

THE POWER TO THINK LIKE A NATIVE HAWAIIAN IN TECH



Taylor Kekai Matthew Ho

 [@tellaho_](https://twitter.com/tellaho_)

**ALOHA MAI KĀKOU,
MY NAME IS**

AND I'M A DESIGNER.



DESIGNER

SAN FRANCISCO



“DEVELOPER”
HAWAI‘I NEI



“DESIGNER/DEVELOPER”
SAN FRANCISCO

A hand is shown from the wrist up, reaching upwards with fingers spread. The hand is positioned behind the word "CREATIVE", which is written in large, bold, white, sans-serif capital letters. The word is enclosed in large white quotation marks. The background is solid black.

“CREATIVE”



ALWAYS
ALOHA 'AI



UH PRODUCTIONS
72hr FILM CHALLENGE
ENTER FOR A CHANCE TO WIN \$500*

THIS IS OUR FIRST ANNUAL 72-HOUR FILM CHALLENGE. FILM MAKERS HAVE 3 DAYS TO COMPLETE A FILM. PARTICIPANTS WILL BE GIVEN A LINE OF DIALOGUE, A PROP, AND A CHARACTER THAT THEY MUST USE IN THE FILM.

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CONTEST PERIOD MARCH 2 - 6 // PREMIERE NIGHT MARCH 8



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About this capture



Turn up my headphones.

navigation	Don't You Wanna?	shoutbox		
<ul style="list-style-type: none"> Main Menu HOME Contact Members Area Entertainment My Slangalang Get Involved Guestbook Forum Multimedia Coming Soon Links Links Link to Me! 	<p>Jun 2, 2004 2:57 am by thanakedtruth</p> <p>Haha, ever see a movie recently? Been watchin' the televizzle? After watching quite a few movies this past weekend, I was able to witness these amazingly annoying, yet hot commercials.</p> <p> Fantanas...*Purr*</p> <p>Yes, the Fanta Fantasan are who I'm talking about! After hearing the same tune repeating the same lyrics, "Wanna Fanta. Dontchu wanna Fanta?", they're stuck on my mind. Haha, those girls are hilarious. Check um out...</p> <p>Post/Read Comments! (3)</p>	<p>i need a new shoutbox</p>		
<th>stats</th> <td> <p>May 13, 2004 1:36 am by thanakedtruth</p> <p>I've got plans for this site, but school's been getting in the way. The site will be sexified during the summer more frequently.</p> <p>Mmk? You can go to my xanga for now. I update that almost daily, so stay up-to-date over thurr.</p> <p>PEEAACE.</p> <p>Post/Read Comments! (2)</p> </td> <td> <th>admin</th> </td>	stats	<p>May 13, 2004 1:36 am by thanakedtruth</p> <p>I've got plans for this site, but school's been getting in the way. The site will be sexified during the summer more frequently.</p> <p>Mmk? You can go to my xanga for now. I update that almost daily, so stay up-to-date over thurr.</p> <p>PEEAACE.</p> <p>Post/Read Comments! (2)</p>	<th>admin</th>	admin
<p>Loaded 0.088494 secs. IP: 209.237.238.162</p>	<p>Apr 4, 2004 10:56 pm by thanakedtruth</p> <p>I made this new layout. Brown is sexy.</p> <p>For those who disagree, you can kiss my ass. </p> <p>Post/Read Comments! (7)</p>	<p>Username: <input type="text"/></p> <p>Password: <input type="password"/></p> <p>LOGIN</p>		

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Web design... ?



