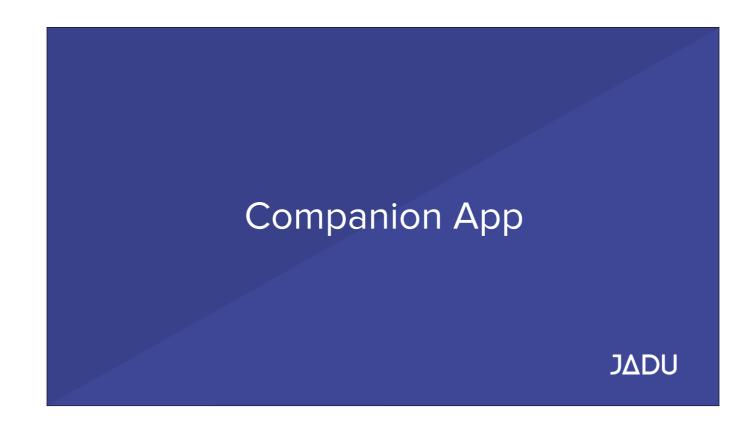
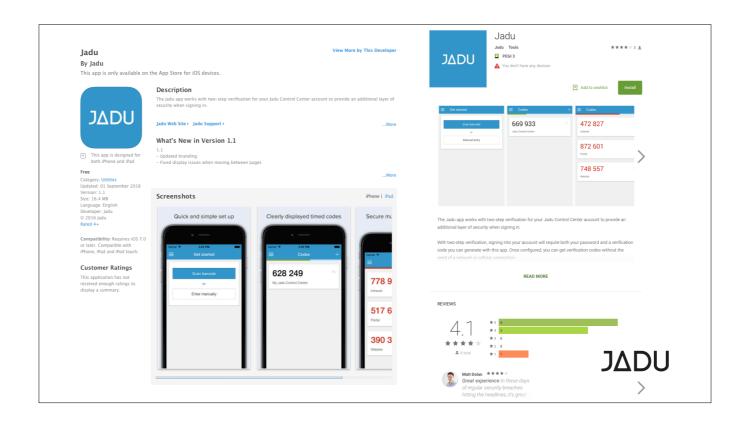
Companion App Machine Learning

Paul Stanton
Product Manager — Pulsar

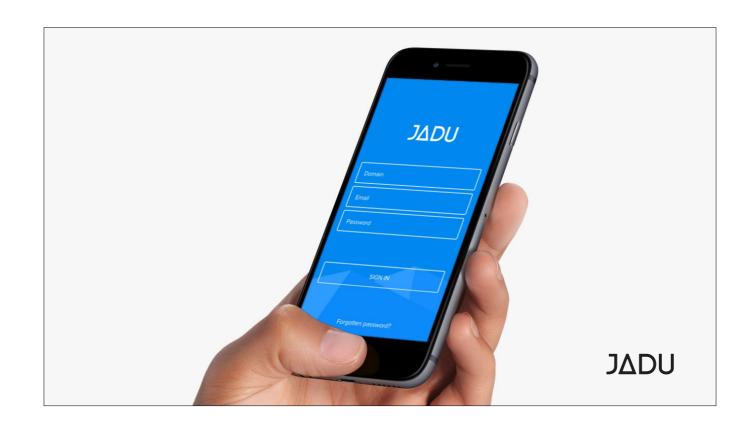
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Sometime soon, possibly in the new year we're going to break ground on our second mobile app.



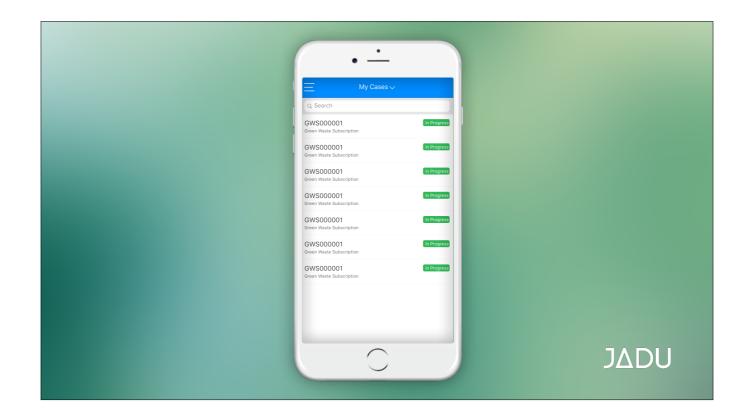
our first, of course, was our app which allowed you to enable secure two-factor authentication on your continuum software so that your users needed to generate and enter a six digit verification code when signing in, either using our mobile app which you can get in the Apple app store or google play store, or any other two-factor desktop or mobile app like Google Authenticator.



