

Open Source is Good for Business

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<https://lornajane.net/open-source-and-business>



Open Source

License must meet open source definition



Business priorities

Innovation and security



Code inventory

- Educate developers about open source licensing
- Create and maintain SBOM (Software Bill of Materials)
- SPDX is an ISO standard, great way to
- OpenSSF has good tooling, information and resources



Open source myths



Industry-standard tools

Open source tooling is best-in-class



Enable and participate

Consider yourself a stakeholder in every tool you use.

- Policy on employee contributions to open source outside work
- Package publishing policy, including license preference and maintainer process



Borrowed work process

Open source has much to teach us



Professional growth

Learn many skills, and meet many people



Contributing at work

About half of open source contributors are paid



Contributing in teams

Working on open source together is great



Bring benefits to business

- Offer time, expertise or services to projects you use
- Support your dependencies with TideLift
- Join the OSI, OpenSSF, OpenUK, PHP Foundation



Open Source, Business ... and You



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