I WAS 14

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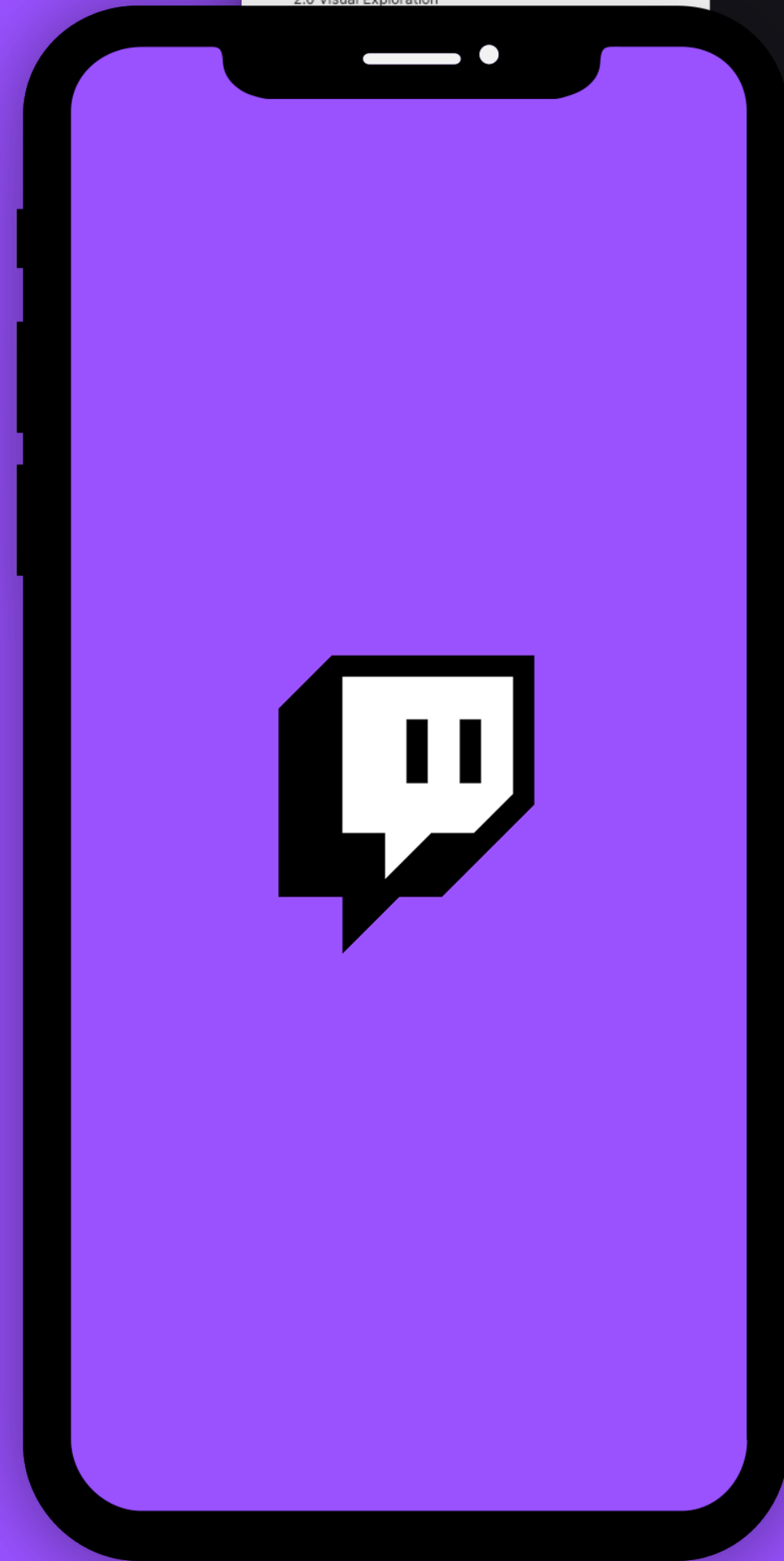
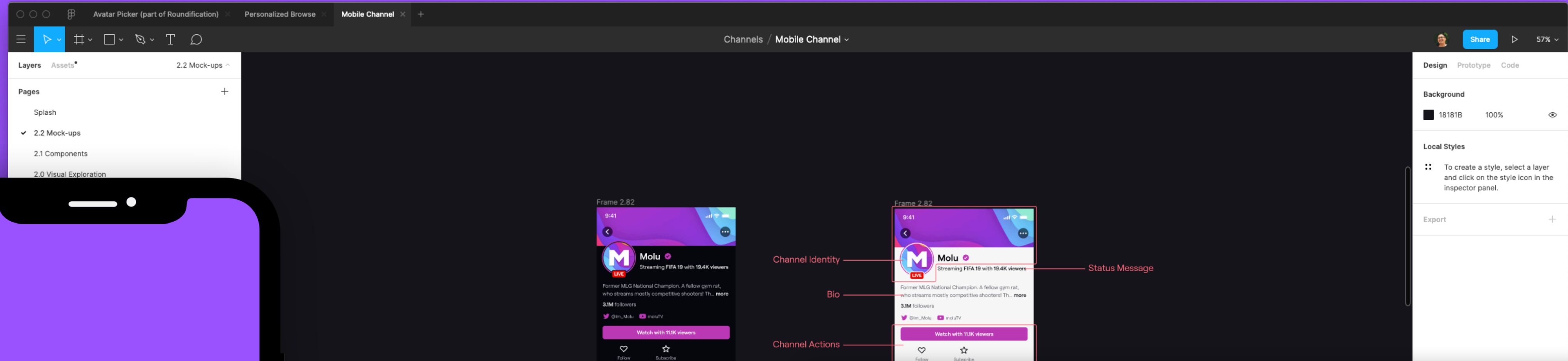
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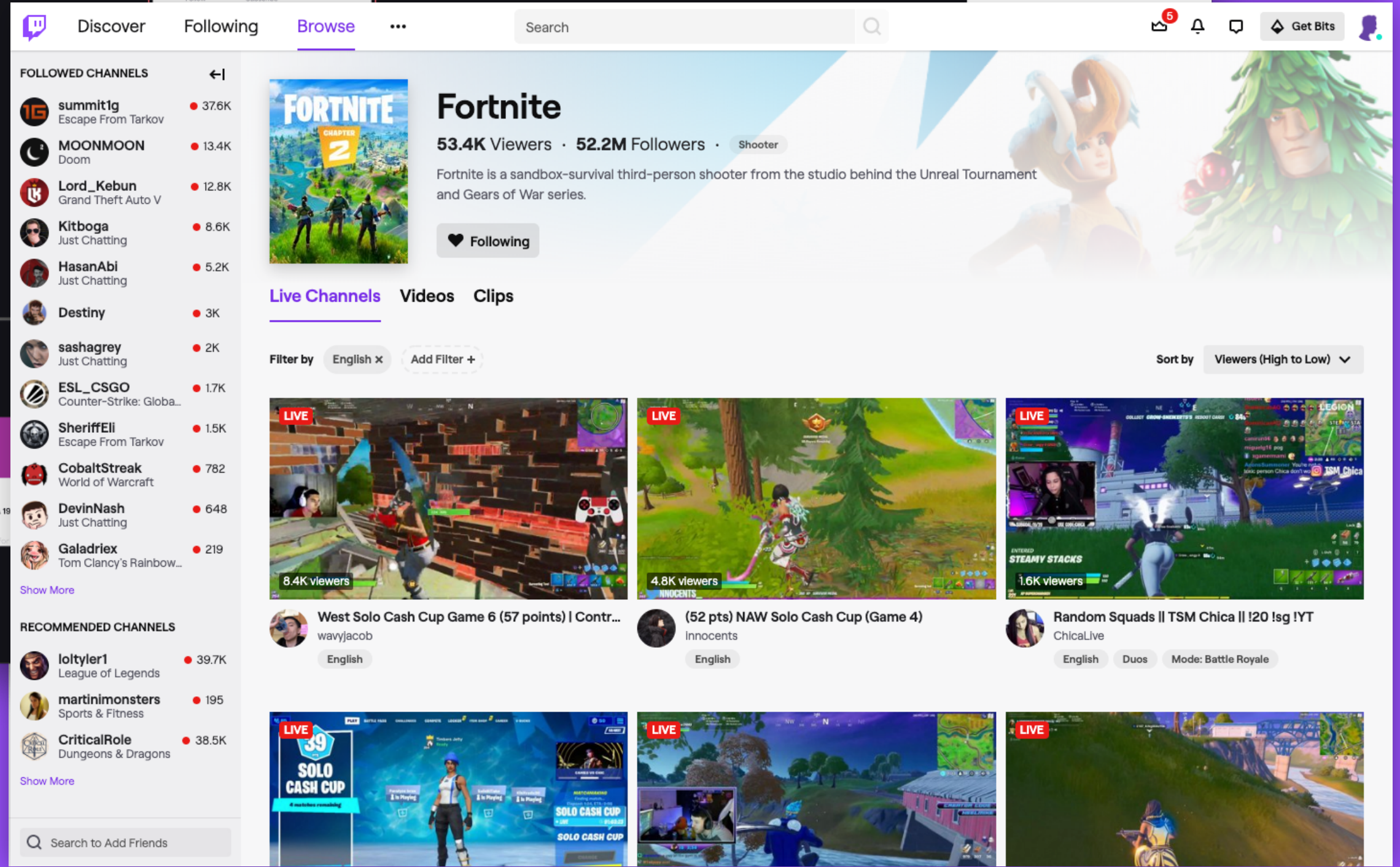
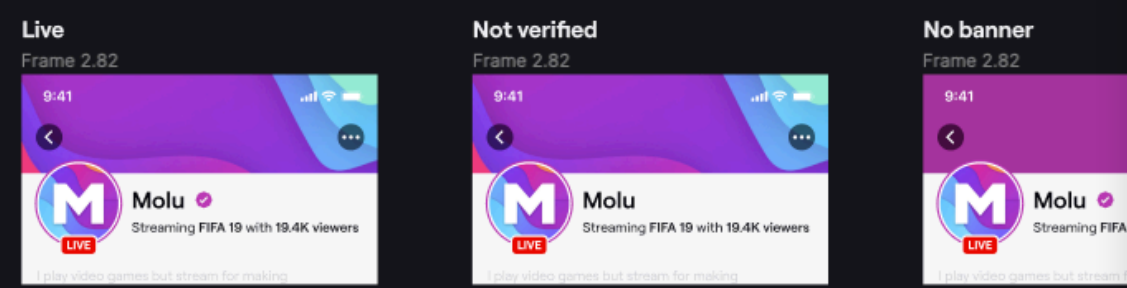
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Turn up my headphones.

navigation	Don't You Wanna?	shoutbox
Main Menu	Jun 2, 2004 2:57 am by thanakedtruth	i
HOME	Haha. ever see a movie recentlv? Been watchin' the televizzle? After watching quite a few	need



Channel Identity & Status Message







**Now, I've often wondered what has
helped inspire my creativity?**

Now, I've often wondered what has
helped inspire my creativity?

**Not in spite of the fact that I'm
Hawaiian... but because I am Hawaiian!**

KOLOHE

adj. Mischievous, rascal, rogue,
to be a prankster.



KOLOHE



TAKING

RISKS

TAKING

CALCULATED

RISKS

BEING KOLOHE → RISK MANAGEMENT

- 1. Set out what you are going to do.**
- 2. Think real hard.**
 - Assess the potential risk & reward.**
- 3. Calibrate... or just do it.**
- 4. Learn.**

BEING KOLOHE → RISK MANAGEMENT

1. Set out what you are going to do.
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MARATHON TEAM

POKÉMON

Yu-Gi-Oh!



