



holaluz

# A GreenTech approach by Oriol Tauleria

Certified



Corporation



SUSTAINALYTICS

a Morningstar company

ESG  
INDUSTRY  
TOP RATED





## Mission

Build a trusted ecosystem of people, standards, tooling and best practices for creating and building green software.

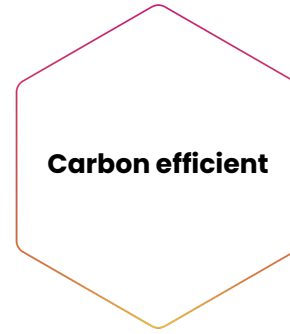


## Vision

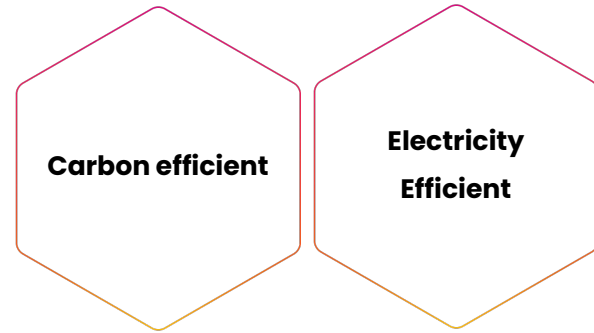
Change the culture of building software across the tech industry, so sustainability becomes a core priority to software teams, just as important as performance, security, cost and accessibility.

