



# How to write a good blog post

Impact  
Full

How  
How

# Things to keep in mind when writing blog post

- Know your audience
- Call to action
- Be Specific and clear
- Have compelling headline
- Add Resource links
- Add image and gifs to add meaning to your post

# Know your audience

Creating an outline, conducting research, and checking facts about the things you are presenting. You can search on the internet about your research.

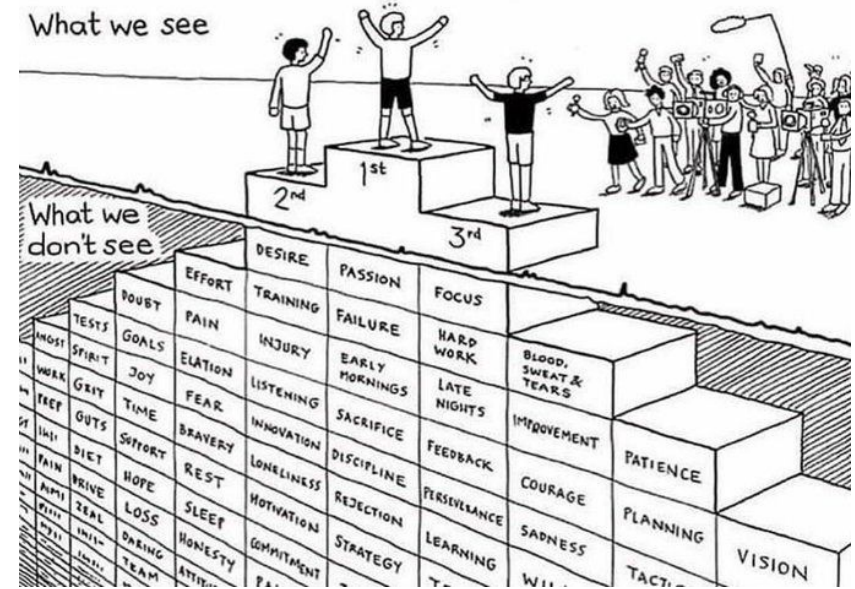
- Search Engine e.g. [google.com](https://www.google.com), [bing.com](https://www.bing.com)
- Question / Answer sites e.g. [quora.com](https://www.quora.com), [stackoverflow.com](https://stackoverflow.com) etc.
- Friends and family

# Force reader to perform action

While writing your main focus should be on how the listener / reader can benefit from their post. Based on the content of post, people start taking interest in your post. Don't mess your posts with too many topics and try to be specific.

# Add visual to add more meaning to your post

There is a saying: “image is worth a thousand words”.



# Resources for Images and Gifs

- [Pexels.com](https://www.pexels.com/)
- [Unsplash.com](https://unsplash.com/)
- [Giphy.com](https://giphy.com/)
- [Reddit](https://www.reddit.com/)