COSMOS
CARL SAGAN

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Mister Rogers' Neighborhood Marathon!
Mister Rogers' Neighborhood Positivity
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MisterRogers 35 minutes ago
Get comfy and listen to this beautiful rendition of the Mister Rogers' Neighborhood theme by a_couple_streams.
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- misterrogers
- Packergirl89: POOR BIRD
 - Rndi: my twitch turned b&w how do i fix? do i have a virus?
 - DoctorDerp388: JESUS
 - OzzyTheAussie:
 - Dus7in: why is this black and white?
 - DaX_Speaks: FREE HIM
 - Shinrin_Cole:
 - Joshu_18:
 - Jteore: should have stuck to the banana idea
 - Lazurus0:
 - Cleverfoxx: MISTER ROGERS RUN
 - FenkellAveFAT5:
 - risingcounteraction: ATACC
 - blorfus: LOOOOOL
 - geekynonsense: U MAD BRO
 - zenmastafunk: like is your twitch all B and W?
 - conner_lil_kep: lol
 - TheMotivation: Bird of prey!
 - Kikijikki1: monkaS
 - dinosaurjuan: heckIN SCar4y BIRD
 - KVYNgaming: They haven't invented color yet
 - TattooAssassins: ITS BLACK AND WHITE BECAUSE COLOR WASN'T INVENTED YET IN 1968
- Send a message Chat

MisterRogers - Twitch Taylor

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Chat

Send a message

Chat

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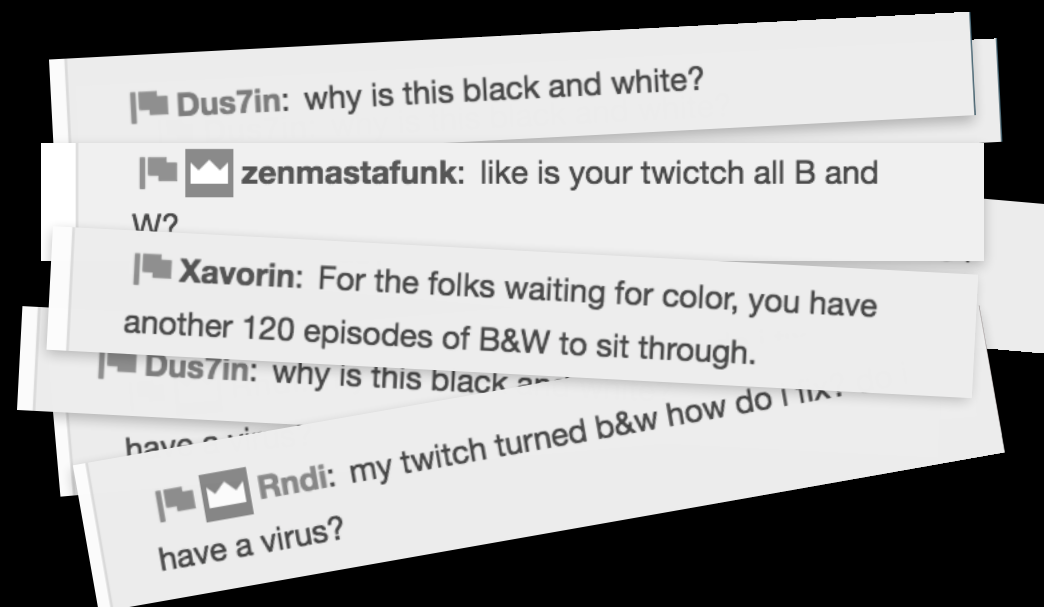
Search to Add Friends

```
body {  
  filter: saturate(0%);  
}
```




LEARN FROM “CONSTRUCTIVE” FEEDBACK

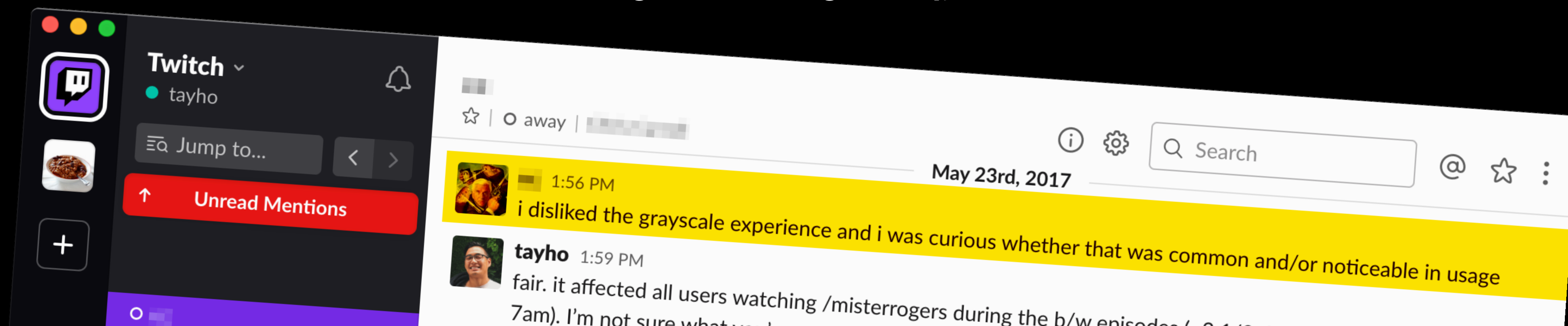
People in chat complained.



Youtube tutorials to disable it popped up.



Colleagues had things to say, too.



