

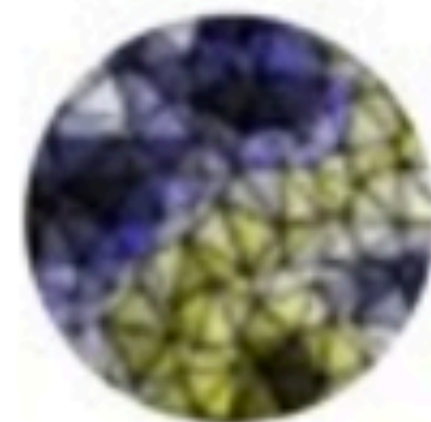
Sustaining Open Source for the future

Pía Mancini
@piamancini
@opencollect
@SustainOSS



Open Source Software is not free.

Somebody else payed for it.

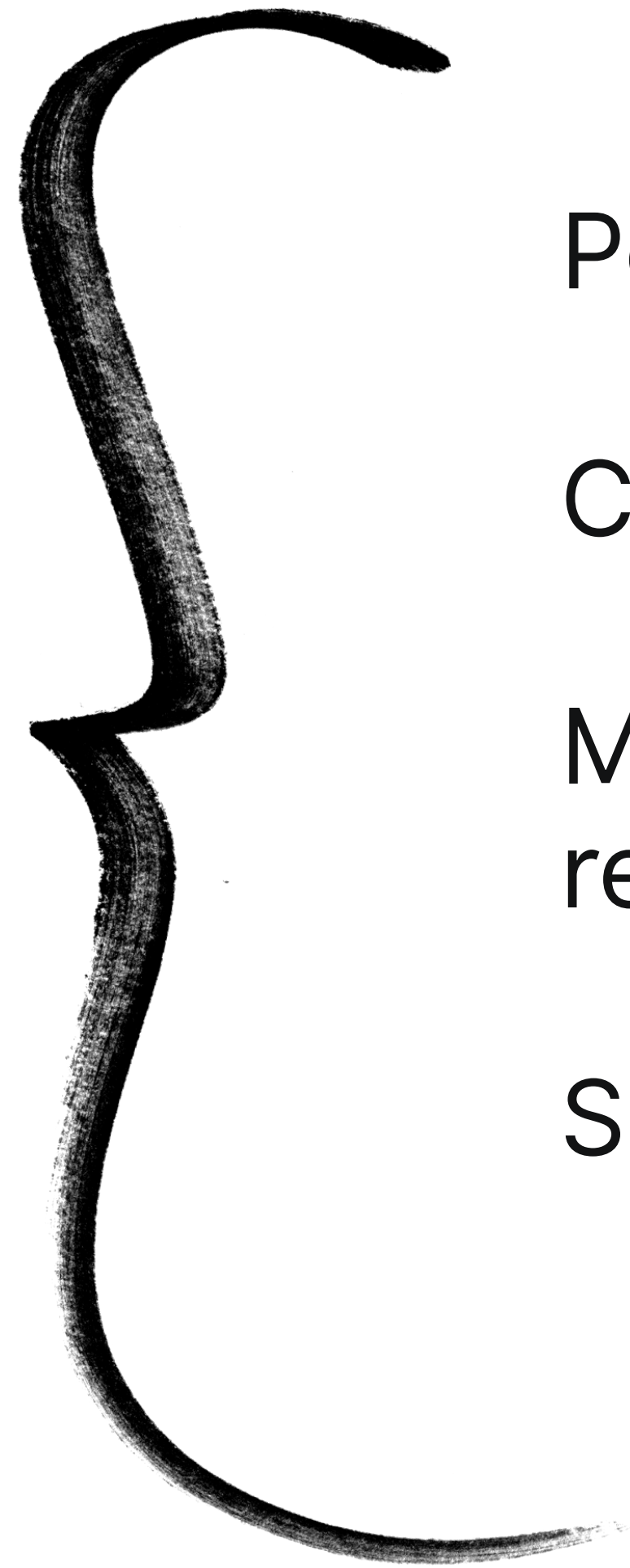


webpack freelancing log book (week 12–14)

Tobias Koppers



Community Imbalances*



Posting an issue has **\$0 cost**.

