

DEVOPS...

REFRAMED

***EMBRACING THE PATH TO DEVELOPER
PRODUCTIVITY ENGINEERING***



CONSPIRACY THEORY?!

DETACHED FROM REALITY

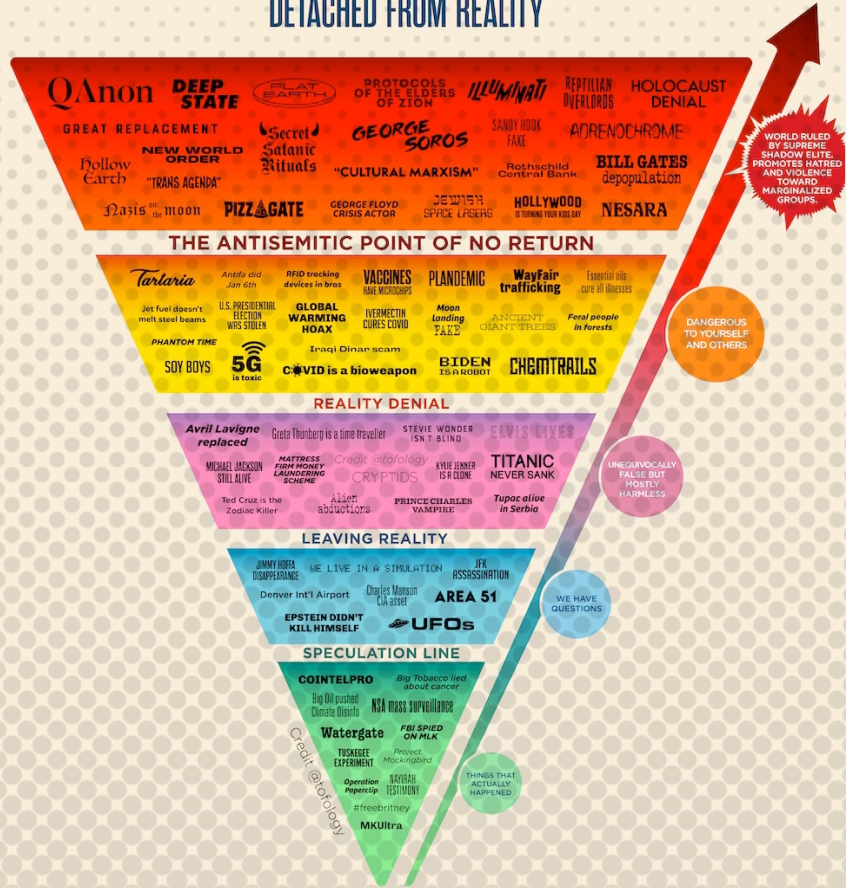
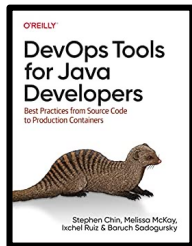


CHART BY ABBIE RICHARDS



BARUCH SADOGURSKY - @JBARUCH

- × Developer Productivity Advocate
- × Gradle Inc
- × Development → DevOps → #DPE



SHOWNOTES

- × speaking.jbaru.ch
- × Slides
- × Video
- × All the links!





AlphaCSP

6 yrs 1 mo

- **Training Division Manager**

Jan 2007 - Oct 2010 · 3 yrs 10 mos

- Development and delivery of most of AlphaCSP courses on different Java-related topics and in different levels;
Among the customers: IDF, Cisco, IDI direct insurance, Rafael, PayPal, Opal, BMC, Malam, Checkpoint, HP Software and others.
- Development and delivery Artifactory training for JFrog customers world-wide;
Among the customers: Cisco, Sita, Ansys and others.
- JTeam – Extremely successful internal training program in AlphaCSP – ¼ of AlphaCSP personnel are JTeam alumni.
- Java department technical lead at MalamTeam Training Center – development and delivery of all Java courses.
- Named one of the best speakers in all AlphaCSP events through the years.

- **Consultant & Architect**

Jan 2007 - Oct 2010 · 3 yrs 10 mos

Consulting, building architectures and design, mentoring, and developing in various Java-related projects on the topics, described in Specialties section above;
Among the customers: BMC, Logia, IDF, Starhome (Comverse), Malam, Cisco, IDI, IDIT, Isracard, Virtual Tweens, Amobee, SolarEdge, Checkpoint, Cadence, Evolgen, ExLibris, Retalix, Schema, Time To Know and others.

- **Senior Developer**

Oct 2004 - Jan 2007 · 2 yrs 4 mos

Working on various projects in BMC Software Israel

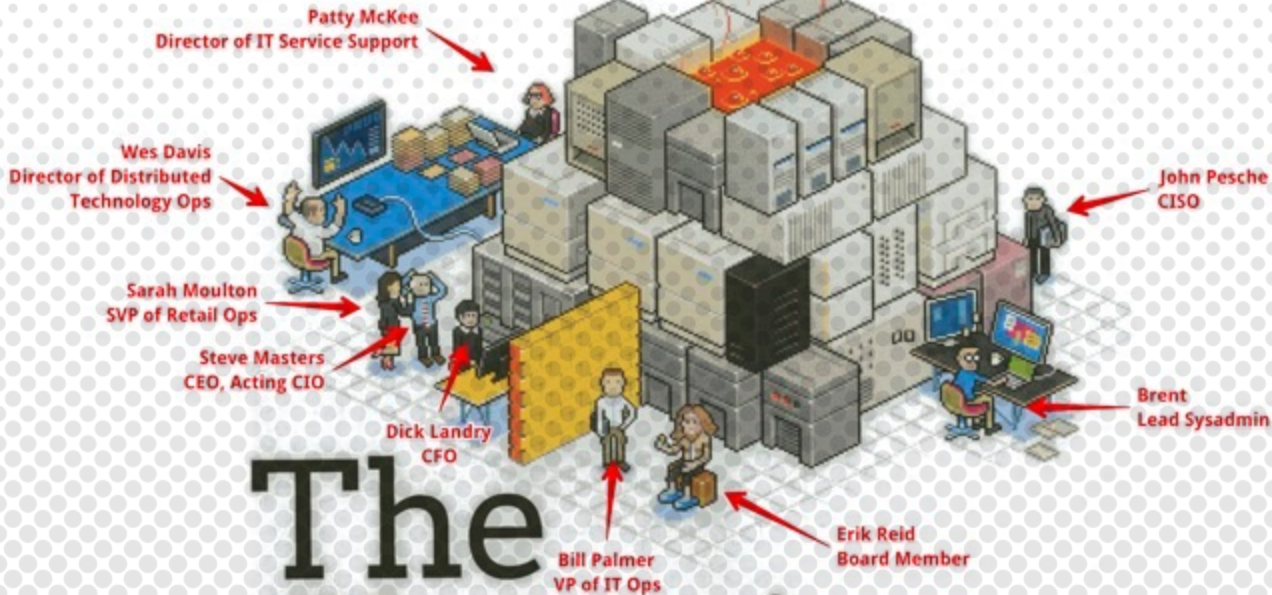
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The Phoenix Project