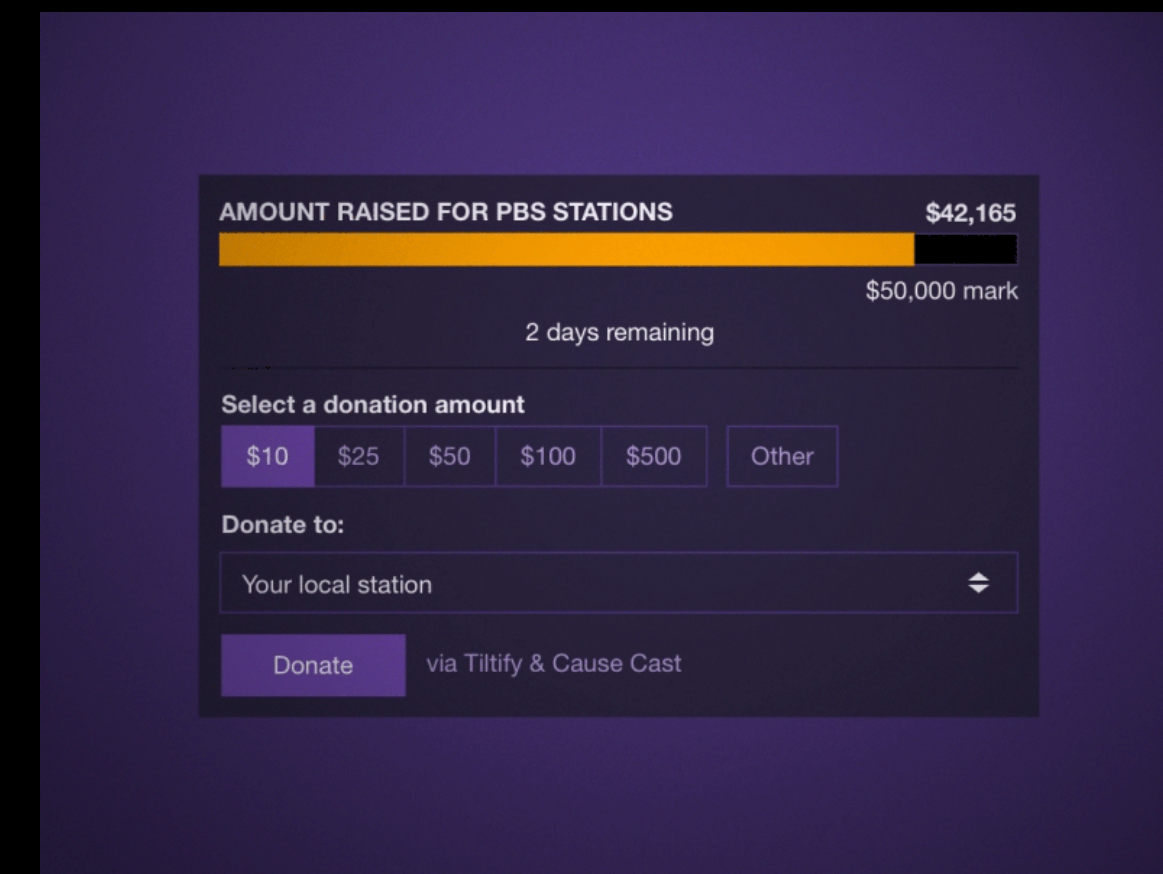


LEARN FROM **POSITIVE** FEEDBACK

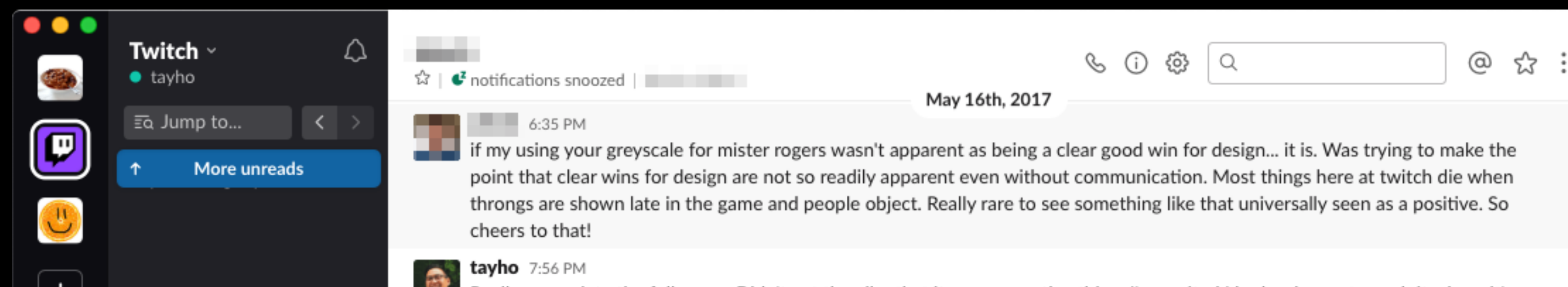
As expected, Chat™ also meme'd.



We raised a bunch of money (\$42K).



Colleagues loved us for it.



Making an impact on the world is
going to take a little “**kolohē**”.



ALOHA MAI **&** **ALOHA AKU**

ALOHA hello, goodbye, love, affection, compassion,
mercy, sympathy, kindness, sentiment, grace.

“In Hawaii we greet friends, love ones or strangers with aloha, which means with love.

Aloha is the key word to the universal spirit of real hospitality, which make Hawaii renowned as the world's center of understanding and fellowship.”

Try meeting or leaving people with aloha. You'll be surprise by their reaction. I believe it and it is my creed.

Aloha to you,

Duke Paoa Kahanamoku

love

understanding

fellowship

hospitality

meet and leave people with aloha

OTHERS

ALOHA AKAU

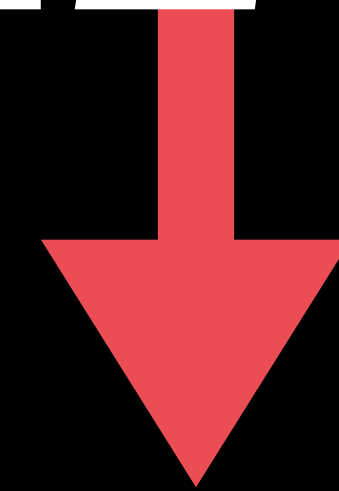
AKU outward

YOU



OTHERS

ALOHA MAI



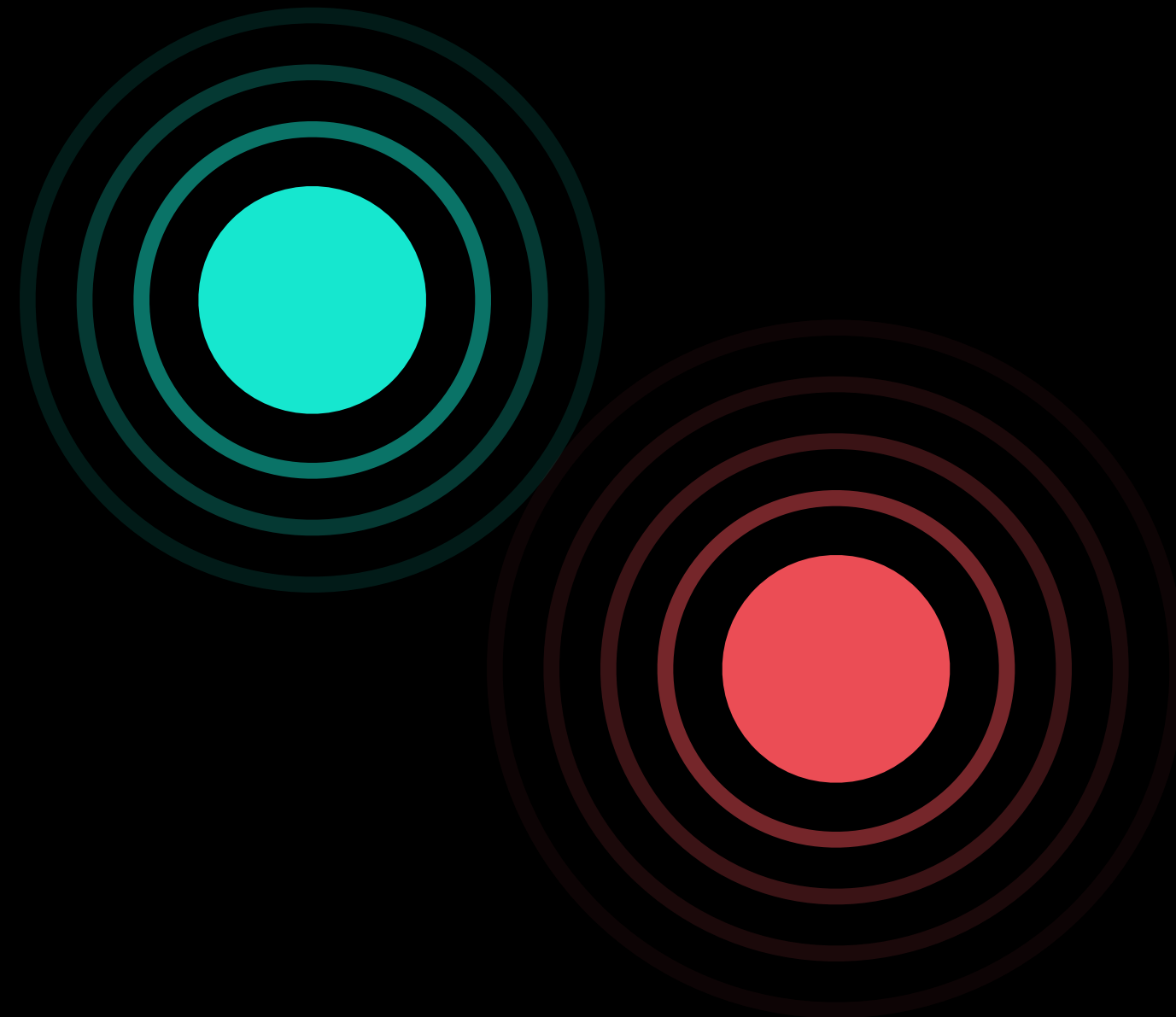
YOU

MAI inward



YOU

CARRY ALOHA.