# Green Software

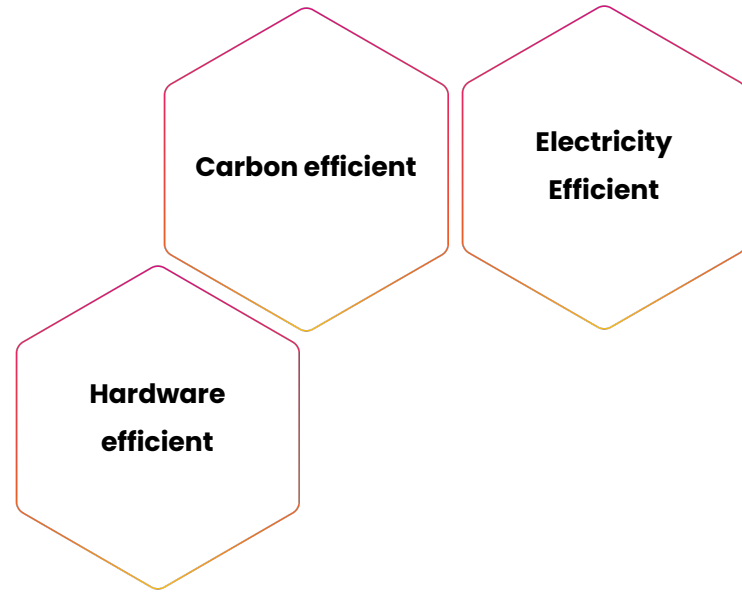
# Green Software



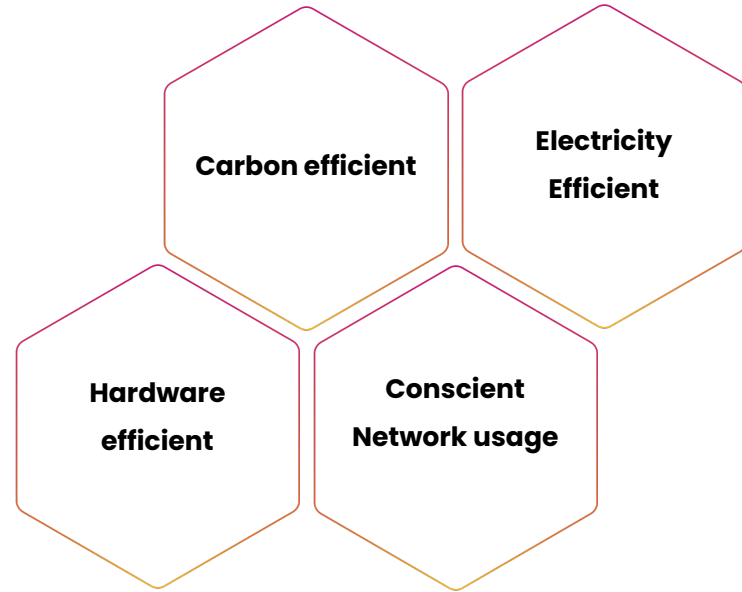
# Green Software



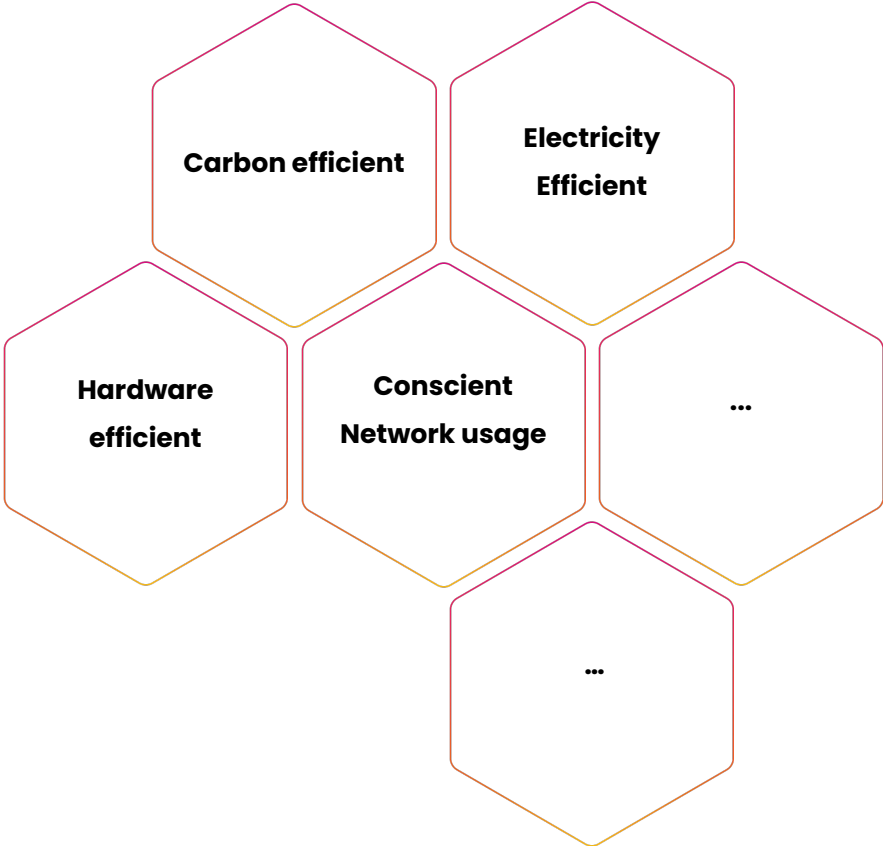
# Green Software



# Green Software



# Green Software

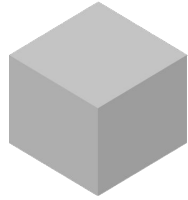






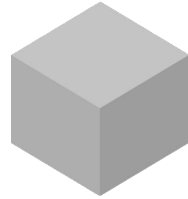
How?