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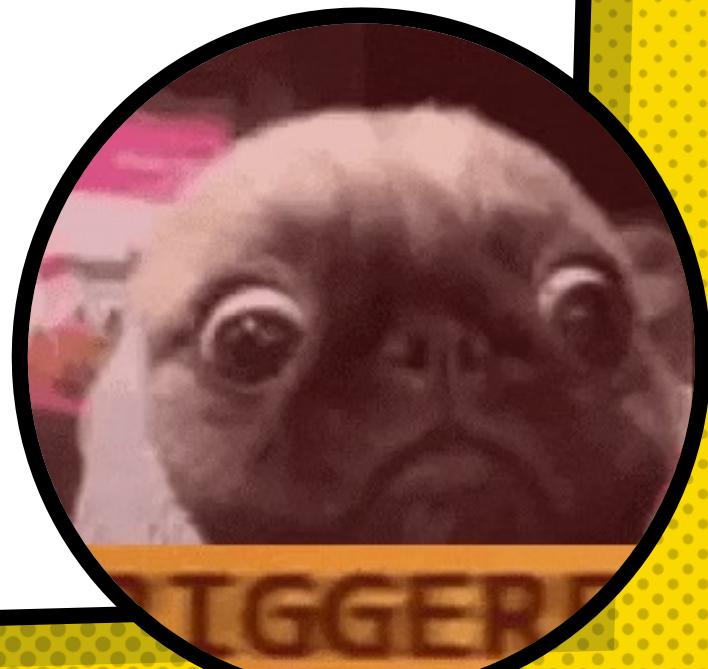
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***NOT A SINGLE
DEVELOPER!***



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About 350,000,000 results (0.40 seconds)



Amazon.com

<https://aws.amazon.com> › devops › what-is-devops

What is DevOps? - DevOps Models Explained

DevOps is the combination of cultural philosophies, practices, and tools that increases an organization's ability to deliver applications and services at ...

[AWS DevOps Competency](#) · [What is Continuous Integration?](#)



Atlassian

<https://www.atlassian.com> › devops

What is DevOps?

DevOps is a set of practices, tools, and a cultural philosophy that automate and integrate the processes between software development and IT teams.



GitLab

<https://about.gitlab.com> › topics › devops

What is DevOps?

DevOps is a combination of software development (dev) and operations (ops). It is defined as a software engineering methodology which aims to integrate the work ...

Continuous Delivery (CD): Continuous deliver... Agile: Agile development means taking iter...

Continuous Integration (CI): The practice of re... Version control: The fundamental practice o...

[DevOps explained](#) · [The four phases of DevOps](#) · [The DevOps lifecycle and how...](#)



Microsoft

<https://learn.microsoft.com> › en-us › what-is-devops

What is DevOps?

Jan 25, 2023 — DevOps enables coordination and collaboration between formerly siloed roles like development, IT operations, quality engineering, and security.

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Y THO...



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As a Linux system administrator, how do I shift my career to DevOps?

 **Disha Rathod**
DevOps Online Trainer (2013–present) · 5y

Hi,

Being a Linux administrator will help you to easily get started with DevOps because it starts with learning Linux fundamentals, DevOps also includes cloud computing concepts like AWS. More importantly DevOps is all about tools, it comes with hundreds of tools **Git**, Chef, Maven, Jenkins, Puppet, Docker are modern and most popular DevOps tools.

So in order to move into DevOps industries you should have prominent knowledge following concepts

1. Linux Fundamental; Shell Scripting
2. Cloud Computing (AWS)
3. DevOps Fundamentals
4. Software Development Life Cycle
5. Continuous Integration, Deployment, and Delivery.