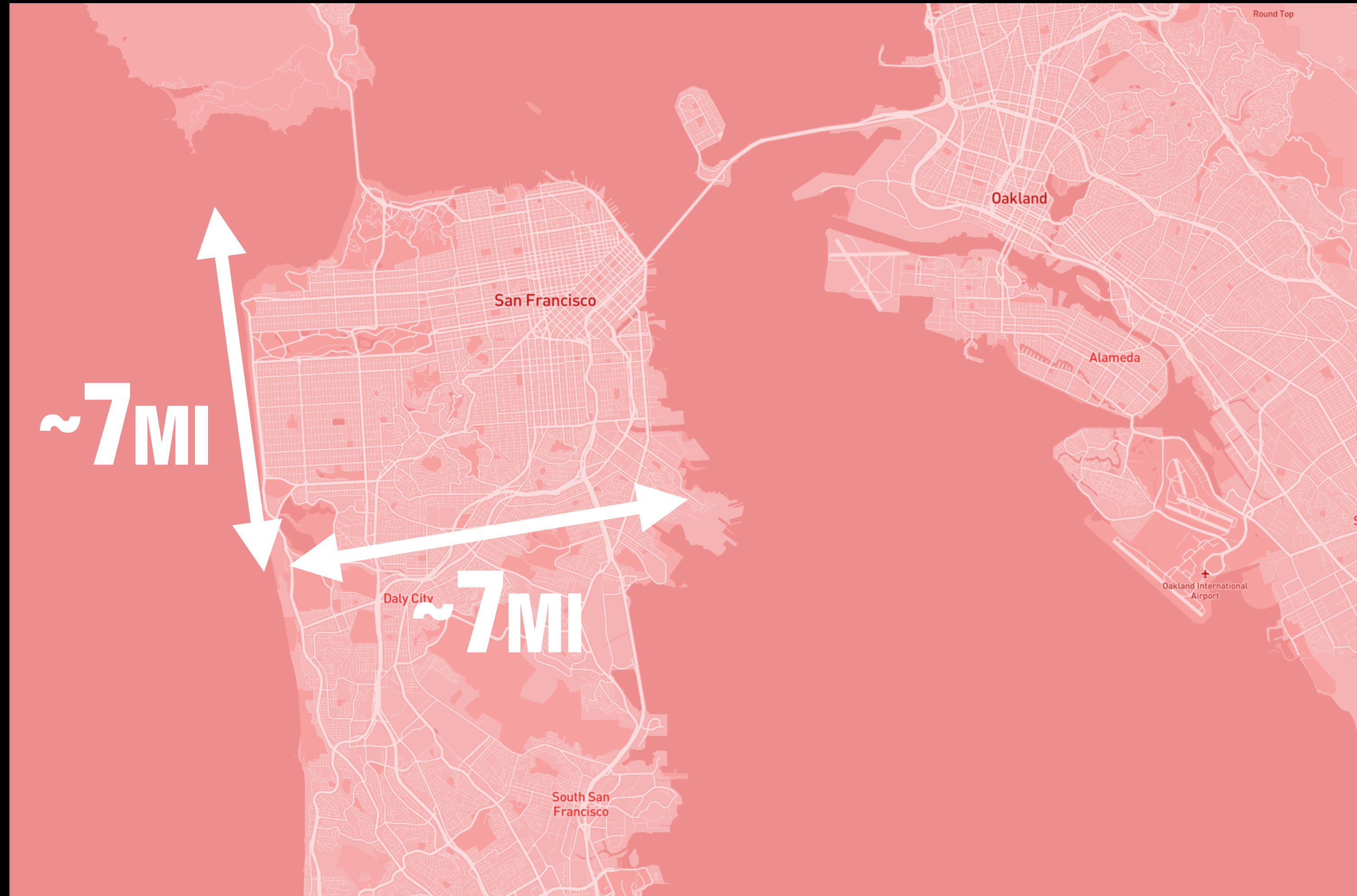


YOU

PEOPLE RECIPROCATE.



ALOHA PROPAGATES ALOHA.





Mahimahi

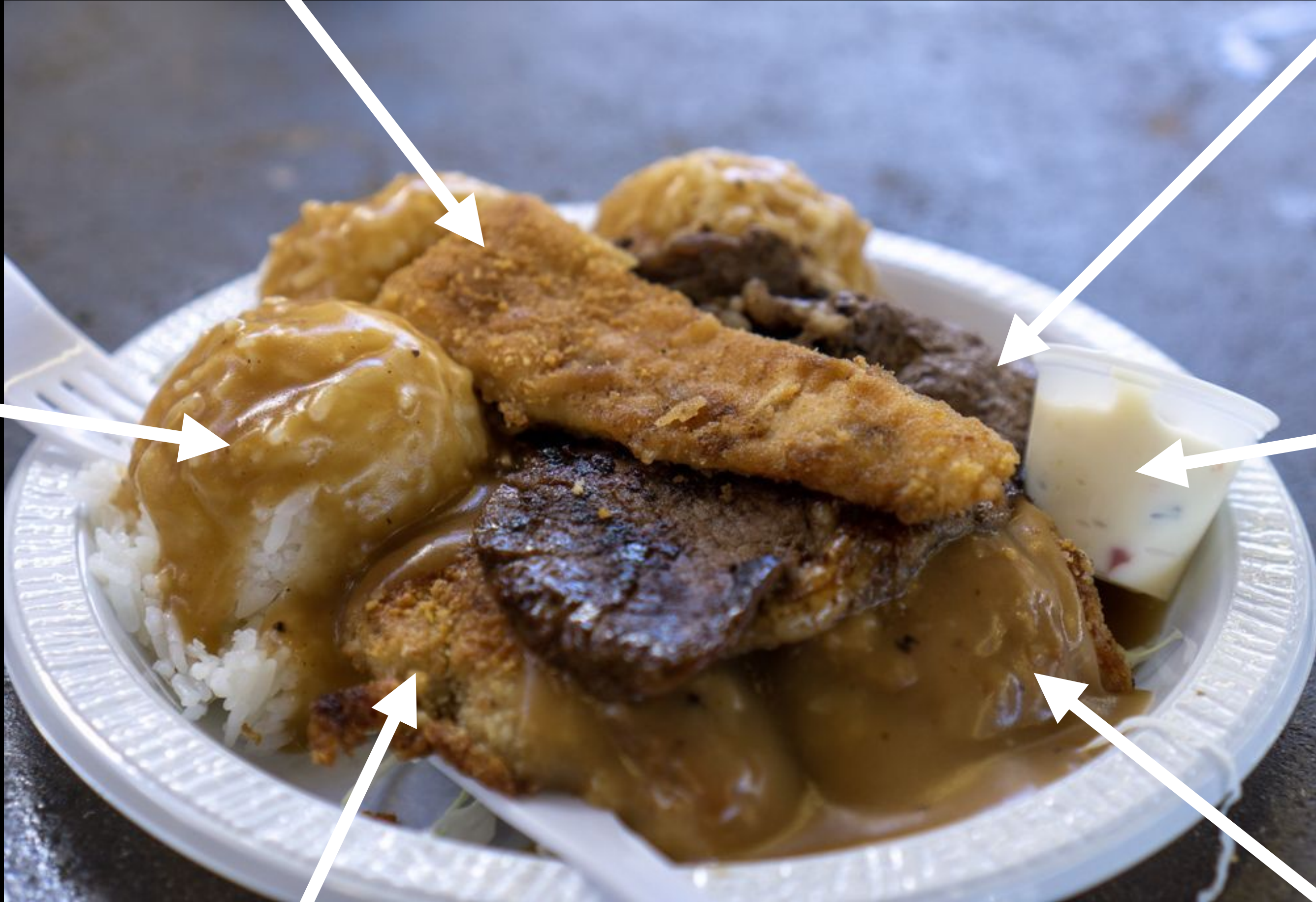
Teri beef

Rice

Potato salad

Chicken

Brown gravy



MIX PLATE

n. A plate lunch with several types of “main” or entree servings put on the same plate.

