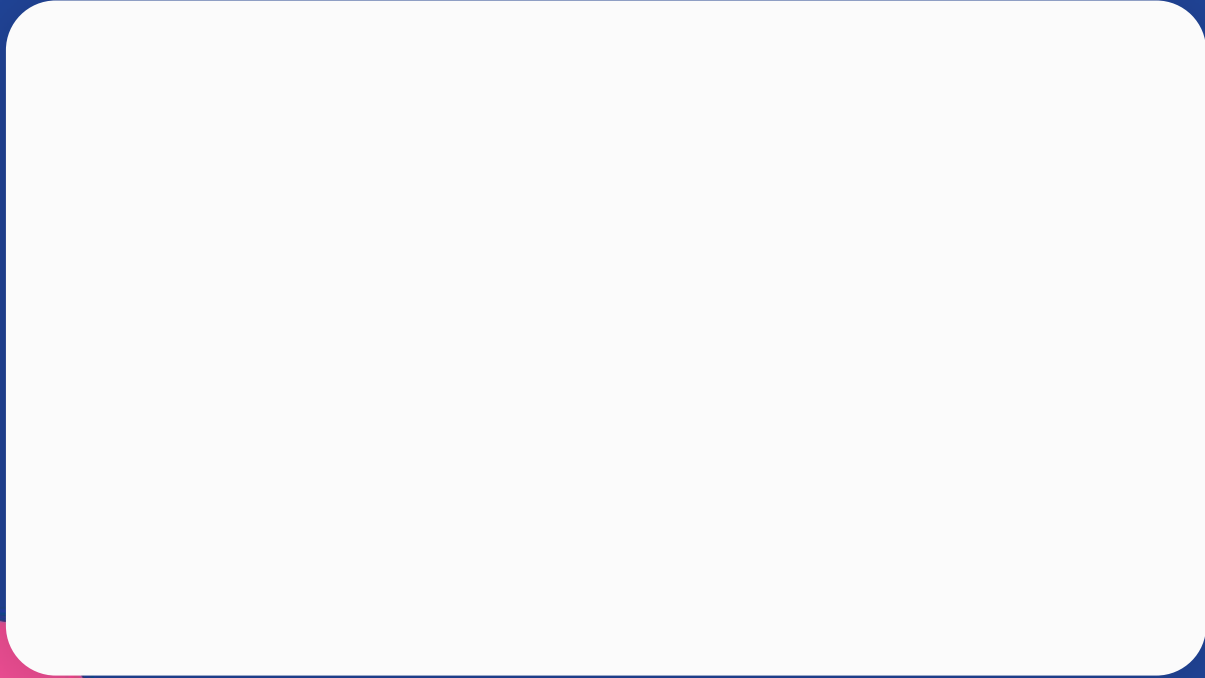
# Bhuvan's Top 5



# Bhuvan's Top 5

- ✓ One-click source connection
- ✓ Relevant search experience with modern features
- ✓ Cloud! Cloud! Cloud!
- ✓ Flexibility and extensibility for both ingestion and search
- ✓ Regular updates and enhancements via new regularly released versions

# One-Click Source Connection





# Modern Search Features

Automatic Filter Detection

Match Highlighting

Recency

Sorting

The screenshot displays a search interface for 'email marketing pdfs'. On the left, there is a sidebar with 'All Sources' (Dropbox, Acme Vault, Google Drive, Salesforce, Giphy, JIRA, Confluence, Zendesk) and an 'EXTENSION' section (pdf, jpg, docx, no extension). The main area shows search results for 'Marketing' in a 'Dropbox' folder. The results list several PDF documents with titles and snippets, such as 'An Introduction to Email Marketing.pdf', 'Advanced Segmentation.pdf', 'Comparative Reports.pdf', 'Multivariate Testing.pdf', 'Defining Your Facebook Strategy.pdf', and 'Okta Technical Security Whitepaper.pdf'. A 'Document Preview' window is open on the right, showing the cover of 'Multivariate Testing.pdf' with a preview of the document content. The interface also includes filters for 'All Time', 'Relevance', and 'My Account'.