System Administrator Salary

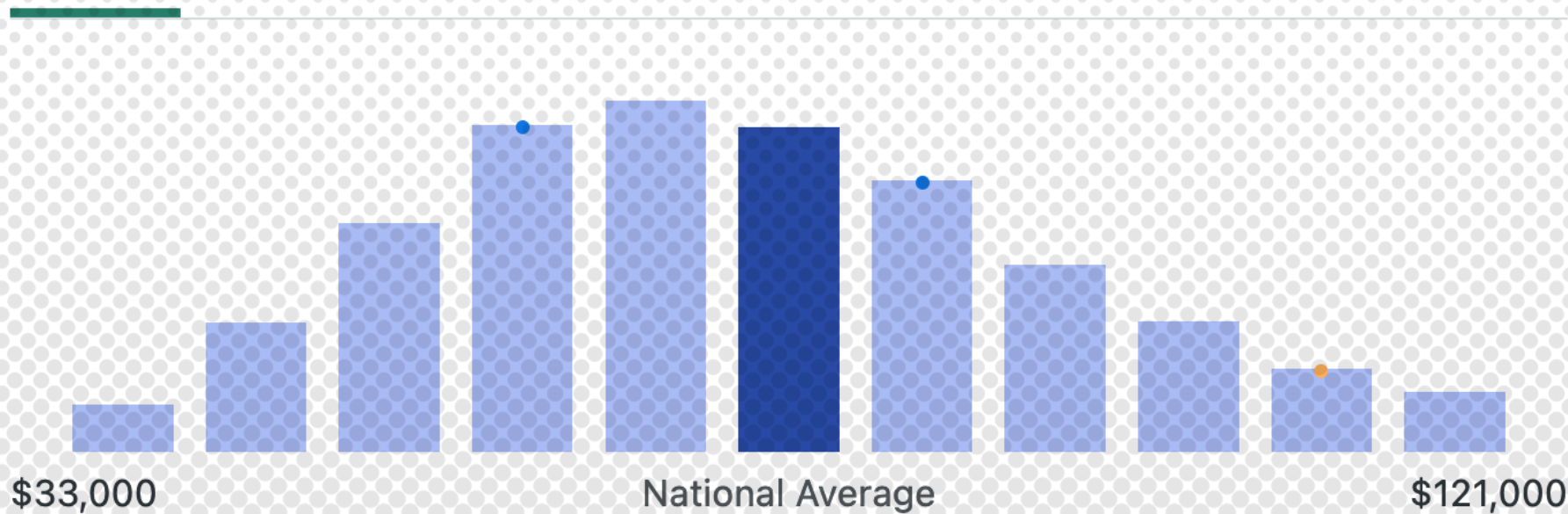
Yearly

Monthly

Weekly

Hourly

Table View



\$33,000

National Average

\$121,000

\$76,644 /year



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\$37 /hour #DPE

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Devops Engineer Salary

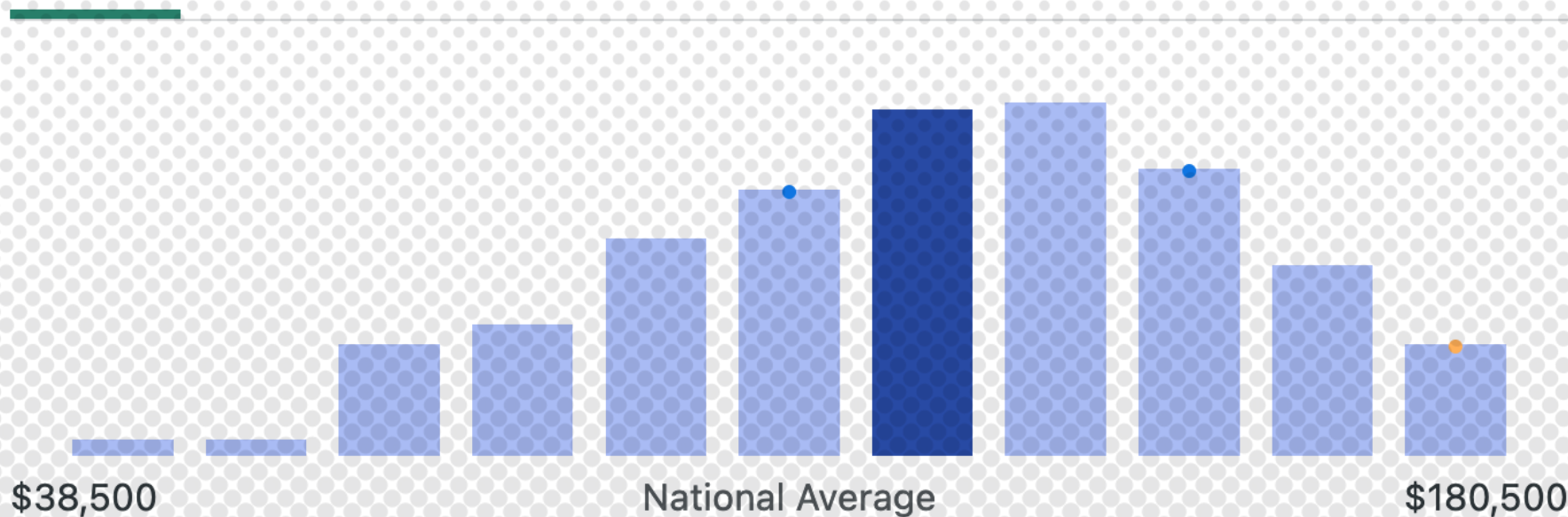
Yearly

Monthly

Weekly

Hourly

Table View



\$127,036 /year

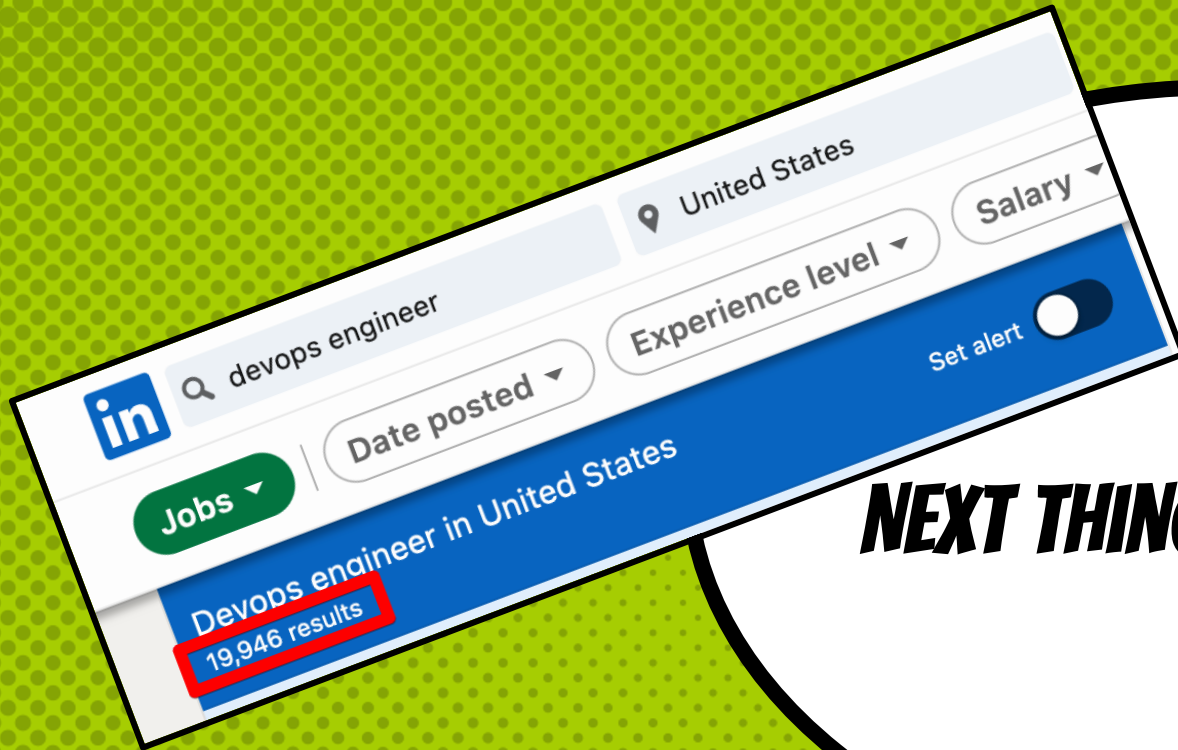


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\$61 /hour *#DPE*

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NEXT THING YOU KNOW...



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AND THIS:



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RAGE!

**(BUT WE'LL GET
TO IT LATER)**



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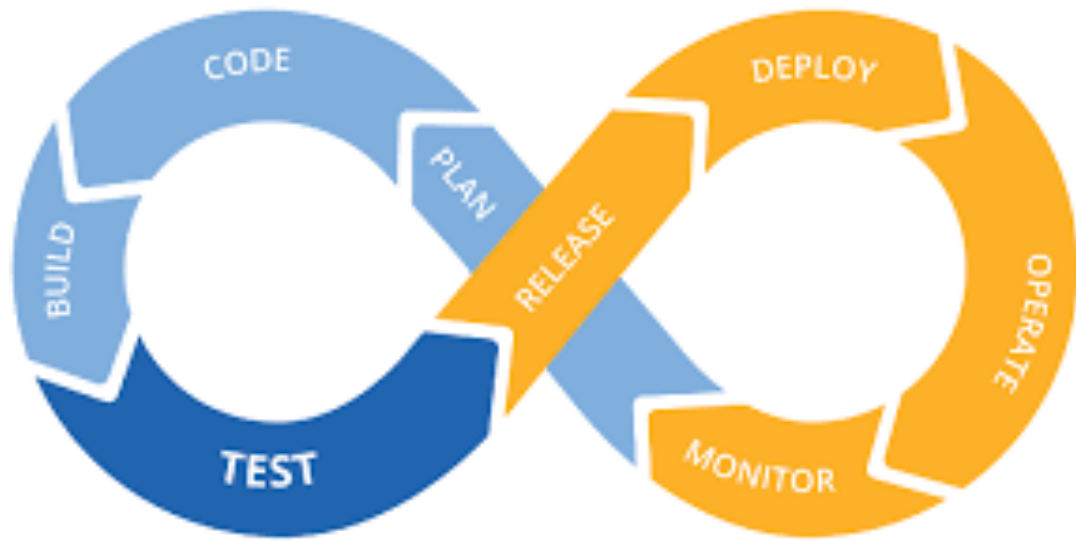
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BBC NEWS | MUNDO

Parrot learns how to ask “Why?” repeatedly and is promoted to Engineering Manager





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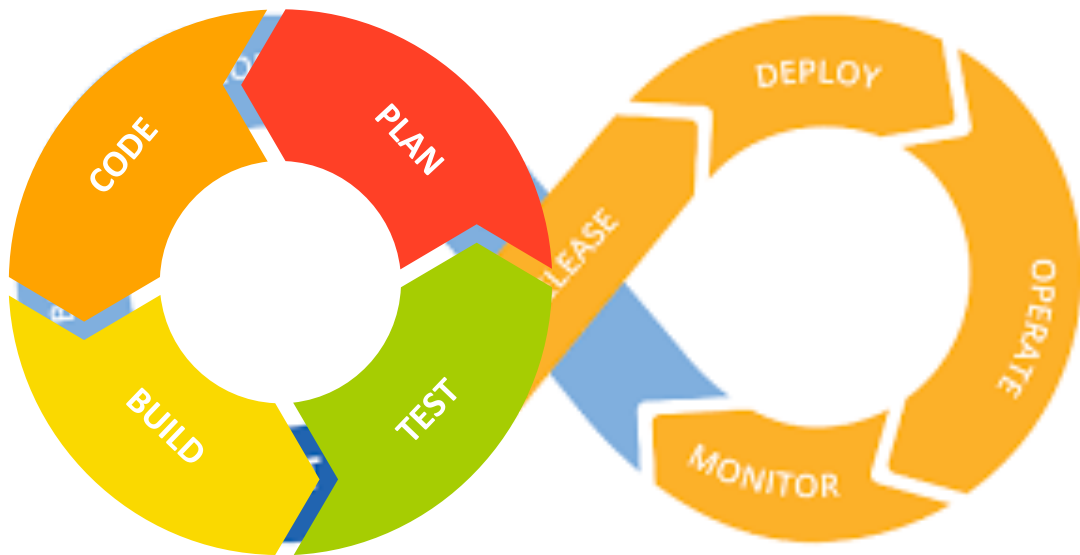
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AGILE!