Companies are **hooked** on Open Source

More people are extracting value from a repo **than those maintaining it**.

Shared code but **not shared responsibility**

And it finally happened (again)



Felix Krause

@KrauseFx

Follow



Step **1** Go through the most popular inactive open source libraries

Step **2** Reach out to author and ask to help out

Step **3** Get push access and release a compromised version

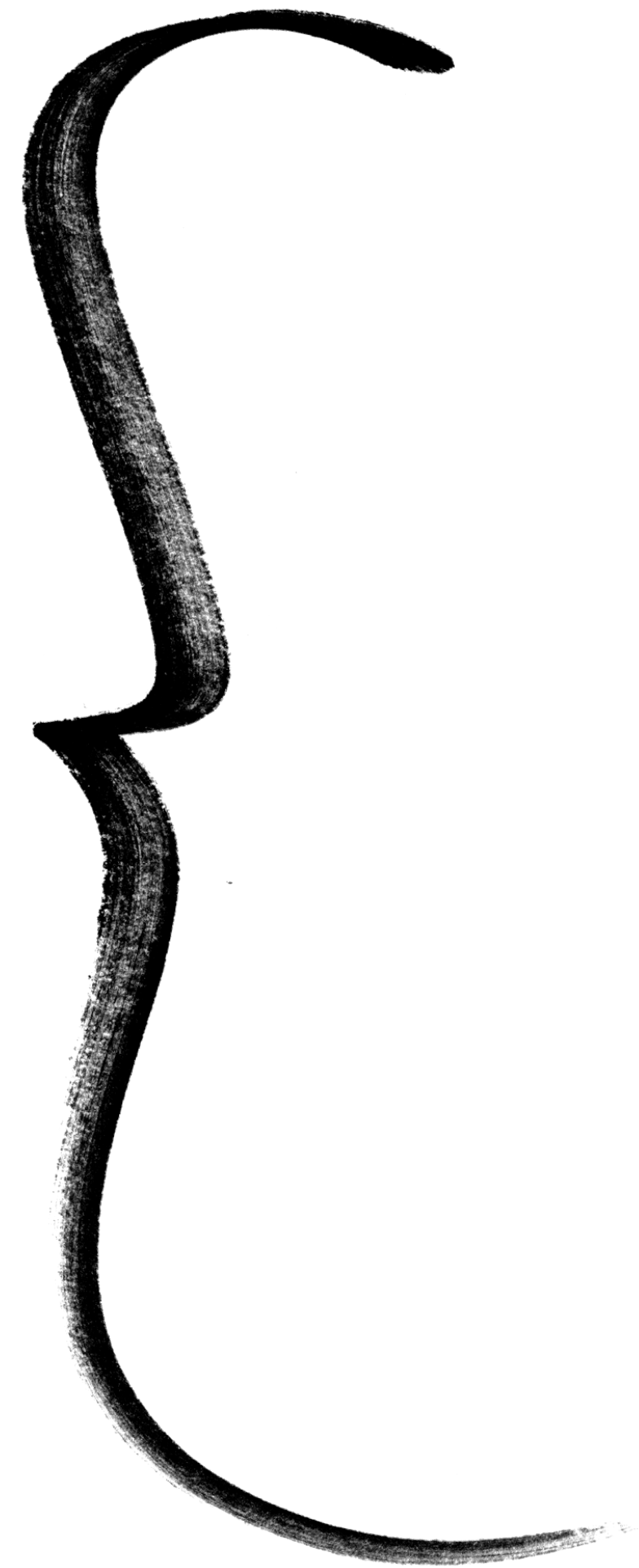
Step **4** Reach 2 million applications within a week

*A module is like a piece of digital property, a right that can be transferred, but **you don't get any benefit owning it**, like being able to sell or rent it, **however you still retain the responsibility.***

What do we **need**?

Sustainability refers to the **resilience** and the **thriving of projects**, the **communities** and the **individuals** that surround them.

Sustainability



Financial Sustainability

Sustainability of the **community**

Sustainability of its **people**

We need **funding**



SwiftOnSecurity

@SwiftOnSecurity

Following



Corporate purchasing and policies make funding open source Literally Impossible. Nothing's going to change until you make them pay you.

