

An Economic Vaccine for COVID-19



How Local Currencies Enable Economic Resilience

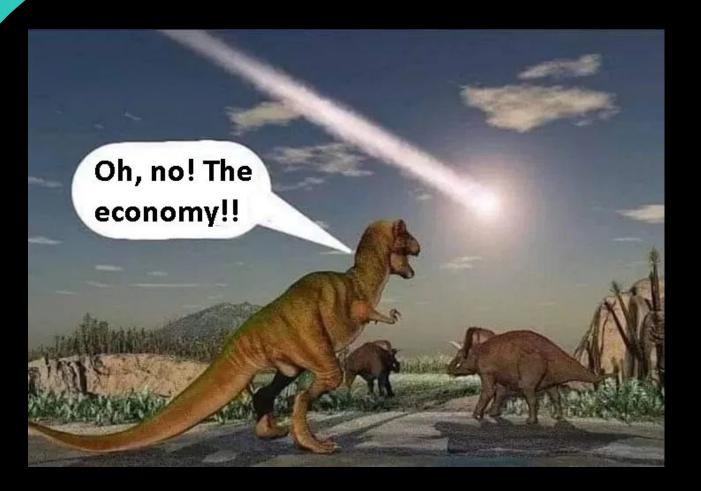
The Human Cost of this Crisis is Tragic



- Global crises affect us all, especially the most vulnerable
 - O They need our help!
- But long term effects will run even deeper...

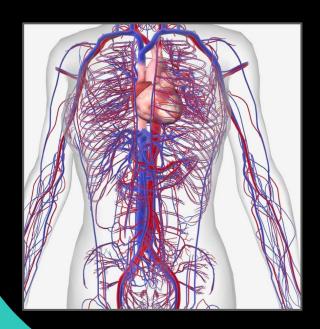






A Helpful Analogy





- The global economy is like a circulatory system for humanity
 - Currency flows opposite of goods & services to keep us all alive
- COVID disruptions will be like a series of economic heart attacks
 - Credit & liquidity crises will disrupt the flow of currency

Economic Fallout Has Only Just Begun



- Markets got spooked & stocks tanked, but it'll get worse
- Economic effects are like falling dominos
 - Without work, people can't shop, pay rent or mortgages
 - Without people spending, businesses shutter & go bankrupt
 - The downward spiral continues, and currency circulation slows
- But people still need to eat, live & stay warm
 - Supply & demand are still there, but there's NO CURRENCY flow!

But There's HOPE for Liquidity Crises!



- Turns out, this happens all the time in rural Kenya
 - Farmers need workers & workers need work, but often there is no CASH to make the connection



 Local currencies help immensely, like the Community Inclusion Currencies launched by:







How does it work?

- Red Cross "invests" international donor funds by minting local currency & donating it to the community
 - Enables local trade & currency flow
 - Localized spending keeps more value in the community
 - Community currency has guaranteed reserve & liquidity
- Governments, foundations, etc could support struggling communities directly with impact investments
 - #CommunityLeveraging over #CorporateBailouts



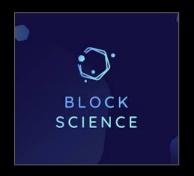
Community Inclusion Currency Stats

- The most exciting crypto project no one knows about:
 - Unbanked Kenyans using bonding curves on 'dumb' phones
 - o 12,000+ rural villagers paying for basic needs w/ CICs
 - 20x more effective than traditional cash aid
 - o 40+ new currency deployments in 50 regions in rural & urban Kenya
 - 100k+ transactions supporting local trade
 - Hugely successful for local economic resilience

Organizations Involved with #CICs















What is the Commons Stack?



An open-source technical & cultural toolkit for the Commons



Currency Systems are Public Goods!

Next Build: Commons Stack Tools



 #CICs will use the Augmented Bonding Curve for liquidity & interoperability between different local currencies

 Resilient economies designed with Token Engineering can mitigate economic crises like this one

 We need to model & simulate these tools so anyone can launch a robust & interconnected community currency

Ethical Economic Design



- We should design economies like we design national power grids, using established engineering practices
 - Cascade failure protection
 - Fault sensitivity analysis
 - Holistic system simulation
- Bonding curves can also act as a "parachute", mitigating market freefalls like what we saw on Black Thursday.



"Too Big to Fail" to "So Big it Fails"

- Centralized vs Distributed Currencies
 - Mushrooms don't die from heart attacks



- Monoculture vs Permaculture Economics
 - Imagine if your country ONLY grew one crop
- Complementary currencies can offer us diversity & resilience







- High leverage economic intervention to COVID19
 - Fosters community determination & empowerment
- Local currencies diversify our money systems
 - Greater resilience, can represent a variety of value
- Red Cross feasibility studies being carried out in 7+ countries



Become a member of the Commons Stack Trusted Seed & join us in our mission:

commonsstack.org/apply

Support our Gitcoin Grants



TECH:

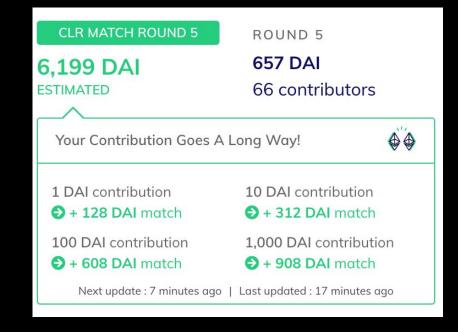
- Commons Stack: Iteration O
- Commons Simulator
- cadCAD Bounties
- Commons Dashboard Prototype

HEALTH:

- Giveth 2.0: Fight COVID-19
- COVID-19 Aid for Kenya w/ CIC's

MEDIA:

Token Engineering Community





Follow Our Progress

Telegram

- t.me/commonsstack
- t.me/CICBlockchain
- t.me/tokenengineering
- t.me/cadCAD_org

Twitter

- @commonsstack
- @grassecon
- @tokengineering
- @cadCAD_org



🙏 Thanks for Listening! 🙏





Further Reading

- Learn about the <u>Commons Stack Trusted Seed</u>
- Read the <u>Grassroots Economics Whitepaper</u>
- A documentary on <u>Kenyan Local Currencies</u>
- Forbes article on <u>Community Inclusion Currencies</u>
- When a Woman Saves, A Community Wins by Rebecca Magamelo