(Also how you describe a person of multiple ethnic backgrounds)

A lot of us have rich, mixed heritages.

1 in 4 people here are “mix plate”.

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NEWS IN THE NUMBERS

JUNE 17, 2015

Hawaii is home to the nation's largest share of multiracial Americans

BY JENS MANUEL KROGSTAD

The number of multiracial Americans is growing nationwide, but in Hawaii, it's nothing new. The Rainbow State – with its history of attracting immigrants from Asia and other parts of the world to work as farm laborers – stands far above the rest, with nearly one-in-four residents (24%)

Nearly A Quarter of Hawaii's Population is Multiracial

Share of state population that is 2 or more races

State	Share of state population that is 2 or more races
Hawaii	24%

RELATED

FACT TANK | JUNE 11, 2015

How Pew Research conducted its survey of multiracial Americans

FACT TANK | JUNE 11, 2015

American Indian and white, but not 'multiracial'

FACT TANK | JUNE 6, 2017

NATIVE HAWAIIAN

JAPANESE

CHINESE

PORTUGUESE

GERMAN



NATIVE HAWAIIAN



JAPANESE



CHINESE



PORTUGUESE



GERMAN



UX DESIGNER

UI DEVELOPER

MOTION GRAPHICS

GRAPHIC DESIGN

DATA VIS

UX DESIGNER

You're not just a designer, you're a full-stack designer.
You're not just a designer, you're a full-stack designer.
You're not just a designer, you're a full-stack designer.



UI
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This diversity, or range, is a strength.

A more robust toolbelt, so to say.

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Opinion

Want to Be Less Racist? Move to Hawaii

The “aloha spirit” may hold a deep lesson for all of us.

By **Moises Velasquez-Manoff** Photographs by **Damon Winter**
Contributing Opinion Writer

June 28, 2019 f t e ↻ 🔖 751



unique challenges encountered by mixed people can, depending on the social context, negatively affect their mental health.

But Dr. Pauker belongs to a small group of psychologists, many of them mixed themselves, who have begun to explore the advantages of being multiracial. For instance, Sarah Gaither at Duke, a frequent collaborator of Dr. Pauker's, has discovered that, when reminded of their multiracial heritage, mixed-race individuals score higher on tests that measure creativity. This is probably not because they are inherently superior in some way, but because the very thing that's so difficult for them — **the need to navigate multiple worlds — may actually enhance mental flexibility.**



Functional fixedness

The inability to think outside the box.

**Reach into your personal journey for
perspectives and solutions **no one else** brings.**

**Surround yourself with people who
think different.**

**Hiring diversely introduces unique
styles of problem solving to your team.**

LŌKAHI

n. Unity, agreement, harmony.