## Control Center

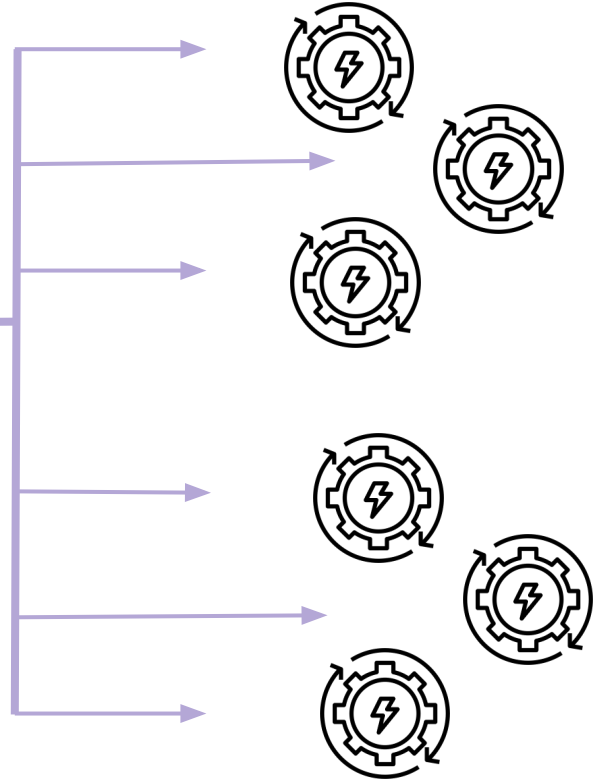




Control Center

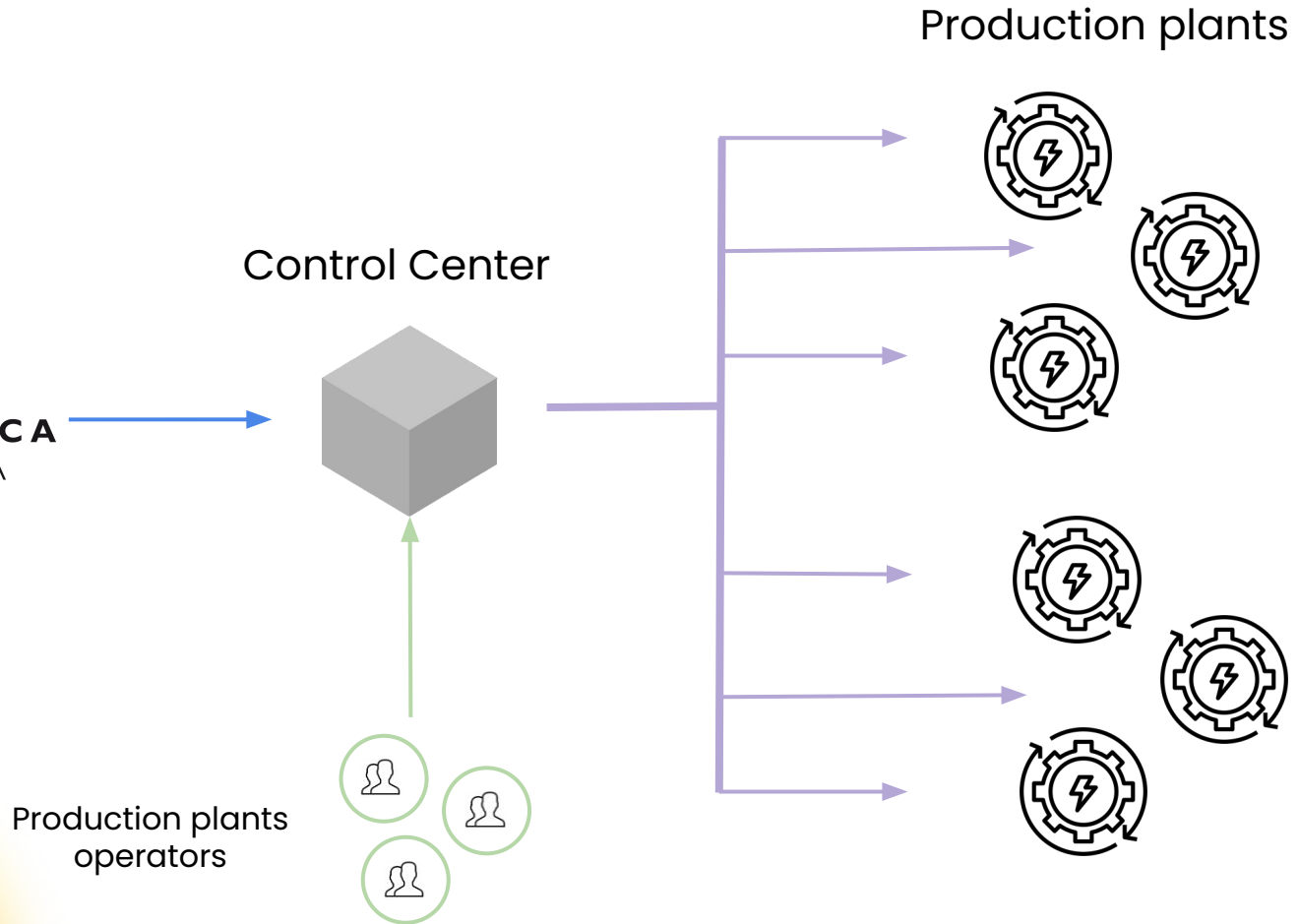


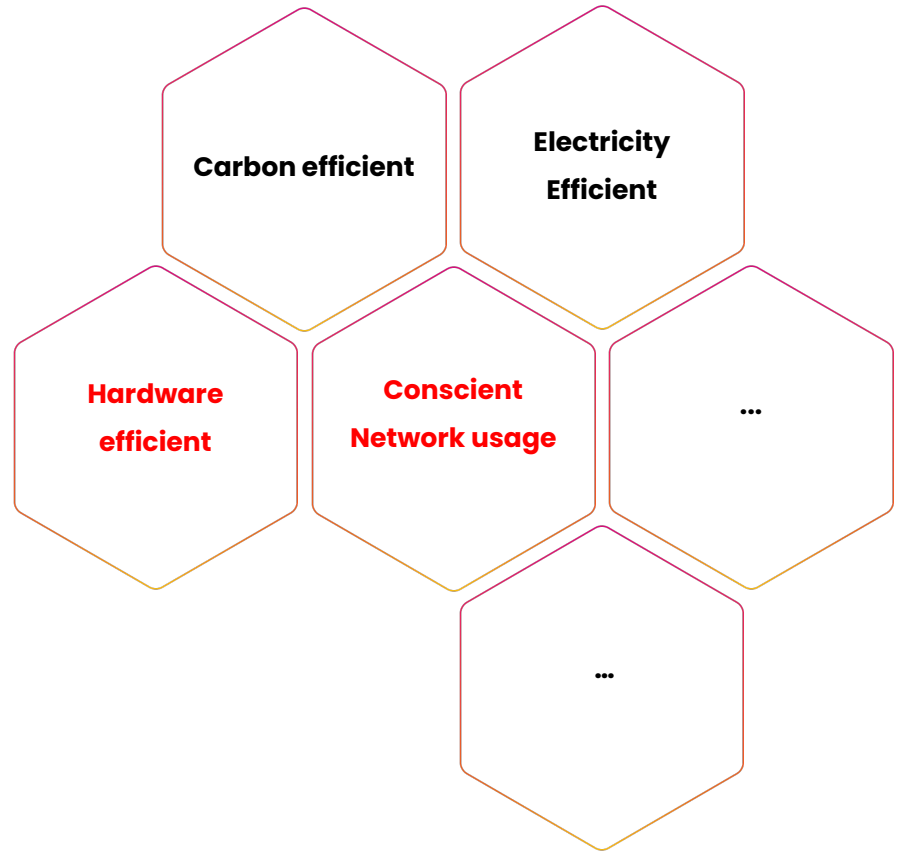
