## Measure

#### $\bullet \bullet \bullet$

The people in your open source project

#### **Contributor relationship management**

contributor	millennial	framework	MongoDB	exit strategy
blockchain	comfort	serverless	VR	funding
proactive	resilient	BUZZWORD BINGO	AR	bot
opportunity	relationship	ΙοΤ	JR Hartley	management
content	synergy	Big Data	Composer	Jim

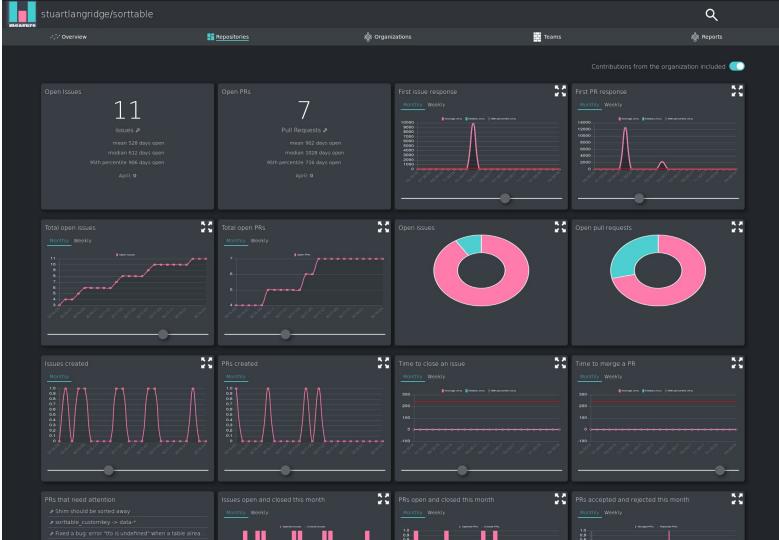
# care about the people in your open-source project



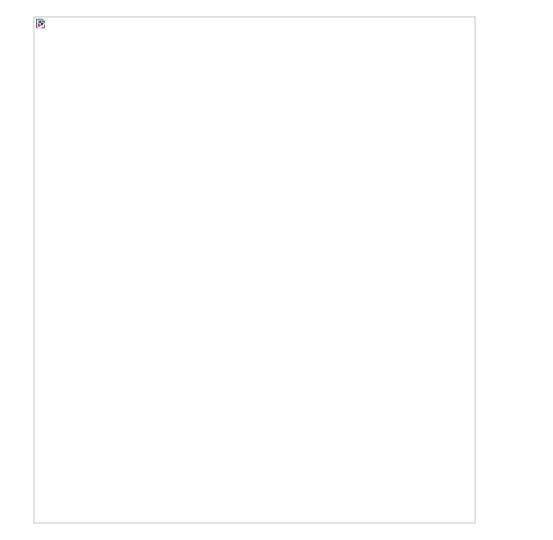
#### **Contributor relationship management**

### people are more important than code

#### measure the right things, not everything



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## rules

#### this is how it's gonna be

- Look good
- Be simple
- But not too simple
- Be opinionated
- Not general
- Separate inside and outside
- People are first-class