Accelerate

State of DevOps Report

2023

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Time Spent	Elite	High
NEW WORK	50%	50%
Unplanned work and rework	19.5%	20% ^a
Remediating security issues	5%	5% ^b
Working on defects identified by end users	10%	10% ^c
Customer support work	5%	10%



TYPES OF WORK ACCORDING TO DEVOPS

Planned Work	Business projects or new features
Internal Projects	Server migrations, software updates and so on
Changes	Driven by feedback on completed work
Unplanned Work	Support escalations and emergency outages



**SO
FASCINATING...**



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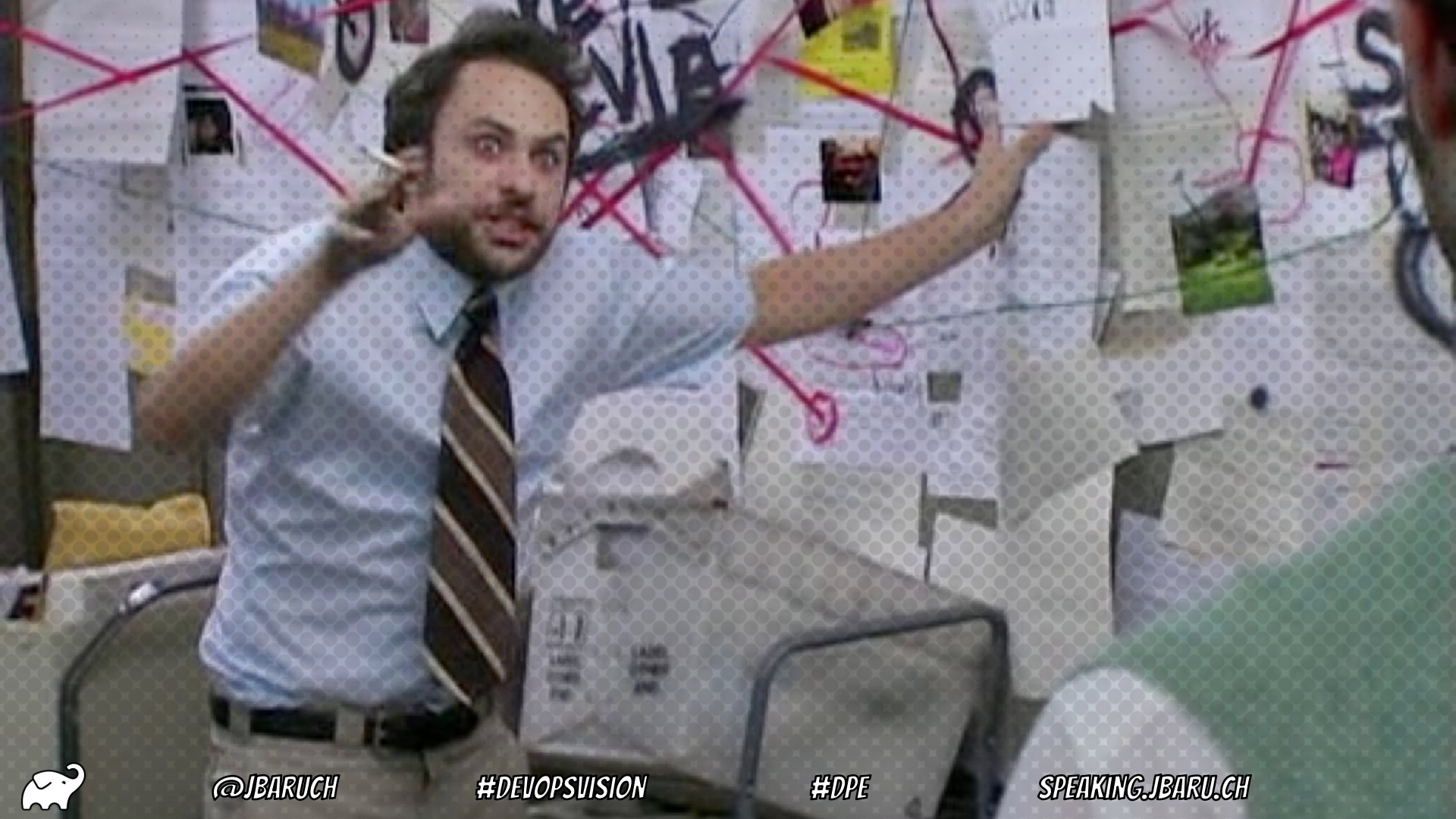
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TYPES OF WORK ACCORDING TO DEVELOPERS

New Features	Writing code
Refactoring	Writing code
Bug Fixes	Writing code





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Manifesto for Software Craftsmanship

Raising the bar.

As aspiring Software Craftsmen we are raising the bar of professional software development by practicing it and helping others learn the craft. Through this work we have come to value:

Not only working software,
but also **well-crafted software**

Not only responding to change,
but also **steadily adding value**

Not only individuals and interactions,
but also **a community of professionals**

Not only customer collaboration,
but also **productive partnerships**

That is, in pursuit of the items on the left we have found the items on the right indispensable.

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SOFTWARE CRAFT-PERSON DEFINITION OF DONE

- × We got what they want
- × Clear code
- × Easy to deploy
- × Non-func reqs - ✓
- × No new tech dept
- × Tests - ✓
- × QA are happy
- × Team lead is happy
- × Product owner is happy - (i.e. customer is happy)



DEVELOPER



TESTER



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TRACTORMEN, IMPROVE THE QUALITY OF TRACTOR-TRAILER TRACKING!

INTERNET ARCHIVE

Wayback Machine



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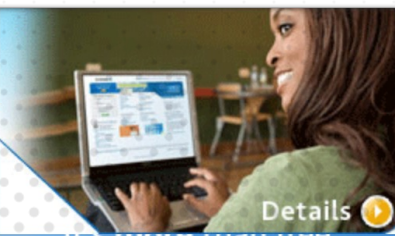
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Start banking online now
Get a User ID

GO



It's more than free.

Get the Details

Returning Users: Log On

User ID:

Password:

Remember my User ID

[Forgot User ID/Password?](#)

Log On

Personal Banking

- ▶ Checking
- ▶ Credit Cards
- ▶ Savings
- ▶ CDs
- ▶ Debit Cards
- ▶ Online Banking & Bill Pay

Business

- ▶ Business Banking
Revenues up to \$10MM
- ▶ Commercial Banking
Revenues over \$10MM
- ▶ Business Credit Cards

Personal Lending

- ▶ Home Equity
Loans & Lines
- ▶ Mortgage
- ▶ Auto/Vehicle Loans
- ▶ Student Loans

Insurance & Investing

- ▶ Insurance
- ▶ Investing
- ▶ Retirement Planning

Tell me about...