Production plants



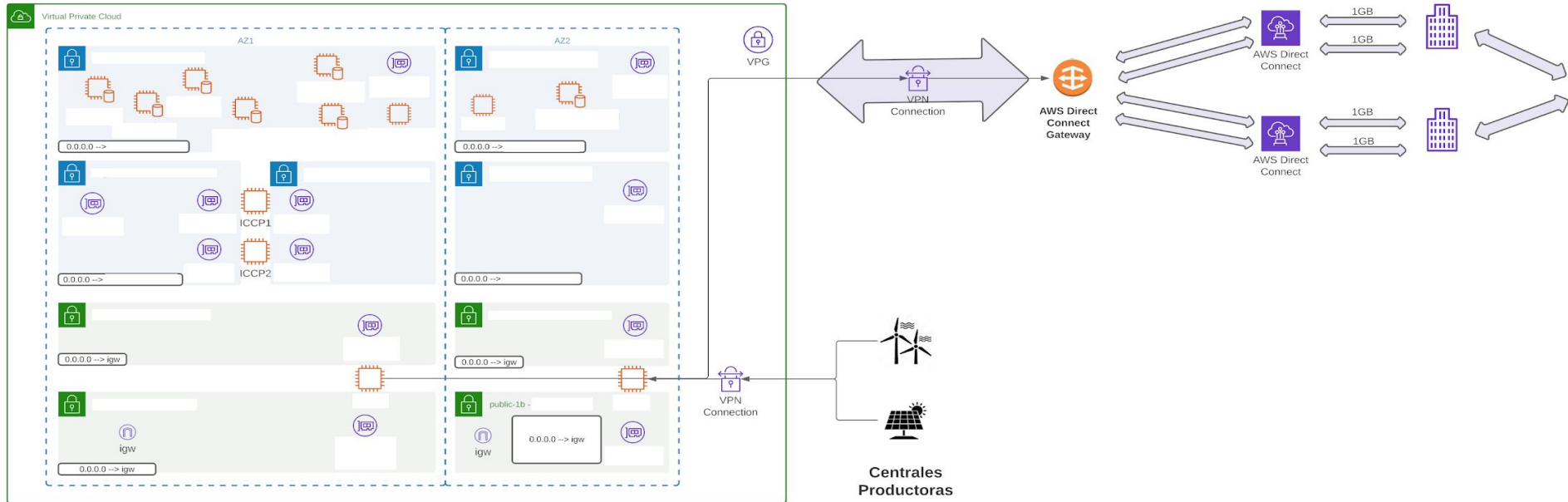


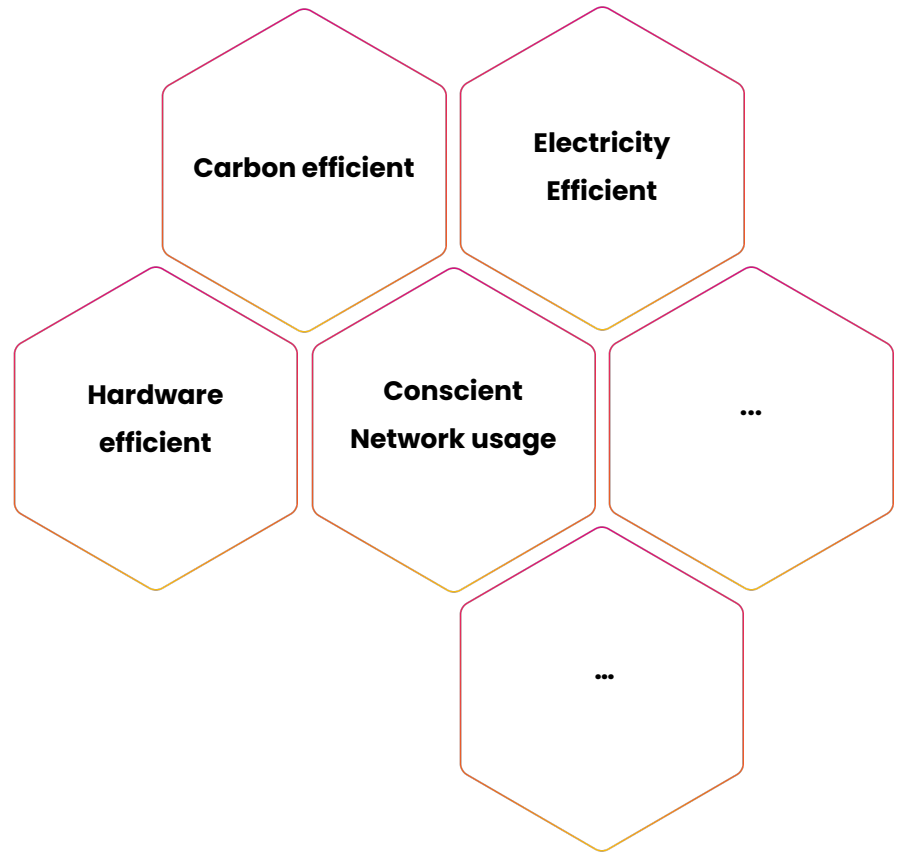
**RED**  
**ELÉCTRICA**  
DE ESPAÑA