Filtering and Faceting

Unified Relevance

Document Preview

Full Content Search

Key Collaborators

Code-free  
deployment with



The screenshot shows the 'Create deployment' page in the Elastic Cloud interface. At the top, the 'elastic' logo is visible in the browser window. Below the logo, there are navigation tabs for 'Cloud', 'Deployments', and 'Create'. The main heading is 'Create deployment'. A sub-heading asks 'What do you want to do with the Elastic Stack?' followed by a link to 'Learn more'. There are four selection cards: 'General purpose', 'Enterprise Search', 'Observability', and 'Security'. Each card has a description and a 'Select' button. At the bottom, there are two options: 'BUILD MY OWN' and 'START WITH A USE CASE'.

elastic

Cloud Deployments Create

## Create deployment

**What do you want to do with the Elastic Stack?**  
Let us know what your use case is and we'll help you get started with Elasticsearch, Kibana and the full Elastic Stack. [Learn more](#)

### General purpose

Not sure what you want? Choose this option, and there'll be help along the way.

Select

### Enterprise Search

Add a search experience to your website, applications, or search the apps you use at work.

Select

### Observability

Use logs, metrics, and APM data to monitor and react to events in your environment.

Select

### Security

Prevent, detect, and respond to threats with SIEM, endpoint security, and threat hunting.

Select

[BUILD MY OWN](#)      [START WITH A USE CASE](#)