Someone filed a bug?
Support contract.

Someone wants a feature?
Support contract.

It's literally easier to pay you \$1500/yr than \$25 once.

2:33 AM - 28 Nov 2018



Handshake

An experimental peer-to-peer root DNS.

GOLD SPONSORS

Since August 2018

\$50,000

amount contributed



trivago

trivago Engineering is a great place to learn, grow, and do great things together. ...

BASE SUPPORT SPONSOR

Since August 2018

\$24,000

amount contributed



Airbnb

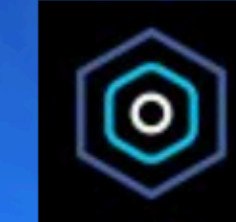
Book unique homes and experience a city like a local.

GOLD SPONSORS

Since July 2018

\$17,721

amount contributed



Facebook Open Source

Facebook Open Source Team

GOLD SPONSORS

Since October 2017

\$15,000

amount contributed



AMP Project

GOLD SPONSORS

Since April 2018

\$12,600

amount contributed



Adobe

Changing the world through digital experiences.

BASE SUPPORT SPONSOR

Since May 2018

\$12,000

amount contributed



Coinbase

Our mission is to create an open financial system for the world.

GOLD SPONSORS

Since July 2018

\$11,500

amount contributed



Webflow

Webflow is a web design tool, CMS, and hosting platform in one.