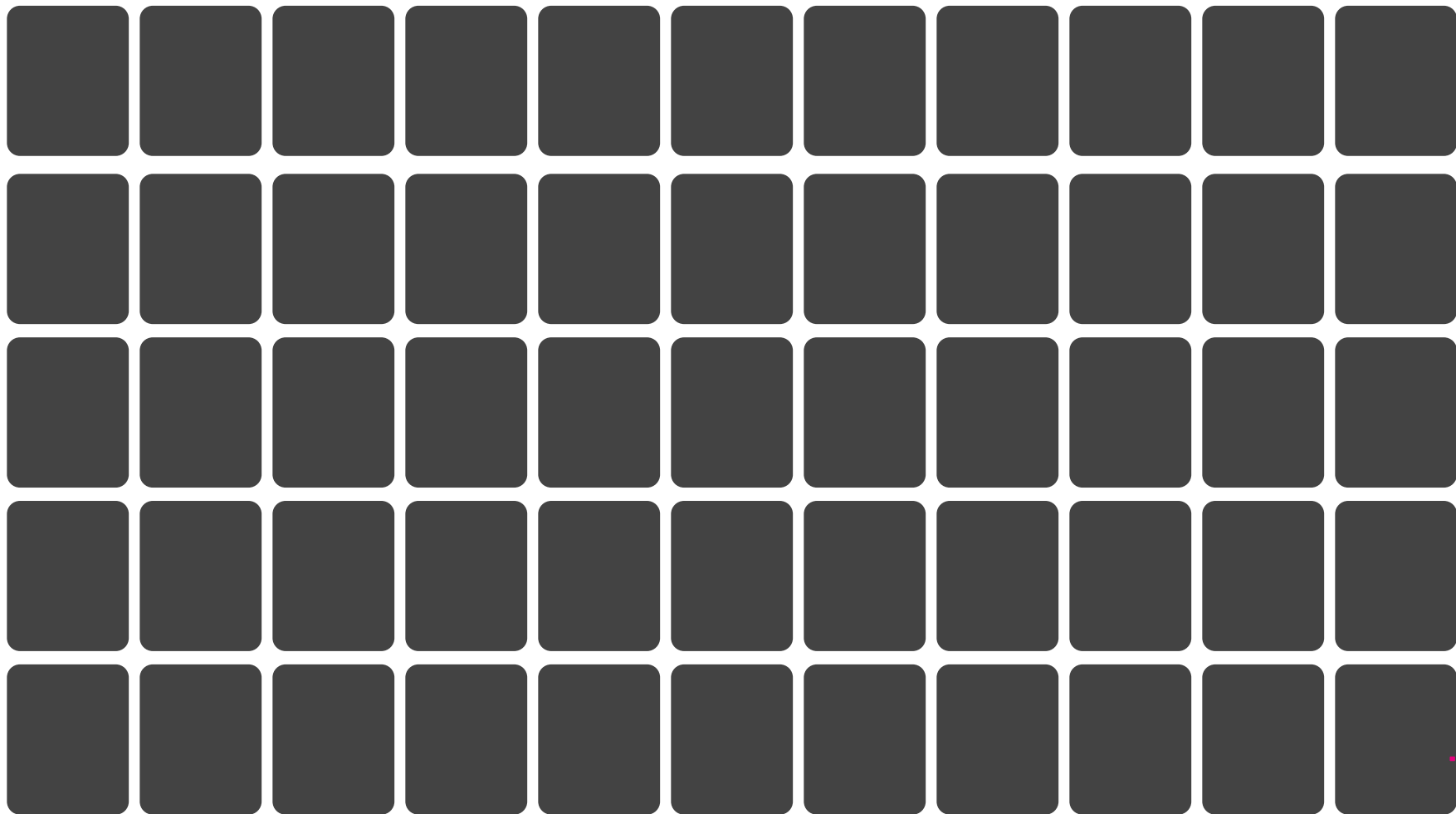




# Cloud Control Center







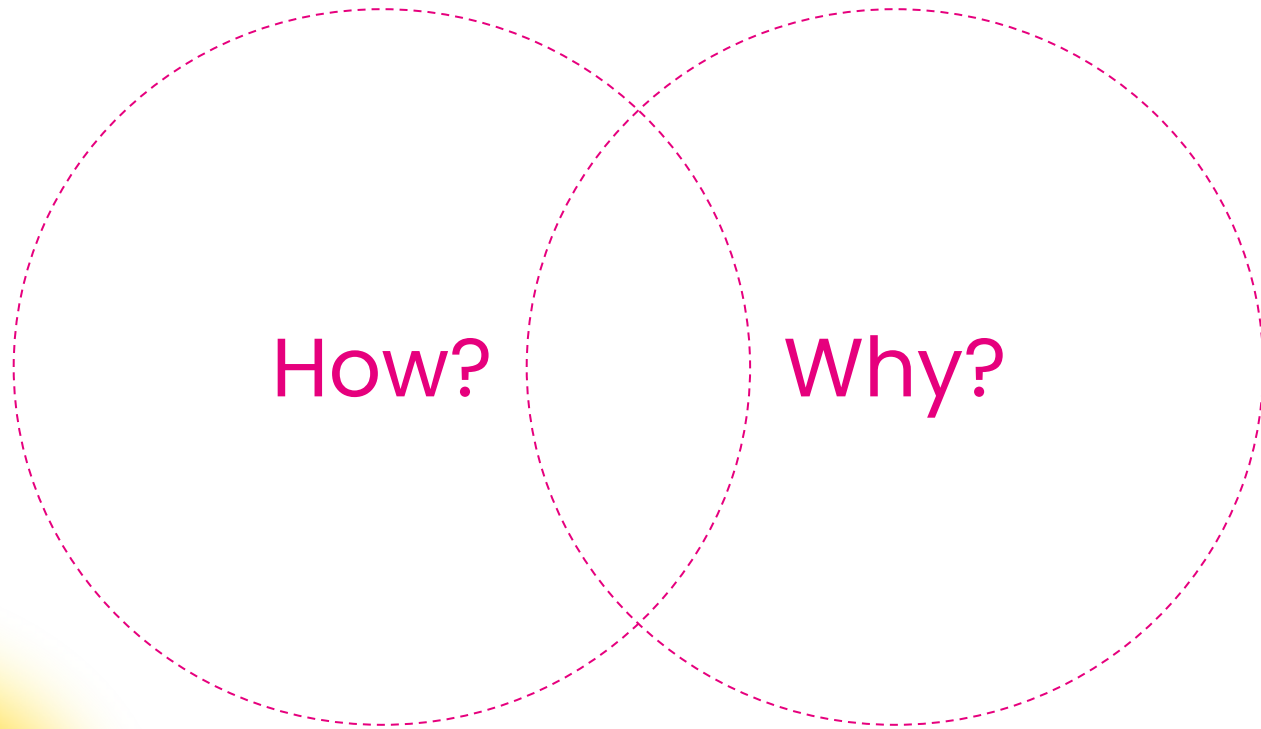




0'01%



How?



