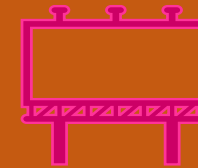


Performena

Programmatic Advertising Agency UAE

Programmatic & Biddable Ads

- Leverage our cutting-edge technology and data-driven insights to deliver high-performance campaigns that maximize your ROI.
- [media planning agency uae](#)



Target

The Intelligent Meta DSP.

Revolutionizing Programmatic Advertising PERFORMENA's proprietary meta DSP, Target, was born from our commitment to innovation and our deep understanding of the advertising industry's challenges.



What Target Provides?

Unified Campaign Management

- Target simplifies the complex advertising landscape by providing a centralized platform to manage campaigns across multiple DSPs, streamlining workflows and optimizing performance.

Advanced Features and Capabilities

- Our meta DSP leverages cutting-edge technology to offer real-time insights, advanced targeting options, and powerful optimization tools, giving you unprecedented control over your campaigns.

Transparent and Efficient

- Target provides full transparency over ad spend and performance, enabling data-driven decision-making and ensuring maximum return on advertising investment (ROAI).

About Us

PERFORMENA is a digital-first creative agency based in the UAE, fueled by imagination and data. We craft resonant brand experiences through strategic consultancy, creative services, media planning, programmatic advertising, and custom technology solutions. Our mission: elevating brands with innovative, results-driven digital marketing strategies.

[Programmatic Advertising Agency uae](#)



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<https://x.com/performena>

The background is a blurred image of a person in a suit typing on a laptop. Overlaid on the top of the image are several white line-art icons: a house, a target, and a percentage sign. A large orange rectangle is centered over the image, containing the text 'Thank You!'.

Thank You!