- ▶ Premier Platinum Banking
Exclusive banking and investment benefits for clients with higher balances

News & Announcements

- ▶ U.S. Armed Forces Overseas
Please contact us if you need assistance with your Chase accounts.
- ▶ Chase offers Zero-Fees!
For academic year 2007-2008 the origination fee will be paid on all Federal Stafford Loans that Chase funds directly to students.
- ▶ Fair Lending & HMDA Data
- ▶ Chase Clear & Simple Expands

12 HOURS MAINTENANCE FOR WEBSITE UPDATE TO ENSURE QUALITY

Security Center Highlights



Chase helps keep you safe and informed.

- ▶ Enhanced online security to help prevent fraud.
- ▶ Scams involving advance fees and cashier's check.
- ▶ Online fraud and e-mail scams
- ▶ Ways we protect you
- ▶ How you can protect yourself

Enter the Chase
"Log On to Cash In"
Sweepstakes.

DETAILS

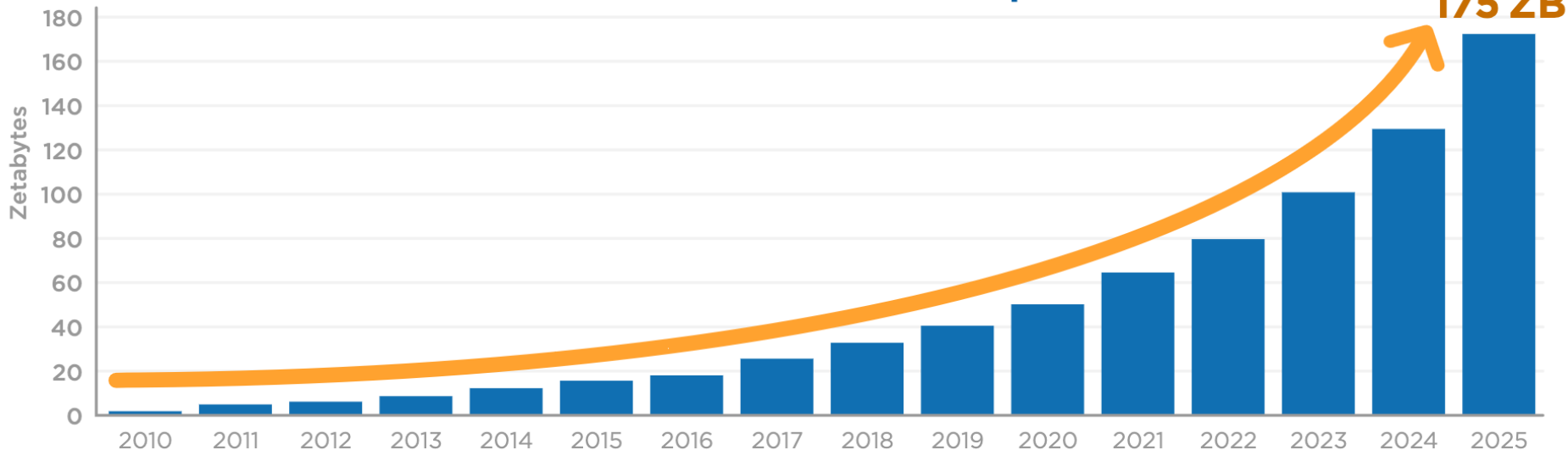
GET MORE CASH BACK.

Click to LEARN MORE.



CODE QUALITY IS NOT ENOUGH

Annual Size of the Global Datasphere



Source: Data Age 2025, sponsored by Seagate with data from IDC Global DataSphere, Nov 2018



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STAGING SERVER

JOLLY WHERE THE TIMES
WHEN WE COULD TEST EVERYTHING
BEFORE DEPLOYING TO PRODUCTION

1985 - 2015



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**WHAT DO
WE DO?!**



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PRODUCTION STEAMS ITS WAY TO THE DEVELOPERS!



WELCOME TO ON-CALL!

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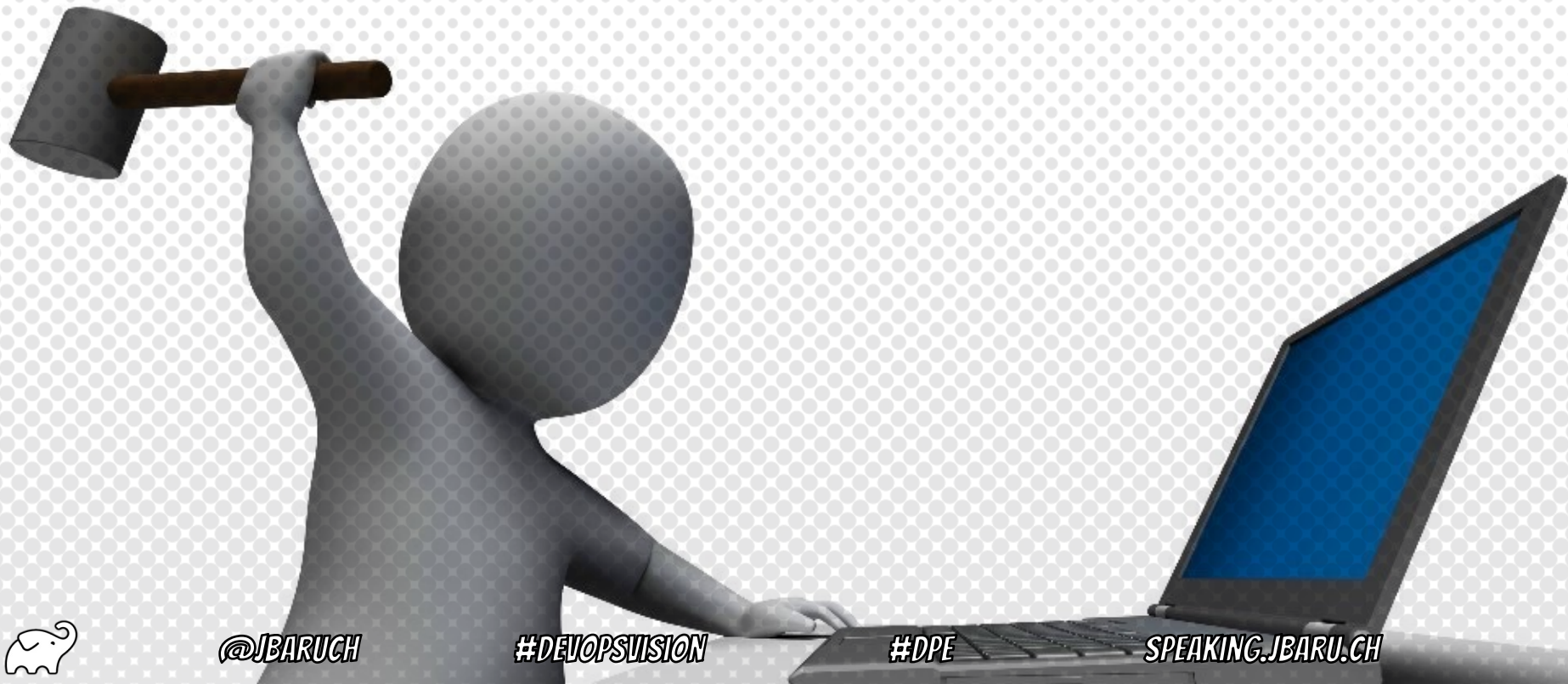


SOFTWARE CRAFT-PERSON DEFINITION OF DONE

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- × QA are happy
- × Team lead is happy
- × Product owner is happy - (i.e. customer is happy)
- × DevOps are happy



WHO IS THIS "DEVOPS" PERSON?!



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HELLO!