**To connect people to green energy**

Leveraging *technology and data*



**#greentech**





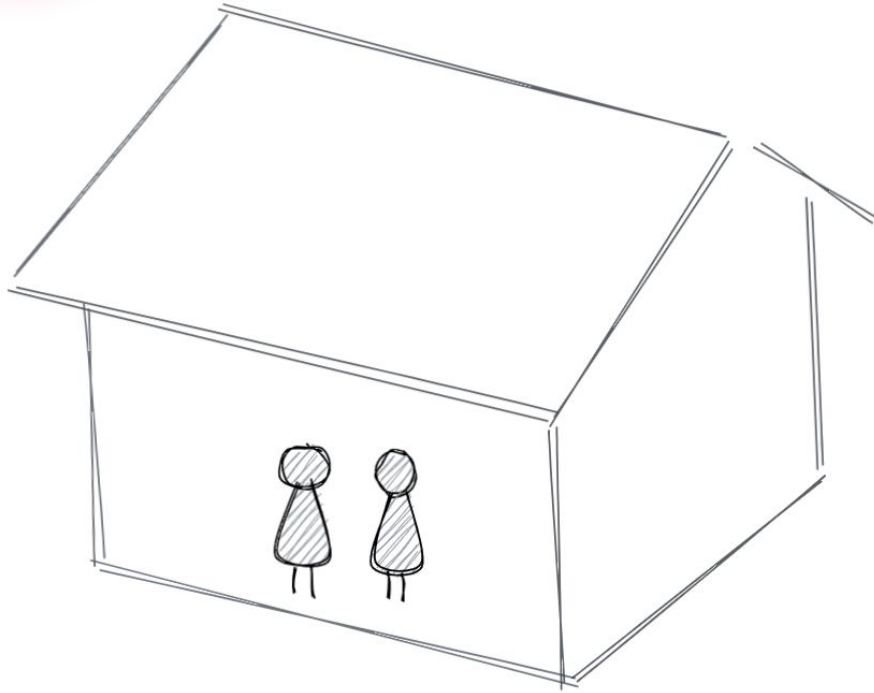
Why?

# The Rooftop Revolution



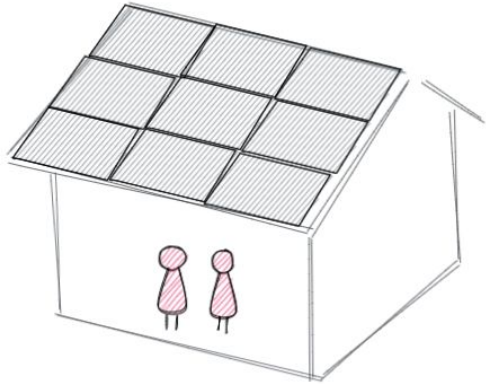
# The Rooftop Revolution

In Spain



+ 10M

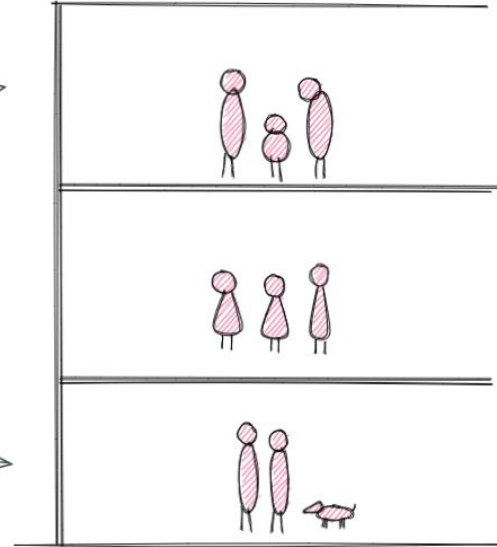
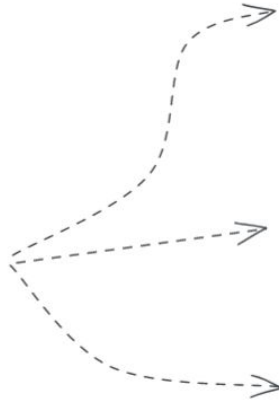
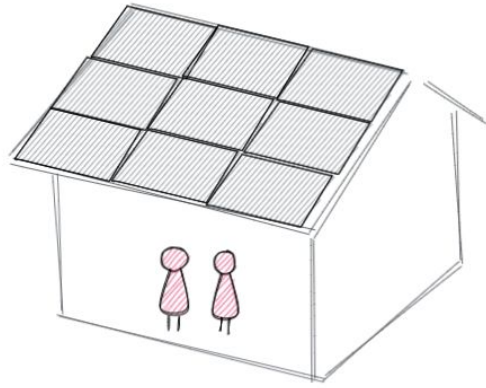
# The Rooftop Revolution