Code-free deployment with  Elastic Cloud

56 global regions  
and growing



Google Cloud



Microsoft  
Azure



aws



Tencent Cloud

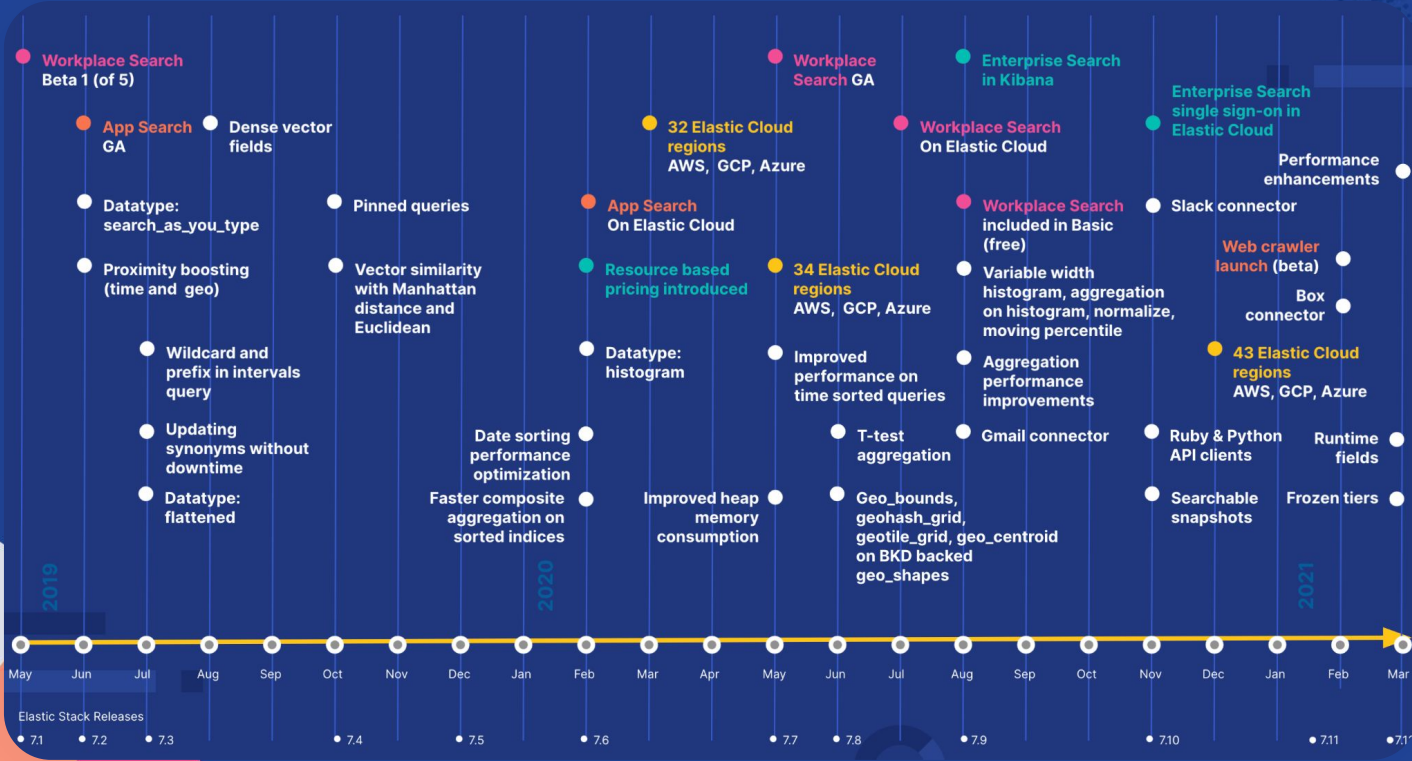


Alibaba Cloud

# Flexibility and Extensibility

- ✓ **Data in:** Custom Source APIs for any data type/platform
- ✓ **Results out:** Search APIs for integration with existing high-traffic applications
- ✓ **Intelligence:** Analytics Viz and Crunching via Kibana
- ✓ **Visibility:** Auditing and Logs via Kibana
- ✓ **Automation:** via Machine Learning

# Regular Updates and Enhancements



# Let's see it in action!

## Live Demo

Workplace Search

email marketing pdfs

Showing results for **email marketing pdfs**.

Marketing

Dropbox /Marketing

**An Introduction to Email Marketing.pdf**

An introduction to *emAll mArketing!* www.Hubspot.com Share This Ebook! *EMAIL MARKETING* An Introduction to How to Execute & measure successful *Email marketing* A publication of <http://www.facebook.com/sharer/sharer.php?u=www.hubspot.com%2Ffan-introduction-to-email-marketing> <https://twitter.com/intent>

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Participants

Randy Swift Edited

Last Updated

View on Dropbox



**Henrik Gelius** 12:09 PM

Hi, I love that GitHub is now available in our search!



**John Knoepfle** 1 month ago

Seriously, I'm addicted to Workplace Search already. The more I use it the more I love it.



**Stephanie Nissen** 12:58 PM

This is amazing! Nice work all!



**Dustin Smith** 5:05 PM

The future is now



**Wadson Fleurigene** 11:08 PM

This app is sick



**Yuko Takagi** 11:36 AM

It's nice that I can search on the contents of the word doc and able to find the file in the drive.



**John Knoepfle** 1 month ago

Just wanted share another success with Workplace Search... I had to pull together quite a bit of collateral on a variety of topics for a customer press and not only did Workplace Search save me a boatload of time, but I found some real gems on Google Drive that I had no ideas existed. Thank you!!



# Get started with Elastic today



Try Enterprise Search free for  
14 days on Elastic Cloud

Start a Free Trial



**From the blog:** Elastic recognized as a Challenger in the 2021 Gartner Magic Quadrant for Insight Engines



**Elastic Docs:** Read the comprehensive Elastic Enterprise Search guides and how-to materials

A screenshot of the Elastic Engine Setup documentation page. The page title is 'Engine Setup — View Documentation'. Below the title, there is a section titled 'Setup the "faqs" Engine' with a play button icon. The text below this section describes four ways to set up the Engine for indexing. At the bottom of the screenshot, there is a blue button labeled 'Start Now'.

**Quick Start:** Get started with free training to help you succeed

Start Now