I am Baruch and I have an obsession



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HOT TAKE:

***"DEVOPS ENGINEER"
IS NOT A THING***





COLLABORATION ENGINEER

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**WHAT YOU SEE WHEN
YOU HEAR THE TERM
"DEVOPS TEAM"**

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**WHAT I SEE WHEN
I HEAR THE TERM
"DEVOPS TEAM"**

Dystopian TV show
about how
in a ruined and toxic
world thousands
live in a giant silo.

THE TRUTH WILL SURFACE

S I L O

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LET'S

BREAK DOWN THIS SILO!

THE RISE OF THE DEVDEVOPS!



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ENGINEERING ASPECT OF DEVOPS

Jokes Aside



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Class SRE implements DevOps.



**NO ONE WANTS TO BE A "SITE
RELIABILITY ENGINEER"**

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***WELCOME TO OUR NEW LORD
AND SAVIOR:
"PLATFORM ENGINEERING"!***

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***"DEVOPS ENGINEERS
ARE REBRANDING
THEMSELVES AS
PLATFORM ENGINEERS"***



Scott Shaw
Chief Technology Officer,
APAC, Thoughtworks



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**EVERYBODY WANTS TO BE A
"PLATFORM ENGINEER"**

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About 33,800,000 results (0.41 seconds)



The New Stack

<https://thenewstack.io> › Blog

How Is Platform Engineering Different from DevOps and ...

Sep 16, 2022 — **Platform engineering** is the next stage of the **DevOps** evolution. It encompasses the best intentions of the cultural shifts that came before it.



TechTarget

<https://www.techtarget.com> › searchitoperations › tip › Pl...

Platform engineering vs. DevOps: What's the difference?

Apr 13, 2023 — **DevOps** teams create the software, with a focus on accelerating delivery and enhancing quality, whereas **platform engineers** implement and manage ...

People also ask





what is platform engineering in a sentence?



Platform engineering is about building and managing scalable infrastructure and services that enable developers to efficiently deploy and run applications.



so, someone who writes all the yaml files for the organization?



Haha, you could say that! They often handle YAML files for Kubernetes, CI/CD pipelines, and config management, but their role goes beyond just "YAML engineering." They set the stage for devs to do their best work.

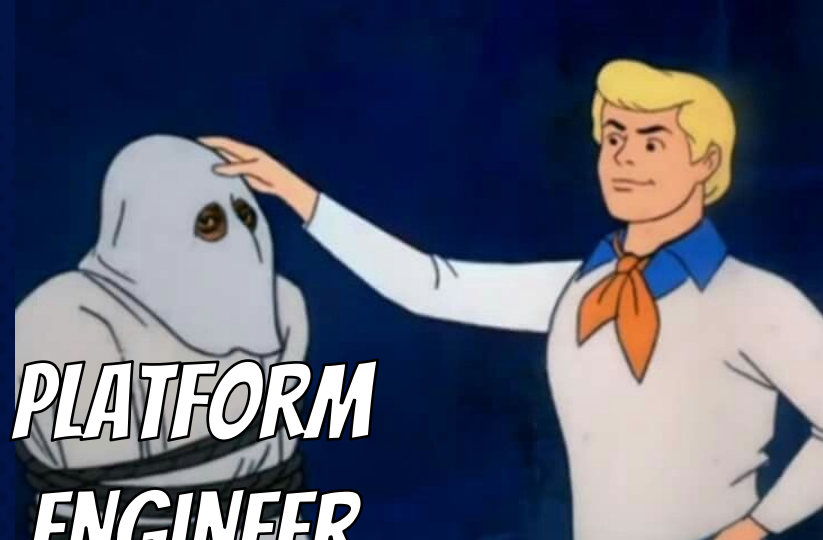


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**PLATFORM
ENGINEER**



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SOFTWARE CRAFT-PERSON DEFINITION OF DONE

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- × Product owner is happy - (i.e. customer is happy)
- × PEs are happy



WHAT MAKES PLATFORM ENGINEERS HAPPY

- × Modular
- × Deployable
- × Observable
- × Scalable
- × Upgradable
- × Downgradable





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THE TWELVE FACTORS

I. Codebase

One codebase tracked in revision control, many deploys

II. Dependencies

Explicitly declare and isolate dependencies

III. Config

Store config in the environment

IV. Backing services

Treat backing services as attached resources

V. Build, release, run

Strictly separate build and run stages

VI. Processes

Execute the app as one or more stateless processes

VII. Port binding

Export services via port binding

VIII. Concurrency

Scale out via the process model

IX. Disposability

Maximize robustness with fast startup and graceful shutdown

X. Dev/prod parity

Keep development, staging, and production as similar as possible

XI. Logs

Treat logs as event streams

XII. Admin processes

Run admin/management processes



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WELCOME TO DEVOPS!

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HOT TAKE:

***WE FIGURED THE
"DEVOPS" SHIT OUT.
DONE.***

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**10 YEARS OF TRYING...
AND DEVELOPERS STILL
AREN'T EXCITED ABOUT
DEVOPS**



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**HOW DO WE GO
FROM 😞 TO 😄 ?!**