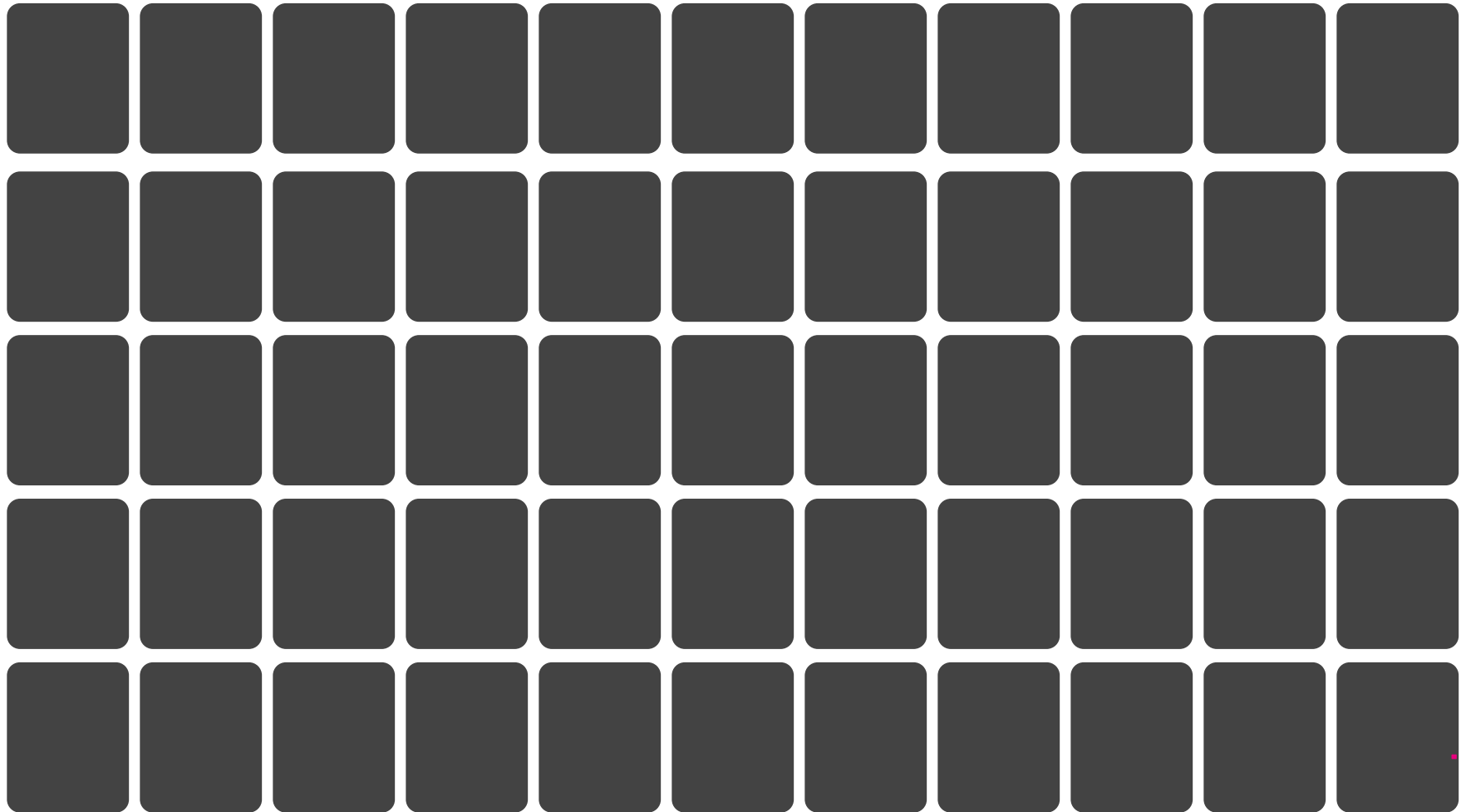


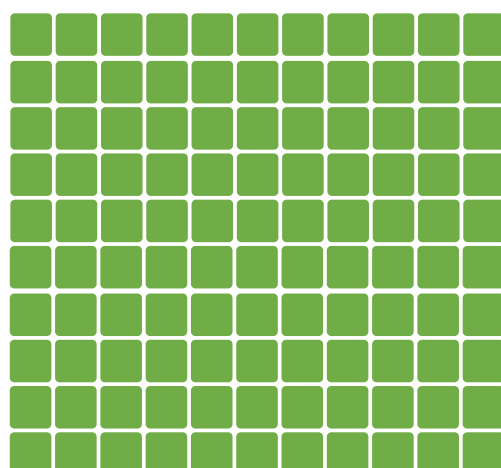
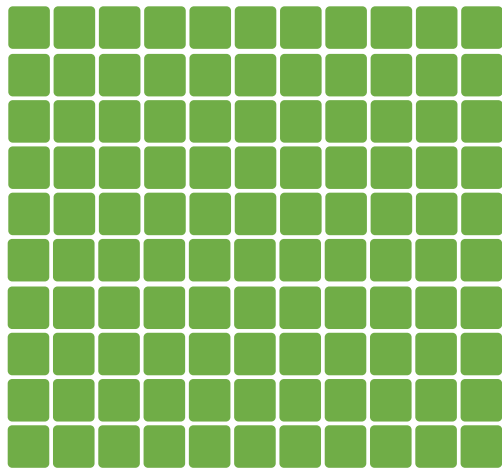
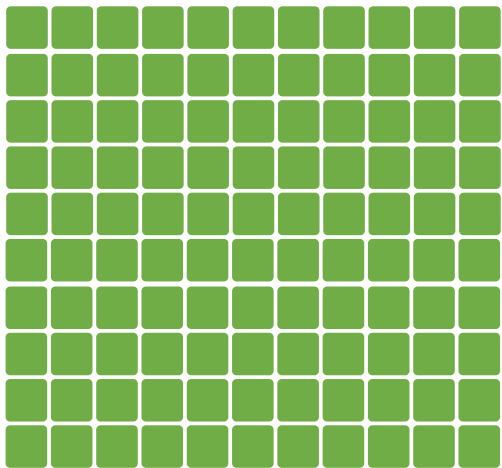
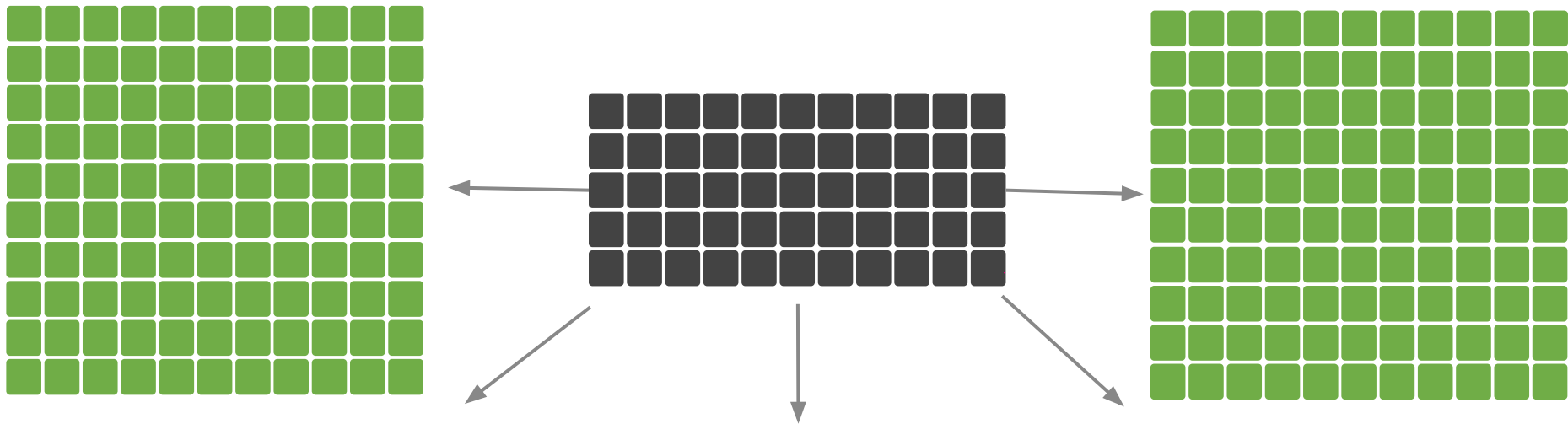
