

# **YOU BELONG HERE**

## **WE CAN MAKE OPEN SOURCE MORE OPEN**

by **Jason Lengstorf**

🐦 @jlengstorf • ✉️ jason@lengstorf.com

Slides: [git.io/you-belong-here](https://git.io/you-belong-here)



# **HI! I'M JASON.**



**I like to learn**

**I like to teach**

**Formerly: Gatsby, IBM**

**Portland, OR**



[learnwithjason.dev](https://learnwithjason.dev)



**OPEN SOURCE IS  
AWESOME**

# **OPEN SOURCE IS EVERYWHERE**

**A huge portion of the web is powered by Open Source:  
WordPress, React, Drupal, Angular, jQuery, Bootstrap,  
and thousands of other projects.**

# **OPEN SOURCE IS GOOD BUSINESS**

- **Access thousands of developers' collective skill**
- **Reduce development and maintenance costs**
- **Build good will with the community**
- **Improve your ability to attract and retain talent**

# **OPEN SOURCE IS **EMPOWERING****

- Create a body of work that looks great on a CV
- Build a referral network for paid work
- Turn it into a sustainable source of income

**BUT...**



**OPEN SOURCE IS  
DAUNTING**


# OPEN SOURCE IS UNFRIENDLY

**From** Linus Torvalds <>  
**Date** Sun, 23 Dec 2012 09:36:15 -0800  
**Subject** Re: [Regression w/ patch] Media commit causes user  
Linux 3.8-rc1)

On Sun, Dec 23, 2012 at 6:08 AM, Mauro Carvalho Chehab  
<mchehab@redhat.com> wrote:

>

> Are you saying that pulseaudio is entering on some weird loop if the  
> returned value is not -EINVAL? That seems a bug at pulseaudio.

Mauro, SHUT THE  UP!

It's a bug alright - in the kernel. How long have you been a  
maintainer? And you *\*still\** haven't learnt the first rule of kernel  
maintenance?

If a change results in user programs breaking, it's a bug in the  
kernel. We never EVER blame the user programs. How hard can this be to  
understand?

# **OPEN SOURCE IS INTIMIDATING**

- Thousands of lines of code
- Tons of required context and history

# OPEN SOURCE IS CHALLENGING

## Dangit, git!



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ADS VIA CARBON

Git is hard: screwing up is easy, and figuring out how to fix your mistakes is nigh on impossible. Git documentation has this chicken and egg problem where you can't search for how to get yourself out of a mess, unless you *already know the name of the thing you need to know about* in order to fix your problem.

So here are some bad situations I've gotten myself into, and how I eventually got myself out of them *in plain english*.\*

Dangit, I did something terribly wrong, please tell me git has a magic time machine!?!

```
git reflog
# you will see a list of every thing you've done in git, across
# each one has an index HEAD@{index}
# find the one before you broke everything
git reset HEAD@{index}
# magic time machine
```

Credit: Dangit, git!

# OPEN SOURCE IS **CONFUSING**

<> Code

! Issues 0

🔗 Pull requests 0

▶ Actions

📁 Projects 0

📖 Wiki

🏷 Releases

More ▾

⚙

## Comparing changes

Choose two branches to see what's changed or to start a new pull request. If you need to, you can also [compare across forks](#).

🔗

base: unoptimized-start ▾

←

compare: step0/analyze ▾

✓ **Able to merge.** These branches can be automatically merged.

Create pull request

Discuss and review the changes in this comparison with others.

🔗 1 commit

📄 1 file changed


💬 0 commit comments

👤 1 contributor

📁

Commits on Apr 09, 2019

🔗

 **jlengstorf**

chore: add the bundle analyzer

**NOT TO MENTION THE  
AWKWARD SOCIAL DYNAMICS**



**Jules Glegg**   
@heyjulesfern



Imposter syndrome: I am surrounded by beings of impossible, cosmic intelligence

Also imposter syndrome: I, an incompetent, have tricked them all

♡ 12.2K 9:28 AM - Jan 30, 2019



💬 3,889 people are talking about this





**Frank de Jonge** @frankdejonge · Jan 24, 2018



Pro-Tip for OSS maintainers: When somebody helps out and you feel like something can be improved, don't let your feedback just be "YOU'RE WRONG". It puts people off from contributing.



**Jeff Smith**

@jspoker

I have first hand experience with this. I spent a few hours working on my first PR a few years ago. The maintainer was rude while giving a short "wrong" answer with no explanation and closed it. Now, unfortunately I rarely contribute to any OSS because of that interaction.