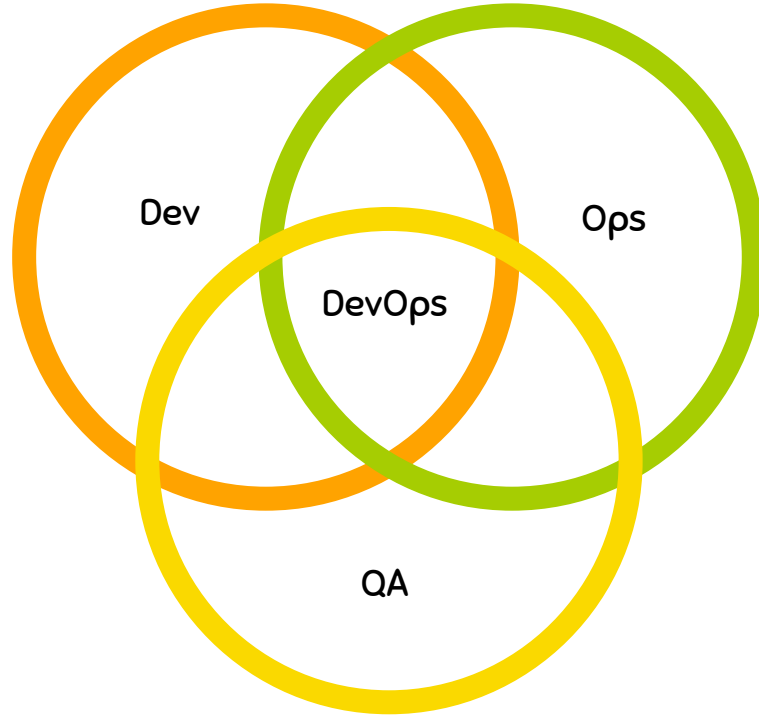


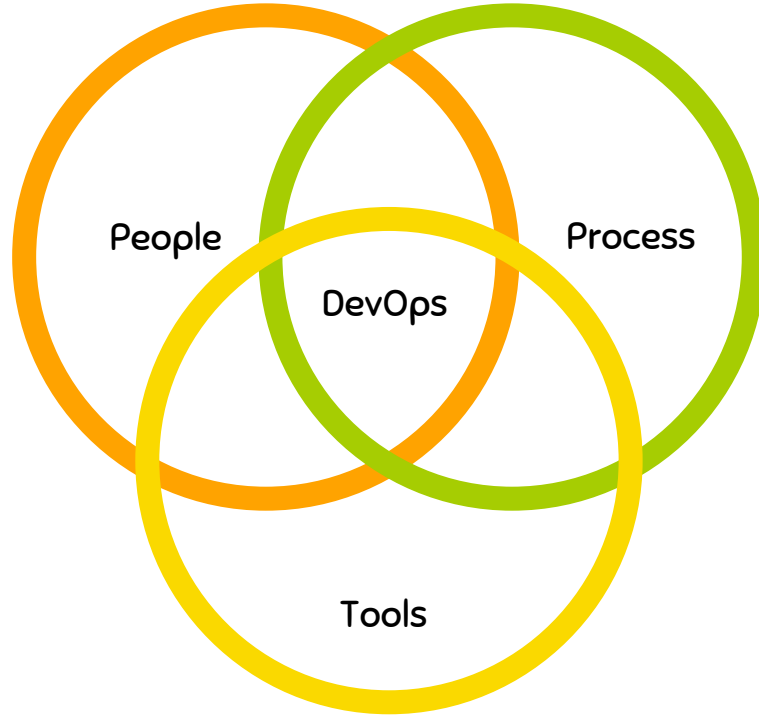
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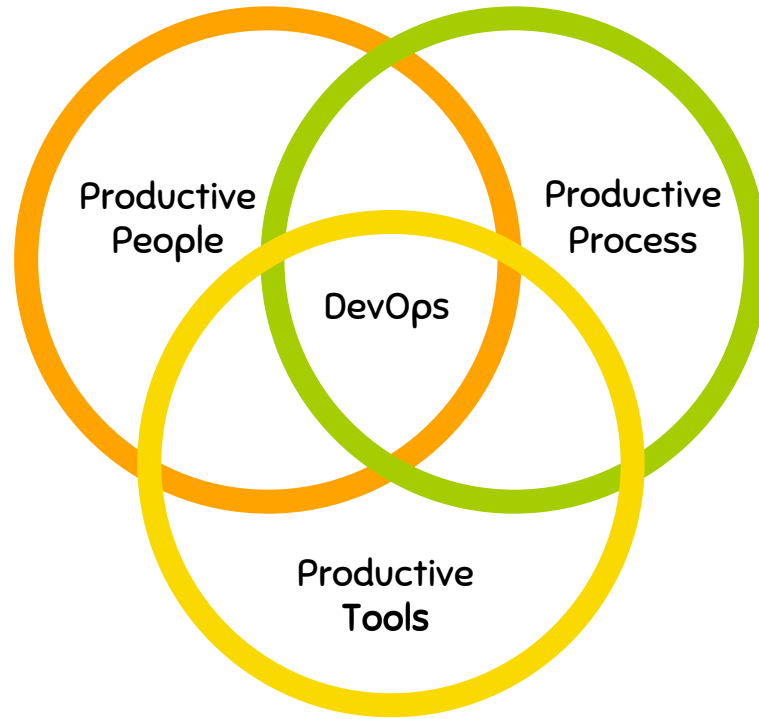
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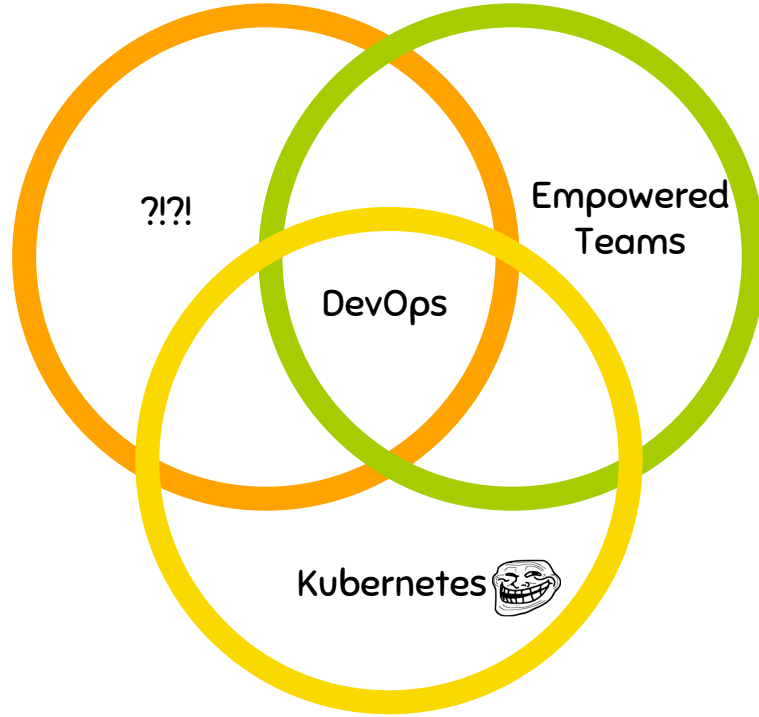
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THE PAIN IS REAL

Builds and Tests are Slow!

90% of surveyed IT organizations experienced challenges with too much time spent waiting on build and test feedback.



✓ Validated

Published: Sep. 25, 2023 TVID: AE3-632-6FE

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TechValidate
by SurveyMonkey

Development Pains are Widespread

Which of the following challenges or pain points did your organization experience prior to implementing Developer Productivity Engineering?

Too much time spent waiting on build and test feedback either locally or during CI

84%

Inability to easily troubleshoot and determine the root cause of build, test and CI failures including flaky tests

65%

Insufficient observability of analytics on build and test performance and regressions, failure trends, and productivity bottlenecks

59%

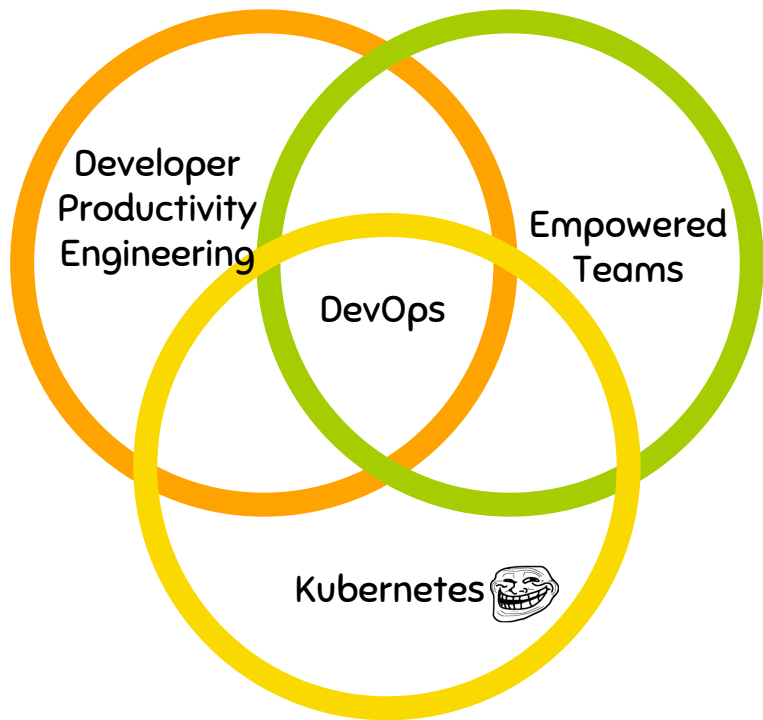


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DEVELOPER PRODUCTIVITY ENGINEERING