Maximize installed panels

Fix savings for the owner

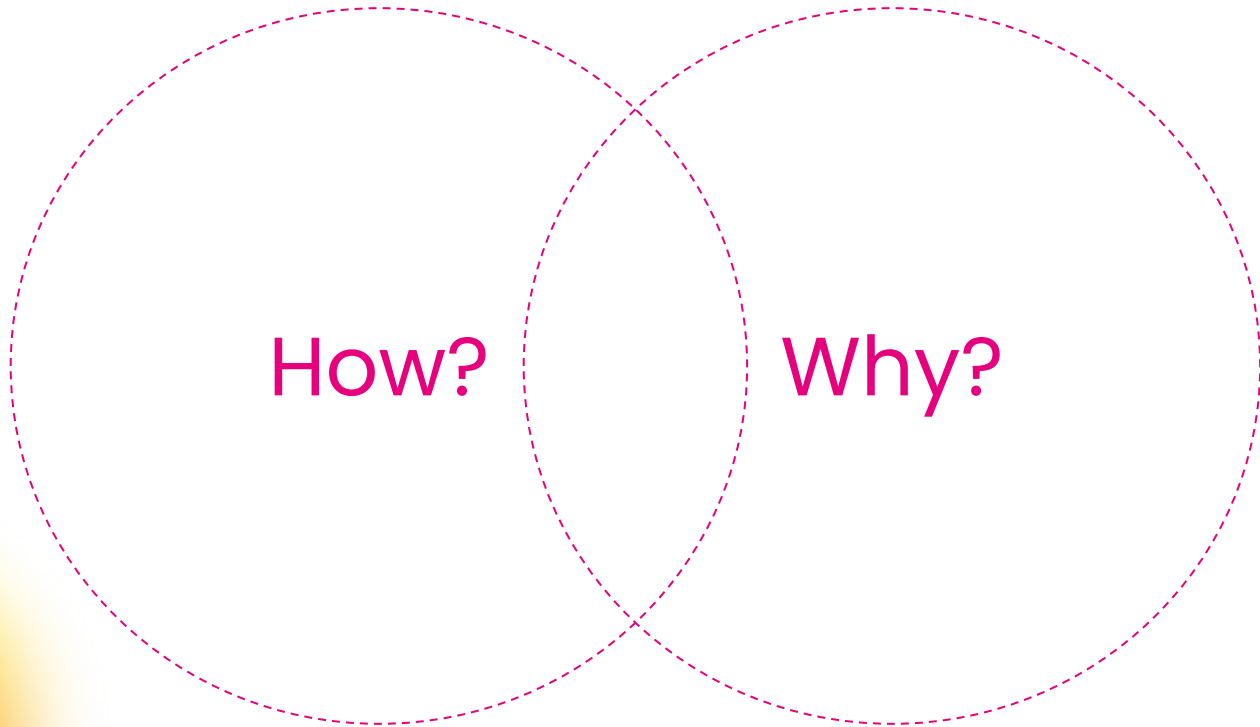
# The Rooftop Revolution







# #greentech



**Q&A**

**Thank you!**

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