♡ 1 7:37 AM - Jan 24, 2018



 [See Jeff Smith's other Tweets](#)





# **OPEN SOURCE IS AN **EXPENSE** NOT EVERYONE CAN AFFORD**

- We may not have free time to work on open source
- Our jobs may not support contributing as part of our workload

**MANY PEOPLE DON'T SEE  
THEMSELVES REPRESENTED IN  
OPEN SOURCE**

**IS OPEN SOURCE  
ACTUALLY OPEN?**

**THE OPEN SOURCE COMMUNITY  
IS EVERYTHING**

**WE NEED TO MAKE SURE IT'S HEALTHY**

# **WE NEED TO BE PROACTIVE IN CREATING COMMUNITY**

- Actively reach out and welcome new contributors
- Remember how steep the learning curve can be
- Invest in community as a primary success metric

# **IF WE DON'T, WE LOSE**

- We lose so many brilliant people who have so much to contribute
- We lose an opportunity to spread out the maintenance burden
- We lose the opportunity to build support networks

**YOU BELONG HERE**

**TO FOSTER BELONGING  
OUR COMMUNITIES NEED TO BE  
WELCOMING  
COMPASSIONATE  
AND SAFE.**



**HOLD UP!**

**WE CAN'T JUST SAY THIS STUFF.**

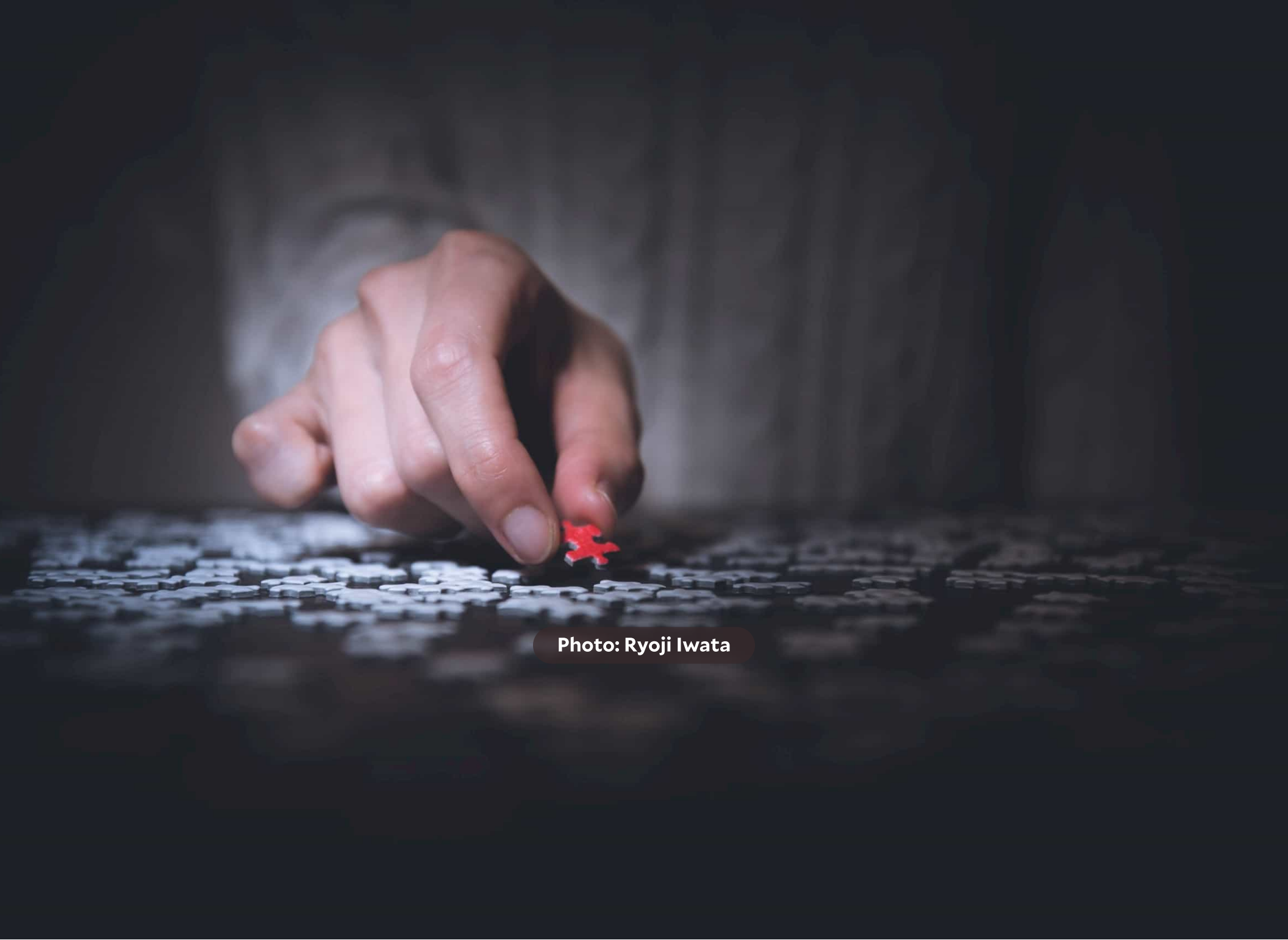


Photo: Ryoji Iwata

**COMMUNITY IS LIKE A  
CAMPFIRE  
KEEP IT ALIVE  
AND IT WILL KEEP US ALL  
WARM & WELCOME**

**IT'S NOT ENOUGH TO SAY  
"OUR COMMUNITY IS WELCOMING."  
WE NEED TO ACTIVELY WELCOME PEOPLE INTO THE GROUP**

# **ACTIVELY WELCOMING PEOPLE MEANS:**

- Investing in onboarding for new contributors
- Putting your money where your mouth is with representation and inclusion
- Showing gratitude in meaningful ways
- Building trust and safety

# **INVEST IN ONBOARDING FOR NEW CONTRIBUTORS**

- Write docs for first-time contributors
- Label issues that are beginner-friendly
- Offer pair programming and/or mentorship

