

Stop [Blogging
Writing
Talking]

About Women in Tech

@jennapederson

The Problem

In 15 Quick Seconds

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“How Can I Help?”

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**Yay! At Least We Are
Talking About It, Right?**

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6 Actions You Can Take

And Some Examples

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1. Provide A Community

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Geekettes

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2. Provide A Place To Learn

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GR8
Ladies

3. (Self) Promote

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Beth Korth @BethKorth · May 17

Interesting use of Arduino to help students learn mindfulness. Great ideas coming out of [@HackTheGap!](#) [@ArduinoMN](#) pic.twitter.com/7oxlqeLBQ8



4



5



Arduino MN @ArduinoMN · May 17

[@BethKorth](#) [@HackTheGap](#) Sounds fascinating! Would love to learn more. Ask if interested in presenting at our next meetup on June 4th?



6



Beth Korth @BethKorth · May 17

[@ArduinoMN](#) [@HackTheGap](#) They'd love to! [@jasmrussell](#) [@abeyko](#) [@ksgerst](#) [@susannajoh](#) [@science4equity](#)



1



4





Kim Gerst

@ksgerst



Following

Looking forward to presenting our [@HackTheGap](#) project at [@ArduinoMN](#) on Thursday. [@TCGeekettes](#) and [@Gr8LadiesMSP](#)

Arduino MN @ArduinoMN

Next meeting is @code42 on July 2nd. We have limited space! Details and registration are on Meetup. meetup.com/iotmpls/events...

RETWEETS

7

FAVORITES

8



8:21 AM - 29 Jun 2015



4. **Actively Recruit**

New hires, conference presenters, mentors, volunteers

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Jenna Pederson @jennapederson · Jul 4

Starting work on ignite talk for @DevOpsDaysMSP due tomorrow. Want to illustrate action > talking leads to results for #WomenInTech. Ideas?



Bridget Kromhout

@bridgetkromhout



Following

@jennapederson Actively recruiting awesome women to speak at meetups and conferences where I can influence the talk selection, of course. :)

2:26 PM - 4 Jul 2015



5. Mentor

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Share Your Experience



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6. Empower

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LeadPages





Hillary Frazey

@HFrazey



Follow

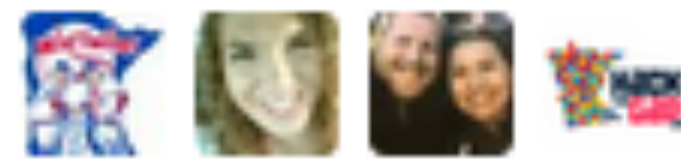
Must say that [@HackTheGap](#) had a big impact on me. Beginning to think about next steps...will be interesting to see where it takes me.

RETWEETS

2

FAVORITES

4



2:26 PM - 18 May 2015



Stop [Blogging
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Talking]

and Take Action!

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