SPONSOR

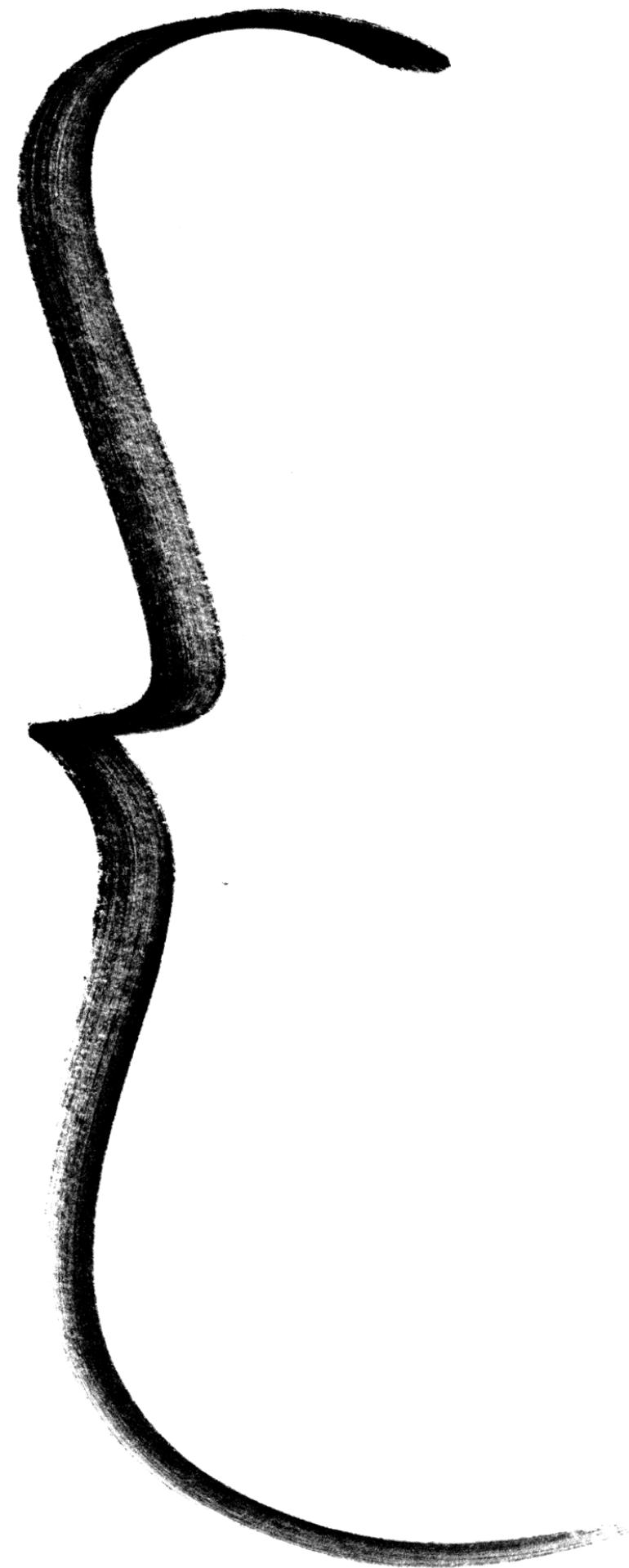
Since August 2017

\$8,000

amount contributed

We need open **industry standards**.

Corporate Incentives



Name in the community

Strategic influence on the
roadmap

Open Source **stack health**

Hiring & retention

We need infrastructure



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The Emailed Quote, honoring Purchase Orders, and accepting Wire Payments is *very important.*

You have no friggen idea the nightmare it is to convince a purchasing department to use a credit card in PayPal after checking out a multi-stage online cart.

You will be poor forever.