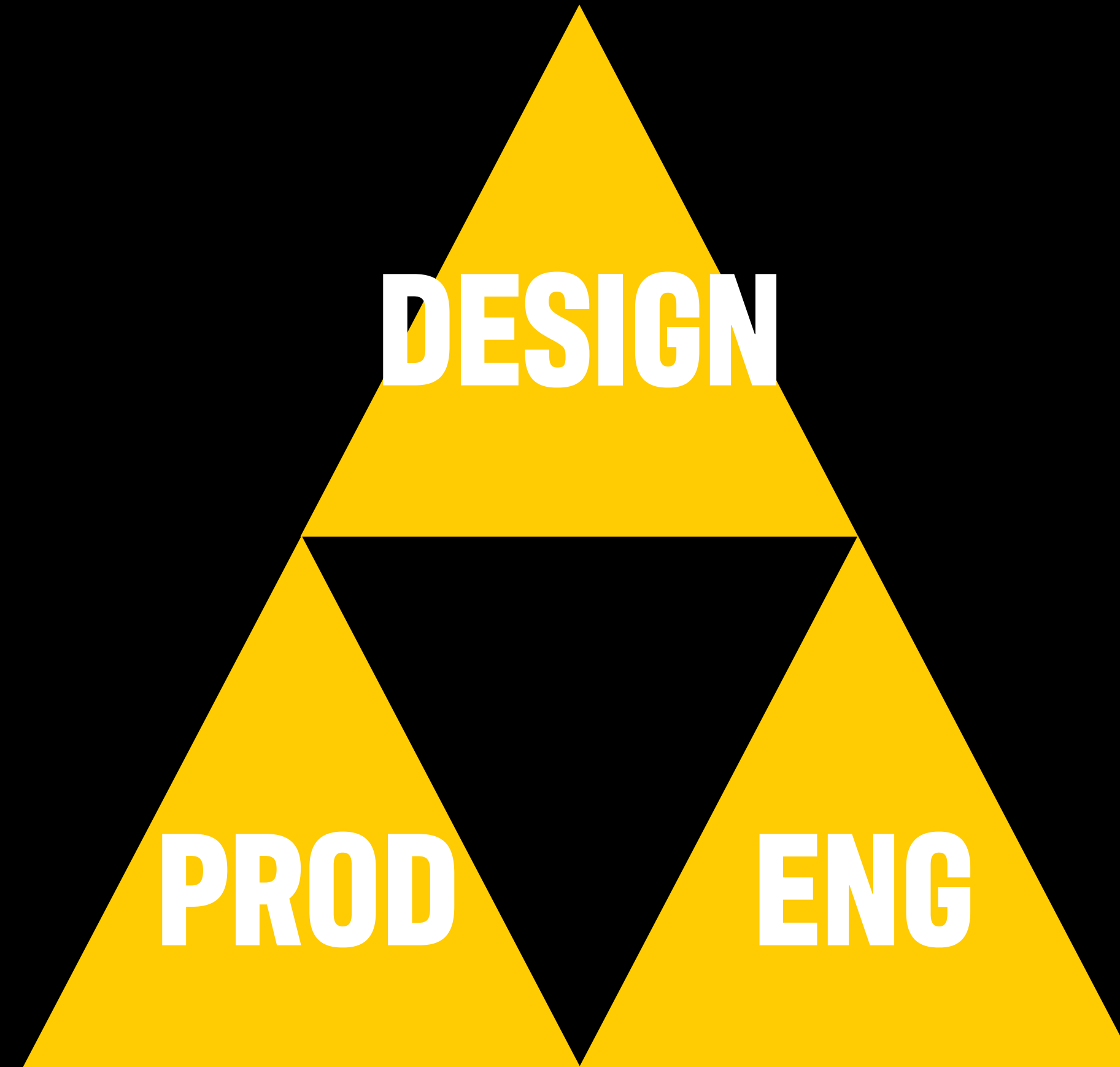
LŌKAHI IN THE CANOE: WIN THE RACE



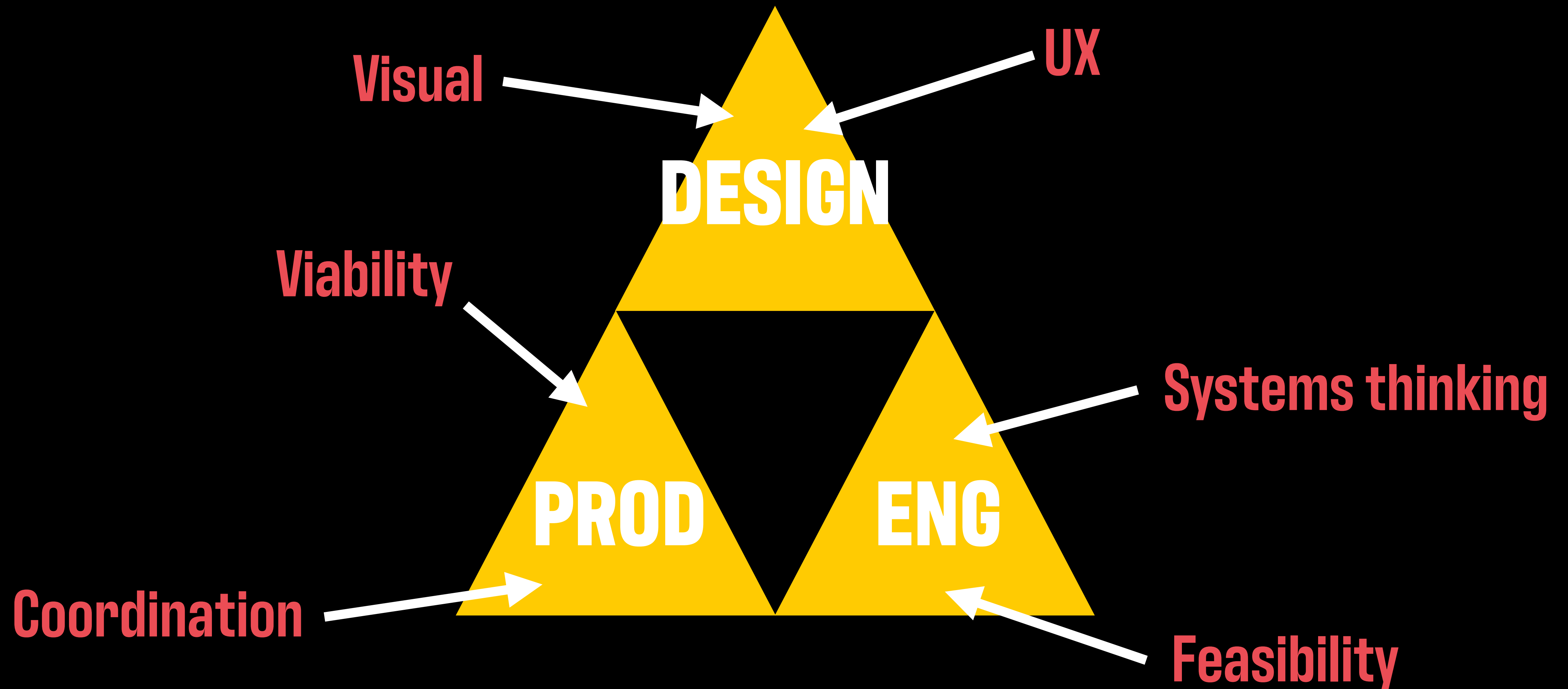
LŌKAHI AT WORK: BE THE TRI-FORCE



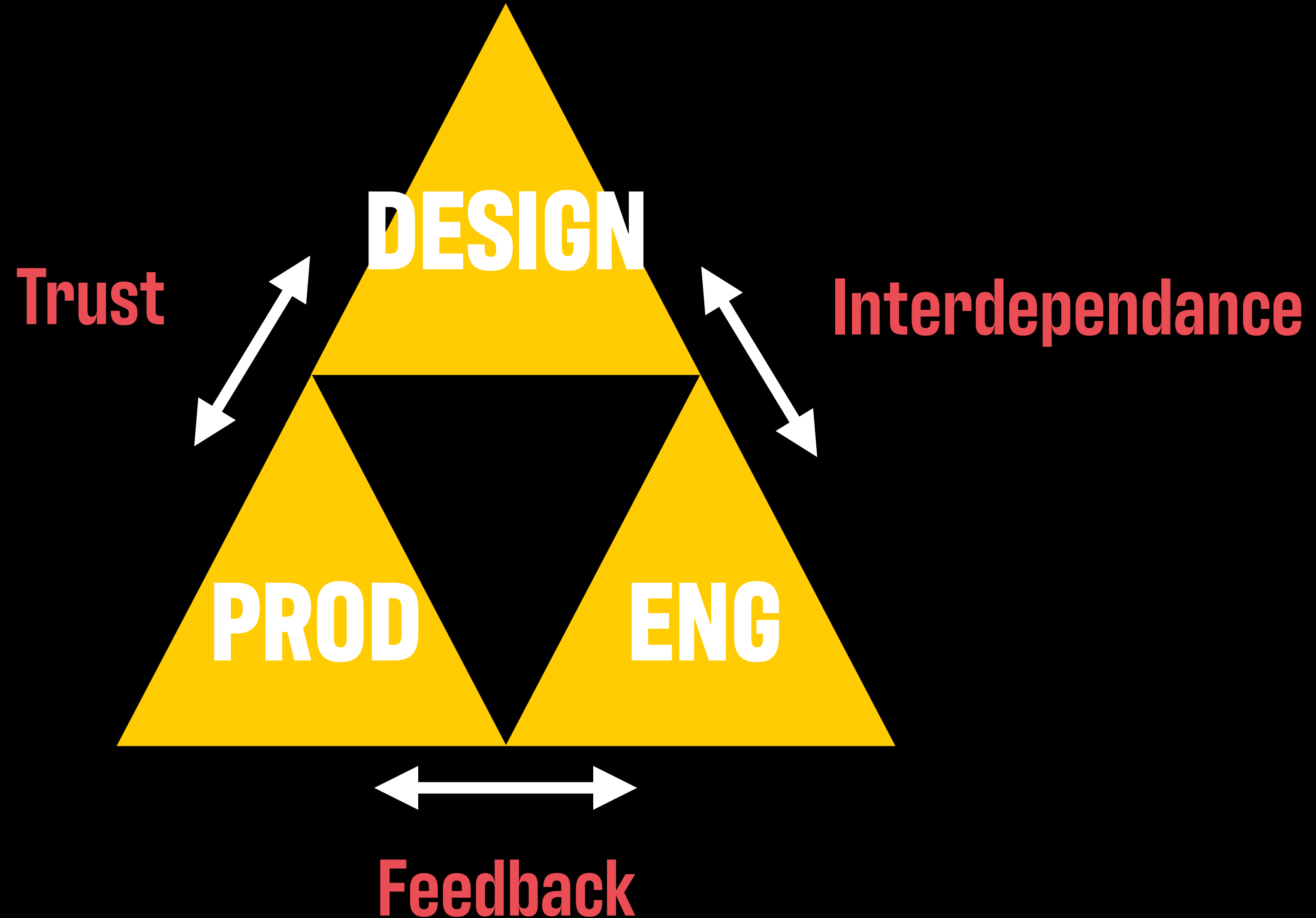
LŌKAHI AT WORK: BE THE TRI-FORCE



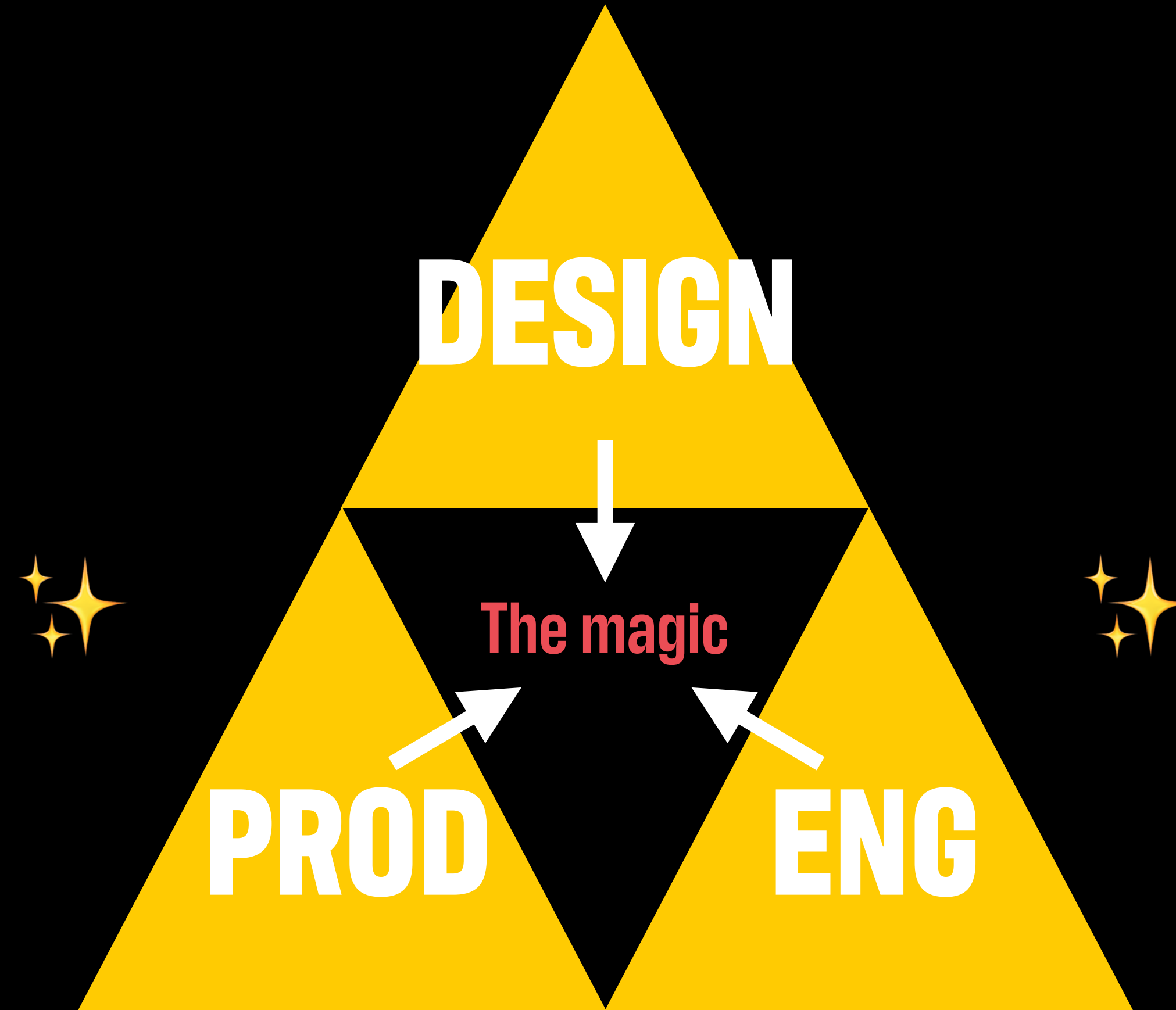