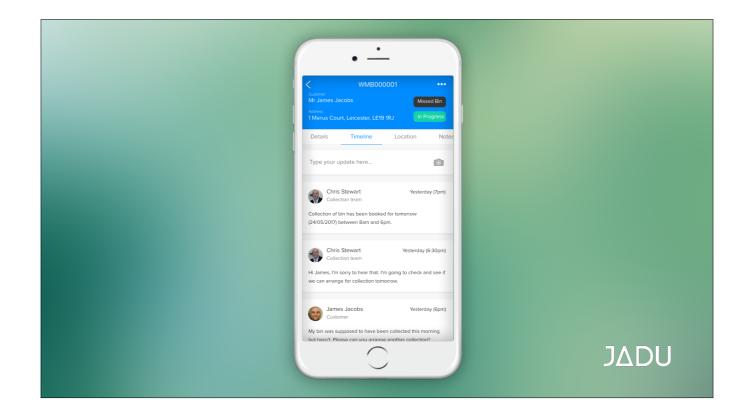
Our next mobile app will harness the power of Continuum CXM in a native mobile experience and provided a steamlined experience when managing cases and triggering workflow actions where a mobile-optimised view would be beneficial.



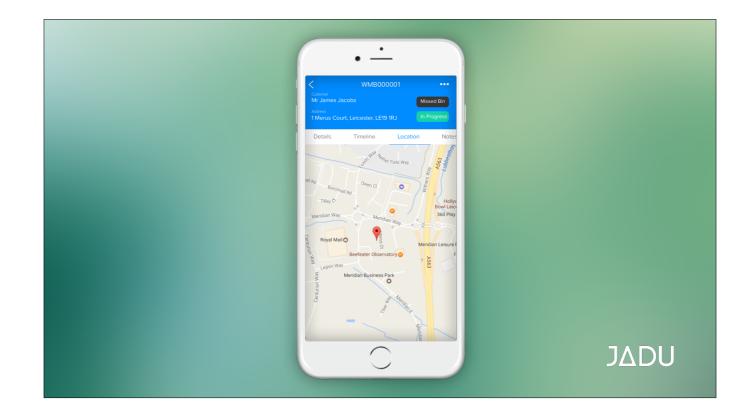
Let me walk you through some of the design work my colleague James has been putting together, you saw a demo of the large screen experience of CXM earlier, the app will give you broadly the same information but in a focused way, we intend that the app is your mobile experience in the truest sense of the word, your staff will be out and about, whether it's property repairs, bulky waste pickups or door to door canvassing, the use cases will mainly be driven by the case types our customers create within CXM.



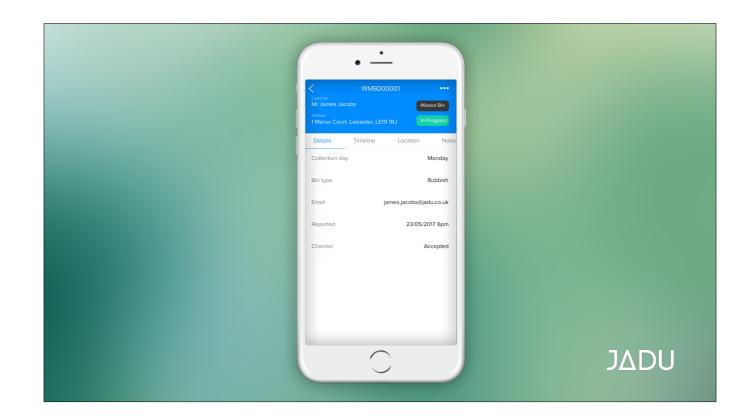
In this example, you have agents in the field who need to act on a missed bin collection, quite likely an external contractor.



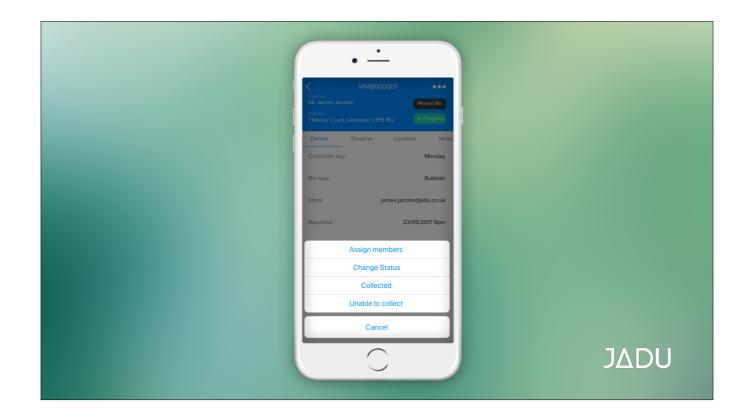
They'll be able to easily access the entire conversation history with our timeline view and talk to the citizen if needs be, they could inform them of any delays, or simply that they're on their way.