# **PUT YOUR MONEY WHERE YOUR MOUTH IS WITH REPRESENTATION**

- Appoint leadership that looks like your community
- Hold yourself publicly accountable to the groups that need representation
- *Actually do the work* to meet these commitments

# **SHOW GRATITUDE IN MEANINGFUL WAYS**

- Every contributor is noticed and thanked
- Businesses: send swag and/or donate in each contributor's name



For Existing Contributors

**Get Gatsby Swag for FREE!**

Already contributed to Gatsby? Claim your personal coupon code and get free swag by logging in with your GitHub account!

[Log in with GitHub](#)

For Future Contributors

**Never contributed to Gatsby?**

Let's get you started with your first contribution to Gatsby! Once you've had your first pull request merged into Gatsby, you can come back here to claim free swag.

[Explore Open Issues](#)

CLOSE SIDEBAR ✕

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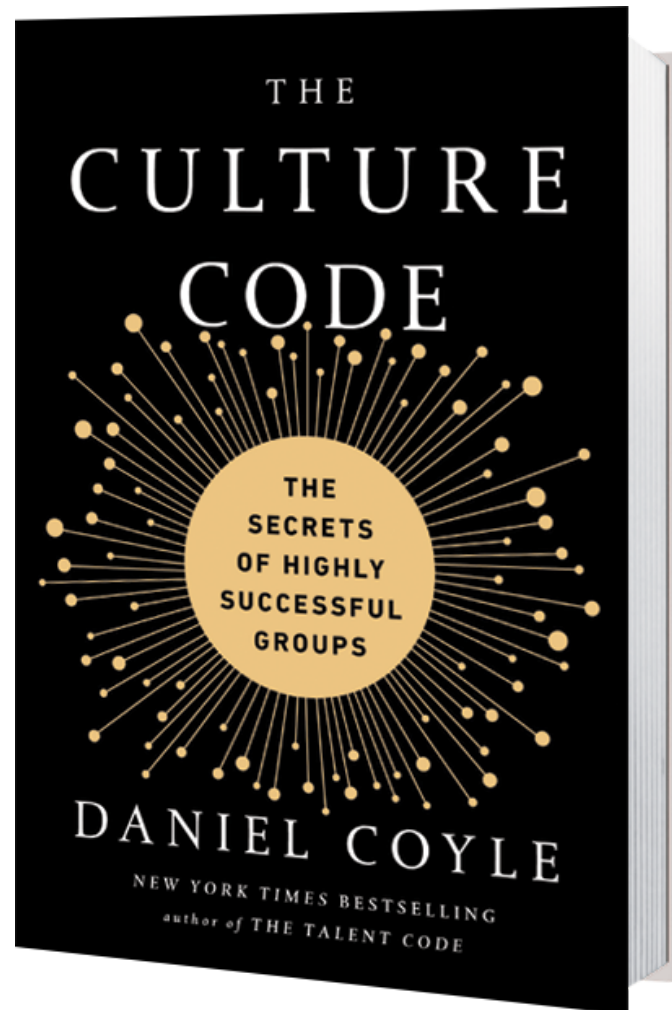
[view details & buy →](#)**Dark Monogram Hoodie****All Purple Everything Full-Zip Hoodie****Gatsby Racerback Tank Dress**

# Gatsby's swag store gives free swag to contributors.

# **BUILD TRUST & SAFETY**

- Invite contributors to your GitHub organization
- Default to transparency
- Create clear channels for feedback
- Define clear processes for handling problems
- Make space for quiet voices

Read *The Culture Code*.



Read April Wensel's work on **Compassionate Coding**.



**REMEMBER:**  
**YOU BELONG HERE**

**LET'S MAKE OPEN SOURCE**  
**MORE OPEN**  
**TOGETHER**



Photo: Kimson Doan

# THANKS!



**Jason Lengstorf**

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