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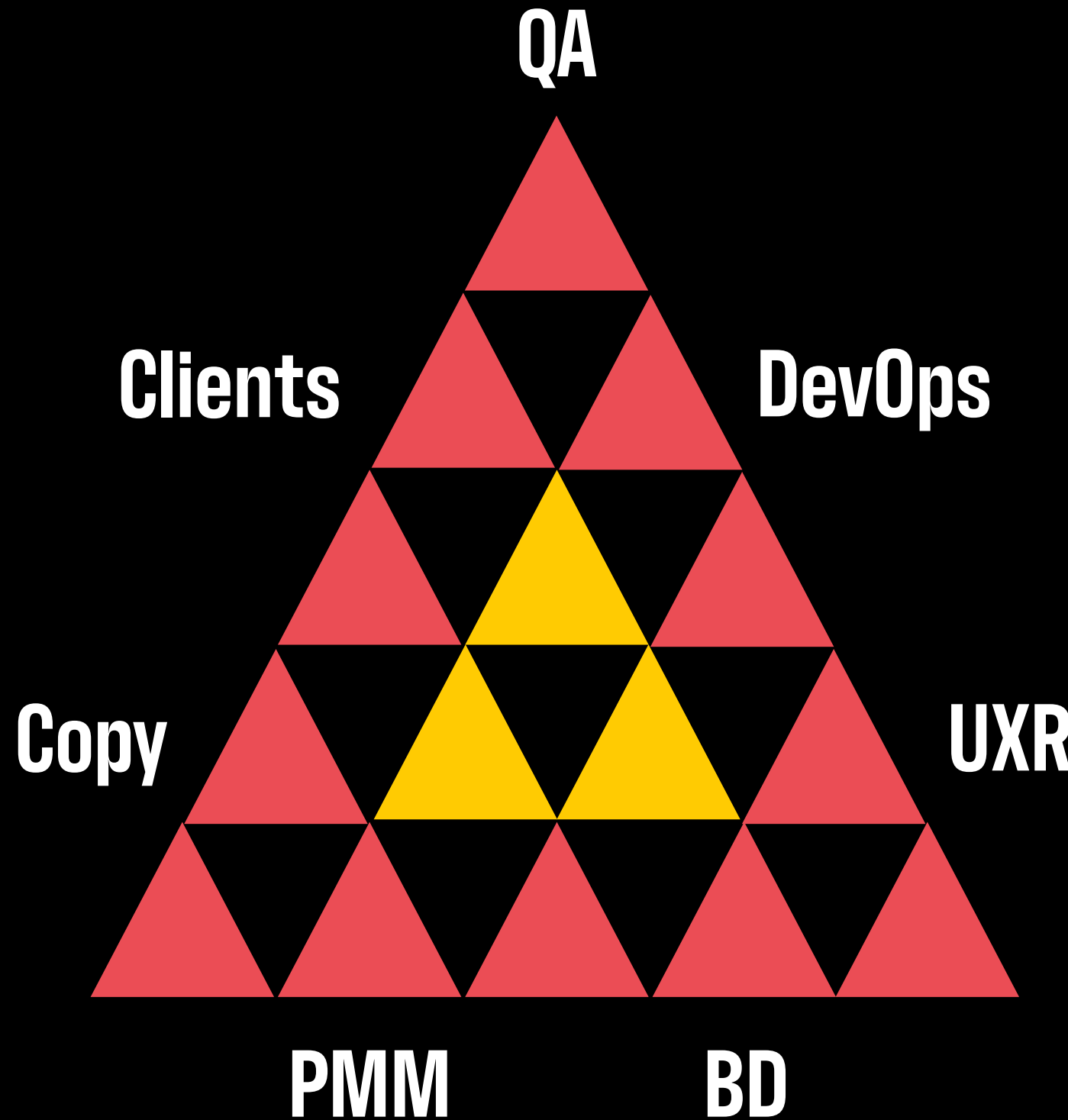
LŌKAHI AT WORK: BE THE TRI-FORCE



LŌKAHI AT WORK: BE THE TRI-FORCE



LŌKAHI AT WORK: BE THE **NTH**-FORCE



**HA‘INA ‘IA MAI ANA
KA PUANA**

And so the story is told.

Mahalo nui and aloha.

Thank you very much and good bye.