3:19 AM - 28 Nov 2018



SwiftOnSecurity

@SwiftOnSecurity

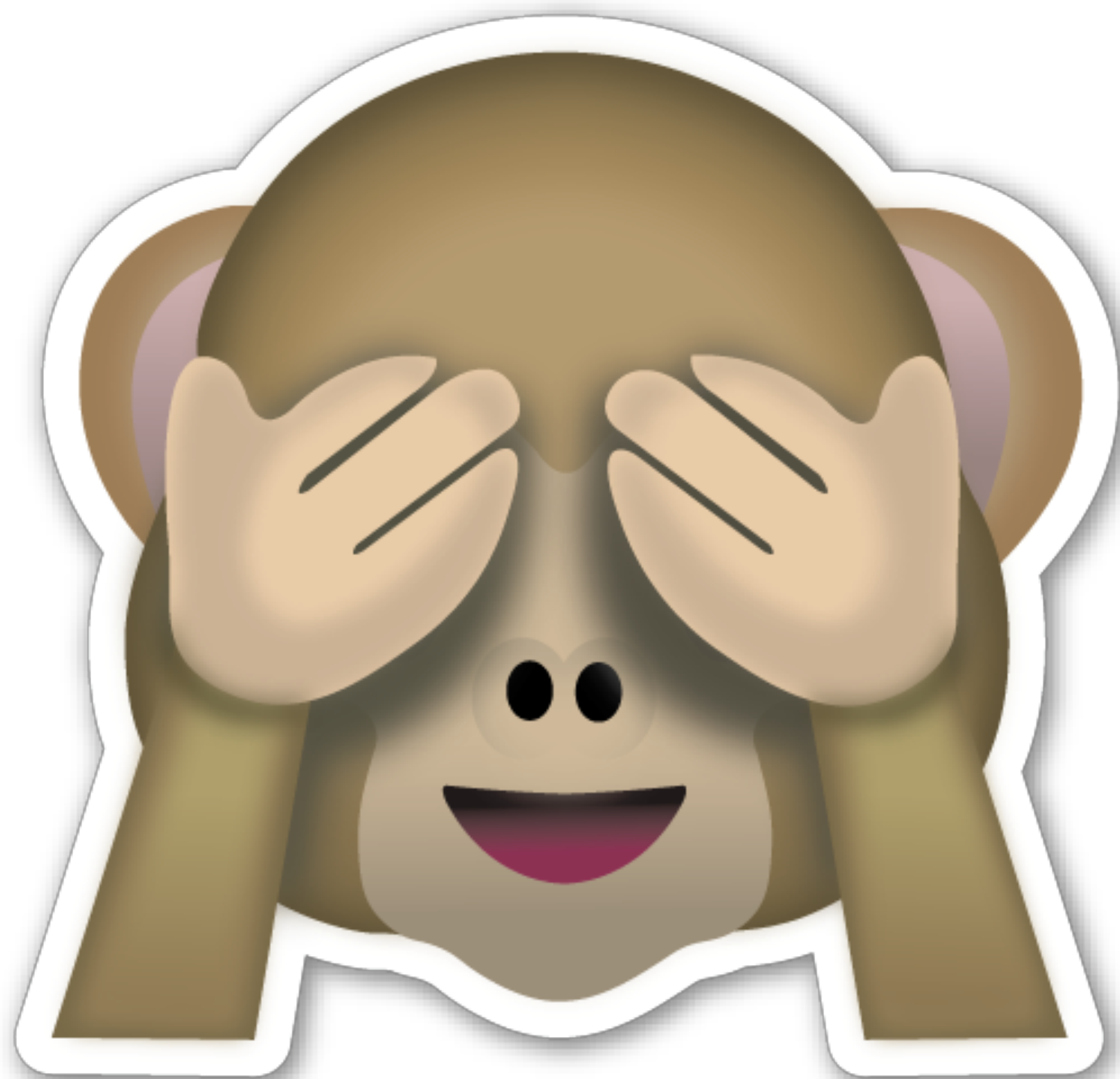
Following



I'm convinced that many Developers have NO FREAKING IDEA how business actually works and what Operations departments have to go through to make things happen.

Enrolling a new vendor is more than difficult - it's DEMORALIZING. It eats souls. If you make it Easy you are a God.

3:30 AM - 28 Nov 2018







Corporate models (Red Hat, Open Core, LF)

Use **Crypto** to avoid de legacy system.

Open Source as a public utility — paid by **taxes**.

Decentralized **community shaped** sustainability model.

Open Collective: | 'əʊpən kə'lektɪv |

- a community of people with a shared mission that operates in full transparency
- a new social and economic unit

- Today, as the Vue community grows, there are more and more contributions from the community, and OpenCollective's transparent expense model could help us scale the financial contributions beyond a single developer.