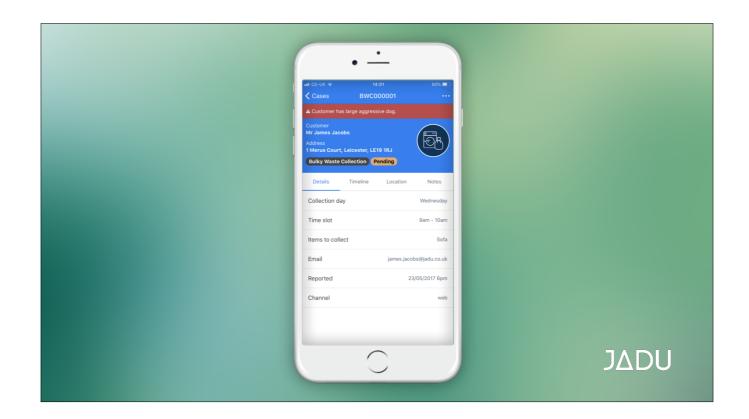
They can access location information using the mobile mapping tools you're familiar with including street view, pinpointing the exact location they need to be.



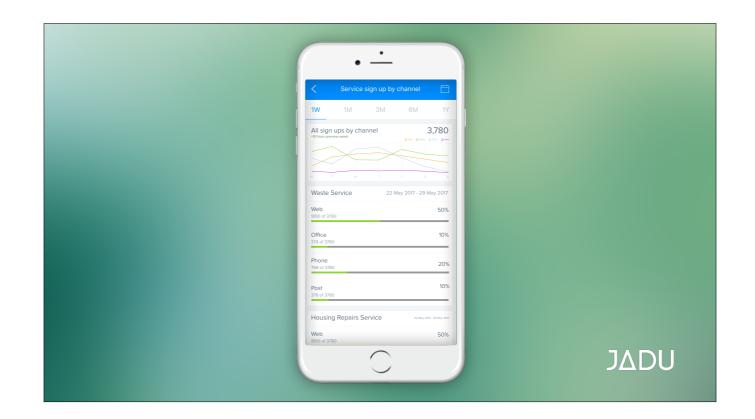
And of course, the agent can view all the case details you've granted them access to, whenever, and wherever you need them,



they can progress cases through workflow in the field without needing to come back to the office first. It's part of our promise where Continuum CXM allows you to communicate to your customers and serve their needs in near real time.



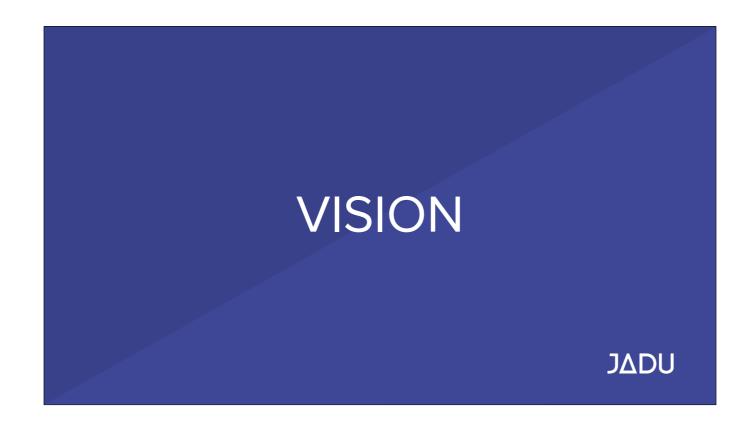
Here's an example bulky waste case type where the details are tailored to show things like collection dates and times as well as information about the items to collect, you can use case alerts to highlight important information like aggressive dogs, or aggressive citizens, so that your agents can stay safe.



Your service managers can access case type reports and MI wherever they are

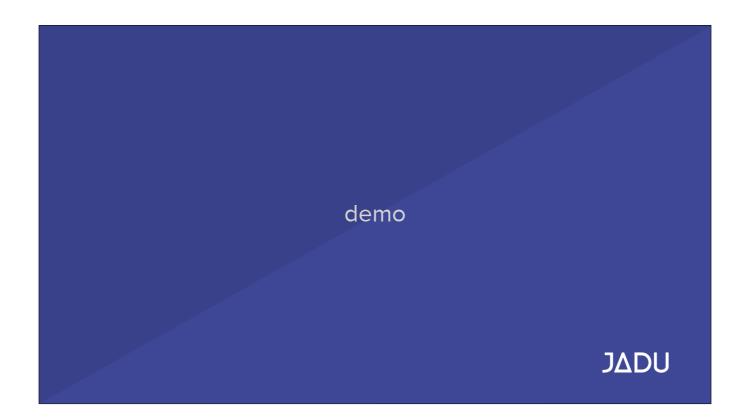


This morning, Suraj talked about our research and development into Machine Learning, we've been experimenting with technologies such as Tensorflow and cloud machine learning platforms to learn how we can create truly useful features for you, and your users. We're currently exploring two areas, the first



is vision.

