

# MAXIMIZE PARTNER / CONSULTANT RELATIONSHIPS FOR SUCCESSFUL PROJECTS

NEWPORT INTERACTIVE MARKETERS | NOVEMBER 18TH 2014

ACQUIA - NOV 6TH

Hi! My Name  
Is John...



# JOHN PICOZZI

DRUPAL DEVELOPER





The background of the entire image is a red-tinted photograph of a city skyline, likely Boston, viewed from across a body of water. The skyline features numerous skyscrapers and buildings. The water in the foreground is dark and textured.

# *oomph*

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# BOSTON







# PROVIDENCE





# ABOUT

Oomph is a full-service digital design and engineering firm assisting premium brands and media companies with large-scale digital publishing and engagement solutions.





# TITLES

5 TIPS TO SURVIVE A WEB SHOP BREAKUP

A SURVIVERS GUIDE TO WORKIG WITH  
CONSULTANTS

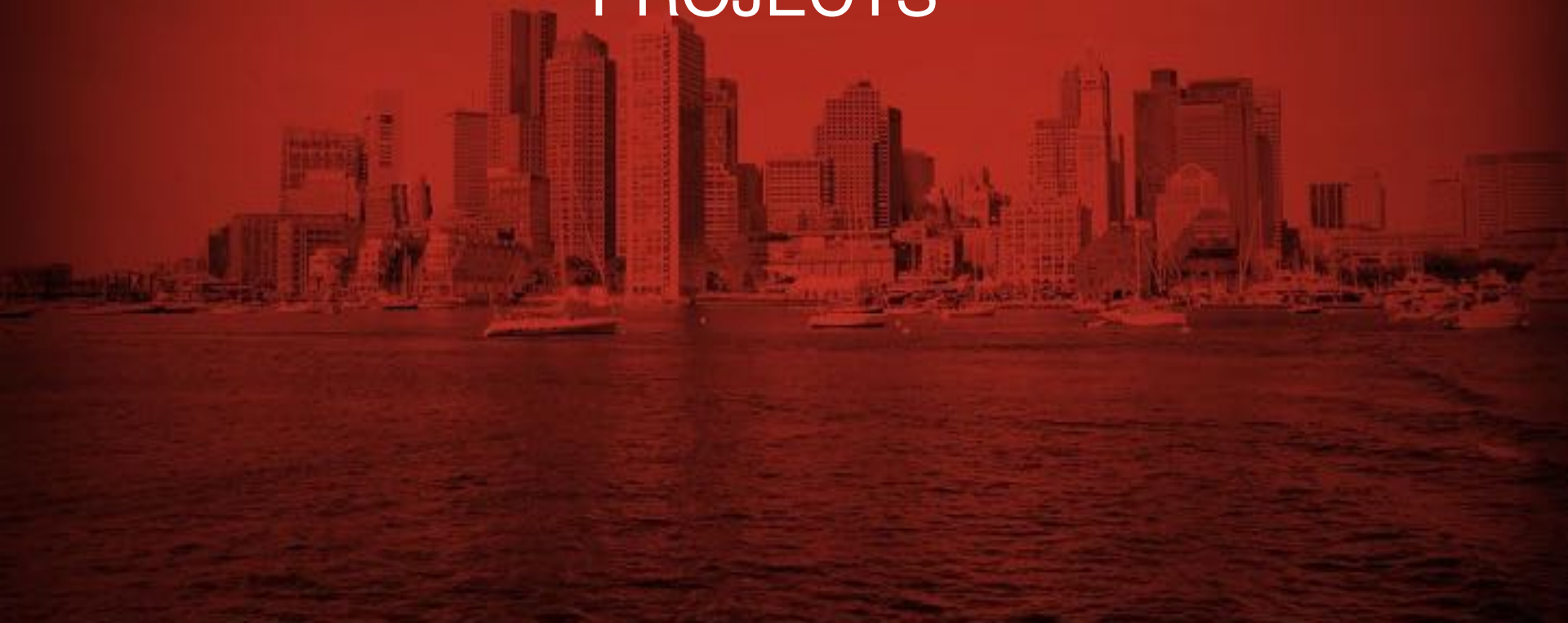
MAXIMIZING YOUR SURVIVAL WHEN WORKING  
WITH CONSULTANTS OR PARTNERS

INVESTING IN YOUR CLIENT/PARTNER  
REALATIONSHIP

MAXIMIZING YOUR PARTNER/CONSULTANT  
RELATIONSHIP



# MAXIMIZE PARTNER / CONSULTANT RELATIONSHIPS FOR SUCCESSFUL PROJECTS





THE BEGINNING (DATING)



# IN THE BEGINNING (DATING)

- Define Goals
  - RFP
  - Objectives List
- Read Up







# THE MIDDLE ( Going Steady)





# THE MIDDLE ( Going Steady)

- Keep open lines of communication
- Read up
- Don't be afraid to collaborate
- Protect your investment
  - Get your own hosting
  - Register your own Domain Name
  - Setup Your Own Third Party Serv
  - Buy Your Own SSL Certificate





# BEFORE THE END (Pre Breakup)







# BEFORE THE END (Pre Breakup)

- Get Design Collateral
- Get Your Files / DB
- Get Passwords
- Pay Your Bill



THANK

YOU!

QUESTION  
S?



The background of the entire image is a red-tinted photograph of a city skyline, likely New York City, viewed from across a body of water. The skyline features numerous skyscrapers of varying heights, and the water in the foreground shows some ripples and small boats. The overall color scheme is a monochromatic red, which serves as a backdrop for the white text.

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