Vue is now on OpenCollective!
Evan You in The Vue Point



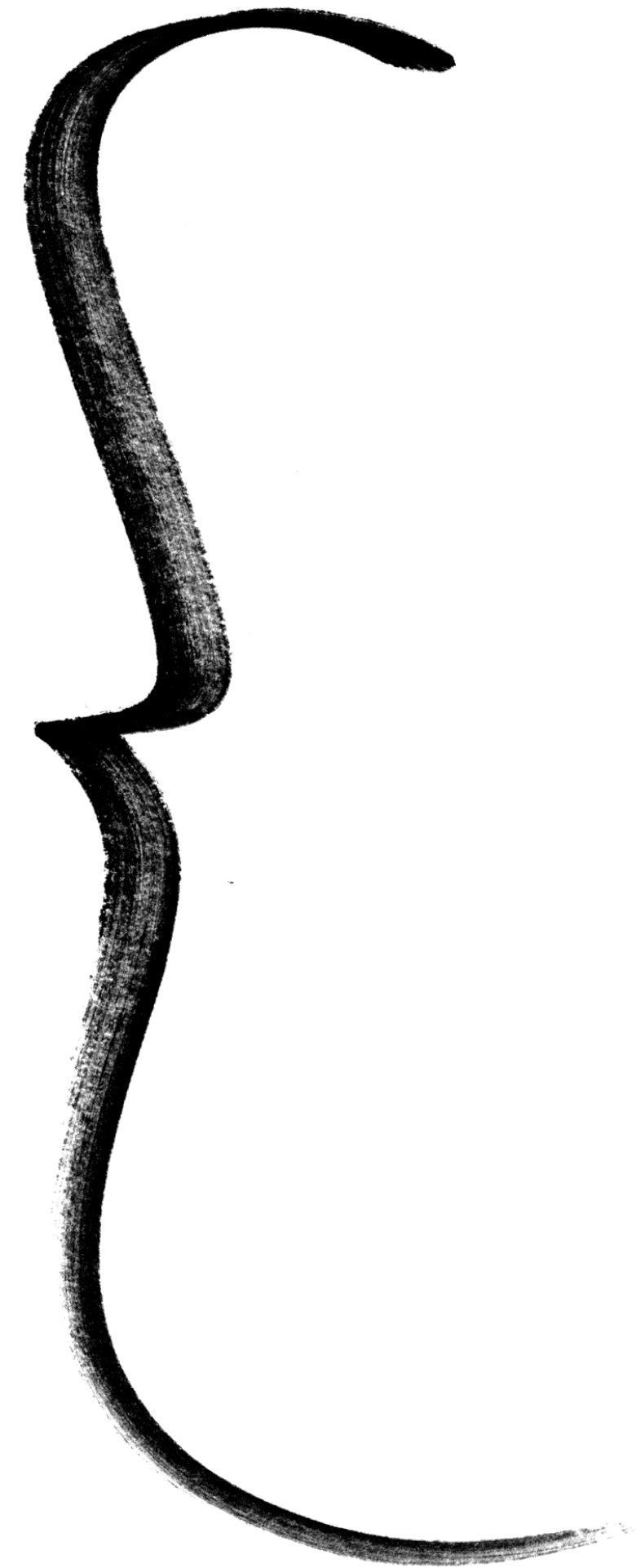
Free the **maintainer**

Support your **dependencies automatically**

Invest in your **community**

a.k.a no people, no code

Community



Give contributors **a voice** in the roadmap

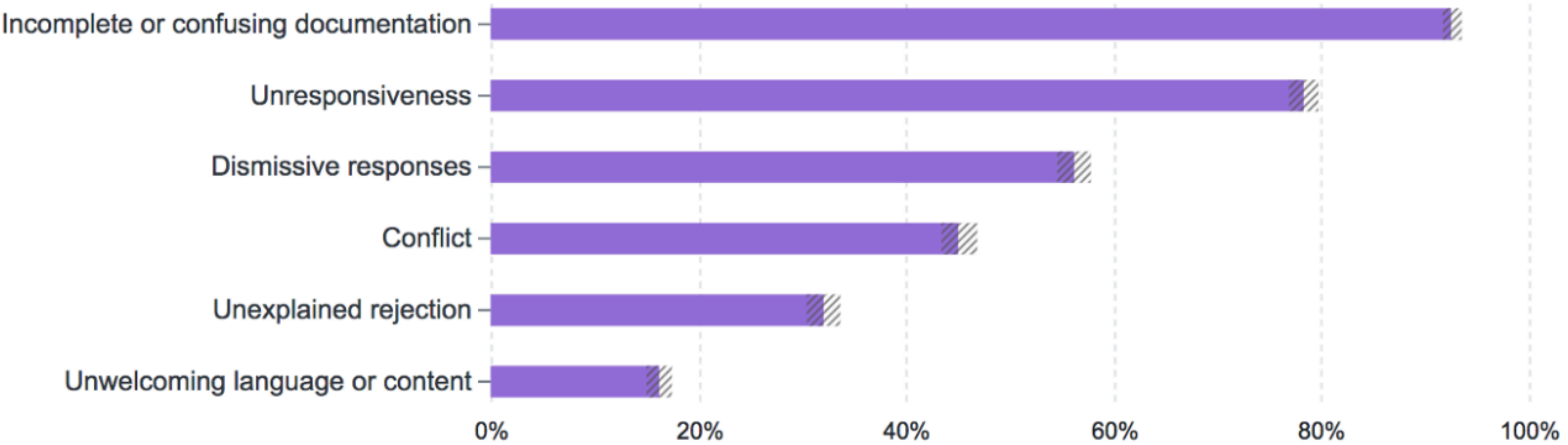
Reach out to people with **different skillsets**

Pay for the tasks **no one wants to do**

Invest in **F2F opportunities**

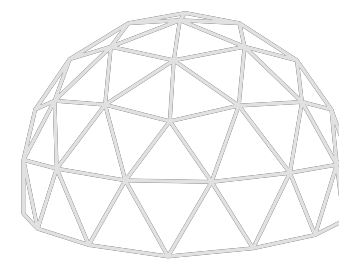
Fig1. - Problems encountered in open source

Source: opensource-survey.org



We need to come up with a model to distribute revenue, responsibilities and earned social capital that takes into account **different roles** and supports diverse **skillsets**.

“You never change things by fighting the
existing reality.
To change something, **build a new model that
makes the existing model obsolete.**”



Buckminster Fuller

Find us:

@piamancini

@opencollect

@SustainOSS