I'm going to jump straight into a demo here





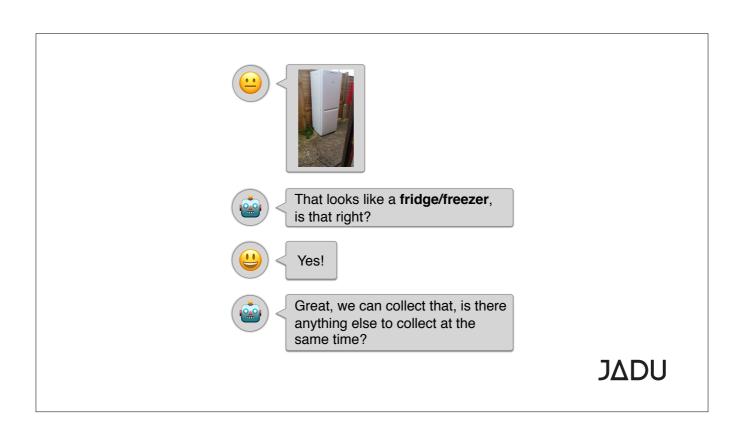
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Additional collection instruct Help: Please provide any details What item(s) would you like	that may be usefu	I to the collection team			
Category		ltem	How man	ny?	
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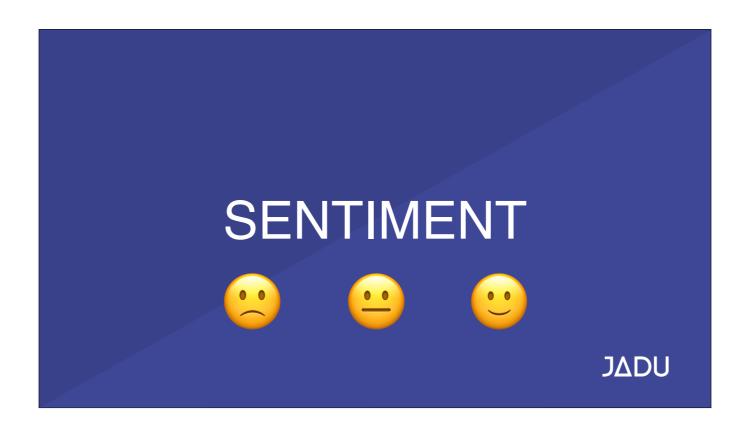


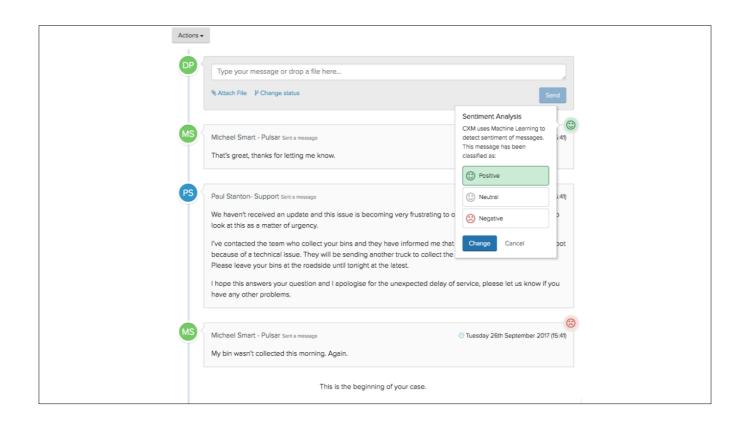
Refrigerator	85%
Home Appliance	84%
Major Appliance	80%
Kitchen Appliance	64%

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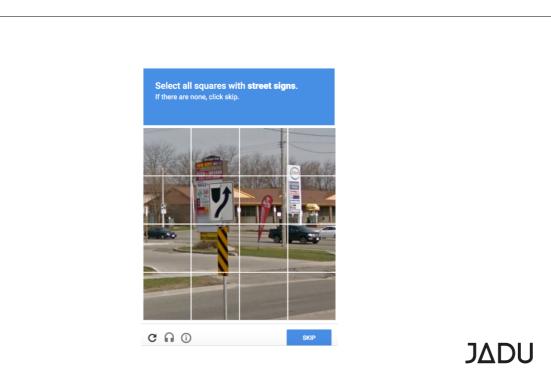








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Read the extract below and let Miyagi know what you think the sentiment of the message is. There is no right or wrong answer, if you are unsure we'll send you another one. Be sure to read our Introduction to Miyagi before you begin.

Hi , I had access to this on the live site but not on UAT. I've enabled now so all is ok. Thanks

Positive Neutral Negative Not Sure Impossible

This extract contains content that should be redacted