Foster Faster Feedback

Collaborate through
Effective Tooling

Embrace Rigorous
Observability for
Proactive Improvement

Eliminate Toil for
Developers

Prioritize Automation
and Eliminate
Bottlenecks

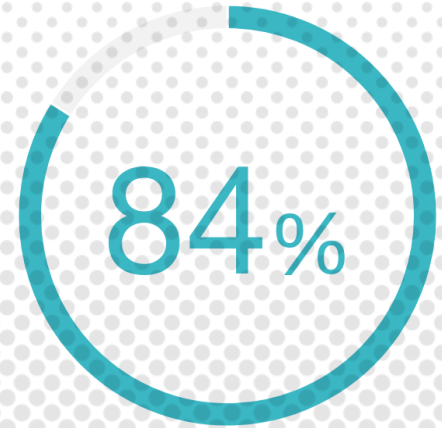
Dedicated
Organizational Mindset

Outcomes Over Output



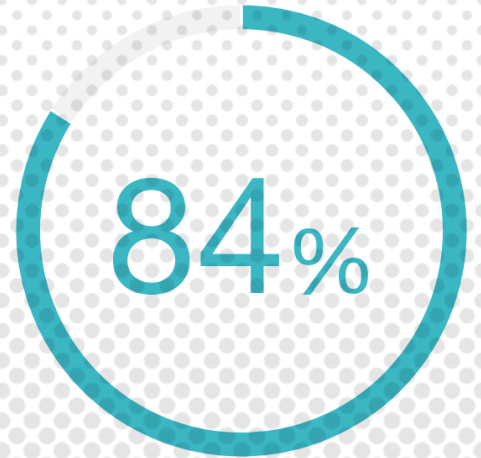
DPE Dramatically Improves Productivity

Almost every surveyed IT organization agreed that “Since integrating Developer Productivity Engineering into our development process, the time savings we experienced on build and test cycle times have dramatically improved developer productivity.”



DPE Fosters Developer Joy

84% of surveyed users agree that DPE's impact on their toolchain makes their job more enjoyable.



✓ Validated

Published: Sep. 25, 2023 TVID: 930-05A-A5F

TechValidate
by SurveyMonkey



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***BUT DPE IS
NOT MY JOB!***



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DEVOPS VS DPE

	<i>DEVOPS</i>	<i>DPE</i>
<i>OUTCOME</i>	The product	More productive work
<i>URGENCY</i>	On everybody's minds	Slips away
<i>ORG STRUCTURE</i>	Organizational culture	Specialized team





***THE BEST DPE ORGANIZATIONS
BUILD FOCUSED TEAMS***


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[LIFE AT SNOWFLAKE](#)

ENGINEERING MANAGER - DEVELOPER PRODUCTIVITY ENGINEERING


San Mateo, California, USA
 Engineering 2500

[LinkedIn](#) Careers
 [Why LinkedIn](#)

Productivity & IT


Build and refine the technology, tools, and systems our employees need to succeed. Our Productivity and IT team includes Developer Productivity and Enterprise Productivity.


[See team jobs](#)





Senior Software Engineer - Platforms and Engineering Productivity


Microsoft · Mountain View, CA (Remote) · 1 day ago · 58 applicants

 \$112,000/yr - \$238,600/yr (from job description) · Full-time

 10,001+ employees · Software Development

 79 connections work here · 1 company alum works here · 59 school alums

 Skills: Continuous Delivery (CD), Customer-Focused Selling, +8 more

 View verifications related to this job post. [Show all](#)

How We Improved Developer Productivity for Our DevOps Teams


 August 27, 2020
 Published by Maria Jernström and Jason Palmer

Spotify R&D




Across Spotify, our teams diligently strive to fulfill our mission to “unlock the potential of human creativity by giving millions of creative artists the opportunity to live off their work, and billions of fans the opportunity to enjoy their favorite music and podcasts in the Platform.

 JOBS




Senior Fullstack Software Engineer, Developer Productivity

Remote, United States Remote, United States
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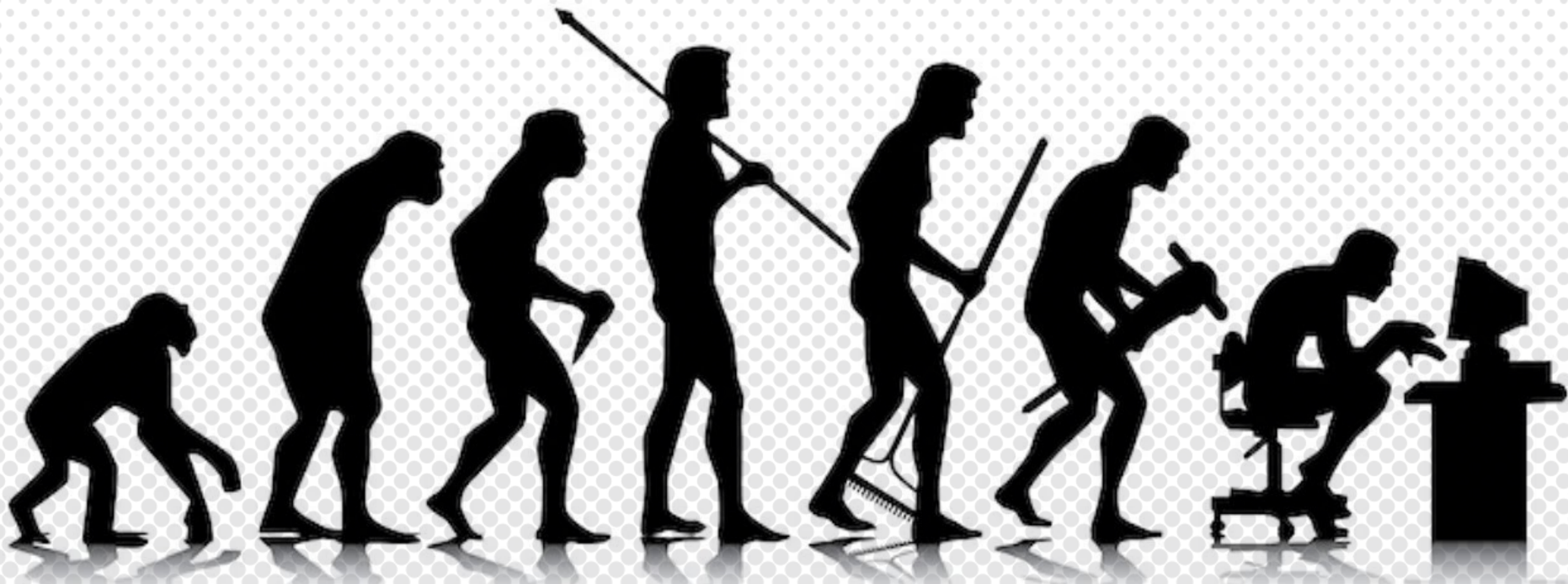


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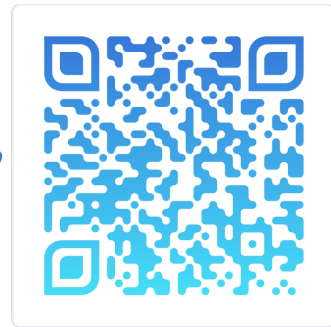
DEVOPS? SRE? PE? DPE?

- × DevOps mainly solves Ops' concerns
- × It is is a collaborative methodology
- × It needs engineering implementation
- × Call it SRE or call it PE, someone has to write all those YAML files
- × But what about People Productivity?
- × DPE has the answer and it's another pillar of DevOps Engineering implementation



LEARN MORE AND TRY IT TODAY!

- × Take the Gradle/Maven Speed Challenge
- × Be DPE Agent of Change!
- × Read the DPE Handbook
- × Watch the DPE Summit videos



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Q&A AND SOCIAL ADS



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